

It's as Outdated as 'Razzmatazz'

# 'SKIDOO' TO 4-YEAR COLLEGE COURSE

By ROBERT WILCOX  
I.P.T. Education Editor

The era of the four-year college education has about gone the way of the raccoon coat, goldfish-swallowing and panty raids.

Chances are that many of today's freshman-class rings (1968) will be glittering on campus with diminishing brilliance at the turn of the decade.

And hard-pressed parents will be scurrying to the bank in increasing numbers.

Fully 40% of today's 17,000 Long Beach State College students will be in college five years or longer.

Aspiring teachers and other graduate students in a growingly complex world account for many of these. But it is another phenomenon, the increasingly popular "five-year bachelor's degree," which raises eyebrows.

Not so long ago the greenest freshman used to sign up for a full-course program the first semester without wincing. Today, even top high school graduates are likely to contract for 12 or fewer subject units—needing at least 124 to graduate. Already, it'll take a near superhuman effort—or summer school—to get him out in four years.

What's the matter with kids today? Lazy, fun-loving, stupid?

Just the opposite, contends Dr. Robert T. Littrell, coordinator of institutional research at Long Beach State, whose office keeps track of such matters.

Requirements have grown stiffer, courses are tougher, more students are working on the side and more of them are housewives and other older persons coming back part time after 10 years or so, says Littrell. Entering students

also are getting better advice from high school and college officials.

"We feel the right approach is to fit the program to the student," says Littrell. "It's better to get out in five years or more than to fall by the wayside and not get out at all. Today it is an unusual student who's ready for a full load the first semester."

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## Independent = Press = Telegram

LONG BEACH, CALIF. 90801, SUNDAY, FEBRUARY 28, 1965

The Weather

Sunny. High 63. Complete weather on Page A-2.

VOL. 13—NO. 27 152 PAGES



—Staff Photo by BOB SHUMWAY

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Susan Susman of Great Neck, Long Island, N.Y., one of the spokesmen for the group, said the fast was begun at 5 p.m. and would continue until 5 p.m. Monday. She said the group would consume nothing but water during the 48 hours.

Miss Susman said the hunger strike is backed by the Ad Hoc Committee for Self Determination and is a follow-up to a similar fast at George Washington University Feb. 11.

The Oberlin group has contacted students at the University of Michigan, the University of Chicago and other schools in an effort to get them to conduct hunger strikes, she added.

In a statement issued by the hunger strikers here, the group urged the United States "to take the initiative in calling for a cease-fire in Viet Nam."

# Brown's Pledge to Skip Contest in '66 Revealed

## Planes Sink Arms Ship to Viet Cong

Fighter-Bombers  
Rip Camouflaged  
Vessel Off Coast

SAIGON, Viet Nam (UPI)—South Vietnamese fighter-bombers Saturday night attacked and sank a camouflaged vessel believed carrying arms and ammunition to Viet Cong guerrillas.

U.S. military sources here said the vessel, an estimated 200 feet long, was sighted Saturday evening off Kien Hoa province, about 45 miles southwest of Saigon. It reportedly ignored warnings to halt and was attacked by Sky-raider fighter-bombers.

Pilots said the vessel was aflame and sinking when they turned for their home base. They said they could see on the decks about 30 crewmen dressed in the black, pajamalike clothes favored by the Viet Cong.

THE INCIDENT followed by two weeks a similar sinking off the central Vietnamese coast of a ship carrying thousands of weapons and more than a million rounds of ammunition for the Communist guerrillas.

South Vietnamese ground and naval units reportedly were being rushed to the area to prevent the Communists from recovering any weapons or ammunition.

In Washington, it was reported that the United States is expected to increase patrols along the South Vietnamese coast to halt stepped-up arms supplies to the guerrillas.

The patrols would primarily be done by aircraft. The large number of small Communist vessels hugging the coast cannot be blockaded by large Navy ships.

## Barge, Cargo Vans Sink in Heavy Sea

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By this means the United States put before the council its accusation that the North Vietnamese attack on the south "is as real as that of an invading army."

IT WARNED the United Nations, as it warned the world at large, that the United States and South Viet Nam will fight back with whatever means they wish—including air strikes.

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## Solemn Vow Given Unruh 3 Years Ago

Speaker Refuses  
Comment; Denial  
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The governor was unavailable for comment, but lieutenants forecast he will deny it.

Brown gave his word that he would retire from the governor's office after 1966 at a mansion breakfast three years ago with Assembly Speaker Jesse Unruh and Chairman Robert Crown of the Assembly Ways and Means Committee. It was revealed.

Both Crown and Unruh have declined comment. Significantly, neither legislator has denied the story.

Word of the mansion breakfast came from a source extremely close to one of the three principals at the political discussion. The Independent, Press-Telegram learned. The Oakland Tribune, quoting a different source, also says the 1962 pledge was made.

The mansion breakfast reportedly occurred when Brown was trying to rally Democratic support at the height of his 1963 gubernatorial campaign.

(Continued Page A-4, Col. 5)

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# Law Lets Convict Set His Own Fate

By BOB SCHMIDT  
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Superior Court Judge Maurice C. Sparling is presiding in Department E of the Long Beach County Building.

In front of the judge stands a Long Beach man, 32 years old. He has only a seventh-grade education. He has no skill or trade. He has a name, but he may as well forget it now.

Judge Sparling speaks: "There being no legal cause appearing why judgment should not now be pronounced, it is the judgment

and sentence of this court that probation is denied, and the defendant committed to state prison for the term prescribed by law."

The man has just been declared "civilly dead." He has become one of the 27,000 men in California at

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present who have traded their names for numbers and exchanged many of their civil rights and freedom for prison life.

As a half-dozen armed sheriff's deputies stand guard, he and 42 other

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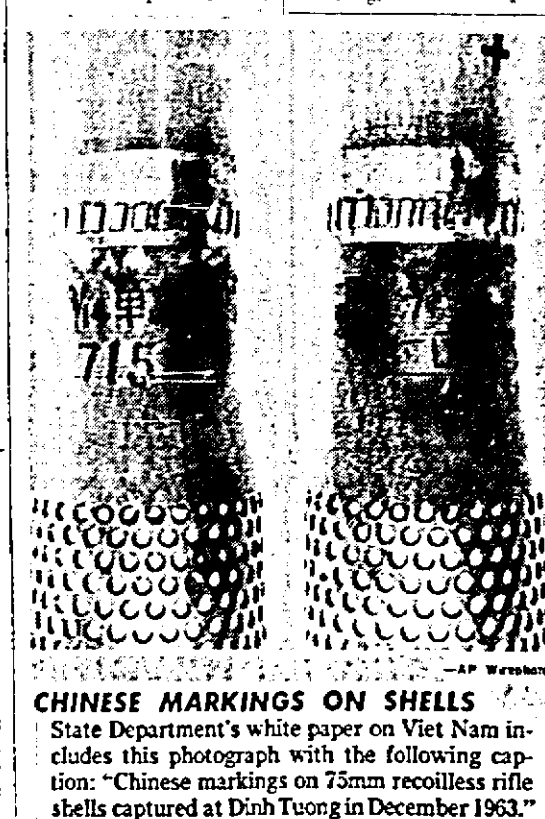
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Later Saturday, Gottfried swore out a complaint charging one of the demonstrators with assault with

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**DEPUTIES** said the matter would be turned over to detectives for investigation. They said Gottfried believed the person who allegedly tried to run over him was a Long Beach State College student.

According to Lt. Roy Kundtz, the CSCSLI began forming on the lot shortly after 11 a.m. Before they had the opportunity to set up the coffin, the flags or the placards, they were met by Gottfried and Cal Stores employees who served them with the restraining orders. The arrest of Sewell soon

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Therefore, it said, the United States and South Viet Nam decided air strikes against infiltration and supply bases in North Viet Nam were required for the

defense of the south and they made that "limited response."

**THE PAPER** was published by the State Department Saturday. It had been in preparation for several weeks and represented an updating of a similar document issued in late 1961.

The earlier one also was designed to document that the war in South Viet Nam is not just a native rebellion but a new kind of war planned, supplied and directed from outside the country.

The paper said this is even now "poorly understood in most parts of the world" and not only people.

(Continued Page A-2, Col. 3)

### Body Recovered From Air Collision

**WESTOVER AIR FORCE BASE, Mass. (UPI)—**A Coast Guard cutter late Saturday recovered the body of one of eight airmen aboard two Air Force planes that collided over the Atlantic Friday during refueling.

## Solemn Vow Given Unruh 3 Years Ago

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# L.A.C. Says: Free Enterprise on Trial?

One often hears that the free enterprise system is, on trial. It is sometimes referred to as capitalism. But, regardless of the term used to describe it, many of our people have come to think of our system as being on trial. Actually, it is the only system on earth today that has proven itself successful. It needs to be protected from fanatics and their schemes. But actually it is the people who are on trial, not our system.

It was in 1949, during the Labor Party control of Britain that Winston Churchill gave one of the best replies to an attack by the Labor government on the American free enterprise system. It is as true today as it was then when he said: "It must occur to sensible people to ask themselves how it is that this American system is wrong—that the American democracy of hard-working people are able to keep themselves at a far higher standard of life than we are—and are able to give us a helping hand and give us so much and bear so large a part of our burden."

Today, 16 years later, the Labor Party is again in power. It is again calling for socialization of the steel industry and other industries. But, again the British people are facing economic disaster that is largely based on the socialization of much of its economy when the Labor Party was in control. The nationalization of transportation, coal, medicine and other factors could not be turned back after they were once consummated. The result is, its industries are lacking in modern technology and its workers have lost their incentive to work.

For the past four years the United States has been in the process of moving ever closer to socialism. It is copying many of the programs long in effect in Western Europe. With our providing \$50 billion of aid, those countries, except Britain, have had great prosperity. But they are now again facing the threat of spiraling inflation and political unrest. The U. S. is facing much the same dangers. But the threat of inflation is largely due to the paternalistic big spending and controls by government.

Only last week a report from Berlin told of the Communist East Germans "plugging the escape hatches in the Wall." They are placing more barbed-wire on top of the Wall and cementing up holes that had been opened. Greater care is being taken to discover tunnels the captive Germans are using to escape from the Communist tyranny. Those on the East side can look across the wall from their drab existence and see bright lights and hear laughter from their fellow Germans where freedom of the individual and free enterprise are permitted. And yet, there are those in the United States who advocate that we seek more of what the Communists provide.

All things are comparative. The welfare of each nation must be compared to that of other nations to reach a decision as to which has the best system. Surely no nation even approaches us where the living standards of the average family is concerned. That is the final test of the good or bad of a system. By such comparison, our free enterprise system has passed the test.

The question now is: are we, the people, capable of appreciating and protecting that system? There is grave danger that we are not. We have become soft because our system has given us so much. We play around with ideas of changing when we see all about us the evidence that no other known system has been so successful. We do not seem to know when we are well off. We allow people to go unchallenged when they say our system is on trial, when we know the system is proven but the people are not.—L.A.C.

# U.S. Blasts North Viets' Aggression

(Continued from Page A-1)

plies but governments are fused.

"In Viet Nam a totally new brand of aggression has been loosed against an independent people who want to make their own way in peace and freedom," the report declared.

"North Viet Nam's commitment to seize control of the south is no less total than was the commitment of the regime in (Communist) North Korea in 1950. But knowing the consequences of the latter's undisguised attack, the planners in Hanoi have tried desperately to conceal their hand."

"They have failed and their aggression is as real as that of an invading army."

FROM that beginning and on that basic indictment the white paper, with maps, photographs and stories of individual Red fighters in the south, was designed to build up convincing and massive evidence of North Vietnamese control of the war with the direct support of Communist China and some help from the Soviet Union and other Communist countries.

The report said that of more than 4,400 Red guerrilla fighters of the Viet Cong known to have entered the south in the first eight months of 1964, about 75% are natives of the north. In earlier years the bulk of troops infiltrated into the south were described as southerners who had been trained in the north.

This asserted switch in the source of manpower was cited in an attempt to show that the military forces of the north are becoming much more involved in southern fighting.

THE FIGURES cited also are meant to reflect Communist determination to conquer the south. The main force of the Viet Cong was described as composed of 50 battalions, a 50% increase over 1961, with an estimated 139 companies of troops. And the hard-core guerrilla strength—the top fighting force of the Reds—was estimated at 35,000 men now as compared with 20,000 three years ago.

WASHINGTON (UPI)—Defense Secretary Robert S. McNamara said Saturday the Army has ample facilities for meeting weapons needs in the crisis in South Viet Nam.

His statement came a day after he disclosed that the South Vietnamese army will be increased by 100,000 men and that the U.S. combat contingent in that Red-beleaguered country will be strengthened.

McNAMARA talked to reporters after receiving a Massachusetts delegation which protested the scheduled closing of the 2,400-man Springfield Arsenal at Springfield, Mass.

Rejecting suggestions that the closure might weaken America in the Viet Nam crisis, the Pentagon chief said: "We have the crisis in Southeast Asia with us right now, and the Springfield Arsenal is not going to disappear under any circumstances soon."

IT'S FUN to check the Classified for things you want to buy.

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INDEPENDENT  
Published Sunday only at Sixth St. and Pine Ave., Long Beach, Cal.  
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Per Mo. Per Yr.  
Carrier delivery \$1.00 \$12.00

248 E. Broadway  
LONG BEACH  
HE 65354

# PROFILE PHOTO

# 'Fakeproof' ID for Under Age

P. T. Sacramento Bureau

SACRAMENTO—Assemblyman Joseph Kennick, D-Long Beach, has a plan to end the bartenders' puzzle: whether a youthful-looking patron has falsified his driver's license.

Kennick said he will introduce a bill this week requiring:

1. A minor to prove his age when he applies for a driver's license.
  2. Side-view driver's license pictures of all minors—so that bartenders can easily distinguish minors from adults.
- Driver's licenses now contain front-view pictures of both adults and minors. Under the Kennick bill, a driver wouldn't get a front-view picture till he turned 21. Kennick termed it "a simple and foolproof way" to avoid age alterations on licenses.

# Russ Chief in Leipzig After Weather Delay

LEIPZIG, East Germany (UPI)—Soviet Premier Alexei N. Kosygin arrived in East Germany Saturday night on a flight that was delayed for hours by snow and high winds. The delay had caused some concern for the Kremlin leader's safety.

The stormy weather forced Kosygin's special IL18 turbo-prop aircraft to be diverted from East Berlin's Schoenefeld Airport and land instead at Erfurt. From there he traveled by train to attend the big trade fair here.

As Kosygin flew to East Germany, the Kremlin reaffirmed its policy of "peaceful coexistence" despite the Soviet premier's warning Friday that U.S. "aggression" in Viet Nam could broaden the war in Southeast Asia.

The statement, published in the official theoretical journal "Kommunist," said: "The policy of peaceful coexistence expresses the vital interests

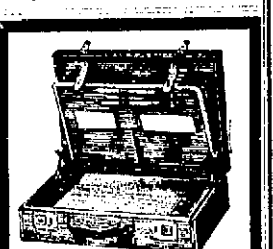
# C of C Group to Promote Bicycle Paths

Dr. Robert Walker, dentist, has been named chairman of the newly formed sports committee of the Chamber of Commerce.

The primary project of the group is the establishment of bicycle paths and trails and a competitive track in Long Beach.

Walker named the following committeemen:

Stanley Schultz, Jackie Carter, Joe Forest, Fred Miller, Betty Arntzen, Walt Crowe.



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ATTACHE 18.95  
18"x12"x5" (plus f.t.)

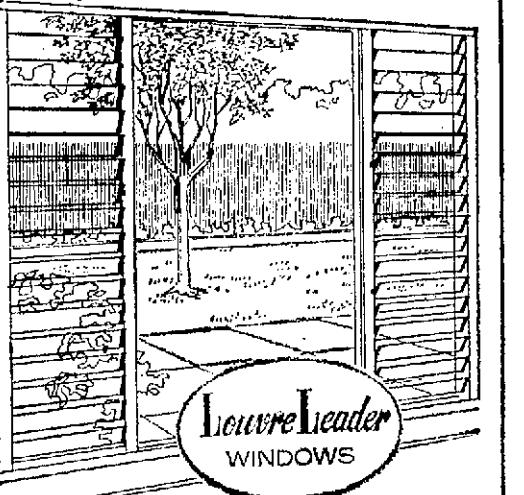
Durable, scuff-resistant covering makes this attache a real value. 5 part file-removable desk covers o'nite things for one nite stays. Suntan or charcoal.

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GIFTS  
646 PINE AVE.

Jim Willingham, Bob Wenke, Cole, Jim Heathman, Tom Sutter, Kunkle, Dr. Orville Lenore.

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A QUALITY PRODUCT

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Since 1922

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GLASS FOR ALL PURPOSES

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A Responsible Local Community Builder Since 1922

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HOME OF THE FAMOUS  
Open 6 a.m. to 7 p.m.  
Mon. thru Fri.  
Sat. 10 P.M. Sunday We Rest  
"Particular Food for Particular People"

## HOTCAKE HOUSE

643 1/2 PINE AVE. downtown Long Beach  
BREAKFAST SERVED ALL DAY

HOT-CAKES	JONES DAIRY FARM	JONES DAIRY FARM
Old fashioned kind with Log Cabin Syrup	Hickory Smoked Bacon	Little Pigs SAUSAGES
50¢	1 order 33¢	1 order 45¢

## COMPLETE WEATHER

Long Beach and Vicinity: Sunny, High 65. Mountain Areas: Mostly cloudy, sharp daily winds decreasing at night. Inland and Desert Regions: Sunny, strong gusty winds 25 to 40 miles per hour at times, with 25 mph gusts and decreasing at night. Highs 55 to 65 in lower valleys, 45 to 55 in higher valleys.

Offshore Wind and Weather Forecast (Pt. Conception to Mexican Border): 25 to 35 mph gusts, 10 knots, the morning increasing to 18 to 25 mph, with 10 knots, decreasing to 10 knots at night. Mostly sunny with some early morning showers.

SUN, MOON AND TIDES

Source: U.S. Coast and Geodetic Survey, San Francisco, Calif.

Forecast: High 65 at 1:17 p.m. and 5:45 p.m. Low 48 at 7:49 a.m. and 8:20 p.m.

### SATURDAY'S WEATHER REPORTS

City	H	L	Prc.
Long Beach	65	48	
Los Angeles	65	48	
San Diego	65	48	
San Francisco	65	48	
Seattle	65	48	
Portland	65	48	
Denver	65	48	
Chicago	65	48	
New York	65	48	
London	65	48	
Paris	65	48	
Rome	65	48	
Moscow	65	48	
Beijing	65	48	
Tokyo	65	48	
Sydney	65	48	
Melbourne	65	48	
Auckland	65	48	
Wellington	65	48	
Dunedin	65	48	
Christchurch	65	48	
Invercargill	65	48	

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Reg. 109.50 NOW 49.95

Reg. 249.50 NOW 124.95

Reg. 269.00 NOW 134.95

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## NEW EVENING CLASS

### Marinello-Comer School of Beauty

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LEARN WHILE YOU EARN. Keep your present job while preparing for a fascinating and lucrative career in beauty. Easy payment plan.

WORLD LEADER IN BEAUTY EDUCATION SINCE 1903



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(Continued from Pg. A-1)

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He caught Reynolds in a nearby alley just as Officers ficer Ron Cude that he and his wife, Lona, were asleep in their apartment at 5965 Atlantic Ave. when they awoke and saw a prowler rifling Adams' trousers.

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And the people behind the scenes in our workrooms are specialists in their particular fields. Most of them have been with us for many years and take pride in their accomplishments. They are responsible for the exceptionally fine workmanship of our Service Departments.

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## POSTAGE STAMP

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the new textured look from our fresh as springtime costume collection

Edith Flagg's textured rayon costume with the look and feel of Italian raw silk vanilla cream sheath with its own coat, fringed and plaided in black sizes 8-18.

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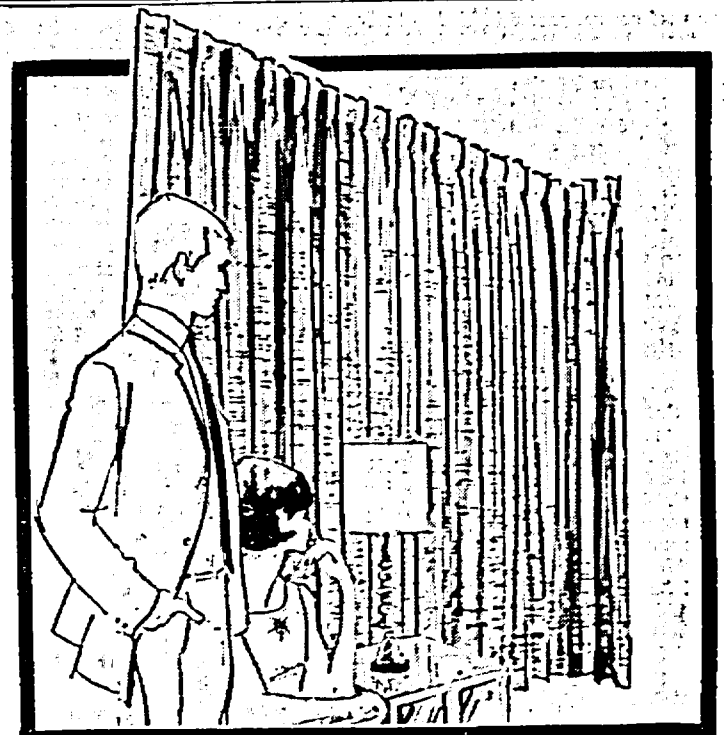
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1st floor, lakewood center

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Lincoln Park Garage

Long Beach, Pacific at 1st. Open Mon. 'til 9 — Lakewood Center, 12:30 to 9:30



## SALE! 83,000 YARDS OF CUSTOM DRAPERY FABRIC

1.99 yard including labor

Now, you can dress your windows with custom made draperies at ready-made prices. The ultimate in luxurious elegance giving draperies a richer look. Each drapery is meticulously tailored. Choose from nubby textures, boucle weaves, antique rayon satins, heavy as well as casement weights.

For example: beautiful tailored draperies for a 12' wide x 84" long window amounts to only 39.80. Other values during this special sale all labor included, 2.49 yard, 2.79 yard and 3.99 yard

you are assured of the best with May Co custom workmanship

- every drapery is made with double fullness
- 4 deep French pleats
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IT'S EASY TO SHOP AT HOME... just dial your nearest May Co. store and our trained drapery consultant will call at your home with a complete selection of these sale fabrics. No obligation, of course.

may co. draperies 11

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CALIFORNIA**

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may co south bay, hawthorne at artesia; 370-2511

may co buena park, la palma at dale; ta 4-7000

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## U.S. Chamber Forum March 10

The needs and concerns of local businessmen will be emphasized at the 1965 Leadership Forum on March 10 in San Diego.

Specialists from the United States Chamber of Commerce will be on hand to answer questions concerning economic and social problems and legislative proposals.

Paul Deats is local chairman for the Forum. Airline reservations and admittance fees may be ordered from the Long Beach Chamber of Commerce.

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springtime costume  
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39.95

just say charge it  
use our convenient  
credit terms

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"Unfortunately," Shaw wryly commented later, "we had to turn around less than two miles out."

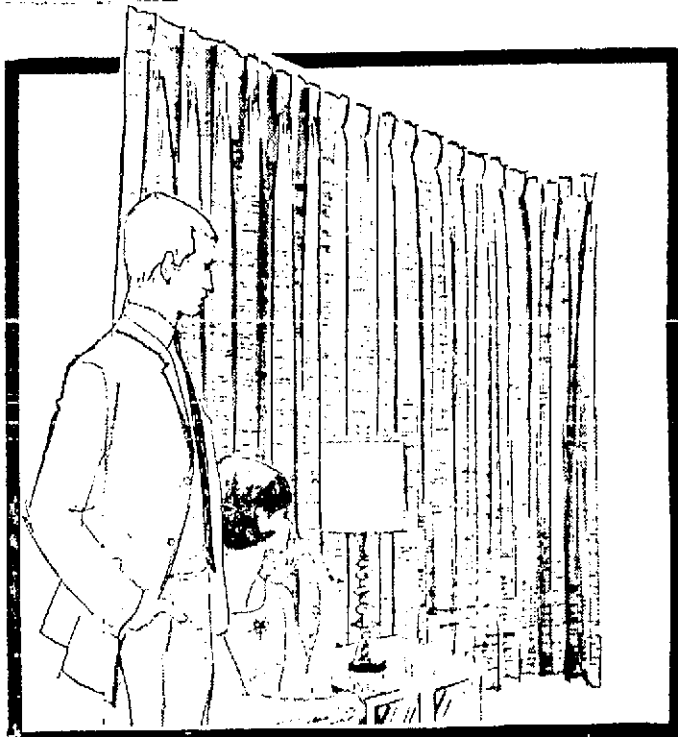
"We ran out of fuel," the one-way leader revealed. "Ours, not, the ship's."

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Now, you can dress your windows with custom made draperies at ready-made prices. The ultimate in luxurious elegance giving draperies a richer look. Each drapery is meticulously tailored. Choose from nubby textures, boucle weaves, antique rayon satins, heavy as well as casement weights.

For example: beautiful tailored draperies for a 12" wide x 8 1/2" long window amounts to only 39.80. Other values during this special sale all labor included, 2.49 yard, 2.79 yard and 3.99 yard

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may co buena park, la palma at dale; ta 4-7000



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WALTER DUNBAR Explains 'Why' of Law

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Previously, he pointed out, the habitual criminal was freed when he had served his sentence whether or not he had "reformed."

In California, punishment is generally listed in the penal code in three ways. Most punishments have a minimum and a maximum, for instance the 1-to-15 years called for in second-degree burglary.

SOME, as in extortion, read "not exceeding five years," and in those instances the minimum is six months. Rarely, however, do inmates serve less than 10 months.

The third type of penalty, as the one applied to selling narcotics with a prior conviction, calls for a punishment of "not less than 10 years." In those cases, the maximum is life.

The responsibility for determining the length of time a man spends in prison belongs to the seven-member Adult Authority. The board determines where a man is to spend his prison time and reviews his record shortly before he has served his "legal minimum." At that time, it determines what his punishment shall be, how much of it is to be served in prison and how much of it on parole.

THE BOARD can change its mind, as one East Los Angeles dope seller found out. Sent to prison for selling marijuanas, his term original-

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But he got into repeated trouble in prison. Now, he is serving a life sentence.

He is one of those who didn't learn that, in California, the punishment fits the criminal, not the crime. The man on the bus, the one we're traveling with, had better learn it if he ever wants to be a free man again.

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(are there others)  
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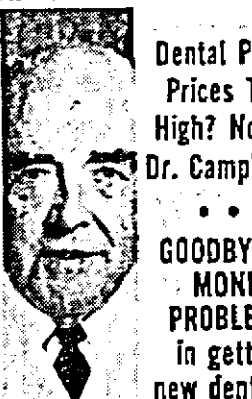
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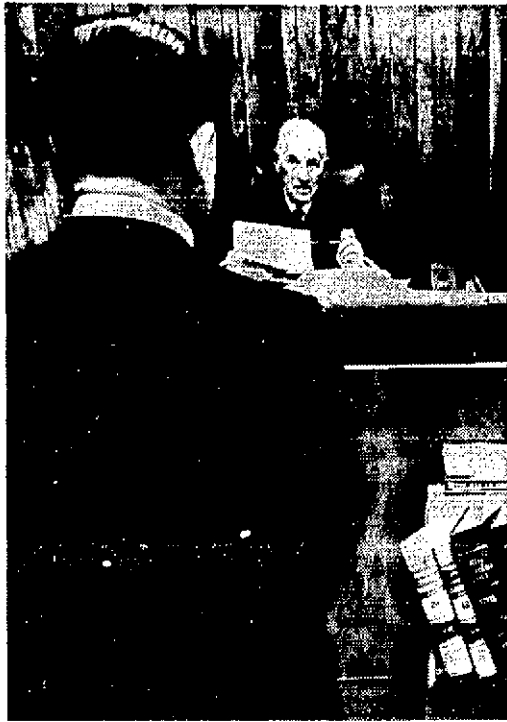
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**VOGUE: BEAUTY BULLETIN**

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non-migrating lipstick is another goodie

For the woman who never lets a day go by without commenting how her Lipstick always changes color, non-migrating Lipsticks might be one of the more fascinating terms in the new beauty vocabulary.

**NON-MIGRATING** . . . completely without stain (or indelible dye)—yet their luminous, vibrant high fashion shades remain true and unchanging hour after hour (as long as they're worn) with . . .

**NEVER A LIPSTICK LETDOWN!**

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**"TRUE COLOR" LIPSTICKS**  
are non-migrating (are there others?)

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Not only do you earn more on your savings at Community—you get extra days of earnings. Your funds earn interest from the day they are received if they remain to the end of the quarter. They also earn to the date of withdrawal if they have been in your account six months or more and the account is open at the end of the quarter. Your savings are insured up to \$10,000 by the F.S.L.I.C.

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## WORLD NEWS BRIEFS



### Muslim Leader Skips 2nd Speech



—AP Wirephoto

**WIDOW** of Malcolm X takes a last look at his body before casket is closed after funeral in Harlem.

**CHICAGO (AP)**—Elijah Muhammad, leader of the Black Muslims who reportedly is the target of assassins, passed up a scheduled appearance Saturday at the sect's annual convention.

Muhammad, 67, who had been billed to deliver a major address on his "three-year economic program for all so-called Negroes in North America," gave two different reasons for his decision.

The sect leader, who has denied responsibility for the assassination in New York last Sunday of his defected disciple, Malcolm X, said in a taped radio interview earlier in the day that he was suffering from bronchial distress and asthma.

Several hours later the eldest of his six sons, Emmanuel Muhammad, told newsmen he would not attend "because Black Muslims do not believe in sport and play."

Heavyweight boxing champion Cassius Clay gave a boxing exhibition at the convention and a day-long bazaar featured music by the band of Osman Karriem, a student in Asiatic music.

### Malcolm X Peacefully Laid to Rest

**NEW YORK (AP)**—Malcolm X, the slain black nationalist leader whose life was marked by turbulence and hatred for the white man, was laid to rest peacefully Saturday after Muslim rites attended by thousands and guarded by a virtual army of police.

While high tension pervaded Harlem, threatened violence failed to materialize. Anonymous callers had telephoned a number of threats that the church would be bombed.

About 1,000 mourners filled the Faith Temple Church of God in Christ, Protestant, which had volunteered its facilities as a "humanitarian gesture" for the Muslim service.

Several thousands more listened to the eulogies over loudspeakers set up on the street outside, and hundreds watched from windows of dwellings in the vicinity.

### Four Detained in Statue of Liberty Plot

**MONTREAL (AP)**—Police detained four Montreal residents Saturday, including a woman, in connection with the plot to blow up three U.S. monuments, including the Statue of Liberty.

Inspector Roland Perron said no charges have been brought against the four. They were not identified.

He said they were picked up during the night in a series of raids in Montreal and St. Lin, a community 25 miles north of here.

The plot to dynamite the Statue of Liberty, the Washington Monument and the Liberty Bell was uncovered Feb. 16.

### Teen's Aid Enlisted to Save Girl, 3

**WATERBURY, Conn. (AP)**—Terry Malloy, 17, a Waterbury High School student, stopped to watch a fire in an apartment house. Suddenly a policeman placed an unconscious little girl in his arms.

"Get into the back seat of the prowl car with her," said Officer Eugene Falcons.

The girl, Angelia White, about 3, had stopped breathing, the result of smoke inhalation. She had just been rescued by firemen. Stretched out on the back seat of the prowl car, little Angela was still as death.

"We're headed for St. Mary's Hospital, son," said Falcons, who was driving. "Know anything about mouth-to-mouth resuscitation?"

"No," said Malloy.

"Well, listen to me," said the policeman, giving instructions.

At the hospital, Malloy clapped his hands excitedly when told the girl would live.



TERRY

## Fewer Patients Stay in Mental Hospitals

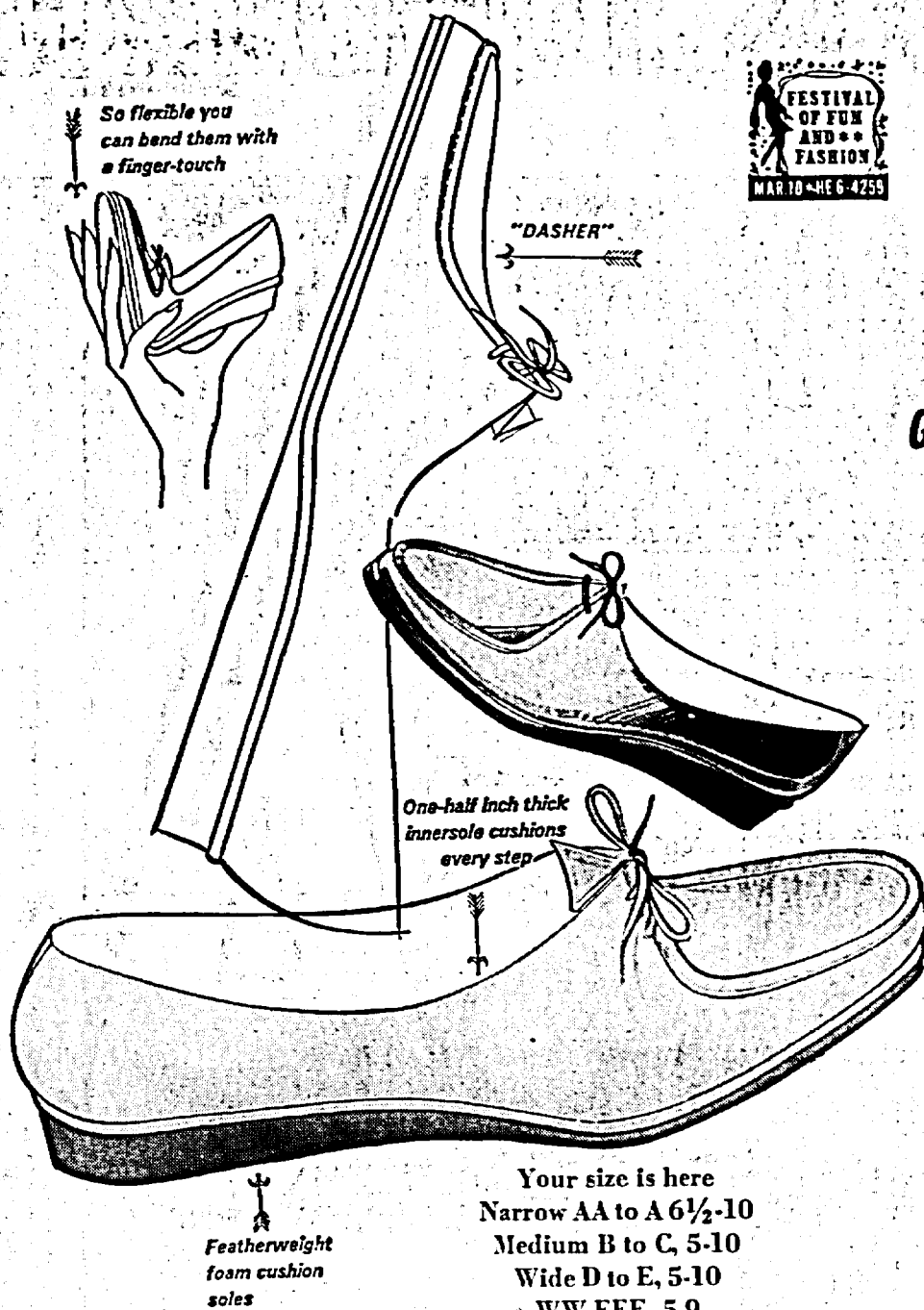
**WASHINGTON (AP)**—A 126,493 in 1955 to 271,506 in 1964. There were 45,186 deaths in the hospitals in 1964.

The 1964 total of 490,754 resident patients in the nation's 289 state and county mental hospitals on any one day represented a 10.9% decrease since 1956, the first year in which the total number of resident patients declined. Between 1963 and 1964 the decrease was 2.8%, compared with a decline of 2.1% in the previous year.

The National Institute of Mental Health figured this resulted in a 1964 rate of admissions of 160 per 100,000 civilians have more than doubled in population, compared with less than 10 years, up from a rate of 110 in 1955.

Reporting these figures Saturday night, the Public Health Service said the decrease in resident patients in the face of rising admissions resulted from much shorter hospital stays.

RELEASE from the hospitals have more than doubled in population, compared with less than 10 years, up from a rate of 110 in 1955.



second floor



# Walker's

the friendly store of Long Beach

get that almost barefooted feeling in  
**GENUINE DEERSKIN SOFTIES**

Revelations by DESCO

## 12<sup>99</sup>

Genuine deerskin uppers give you gentle, springy support! Cushion every step of your way on cloud-like wedges. These softies make pillows of pavements. Your feet enjoy comfort you never dreamed of before! And you can keep them smart and pretty with just mild soap and a damp cloth. Natural, white, black.



## SPECIAL PURCHASE OF WOMEN'S

## SPRING DRESSES TO PLEASE AND FLATTER

A fashion-smart wardrobe of dresses. We've gathered many exciting versions and left no fashion stone unturned in styling and smart detailing. Group consists of shifts, skimmers, shirt-makers in stripes, checks or prints. Sizes available from 10 to 18. Come in and see these budget priced dresses while our selection is complete

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each

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## WORLD NEWS BRIEFS



### Muslim Leader Skips 2nd Speech



—AP Wirephoto

**WIDOW** of Malcolm X takes a last look at his body before casket is closed after funeral in Harlem.

CHICAGO (AP)—Elijah Muhammad, leader of the Black Muslims who reportedly is the target of assassins, passed up a scheduled appearance Saturday at the sect's annual convention.

Muhammad, 67, who had been billed to deliver a major address on his "three-year economic program for all so-called Negroes in North America," gave two different reasons for his decision.

The sect leader, who has denied responsibility for the assassination in New York last Sunday of his defected disciple, Malcolm X, said in a taped radio interview earlier in the day that he was suffering from bronchial distress and asthma.

Several hours later the eldest of his six sons, Emmanuel Muhammad, told newsmen he would not attend "because Black Muslims do not believe in sport and play."

Heavyweight boxing champion Cassius Clay gave a boxing exhibition at the convention and a day-long bazaar featured music by the band of Osman Karriem, a student in Asiatic music.

### Malcolm X Peacefully Laid to Rest

NEW YORK (AP)—Malcolm X, the slain black nationalist leader whose life was marked by turbulence and hatred for the white man, was laid to rest peacefully Saturday after Muslim rites attended by thousands and guarded by a virtual army of police.

While high tension pervaded Harlem, threatened violence failed to materialize. Anonymous callers had telephoned a number of threats that the church would be bombed.

About 1,000 mourners filled the Faith Temple Church of God in Christ, Protestant, which had volunteered its facilities as a "humanitarian gesture" for the Muslim service.

Several thousands more listened to the eulogies over loudspeakers set up on the street outside, and hundreds watched from windows of dwellings in the vicinity.

### Four Detained in Statue of Liberty Plot

MONTREAL (AP)—Police detained four Montreal residents Saturday, including a woman, in connection with the plot to blow up three U.S. monuments, including the Statue of Liberty.

Inspector Roland Perron said no charges have been brought against the four. They were not identified.

He said they were picked up during the night in a series of raids in Montreal and St. Lin, a community 25 miles north of here.

The plot to dynamite the Statue of Liberty, the Washington Monument and the Liberty Bell was uncovered Feb. 16.

### Teen's Aid Enlisted to Save Girl, 3

WATERBURY, Conn. (AP)—Terry Malloy, 17, a Waterbury High School student, stopped to watch a fire in an apartment house. Suddenly a policeman placed an unconscious little girl in his arms.

"Get into the back seat of the prowl car with her," said Officer Eugene Falcons. The girl, Angelia White, about 3, had stopped breathing, the result of smoke inhalation. She had just been rescued by firemen. Stretched out on the back seat of the prowl car, little Angela was still as death.

"We're headed for St. Mary's Hospital, son," said Falcons, who was driving. "Know anything about mouth-to-mouth resuscitation?"

"No," said Malloy. "Well, listen to me," said the policeman, giving instructions.

At the hospital, Malloy clapped his hands excitedly when told the girl would live.



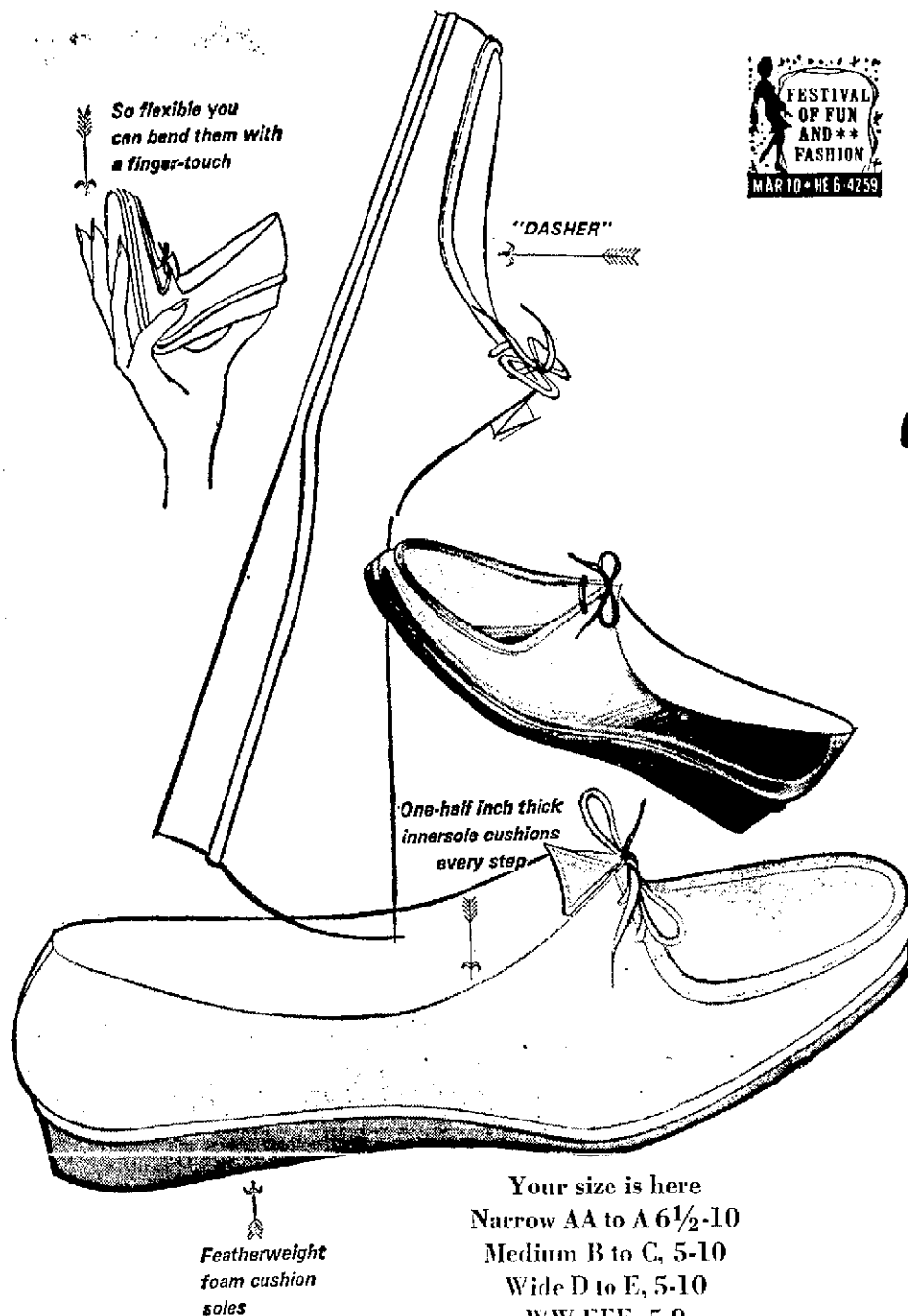
TERRY

## Fewer Patients Stay in Mental Hospitals

WASHINGTON (AP) — A 126,498 in 1955 to 271,506 in record 302,946 patients were admitted to state and county mental hospitals in 1964. There were 45,186 deaths in the hospitals in 1964 but the number of resident patients on any one day during the year dropped to below 500,000 for the first time in 15 years.

The 1964 total of 490,754 resident patients in the nation's 289 state and county mental hospitals on any one day represented a 10.9% decrease since 1956, the first year in which the total number of resident patients declined. Between 1963 and 1964 the decrease was 2.8%, compared with a decline of 2.1% of rising admissions resulted in the previous year.

The National Institute of Mental Health figured this resulted in a 1964 rate of admissions of 160 per 100,000 civilians have more than doubled in population, compared with less than 10 years, up from a rate of 110 in 1955.



second floor



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A fashion-smart wardrobe of dresses. We've gathered many exciting versions and left no fashion stone unturned in styling and smart detailing. Group consists of shifts, skimmers, shirt-makers in stripes, checks or prints. Sizes available from 10 to 18. Come in and see these budget priced dresses while our selection is complete

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STARTS TOMORROW AT 10:00 A.M. MAY CO. LAKEWOOD

It's not just gigantic—it's super-gigantic. It's the Sale of Sales at May Co. basement. It's all new spring merchandise ferreted out from the four corners of the globe. Exciting ideas from dresses to dress shirts, from domestics to baby wear at savings made possible only because of the tremendous buying volume of ten May Co. basement stores.

MAY CO BASEMENT

# SALE OF SALES

## Women's Fashion Handbags

5.99 if perf. **2.97**  
• Spring's top styles, colors, shapes  
• Carefully detailed and fully lined  
• Must have an inside zip pocket  
• Plus 10% Federal tax. No mail or phone orders.

## Women's 2-Way Stretch Pants

6.99 Val. **4.97**  
• 100% nylon, 2-way stretch knit  
• Elasticized slip-ons, no zipper  
• Many colors, women's sizes 8-16

## Girls' Pastel Easter Dresses

5.99-7.99 Vals. **3.88**  
• Rayon and acetate, nylon and acetate blends  
• Wash and wear Dacron, polyester and cotton  
• Easter pastels in pinks and blues  
• Three styles, in broken sizes

## Ladies' Famed Wool Coats

Values 29.99-39.99 **22.00**  
• Milium® lined for year-round wear  
• Many styles and colors in 100% wool  
• Sizes for petites, misses, juniors  
• Save 7.99 to 14.99 each

## Women's Seamless Hose

89¢ if perf. **39¢**  
• Plain weave, micro mesh styles  
• All are seamless, 15 denier  
• Reinforced heel and toe  
• Suntones and off black, sizes 9-11

## Tots' Orion Sweaters

3.99-4.99 if perf. **2.00**  
• Orion® acrylic styles for boys, girls  
• Bulkie knit cardigans or pull-overs  
• Many colors, sizes 2-6x

## 'Lewella' Panty Girdles

2.99-3.99 Vals. **2.00**  
• Samples and slight irregularities  
• Imperfections are barely noticeable  
• Both girdles and panty girdles in group  
• Women's sizes S-M-L-XL

## Women's and Girls' Tennis Shoes

3.99 if perf. **1.88**  
• Sizes 4-10: black, white, skipper blue and levi-blue  
• Sizes 12½-3: black, white, levi-blue  
• 8½-12: black and white  
• Tapered toe styles for men and the girls

## Men's No-Iron Dress Shirts

Reg. 3.99 **3.27**  
• Tailored of polyester tricot  
• Never iron, just wash and wear  
• Lightweight, short sleeve styles  
• Colors of blue, tan or white, sizes 14-17

## Women's Nylon Tricot Gowns

3.99-5.99 if perf. **2.94**  
• You save 1.05 to 3.05 each  
• Many lovely styles, all trimmed  
• Pastel colors in sizes S-M-L

## Tots' Playwear Sets

1.69 Val. **1.22**  
• All 100% cotton, washable  
• Girls' 2-piece print blouse and solid shorts  
• Crop top and matching shorts set  
• You save 47¢, sizes 3-6x

## Men's Famed Sweaters

10.99-14.99 Vals. **7.84**  
• Variety of coat and pull-over styles  
• 100% wool, mohair/wool, Orlon® acrylic  
• Buttons and zipper styles  
• Many colors, sizes S-M-L

## These Early Bird Specials Go on Sale Monday 10:00 A.M.—Be Early

Limited quantities. No mail or phone orders on items shown below.

### Save on Misses' Shirts

1.99-2.99 if perf. **1.00**  
Choose from solids, prints, stripes and plaids. In and out styles—Bermuda and convertible collars. Sizes 32-38.

### Women's Nylon Hollywood Briefs

59¢-79¢ if perf. **3/1.00**  
The popular elastic-leg style that's full cut for complete comfort. Choose from white and pastels—sizes 5, 6, 7.

### Save on Men's Sport Shirts

1.99-2.99 if perf. **1.21**  
A special group of fine quality irregulars—a large collection of patterns and colors. Sizes S-M-L-XL in the group.

### Chenille Bedspreads

3.99-6.99 if perf. **1.91**  
Twin and double sizes. Washable cotton chenilles, assorted styles and colors. Flaws are slight, will not affect wear.

### Women's Seamless Nylon Hose

69¢ if perf. **29¢**  
Filmy seamless nylons to enhance every outfit—15 denier in go-with-everything sun tones. Sizes 9½ to 11.

### Women's Coats, Jacket Toppers

8.99-14.99 Val. **3.97**  
A noteworthy collection to go at this low, low price. Quantity is limited—make sure you shop early.

### Men's Stretch Jeans

3.99 if perf. **1.97**  
Fine quality stretch jeans—washable, of course. Black, loden, pewter and beige. Limited quantity.

### Famous Make 12x44 Bath Towels

69¢ if perf. **38¢**  
Large ass't. of thick, looped cotton terry bath towels, 22x44" size, smart cam borders. Flaws are minute—scarcely visible.

### Misses' & Women's Cotton Dresses

3.99 val. **1.00**  
Bright cotton fashions—including pinafors and sleeveless styles. Prints, many colors, sizes 10-20 and 14½-22½.

### Save on Girls' Panties

39¢-49¢ if perf. **19¢**  
Cottons and rayons are in this money-saving group. You'll find whites, pastels and prints in sizes 2 to 14.

### Save 2.02-3.02 on Boys' Sweaters

3.99-4.99 val. **1.97**  
Orlon® acrylic bulky knit pullover sweaters in a huge array of colors and patterns. All perfect sizes 4-12.

### Tier Style Draperies

2.95-3.95 if perf. **1.56**  
30 and 36" long tier style draperies—Fibreglass® glass and acetate. All washed colors, solids and prints.

### Stretch-Strap Bras

1.59-2.99 val. **88¢**  
A tremendous collection of stretch-top bras—many plunge styles, A, B and C cups. Come early to scoop up these.

### Tot's 2-Piece Knit Sleepers

1.99 val. **1.00**  
100% cotton, double sole feet, gripper waist, knit cuffs, reinforced seams. Perfect quality, pink, aqua, maize. Sizes 1-4.

### Standard Size Pillow Cases

1.38-1.78 if perf. **3/1.00**  
Luxury cotton pillow cases—100% cotton, in a varied collection of patterns, stripes and solid colors. Flaws are minute.

### 9x12" Viscose Rayon Rugs

20.00 if perf. **12.00**  
Heavy quality, Viscose rayon pile rugs for every room. Choose from many popular colors—limit 2 to customer, \*approximate size.

## Men's Wool and Blend Suits

40.00 Val. **28.88**  
• 100% wool or wool worsted and mohair blends  
• Latest single breasted 2 and 3 button models  
• Sharkskin iridescent solids  
• Many colors, sizes 36-46. Reg. short or long, alteration charge

## Antique Rose Print Sheets

2.99-3.49 Val. **1.99**  
• Twin or double bed size  
• 1st quality printed cotton muslin  
• Lady Pepperell antique rose print  
• Matching pillow cases, 99¢ Val. 69¢

## Decorator Table Cloths

4.99-5.99 if perf. **2.99**  
• 60" fringed, round sizes  
• Select vinyl faces, cotton sailcloth  
• Many others in prints or solids  
• Many are 1st quality

## Men's Nylon Ski-Parkas

Reg. 22.99 **10.00**  
• 100% nylon shell ski parkas  
• Plumply filled with Kodol® polyester  
• Reversible, water repellent, hide-away hood  
• White, black, loden, red, sizes 36-46

## Latex Foam Mattress Toppers

Twin size, 7.99 if perf. **3.99**  
Double size, 9.99 if perf. **4.99**  
• 2" vented foam latex  
• Washable, non-allergenic, moth proof  
• Helps old mattresses feel like new  
• Save 50% on these famous makers

## Famed Dundee Bath Towels

1.39 if perf. **77¢**  
• Large 24x46" thirsty cotton terry  
• Wide dobby borders, many colors  
• 89¢ if perf., matching hand towels 55¢  
• 49¢ if perf., matching wash cloths 33¢

## Men's and Boys' Tennis Shoes

4.99 if perf. **2.88**  
• Save 2.11 on shoes for active guys  
• High and low tops in black, white  
• Cushion arch, comfortable  
• Men 6-12, youths 12-3, boys 2-6

## Lady Pepperell Luxury Blankets

7.99 Val. **4.97**  
• 72x90" twin or double size  
• 1st quality  
• Rayon and acrylic blend with velvet binding  
• Solid, stripes, plaids or prints  
• Washable and non-allergenic

## Carthage Textured Draw Draperies

5.99 Val. **3.88**  
• Heavy rayon and acetate  
• 50x54" long, white or sand colors  
• 4½" pinch pleated tops  
• Other multiple sizes for all windows

## Boys' Cotton Casual Slacks

2.99-3.99 Vals. **2.22**  
• All are 100% cotton in new weaves  
• Boys' Ivy styles  
• Many colors, reg. or slim sizes 8-20  
• Boys' cotton sport shirts, 1.99 val. 1.11

## Famous Maker Thermal Blankets

7.99 if perf. **4.97**  
• Cotton, cellular weave blankets  
• 72x90 twin or double, 8.99 if perf. 5.97  
• 80x90 wide doubles, 9.99 if perf. 6.97  
• 90x108" king size, 14.99 if perf. 9.97

## 9x12" Nylon Pile Rugs

29.95-34.95 Val. **22.88**  
• Fine quality, durable nylon pile  
• Easy-care, with non-skid backing  
• Green, gold, avocado, tweeds and others  
• Approximate size

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DURING OUR SALE OF SALES...OPEN  
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# STARTS TOMORROW AT 10:00 A.M. MAY CO. LAKEWOOD

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## MAY CO BASEMENT

# SALE

# OF SALES

<b>Women's Fashion Handbags</b> 5.99 if perf. <b>2.97*</b> • Spring's top styles, colors, shapes • Carefully detailed and fully lined • Most have an inside zip pocket • *Plus 10% Federal tax. No mail or phone orders.	<b>Women's 2-Way Stretch Pants</b> 6.99 Val. <b>4.97</b> • 100% nylon, 2-way stretch, knit • Elasticized slip-ons, no zipper • Many colors, women's sizes 8-16.	<b>Girls' Pastel Easter Dresses</b> 5.00-7.00 Val. <b>3.88</b> • Rayon and acetate, nylon and acetate blends • Wash and wear Dacron® polyester and cotton • Easter pastels in pinks and blues • Three styles, in broken sizes	<b>These Early Bird Specials Go on Sale Monday 10:00 A.M.—Be Early</b> Limited quantities. No mail or phone orders on items shown below.				<b>Men's Wool and Blend Suits</b> 40.00 Val. <b>28.88</b> • 100% wool or wool worsted and mohair blends • Latest single-breasted 2- and 3-button models • Sharkskins iridescent, solids • Many colors, sizes 36-46. Reg. short or long, alteration charge	<b>Antique Rose Print Sheets</b> 2.99-3.49 Val. <b>1.99</b> • Twin or double bed size • 1st quality printed cotton muslin • Lady Pepperell antique rose print • Matching pillow cases, 99c Val. 69c	<b>Decorator Table Cloths</b> 4.99-5.99 if perf. <b>2.99</b> • 60" fringed, round sizes • Select vinyl faces, cotton sailcloth • Many others in prints or solids • Many are 1st quality
<b>Ladies' Famed Wool Coats</b> Values 29.99-39.99 <b>22.00</b> • Milium® lined for year-round wear • Many styles and colors in 100% wool • Sizes for petites, Misses, juniors • Save 7.99 to 14.99 each	<b>Women's Seamless Hose</b> 89c if perf. 6 for 2.29 <b>39c</b> • Plain weave, micro mesh styles • All are seamless, 15 denier • Reinforced heel and toe • Suntones and off black, sizes 9-11	<b>Tots' Orlon Sweaters</b> 3.99-4.99 if perf. <b>2.00</b> • Orlon® acrylic styles for boys, girls • All are seamless, 15 denier • Bulky knit cardigans or pull-overs • Many colors, sizes 2-6x	<b>Women's Seamless Nylon Hose</b> 69c if perf. <b>29c</b> • Filmy seamless nylons to enhance every outfit—15 denier in go-with-everything sun tones. Sizes 9½ to 11.	<b>Women's Coats, Jackets, Toppers</b> 8.99-14.99 Val. <b>3.97</b> • A noteworthy collection to go at this low, low price. Quantity is limited—make sure you shop early.	<b>Men's Stretch Jeans</b> 3.99 if perf. <b>1.97</b> • Fine quality stretch jeans—washable, of course. Black, denim, pewter and beige. Limited quantity.	<b>Famous Make 32x44 Bath Towels</b> 69c if perf. <b>38c</b> • Large ass. of thick, looped cotton terry bath towels, 22x44" size, smart cam borders. Flaws are minute—scarcely visible.	<b>Men's Nylon Ski-Parkas</b> Reg. 22.99 <b>10.00</b> • 100% nylon shell ski parkas • Plumly filled with Kodol® polyester. • Reversible, water repellent, hide-away hood • White, black, loden, red; sizes 36-46	<b>Latex Foam Mattress Toppers</b> Twin size, 7.99 if perf. <b>3.99</b> Double size, 9.99 if perf. <b>4.99</b> • 3" vented foam latex • Washable, non-allergenic, moth proof • Helps old mattresses feel like new • Save 30% on these famous makers	<b>Famed Dundee Bath Towels</b> 1.39 if perf. <b>77c</b> • Large 24x46" thirsty cotton terry • Wide dobby borders, many colors • 89c if perf., matching hand towels <b>55c</b> • 49c if perf., matching wash cloths <b>33c</b>
<b>'Lewella' Panty Girdles</b> 2.99-3.99 Val. <b>2.00</b> • Samples and slight irregularities; imperfections are barely noticeable. • Both girdles and panty girdles in group • Women's sizes S-M-L-XL	<b>Women's and Girls' Tennis Shoes</b> 3.99 if perf. <b>1.88</b> • Sizes 4-10: black, white, skipper blue and levi-blue • Sizes 12½-3: black, white, levi-blue • 8½-12: black and white • Tapered toe styles for mom and the girls	<b>Men's No-Iron Dress Shirts</b> Reg. 3.99 <b>3.27</b> • Tailored of polyester tricot • Never iron, just wash and wear • Lightweight, short sleeve styles • Colors of blue, tan or white, sizes 14-17	<b>Misses' &amp; Women's Cotton Dresses</b> 3.99 val. <b>1.00</b> • Bright cotton fashions—including pinfolds and sleeveless styles. Prints, many colors, sizes 10-20 and 14½-22½.	<b>Save on Girls' Panties</b> 39c-49c if perf. <b>19c</b> • Cottons and rayons are in this money-saving group. You'll find whites, pastels and prints in sizes 2 to 14.	<b>Save 2.02-3.02 on Boys' Sweaters</b> 3.99-4.99 val. <b>1.97</b> • Orlon® acrylic bulky knit pullover sweaters in a huge array of colors and patterns. All perfect sizes 4-12.	<b>Tier Style Draperies</b> 2.95-3.95 if perf. <b>1.56 pr.</b> • 30 and 36" long tier style draperies—Fibreglas® glass and acetates. All wanted colors, solids and prints.	<b>Men's and Boys' Tennis Shoes</b> 4.99 if perf. <b>2.88</b> • Save 2.11 on shoes for active guys • High and low tops in black, white • Cushion arch, comfortable • Men 6-12, youths 12-3, boys 2-6.	<b>Lady Pepperell Luxury Blankets</b> 7.99 Val. <b>4.97</b> • 72x90" twin or double size, 1st quality • Rayon and acrylic blend with velvet binding • Solids, stripes, plaids or prints • Washable and non-allergenic	<b>Carthage Textured Draw Draperies</b> 5.99 Val. <b>3.88</b> • Heavy rayon and acetate • 50x54" long, white or sand colors • 4" pinch pleated tops • Other multiple sizes for all windows
<b>Women's Nylon Tricot Gowns</b> 3.99-5.99 if perf. <b>2.94</b> • You save 1.05 to 3.05 each • Many lovely styles, all trimmed • Pastel colors in sizes S-M-L	<b>Tots' Playwear Sets</b> 1.69 Val. <b>1.22</b> • All 100% cotton, washable • Girl's 2-piece print blouse and solid shorts • Crop top and matching shorts set • You save .47c; sizes 3-6x.	<b>Men's Famed Sweaters</b> 10.99-14.99 Val. <b>7.84</b> • Variety of coat and pull-over styles • 100% wool, mohair/wool • Orlon® acrylic • Buttons, and zipper styles • Many colors, sizes S-M-L	<b>Stretch-Strap Bras</b> 1.59-2.99 val. <b>88c</b> • A tremendous collection of stretch-top bras—many plunge styles, A, B and C cups. Come early to scoop up these.	<b>Tot's 2-Piece Knit Sleepers</b> 1.99 val. <b>1.00</b> • 100% cotton, double sole feet, gripper waist, knit cuffs, reinforced seams. Perfect quality, pink, aqua, maize. Sizes 1-4.	<b>Standard Size Pillow Cases</b> 1.38-1.78 if perf. <b>3/1.00</b> • Luxury cotton pillow cases—100% cotton, in a varied collection of patterns, stripes and solid colors. Flaws are minute.	<b>9x12" Viscose Rayon Rugs</b> 20.00 if perf. <b>12.00</b> • Heavy quality, Viscose rayon pile rugs for every room. Choose from many popular colors—limit 2 to customer. *approximate size.	<b>Boys' Cotton Casual Shirts</b> 2.99-3.99 Val. <b>2.22</b> • All are 100% cotton in new weaves • Boys' Ivy styles • Many colors; reg. or slim sizes 8-20 • Boys' cotton sport shirts, 1.99 val. 1.11	<b>Famous Maker Thermal Blankets</b> 7.99 if perf. <b>4.97</b> • Cotton, cellular weave blankets • 72x90 twin or double, 8.99 if Perf. 5.97 • 80x90 wide doubles, 9.99 if Perf. 6.97 • 90x108" king size, 14.99 if Perf. 9.97	<b>9x12" Nylon Pile Rugs</b> 29.95-34.95 Val. <b>22.88</b> • Fine quality, durable nylon pile • Easy-care, with non-skid backing • Green, gold, avocado, tweeds and others. • *Approximate size

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## Expert Sees Tension Ease Over World

DALLAS (UPI)—Undersecretary of State George W. Ball said Saturday he expects the next 10 years to see a lessening of tension in the world.

Speaking at a foreign policy conference at Southern Methodist University, Ball said he expects the Communists to continue their goal of world domination and it is not possible to predict what Red China will do.

"But I think it is possible to see a gradual diminution of tensions," he said.

BALL, three lesser State Department officials and a Defense Department official spoke in an all-day conference before 1,000 persons, many of them educators, from Texas, Oklahoma, New Mexico, Arkansas, Louisiana and Missouri.

SMU and the Dallas Council on World Affairs were the main sponsors of the conference, but there were 15 others. The conference was the first of five the State Department will hold this year.

Ball, No. 2 man in the State Department, spoke only briefly at a lunch and spent most of an hour answering questions from the audience. In his talk, he said the iron curtain and the emergence of 50 independent nations since World War II has greatly complicated diplomacy.

"The present Soviet government has shown every disposition to follow the general line followed by (deposed Premier Nikita) Khrushchev," Ball said in response to a question. "The president (of the Soviet government) is playing a greater role."

"SO-FAR as we can tell, the U.S.S.R. and the regime in Peking are far apart and competing for the allegiance of Communists throughout the world."

Regarding Red China, Ball said he questions whether the French recognition "has contributed any great advantage to the government of France" or caused the Communist Chinese to improve their conduct.

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## LAST WEEK OF THIS ELEVENTH Semi-Annual ONE PRICE SUIT SALE

• Sale Starts Today, 10 a.m. •

Just Say  
"Charge It" **ANY**  
**SUIT** IN THE STORE  
**\$49**

NONE HIGHER

Sizes 33 to 46 Regular, 37 to 45 Long, 36 to 44 Short

Expert FREE Alterations

**EVERY** Suit Originally \$85-\$110  
Suit Quality Tailored

Comparable Savings on Sport Coats,  
Slacks and Haberdashery

Just Say "Charge It"

TAKE UP TO SIX MONTHS TO PAY

OR... BANKAMERICARD ACCEPTED

**OPEN TODAY, SUNDAY** 10:00 a.m. to 5 p.m.

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**Charles Baron Ltd**  
4916 East Second Street, Long Beach  
OPPOSITE HOEFLY'S RESTAURANT  
IN THE BELMONT THEATRE BUILDING

## 1965 SIXTH ANNUAL Home-O-Rama in the beautiful LONG BEACH ARENA

THE GREATEST  
THE BIGGEST—  
HOME SHOW EVER

**TODAY!**  
**FINAL DAY**  
**OPEN NOON - 11 P.M.**

YOU CAN WIN A  
**HOME FREE**

SEE IT  
AT THE  
ARENA

A LEISURE HOME  
BUILT BY  
LINDAL  
HOMES, INC.  
A BALANCED POWER HOME

Furnish and Decorate by LEONARD'S of Long Beach

See Our Beautiful Floral and Garden Display CREATED AND DISPLAYED BY MARY MACRES

Entertainment Daily  
"The Travelers Three"  
For a large group  
Lunch including Star of White and Tv  
Breaks \$10.00 Daily 3:00 p.m.  
to 11:00 p.m.  
Saturdays and Sundays  
Open to 11:00 p.m.  
Admission \$1.00—Juniors \$1.00  
Children 12 & Under Free With Adult

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## FISHIN' FOR A WINTER HOBBY?

We Will Show You How to

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2801 E. ANAHEIM ST.  
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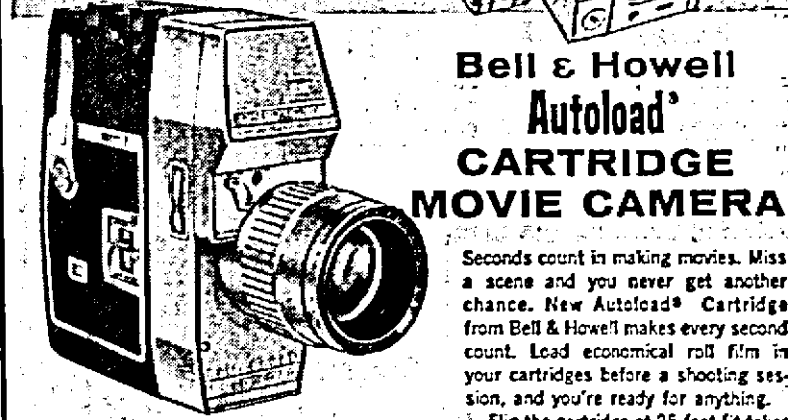
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## NEW CARTRIDGE LOADING

FASTEST WAY YET  
TO LOAD A  
ROLL-FILM CAMERA



**Bell & Howell  
Autoload  
CARTRIDGE  
MOVIE CAMERA**

Seconds count in making movies. Miss a scene and you never get another chance. New Autoload® Cartridge from Bell & Howell makes every second count. Load economical roll film in your cartridges before a shooting session, and you're ready for anything. Flip the cartridge at 25 feet (it takes 5-seconds) and finish the scene. Slip a new cartridge in when you finish a roll and keep shooting. You miss nothing—you're not fumbling with loading. Forget about light-struck film. There isn't any, when you use the new Bell & Howell Autoload® Cartridge.

- \* Electric Eye Exposure Control
- \* Reflex Through-The-Lens Viewing
- \* Duo Speed Power Zoom Lens
- \* Automatic Slow Motion

EASY CREDIT TERMS

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**DISCOUNT  
PRICED ONLY 199.95**

Cameras since 1927  
**Winstead Bros.**  
330 Pine—HE 2-3311  
5525 Stearns—536-2117  
11419 L.B. Blvd., LYNNWOOD  
NE 8-9225

# Expert Sees Tension Ease Over World

DALLAS (UPI) — Undersecretary of State George W. Ball said Saturday he expects the next 10 years to see a lessening of tension in the world.

Speaking at a foreign policy conference at Southern Methodist University, Ball said he expects the Communists to continue their goal of world domination and it is not possible to predict what Red China will do.

"But I think it is possible to see a gradual diminution of tensions," he said.

BALL, three lesser State Department officials and a Defense Department official spoke in an all-day conference before 1,000 persons, many of them educators, from Texas, Oklahoma, New Mexico, Arkansas, Louisiana and Missouri.

SMU and the Dallas Council on World Affairs were the main sponsors of the conference, but there were 15 others. The conference was the first of five the State Department will hold this year.

Ball, No. 2 man in the State Department, spoke only briefly at a lunch and spent most of an hour answering questions from the audience.

In his talk, he said the iron curtain and the emergence of 50 independent nations since World War II has greatly complicated diplomacy.

"The present Soviet government has shown every disposition to follow the general line followed by (deposed Premier Nikita) Khrushchev," Ball said in response to a question. "The presidium (of the Soviet government) is playing a greater role."

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The ideological side of this led to 1957 and 1960 conferences of world Communist parties. They hammered out laborious statements on the faith of communism that sought to please both sides but left room for each to make suitable doctrinal interpretations.

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CAPITOL**

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**FASTEST WAY YET  
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**Bell & Howell  
Autoload®  
CARTRIDGE  
MOVIE CAMERA**

Seconds count in making movies. Miss a scene and you never get another chance. New Autoload® Cartridge from Bell & Howell makes every second count. Load economical roll film in your cartridges before a shooting session, and you're ready for anything.

Flip the cartridge at 25 feet (it takes 5-seconds) and finish the scene. Slip a new cartridge in when you finish a roll and keep shooting. You miss nothing—you're not fumbling with loading. Forget about light-struck film. There isn't any, when you use the new Bell & Howell Autoload® Cartridge.

**EASY CREDIT TERMS**  
REG. 249.50  
**DISCOUNT  
PRICED ONLY 199.95** \$15 per month

**Winstead Bros.** Cameras since 1927  
330 Pine—HE 2-3911  
5525 Stearns—596-2717  
11415 L.B. Blvd., LYNWOOD  
NE 8-9325



# LBJ Hikes U.S. Combat Role in Viet Nam

By HARRY W. SHARPE

United Press International

WILLIAM MARTIN JR.  
Dollar Drain Warning

President Johnson grimly fired up the U. S. combat role in South Viet Nam's bloody anti-Communist war last week.

He also made it crystal clear to all nations that the United States will not be pushed into meaningless truce negotiations by either its friends or enemies.

Secretary of State Dean Rusk underwrote this with a down-the-line declaration that settlement talks were unthinkable so long as Red China's willing puppet, Communist North Viet Nam, kills and pillages in the south.

SOVIET Premier Kossygin's fresh form visits to Hanoi, Peking and North Korea, heaped new villification on the United States as "the aggressor" and promised arms and warplanes to Hanoi. He also praised "peaceful co-existence" with the United States.

Rusk said the United States will release shortly a summary of Communist violations of the 1954 and 1962 Geneva accords guaranteeing South Viet Nam independence. Moscow and France were signatories.

Those two jointly and United Nations Secretary General Thant separately were putting out wholly unauthorized peace feelers which appeared to undercut the U. S. Viet Nam position and label this nation the aggressor.

The President and his advisors were becoming increasingly irritated, so much so that blistering statements issued from the White House and State Department in swift succession. They made the American attitude unmistakably exact.

THANT, in remarks he later tempered, said in effect that the American people did not know what the war was all about and suggested an "agreed formula" which would permit U. S. withdrawal "with dignity." Johnson's answer to this and other unsolicited advice was a series of thunderous B57 jet bomber raids on big Communist concentrations in South Viet Nam. He promised more to come until North Viet Nam becomes convinced South Viet Nam will not fall by default.

Previous American air-

tions in North Sumatra, owned by U.S. Rubber Co. and Goodyear Tire and Rubber Co.

THE ESTATES are valued at \$80 million. They were the first American property taken over. The Sukarno government said it would "manage" the plantations but "recognize" U.S. ownership rights. The confiscation was described as "justified by our revolution."

The State Department wanted full facts before reacting.

In other news spheres, a federal grand jury here indicted the Communist Party of the U.S.A. for refusing to register as a Communist action outfit controlled by Moscow. The party was convicted on a 1961 indictment, but an appeals court reversed the verdict on a technicality.

President Johnson paid

a visit to the national space agency and said the real purpose of the U.S. space program was to foster peace and bring all nations together in exploration of space for the good of mankind.

IN ANOTHER speech at the University of Kentucky convocation at Lexington, he called on young Americans to advance the cause of freedom by sharing fully "in the responsibilities, the dangers, and the passions of our time." He said the great society cannot be built by the government alone.

Diplomatic sources in London said Johnson was expected to visit Europe in June and would confer, among others, with French President Charles de Gaulle. De Gaulle's go-it-alone course—aimed at freezing the United States out of Europe and neutralizing

Viet Nam—has strained Franco-American relations and endangered the future of the Western alliance. He also is aggravating the U.S. balance of payments problem by converting dollars into gold.

Chairman William McCleskey Jr., of the Federal Reserve Board told the joint congressional Economic Committee that unless the dollar drain eases the board might have to invoke a tightened credit policy.

HE ALSO said the coun-

try was "sailing very close" to inflation and that heading it off would be another reason for tighter money and higher interest rates.

The Labor Department reported the consumer price index jumped a tenth of 1% in January, due to higher housing and transportation costs.

Retired Supreme Court Justice Felix Frankfurter, internationally known giant of American jurisprudence, died in Washington, D.C. from a heart attack. He was 82. The jurist's legal philos-

ophy can be summed up in two words—"judicial restraint." When he ascended the bench in 1939 he was known as a fervent battler for liberal causes. He retired reluctantly Aug. 28, 1962, after a heart seizure.

Chairman E. William Henry of the Federal Communications Commission, told Congress that candidates and parties in the 1964 elections spent \$35

million on radio and television broadcasts. He said the radio and TV networks charged 25% more than they did in 1960.

(Advertisement)

## Senior Citizens

Live in Long Beach's finest rest home. Private room and bath. Low rates. Operated by Registered Nurse. Bessie's Haven, 2828 E. 2nd St., Long Beach, GE 4-9224.

**Ornamental IRON**  
SHELVES, STAIRS, RAILS, BARS, GATES, FENCES, ETC.  
Locally Owned and Operated Since 1938.  
Manufactured in Our Own Shop

**WEST COAST METALCRAFTS**  
PHONE GA 4-1564  
BUDGET 3980 CHERRY AVE. TIME PLAIN



NO Phone Orders on These Items! Some Quantities Limited!

## Stretch Into Spring in Adorable Denim Stretch Capris



Monday and Tuesday Only  
**244**

Girls' favorite style... well tailored, perfect fitting stretch capris in new diagonal weave cotton and nylon denim. Contour waistband with matching back zipper in new Spring pastels of pink, blue, beige, and green, plus navy. Girls' sizes 7 to 14.  
Girls' Wear Dept.

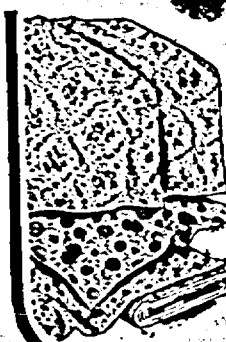
CHARGE IT on Sears Revolving Charge

# Monday and Tuesday March 1st and March 2nd SPECIALS

## Reduced! Were 98¢ Pr. Men's New Corespun Stretch Hosiery

Monday and Tuesday Only  
**2 for \$1**

Slack length hose made of DuPont's new miracle blend of 95% Hi-Bulk Orlon® acrylic, 5% Lycra® Spandex throughout except for 2% nylon reinforced heel and toe. Assorted staples, pastels, white. One size fits 10 to 14. Shop at Sears and Save.  
Men's Furnishings Dept.



## 49¢ Bridal Bow Cotton Fabric

Monday and Tuesday Only

SAVE 31%!

**3 Yds. \$1**

Ideal for sleepwear. Permanent embossed finish. Soil resistant, needs little ironing. 33-36 in. wide.  
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## Boys' Striped Shirts

Popular striped "Sharpe" classic sport shirt. In hand-some array of colors. Boys' sizes 6 to 16. At Sears!  
Boys' Wear Dept.

Monday and Tuesday Only  
**99¢**

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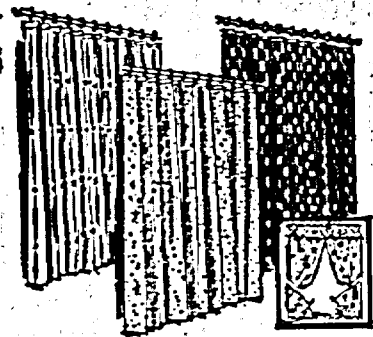
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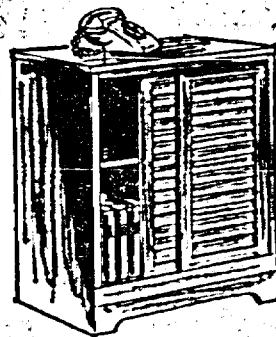


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Choice of flower or window cover. For 54-in. ironing tables. SAVE 33%!  
Dresses Dept.

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## Ready-to-Paint Bookcases

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Predominant pine 2-shelf bookcase with lower open sliding doors. 26 1/2 x 30 inches high.  
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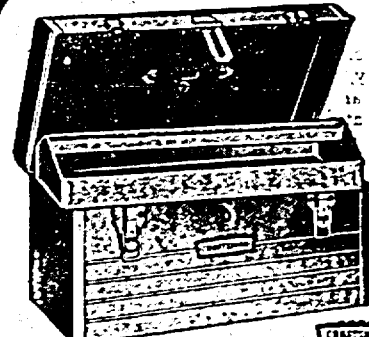


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\$1.19 colonial-style shade, \$1.79 kitchen or bedroom shade, \$1.93 round shade.  
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**99¢**



## \$6.99 Steel Tool Boxes

SAVE \$2.11  
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Electrically welded 22-ga. steel tool box. Gray baked enamel finish. 18 1/2 x 9".  
Hardware Dept.

**4.88**

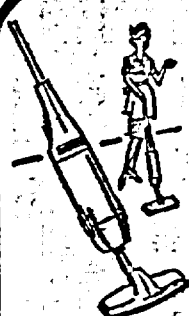


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**1.99**

Silicone treated cotton cover. Vest-O-Flex ironing table. SAVE 33%!  
Housewares Dept.

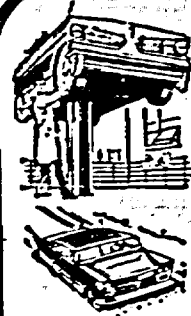


## Lightweight \$23.88 Cleaner

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**16.66**

Goes from rug to bare floor without attachments. Uses disposable paper dust bag. Full swirl brush.  
Vacuum Cleaner Dept.

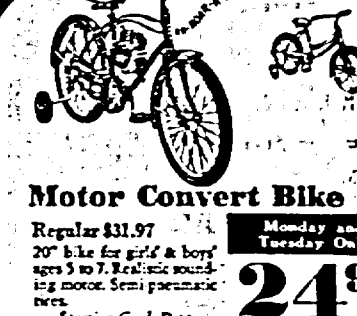


## Regular \$3.90 Safety Check!

Monday and Tuesday Only

**88¢**

Includes: Brake adjustment, Front wheel pack, Wheel rotation.  
Automotive Dept.



## Motor Convert Bike

Regular \$31.97  
Monday and Tuesday Only

**24.97**

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SOUTHERN CALIFORNIA STORES

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SHOP MONDAY  
THRU SATURDAY  
9:30 A.M. TO 9:15 P.M.

# LBJ Hikes U.S. Combat Role in Viet Nam

**By HARRY W. SHARPE**  
United Press International

President Johnson grimly fired up the U. S. combat role in South Viet Nam's bloody anti-Communist war last week.

He also made it crystal clear to all nations that the United States will not be pushed into meaningless truce negotiations by either its friends or enemies.

Secretary of State Dean Rusk underwrote this with a down-the-line declaration that settlement talks were unthinkable so long as Red China's willing puppet, Communist North Viet Nam, kills and pillages in the south.



**WILLIAM MARTIN JR.**  
Dollar Drain Warning

\*\*\*\*\*

**SOVIET** Premier Kosygin, fresh from visits to Hanoi, Peking and North Korea, heaped new vilification on the United States as the "aggressor" and promised arms and warplanes to Hanoi. He also praised "peaceful co-existence" with the United States.

Rusk said the United States will release shortly a summary of Communist violations of the 1954 and 1962 Geneva accords guaranteeing South Viet Nam independence. Moscow and France were signatories.

Those two jointly and United Nations Secretary General Thant separately were putting out wholly unauthorized peace feelers which appeared to undercut the U. S. Viet Nam position and label this nation the aggressor.

The President and his advisors were becoming increasingly irritated, so much so that blistering statements issued from the White House and State Department in swift succession. They made the American attitude unmistakably exact.

\*\*\*\*\*

**THANT**, in remarks he later tempered, said in effect that the American people did not know what the war was all about and suggested an "agreed formula" which would permit U. S. withdrawal "with dignity."

Johnson's answer to this and other unsolicited advice was a series of thunderous B57 jet bomber raids on big Communist concentrations in South Viet Nam. He promised more to come until North Viet Nam becomes convinced South Viet Nam will not fall by default.

Previous American air

tions in North Sumatra, owned by U.S. Rubber Co. and Goodyear Tire and Rubber Co.

\*\*\*\*\*

**THE ESTATES** are valued at \$80 million. They were the first American property taken over. The Sukarno government said it would "manage" the plantations but "recognize" U.S. ownership rights. The confiscation was described as "justified by our revolution."

The State Department wanted full facts before reacting.

In other news spheres, a federal grand jury here indicted the Communist Party of the U.S.A. for refusing to register as a Communist action outfit controlled by Moscow. The party was convicted on a 1961 indictment, but an appeals court reversed the verdict on a technicality.

President Johnson paid

a visit to the national space agency and said the real purpose of the U.S. space program was to foster peace and bring all nations together in exploration of space for the good of mankind.

\*\*\*\*\*

**IN ANOTHER** speech at the University of Kentucky convocation at Lexington, he called on young Americans to advance the cause of freedom by sharing fully "in the responsibilities, the dangers, and the passions of our time." He said the great society cannot be built by the government alone.

Diplomatic sources in London said Johnson was expected to visit Europe in June and would confer, among others, with French President Charles de Gaulle. De Gaulle's go-it-alone course—aimed at freezing the United States out of Europe and neutralizing

Viet Nam—has strained Franco-American relations and endangered the future of the Western alliance. He also is aggravating the U.S. balance of payments problem by converting dollars into gold.

Chairman William McClesney Jr., of the Federal Reserve Board told the joint congressional Economic Committee that unless the dollar drain eases the board might have to invoke a tightened credit policy.

\*\*\*\*\*

**HE ALSO** said the country was "sailing very close" to inflation and that heading it off would be another reason for tighter money and higher interest rates.

The Labor Department reported the consumer price index jumped a tenth of 1% in January, due to higher housing and transportation costs.

Retired Supreme Court Justice Felix Frankfurter, internationally known giant of American jurisprudence, died in Washington, D.C. from a heart attack. He was 82. The jurist's legal philosophy can be summed up in two words—"judicial restraint." When he ascended the bench in 1939 he was known as a fervent battler for liberal causes. He retired reluctantly Aug. 28, 1962, after a heart seizure.

Chairman E. William Henry of the Federal Communications Commission, told Congress that candidates and parties in the 1964 elections spent \$35

million on radio and television broadcasts. He said the radio and TV networks charged 25% more than they did in 1960.

(Advertisement)

**Senior Citizens**

Live in Long Beach's finest rest home. Private room and bath. Low rates. Operated by Registered Nurse. Bessie's Haven, 2825 E. 2nd St., Long Beach, GE 4-9224.

**Ornamental IRON**  
COLUMNS, STUCCO, STAIRS, RAILS, INTERIORS, BATES, EAST AND WESTERN IRON FURNITURE  
Locally Owned and Operated Since 1958.  
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**WEST COAST METALCRAFTS**  
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**SEARS**  
ROEBUCK AND CO.

## Monday and Tuesday

# SPECIALS

March 1st and March 2nd

**Stretch Into Spring in Adorable Denim**

**Stretch Capris**

Monday and Tuesday Only

**244**

Girls' favorite style... well tailored, perfect fitting stretch capris in new diagonal weave cotton and nylon denim. Contour waistband with matching back zipper in new Spring pastels of pink, blue, beige, and green, plus navy. Girls' sizes 7 to 14.

**CHARGE IT**  
on Sears Revolving Charge

**Reduced! Were 98¢ Pr.**

**Men's New Corespun® Stretch Hosiery**

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**2 for \$1**

Slack length hose made of DuPont's new miracle blend of 95% Hi-Bulk Orlon® acrylic, 5% Lycra® Spandex throughout except for 2% nylon reinforced heel and toe. Assorted staples, pastels, white. One size fits 10 to 14. Shop at Sears and Save.

Men's Furnishings Dept.

**49¢ Bridal Bow Cotton Fabric**

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SAVE 31%!

**3 Yds. \$1**

Ideal for sleepwear. Permanent embossed finish. Soil resistant, needs little ironing. 35-36 in. wide. Yardage Dept.

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Popular striped "Sharpe" classic sport shirts. In hand-sorted array of colors. Boys' sizes 6 to 16. At Sears!

Boys' Wear Dept.

**99¢**

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**Shower, Window Curtains**

Were \$5.98 to \$1.98

Monday and Tuesday Only

Choice of shower or window curtains in assorted fabrics and secured patterns, colors.

**2.99** each

Decorative Dept.

**Ready-to-Paint Bookcases**

Regular \$15.98

Monday and Tuesday Only

Ponderosa pine Zebell bookcase with lower-type sliding doors. 26 1/2 x 52 inches high.

**10.88**

Furniture Dept.

**Light Fixture Shades**

Regular \$1.19 to \$1.98

Monday and Tuesday Only

\$1.19 colonial-style shade, \$1.79 kitchen or bedroom shade. \$1.98 round shade.

**99¢** each

Electrical Dept.

**\$6.99 Steel Tool Boxes**

SAVE \$2.11

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Electrically welded 22 in. steel tool box. Gray baked enamel finish. 15 1/2 x 9 in.

**4.88**

Hardware Dept.

**'2.99 Ironing Pad-Cover Set**

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**1.99**

Silicone treated cotton cover. Vent-O-foam cushion. For 54-in. ironing tables. SAVE 33%!

**\$5.99 Cover-Pad Set. 2.99**

Housewares Dept.

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**16.66**

Goes from rugs to bare floor without attachments. Uses disposable paper dust bag. Full swivel brush.

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**88¢**

Includes: Brake adjustment, Front wheel pack, Wheel rotation.

Automotive Dept.

**Motor Convert Bike**

Regular \$31.97

Monday and Tuesday Only

20" bike for girls' & boys' ages 5 to 7. Realistic sound, 125 cc. or Semi-pneumatic tires.

**24.97**

Sporting Goods Dept.

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## U.S. C of C Asks Spending Slash

WASHINGTON (AP)—The U.S. Chamber of Commerce recommended Saturday night a \$5.7 billion slash in the \$112.3 billion of new spending authority it said Congress is being asked to approve this session.

Henry C. Coleman, chairman of the Chamber's government operations and expenditures committee, said a reduction of this size can be made "without impairing essential services."

The Chamber's statement said its recommendation was made on the basis of a detailed review of the new federal budget by 17 national Chamber committees.

"Instead of dealing with the budget's more familiar \$99.7 billion spending estimate," the statement said, "the Chamber concentrated on the appropriation side of the ledger—the side on which Congress acts. The budget asks for \$106.4 billion in new spending authority for fiscal 1966, and an additional \$5.9 billion for the current 1965 fiscal year."

THIS \$112.3-billion total compares with \$101.3 billion appropriated last session for the current fiscal year ending next June 30, the Chamber said.

The Chamber said it reviewed more than 600 budget items. It recommended cuts in 59 specific items and gave its support to 23 items.

"Many of the new programs in the budget, such as the 'war on poverty,' show low beginning costs," Coleman said, "but the long-run impact of such proposals will be to greatly increase budget-

ary costs in the future."

Here are some of the Chamber's major recommendations:

—Elimination of the entire \$1.2 billion requested for new federal aid requested for new secondary education, on the grounds that this proposal "is loosely written; gives more per pupil to wealthier states than to poorer states; is of doubtful constitutionality and would lead to federal standardization of the public school system."

—A reduction of \$705 million in the \$1.46 billion requested for the economic opportunity (poverty) program.

—A reduction of \$500 million in the \$47.4 billion military budget.

—Elimination of the entire \$675 million requested for the urban renewal program.

### Flu Epidemic in Budapest

BUDAPEST, Hungary (AP)—The Budapest Public Health Institute announced that 10% of the capital's school children have the flu.

Officials said Budapest hospitals are gradually filling with patients as the flu spreads. Thousands of health workers have been inoculated.

Inoculations also have been given to workers of some major industrial establishments and to the elderly.



—Staff Photo

### THREE GENERATIONS OF SCOUTS, SCOUTERS

All the Aschieris have been or are active in working with boys and girls. Starting at right, Mr. and Mrs. Albert Aschieris; their son, Richard, and his wife, Patricia; daughter, Joyce Lynette, and Mr. and Mrs. Richard Aschieris' children, Richard, 11; Barbara, 8; Edward, 8, and Robert, 6.

## GRANDFATHER, ONLY 58, STARTED IT ALL

# Third Generation of Boy Scouts Enlivens Long Beach Household

Scouting plays a big role in the Aschieris household.

A third generation of Aschieris Boy Scouts is in the making.

There's Albert Aschieris, 58, of 1106 Tehachapi Dr., who was a Pack Committee chairman, cubmaster, chairman of the Cubbing Committee of the Old Baldy Council in Pomona, and a member of the board of directors of the Long Beach Area Boy Scout Council in the early 1950s. His wife was a den mother and Girl Scout adviser.

A daughter, Joyce Lynette, went through the Girl Scout program and achieved the curved bar award, similar to eagle rank in the Boy Scouts.

Their son, Richard, went the whole route—from cub through chief of the Tribe of Tahquitz, the senior group of advisors and leaders in scout camping which now is in the volunteer adult program.

HE WENT THROUGH the various ranks of cubbing and scouting in Pomona where he served as

assistant patrol leader and patrol leader reaching the rank of star. He continued his activities in scouting when the family moved to Long Beach taking his life and eagle ranks as a member of Troop 105, and serving as junior assistant scoutmaster and assistant scoutmaster.

As a member of Explorer Scout Post 105, he went through the ranks of apprentice, woodsman, frontiersman and attained the ranger rank, highest post in explorer scouting in 1949.

He was elected to the Tribe of Tahquitz, honorary camping group for the Area Council in 1949 and was elected chief of the Tribe of Tahquitz in 1949. The following year he was one of the scouts in the area who went on the long cruise to Hawaii.

In the 1950s he was instrumental in designing the Indian head jacket insignia still worn by the group. "I get a boot whenever I see a boy wearing one of those," he said.

HIS ADULT SCOUTER

### FM HIGHLIGHTS

TODAY

Les Swingle Singers at 8:30 a.m. on KBIG... Rex Stewart at 10:05 a.m. on KNOB... Rome Symphony at noon on KRHM... German Hour in multiplex at 1 p.m. on KGGK... Glen Gray at 3 p.m. on KRIG... NBC Symphony Orchestra at 6 p.m. on KRHM... Skip Piper at 8:05 p.m. on KNOB... Alec Guinness at 9 p.m. on KRHM... Danita Jo in multiplex at 11 p.m. on KGGK.

### MONDAY

Sarah Vaughn in multiplex at 8 a.m. on KRHM... Marty Patich at 10 a.m. on KBIG... Vic Damone in multiplex at noon on KGGK... Andre Kostelanetz at 2 p.m. on KBBI... Quincy Jones in multiplex at 3 p.m. on KRHM... Dave Pike at 5:05 p.m. on KNOB... Jackie Gleason at 6 p.m. on KBIG... "What Makes Sammy Run" in multiplex at 7 p.m. on KRHM... Columbia Symphony Orchestra at 9 p.m. on KBBI... Count Basie at 10 p.m. on KBIG... Hank Mobley at 11:05 p.m. on KNOB.

### C124s to Replace C119s at MAFB

WASHINGTON (AP)—The 942nd Troop Carrier Group at March Air Force Base, Riverside, will be converted from C119 to C124 aircraft in December.

The change will increase by 179 the number of reservists assigned to the group, now 302. Eight C124 aircraft will replace 16 C119s.

## Jack Ruby Prosecutor Injured

DALLAS (UPI)—Dist. Atty. Henry Wade, the man who successfully prosecuted Jack Ruby, accidentally slashed his right thigh with an electric chain saw Saturday and was hospitalized.

"It was a deep cut," a Baylor Hospital spokesman said. "However, no arteries were cut, just the muscle was involved. He had a minimal loss of blood and was in good spirits."

Wade, 50, received 54 stitches.

"HE WILL stay in the hospital for several days," the spokesman said. "He is in very good condition."

Wade gained national prominence in his courtroom battle with San Francisco attorney Melvin Belli during the Ruby trial.

Ruby was sentenced to the electric chair for the slaying of presidential assassin Lee Harvey Oswald. His sentence is on appeal.

Wade was expected to recover in time to appear in court March 8 when Ruby's attorneys decide whether at March Air Force Base, Riverside, they want him to have a ride, will be converted from C119 to C124 aircraft in December.

## COPY SALE

That's what your old pictures are  
Let us copy them before they fade away.  
Beautiful 5x7" Copy  
regularly \$5  
\$3

Don't let your old pictures fade away. Bring them in this week and let us copy them so you can share them with dear ones for many years to come. Restoration work on pictures if needed (at additional cost). Your original will be returned to you intact. Be sure to come in soon.

The Broadway

Restoration Station #21  
Assessing Century City, Hollywood  
Hollywood, Los Angeles, Torrance, Palmdale

## ENROLL MEMBERS

# L.B. Scout Drive Seeks \$50,000

The Long Beach Area Council of the Boy Scouts of America opens the 1965 Sustaining Membership Enrollment drive for \$50,000 Friday.

Drive chairman Jack Lynch said approximately 250 men have volunteered to participate in the campaign in the council's five districts.

Districts, quotas and district chairmen are: Alamitos, \$13,500, Marlo Prentice; Dan Beard, \$12,000, Bill Holmes; Donner, \$6,500 Lee Stokes; Lakewood \$11,000, Charles Schweitzer; Somerset, \$9,000, Felix Heflin.

MEMBERS OF the council's steering committee include Dr. Manuel Mayuga, Harlan Miller, Ernest LaBelle, Harold Miller and Charles Davis.

Theme for the drive is "TNT—Today Not Tomorrow." Lynch said the sustaining memberships—\$1 month—and other memberships, \$3 and \$9 a month—are needed to supplement United Way funds and "provide money for career personnel to help recruit, train and guide leaders, organize and assist units and provide the materials and facilities that make scouting the effective force it is."

## Aid Offer Confused Skipper, Russian Says

MOSCOW (UPI)—A Soviet fishing official Saturday described as "an absolutely groundless concoction" reports that a Russian vessel tried to seize an American fishing trawler in distress in the Atlantic Feb. 18.

Alexei Volkov, one of the leaders of the Soviet Fishery Committee, said in a statement quoted by the Tass News Agency that the whole incident was "an unfortunate misunderstanding" which gave food for a "dirty provocation."

Volkov said the Soviet refrigerator trawler Brilliant sighted SOS signals being sent by an American trawler whose propeller was tangled in a fishing net off Montauk Point on the tip of Long Island. He said it was impossible to establish radio communications and that the ship sent a motorboat to the trawler.

"THE AMERICAN skipper declined assistance, obviously believing that the rescue agreement he was offered to sign was a document giving us the right to seize the ship," Volkov said.

"The misunderstanding could have been cleared up in a matter of a few minutes if the Americans took the trouble to explain the reasons for their refusal." He said the rescue agreement does not differ from similar documents in international practice.

"Certain American quarters, not troubling to check the skipper's statement, exploited his incompetence for purposes of anti-Soviet propaganda," Volkov said. He said this was not the "first provocative attack in the American press against Soviet fishermen."

Volkov said the Soviet ship left the area of the accident when it was realized the American trawler was in no direct danger.

### Inland Area Has New Problem--Surfing

MAHWAIL, N.J. (AP)—Police in this inland north Jersey community have run into a problem of ocean-sized proportions — surfboarders.

Children here have been fixing roller skate wheels to the bottom of surfboards and riding them through the streets.

"They scare the wits out of drivers and pedestrians," said Police Chief Edmund Wickham. "You never know for sure where they're going to end up."

## DR. RAYMOND, DENTIST, Says:

THANK YOU for my best year—THANK YOU for my best and most successful year. I have received the highest praise and the most appreciation from my patients and the dental profession. I have been named "Dentist of the Year" for the past three years. I have been named "Dentist of the Year" for the past three years. I have been named "Dentist of the Year" for the past three years.

PLATES PUT IN IMMEDIATELY AFTER EXTRACTIONS NO LOST TIME FROM WORK. You need not be without your teeth for even the day! Ask about Dr. Raymond's IMMEDIATE RESTORATION PLAN.

Modern Dental Plates Aided by "modern" dental plate materials and "improved" techniques, used in the construction of dental plates, Dental Science has followed a "progressive" path that resulted in dental plates more natural in appearance, better fitting and more "comfortable" to wear than those made a few short years ago. Ask in are samples of modern dental plates, upper, lowers and partials. GOOD dental plates need not be expensive. THE COST IS SMALL.

MY BEST OFFER Make full payment after June 1, 1965. No interest. No Carrying Charge.

UNION MEMBERS: We Gladly Fill In Dental Plate Service Forms for Those Whose Union Has Dental Care Plans

PENSIONERS and SENIOR CITIZENS WELCOME FAST PLATE REPAIRS

PHONE: ME 4-2938—NO APPOINTMENT NECESSARY FOR EXAMINATION

Dr. Raymond DENTURES

CORNER FIRST & PINE STS. 122 W. FIRST ST.



## Free Red Cross First Aid Classes to Begin Monday

First Aid classes opening this week are announced by Long Beach Chapter, American Red Cross. Enrollment may be made at the first session. All are conducted in six weekly sessions.

Evening courses from 7:30 to 9:30 will open Monday at U. S. Grant school, 1225 E. 64th St., with Paul Carlson, instructor; Tuesday, Birney school, 710 W. Spring St., with Don Donnelly, instructor; Wednesday at David Burcham School, 5610 E. Monlaco Rd., with Dorothy Kennish, instructor; Thursday

at Robert E. Lee School, 1520 Temple Ave., with Vern Paterson, instructor, also at Holmes Elementary school, 5020 Barlin Ave., Lakewood, with Frank Wallstrom, instructor.

A morning course, from 9:30 to 11:30, will be open Thursday at Girl Scout headquarters, 4040 Bellflower Blvd.

An advanced course from 7 to 10 p.m. will open Wednesday in room 209 Boyd High School, 235 E. Eighth St., with Guy Dunbar, instructor.

## Butter's

GRAFF & SAIL

World Famous Sailcloth  
By Graff of California

Tops and Blouses 399 to 599

Capris  
Tapered Pusher  
Cabin boy pant  
(shown) 499

"Sanforized-Plus" mercerized for extra smoothness.  
Double tested with Freedom Finish for longest wear—easiest care. The look is Spring oriented, casual with the flare for fashion. Cotton sailcloth is crease-resistant. Rainbow colors. Sizes 10 to 20



Blouses...  
In the Spirit  
of Spring

Blossoming out for a new season - feminine blouses shown soft and supple. Ruffles, eyelets and frills. Washable fabrics in White and pastels. Sizes 32 to 38.

\$399

## Young Fashions

Girls' Skirts

3-6x 298

Carefree skirts with box pleats - Pink or blue in 100% wool. Sure to please because of their up-to-the-minute look and expert tailoring.



Gay in Gingham  
Skirt & Blouse Ensemble

7-14 598

A gay approach to the spring season... 100% cotton gingham checked blouse and skirt. The skirt scattered with fresh daisies makes this a true spring outfit. The cotton is stabilized for permanent fit, and wash 'n wear-ability.

Toddler Boys  
Shirt 'n Slack Sets

349 to 449

For the young man in your life! Man-tailored just like Dad's. Washable slacks with regular or Ivy style shirt. Loops on shoulder hold suspenders securely. Sizes 2-4.



LAKEWOOD CENTER

Monday thru Friday 9:30 to 9:30  
Saturday 9:30 to 5:30; Sunday Noon 'til 5

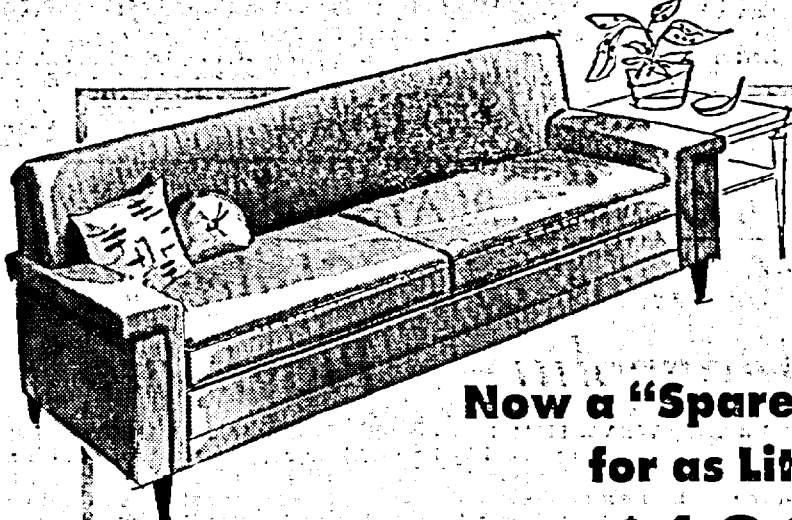
SHOP

SUNDAY

NOON

'TIL 5 P.M.

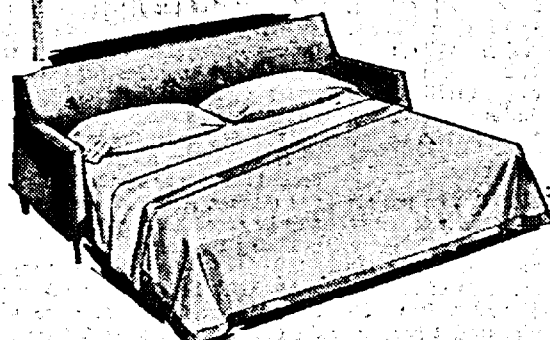
# Butter's Home Sale



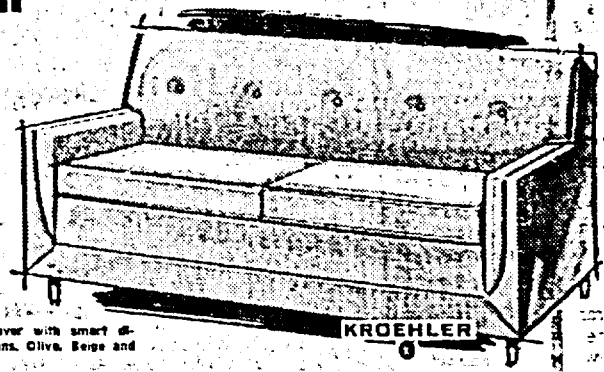
KROEHLER  
SLEEP-OR-LOUNGES

Now a "Spare Bedroom"  
for as little as

\$169<sup>88</sup>



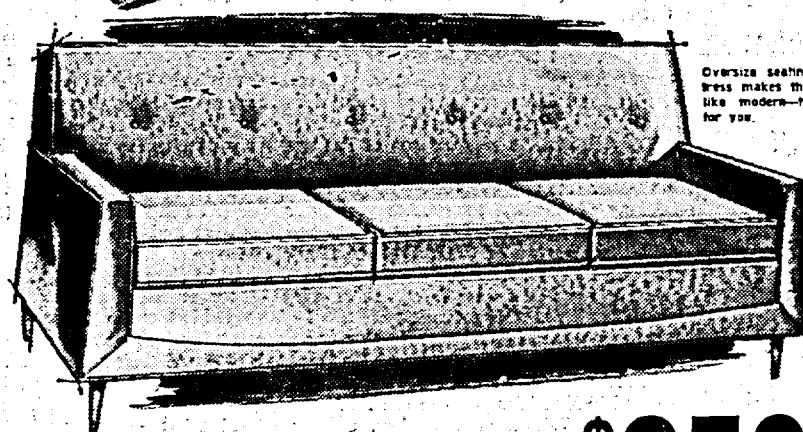
Transitional styling  
arm style reclining  
lounger and gives it  
sofa.



Durable vinyl fabric cover with smart divided arm. Foam cushions. Olive, Sage and Brown.

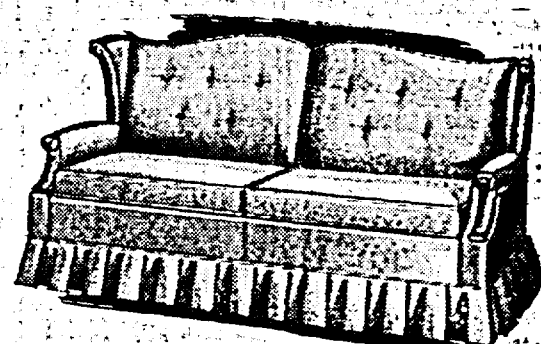
BUY ON NO MONEY DOWN  
FREE DELIVERY

\$228<sup>88</sup>



Oversize seating - extra wide mattress makes this a real buy. If you like modern - this is the sofa bed for you.

\$259<sup>88</sup>



Fall American sofa bed with heart shaped, tufted pillows. Exposed maple wood with Antique Saddle finish.

SHOP SUNDAY NOON TIL 5 P.M.

501 DUPONT  
NYLON OR  
CAPROLAN  
TWEED HI-LO  
BROADLOOM

Reg. 9.99

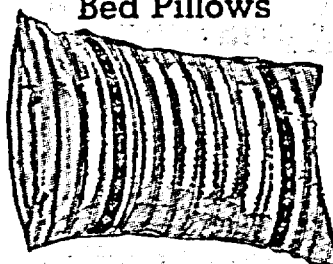
6<sup>99</sup>

sq. yd.  
Installed  
on Wood  
Floor

10-Year Written Guarantee

- Elegant, classic design usually seen only in fine Wiltons—available for the first time in 501 textured nylon carpet at a low price!
- The marvelous durability of Dupont 501 continuous Element nylon—wears longer—won't shed or fuzz!
- Also Heavyweight Caprolan Tweeds
- Resilient, moth and mildew proof, non-allergenic
- Decorator colors: Roman Gold, Beige, Macha, Sandalwood, Bronze, Green
- DOUBLE JUTE BACK
- WE INCLUDE WAFFLE HAIR PADDING

Heart of Down  
Bed Pillows



Reg. 6.99

5<sup>99</sup>

A specially designed pillow to ensure comfort and durability. 20x26, 50% polyester, 25% white goose down, 25% white goose feathers filling. White and blue striped cotton tick.

Pepperell Blankets

Reg. 4.99

2 for \$9

72x90 Rayon and nylon solid color by Pepperell. Famous Nap Guard<sup>®</sup> finish gives you a thicker loft before and after washing. Choice of colors.

Wall to Wall Carpeting

Reg. 5.99  
5'x6' size

4<sup>99</sup>

100% cotton pile with non-skid backing. Machine washable. Use in bathroom, hall, or nursery. Solid colors to complement any decor. Luxury look.

Reg. 10.98, 6'x9' size

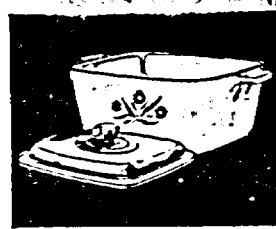
ANNIVERSARY SPECIAL

\$2.07 OFF

CORNINGWARE 2 1/2 QT.  
SAUCEPAN with COVER

Reg. 6.95

\$4<sup>88</sup>



For a limited time only, we're offering the versatile CORNINGWARE 2 1/2 Qt. saucepan with cover at this price. This savings of almost 30% is really not the best part. The real bargain is in the piece itself. You can freeze, cook and serve all in this one dish—and it's as easy to wash as your dishes. Detachable handle available at \$2.

Serving Cradle at \$2.95

Single Place Setting  
Plastic Dinnerware

• Dinner Plate • Bread-Butter & Fruit Dish • Cup and Saucer

Reg. 1.99

99<sup>¢</sup>

Ideal for camping, patio. White, Turquoise and Brown.



Fiesta Stone  
Dinnerware

Reg. 19.95

14<sup>99</sup>

Oven proof dinnerware. Complete service for eight, 53 pieces. Choice of 4 colors. Mug style cups.

General Electric  
Hair Dryer

Reg. 18.95

13<sup>98</sup>

Includes speed curl attachment. Compact storage and carrying case. Large bouffant bonnet. Hair kit free.

LAKEWOOD CENTER MEtcal 3-8101 Monday thru Friday 9:30 to 9:30; Saturday, 9:30 to 5:30; Sunday, Noon 'til 5

## Free Red Cross First Aid Classes to Begin Monday

First Aid classes opening this week are announced by Long Beach Chapter, American Red Cross. Enrollment may be made at the first session. All are conducted in six weekly sessions.

Evening courses from 7:30 to 9:30 will open Monday at U. S. Grant school, 1225 E. 64th St., with Paul Carlson, instructor; Tuesday, Birney school, 710 W. Spring St., with Don Donnelly, instructor; Wednesday at David Burcham School, 5610 E. Monlaco Rd., with Dorothy Kennish, instructor; Thursday at Robert E. Lee School, 1620 Temple Ave., with Vern Paterson, instructor, also at Holmes Elementary school, 5020 Barlin Ave., Lakewood, with Frank Wallstrom, instructor.

A morning course, from 9:30 to 11:30, will be open Thursday at Girl Scout headquarters, 4040 Bellflower Blvd.

An advanced course from 7 to 10 p.m. will open Wednesday in room 209 Boyd High School, 235 E. Eighth St., with Guy Dunbar, instructor.

## Butter's

GRAFF & SAIL

World Famous Sailcloth  
By Graff of California

Tops and Blouses 399 to 599

Capris  
Tapered Pusher  
Cabin boy pant  
(shown)

499

"Sanforized-Plus," mercerized for extra smoothness. Double tested with Freedom Finish for longest wear—easiest care. The look is Spring oriented, casual with the flare for fashion. Cotton sailcloth is crease-resistant. Rainbow colors. Sizes 10 to 20



Blouses...  
In the Spirit  
of Spring

Blossoming out for a new season - feminine blouses shown soft and supple. Ruffles, eyelets and frills. Washable fabrics in White and pastels. Sizes 32 to 38.

\$3.98

## Young Fashions

Girls' Skirts

3-6x 298

Carefree skirts with box pleats - Pink or blue in 100% wool. Sure to please because of their up-to-the-minute look and expert tailoring.



Gay in Gingham  
Skirt & Blouse Ensemble

7-14 598

A gay approach to the spring season... 100% cotton gingham checked blouse and skirt. The skirt scattered with fresh daisies makes this a true spring outfit. The cotton is stabilized for permanent fit and wash 'n wear-ability.

Toddler Boys  
Shirt 'n Slack Sets

349 to 449

For the young man in your life! Man-tailored just like Dad's. Washable slacks with regular or Ivy style shirt. Loops on shoulder hold suspenders securely. Sizes 2-4.



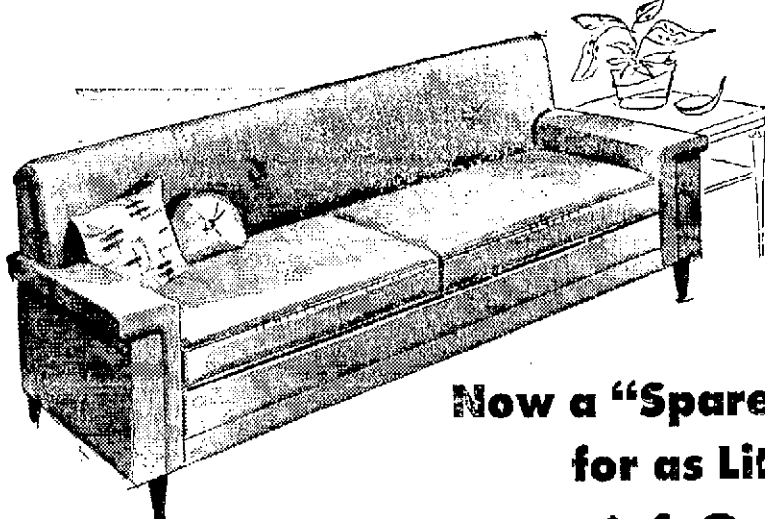
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SUNDAY  
NOON

'TIL 5 P.M.

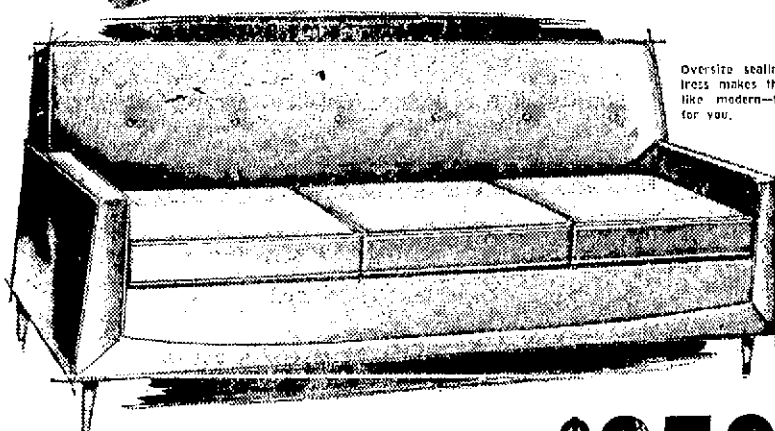
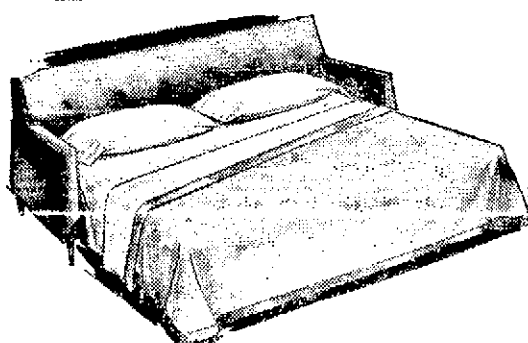
# Butter's Home Sale



Transitional styling - arm style combining lounge and gives it the look of a sofa.

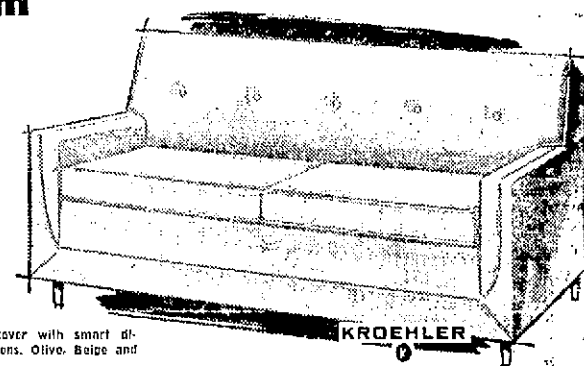
Now a "Spare Bedroom"  
for as Little as

\$169<sup>88</sup>



\$259<sup>88</sup>

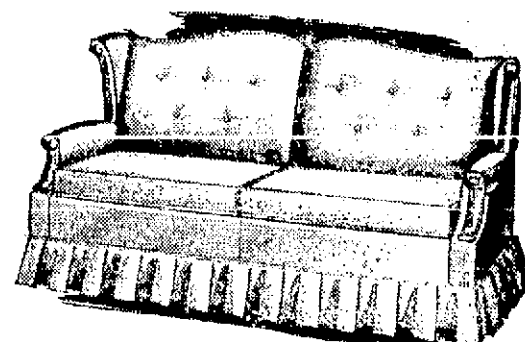
**KROEHLER  
SLEEP-OR-LOUNGES**



Durable nylon tripe cover with smart divided arm. Foam cushions. Olive, Beige and Brown.

BUY ON NO MONEY DOWN  
FREE DELIVERY

\$228<sup>88</sup>



Oversize seating - extra width mattress makes this a real buy. If you like modern - this is the sofa bed for you.

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501 DUPONT  
NYLON OR  
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TWEED HI-LO  
BROADLOOM

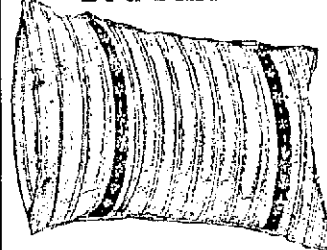
Reg. 9.99

6<sup>99</sup> sq. yd.  
Installed on Wood Floor

10-Year Written Guarantee

- Elegant, classic design usually seen only in fine Wiltons—available for the first time in 501 textured nylon carpet at a low price!
- The marvelous durability of DuPont 501 continuous filament nylon—wears longer—won't shed or fuzz!
- Also Heavyweight Caprolan Tweeds
- Resilient, moth and mildew proof, non-allergenic
- Decorator colors: Roman Gold, Beige, Mocha, Sandalwood, Bronze, Green
- DOUBLE JUTE BACK
- WE INCLUDE WAFFLE HAIR PADDING

Heart of Down  
Bed Pillows



Reg. 6.98

5<sup>99</sup>

A specially designed pillow to ensure comfort and durability. 20x26, 50% polyester, 25% white goose down, 25% white goose feathers filling. White and blue striped cotton tick.

Pepperell Blankets

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2 for \$9

72x90 Rayon and nylon solid color by Pepperell. Famous Nap Guard finish gives you a thicker loft before and after washing. Choice of colors.

Wall to Wall Carpeting

Reg. 5.98  
5'x6' size

4<sup>99</sup>

100% cotton pile with non-skid backing. Machine washable. Use in bathroom, hall, or nursery. Solid colors to complement any decor. Luxury look.

Reg. 10.98, 6'x9' size

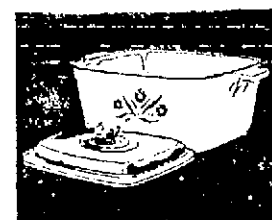
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SAUCEPAN with COVER

Reg. 6.95

\$4<sup>88</sup>



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Serving Cradle at \$2.95



Single Place Setting  
Plastic Dinnerware

- Dinner Plate • Bread-Butter & Fruit Dish
- Cup and Saucer

Reg. 1.99

99<sup>c</sup>

Ideal for camping, patio. White, Turquoise and Brown.

Fiesta Stone  
Dinnerware

Reg. 19.95

14<sup>99</sup>

Oven proof dinnerware. Complete service for eight, 53 pieces. Choice of 4 colors. Mug style cups.

General Electric  
Hair Dryer

Reg. 18.95

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Includes speed curl attachment. Compact storage and carrying case. Large bouffant bonnet. Hair kit free.

LAKEWOOD CENTER MEtel 3-8101 Monday thru Friday 9:30 to 9:30; Saturday, 9:30 to 5:30; Sunday, Noon 'til 5





## Show Times

Here are starting times for features in Long Beach theaters as listed by theater managers:

**ART**  
"That Man From Rio" 1:35, 4:30, 7:30, 10:30  
"Girl With the Green Eyes" 12:30, 2:30, 4:30, 6:30, 8:30, 10:30

**ATLANTIC**  
"How the West Was Won" 12:30, 2:30, 4:30, 6:30, 8:30, 10:30  
"Quick Before It Melts" 12:30, 2:30, 4:30, 6:30, 8:30, 10:30

**PALEACE**  
"Hud" 10:10  
"The Magnificent" 12:10, 2:10, 4:10, 6:10, 8:10, 10:10  
"Torpedo Bay" 12:10, 2:10, 4:10, 6:10, 8:10, 10:10

**RIVOLI**  
"Love Has Gone" 8:40, 10:40

**ROXY**  
"Bravados" 10:20, 12:20, 2:20, 4:20, 6:20, 8:20, 10:20  
"Torpedo Bay" 12:20, 2:20, 4:20, 6:20, 8:20, 10:20

**STATE**  
"How the West Was Won" 12:30, 2:30, 4:30, 6:30, 8:30, 10:30  
"Quick Before It Melts" 12:30, 2:30, 4:30, 6:30, 8:30, 10:30

**TOWNE**  
"How the West Was Won" 12:30, 2:30, 4:30, 6:30, 8:30, 10:30  
"Quick Before It Melts" 12:30, 2:30, 4:30, 6:30, 8:30, 10:30

**WEST COAST**  
"Crack in the World" 12:15, 2:15, 4:15, 6:15, 8:15, 10:15  
"Boy Ten Feet Tall" 12:15, 2:15, 4:15, 6:15, 8:15, 10:15

**POODLE OR POOCH**, dog buyers look for all kinds in Classified. Sell pets fast with an ad. Dial HE 2-5939 now.

## FILM PREVIEWS

# Single Girl, Sylvia Set

"Sex and the Single Girl" and "Sylvia" come to Long Beach area theaters Wednesday, and box office champion "Mary Poppins" continues held over.

Bill Sorensen, city manager for the Fox West Coast Theaters in the area, said "Public reaction to 'Mary Poppins' is something I've never experienced before."

Crowds line up for seats while the film is playing to a sold out house, and another complete house has already



CARROLL BAKER  
In 'Sylvia'

purchased tickets and is waiting for a chance to see the film. The showing here is one of 12 in the Southern California area.

OF THE NEW films opening, both "Sex and the Single Girl" and "Sylvia" have high-powered casts.

SATSG has Natalie Wood, Henry Fonda, Lauren, Mel Ferrer and Tony Curtis. Fran Jeffries, Leslie Parrish and Edward Horton play co-starring roles. Featured are Count Basie and his orchestra, Larry Storch, Stubby



NATALIE WOOD... The Single Girl

Kaye, Howard St. John and Otto Kruger.

"SYLVIA" stars Carroll Baker and George Ma-

haris and co-stars Joanne Dru, Peter Lawford, Viveca Lindfors, Edmond O'Brien, Aldo Ray and An Sothorn.

# Paramount Has Six on Camera

HOLLYWOOD—Paramount Pictures, in its busiest production period in over a decade, has six major films before the cameras in Hollywood, Ireland, England and Mexico.

Currently filming at studios outside Dublin is "The Spy Who Came in From the Cold," starring Richard Burton and Claire Bloom.

In London, Warren, Beaty, Leslie Caron, Bob Cummings, Hermione Gingold and Keenan Wynn have just started the romantic comedy, "Promise Her Anything," while at another London studio, "The Skull" is in the

midst of production, with Peter Cushing heading the cast of the horror shocker. The large-scale outdoor adventure, "The Sons of Katie Elder," is being filmed in Mexico, with an all-star cast headed by John Wayne, Dean Martin and Martha Hyer.

In Hollywood, Jerry Lewis is making his 32nd comedy, "The Family Jewels," in which he plays six different characters. On another sound stage, the racing car drama, "Red Line 7000," is in production.

**LAKWOOD**  
HA 5-2530 4501 E. CARSON  
OPEN 11:30 A.M.—CONTINUOUS  
THE MOST SPY ADVENTURE A MAN EVER LIVED!  
JAMES GARNER  
EVAMARIE SANTI  
ROD TAYLOR  
36 HOURS  
JERRY LEWIS  
as THE DISORDERLY ORDERLY

**The Hague Philharmonic**  
The Most Exciting Symphony Ever—1st Time in Orange County  
ONE NIGHT ONLY  
MARCH 8 AT 8:30  
WILLEM VAN OTTERLOO  
CONDUCTOR  
(102 MUSICIANS)  
ORANGE CO. PERFORMING ARTS FOUNDATION  
PRICES: \$2.50 \$3.50 \$4.50  
SEATS on sale at boxoffice, by mail & all Southern Calif. agencies.  
For info, phone Anaheim (714) 716-7220

**JOE E. BROWN**  
in "HARVEY"  
LAST 2 PERFORMANCES  
TODAY 3:00 & 8:30  
OPENS TUES. NITE. TWO WEEKS ONLY!

**"A HILARIOUS MUST"**  
—TIME MAGAZINE  
BARBARA BEL GEDDES  
SCOTT MCKAY • JACK CASSIDY  
in  
JEAN KERR'S  
**MARY MARY**  
WITH  
CLINTON SUNDBERG • ELIZABETH ST. CLAIR  
Directed by WILLIAM ROSS  
Nite Except Mon., 8:30, Sat. & Sun. Mats. at 3 PM  
SEATS NOW at Boxoffice, So. Calif. Music Co. 637 So. Hill, L.A. All Mutual Agencies, Wallachs Music Cities, Ed Lewis Industrial Agencies.  
For Info. Call Anaheim (714) 776-7220

**LONG BEACH FILM SOCIETY Presents FAMOUS FOREIGN FILMS**  
Bergman's Simple, Sincere Treatment of a 24-hr. period in the life of a troubled family. Reminds viewers of an O'Neill play!  
(SWEDEN)  
**"Through a Glass Darkly"**  
also "Wind and the River"  
TONITE ONLY! 5 AND 7:30 P.M.  
L.B. STATE COLLEGE "LITTLE THEATRE"—6101 E. 7th

**1965. SIXTH ANNUAL Home-O-Rama**  
in the beautiful  
**LONG BEACH ARENA**  
LAST SHOWS TODAY!  
WIN A "HOME" FREE  
**Travelers Three**  
Doors Open 5 P.M. to 11 P.M. Daily—12 Noon to 11 P.M. Sat. & Sun.  
Admission, \$1.50—Juniors, \$1.00  
Children Under 12 FREE With Parent  
A GEORGE COLOUROS PRODUCTION

**NATIONAL GENERAL CORPORATION**  
OPEN NOON  
**WEST COAST**  
335 E. OCEAN, HE 6-4200  
THE DAY THE EARTH SPLIT IN TWO  
**"CRACK IN THE WORLD"**—Color  
PLUS BOB ROBINSON  
"BOY TEN FEET TALL"  
ADVENTURE IN COLOR  
OPEN NOON  
**IMPERIAL**  
315 E. OCEAN, HE 6-3972  
GERRY and the PACEMAKERS  
"FERRY CROSS THE MERSEY"  
THE BEATLES  
"A Hard Day's Night"  
OPEN 11:30  
**CREST**  
4275 ATLANTIC  
QA 4-1010  
13 ACADEMY AWARD NOMINATIONS  
**Mary Poppins**  
12:30-3:30 5:30-8:30  
**Rossmore**  
12335 LOS ANGELES BLVD.  
OPEN 1 P.M. 5:00-10:00  
Elizabeth Taylor  
Richard Burton  
Harrison Ford  
**CLEOPATRA**  
SHOWING 1:30-3:00-5:00  
OPEN 12:15  
**BELMONT**  
BELMONT SHORE 362-1501  
"THOSE CALLOWAYS"  
"FROM MASINA"  
STARRING THE KIDS FROM "MARY POPPINS"  
OPEN 12:15-2:45  
2:45-5:15  
5:15-7:45  
7:45-10:15  
**BAY**  
OF 9-1122  
PETER SELLERS  
"SHOT IN THE DARK"  
P. Sellers, D. Hagen  
"THE PINK PANTHER"  
Academy Award Nomination  
8:00 P.M. COLOR

## ON STAGE Von Trapp Family Singers Story Opens in March

The story of the Von Trapp Family Singers who fled the advent of Nazism in Austria to become world famous as a concert attraction, unfolds in "The Sound of Music," motion picture version of Rogers and Hammerstein's Broadway stage musical, opening with a West Coast premiere and exclusive reserved-seat engagements in March in Beverly Hills.

The film stars Julie Andrews and Christopher Plummer and co-stars Richard Haydn with Elenor Parker, Peggy Wood and Charmain Carr.

Miss Andrews plays the part of a young governess of a widower's seven children who captures the heart of the father, played by Plummer. Miss Parker portrays the Baroness who loses out to Maria.

Miss Harris, who will be making her motion picture debut, will star with Rosalind Russell and Robert Morse.

"O Dad, Poor Dad" will go before the Technicolor cameras this spring in Jamaica, R.V.L.

**United Artists**  
217 E. OCEAN BLVD.  
OPEN NOON DAILY • HE 7-1267  
THE WILDEST SPY ADVENTURE A MAN EVER LIVED!  
JAMES GARNER  
EVAMARIE SANTI  
ROD TAYLOR  
36 HOURS  
CO-STAR  
STEVE MCQUEEN  
"WAR LOVERS"  
RESERVE SEATS AT U.A. FOR "MY FAIR LADY"  
Now at EGYPTIAN, HOLLYWOOD

**PALACE** OPEN ALL NIGHT  
30 PINE AVE.—PHONE HE 6-4229  
PATRICIA NEAL—Award Winner  
"HUB"  
James Mason—Award Winner  
"TORPEDO BAY"  
In Color with GORDON SCOTT  
"Tarzan the Magnificent"  
in Color with GORDON SCOTT

**ATLANTIC** OPEN ALL NIGHT  
Atlantic Dr. South  
GA 7-3161  
"HOW THE WEST WAS WON"  
"QUICK BEFORE IT MELTS"  
PETER FUCHS IN  
**ART** "GIRL WITH GREEN EYES"  
GE 6-5435  
9th & Cherry  
Plus  
"THAT MAN FROM RIO"

**ON STAGE** 211 LIME HE 7-3571  
"THE INNOCENTS" "A Turn of the Screw"  
FRI., SAT., 8:00 SUN., 1:30  
Curtain 8:20 P.M.

**THE MAGNOLIA THEATRE**  
THURS. 12:30  
SAT. 12:30  
FRI. and Sun. 2:30  
Curtain 8:30  
For Reservations: GA 4-1495, GA 4-7095  
2400 Magnolia Ave.

**LONG BEACH LYRIC OPERA**  
presents Verdi's  
**"The Force of Destiny"**  
("La Forza del Destino")  
A Powerful Story of 18th Century Spanish Chivalry, Revenge and Love  
With Wayne Gard Conducting the  
**LYRIC OPERA ORCHESTRA**  
Narrated by Dr. Stanley Kohan  
**SATURDAY, MAR. 6th, 8:30 p.m.**  
For Tickets—Head and Center  
Box Office Open 7 Days a Week 6 to 9 P.M.  
\$4.00—\$3.50—Students \$1.75  
ORDER TICKETS NOW!  
Box Office: 1540 Beverly Ave., Long Beach  
Call: 535-5555, GA 4-1495, 1540 Beverly Ave., Long Beach

## TWO NEW PLAYS OPEN

# 'Clowns' at Magnolia

By VERA WILLIAMS  
A laugh a minute is provided by Herb Gardner's "I Thousand Clowns" which opened Friday night at Magnolia Theater and will play Thursday through Sunday for four weekends. Don't miss it.

The production maintains professional standards, as it should with Pat Brown directing, and five professional players, one of them a 10-year-old boy, in the cast. "A Thousand Clowns" gets its name from the red circus car from which a "thousand" clowns emerge. It really means the "thousand" personalities, or faces many of them conflicting, in one person.

ROBERT CORNTHWAITE, who got his start in Long Beach, is familiar to many for his roles in "Wagon Train," "Perry Mason," "77 Sunset Strip" and the like. He skillfully handles the lead role of Murray Burns, out-of-work TV writer. It would be easy to play the role straight beatnik. Cornthwaite does it with compassion, knowing that elation and despair are blood brothers, and laughter is kin to tears. A wonderful line: "That's the most you can expect from life, a really good apology for all the things you won't get."

Tony Brown, 10-year-old son of Pat and Gerald Brown, a seasoned performer, with his own agent—no less—plays Nick, nephew of Murray, an erudite youngster over whose head storm the battle between uncle and Bureau of Child Welfare. Tony gets most of the laughs; he never throws away a laugh or a line. His sense of timing shows his mother's direction.

Ivan Bonar, a "regular" on the Ozzie and Harriet TV show, long a favorite with Magnolia audiences (Ozzie and Harriet discovered him at Magnolia) is the fuss-budget Child Welfare case worker, a very good Joe when he isn't on a case. Bonar makes his own "thousand faces" understandable. Incidentally, he has one of the best voices on stage or TV.

CLIFF MEDAUGH, full-time actor now doing his 12th play at Magnolia—played Arnold Burns, agent-brother of Murray who fluctuates between trying to get his brother to resume his old job writing for a chipmunk show and secret satisfaction in his brother's independence. A fine line: "You have to own your days and name them, every one of them—or the years go by and none of them belong to you."

Frank Corsentino, whose TV credits include "Baileys of Balboa," "Many Happy Returns," etc., makes the most of the role of Leo, producer of the chipmunk show. A scene between him and the not-amused Nick is a highlight.

GREEN-EYED, red-haired Gail Tweed, the only non-professional in the cast, is convincing as the graduate school social worker-psychologist who discovers her own "thousand faces" and falls in love, whether she intends to or not. She also

# 'Skylark' at Playhouse

By SAMUEL A. BOYEA  
With a stylish assist from two accomplished personality actors, Florence Cole (Lydia Kenyon) and Marvin Cloyd (Tony Kenyon), Samson Raphaelson's "Skylark" finally soared to respectable heights in the Community Theater new production which opened Friday night.

For most of the first act—the most disastrous since "Othello" at California State College—poor "Skylark" seemed that it would be grounded for the evening by errant directorial buckshot which singed and clipped its wings.

Appearing under the handy pseudonym of Tobin Talbott, director John McNamara opened the play as a butler of funeral garb and manner. And that was just about the way he paced his play until animation set in during the second act.

AS THE DISCONTENTED wife of a businessman, actress Florence Cole was the first to break loose successfully from the aimless directorial buckshot fire. Her gift for biting wit and her ability to putzing into a line like "don't be a slave to everybody—show a little self-respect!" made her believable as the housewife bent on keeping her husband's clients out of her kitchen and private life. Though a little too unrelaxed at times, husband Cloyd was an impressive advertising executive, deep among his accounts (Baby Malt and others) and thus too preoccupied for his wife.

Clint Connaster (Bill Blake) showed evidence of talent and humor as the always available tempter willing to offer neglected businessmen's wives "release" beyond the horizon of their husband's dreams. Robert Willis (Ned Franklin) and Norma Messerschmitt (Charlotte Franklin) made one of the local stage's most strikingly handsome couple. But lacking the experience of leads, Cole and Cloyd did not come through as sharply as expected.

THE SAME GOES for the other supporting players and, in the case of rich client, Elmer Caputo (Harley Valentine) someone certainly put the "kaput" on Mr. Caputo's lines. He had trouble getting them out. As his wife, Donna Leigh Hunley displayed a nice thrifty delivery, but acted rather archly.

The whole evening was mostly a BIG PLUS for the C & C charm: Cole and Cloyd. But at that "Skylark" was never more than a machine-made comedy even when Gertrude Lawrence in 1925 created the lead. It is a credit to the local leads that they were able to rise over the author's confused thoughts and plotting and counter-plotting (Baby adoption and all that) in the overlong third act.

With better pacing, the local hands would put even more "bark" in the lark!

Background music and scenes weren't always synchronized on opening night, but they probably will be by tonight.

**NATIONAL SKATING DERBY**  
WED., MAR. 3, LONG BEACH CIVIC AUDITORIUM—8 P.M.  
**ROLLER GAMES**  
LOS ANGELES THUNDERBOLTS VS. DETROIT DEVILS  
RES. SECTION \$1.50 GEN. ADM. \$1.00 KIDS' PRICE  
For Reservations Call HE 7-2255

**Paramount** Drive-In Theatre  
Param. & Compt. Blvd., Param.  
PAUL NEWMAN as ADM.  
"HUB"  
and  
"YOUNG LOVERS"  
Tax Incl. Per Car

**WANTED!!**  
Boys and girls, ages 3-19, to audition for TV series, commercials and movies in Hollywood now!!!  
We will audition all kids and teenagers for future built by appointment only, all types needed: Good personality and desire to act is a must that is needed.  
Call  
462-1391 or 542-7048 for appointment  
**JIMMY LLOYD PRODUCTIONS, INC.**  
Hollywood, California

**David Brian Signed**  
David Brian has been signed for a featured role in Universal's James Stewart-Maureen O'Hara starrer, "The Rare Breed."

**PACIFIC THEATRES**  
STATE 104 E. OCEAN AVE. HE 7-2721  
OPEN NOON Frank Sinatra "NONE BUT THE BRAVE" "TWO ON A GUILLOTINE"  
TOWNE 402 ATLANTIC AVE. GA 2-1221  
OPEN NOON Frank Sinatra "NONE BUT THE BRAVE" "QUICK BEFORE IT MELTS"  
RIVOLI 595 LONG BEACH BLVD HE 6-3207  
OPEN 12:30 ADULT ENTERTAINMENT! "OUTRAGE" "WHERE LOVE HAS GONE"

**WILD LAS VEGAS**  
LIVING VENUS and Poker Player



## DOORS OPEN TODAY 10-7

WELCOME TO UNIMART! • THE 7 BIG STORES WITH  
FASHION FIRSTS • DEPENDABILITY FOR YOUR HOME  
• LOW, LOW FOOD PRICES, DAY AFTER DAY • BIG,  
BIG GARDEN CENTERS • COMPLETE HARDWARE  
DEPARTMENTS • CHILDREN'S AREAS • COMPLETE  
MEN'S DIVISIONS... AND YOU NAME IT, WE HAVE IT

### GIANT STEAK SALE

U.S.D.A. CHOICE OR UNIMART STEER FED BEEF

- SIRLOIN - full cut, bone in
- T BONE
- CLUB - Short cut

**.87 lb.**

GOLDEN CREME ICE CREAM  
1/2 gal. ROUNDS ALL FLAVORS

**.59**



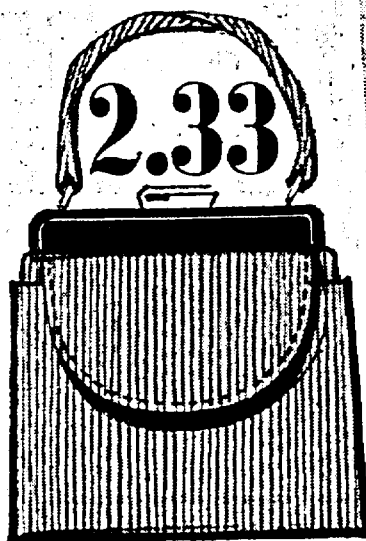
# unimart



### TWO PANT SUITS \$39

Imported pure wool worsteds, both single-breasted, and two and three button models. Pleat-less pants for double wear. Gray, black, brown, gray, olive, iridescent. Solids, stripes, plaids, neats. Regulars, shorts and long sizes. Check the superior construction. Charge for alterations.

SPRING HANDBAGS  
50 styles to choose from. Pat-  
ents, plastic calfs, and Setons in  
both dressy and casual styling.  
Black, white, bone, fashion  
colors. Plus Federal Excise Tax.



### PETTISLIPS 1.53

Nylon tricot, dacron, nylon and  
cotton, and satin tricot half  
slips, edged with lace or embro-  
dery applique. Sizes small,  
medium, large, in short and  
average lengths. Black, white  
and pastels.



**5.83**

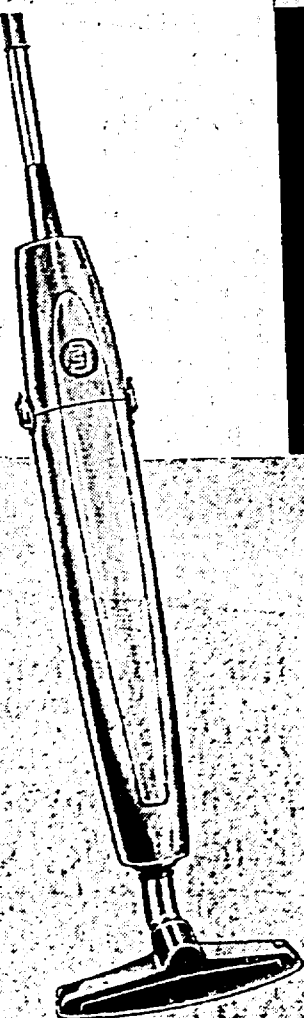
### DRESS SALE MISSES AND JUNIORS

- Choose from jerseys, cotton knits, crepes, linen blends, cottons, seersuckers, even pure silks
- 2 piece styles, sheaths, blousons, full skirts, shirtwaists
- Embroideries, deep hems, novelties
- Prints, solids, stripes, florals, Sizes 8-16, 7-15.

### SWIVEL WHEEL STROLLER

- Adjustable reclining seat
- Large sun shade
- Foam padded seat
- Fast, one-hand folding
- Adjustable foot rest
- Package carrier
- Chrome tubular steel construction
- A big Unimart buy

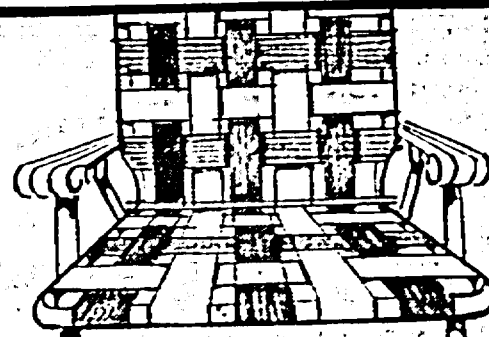
**11.93**



### EUREKA LIGHTWEIGHT VACUUM

**17.93**

More suction power, more  
cleaning features. This fast,  
one-step cleaner does the  
work of a vacuum cleaner,  
broom and dust mop. Easy  
to handle. Stores in small  
pieces. 24.95 value.



### FOLDING WEB YACHT CHAIR 2.83

A 3.47 value day in, day out on this  
great patio chair. Mint green poly-  
propylene webbing, ram's horn arm.

POHONA 2301 W. VALLEY BLVD.	ALHAMBRA 3820 W. MAIN ST.	BURBANK 2311 HOLLYWOOD WAY	NORWALK 11606 ALONDRA BLVD.	CULVER CITY 10820 JEFFERSON BLVD.	LONG BEACH 2270 BELLFLOWER BLVD.	NORTHRIDGE 2999 BALBOA AVE.
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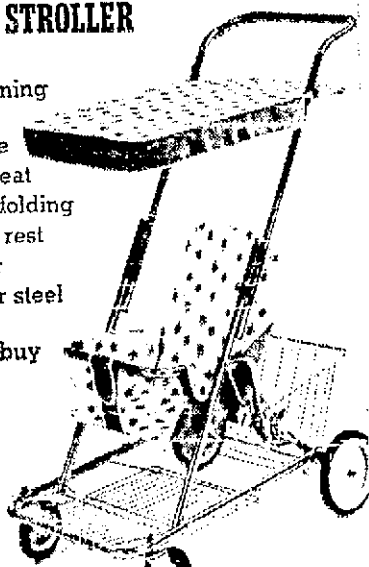
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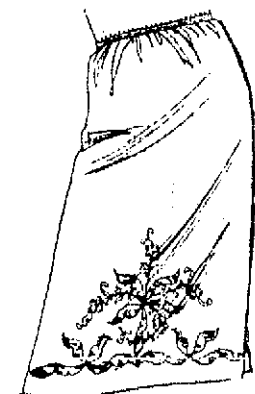
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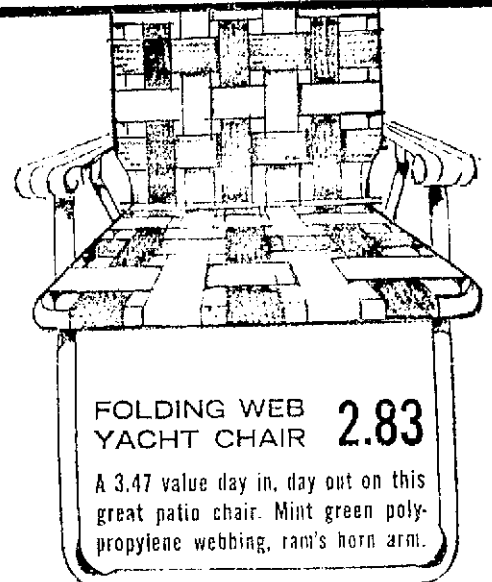


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POMONA  
2301 W. VALLEY BLVD.

ALHAMBRA  
2120 W. MAIN ST.

DURBANK  
2311 HOLLYWOOD WAY

NORWALK  
11600 ALONDRA BLVD.

CULVER CITY  
10920 JEFFERSON BLVD.

LONG BEACH  
2270 BELLFLOWER BLVD.

NORTHRIDGE  
8950 BAILEY AVE.



# Carl's 42ND ANNIVERSARY

## 42 STOREWIDE SALE

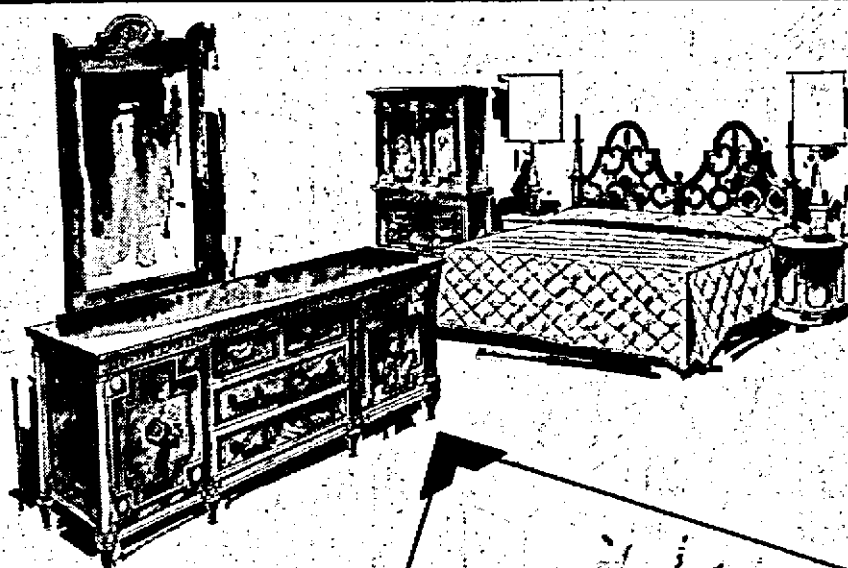
**OPEN  
TODAY  
SUNDAY  
12 'TIL 5**

**"Pretty As a Picture" Furniture — Savings To 50% Off**

*1923...  
MOM'S  
FIRST  
VISIT  
TO  
CARL'S*



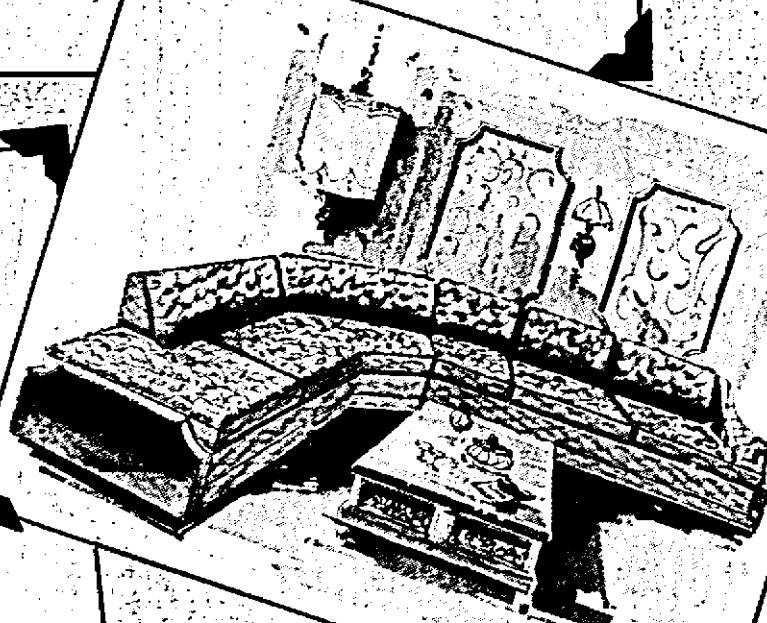
*1965— CARL'S FURNITURE STYLES  
HAVE SEEN SOME STARTLING  
CHANGES...BUT THEIR POLICY...  
ONE FAMILY... ONE LOCATION...  
ONE PRINCIPAL....*



*IS  
STILL  
THE  
SAME!*

### 42 Years Young...

Yes, young! Born during the flapper era, we have kept pace with the rapid expansion of this area, being always willing to adapt our styles to the changing scene. By the constant progress you have made possible, we have kept our outlook youthful, and we are gratified by your acceptance of this vigorous transition from a modest beginning to the large and thankful enterprise you have made us!



Sensational reductions on every item in our million dollar inventory!

Yes... Carl's 42nd Anniversary Celebration is a TOTAL SALE  
...with GIGANTIC SAVINGS throughout the store!

**Carl's**

SOUTHERN CALIFORNIA'S FINEST  
FURNITURE AND CARPET SELECTION

**OPEN TODAY, SUNDAY,  
12 NOON 'TIL 5 P.M.**

Ample Parking at Rear Entrance

1250 E. Pacific Coast Hwy. • Long Beach • HE 7-7457 • OPEN EVENINGS Mon., Tues., Wed., Thurs., Fri. 'Til 9 P.M.

Carl's

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12 'TIL 5**

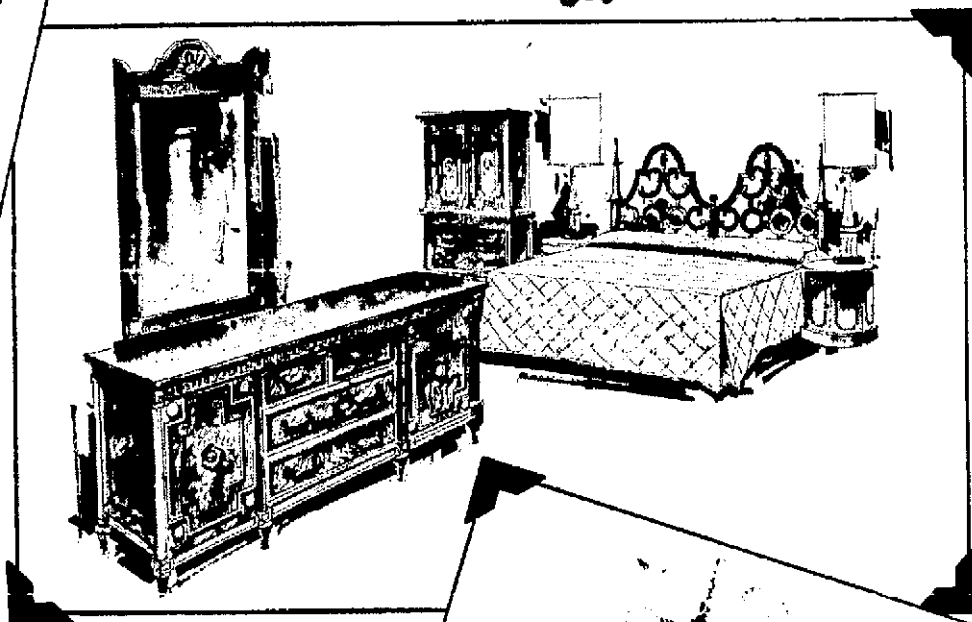
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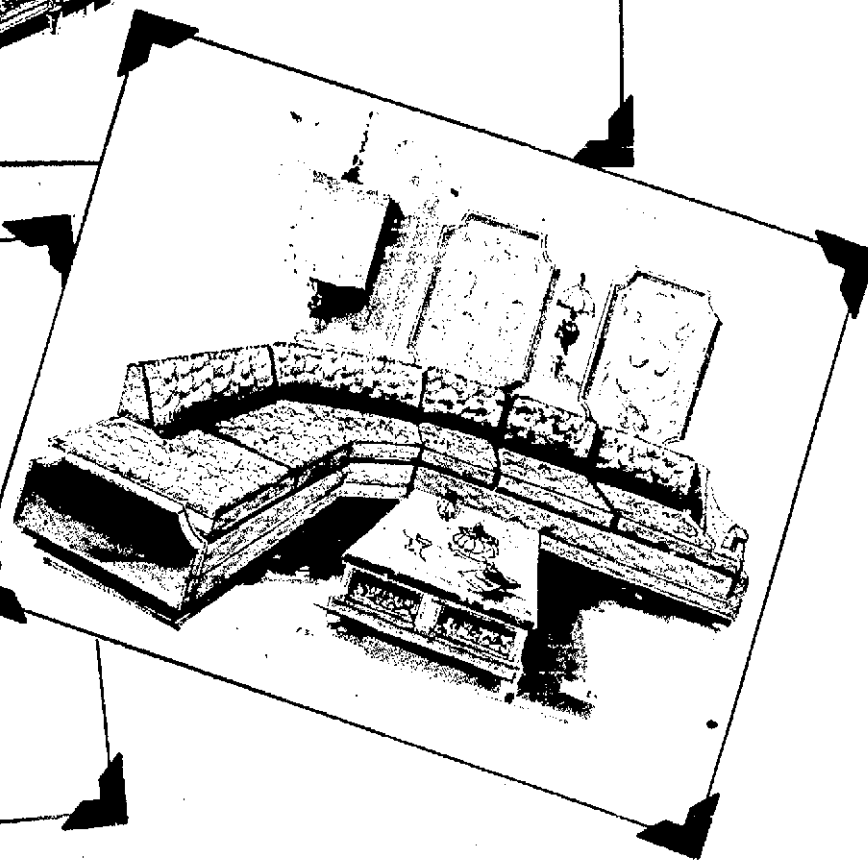
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**BEACH COMING**  
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"We wrote to a great number of Chambers of Commerce in the United States. After we received the different packets of literature we took a vote in our class to select the five all-star cities in the country. We are very happy to announce that your city was chosen in the top five. We know this is a very small honor, but we also know that it is from small acorns that mighty oaks do grow."

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Lack of the Spanish influence shows clearly they're all a long way from Southern California.

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VIEW OF VILLAGE WHERE HAMPEN AND HIS MEN BEGIN HARASSMENT OF MARINES

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By BILL DUNCAN

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And his ragged companions make the scene complete.

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It is a full-fledged, well-organized, realistic "yanqui go home" tactic that has been kept a military secret equal to the A-bomb of World War II. The psychological "bomb" is going to be dropped Monday on the Marines.

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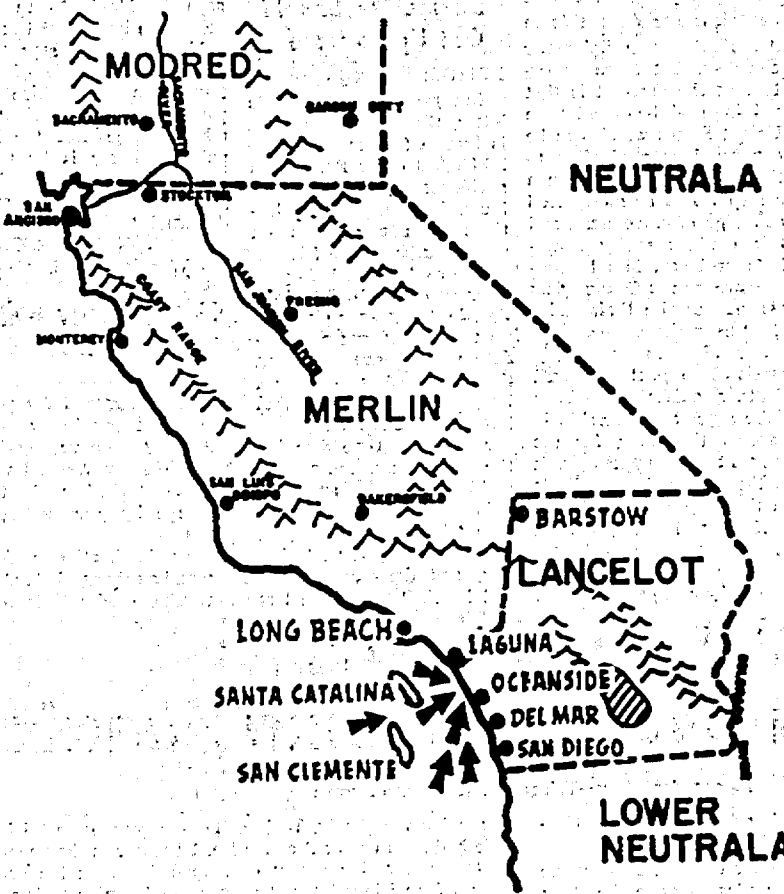
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Also, armed guerrillas, holding the villagers by threat, are concealed in tunnels, spider traps and behind false walls of the huts.

The Marines' objective is to restore the country to its lawful rulers. The problem involves ferreting out an enemy who looks just like a friendly villager.

Today, it is this kind of war.



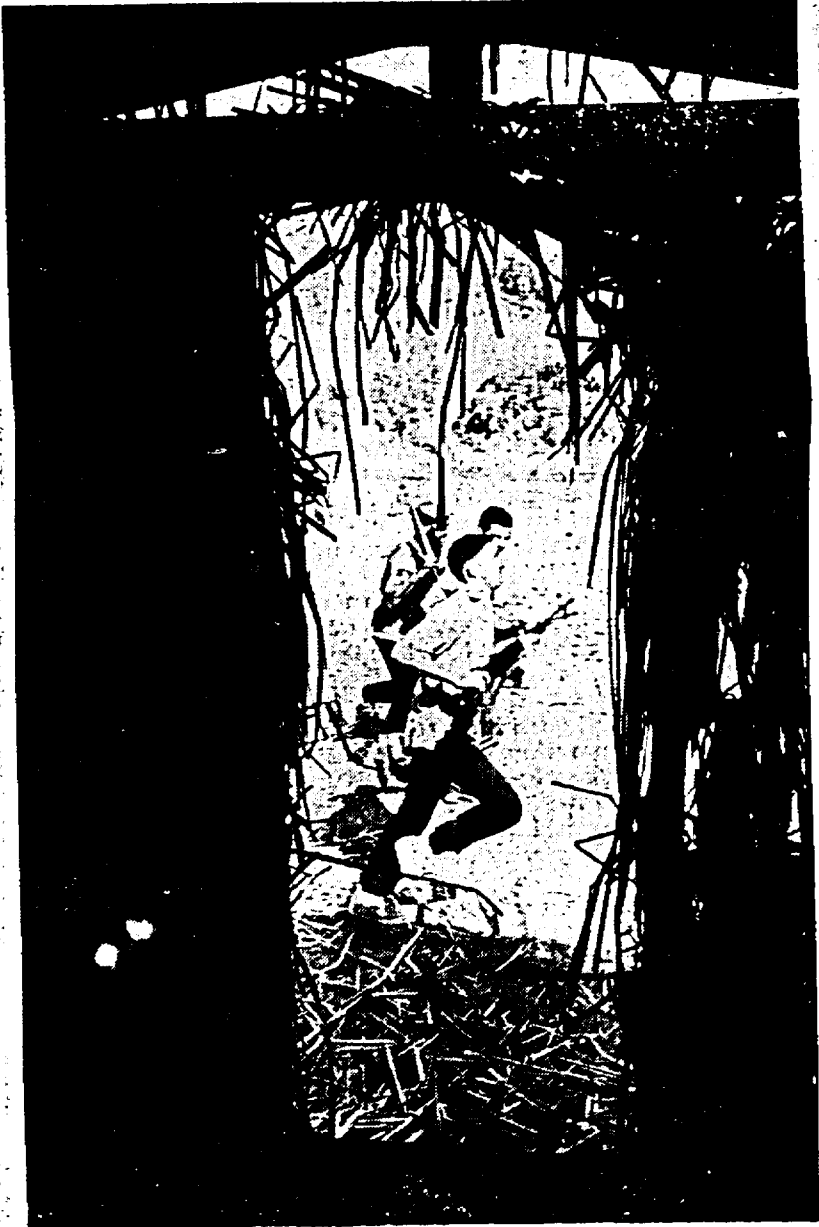
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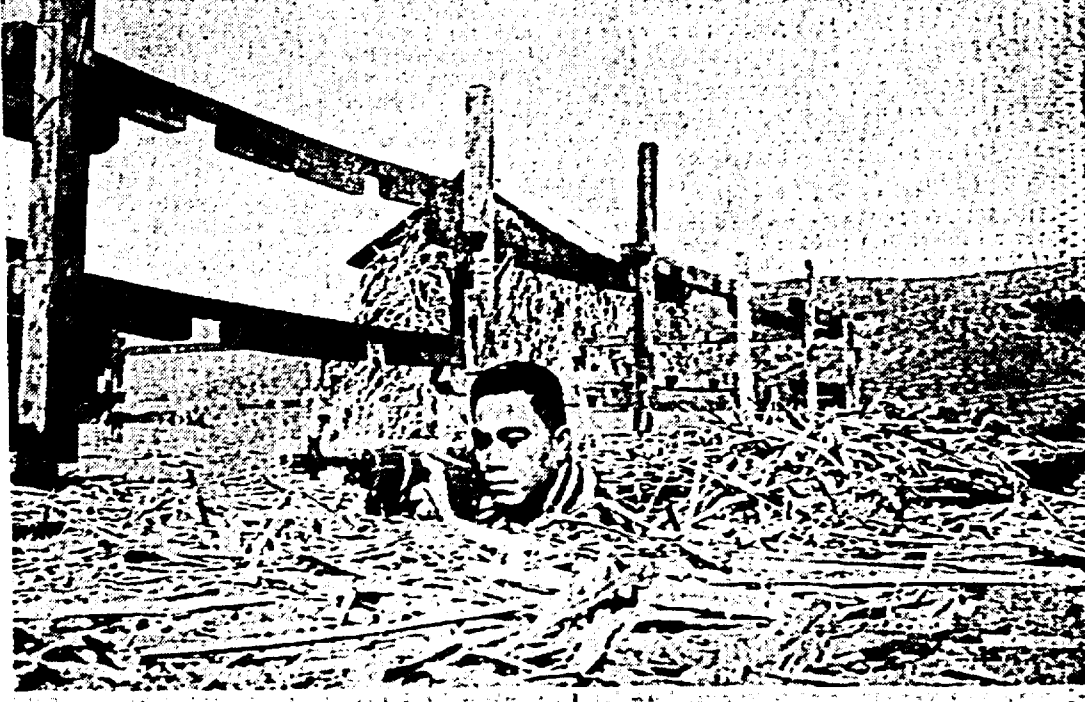
**Independent-Press-Telegram**

SUNDAY, FEBRUARY 28, 1965  
SECTION B PAGE B-1



GUERRILLAS RUN PAST HUT DOORWAY IN INFILTRATED VILLAGE.

Staff Photos  
By Bob Shumway



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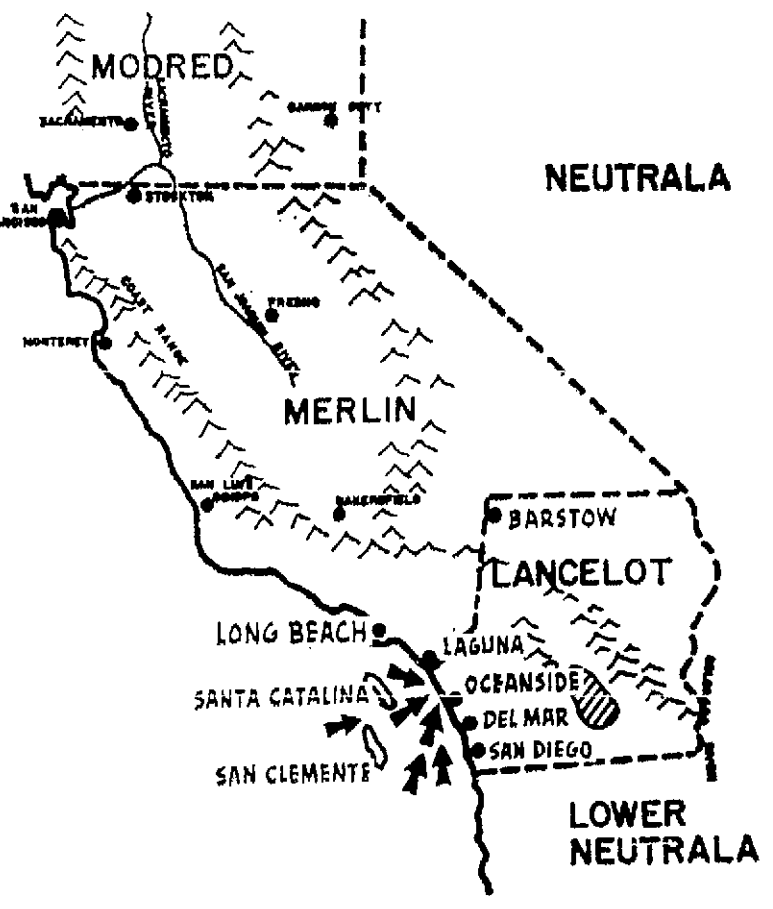
Staff Photos  
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EDITORIAL

## Douglas Opens New Aviation Era

DOUGLAS AIRCRAFT CO. made history again last week as a pioneer of American aviation.

The first test flight of the short-to-medium range DC9 opened up a new era of commercial jet transportation.

In this new era, jet service will be available on an economic basis for shorter trips, and jet service will come to communities whose airports are not large enough to accommodate the bigger jets. Significantly, the DC9 in its first test flight used less than 4,000 feet of runway. Standard jet runways are 10,000 feet in length.

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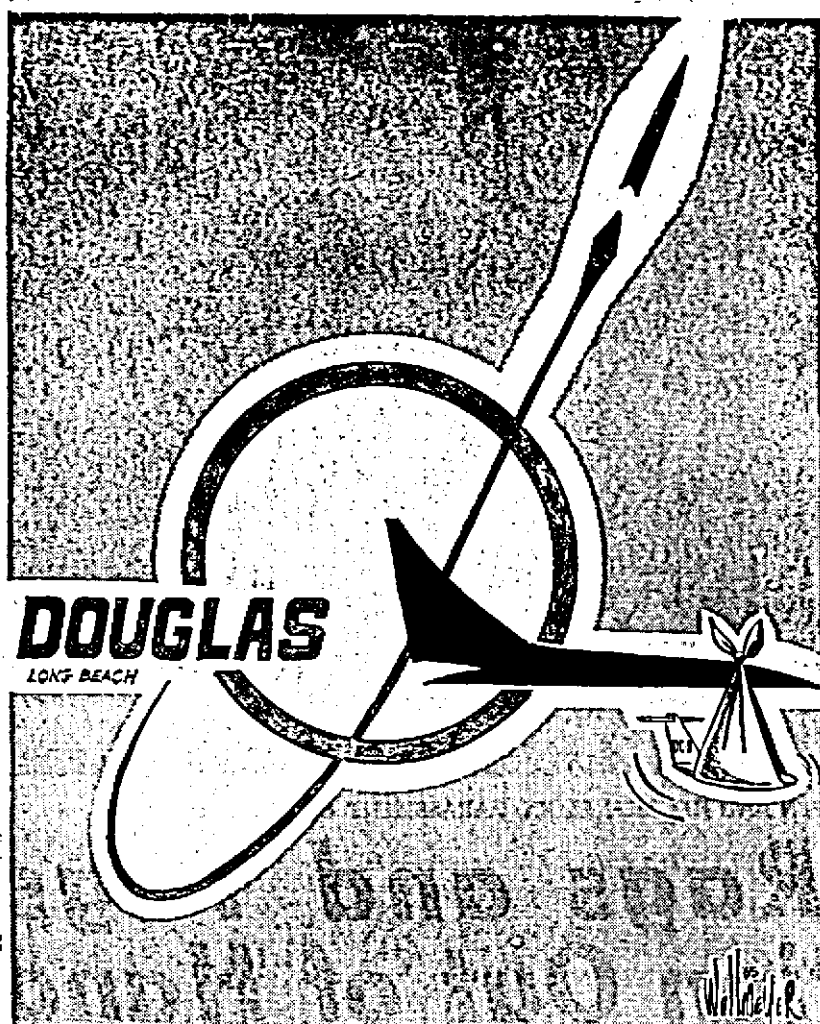
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IT IS HARD to understand how a store can justify the selling of slave-labor goods from Communist countries. Maybe I can't analyze the "balance of dollars" situation, but it is pretty plain for me to see that supporting one's enemies is treasonable.

The vast majority seems to have lost their capacity for indignation when faced with moral issues such as these. Your paper always tries to make the efforts of patriots and conservatives look ridiculous. I would suggest to all who love their freedom and liberties to support the Committee to Stop Communist Slave-Labor Imports. Be loyal to God, your family and your fellow worker.

WOODROW W. WARREN  
10249 Park Ave.,  
Bellflower.

## INDEPENDENT Press-Telegram

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Daniel M. Ridder, Co-Publisher  
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Samuel C. Cameron, General Manager  
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Harry Karns, Editor Editorial Page

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EDITORIAL

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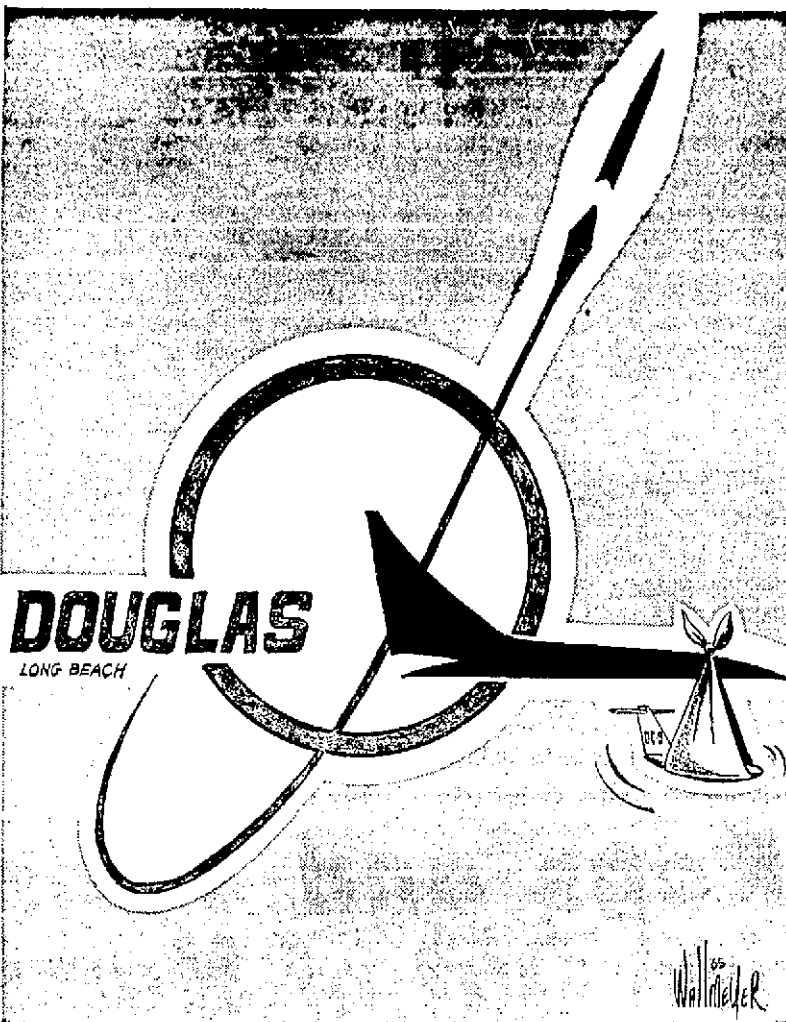
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D. L. WAGONER  
1925 Chatwin Ave.

IT IS HARD to understand how a store can justify the selling of slave-labor goods from Communist countries. Maybe I can't analyze the "balance of dollars" situation, but it is pretty plain for me to see that supporting one's enemies is treasonable.

The vast majority seems to have lost their capacity for indignation when faced with moral issues such as these. Your paper always tries to make the efforts of patriots and conservatives look ridiculous. I would suggest to all who love their freedom and liberties to support the Committee to Stop Communist Slave-Labor Imports. Be loyal to God, your family and your fellow worker.

WOODROW W. WARREN  
10249 Park Ave.,  
Bellflower.

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PEARSON

have no illusions about it. Fallacy No. 2—We believe that the best way to stop Vietnamese fighting is by retaliatory raids against the North.

There are many indications that this also is pure bunk. First, the North Vietnamese are led by Ho Chi Minh, a tough guerrilla fighter who battled against the French for eight years and defeated the cream of the French Army, totaling 350,000 men, backed by \$4 billion of American money. Ho has an army of 270,000 men today in North Viet Nam, and if he wants to move south our bombing raids would never be able to halt him. For history shows airplanes simply cannot find troops on foot in the jungle. Furthermore, Ho has the limitless power of the Chinese Army in the north to call on if he needs it—though it is unlikely he would need it. HOWEVER, it is highly

doubtful that Ho could call off the Viet Cong war against us in South Viet Nam even if he wanted to. You have to remember that the Viet Cong were part of the force that also fought for eight years, with impracticable will, to get the French out of Indochina, and we have merely substituted ourselves for the French. The Viet Cong are equally determined today to get all white men out.

After the French evacuated Indochina under the terms of the 1954 Geneva Agreement, there were approximately 90,000 Viet Minh Communist guerrilla fighters left. They became what today are called Viet Cong. Already tough revolutionaries, they are now doubly effective because they have seized new, modern American arms.

American intelligence shows that very few of the Viet Cong infiltrated down from the north until last

year. In 1964, it is estimated about 4,000 to 5,000 men moved in. Therefore, Ho Chi Minh would have little control over them, even if he wanted to yell "uncle" as a result of the United States retaliatory raids.

Our intelligence also shows that the Viet Cong is composed of about 35,000 hardcore fighters, plus 65,000 militiamen—a total of about 100,000. This is enough, given support from the countryside, to engage in hit-and-run operations indefinitely.

Fallacy No. 3—The United States has told our allies privately that we are ready to negotiate a settlement in Indochina but that we want to negotiate from strength. Unfortunately, the longer we remain in South Viet Nam the more our strength deteriorates. When we had 1,000 American advisers in Viet Nam, as in the early days of the Eisenhower administration, we were probably stronger than today.

President Kennedy boosted the number of Americans in Viet Nam to 20,000 and President Johnson has raised the total to 23,500, but we are in a weaker position to negotiate today because today the Viet Cong occupy about two-thirds of the country.

The real problem of strength is the local South Vietnamese government, and the more the generals concentrate on their own personal ambition rather than the welfare of the country, the weaker becomes our strength to negotiate.

THE ABOVE three points are the heart and soul of the Vietnamese problem. What, therefore, are the alternatives facing the United States?

They are: to place the matter before the United Nations Security Council, which has never been given the Indochina problem in the past; or to continue bombing farther and farther north.

## CAPITAL CAPERS

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The most recent came from Rep. Richard S. Schweiker, R-Pa., who asked for a HUAC investigation of a Florida group known as the Christian Youth Corps, which he said has disseminated "vile anti-semitic" propaganda.

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WASHINGTON quarterbacks are closely following the progress of U.S. Information Agency Director Carl Rowan. Since taking over the agency responsible for explaining the United States abroad, Rowan has run a tight ship and kept USIA free of

troubles which have plagued it in Congress in the past. The White House reportedly thinks highly of the job he has done. Meanwhile, the former Minneapolis newsman fulfills a brisk speaking schedule all across the land, enhancing citizen appreciation of USIA—and collaterally, Carl Rowan.

Because he already holds cabinet status and is a member of the National Security Council, future opportunities for Rowan fall into relatively elevated categories. There is some speculation he might be appointed Ambassador to the United Nations, were Adlai E. Stevenson to step down. The United States has big problems in the U.N. with the Afro-Asian bloc, and it is reasoned that appointment of a Negro as U.N. Ambassador might open new avenues to solving them.

Rowan and President Johnson developed mutual respect and formed a friendship when LBJ was Vice President and the Minnesotan was Deputy Assistant Secretary of State for Public Affairs. They developed a few disagreements while Rowan handled public affairs on an LBJ trip to Asia, but Johnson reportedly returned from the trip with a healthy admiration for his judgment and coolness.

THE NEW YORK CITY Police Department is so mad at the Federal Bureau of Investigation in general and FBI Director J. Edgar Hoover in particular, that they are barely speaking. It all started two weeks ago when the FBI jumped the gun by announcing the capture of four black nationalists who were plotting to bomb the Washington Monument, the Statue of Liberty and the Liberty Bell. The New York police justifiably felt that since they had uncovered the plot and plotters the announcement should be theirs. But Hoover's men did the actual capturing so they announced it. The New York Police Department has complained to the FBI but so far no apology has been made.

## PHIL NEWSOM

### Red Chinese Vie With Soviets for Afro-Asian Power Base

UPI Foreign News Analysis

DESPITE the fact that the United States remains Red China's No. 1 propaganda target, the Chinese are not neglecting Africa.

There the Chinese press both their policies against the United States and their struggle with the Soviet Union for influence in Afro-Asian affairs.

Recent events illustrate the varying degrees of their success.

In January the Chinese suffered a major setback when the African kingdom of Burundi suspended diplomatic relations and ordered Chinese diplomats out of the country.

Burundi's capital of Bujumbura on the shores of Lake Tanganyika had been regarded as a major headquarters for Chinese subversion and propaganda against the West.

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Reg. 98¢  
**Listerine**  
MOUTHWASH

14-ounce  
Bottle

61¢

Reg. 29¢  
**Metrecal**  
LIQUID DIETARY  
4 Milkshake Flavors!

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HAIR SPRAY

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Choose either \$1.00 Foundation Cream or \$1.50 Moisture Cream.

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Poodle Phone Dialer, Mist Zipper Puller, Golf Ball Marker. Many more!

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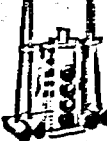


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3 1/2 Foot Tall Incl. Shades

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Brain fittings, 3 way switches. Ceramic bases in many new designs, shapes and colors. U.L. approved. Thrifty easy on the budget price!

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69¢ Plastic Coated Playing Cards



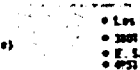
Your Choice

36¢

Made by the Makers of Famous Duracore Playing Cards. Long lasting and easy to clean with just a damp cloth. Many Designs.

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59¢ Round Bamboo Laundry Baskets



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Sturdy, tightly woven imported bamboo for years of use. Easy to carry handles on the sides.

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Crystal like plastic with color inlay. Perfect for the bathroom or use as a vanity tray.

Thrifty's Own Price Spectacular

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Easy to attach. Smooths finish, rounded ends, swing easy, swivel hinge. Safe, sturdy!

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25% OFF on Famous Mastercraft Genuine Briar Pipes



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\$1.98 Old World Collector Pipes

Genuine Imported Algerian Briar. Styles and Shapes.

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• \$2.50 Customized Pipes .....\$2.33  
• \$3.50 Mastercraft Originals \$2.99  
• \$4.95 Brynmor Sets .....\$3.89

• Los Angeles Blvd. at Sunset (Civic Shopping Center)  
• 3801 Century Blvd. at Buena (Kroger)  
• E. Spring of Palo Verde (Lakewood Plaza Center)  
• 6951 Paramount Blvd. at Del Amo

• 5 West 4th & Cadiz (at Harbor View Center)  
• 1527 Westchester at Golden West  
• 1501 Alhambra at Alhambra (Alhambra Plaza Center)  
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• 3200 E. Anaheim St. (at Redondo)

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Reg. 98¢  
**Listerine**  
MOUTHWASH

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LIQUID DIETARY  
4 Milkshake Flavors!

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HAIR SPRAY

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3 Packs  
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SKIN CREAM

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89¢ Enden . . . . . 63¢

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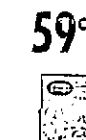


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For extra Model 8mm 127 lens, optical viewfinder, lens & booklet. Kodak Quality!

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Croquet Set



Thrifty  
Special!

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Striped mallets, wickets, a ball, multi-colored markers. Lots of fun.

59¢ Butter Toffee  
Peanuts



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Choose the one you like best. The whole family.

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\$8.88 Women's  
Wool Blend  
Sweaters



Medium and heavy knits in many weaves and styles. Big beautiful collars and V-neck styles. New Spring Colors: Wool, Mohair and Nylon blend.

\$5.97

TOPS Thrifty's Own Price Spectacular



\$12.88 Ceramic  
Table Lamps



3 1/2 Feet Tall Incl. Shades



Your  
Choice

\$5.99

Hard findings, 5 way switches. Ceramic bases in many new designs, shapes and colors. U.S. approved. Thrifty easy on the budget price!

TOPS Thrifty's Own Price Spectacular



69¢ Plastic Coated  
Playing Cards



Your  
Choice

36¢

Made by the Makers of Top Gun. Durable. Playing Cards. Long lasting and easy to use with just a damp cloth. Many Designs.

59¢ Round Bamboo  
Laundry Baskets



Discount  
Priced!

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Sturdy, tightly woven imported bamboo for years of use. Easy to carry handles on the sides.

\$1.00 Value! 6x12"  
Serving Trays



Beautiful  
Colors!

84¢

Crystal like plastic with color inlay. Perfect for the bathroom or use as a vanity tray.

5-Foot Adjustable  
Wooden Gate



\$2.69

Easy to attach. Smooth, varnish finish, rounded ends, saving easy swing hinge. Safe, sturdy.

25% OFF on Famous  
Mastercraft  
Genuine Briar Pipes



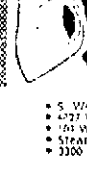
Sensational Selection of Hundreds of Shapes and Styles!



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Genuine Imported Algerian Briar. Styles and Shapes.



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\$1.49 Year End Pipes . . . \$1.22  
\$2.98 Customized Pipes . . . \$2.33  
\$3.98 Mastercraft Originals \$2.99  
\$4.95 Dynamaster Sets . . . \$3.95

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• 3801 Century Blvd. at Buena Vista  
• 4111 Wilshire Blvd. at Wilshire (Wilshire Plaza Center)  
• 4111 Wilshire Blvd. at Wilshire (Wilshire Plaza Center)  
• 4111 Wilshire Blvd. at Wilshire (Wilshire Plaza Center)  
• 4111 Wilshire Blvd. at Wilshire (Wilshire Plaza Center)

• 5100 Wilshire Blvd. at Wilshire (Wilshire Plaza Center)  
• 4111 Wilshire Blvd. at Wilshire (Wilshire Plaza Center)  
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• 4111 Wilshire Blvd. at Wilshire (Wilshire Plaza Center)



### Council Calendar

City Council agenda items for Tuesday include:

Approved from Los Angeles Mayor's Office: Resolution authorizing the City Engineer to prepare and submit to the City Council a report on the status of the City's water supply system.

Approved from Los Angeles Mayor's Office: Resolution authorizing the City Engineer to prepare and submit to the City Council a report on the status of the City's sewerage system.

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Approved from Los Angeles Mayor's Office: Resolution authorizing the City Engineer to prepare and submit to the City Council a report on the status of the City's public works system.

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Approved from Los Angeles Mayor's Office: Resolution authorizing the City Engineer to prepare and submit to the City Council a report on the status of the City's housing system.

Approved from Los Angeles Mayor's Office: Resolution authorizing the City Engineer to prepare and submit to the City Council a report on the status of the City's health and welfare system.

Approved from Los Angeles Mayor's Office: Resolution authorizing the City Engineer to prepare and submit to the City Council a report on the status of the City's cultural and recreational system.

Approved from Los Angeles Mayor's Office: Resolution authorizing the City Engineer to prepare and submit to the City Council a report on the status of the City's financial system.

Approved from Los Angeles Mayor's Office: Resolution authorizing the City Engineer to prepare and submit to the City Council a report on the status of the City's general administration system.

### Omar Reads the Stars

By SYDNEY OMAR

**FORECAST FOR TODAY**

ARIES (March 21-April 19): Aries is a fire sign, and as such, it is full of energy and enthusiasm. Aries is a sign of action, and those born under this sign are always ready to take on a challenge. Aries is a sign of leadership, and those born under this sign are always ready to take the lead. Aries is a sign of courage, and those born under this sign are always ready to face their fears. Aries is a sign of passion, and those born under this sign are always ready to give their all. Aries is a sign of determination, and those born under this sign are always ready to achieve their goals. Aries is a sign of success, and those born under this sign are always ready to reach the top. Aries is a sign of power, and those born under this sign are always ready to wield it. Aries is a sign of glory, and those born under this sign are always ready to shine. Aries is a sign of honor, and those born under this sign are always ready to defend it. Aries is a sign of respect, and those born under this sign are always ready to demand it. Aries is a sign of admiration, and those born under this sign are always ready to receive it. Aries is a sign of love, and those born under this sign are always ready to give it. Aries is a sign of friendship, and those born under this sign are always ready to offer it. Aries is a sign of loyalty, and those born under this sign are always ready to prove it. Aries is a sign of devotion, and those born under this sign are always ready to show it. Aries is a sign of sacrifice, and those born under this sign are always ready to make it. Aries is a sign of heroism, and those born under this sign are always ready to perform it. Aries is a sign of greatness, and those born under this sign are always ready to attain it. Aries is a sign of immortality, and those born under this sign are always ready to achieve it. Aries is a sign of eternity, and those born under this sign are always ready to embrace it. Aries is a sign of infinity, and those born under this sign are always ready to explore it. Aries is a sign of the universe, and those born under this sign are always ready to discover it. Aries is a sign of the future, and those born under this sign are always ready to create it. Aries is a sign of the present, and those born under this sign are always ready to live it. Aries is a sign of the past, and those born under this sign are always ready to learn from it. Aries is a sign of the soul, and those born under this sign are always ready to protect it. Aries is a sign of the heart, and those born under this sign are always ready to follow it. Aries is a sign of the mind, and those born under this sign are always ready to use it. Aries is a sign of the body, and those born under this sign are always ready to strengthen it. Aries is a sign of the spirit, and those born under this sign are always ready to uplift it. Aries is a sign of the universe, and those born under this sign are always ready to explore it. Aries is a sign of the future, and those born under this sign are always ready to create it. Aries is a sign of the present, and those born under this sign are always ready to live it. Aries is a sign of the past, and those born under this sign are always ready to learn from it. Aries is a sign of the soul, and those born under this sign are always ready to protect it. Aries is a sign of the heart, and those born under this sign are always ready to follow it. Aries is a sign of the mind, and those born under this sign are always ready to use it. Aries is a sign of the body, and those born under this sign are always ready to strengthen it. Aries is a sign of the spirit, and those born under this sign are always ready to uplift it.

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# Penneys

ALWAYS FIRST QUALITY

ALL STORES OPEN EVERY NIGHT MONDAY THRU SATURDAY

Open your Penney Charge account. It's convenient...thrifty!  
Shop without cash...when prices are lowest...like NOW!

CHARGE IT!

Here's a savings event to shout about! We're celebrating another year of service to you and yours, with the most exciting buys we could gather!

# Penneys

ALWAYS FIRST QUALITY

## COMPARE THE VALUES! ROARING 63<sup>rd</sup> ANNIVERSARY

**Party paraphernalia** 77¢  
Lots of board games 77¢  
3-pc. bar set 77¢  
Rubberized latex utility bags 77¢

**oceans of notions**

77¢  
77¢  
77¢  
77¢

**your choice**

77¢  
77¢  
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**77¢**

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**77¢**

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77¢

**SAVE ON 2-PLY THICK PILE TERRY PRINTS!**

**\$1** plant 24"x46" bath size

Why sacrifice good taste, good quality, or good wear? Get them all at Penney's low, low Anniversary price! Lush 2-ply cotton pile in gorgeous screen prints, handsome fringes. Pink, yellow, blue or lavender.

hand towels 2 for '1  
washcloths 4 for '1

**GREAT PENNEY VALUE! 3-PIECE BATH MAT SETS**

**288** bath and contour mat, lid cover

Where but Penney's could you find a complete bath ensemble for under \$31? Viscose rayon cut and loop pile...white, pink, brown, yellow, green. Latex backing.

**SAVE! DACRON® MARQUETTE PANELS—ONLY 99¢**

41" wide x 81" length

Beautifully sheer panels of fabulous Dacron polyester marquette at the most fantastic price! So easy care... just wash, drip dry 'n they're ready to hang. White.

**SPECIAL! BETTER TIER CURTAIN 'N VALANCE SETS**

**199** complete

Imagine, fine quality tier curtain and valance sets for just 1.99! Wonderful assortment of fabrics, styles, colors! 30" length x 62" to 72" width, deep 10 1/2" valance.

**FULL! KING! DUAL! LUXURY QUILT BUYS**

**\$14 \$19**

Elegance you'd expect to pay much more for elsewhere...yours at these special Anniversary prices! Shimmering acetate...plumply quilted to the floor...deep corded edges. Bedroom-beautifiers in peacock, fiesta or brass. Share our Anniversary savings, today! Use your Penney Charge Card!

**Tremendous Values! BEDSPREADS! ANNIVERSARY-PRICED!**

**EARLY AMERICAN! SPECIAL PURCHASE!**

**588** full size

Whatever your decor...you'll love Penney's bedspread spectacular! Choose Early American loopweave reversible in authentic colonial design...rich bullion fringe. Bleached white or antique white.

CHARGE THESE VALUES AT YOUR GREATER LOS ANGELES OR ORANGE COUNTY PENNEY'S!

### Court Ruling on Gas Plan Review Due

By HARRY W. SHARPE

WASHINGTON (UPI)—The Supreme Court will decide soon whether to review charges that the Federal Power Commission's disputed "Cato" formula for fixing initial natural gas prices is illegal.

If it consents to review, millions of consumers and hundreds of producers and pipeline companies could be affected by the outcome. The court reconvenes Monday after a recess.

Under the formula—ordered by the court itself in 1959 to protect consumers from price gouging—the FPC fixes an in-line price for initial, or first, sales of gas. The price is based on levels established by comparable sales contracted for by producers selling to interstate pipelines.

Theoretically, it ignores an individual producer's cash outlays and replacement costs and, in effect, throws out the old cost-of-service formula with areawide rate ceilings. But it conforms with the court's edict that the commission must "hold the line" to prevent runaway prices.

There were numerous legal challenges but none was sustained until last Aug. 4 when the Fifth U.S. Circuit Court at New Orleans tossed a monkey wrench into the machinery.

It held the FPC had violated the Natural Gas Act by not taking cost evidence before imposing a price cut. It also said on the same grounds that the commission had gone too far in ordering a price moratorium and refund of overcharges.

The case actually involves 69 companies though only a few are parties to the action. It dates back to 1957-58 when the FPC granted the so-called Cato companies in Southern Louisiana a price of 21.4 cents per thousand cubic feet, plus 1.5 and 2.3 cents to cover state taxes.

In 1959 the Supreme Court not only reversed the order but sent it back to the commission with its "hold the line" mandate. The edict became official FPC policy and, in 1962, the commission fixed the Cato price at 18.5 cents, plus a 1.5 cent tax.

It ordered the producers to refund overcharges made under the old 21.4-cent rate. It also imposed a price moratorium which forbade increases until 1967 or until the commission's southern Louisiana area rate ceilings become operative.

The producers were overruled in two attempts to present cost-type evidence and finally appealed to the New Orleans court.

This tribunal said flatly that the FPC must not consider costs but all other factors, such as future gas demand in relation to the "population explosion." It said the commission could not rightfully say what price it will take to get future gas and that it had wrongfully rejected supply and demand evidence. It also set aside the moratorium order and permitted the producers to keep the refund money until "just and reasonable" rates are fixed.

The FPC, the New York Public Service Commission and a group of New York and Pennsylvania public utilities appealed to the Supreme Court. They charged among other things that the New Orleans court was trying to nullify the Supreme Court's Cato decision favoring consumers and leave the FPC with no alternative but to return to the old cost-of-service formula for fixing rates. This, they said, would mean "administrative anarchy."

Opposing review are the Ocean Drilling and Exploration Co., J. R. Frankel, et al., J. Ray McDermott and Co., Inc., and Superior Oil Co.

Requesting a review, in addition to the FPC and the New York Public Service Commission, are United Gas Improvement Co., Long Island Light Co., Philadelphia Electric Co., Consolidated Edison Co., Public Service Electric and Gas Co., and Brooklyn Union Gas Co.

**Resigns**

SACRAMENTO (UPI)—Sacramento State College President Dr. Guy A. West is resigning effective early next fall.







## CITY CODE CHANGE ASKED

# Seek OK of Beach Sandwich Sales

Long Beach city councilmen are being asked to amend the Municipal Code so that downtown beach loungers may buy a soft drink or a sandwich.

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Principal speaker will be Samuel Haber, executive vice chairman of the Joint Distribution Committee, organization which does relief and rehabilitation work in Israel and elsewhere in the world.

The United Jewish Welfare Fund, said Dr. Seymour Alban, general chairman, allocates a portion of its funds to the JDC and on the local level contributes to the support of the Jewish Community Center and Jewish Family Service.

Haber, a former economist with the U.S. State Department, served in various overseas posts for JDC for 17 years before coming to the headquarters post in New York. In World War II he attained the rank of major and served in the military government of Bavaria and Wurttemberg.

Revan Komaroff is chairman of dinner arrangements.

## STATE SOCIETY Calendar

MONDAY  
All States Society, 205 W. Broadway, 7:30 p.m.

TUESDAY  
All States trip to Universal Studios; bus leaves from 145 E. Ocean Blvd. at 10:30 a.m.

WEDNESDAY  
Pennsylvania, 550 Pacific Ave., 6:30 p.m.

THURSDAY  
Texas, 208 Linden Ave., 6:30 p.m.

SATURDAY  
Minnesota, 205 Linden Ave., noon.

# Installment-Plan Fines for Drunken Driving Eyed

By DON BRACKENBURY  
L. P. Los Angeles Bureau

Installment payments for fines imposed on first-offense drunken drivers are expected to be authorized Tuesday by county supervisors, and municipal judges will be urged to use the system.

The idea originated with Superior Court Judge Robert Clifton, who pointed out last year that it is "prevailing practice" for judges to suspend half of the mandatory \$250 minimum fine because most offenders do not have the full amount available.

L. S. Hollinger, chief county administrative officer, said the proposal was studied by county agencies, which found it would provide both "social and financial benefits."

A REVIEW of Municipal judges, Hollinger said, his of- fice estimates that about half

of the total cases of first-offense drunken driving could be ordered to pay the suspended portion of their fine on the installment plan.

The most common sentence, he said, is the legal minimum fine of \$250, with \$120 suspended. Under Judge Clifton's proposal, the entire amount would be imposed as a fine, but the \$120 formerly suspended would be payable in 12 monthly installments of \$10 each.

Hollinger said the plan has a double benefit in that it would "tend to remind the offender that drinking and driving do not mix," and also would return an estimated additional \$175,000 annually to the county's general fund.

AFTER conferring with several municipal court judges, Hollinger said, his of- fice estimates that about half



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Fourth Term

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# Watson Says Industry Tax a Small Item

L. P. Los Angeles Bureau

Elimination of property taxes on business inventories will not necessarily mean an increase in the industrial growth of California, County Assessor Philip E. Watson has asserted.

Property taxes are "far down the list" of factors which influence industries to locate in a given area, Watson told the Los Angeles Chamber of Commerce.

ABOLITION of the business-inventory tax has been proposed by Assembly Speaker Jesse M. Unruh and Assemblyman Nicholas Petris as part of their tax-revision "package." Watson opposes the inventory-tax provision.

Watson said California is second only to New York among states with the highest overall state and local taxes. New York has no property tax on business inventories, but imposes a gross-receipts tax, he said.

The per-capita levy in New York is \$327, compared to California's \$319 per person, Watson said. He pointed out, however, that industry does not necessarily locate in low-tax states.

ALABAMA has a \$140 per-capita state and local tax levy, while South Carolina has only a \$142-per-person levy, but both also are ranked low in industry, he pointed out.

Available labor supply, access to markets, transportation, education and government services outweigh property taxes when industries are considering locations, Watson said.

# Willow Street Project Backed

Supervisors Burton W. Chace and Frank G. Bonelli have promised their support for county financial aid in the proposed \$4 million widening of Willow Street through Long Beach and Signal Hill.

In a letter last week to Mayor Edwin W. Wade, the two officials said they were willing to sponsor the necessary actions to provide that the county finance the total cost of right-of-way acquisition from Long Beach Boulevard to Redondo Avenue.

Lack of right of way to widen the substandard four-lane pavement is the main obstacle to the project. The State Highway Commission has refused to participate in such purchases under the federal aid secondary urban extension program. However, the commission is expected to aid in actual construction.

IN ADDITION to right-of-way costs, Chace and Bonelli said they would propose that the county join with Long Beach and Signal Hill to provide necessary matching funds for construction under the federal aid formula.

Long Beach has already forwarded to the commission a resolution asking for matching funds to the extent of \$309,000 for construction along Willow between Clark Avenue and Studebaker Road. The city would put up the

same amount from its share of gasoline tax funds.

City Manager John R. Mansell said he hopes the county's interest will expedite the whole project.



TOASTED

Bernie Specht, of 2106 E. Fourth St., has been elected president of Long Beach Toastmasters Club No. 1377. The group meets for talks every Wednesday night.

# Zechmeister Named Funds Director for Girl Scouts

Eugene L. Zechmeister has been named director of finance and fund raising for the Angeles Girl Scout Council, Pauline Underwood, executive director, announced.

Zechmeister, a retired lieutenant colonel in the Air Force, will begin his duties Monday.

He formerly was director of publications at Compton College and has worked with the Boy Scouts and had his own public relations agency.



E. L. ZECHMEISTER

He retired from the Air Force last July after 20 years of service. He was awarded the Air Force Commendation Medal for service as inspector general, intelligence, and public and community relations programs, assisting and directing campaigns for Community Chests and other community campaigns.

Col. Zechmeister, his wife, Virginia, and daughters Patricia Ann and Kathleen Marie, live at 6061 Wentworth.

# 6 Lectures Planned by LBCC

Six public lectures are announced for this week by the forums department of Long Beach City College.

Joe Littlefield, horticulturist and syndicated columnist, opens a series of illustrated talks on "Home Landscaping and Gardening" at 7:30 p.m. Tuesday in Newcomb School auditorium, 3351 Val Verde Avenue, near El Dorado Park Estates. First topic is "Soils, Pests, and Garden Problems."

Dr. Harvey B. Franklin, retired teacher and traveler, repeats his series on "The British Isles—Lands and Peoples" at a new location, starting at 7:30 p.m. Thursday in Rogers Junior High School auditorium, Monrovia Avenue and Appian Way. The first illus-

trated talk will be on Ireland. Other admission-free programs:

# City Auction Set Saturday

Forty-eight city-owned vehicles, most of them small sedans, will be offered at public auction next Saturday in one of the largest of the periodic city sales at 816 W. Fifth St.

The vehicles, ranging in vintage from 1956 to 1963 models, may be inspected at the auction site between 9 a.m. and 3 p.m. Thursday and Friday.

MONDAY  
The Literature of Ideas—John Robert Clarke, "Outwitting Our Ghosts—A Study of Vincent Van Gogh," 7:30 p.m., Rogers auditorium.

TUESDAY  
Federal and State Income Taxation—G. O. Tollefson, "Capital Gains and Losses," 7:30 p.m., Boyd High School auditorium, 8th Street and Locust Avenue.

WEDNESDAY  
Nutrition for Senior Citizens—Dr. Michael J. Walsh, "Your Emotions and Your Food," 2 p.m., Boyd auditorium.

North to Alaska—Lloyd M. Landes, "Canadian Rockies: Jasper, Lake Louise and Banff" (illustrated), 7:30 p.m., Rogers auditorium.

# DENTAL PLATES

with ALL THE CREDIT YOU NEED!

PAY ME APRIL 15th



DR. BEAUCHAMP  
Credit Dentist

New MODERN DENTAL PLATES are available to everyone with Dr. Beauchamp's EASY CREDIT TERMS and VERY LOW PRICES. Make your first small payment April 15th, then take as long as two years to pay on approved credit. All credit is strictly confidential and handled by us. No finance company or bank to deal with. Come in NOW and take advantage of Dr. Beauchamp's PAY LATER CREDIT PLAN. NO DELAY... NO RED TAPE. WORK STARTED IMMEDIATELY.

NO APPOINTMENT NECESSARY

DR. BEAUCHAMP'S LONG BEACH OFFICE

# BIG SAVINGS NOW!

THE TIME OF THE YEAR TO REALLY SAVE

Truly the best time of the year to have your dental needs taken care of is RIGHT NOW... the time of the year I must maintain my large volume and keep my staff busy. The LOWEST PRICES OF THE YEAR and on MY EASIEST CREDIT TERMS.

PLATEWORK • EXTRACTIONS • PARTIALS • X-RAYS • FILLINGS • CROWNS • INLAYS •

# Pensioners & Union Members Welcomed!

## PENSIONERS:

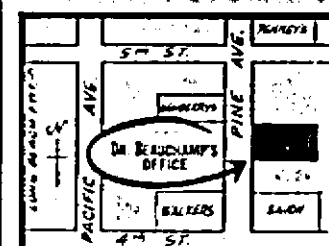
DR. BEAUCHAMP HAS BEEN ADVISED BY THE CALIFORNIA DEPARTMENT OF SOCIAL WELFARE THAT THE FOLLOWING PROGRAM IS NOW IN EFFECT FOR PENSIONERS. WHAT THIS MEANS IS THAT YOU CAN GO TO YOUR DENTIST AND HAVE ARRANGEMENTS MADE TO START YOUR WORK AND THE COUNTY WILL IN TURN PAY FOR YOUR DENTAL SERVICE.

## UNION MEMBERS:

FOR THOSE OF YOU WHO HAVE DENTAL CARE PLANS WITH YOUR UNION, WE WILL BE GLAD TO FILL OUT THE NECESSARY FORMS FOR YOUR DENTAL SERVICE.



438 PINE AVE.  
LONG BEACH  
HE 5-0240



DR. BEAUCHAMP  
438 PINE AVENUE  
LONG BEACH  
FREE PARKING HE 5-0240

SODIUM PENTOTHAL ARRANGED  
PLATES REPAIRED WHILE YOU WAIT!

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At the request of City Attorney Leonard Putnam, attorney Sydney McClellan will review the voluminous pleadings on file since 1963 in U.S. District Court in Washington. The suit is directed mainly against the U.S. government and various business firms.

Putnam, himself named as a possible co-defendant, said the case "very probably is without foundation."

But the plaintiff, William M. Cavanaugh of Los Angeles, does claim he is owed a good big sum, down to odd pennies—specifically \$8,162,442,668.61.

SO THE WASHINGTON lawyer will be paid \$500 more than that to send one of his deputies to the capital to do the job.

Cavanaugh, who lives at 1167½ N. Mariposa Ave., seeks to amend original summons and complaint to bring in Mayor W. Wade, City Manager John R. Mansell and City Treasurer William R. Ramsell in addition to Putnam.

There are scores of other co-defendants besides the United States, among them some of the largest manufacturers of equipment related to aerospace and defense projects.

According to the complaint, the case originated with the denial in 1963 of a patent sought by Cavanaugh for an aerospace structure.

REACHED AT HIS home, the plaintiff was vague about his reasons for naming the Long Beach officials.

He did say the case involves U.S. Naval property over which the city has some jurisdiction, adding that he wanted "to compel them (the city officials) to perform."

Cavanaugh described himself as a manufacturer, his product being the structure in question. Because of the litigation, he isn't manufacturing out at present, he said.

He also said he is a law graduate of Pacific Coast University but not admitted to practice in California. He is acting as his own attorney in the suit.



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# Willow Street Project Backed

Supervisors Burton W. Chace and Frank G. Bonelli have promised their support for county financial aid in the proposed \$4 million widening of Willow Street through Long Beach and Signal Hill.

In a letter last week to Mayor Edwin W. Wade, the two officials said they were willing to sponsor the necessary actions to provide that the county finance the total cost of right-of-way acquisition from Long Beach Boulevard to Redondo Avenue.

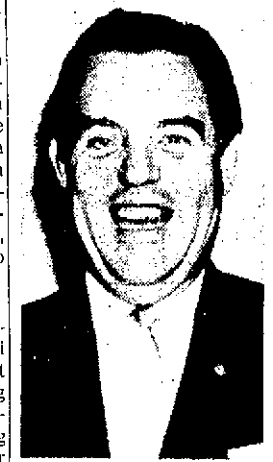
Lack of right of way to widen the substandard four-lane pavement is the main obstacle to the project. The State Highway Commission has refused to participate in such purchases under the federal aid secondary urban extension program. However, the commission is expected to aid in actual construction.

IN ADDITION to right-of-way costs, Chace and Bonelli said they would propose that the county join with Long Beach and Signal Hill to provide necessary matching funds for construction under the federal aid formula.

Long Beach has already forwarded to the commission a resolution asking for matching funds to the extent of \$309,000 for construction along Willow between Clark Avenue and Studebaker Road. The city would put up the

same amount from its share of gasoline tax funds.

City Manager John R. Mansell said he hopes the county's interest will expedite the whole project.



## TOASTED

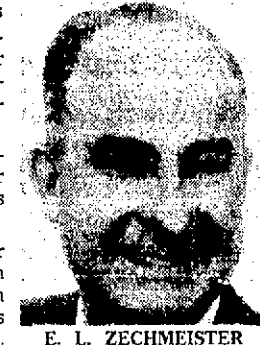
Bernie Specht, of 2106 E. Fourth St., has been elected president of Long Beach Toastmasters Club No. 1377. The group meets for talks every Wednesday night.

# Zechmeister Named Funds Director for Girl Scouts

Eugene L. Zechmeister has been named director of finance and fund raising for the Angeles Girl Scout Council, Pauline Underwood, executive director, announced.

Zechmeister, a retired lieutenant colonel in the Air Force, will begin his duties Monday.

He formerly was director of publications at Compton College and has worked with the Boy Scouts and had his own public relations agency.



E. L. ZECHMEISTER

He retired from the Air Force last July after 20 years of service. He was awarded the Air Force Commendation Medal for service as inspector general, intelligence, and public and community relations programs, assisting and directing campaigns for Community Chests and other community campaigns.

Col. Zechmeister, his wife, Virginia, and daughters Patricia Ann and Kathleen Marie, live at 6061 Wentworth.

# 6 Lectures Planned by LBCC

Six public lectures are announced for this week by the forums department of Long Beach City College.

Joe Littlefield, horticulturist and syndicated columnist, opens a series of illustrated talks on "Home Landscaping and Gardening" at 7:30 p.m. Tuesday in Newcomb School auditorium, 3351 Val Verde Avenue, near El Dorado Park Estates. First topic is "Soils, Pests, and Garden Problems."

Dr. Harvey B. Franklin, retired teacher and traveler, repeats his series on "The British Isles—Lands and Peoples" at a new location, starting at 7:30 p.m. Thursday in Rogers Junior High School auditorium, Monrovia Avenue and Appian Way. The first illustrated talk will be on Ireland.

Other admission-free programs:

## City Auction Set Saturday

Forty-eight city-owned vehicles, most of them small sedans, will be offered at public auction next Saturday in one of the largest of the periodic city sales at 816 W. Fifth St.

The vehicles, ranging in vintage from 1956 to 1963 models, may be inspected at the auction site between 9 a.m. and 3 p.m. Thursday and Friday.

MONDAY  
The Literature of Ideas—John Robert Clarke, "Outwitting Our Ghosts—A Study of Vincent Van Gogh," 7:30 p.m., Rogers auditorium.

TUESDAY  
Federal and State Income Taxation — G. O. Tollefson, "Capital Gains and Losses," 7:30 p.m., Boyd High School auditorium, 8th Street and Locust Avenue.

WEDNESDAY  
Nutrition for Senior Citizens—Dr. Michael J. Walsh, "Your Emotions and Your Food," 2 p.m., Boyd auditorium.  
North to Alaska—Lloyd M. Lanties, "Canadian Rockies: Your Emotions and Your Food" (illustrated), 7:30 p.m., Rogers auditorium.

## STATE SOCIETY Calendar

MONDAY  
All States Society, 205 W. Broadway, 7:30 p.m.

TUESDAY  
All States (trip to Universal Studios bus leaves from 148 E. Ocean Blvd. at 10:30 a.m.)

WEDNESDAY  
Pennsylvania, 550 Pacific Ave., 6:30 p.m.

THURSDAY  
Texas, 208 Linden Ave., 6:30 p.m.

SATURDAY  
Minnesota, 208 Linden Ave., noon.

# Installment-Plan Fines for Drunken Driving Eyed

By DON BRACKENBURY  
L. P. T. Los Angeles Bureau

Installment payments for fines imposed on first-offense drunken drivers are expected to be authorized Tuesday by county supervisors, and municipal judges will be urged to use the system.

The idea originated with Superior Court Judge Robert Clifton, who pointed out last year that it is "prevailing practice" for judges to suspend half of the mandatory \$250 minimum fine because most offenders do not have the full amount available.

L. S. Hollinger, chief county administrative officer, said the proposal was studied by county agencies, which found it would provide both "social and financial benefits."

reveals that about 30% of all of the total cases of first-offense cases receive fines, with a portion of the fine suspended. Hollinger said.

The most common sentence, he said, is the legal minimum fine of \$250, with \$120 suspended. Under Judge Clifton's proposal, the entire amount would be imposed as a fine, but the \$120 formerly suspended would be payable in 12 monthly installments of \$10 each.

Hollinger said the plan has a double benefit in that it would "tend to remind the offender that drinking and driving do not mix," and also would return an estimated additional \$175,000 annually to the county's general fund.

AFTER conferring with several municipal court judges, Hollinger said, his of installment payments on the Court drunken-driving cases face estimates that about half fines, Hollinger said.

# DENTAL PLATES

with ALL THE CREDIT YOU NEED!

## PAY ME APRIL 15th

New MODERN DENTAL PLATES are available to everyone with Dr. Beauchamp's EASY CREDIT TERMS and VERY LOW PRICES. Make your first small payment April 15th, then take as long as two years to pay on approved credit. All credit is strictly confidential and handled by us. No finance company or bank to deal with. Come in NOW and take advantage of Dr. Beauchamp's PAY LATER CREDIT PLAN. NO DELAY... NO RED TAPE. WORK STARTED IMMEDIATELY.

NO APPOINTMENT NECESSARY

### BIG SAVINGS NOW!

THE TIME OF THE YEAR TO REALLY SAVE

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PLATEWORK • EXTRACTIONS • PARTIALS • X-RAYS • FILLINGS • CROWNS • INLAYS •

## Pensioners & Union Members Welcomed!

### PENSIONERS:

DR. BEAUCHAMP HAS BEEN ADVISED BY THE CALIFORNIA DEPARTMENT OF SOCIAL WELFARE THAT THE FOLLOWING PROGRAM IS NOW IN EFFECT FOR PENSIONERS. WHAT THIS MEANS IS THAT YOU CAN GO TO YOUR DENTIST AND HAVE ARRANGEMENTS MADE TO START YOUR WORK AND THE COUNTY WILL IN TURN PAY FOR YOUR DENTAL SERVICE.

### UNION MEMBERS:

FOR THOSE OF YOU WHO HAVE DENTAL CARE PLANS WITH YOUR UNION, WE WILL BE GLAD TO FILL OUT THE NECESSARY FORMS FOR YOUR DENTAL SERVICE.

## DR. BEAUCHAMP

438 PINE AVENUE LONG BEACH FREE PARKING HE 5-0240

## SODIUM PENTOTHAL ARRANGED PLATES REPAIRED WHILE YOU WAIT!



# Death Notices

**MOODY**—Mrs. Mary Pittman, formerly of Long Beach, died Friday in Napa, Calif. Surviving is sister, Mrs. Helen Stormont. Service Monday, 2 p.m., Sunnyside Cemetery here.

**HOWELL** (Los Angeles)—Ester G., 62, formerly of Long Beach, died Thursday. Surviving are husband, Rev. Frank D. Howell, son, John; daughters, Mrs. Donna Pitalado, Mrs. Mary Jo Buckler. Service Monday, 2 p.m., Church of the Brethren, Rishier Montebello Mortuary officiating.

**OYLER** (Lakewood)—Glenn J. Sr., 66, farmer, of 5814 Premier St., died Friday. Surviving are sons, Glenn Jr., Winfred; daughters, Mrs. Kathleen Cramer, Mrs. Helen Roberts; sister, Mrs. Hattie Baker. Service Monday, 2 p.m., Bellflower Mortuary.

**PIVIOTTO** (Anaheim)—Roger A., 68, machinist, of 817 S. Danbrook Ave., died Friday. Surviving are wife, Anna; sons, Raymond, Robert, Ralph, Ernest, Roger, Bernard Pivrotto, Earl Kutchell. Service and burial, Monroeville, Pa. Peek Family Mortuary in charge here.

**WATSON**—George J., 75, retired sheet metal worker, of 711 W. First St., died Tuesday. Surviving is sister, Mrs. Winifred Davison. Service Tuesday, 10 a.m., Christensen Pino Atlantic Avenue Mortuary.

**LUNDY**—John J., 72, presser, of 5035 Matney Ave., died Friday. Surviving are wife, Katherine; daughter, Mrs. Terry Steel; brother, Thomas; sisters, Miss Mary Lundy, Mrs. Margaret McCulley, Mrs. Alice Santosuosso. Service Tuesday, 7 p.m., Hunter Mortuary. Requiem Mass Wednesday, 9 a.m., St. Barnabas' Church.

**McRAE** (Lakewood)—Richard T., 36, gasoline station

owner, of 2633 Dollar St., died Saturday. Surviving are wife, Norma; mother, Mrs. Ethel Davis; father, John; daughters, Linda, Debra; son, Steven; brother, Vern; sisters, Mrs. Lois Jones, Mrs. Betty Wyatt. Service Tuesday, 11 a.m., Forest Lawn (Cypress). Hunter Mortuary directing.

**WILKS**—Richard, 87, of 2601 Adams St., died Thursday. Surviving are sons, Charles, Howard, Laurence. Service Wednesday, 11 a.m., in Elsinore. Dilday Family Funeral Directors in charge here.

**CANTERBURY** (Wilmington)—Leslie L., 62, machinist, of 17 Paradise Valley North, Wilmington, died Thursday. Surviving are wife, Ruth; daughters, Mrs. Shirley Myers, Mrs. Audrey L. Beaver; brothers, Jesse, Edgar, Walter; sisters, Mrs. Alva Chipman, Mrs. Edna Dietz, Mrs. Bonnie Moser. Services Monday, 9 a.m., Forest Lawn, Cypress.

**DARWIN**—Harry, 67, mechanical engineer, of 13170 Seaview Lane, Seal Beach, died Friday. Surviving are wife, B. Virginia; son, Harry Jr. Rosary Monday, 7 p.m., Mortell's Mortuary.

## NOW AVAILABLE

... and sure to please ... are the delicious dinners priced so moderately at Welch's. Dinners start at \$1.50 and Choice Prime Rib at \$1.95 is served on the dinner. For a truly enjoyable evening visit us soon at Welch's, San Antonio Dr. at Atlantic Ave.



**NEW SEAL FOR LBSC**  
Michele Garrett places the California bear on Long Beach State College's new official seal. Other devices are: sun and sea (upper left block), book denoting scholarship and pick and shovel representing the college's 49er theme. Michele was freshman homecoming princess.

## SHOCK UNLIKELY Needless Fear Bars Penicillin Benefits

By BEN ZINSER  
L. F. F. Medical-Science Editor

Many patients are being denied the benefits of penicillin because they erroneously think they're allergic to the antibiotic, a medical specialist said in an Anaheim medical meeting.

Dr. Harold J. Simon, assistant professor of medicine at Stanford University School of Medicine, said such patients tell the doctor they developed a rash the last time they took penicillin. They assume they suffered an allergic reaction.

AND THE doctor, fearing an overwhelming shock reaction might occur the second time penicillin is given, thus refuses to administer this antibiotic, which is one of the best, Dr. Simon said.

Dr. Simon, addressing a postgraduate institute held in Disneyland Hotel Thursday and Friday said that such rashes may have been caused by a viral infection, not penicillin.

Viruses of the ECHO group as well as a type known as adenoviruses are capable of producing a rash, he noted. Infections caused by these viruses are common.

DR. SIMON lauded the new synthetic penicillins which have come to the fore in the past three or four years.

"One of them, methicillin, has been a lifesaver, having saved perhaps hundreds of patients," he said.

Methicillin, known by the trade names of Staphicillin and Dimocillin, is highly effective against the so-called "staph" germs which often are resistant to ordinary penicillins.

He said that another relatively new antibiotic—oxacillin—is ineffective if the patient has eaten anything an hour or two before the drug is taken.

"EXPERIMENTS show that even a half a cup of coffee or a tablespoon of applesauce will prevent absorption of oxacillin into the bloodstream," he said. "Oxacillin must be taken on an empty stomach."

Dr. Simon said a new antibiotic, cloxacillin, may enable patients to get around this restriction. Cloxacillin is scheduled for marketing within the next few weeks, Dr. Simon disclosed.

He said that Ft. Ord should be opened "by all means."

Epidemic meningitis always will occur where there are large groups living together, he said.

"It (infection) is a risk, but it's a bigger risk not having a defense force," Dr. Simon asserted.

HE PRAISED Army medical personnel, saying "they know what they're doing." But he took a verbal slap at their public relations performance.

"There was an awful lot of hysteria, and the Army and the press behaved badly."

"The Army said 'go away,' so the press had to go in through the back door to get its information." He implied that the information wasn't always accurate.

The meeting was sponsored by Stanford, the California Medical Association and the medical societies of Orange, Riverside and San Bernardino counties.

## Burglar Takes Deputy's Star, ID Card, \$16

A brazen burglar must have received a shock Saturday. But not enough of one to drop his loot.

Police reported the prowler broke into the home of Deputy Sheriff Wayne Powell, 31, of 3434 Iniquis Ave. during the night and ransacked a bedroom.

The loot included Powell's badge, No. 2158, his sheriff's ID card and driver's license and \$16 in cash.

A prowler pried open a kitchen window at the Paul A. Zensen home, 6297 Orizaba Ave., Saturday and fled with \$550 worth of personal belongings.

Zensen told Officer R. F. White the loot included an expensive rifle, two shotguns, a portable television set and a table model radio.



**OUTSTANDING**  
Phil Estrada, 18, of 4623 Knoxville Ave., Lakewood, Saturday won the outstanding service award of Marvin Marker's Long Beach Junior Concert Band.

# SPRING CLEANING

# WHING-DING

# Sav-on

**LOV-IT**  
Tile & Terrazzo  
CLEANER  
Spray Foam ... No  
gloves needed.  
12 oz.  
1.10 Size **88c**

**32 Gal. Trash Can**  
Made of plastic with matching  
tight lid and metal  
carrying handles.  
Reg. \$5.99 **4.98**

**DU PONT AUTOMATIC  
Tooth Brush**  
Up and down brushing action...  
4 brushes in pastel  
colors included. **6.98**

**Stationery**  
"French Pastels" by STUART  
HALL — Pad of Heavy Vellum  
finish paper, match-  
ing envelopes. **2:49c**

**Single Turntable**  
RUBBERMAID — Made of de-  
urable material, it  
rotates smoothly on  
steel ball bearings. **1.98**

**Air-O-Ped**  
Foot Insoles — Circulates  
fresh air inside shoes.  
Odor free... washable. **49c**

**Coffee Maker**  
CORY — Makes up to 8 cups of  
coffee ... balanced  
heat proof handle. **1.98**

**Transistor Batteries**  
DIAMOND ... 9-volt  
Size. Guaranteed by  
SAV-ON. Reg. 29c **19c**

**Lawn Sprinkler-Soaker**  
"Signature" 25 ft. 50 ft.  
Mounts on  
water faucet. **1.49 2.49**

**JAX Carpet Cleaner**  
Spray on any spot ... wait —  
and then simply brush  
or vacuum off. **250 Size 1.69**

**60 Ft. Garden Hose**  
9/16" Bore — full flow heavy  
brass couplings.  
10 Year Guarantee **2.69**

**LISTERINE  
TOOTH PASTE**  
53c Giant Size Tubes  
Bag of 5 Tubes **98c**

**LAVORIS**  
Mouthwash & Gargle  
in Sparkle Decanter  
8 oz. 65c Size **55c**

**TAKARA**  
Feminine POWDER  
Cleanses, Soothes, Deodor-  
izes. 8 oz. 225 Size **1.79**

**CONGESTAID**  
ROOM VAPORIZER  
Fills the air with medication.  
1.19 Size **88c**

**Milk of Magnesia**  
PHILLIP'S — Choice of  
Regular or Mint Flavor.  
12 oz. 65c Size **63c**

**ANAHIST**  
Cough TABLETS  
1.25 Bottle  
off **1.00**

**Sponge Mop**  
"Grest" by O'CEDAR  
Wonder-Working  
Angle scrubs out dirt. **1.98**

**Dust Mop**  
"Every-Which-Way" — Cotton  
yarn. Reaches hard-  
to-get-at places. **1.98**

**Household Gloves**  
"Glamorette" — Dura-Grip  
Finish. **2:88c**

**VANO SPRAY**  
STARCH — Spray and Iron.  
16 oz. **39c**

**BAB-O CLEANSER**  
Disinfects • Deodorizes •  
Bleaches 16.8 oz. **2:29c**

**DOWNY FABRIC  
SOFTENER** — Leaves all  
clothes SOFT. 64 oz. **1.39**

**HOUSEHOLD BROOM**  
BANNER — Enameled wood  
handle. **1.29**

**VACUUM BAGS**  
A size to fit most cleaners  
... assorted count per bag. **2:1.00**

**CASCADE for  
Automatic Dishwashers**  
20 oz. **39c**

**WINDEX  
GLASS CLEANER**  
w/Ammonia D 24 oz. **39c**

**KLEAR Self-Polishing  
FLOOR WAX for all floors**  
25 oz. **79c**

**AMMONIA**  
GOODWIN'S "Magic Cloud" with  
Detergent TW-30 27c

**Secret  
DEODORANTS**  
69c Cream or  
75c Roll-on  
Your Choice  
**2:1.00**

**TRITLE'S  
Glycerine  
& Rosewater**  
Soothing 8 oz. CREAM or  
12 oz. LOTION for chapped  
and detergent hands. A per-  
fect night beauty or powder  
base. Reg. 2.98  
**1.39c**

**LILT Home Permanent**  
"Special" — Com-  
plete permanent for  
any type of hair. **98c**

**ADORN Hair Spray**  
with FREE "Bikini" Comb...  
exciting new hair  
styling aid. 15 oz. **1.59**

**"Casual" Hair Color**  
by TONI — to revitalize or  
match your natural  
shade. Ass't shades. **1.75**

**RISE Shave Cream**  
with Instant Lather — Reg-  
ular, Cool or Heavy.  
98c 11 oz. Size **79c**

**VASELINE Clear  
HAIR TONIC**  
Grooms & Conditions.  
79c 4 oz. Size **69c**

**MEDICATED  
Dermassage**  
SKIN LOTION with Dispenser  
— For rough, irritated skin  
... helps heal.  
1.79 16 oz. Size **1.39**

**GILLETTE "Super Speed"  
Razor**  
with Pak of 2 Stainless Steel  
Double Edge Blades.  
Reg. 1.00 **79c**

**"Desert Flower"  
DEODORANTS**  
by SHULTON  
CREAM  
Reg. 1.00 **50c**

**OLD FASHIONED  
Horehound Candy Drops**  
Made with pure  
strained honey.  
7 oz. Bags — Reg. 29c **23c**

**"Suzy Cute" Doll**  
with Crib, Mattress, Bottle & Rattle  
... 7 1/2" tall, she  
raises her arms when you  
squeeze her. **2.98**

**"Suzy Cute" Carriage\***  
Decorated with colorful  
animal pictures. Complete  
w/bottle & movable hood. **2.98**

**"Suzy Cute" Stroller\***  
Sunshade moves up and  
down. Complete with rattle  
and little plastic animals. **2.78**

**"Suzy Cute" Feeding Chair\***  
Make mealtime, funtime.  
Complete w/feeding acces-  
sories & little toy animal.  
\*Doll not included **2.78**

**Charmeor  
MEDICAL SUPPORT  
Hosiery**  
No rubber...  
aids circula-  
tion. All sizes  
Seams or  
Seamless  
**2.95**

**POLLENEX  
DEEP HEAT  
Massager**  
Gives penetrating INFR-  
RED Heat for temporary re-  
lief of Arth-  
ritis, back-  
aches, etc. **9.95**

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All Your  
Favorite  
5c Brands **3c**

**Mixed Nuts**  
NUT SHELF — with Accent  
... Vacuum Fresh  
... Guaranteed  
Crispy-Crunchy.  
13 oz. **79c**

**KODACOLOR X FILM**  
by EASTMAN KODAK ...  
for Daylight or Clear Flash.  
128, 127, or  
620 Size. **89c**

**King Edward  
CIGARS**  
"Imperials" Box of 50 **2.19**

**KAL KAN  
DOG FOOD**  
M.P.S. Chunk Style  
15 F O R  
oz. **5 1.00**

**MOTOR OIL**  
SAV-ON  
20-30-40 Weight  
Qts. **8 1.00**

**FLASHLIGHT  
Batteries**  
Energizer or Ray-O-Vac — "B" Cell  
Reg. 2 for 29c  
**10 1.00**

**Just Wonderful  
HAIR SPRAY**  
with Lanolin ...  
actually helps your  
hair stay clean!  
13 oz. **59c**

**Ironing Table**  
PROCTOR — Steam vent top for  
cooler ironing. Finger touch  
height adjustment  
for standing or  
sitting ironing.  
11.95 Value **8.98**

**ZEDALON  
Pad & Cover Set**  
PROCTOR — Scratch resis-  
tant cover. Pure white  
stay-smooth pad. 350 Yd. **1.99**

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**NEW SEAL FOR LBSC**  
Michele Garrett places the California bear on Long Beach State College's new official seal. Other devices are: sun and sea (upper left block), book denoting scholarship and pick and shovel representing the college's 49er theme. Michele was freshman homecoming princess.

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# Sav-on

**LOV-IT** Tile & Terrazzo CLEANER  
Spray Foam... No gloves needed.  
12 oz. 88c  
1.10 Size

**32 Gal. Trash Can**  
Made of plastic with matching tight lid and metal carrying handles.  
Reg. 5.99 **4.98**

**DU PONT AUTOMATIC** Tooth Brush  
Up and down brushing action... 4 brushes in pastel colors included.  
**6.98**

**Stationery**  
"French Pastels" by STUART HALL — Pad of Heavy Vellum finish paper, matching envelopes.  
**2.49c**

**Single Turntable RUBBERMAID** — Made of durable material, it rotates smoothly on steel ball bearings.  
**1.98**

**Air-O-Ped** Foot Massager — Circulates fresh air inside shoes. Odor free... washable.  
**49c**

**Coffee Maker** CORY — Makes up to 8 cups of coffee... balanced heat proof handle.  
**1.98**

**Transistor Batteries** DIAMOND... 9-volt Size. Guaranteed by SAV-ON.  
Reg. 29c **19c**

**Lawn Sprinkler-Soaker** "Signature" 25 FL. 54 FL. Mute as water faucet.  
**1.49 2.49**

**JAX Carpet Cleaner** Spray on any spot... wait — and then simply brush or vacuum off.  
2.50 Size **1.69**

**60 Ft. Garden Hose** 5/16" Bore — full flow heavy brass couplings.  
10 Year Guarantee **2.69**

**LISTERINE TOOTH PASTE** 53c Giant Size Tubes Bag of 5 Tubes **98c**  
2.65 Value

**LAVORIS** Mouthwash & Gargle in Sparkle Decanter 8 oz. 65c Size **55c**

**TAKARA** Feminine POWDER Cleanses, Soothes, Deodorizes. 8 oz. 2.25 Size **1.79**

**CONGESTAID** ROOM VAPORIZER Fills the air with medication. 1.19 Size **88c**

**Milk of Magnesia** PHILLIP'S — Choice of Regular or Mint Flavor. 12 oz. 69c Size **63c**

**ANAHIST** Cough TABLETS 1.25 Bottle of 10 **1.09**

**Sponge Mop** "Grest" by D'CEDAR Wonder-Working Angle scrubs out dirt. **1.98**

**Dust Mop** "Every-Which-Way" — Cotton yarn. Reaches hard-to-get-at places. **1.98**

**Household Gloves** "Glamourette" — Dura-Grip Finish. **2.88c**

**VANO SPRAY** STARCH — Spray and Iron. 16 oz. **39c**

**BAB-O CLEANSER** Disinfects • Tenderizes • Bleaches 16.5 oz. **2.29c**

**DOWNY FABRIC** SOFTENER — Leaves all clothes SOFT. 64 oz. **1.39**

**HOUSEHOLD BROOM** BANNER — Enameled wood handle. **1.29**

**VACUUM BAGS** A size to fit most cleaners... assorted count per bag. **2.1.00**

**CASCADE** for Automatic Dishwashers 20 oz. **39c**

**WINDEX** GLASS CLEANER w/Ammonia D 20 oz. **39c**

**KLEAR** Self-Polishing FLOOR WAX for all floors 25 oz. **79c**

**AMMONIA** GOODWIN'S "Magic Cloud" with Detergent TW-30 Qt. **27c**

**Charmeen** MEDICAL SUPPORT Hosiery No rubber... aids circulation. All sizes. Seams or Seamless. **2.95**

**POLLENEX** DEEP HEAT Massager Gives penetrating INFRARED Heat for temporary relief of Arthritis, back-aches, etc. **9.95**

**Secret DEODORANTS** 69c Cream or 75c Roll-on Your Choice **2.1.00**

**TRITLE'S Glycerine & Rosewater** Soothing 8 oz. CREAM or 12 oz. LOTION for chapped and detergent hands. A perfect night beauty or powder base. Reg. 2.00 **1.39c**

**LILT Home Permanent** "Special" — Complete permanent for any type of hair. **98c**

**ADORN Hair Spray** with FREE "Bikini" Comb... exciting new hair styling aid. 15 oz. **1.59**

**"Casual" Hair Color** by TONI — to revitalize or match your natural shade. Ass't shades. **1.75**

**RISE Shave Cream** with Instant Lather — Regular, Cool or Heavy. 98c 11 oz. Size **79c**

**VASELINE Clear** HAIR TONIC Grooms & Conditions. 79c 4 oz. Size **69c**

**MEDICATED Dermassage** SKIN LOTION with Dispenser — For rough, irritated skin... helps heal. 1.79 16 oz. Size **1.39**

**GILLETTE** "Saver Speed" Razor with Pak of 2 Stainless Steel Double Edge Blades. Reg. 1.00 **79c**

**"Desert Flower"** DEODORANTS by SHULTON CREAM Reg. 1.00 **50c**

**OLD FASHIONED** Horehound Candy Drops Made with pure strained honey. 7 oz. Bags — Reg. 29c **23c**

**"Suzy Cute" Doll** with Crib, Mattress, Bottle & Rattle... 7 1/2" tall, she raises her arms when you squeeze her. **2.98**

**"Suzy Cute" Carriage\*** Decorated with colorful animal buttons. Complete w/bottle & movable hood. **2.98**

**"Suzy Cute" Stroller\*** Sunshade moves up and down. Complete with rattle and little plastic animals. **2.78**

**"Suzy Cute" Feeding Chair\*** Make mealtime, funtime. Complete w/feeding accessories & little toy animal. \*Doll not included **2.78**

**Just Wonderful HAIR SPRAY** with Lanolin... actually helps your hair stay clean! 13 oz. **59c**

**FLASHLIGHT Batteries** Eveready or Ray-O-Vac — "D" Cell Ready, 2 for 29c **10.1.00**

**MOTOR OIL** SAV-ON 20-30-40 Weight Qts. **8.1.00**

**King Edward CIGARS** "Imperials" Box of 50 **2.19**

**KAL KAN DOG FOOD** M.P.S. Chunk Style 15 oz. **5.1.00**

**KODACOLOR X FILM** by EASTMAN KODAK... for Daylight or Clear Flash. 120, 127, or 620 Size. Your Choice **89c**

**Mixed Nuts** NUT SHELF — with Accent... Vacuum Fresh... Guaranteed Crispy-Crunchy. 13 oz. **79c**

**Candy, Gum & Mints** All Your Favorite 5c Brands **3c**

INDEPENDENT PRESS-TELEGRAM 57  
Long Beach 12, Calif., Sunday, Feb. 25, 1968

## NOW AVAILABLE

... and sure to please ... are the delicious dinners priced so moderately at Welch's. Dinners start at \$1.50 and Choice Prime Rib at \$1.95 is served on the dinner. For a truly enjoyable evening visit us soon at Welch's, San Antonio Dr. at Atlantic Ave.

**Secret DEODORANTS** 69c Cream or 75c Roll-on Your Choice **2.1.00**

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## IRONING TABLE

PROCTOR — Steam vent top for easier ironing. Finger touch height adjustment for standing or sitting ironing. 11.95 Value **8.98**

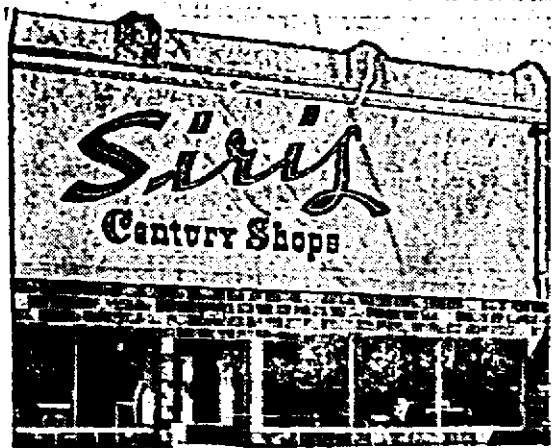
**ZEDALON** Pad & Cover Set PROCTOR — Scratch resistant cover. Pure white stay-smooth pad. 3.98 Val. **1.99**

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Feb. 28th to Mar. 3rd  
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EARLY AMERICAN • VICTORIAN  
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PERIODS

AN IMAGINATIVE SELECTION  
OF HARD TO FIND ITEMS  
AT THE MOST COMPETITIVE  
PRICES IN TOWN

#### COLONIAL WOOD WING SLEEPER

An outstanding special purchase of heavy homespun texture fabrics make possible this very comfortable sofa that converts to a full size bed, complete with wing detail in either birch or matching fabric. Cushions all foam rubber.

269.50 Value **187<sup>50</sup>**

#### HAND HEWN TABLES

END ... COFFEE ... LAMP. All in heavy distressed maple with hand hewn effect on edges. 31.50 Value ... Your Choice

**18<sup>50</sup>**



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**OVERSIZE QUILTED SECTIONAL**—YOURS IN SEVERAL SIZES, COVERED IN PLUSH MATERIALS IN YOUR CHOICE OF COLOR, RICHLY QUILTED LOOSE PILLOWS AND CUSHIONS.

**ACCENT CLUB CHAIR**—HIGH BACKED, DRAMATIC AND COMFORTABLE, IN CHOICE OF ACCENT COLORS, COMPLETE WITH GOLD FINISH CASTERS.

**IMPORTED ITALIAN MARBLE**—42-IN. ROUND TOP ON ORNATE WHITE AND GOLD BASE.

**DECORATOR COMMODO**—WITH TWO DRAWERS ACCENTED WITH HEAVY BRONZE HARDWARE, IN CHOICE OF ANTIQUE WHITE, OLD GOLD, SPANISH OLIVE OR TAWNY RED.

**END TABLE**—FRUITWOOD FINISH, HEAT AND MAR RESISTANT TOP, ANTIQUE WHITE LEGS.

**CHOICE OF A FABULOUS LAMP**—LARGE ONE-OF-A-KIND DECORATOR SAMPLE LAMPS IN A WIDE VARIETY OF SHAPES.

**SWAG LAMP**—IN OPALINE GLASS WITH BRONZE FITTINGS OR YOU MAY SELECT ANOTHER TABLE LAMP IN ITS PLACE.

**ORIGINAL OIL PAINTINGS**—SELECT FROM OVER ONE HUNDRED ORIGINAL VERY LARGE PAINTINGS IN A VARIETY OF SUBJECTS IN HEAVY CARVED WOOD FRAME.

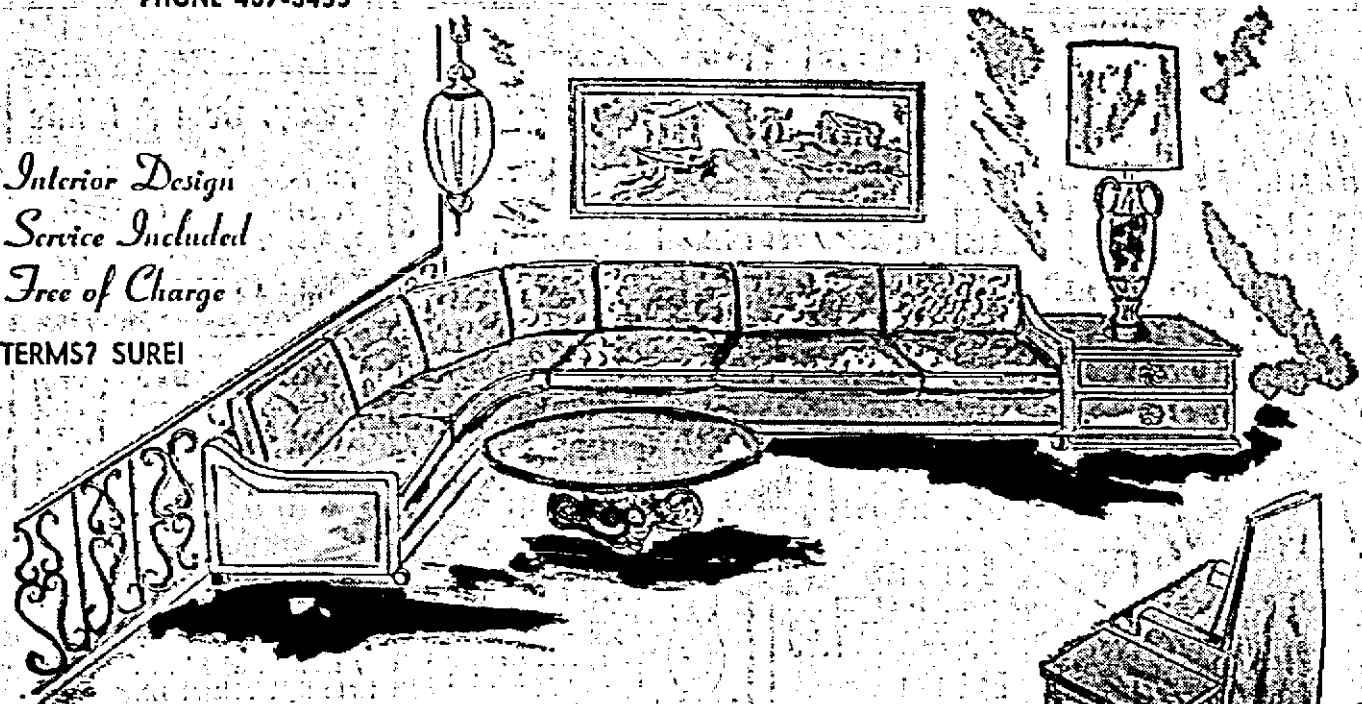
### THE COMPLETE ROOM

IF PURCHASED SEPARATELY 924.50 VALUE

ON SALE **\$634**

Interior Design  
Service Included  
Free of Charge

TERMS? SURE!



1235 LONG BEACH BLVD.

**TODAY—SUNDAY 11 A.M.—5 P.M.**

COMPLETE ROOM SETTINGS DESIGNED  
BY RICHARD SIRIS, N.S.J.D., COMPOSED OF  
SPECIAL PURCHASES THAT COMBINE TO PRODUCE

*Gorgeous Interiors*

IN  
MEDITERRANEAN — ORIENTAL — MODERN  
AT FABULOUS SAVINGS

# HOME SHOW 65

PROFESSIONAL  
INTERIOR  
DESIGN  
INCLUDED  
FREE OF  
CHARGE



## EXECUTIVE

## SUITE

*Complete Luxury*

*Room...*

THE SOFA ... Eight feet of quilted luxury are yours in this loose pillow Mediterranean design in choice  
THE CLUB CHAIR ... Men size and deep seating, matching design to sofa in contrasting fabrics.  
THE ACCENT CHAIR ... A fabulous ladies' chair richly embellished in trapunto pattern.  
IMPORTED ITALIAN MARBLE top 42 inches round on ornate base.  
DECORATOR COMMODO ... In green ... red ... gold ... or white adds interest.  
END TABLE ... Fruitwood top in heat resistant Pionite on antique white base.  
OVERSIZE LAMP ... Your choice of oversize accent lamps.  
SWAG LAMP ... In mellow opaline glass or another table lamp if you wish.  
ORIGINAL OIL PAINTING ... In heavy carved frame, over 80 large paintings to select from.  
Your room is now gorgeous and complete.

**TOTAL VALUE IF PURCHASED SEPARATELY ... 744.50**

**AT  
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LOW  
PRICE  
500.**

Terms?  
Sure!  
Up to 36 Months  
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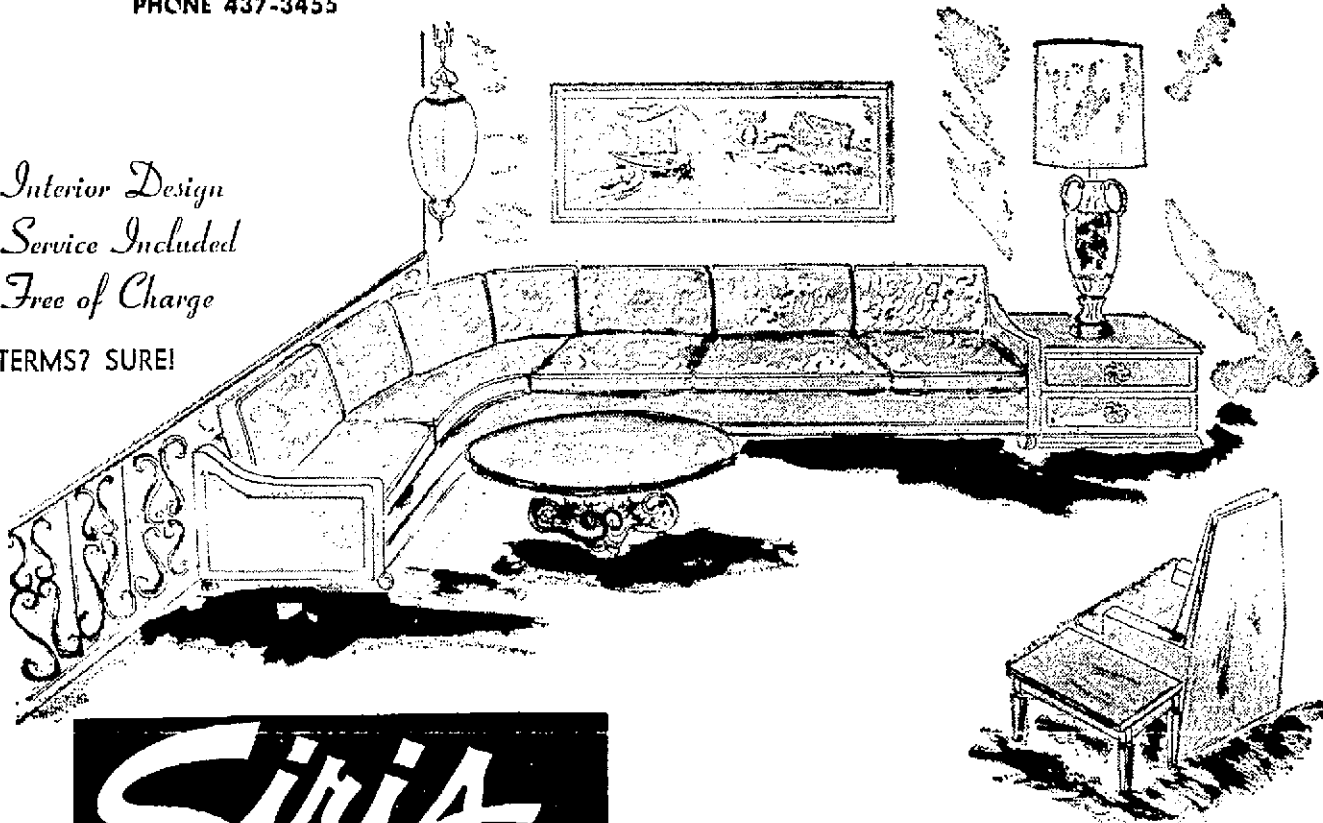
END . . . COFFEE . . . LAMP. All in heavy distressed maple with hand hewn effect on edges. 31.50 Value . . . Your Choice

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Terms?

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Up to 36 Months

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# Hill Rise Wins 'Big Cap' as Jinx Strikes Gun Bow

## Candy Spots Finishes 2nd, 'George' 3rd

By HANK HOLLINGWORTH  
Executive Sports Editor

The Santa Anita Handicap jinx still exists. No horse had captured the famed 100-grander carrying a load of more than 130 pounds in 27 previous runnings. After the 28th renewal Saturday, the jinx remains. Even-money favorite Gun Bow, packing 131 pounds and with an eye cast on national Horse of the Year honors, finished a badly beaten fourth to Hill Rise, a colt considered on the downgrade—before the classic.

Gun Bow's decisive defeat was by nearly eight lengths. In between the winner and the favorite were Candy Spots, one and one-half lengths behind Hill Rise, and the Canadian, George Royal, one head in rear of "Spots."

Hill Rise, a California-bred 4-year-old, paid a tidy \$26.80 in romping to the victory which netted his owner, George Pope, an even more nifty \$100,000.

The real story of Gun Bow's defeat was lightly-regarded Doc Jocoy, longest shot on the board at 27-1. The Doc simply ran Gun Bow into the ground for the first six furlongs of the 1 1/4 mile event.

### A Surprise to Everyone

Not even the most astute handicapper had expected any entrant to race on the early pace with Gun Bow, who usually streaks immediately to the front and sets his own pace.

Not so Saturday. With Bill Harmatz on his back, Doc Jocoy stayed head and head with Gun Bow and wore down the heavily-laden horse of national fame.

Noting this action, jockeys Don Pierce and Bill Shoemaker, astride Hill Rise and Candy Spots, bided their time and were rewarded with the one-two payoff slots.

Gun Bow and Doc Jocoy waged their fruitless duel as soon as the barrier opened. Candy Spots and Mangayte followed, with Hill Rise nestled back in fifth place and George Royal somewhere back in the Sierras Madres.

Candy Spots made his move on the backstretch curve. Shoemaker took his horse into the lead after maneuvering the curve—and making up an astonishing three lengths on Gun Bow in the process—and appeared headed for victory lane.

### 'Royal' Fastest Finisher

Then Hill Rise turned on the steam. He zipped from fourth spot to collar Candy Spots in mid-stretch, then won the big chase going away.

Fastest finisher of all was George Royal, who has a reputation of driving like a Canadian Mountie in the



Hill Rise Flashes Across Finish Line a 1 1/2 Length Winner Over Candy Spots With George Royal a Fast-Closing Third

stretch but never seeming to be capable of reaching the leaders no matter how long the race.

Pierce, who has bagged the Santa Anita Handicap three times now, explained his triumph thusly:

"We were laying in a perfect spot for most of the way. I let him ease up on those other horses in the backstretch. I was clocking Candy Spots in front of me and when he went on, I went too."

"I didn't set him down until past the quarter pole and he really responded for me. I kept after him pretty good in the stretch because I heard the man say 'here comes George Royal' and also because he usually gets to looking around in the stretch. I thought Gun Bow was dead at the turn because he tried to move away and couldn't, so it made me sit still a little longer."

Shoemaker's sorrow was summed in this manner:

"I thought we were a cinch turning for home. Candy Spots was just playing when he went by those other horses on his own, and I said to myself 'How sweet it is.'"

SUNDAY  
**Sports**  
Independent-Press-Telegram  
FEBRUARY 28, 1965 PAGE C-1

I didn't really ask him to level until we were in the stretch. But then we just got tagged."

Johnny Longden, aboard George Royal, said only that his Canadian colt "hung in the last 70 yards or we might have won."

Gun Bow's explanation, as quoted by rider Manuel Yeaza:

"He ran gamely and tried hard all the way. The

weight seemed to bother him a little bit. He jumped something at the start of the stretch and almost went down, but at the end he was battling back."

Famed for his "shadow jumps," Gun Bow leaped so mightily this time that he bumped the inside rail—but that was after he was well beaten.

Hill Rise rated little consideration Saturday because he had performed so poorly in his last two Santa Anita

### 'Man to Man' With Bill Shoemaker—Pg. C-3

racers. Owner Pope had a ready explanation for the poor showings:

"He had no running room before. After all, a horse can't run behind a wall of other horses. He won today because he had someplace to run."

He also had a helpmate named Doc Jocoy... and the 130-pound weight jinx!

## GUN BLOW

Copyright 1965 Trans World Publications  
(Daily Racing Form)

The Santa Anita Handicap, 1 1/4 miles for 3-year-olds and up. Purse \$128,000. Gross \$143,000. To winner \$108,000, second \$28,000, third \$11,000, fourth \$1,000.

Index	Horse	Owner	Wt.	P.P.	1/4	1/2	3/4	Mile	1 1/4	Jockey	Comments
9923	Hill Rise	El Pecador	127	4	3 1/2	7 1/2	11 1/2	15 1/2	20 1/2	Pierce	12.40
9924	Candy Spots	R. C. Edwards	127	5	3 1/2	7 1/2	11 1/2	15 1/2	20 1/2	Shoemaker	14.00
9925	George Royal	Hammond & Hall	127	6	3 1/2	7 1/2	11 1/2	15 1/2	20 1/2	Longden	15.00
9926	Gun Bow	George Fm	131	7	3 1/2	7 1/2	11 1/2	15 1/2	20 1/2	Yeaza	16.00
9927	Doc Jocoy	Dr. El Argent, C. Campbell	114	27	7 1/2	11 1/2	15 1/2	20 1/2	20 1/2	Shoemaker	12.00
9928	Mangayte	Doc Jocoy, L. C. Sherrard	116	7	7 1/2	11 1/2	15 1/2	20 1/2	20 1/2	Shoemaker	12.00
9929	Doc Jocoy	Doc Jocoy, L. C. Sherrard	116	7	7 1/2	11 1/2	15 1/2	20 1/2	20 1/2	Shoemaker	12.00
9930	Mangayte	Grossman & Gold	113	8	7 1/2	11 1/2	15 1/2	20 1/2	20 1/2	Pierce	12.00

Time—22:42.40. 1/4, 1:05. 1/2, 2:05. 3/4, 3:05. Mile, 4:05. 1 1/4, 5:05. 1 1/2, 6:05. 1 3/4, 7:05. 2, 8:05. 2 1/4, 9:05. 2 1/2, 10:05. 2 3/4, 11:05. 3, 12:05. 3 1/4, 13:05. 3 1/2, 14:05. 3 3/4, 15:05. 4, 16:05. 4 1/4, 17:05. 4 1/2, 18:05. 4 3/4, 19:05. 5, 20:05. 5 1/4, 21:05. 5 1/2, 22:05. 5 3/4, 23:05. 6, 24:05. 6 1/4, 25:05. 6 1/2, 26:05. 6 3/4, 27:05. 7, 28:05. 7 1/4, 29:05. 7 1/2, 30:05. 7 3/4, 31:05. 8, 32:05. 8 1/4, 33:05. 8 1/2, 34:05. 8 3/4, 35:05. 9, 36:05. 9 1/4, 37:05. 9 1/2, 38:05. 9 3/4, 39:05. 10, 40:05. 10 1/4, 41:05. 10 1/2, 42:05. 10 3/4, 43:05. 11, 44:05. 11 1/4, 45:05. 11 1/2, 46:05. 11 3/4, 47:05. 12, 48:05. 12 1/4, 49:05. 12 1/2, 50:05. 12 3/4, 51:05. 13, 52:05. 13 1/4, 53:05. 13 1/2, 54:05. 13 3/4, 55:05. 14, 56:05. 14 1/4, 57:05. 14 1/2, 58:05. 14 3/4, 59:05. 15, 60:05. 15 1/4, 61:05. 15 1/2, 62:05. 15 3/4, 63:05. 16, 64:05. 16 1/4, 65:05. 16 1/2, 66:05. 16 3/4, 67:05. 17, 68:05. 17 1/4, 69:05. 17 1/2, 70:05. 17 3/4, 71:05. 18, 72:05. 18 1/4, 73:05. 18 1/2, 74:05. 18 3/4, 75:05. 19, 76:05. 19 1/4, 77:05. 19 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# Sports Merry-Go-Round

By HANK HOLLINGWORTH  
Executive Sports Editor

## Goodbye, Old Bowler

This corner was blank the past few days as the writer was "out of town because of a death in the family."

The death was that of my father-in-law, Jim Westlake, whom oldtimers will remember as one of Long Beach's most avid bowlers. We not only had many an argument on bowling—he considered it THE GREAT-EST sport—but also on the relative merits of the Rams, 49ers, Dodgers and Giants. Anything connected with San Francisco—"his" town—had to be great. He was so loyal he considered the 49ers the NFL team to beat every season. My now-and-then comments on "his" town as Frisco drew his immediate wrath.

A sportswriter's dream fan, he spent his last trip to Long Beach reading every sports column in sight, viewing the constant parade of holiday football games on TV and visiting Long Beach Arena to watch Long Beach State participate in a basketball doubleheader. His last impression of Long Beach sports was a good one—"our" 49ers waxed Santa Barbara handily on the court.

His last impression of Long Beach attendance was something else. "Where are all the people?" he asked, spotting only a few hundred people rattling around the huge arena. His question coincided with my usual interrogations.

Anyway, the Old Bowler is gone to wherever all good bowlers eventually meet. He will be missed here, that's for sure.

TWO ITEMS DOMINATED the San Francisco sports pages the past week: The basketball "fix" rumors and Masanori Murakami, 20-year-old Japanese pitcher who changes ball clubs by the hour.

Cal athletic director Pete Newell was the most vehement on the basketball charges. He characterized as "irresponsible" the Chicago newspaper that "hinted, without confirmation" allegations that a second Western college basketball team is involved in gambling fixes. (Our Jerome Hall pinpointed UCLA and USC as the only ranked Western teams that could be involved, in an article last week.)

The anonymous, unconfirmed charges inescapably cast suspicion on every player and coach in this area," snapped Newell. "That's a terrible injustice and I term it not only bad reporting but irresponsible."

ST. MARY'S COACH Mike Cimino reacted to the original Seattle fix allegations by philosophizing: "Basketball is the victim of a breakdown in the moral elements of our society."

Cimino rejected the reaction that there's something intrinsically wrong with basketball because of isolated shaming cases and insisted: "There's nothing to condemn about the sport, players or coaches, per se."

San Jose's mentor Stu Luman reported he sent a letter to Bob Boyd, the Seattle coach, "than whom I regard no one higher in morality, and I tried my best to prevent my thoughts from being shallow."

"It's easy to sit back and condemn. How could this happen? It's ridiculous to assume such a thing could not happen, somewhere, some time. My sorrow is for kids who have to live with it the rest of their lives."

AN OLD FRIEND of mine, whose high school exploits I covered in Sacramento in the late '40s, is Pete Peletta, USC's coach. He flatly denied complicity by his team and said that "when I heard rumors were published that a second team was involved, I prayed it wasn't true."

"We have a rule on the road that players cannot receive incoming telephone calls. When the fellows leave the hotel, they must go in pairs."

"As a safeguard, we hold a meeting before the season and review the seriousness of even so much as a player's allowing himself to be approached by a stranger and point out the past history of fixes."

THE MURAKAMI SITUATION seems like World War II in San Francisco. The Giants are ready to go to court to fight for their claim for Masanori, who reportedly signed contracts with the Nankai Hawks and the Giants.

The Hawks' S.F. attorneys claim a forged release turned Murakami over to the Giants. The Hawks claim that the signature of Tsubuhito Iwase, their managing director, on the routine document was not his.

This led the Giants' Chub Fenney, vice president, to scream: "We deceived no one and know nothing of any forged papers. We're ready to go to court to prove it. We have Murakami's signed contract, a \$10,000 canceled check from the Hawks for Murakami's option and a release signed by Murakami."

One S.F. writer summed the situation perfectly, to my way of thinking:

"I know one player the Giants can drop from their roster without making anybody mad. I mean Murakami, who has been involved for weeks in an international tug-of-war. The battle of words has grown ludicrous."

"As far as the fans are concerned, the Japanese are welcome to Murakami if it will end this silly bickering. The rookie simply isn't worth this kind of commotion. Only the Giants will disagree but maybe even they have had it by now."

I would agree. I don't think Murakami would be a big winner in the Pacific Coast League. If the Giants are this desperate for his services, I'm going to pick the Phillies for the pennant this season.

# Rambo Scores 30, 49ers in Shocker

By AL LARSON

Valley State's Cinderella basketball team turned into a pumpkin at 9:53 p.m. Saturday when Long Beach State dashed the Matadors' title hopes, 101-53, before a boisterous crowd of 2,110 in the 49ers' hothouse.

Fresno State (8-2), as a result, backed into the CCAA championship—its fourth successive. Valley (7-3) finished second while Long Beach (5-5) ended its league campaign by

tying for third place. The bewitching hour came for Valley when the 49ers put together their best offensive and defensive effort of the season. Coach Dick Perry's club, led by John Rambo's 30 points, sank 53% of its shots from the field (38 of 72) while clamping down on the Matadors.

Valley, which came into the game with a chance of tying for the title and forcing a playoff, managed to cash in 29 of 83 fielders for a luke-

warm 34% average. Both clubs converted 25 free throws in the game which saw officials whistle 51 personal fouls.

THE 49ERS, who trailed briefly, 1-0 and 3-2, jumped out to a 10-point lead late in the first half and carried a 49-39 advantage into the dressing room.

The 49ers stayed on top by 10 and 12 points the first five minutes of the final half and then with John Barnicoat and Rambo picking up the attack, Long Beach soon led by 17, 69-52, with 10 minutes remaining.

Al Ryan then flipped in a pair of baskets. Rambo hit a 20-foot jumper and with 7:30 left LBSC had the victory in its grasp with a 23-point bulge.

After Carl Washington picked up four personals by midway in the first half

## BRADLEY UPI CHOICE AS PLAYER OF YEAR

NEW YORK (UPI)—Bill Bradley, a Rhodes Scholar who led the U.S. Olympic basketball team to a gold medal and virtually changed the name of the game at Princeton Saturday was chosen the 1965 college basketball player of the year by United Press International.

At Princeton, where the 6-foot-5 inch Bradley matriculated four years ago, basketball is referred to commonly as Bradleyball, such is the extent of his skill and domination of the sport.

The former Chrystal City, Mo., all-America prep star was an overwhelming choice in a nationwide poll of sportscasters, editors and broadcasters. Bradley was named on 172 of the 310 ballots cast, a margin of 131 over his closest rival, Cazzie Russell of Michigan, who drew 41.

The late Wayne Estes of Utah State followed with 26, Rick Barry of Miami (Fla.) with 18, Clyde Lee of Vanderbilt and Fred Hetzel of Davidson with nine apiece, Gail Goodrich of UCLA with six, and Keith Erickson of UCLA.

## BOMB SCORE

# Trojans Smashed by Tribe, 87-71

STANFORD (AP)—Stanford phone call, cleared the 2,400 spectators out of the Stanford Pavilion with Stanford leading 62-51 with 10 minutes and 22 seconds left in the game. The gym was searched. Shortly after the game resumed, USC's Allen Young hit a pair of baskets and Rod Allemen stole the ball for a layup that closed the score to 68-62.

Then a jump-shot by Stanford's Kent Hickley and a layup and a free throw by reserve center Craig Cordes boosted the Indians into a 74-65 advantage with three and a half minutes left.

The victory pushed Stanford to within one game of the second-place USC Trojans in AAWU standings. USC is 8-4 in the league season while Stanford is 7-5.

Stanford (7-5) W L G F T Sh Fouls Pts Rebounds  
Bedell 11 11 21 23 20 11 11 11 11  
Hickley 11 11 21 23 20 11 11 11 11  
Cordes 11 11 21 23 20 11 11 11 11  
Young 11 11 21 23 20 11 11 11 11  
Allemen 11 11 21 23 20 11 11 11 11  
Gibson 11 11 21 23 20 11 11 11 11  
Ferry 11 11 21 23 20 11 11 11 11

Stanford 24-19-22 27 20 28 19-27  
Totals 62-51 20 22 20 11 11 11 11  
Timeouts: Stanford 4, USC 2  
Fouls: Stanford 16, USC 17  
Attendance: 2,400

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Ferry 11 11 21 23 20 11 11 11 11

Stanford 24-19-22 27 20 28 19-27  
Totals 62-51 20 22 20 11 11 11 11  
Timeouts: Stanford 4, USC 2  
Fouls: Stanford 16, USC 17  
Attendance: 2,400

Campus police, acting on a

phone call, cleared the 2,400 spectators out of the Stanford Pavilion with Stanford leading 62-51 with 10 minutes and 22 seconds left in the game. The gym was searched. Shortly after the game resumed, USC's Allen Young hit a pair of baskets and Rod Allemen stole the ball for a layup that closed the score to 68-62.

Then a jump-shot by Stanford's Kent Hickley and a layup and a free throw by reserve center Craig Cordes boosted the Indians into a 74-65 advantage with three and a half minutes left.

The victory pushed Stanford to within one game of the second-place USC Trojans in AAWU standings. USC is 8-4 in the league season while Stanford is 7-5.

Stanford (7-5) W L G F T Sh Fouls Pts Rebounds  
Bedell 11 11 21 23 20 11 11 11 11  
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Cordes 11 11 21 23 20 11 11 11 11  
Young 11 11 21 23 20 11 11 11 11  
Allemen 11 11 21 23 20 11 11 11 11  
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## CCAA Standings

Team	W	L	Points	Rebounds
Valley State	10	2	101	101
Long Beach State	5	5	53	53
San Diego State	4	6	44	44
Arizona State	3	7	35	35
Cal Poly (SLO)	2	8	26	26

Long Beach State 101, Valley State 53.  
San Diego State 44, Arizona State 35.  
Cal Poly (SLO) 26.

(Only games scheduled.)

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"We always expect and get the job done from our Johns, but Brown came through tonight. Our other starting senior, Johnny Johnson, had a fine night. I thought," said Perry. "He really aided us on the boards."

Long Beach wound up winning seven of its last eight games and finished 17-9 for the season, equalling the previous best output of victories by a 49er team. The other team accomplished the same win total back in 1959-60.

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## BRADLEY BRILLIANT

# Cazzie's Heroics Save Michigan

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Bill Buntin led Michigan with 30 points, Russell had 23 and Illinois' Bogey Redman tallied 24.

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# Blades End Drought, Nip Seattle, 1-0

McCartan, LaBine  
Heroes in First  
February Victory

By RICH ROBERTS

A pair of old pros and a borrowed goalie brought the Blades out of a 10-game winless slump for a 1-0 victory over the Seattle Totems Saturday night.

It was almost one month to a day since the Blades last won. They'll try to sustain that good, good feeling in another home match at 7 tonight against the Portland Buckaroos, who are way up at the other end of the Western Hockey League.

Jack Evans' steady defense, Jack McCartan's goal-tending and, finally Leo LaBine's last-period goal provided a lease on sanity for the Blades and 7,521 faithful followers in the L. A. Sports Arena.

IT WAS a well-earned and long-awaited win for the Blades, whose only success since Jan. 28 had been a couple of ties.

"Every guy on the club gave me all he had tonight,"

coach Alf Pike said, adding ominously that his boys had better continue to do the same.

"We're going to get a player tomorrow (Sunday) from St. Louis. I'm not sure who he'll be, but anybody who falters now is coming right out—and they know it."

McCartan, who is on loan to the Blades from the Chicago Black Hawks via St. Louis, shrugged off all credit on the defense.

"It was an easy game for me," the 1960 Olympic star said. "The way the defense was working, I didn't have that many tough chances."

He was asked to make only 19 saves, a low for the Blades this season.

KEY MAN on the back line was Evans, the old pro captain who checked and stick-handled expertly in his own end to prevent any of the 'cheap' goals that have plagued the Blades.

## Sports Merry-Go-Round

By HANK HOLLINGWORTH  
Executive Sports Editor

### Goodbye, Old Bowler

This corner was blank the past few days as the writer was "out of town because of a death in the family."

The death was that of my father-in-law, Jim Westlake, whom oldtimers will remember as one of Long Beach's most avid bowlers. We not only had many an argument on bowling—he considered it THE GREAT-EST sport—but also on the relative merits of the Rams, 49ers, Dodgers and Giants.

Anything connected with San Francisco—"his" town—had to be great. He was so loyal he considered the 49ers the NFL team to beat every season. My now-and-then comments on "his" town as "Frisco drew his immediate wrath."

A sportswriter's dream fan, he spent his last trip to Long Beach reading every sports column in sight, viewing the constant parade of holiday football games on TV and visiting Long Beach Arena to watch Long Beach State participate in a basketball doubleheader. His last impression of Long Beach sports was a good one—"our" 49ers waxed Santa Barbara handily on the court.

His last impression of Long Beach attendance was something else. "Where are all the people?" he asked, spotting only a few hundred people rattling around the huge Arena. His question coincided with my usual interrogations.

Anyway, the Old Bowler is gone to wherever all good keglars eventually meet. He will be missed here, that's for sure.

TWO ITEMS DOMINATED the San Francisco sports pages the past week: The basketball "fix" rumors and Masanori Murakami, 20-year-old Japanese pitcher who changes ball clubs by the hour.

Cal athletic director Pete Newell was the most vehement on the basketball charges. He characterized as "irresponsible" the Chicago newspaper that "hinted, without confirmation" allegations that a second Western college basketball team is involved in gambling fixes. (Our Jerome Hall pinpointed UCLA and USC as the only ranked Western teams that could be involved, in an article last week.)

"The anonymous, unconfirmed charges inescapably cast suspicion on every player and coach in this area," snapped Newell. "That's a terrible injustice and I term it not only bad reporting but irresponsible."

ST. MARY'S COACH Mike Cimino reacted to the original Seattle fix allegations by philosophizing: "Basketball is the victim of a breakdown in the moral elements of our society."

Cimino rejected the reaction that there's something intrinsically wrong with basketball because of isolated slaving cases and insisted, "There's nothing to condemn about the sport, players or coaches, per se."

San Jose's mentor Stu Inman reported he sent a letter to Bob Boyd, the Seattle coach, "than whom I regard no one higher in morality, and I tried my best to prevent my thoughts from being shallow."

"It's easy to sit back and condemn, 'How could this happen?' It's ridiculous to assume such a thing could not happen, somewhere, some time. My sorrow is for kids who have to live with the rest of their lives."

AN OLD FRIEND of mine, whose high school exploits I covered in Sacramento in the late '40s, is Pete Peletta, USC's coach. He flatly denied complicity by his team and said that "when I heard rumors were published that a second team was involved, I prayed it wasn't true. 'We have a rule on the road that players cannot receive incoming telephone calls. When the fellows leave the hotel, they must go in pairs.'

"As a safeguard, we held a meeting before the season and review the seriousness of even so much as a player's allowing himself to be approached by a stranger and point out the past history of fixes."

THE MURAKIMI SITUATION seems like World War II in San Francisco. The Giants are ready to go to court to fight for their claim for Masanori, who reputedly signed contracts with the Nankai Hawks and the Giants.

The Hawks' S.F. attorneys claim a forged release turned Murakami over to the Giants. The Hawks claim that the signature of Tsuburige Iwase, their managing director, on the routine document was not his.

This led the Giant's Club Fennely, vice president, to scream: "We deceived no one and know nothing of any forged papers. We're ready to go to court to prove it. We have Murakami's signed contract, a \$10,000 canceled check from the Hawks for Murakami's option and a release signed by Murakami."

One S.F. writer summed the situation perfectly, to my way of thinking:

"I know one player the Giants can drop from their roster without making anybody mad. I mean Murakami, who has been involved for weeks in an international tug-of-war. The battle of words has grown ludicrous."

"As far as the fans are concerned, the Japanese are welcome to Murakami if it will end this silly bickering. The rookie simply isn't worth this kind of commotion. Only the Giants will disagree but maybe even they have had it by now."

I would agree. I don't think Murakami would be a big winner in the Pacific Coast League, if the Giants are this desperate for his company. I'm going to pick the Phillies for the pennant this season.

## Cougars Romp Oregon State Over Webfoots Tops Huskies

EUGENE, Ore. (UPI)—Led by senior center Ted Werner, Oregon State University scored a 54-45 Pacific Athletic Conference basketball win over the University of Washington Saturday night in the second half, defeating Oregon 71-61 Sunday night.

Wash. State	Oregon
Wash. State 67, Oregon 61	
Wash. State 67, Oregon 61	
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# Rambo Scores 30, 49ers in Shocker

By AL LARSON

Valley State's Cinderella basketball team turned into a pumpkin at 9:55 p.m. Saturday when Long Beach State dashed the Matadors' title hopes, 101-83, before a boisterous crowd of 2,110 in the 49ers' hothouse.

Fresno State (8-2), as a result, backed into the CCAA championship—its fourth successive. Valley (7-3) finished second while Long Beach (5-5) ended its league campaign by

tying for third place.

The bewitching hour came for Valley when the 49ers put together their best offensive and defensive effort of the season. Coach Dick Perry's club, led by John Rambo's 30 points, sank 53% of its shots from the field (38 of 72) while clamping down on the Matadors.

Valley, which came into the game with a chance of tying for the title and forcing a playoff, managed to cash in 29 of 83 fielders for a luke-

warm 34% average. Both clubs converted 25 free throws in the game which saw officials whistle 51 personal fouls.

THE 49ERS, who trailed briefly, 1-0 and 3-2, jumped out to a 10-point lead late in the first half and carried a 49-39 advantage into the dressing room.

The 49ers stayed on top by 10 and 12 points the first five minutes of the final half and then with John Barnicoat and Rambo picking up the attack, Long Beach soon led by 17, 69-52, with 10 minutes remaining.

Al Ryan then flipped in a pair of baskets. Rambo hit a 20-foot jumper and with 7:30 left LBSC had the victory in its grasp with a 23-point bulge.

After Carl Washington picked up four personals by midway in the first half

### CCAA Standings

FINAL	Conference	All Games
Fresno State	10	10
Valley State	8	8
Long Beach State	5	5
San Diego State	4	4
San Jose State	3	3
San Francisco State	2	2
San Diego State	1	1
San Jose State	0	0
San Francisco State	0	0

Saturday's Results:  
Long Beach State 101, Valley State 83.  
San Diego State 85, Los Angeles State 72.  
(Tennis games scheduled)

trying to guard the elusive Ollie Carter, Ryan came off the bench and restricted the Matadors' big gun to four field goals and six free throws in the last 30 minutes of play. Carter, who was at the foul line all evening, flipped in 16 of 19 attempts and finished with 28 points.

RAMBO rammed in 12 of 17 field goal attempts and added six of seven foul shots to go along with 15 big rebounds. Barnicoat was second high for the winners with 18 points, while Dave Brown contributed 13 in his finest effort of the year.

"Ryan did a great job on Carter," said Perry. "Al declared himself tonight as a starting guard for next season. We had been using him up front all along, but I was really impressed with the way he handled the ball when he went in for Washington in the backcourt."

"We always expect and get the job done from our Johns, but Brown came through tonight. Our other starting senior, Johnny Johnson, had a fine night, I thought," said Perry. "He really aided us on the boards."

Long Beach wound up winning seven of its last eight games and finished 17-9 for the season, equalling the previous best output of victories by a 49er team. The other team accomplished the same win total back in 1959-60.

PERRY cleared his bench with three minutes to go, and by the time the fireworks were over, 10 of the 12 49ers had scored. Hal Hines put LBSC over the century mark for the seventh time this season.

John Chambers had an altercation with a fan in the second half when he was jumped by a Matador student. The fight was quickly broken up.

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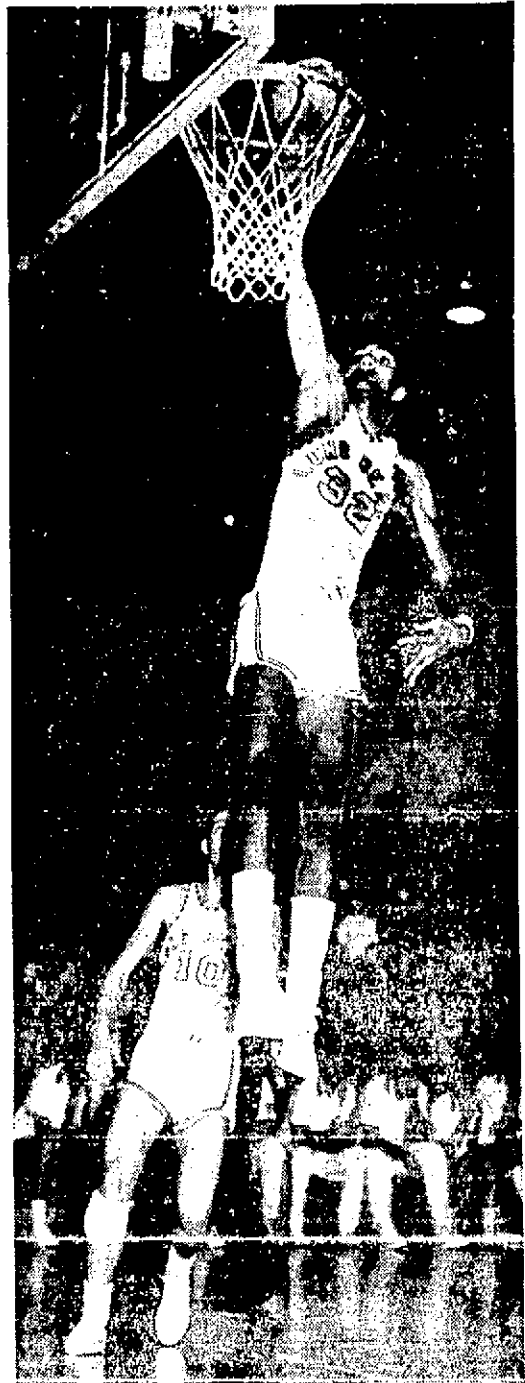
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Duke's fifth-ranked Blue Devils lost their second game in a row as Billy Cunningham led a North Carolina victory with 25 points. The score was 71-66.

Vanderbilt drubbed Alabama, 75-54, and took a two-game lead in the Southeastern Conference as Kentucky defeated Tennessee, 61-57, on Saturday night.

Valley State 61, Long Beach State 84

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McCartan, LaBine Heroes in First February Victory

By RICH ROBERTS

A pair of old pros and a borrowed goalie brought the Blades out of a 10-game winless slump for a 1-0 victory over the Seattle Totems Saturday night.

It was almost one month to a day since the Blades last won. They'll try to sustain that good, good feeling in another home match at 7 tonight against the Portland Buckaroos, who are way up at the other end of the Western Hockey League.

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WHL Standings	W	L	T	Pts	GF	GA
Portland	31	20	5	67	209	172
Seattle	28	25	3	59	197	183
Vancouver	26	24	6	56	211	205
Victoria	25	26	1	52	197	193
San Francisco	22	28	1	45	216	232
Blades	20	32	3	43	169	212

Blades 1, Seattle 0.  
Victoria 4, Vancouver 2.  
San Francisco 4, Portland 2.

coach Alf Pike said, adding ominously that his boys had better continue to do the same.

"We're going to get a player tomorrow (Sunday) from St. Louis. I'm not sure who he'll be, but anybody who falters now is coming right out—and they know it."

McCartan, who is on loan to the Blades from the Chicago Black Hawks via St. Louis, shrugged off all credit on the defense.

"It was an easy game for me," the 1960 Olympic star said. "The way the defense was working, I didn't have that many tough chances."

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KEY MAN on the back line was Evans, the old pro captain who checked and stick-handled expertly in his own end to prevent any of the "cheap" goals that have plagued the Blades.

Puffing quietly on a pipe, the 36-year-old veteran from the National Hockey League said softly, "If we played that well tonight, I don't see any reason we can't every night. The trouble is that the guys have been worried too much about making mistakes, which is natural when you're losing but then you only make more because you aren't playing your natural game."

The game was rough despite the low score. Referee Bill Papp called 16 penalties, including six on league-leader Larry Zeidel of Seattle.

As if that wasn't bad enough, Papp had to stop the game midway to ask a fan to stop blowing his own whistle.

But the Blades can be forgiven for blowing their own horn. They deserve the real tout.

Joy reigned when the Blades finally broke through their frustration at 7:43 of the third period.

WILLIE O'Ree dug the puck out of the corner and fed it to LaBine, who back-handed it high into the far side before goalie Jim McLeod could get his glove up.

The shot, from 15 feet away at a 45-degree angle to the target, was LaBine's first goal since Jan. 14 and his 11th of the season.

It was the Blades' first shutout victory of the season, although they did play a scoreless tie at Seattle Nov. 8. It also was the fourth consecutive game in which they had scored only one goal, but this one had a happier—if shakier—ending.

First Period—No scoring. Penalties: Zeidel (10:14), Johnson (14:31), Zeidel (15:14), O'Ree (15:14). Total plus minus: Zeidel (15:14), Johnson (15:14), O'Ree (15:14), Zeidel (15:14).

Second Period—No scoring. Penalties: Zeidel (10:14), Johnson (14:31), Zeidel (15:14), O'Ree (15:14). Total plus minus: Zeidel (15:14), Johnson (15:14), O'Ree (15:14), Zeidel (15:14).

Third Period—No scoring. Penalties: Zeidel (10:14), Johnson (14:31), Zeidel (15:14), O'Ree (15:14). Total plus minus: Zeidel (15:14), Johnson (15:14), O'Ree (15:14), Zeidel (15:14).

Final Score: Blades 1, Seattle 0.

Blades 1, Seattle 0







By JERRY WYNN

It wasn't exactly a good spot for action to interview Bill Shoemaker at this moment in the life of the world's greatest jockey.

After sitting out a suspension which cost him mounts on a winner and second-place horse in two stakes races, Willie the Shoe returned to the stirrups at Santa Anita Thursday.

He lost the first race in a photo finish. He lost the second race in a photo finish. He lost the third race by finishing second without need of photography.

Our appointment was scheduled shortly thereafter.

Now you must understand that Shoemaker, who has won more than 5,000 races, treats a second place finish with as much disdain as say the Baltimore Colts when they finished second to the Cleveland Browns or Barry Goldwater when he finished second to LBJ.

What is your reaction, Bill, if the crowd boos when you dismount from a beaten favorite?

"It's part of the game. Nothing personal. People invest their money and they bet on a loser. Let them holler."

Does a jockey greatly influence the running of a race?

"Yes, I think so. You have to rate your horse, judge the pace and move at the right time. The horse does the running. You have to make him run his best."

Would you rather ride a six-furlong race or a mile and one-quarter race?

"I enjoy the longer races. There's more to them and you have more time to think of what you're going to do. In a short race, there'll always be two or three guys right with you. In a long race, you have to worry about the speed and about somebody coming from behind you."

Do you talk to the horses while you are riding?

"No. You seldom say anything. You feel through the reins. When you want to slow him down at the end of a race, you say 'whoa.' But they don't understand English. Or Spanish either."

Is there one jockey you rate as the greatest of all time?

"Eddie Arcaro. He's the best I've ever

seen. He has a style of his own from the seat on his horse to the way he switches his whip. It's his style that makes him stand out."

Which was the greatest horse you ever rode?

"Swaps. He could carry weight and go a distance. He won 19 out of 25 races and the Kentucky Derby. He was just a great horse."

What do you consider your greatest thrill in racing?

"Winning my first race. It was on Shafter V. at Golden Gate Fields in 1949. It was only the third race I ever rode and no one ever heard of me. It also was a thrill to win the Derby on Swaps."

Which horse do you think you'll ride in the Kentucky Derby this year?

"I don't know yet. Could be Lucky Debonair. He's a nice colt and probably will improve."

Has Lucky Debonair a chance to upset Jacinto in the Santa Anita Derby Saturday?

"Yes. He's got a chance. He almost beat him last week. But the shift in weights from that race isn't good for me. Jacinto drops eight pounds. My horse drops two."

You have the mount on Cedar Key in the \$100,000 San Juan Capistrano Handicap. Do you like your chances?

"Yes. He's a tough horse. I don't know about the weight, but I'm sure he'll run well."

Are all jockeys really millionaires?

"I don't think so. In fact I'm sure of it."

If you could trade places with any other athlete, who would you choose?

"Arnold Palmer. Golf's my favorite sport and I'd love to be a good pro golfer like Palmer or my friend, Al Besselink. But I'm not sure whether Palmer would want to change places with me. I'd advise him against it."

Do you have any parting advice for the \$2 better?

"Keep your money in your wallet. Too many things can happen in a horse race. There is only one way to win and 900 ways to lose."

The king of jockeys in the king of sports is Bill Shoemaker.

# Fedderly 71 Sets Pace



—Staff Photo

## IT'S TEE-OFF TIME FOR LONG BEACH MASTERS

Competitors in ninth Long Beach Masters Championship gather at first tee at Virginia CC Saturday. From left, Mike Fedderly of Virginia, Les Klabunde of Recreation Park, Hank

Gowdy of Meadowlark, Dick Mortenson of Skylinks, Terry Hartshorn of Lakewood and Hank Rams of El Dorado. All are club champions.

By JOHN CASH

Mike Fedderly fired an even-par 71 at Virginia Saturday to take a two-stroke lead after the opening round in the ninth Long Beach Masters Championship.

Fedderly, the 26-year-old Virginia club champion was

humming "there's no place like home," after he birdied the first two holes on putts of 10 and 12 feet, but he

had to weather a strong challenge from Recreation Park's Les Klabunde before the round ended.

There is no room for complacency in this tournament, however, and Fedderly

knows this, as he prepares to tee off today at Lakewood, his second home, beginning at 10 a.m.

Klabunde had four birdies and the hottest putter in the group Saturday as he finished with a 73, good for second place. He shot 80 to round out the six-man field.

leader, and if he putts as well today he may accomplish his purpose.

Terry Hartshorn of Lakewood is third with a 74 and Hank Gowdy of Meadowlark fourth with 78. Dick Mortenson (Skylinks) and Hank Rams (El Dorado) shot 80 to round out the six-man field.

Fedderly, who believes that "putting is 90% of the game," pocketed the \$10 merchandise prize given for the low round each day. He missed Jim Ferrie and Neil White's Masters record of 70 at Virginia by one stroke, but has his sights set on the 72 hole record of 287.

Virginia's narrow fairways and hilly terrain bothered everyone but Fedderly and Hartshorn. The Virginia club champ hit 12

# New King of the Discus Shatters Humphreys' Mark

By JOHN DIXON

Uncasy rests the head on the throne today.

It's a weighty statement, but a new king of the discus throwers was born Saturday.

Bill Neville, a 275-pounder out of Occidental College, threw the discus 205 feet, 6 inches in an all-comers meet at Long Beach State College. And he's just a growing boy.

It was the longest throw of his life by nine feet.

It was a new field record, surpassing Bob Humphreys' achievement of 200 5/8.

It was one foot short of Al Oetler's American record.

It was 6 feet, 4 1/2 inches short of Ludvik Danek's world record.

With successive flares of 193-3 1/2, 205-6, 185-0 and 201 1/2 (two fouls), it was one of the greatest series on record.

"The long one was an easy one, I can do better," said Neville, who has almost as many muscles as Tamara Press.

"I've put on 10 pounds, I've been working hard with the weights. My strength is way up this year. I might add another 10 pounds, then I'll be ready."

The jolly giant will compete through the 1968 Olympics in Mexico City, but his immediate goal is the world record. "I'll be throwing for it this year."

Don Winton of the Pasadena Athletic Assn. said his pupil "just got ahead of one. And with early-season form, too. There's no doubt in my mind—Neville will

break the world record this year."

While some records have been abetted by Tokyo typhoon weather, the breeze was as soft as talcum powder on Neville's long one.

The runners also were near mid-season form.

Among the best marks was a 9.6 100 by Frank Harris of L.B. State, two ticks faster than he could run as a Compton College student.

Jeff Clements of the 49ers blazed to a 47.9 440 win, three tenths off the school record. Teammate

Ralph Lee won the mile in 4:15.3, followed by new 49er Mit Hunt in 4:16.1 and freshman Chuck Webb in 4:16.7.

Larry Stuart of the Striders got off a good 243.0 javelin throw. Ray Hughes of the L.A. Track Club lapped most of the field in a 9:02.6 two-mile, and Harris Williams of the Striders ran a solid 1:53.4 880 in other features.

Three 49er frosh records fell: 45.1 in the 440 relay, Webb's 4:15.7 mile, and Jim Massie's 4:1.1 in the 330 hurdles.

## Day Sets Record as UCLA Ramps

SAN DIEGO (AP)—UCLA won 12 of the 17 events, including a new track record in the two-mile run by distance ace Bob Day, and defeated San Diego State 91-64 in their track and field duel Saturday.

Day, who has been clocked under 4 minutes for the mile, gave up his specialty for conditioning purposes in the two-mile and was timed in 8 minutes, 53.5 seconds. This was 16.5 seconds under the old track mark.



—Staff Photo

## Saddler Runs 47.6; Pemelton Goes 16-6

LOUISVILLE, Ky. (AP)—The U.S. Army and Craig Three indoor records . . . in Wallace of Kentucky State the two-mile relay, 70-yard tied in the 70-yard dash with dash and 440-yard run . . . an indoor record of 6.8 seconds bettered in the fifth rounds.

Ray Saddler of Texas Southern University coasted

Villanova, with Noel Curto to a record of 47.6 seconds full contributing the final in the 440-yard run, beating Houston, nowrate as even two Mike Lattin.

Still another record fell in the pole vault to Billy Pemelton.

Along with Curto, who ran 16-6, one-quarter James Ott, Thomas Sullivan for much higher than the previous peak by Mel Hein Jr. For Olympian Mel Bender of day night in San Francisco.

## EVERYTHING'S COMING UP ROSE(S)

Long Beach State track coach Jack Rose jumps for joy at prospect of Saturday's Long Beach Relays—the bulkiest meet of the indoor season. There are 53 scheduled events.

## MATSON HAS BEST-EVER HEAVE--66-8 1/2

COLLEGE STATION, Tex. (AP)—Randy Matson, Texas A&M's mighty sophomore, threw the shot 66 feet 8 1/2 inches Saturday—the best he ever has done in competition.

The 255-pounder, second in the Olympic games, had six throws ranging from 65-7 1/2 to 66-8 1/2.

He was competing in a dual meet with Baylor and it marked his first outdoor appearance of the year. He earlier this year set an indoor record of 66-2 1/2.

Dallas Long holds the outdoor record of 67-10.

## 'WARMS UP' IN SENIORS

## Snead Shoots 68 for Four-Way Tie

FORT LAUDERDALE, Fla. (UPI)—Sam Snead warmed up with the weather Saturday and fired a 68 to move into a four-way tie with Chick Harbert, Henry Ransom and Labron Harris at 139 halfway through the annual Seniors Golf Championship.

Snead, the 53-year-old defending champion in the \$40,000 tournament, had trouble with his putting going out but he found the range coming in and had a 35-33.

Saturday's chilly, blustery Jr. of West Caldwell, N.J., weather gave way to a wind-shot a par 70 Saturday and less sunny day in the 70s, and maintained his lead after it improved the game of many three rounds of the Caracas of the big field of close to 400 old pros.

Harbert, a long ball hitter playing in his first seniors, went out with a 35 but came in with a 31 after making an eagle on the 14th hole by sinking a 60-foot putt.

RANSOM, Texas A&M golf coach who was in second place Friday with a 70, fired a 34-35—69 and said: "I just kept the ball in play and didn't miss but one green."

Harris, 56, golf coach at Oklahoma State, moved up from fifth place by carding seven birdies—four of them in a row—and two bogeys for a pair of 33s.

Henry Ransom, Chick Harbert, Labron Harris, and Sam Snead are the four players tied at 139.

Clay A. Low and Bob Dwyer, two of the top players in the field, were tied at 140.

The 24th Relays isn't the "biggest" meet of the year in importance, but it's one of the largest in bulk. The starters' gun will fire 14 times each hour.

With the entry deadline still ahead, 600 athletes have submitted their applications to meet director Jack Rose of Long Beach State.

All the Southern powers have entered the 53 events, but the "off-off" ones

## Ellis Leads, Besse Blows

CARACAS (AP)—Wes Ellis Saturday's chilly, blustery Jr. of West Caldwell, N.J., weather gave way to a wind-shot a par 70 Saturday and less sunny day in the 70s, and maintained his lead after it improved the game of many three rounds of the Caracas of the big field of close to 400 old pros.

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## Masters Cards

PAR OUT	AT VIRGINIA
Klabunde	315-443-445-36-35-71
Hartshorn	315-443-445-36-35-71
Gowdy	315-443-445-36-35-71
Mortenson	315-443-445-36-35-71
Rams	315-443-445-36-35-71

## Masters Box Score

GRIP OF IP	JP	IP	JP
Ellis	1	1	1
Besse	1	1	1
Harbert	1	1	1
Ransom	1	1	1
Harris	1	1	1

## Four Golfers Tie in Virginia Sweepstakes

A four-way deadlock in class A low net competition highlighted action in the Saturday Sweepstakes at Virginia Country Club.

Clay A. Low and Bob Dwyer, two of the top players in the field, were tied at 140.

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had four birdies and took only 27 putts, but a 7 on the first hole put him three shots back at the outset.

The 40-year-old Klabunde earned putts of 12, 30, 6 and 7 feet for birdies on the 4th, 5th, 16th and 18th holes. But Les was in the rough on seven occasions and couldn't contend with Fedderly's steady game.

# L.B. Relays 'Bulkier' Spike Meet of Season

By JOHN DIXON

There will be competition for everyone—well, almost everyone—in the Long Beach Relays Saturday.

The morning, afternoon, twilight meet has events for junior high school flyers of the future, in addition to the usual high school, junior college, frosh, college and college-open division athletes.

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way meet in the area. Early out-of-area entries are Brigham Young and San Jose.

The college-open division encompasses USC, UCLA, Camp Pendleton, Fresno, Long Beach State, San Diego State, L.A. State and the Long Beach 49er Track Club.

USC and Fresno rank among the top to ens in the college world, and the Marines sport the strongest service team outside Russia.

UCLA has its Olympic team of its own, with athletes from Germany, Africa, New Zealand, and even the U.S.

High schoolers are entered in the two minor college divisions, while all Moore League schools will compete in high school events.

The Relays, hosted by Long Beach State, will be conducted at Veterans Stadium.



# Dodger Story Familiar--

(Continued from Page C-1)

said Saturday night, soon after the Dodgers pitched camp. As a matter of fact, two busloads of players already had been bounced a few times along the primitive trail that leads from the Vero Beach airport to the O'Malley-Hilton carport.

Except for a few sheets and light bulbs, they haven't changed much at

Dodgertown in the last seven years. The bus is the same that came with Carl Furillo and a set of minor league uniforms in 1943. The barracks still show evidence that the last naval cadet graduates earned their wings in airplanes and pinned them to white scarfs.

Procedure hasn't changed since 1933 and neither have the first day quotes from the manager.

C-4-INDEPENDENT-PRESS-TELEGRAM  
Long Beach 12, Calif., Sunday, Feb. 26, 1961

## Once Over Lightly

By DAVE LEWIS  
Sports Editor

### Bookmakers Best "Policemen"

In "Once Over Lightly" on Friday morning, Jan. 22, we warned "there are growing signs that gamblers are very active again in college basketball and the situation has reached a stage where the colleges should keep a close watch on things."

We went on to explain some of the suspicious signs that had been reported.

That very night, Seattle played Idaho. The game, not an important one by any means, did not draw much attention at the time as Seattle won easily as expected, 89-72.

However, it was destined to stun the nation a month later when the FBI moved in to make three arrests and touch off another "fix" scandal.

The tip we received that gamblers might be engaging in some hanky-panky with college basketball came from a source in Chicago... where betting has been unusually heavy this season and from where the man charged by the FBI as the "fixer" operated.

It is assumed, if evidence presented in forthcoming hearings holds up, that "arrangements" with the players were made when Seattle played DePaul in Chicago last Dec. 23.

One report has it that one or more of the bookmakers who were clipped on the game blew the whistle by tipping off an undercover policeman assigned to keep tabs on the Chicago crime syndicate, whose members allegedly were big winners on the game.

Naturally, it is feared that many more games might have been rigged; important contests between major powers which normally attract heavy betting.

APPARENTLY WHAT FIRST attracted suspicion to the Seattle-Idaho game was the fact there was no apparent rhyme nor reason why there should suddenly be such heavy play on an unimportant game some 2,000 miles from Chicago... especially one in which the point spread favored Seattle by a whopping 17½ points.

Although bookmakers operate outside the law, they have proven to be some of the most effective "policemen" in sports. They don't want fixes. Those are the kind of games on which they get burned. On honest games, the handle always favors the "house."

Bookmakers were responsible for uncovering the 1945-'51 and '61 college basketball scandals.

In '45, five Brooklyn College players admitted they accepted bribes to throw a game with Akron while a "syndicate" planned to make a big killing betting on the game. However, the plot was discovered in time and the game was canceled.

IN 1951, THE SHOCKING news broke that three stars from City College of New York had been arrested for accepting bribes. At the time, CCNY was the nation's top power... having won the 1950 NCAA title as well as the National Invitation Tournament in an unprecedented "grand slam."

Evidence uncovered at the time revealed that 86 games were "known" to have been fixed in over 20 cities between 1947 and '51.

Some of the more prominent players involved were three All-Americans... Ralph Beard and Alex Groza of Kentucky, and Gene Melchiorre of Bradley, in addition to four members of CCNY's championship club.

The next scandal to rock college basketball hit in March, 1961, and before it was over... 37 players from 22 major colleges were involved.

The Seattle case is a bit unusual when compared with most of the games fixed in previous years because of the large point spread. Some observers doubt that the two Seattle players could have controlled the points as charged, especially since Idaho only "beat" the odds by a half-point.

CHARLIE WILLIAMS, TEAM CAPTAIN and leading scorer with a 20-point average for the season, tallied 16 points in the first half as Seattle took an 18-point lead, and picked up eight more in the second half for a total of 24 before the reserves took over.

Peller Phillips, who had been averaging five points a game, scored eight while playing only a few minutes in the second half.

Thus, both exceeded their season averages. However, basketball authorities point out that scoring is not always the sign of a "fix." There are many ways in which a player can shave points while still looking good by scoring a lot himself.

Points are the only key things that show up in the box score. And it is pointed out that turning over the ball—a bad pass, palming, traveling, etc.—played an extremely important role in past fixes. Just five such incidents can mean a swing of several points—more than enough to control a game.

Defense is vital, too. Someone intent on "shaving points" can do it on defense by letting the men they're guarding get loose for some important baskets that normally they probably could stop.

IT IS HEARD THAT law authorities are really after certain factions in the Chicago crime syndicate... even if they have to go through college basketball.

Leo Casale, the alleged "fixer," is the licensee of the Action-A-Go-Go Lounge in the Dunes Motel in Chicago... one of many businesses linked to the syndicate.

The motel is owned by Trans-American Construction Co., whose president is Harry Boshes and his associate, Albert Nadolna, who are said to be representatives of the Chicago crime syndicate and linked to such mobsters as Marshall Caifano and Jimmy (Monk) Allegretti, gambling and vice overlords.



CHARLIE WILLIAMS  
Scored 24 in "Fix"

When Alston said Saturday, "I thought I detected signs of a comeback late last season... We've done it before and I have a feeling we can do it again," he brought to mind some optimism of the past.

In 1958, Alston was "very enthusiastic about this pitching staff. It'll be better than last year's because guys like Don Newcombe, Clem Labine and Carl Erskine appear to have recovered from various injuries."

You may recall that Newcombe and Erskine failed to finish the season and the Dodgers barely did. They were next to last.

Such a setback failed to shatter Alston's enthusiasm when he called the roll for spring training in 1959. "I can't help but be optimistic," he said on that occasion. "I know we can finish better than seventh. I know we'll be improved, but I can't say where we'll finish."

No one could say it for him until the Dodgers won a playoff from Milwaukee and beat the White Sox in the World Series.

The 1960 quotes also will ring a bell. "The club improved continually last year and, judging from that, we should be better this time. If I had a choice of where I can improve the club the most, it would be in power."

Improvement didn't come, however, and the Dodgers trailed the champion Pirates by 9½ games in fourth place.

By this time, a youth movement was in progress and Alston began 1961 by saying, "Nobody knows when these kids will reach their peak. But I have a lot of confidence in them. If we get a little sock, I think we can go all the way."

They missed by only four games and finished second to Cincinnati.

The one time Alston cautioned Dodger backers was in 1962 when he said, "Most of all, I'm concerned about the pitching. We want to improve that and some other positions this spring."

By July, Alston was more concerned than during his darkest spring nightmare. He lost Sandy Koufax and, without him the Dodgers blew a four-game lead to the Giants in the last week.

Koufax was the big if in 1963 and Alston said, "If he's sound all year, our pitching can be outstanding." It was and the Dodgers became world champions in their unprecedented four-game sweep of the Yankees.

ALBIE TRAILS HARRELSON BY 2 SHOTS

MIAMI, Fla. (AP)—Ken Harrelson, Kansas City first baseman, shot a one-over-par 72 Saturday for a 224 total and pulled back into the lead of the National Baseball Players Golf Tournament.

Defending champion Albie Pearson, second round leader, slumped to a 76 for a 226 total.

OLYMPIC medalist Jean Saubert of Utah U. and Jim Heuga of Colorado U. won the championships of the first Colorado Cup slalom races at Lake Eldora, Colo. Linda Meyers would have finished third but was disqualified for missing a gate.

CHAMPION of the Tasmanian road races is Bruce

Last spring, Alston thought "There's no reason to feel complacent. I told the players it's a nice feeling to be world champions, but what they did last year isn't going to help this year."

It helped only the Cardinals, who left the ex-world champs 13 games in arrears and O'Malley in tears.

Ah, but spring has sprung again, and, beginning with the first workout today, hope springs eternal, even though it's only verbal.

## SPORTS SHORTS

### Cassius 'Floored,' Then Flees Dog

Cassius Clay was knocked down twice in an exhibition boxing match with his younger brother Saturday and then chased out of the ring by a barking dog. Then he said "We're getting more attention here than anybody else would get in a real world championship match; we must be awful great."

The knockdowns were fakes. Clay took two sham dives in the final minute of his five-round exhibition with brother Rudy at the Chicago national convention of the Black Muslims Saturday.

Clay was hurried out of the ring by the dog, part of a demonstration by Muslim elite guards on defense against police dogs, and by a demonstration by Fruit of Islam guards in Karate. Clay was hurried because he talked too long before the boxing match.

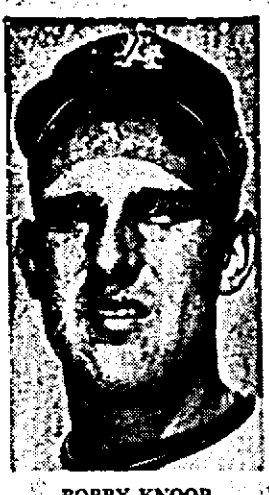
THE FATHER of Utah State basketball player Wayne Estes will accept his son's All-America certificate Monday night at halftime at the Aggies' game against Portland University. Estes died in a freak accident early this month.

WILLIE Davenport, on furlough from the U.S. Army in Germany, competed in a track meet in Baltimore Saturday and won the 60 yard high hurdles. He barely missed a double when he was nipped at the tape in the 60 yard dash. Hurdles time for Davenport, who never competed in college, was 7.1, tying the year's best time.

WORLD junior lightweight champion Flash Florde scored a unanimous 12-round decision over Rene Barrientos in a title match before 10,000 at Cebu City in the Philippines Saturday night. Both weighed 135.

OLYMPIC medalist Jean Saubert of Utah U. and Jim Heuga of Colorado U. won the championships of the first Colorado Cup slalom races at Lake Eldora, Colo. Linda Meyers would have finished third but was disqualified for missing a gate.

CHAMPION of the Tasmanian road races is Bruce



BOBBY KNOOP  
Master's Choice

# Knoop's Problem: Hit

(Continued from Page C-1)

observed to be appreciated. He accepted an American League high of 899 total chances and he led all major league second basemen with 123 double plays.

In a mid-summer game at Detroit, he ignited a double play by diving head-first for Jerry Lumpe's wicked grounder and then, while in air, flipped under his body to Jim Fregosi at second base.

Detroit manager Charlie Dressen recently observed: "I still don't believe it."

But the game is a two-pronged affair and those who defend the enemy must eventually attack. On this matter, Rigney doesn't believe what he saw. Knoop fanned 109 times while collecting 105 hits. During the months of April, August and October his batting average did not exceed .200 and his final mark was just 16 points above that.

Thus, Knoop took his place in the sun with the pitchers and catchers this week and placed his weeping willow under the care of Dr. Gordon.

"We will begin restoring Knoop's confidence by making him just simply hit the ball—hit it anywhere, but hit it," explained Gordon.

"From the very start I was confident about my fielding," admitted the 26-year-old Knoop, "but the mental pressures about my hitting were too great."

"After all, I'd never been to a major league camp (in seven years with Milwaukee) and I approached the season like someone being overly-cautious to avoid the first scratch on a new car."

Playing at home (Montebello) just added that many more pressures. I knew what I was supposed to do, but when I got to the plate I forgot how to do it.

"Now it's a question of learning how to hit all over again. If I can restore my confidence with a good start, I think I can hit .250. Confidence is the biggest problem in this game."

"There were times," said Rigney, "when Knoop's swing was just plain lackadaisical. There were other times (7 homers, 38 RBIs) when Bobby took a solid, healthy cut. It was strange and one of our major goals, this spring will be to find an answer."

There was never anything lackadaisical about his fielding.

## Baseball Briefs

New York Yankee manager Johnny Keane watched his players twist through the catch-and-throw drill by former first baseman Andy Rothstein, who took a year off to recover from a knee injury. Rothstein, who took a year off to recover from a knee injury, was back in the lineup.

Brooks Robinson, last year's American League MVP, is under a doctor's care with the flu, but is recovering normally at his spring training residence near Miami and is hopeful of being ready for his scheduled report day Thursday. He had a 104-degree temperature Friday, it was reported.

A Cleveland Indians rookie underwent surgery Saturday in Tucson after being struck in the head by a wild-pitched ball. Injured was Gordon Lund, 24, an infielder who played for Portland last season. His nose and cheekbones were broken. Lund was released.

After now in the Washington Senators has been pronounced fit for duty. His purchase price was \$100,000. He was a second baseman for the Boston Red Sox before being traded to the Senators. He was a second baseman for the Boston Red Sox before being traded to the Senators.

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"He's a perfect double play partner," said Fregosi. "In fact, he's unbelievable."

It is Knoop's philosophy that a sensational play is the product of the fielder's knowledge of the hitter rather than the product of the fielder's physical prowess.

"I didn't believe this until last spring," revealed Knoop. "In the minors, I thought it was my duty to just protect a basic area. In the exhibitions against major league hitters last spring I was convinced otherwise. Against good hitters you must play to their

power no matter where it takes you in relation to second base. I owe Joe Koppe and Joe Adcock a great deal of credit for their help in this regard."

And so, Knoop becomes known as a glove man. "I take pride in my fielding and have no objections to the term," he laughed. "After last season what else could I be called?"

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At Dodger Stadium: 1:00—Life Admire's 1 vs. Dodgers  
At Dodger Stadium: 1:00—Life Admire's 1 vs. Dodgers  
At Dodger Stadium: 1:00—Life Admire's 1 vs. Dodgers

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Most other cars at Pep Boys low prices.

**SALE! REPLACE WORN MUFFLER NOW!**

**LIFE TIME GUARANTEED MUFFLERS**

CUSTOM COATED INSIDE AND OUT FOR MAXIMUM PERFORMANCE

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—INSTALLATION AVAILABLE

**AUTO SEAT BELTS, WHEEL BALANCING**

Installation available at all Pep Boys stores at low cost.

**2.39**

Choice of 6 colors

APPROVED BY CALIF. HIGHWAY PATROL

**89¢**

Per wheel weights include

**SHOCK ABSORBERS**

BRAND NEW—AERO TYPE

Exact replacements for most Chevrolet, Chrysler, Oldsmobile, Dodge, Ford, Plymouth and many other cars to 1964. Wear shock absorbers should be replaced.

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EACH

Installation Available

**SAVE! TIRE SALE**

BUY NOW—PAY LATER!

**NO MONEY DOWN!**

**CORNELL 4 PLY NYLON TIRES**

**877**

EACH IN SET OF 4  
8.00-15 \$14.95  
8.00-15-16 \$14.95  
8.00-15-16 \$14.95  
8.00-15-16 \$14.95

**BLACK TUBE TYPE**

SIZE	EACH	SET OF 2	SET OF 4
8.00-15	8.95	17.90	35.80
8.00-15-16	8.95	17.90	35.80
8.00-15-16	13.45	26.90	53.80
8.00-15-16	13.45	26.90	53.80

**BLACK TUBELESS TYPE**

SIZE	EACH	SET OF 2	SET OF 4
8.00-15	10.95	21.90	43.80
8.00-15-16	10.95	21.90	43.80
8.00-15-16	13.45	26.90	53.80
8.00-15-16	13.45	26.90	53.80

**3508**

WHITETALLS ONLY 2.50

**CORNELL TRUCK TIRES**

Deep, rugged tread and nylon cord construction assure maximum mileage and service.

**NO TRADE-IN REQUIRED**

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3. Re-ground Valve Seats
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12. Spark Plugs, Rings, Cables, Oil Included

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Get Tickets Here for Free Corvair, No Purchase Required.





# Fishin' Around

By DONNELL CLIPPER

## Venice Fishing Pier Dedicated

The new Venice fishing pier was dedicated Saturday afternoon with state, Los Angeles and Wildlife Conservation Board officials taking part. The Venice High School orchestra provided music. The \$900,000 pier was built with matching funds from the WCB and the Los Angeles City Recreation and Parks Department.

The pier is built entirely of reinforced concrete. It is 1,310 feet long and 16 feet wide, and culminates in an open fishing circle 120 feet in diameter. Individual fishing stations, each equipped with benches and lights, extend out from each side of the pier at 84-foot intervals. It also is equipped with a fish-cleaning platform and sanitary facilities.

Speaking of piers, when Long Beach finally gets its new Belmont Pier, the WCB will build an artificial fishing reef such as those which have been constructed at other piers along the Southern California coast.

Ray Nesbit, executive officer of the WCB, says in a letter to this columnist that the WCB communicated with Long Beach officials last summer regarding a reef around the existing Belmont Pier. The WCB was unaware that the city was planning a new pier. If possible, it would be nice to have the reef and pier at the same time so that fish would start to feel "at home."

**NIGHT FISHING AT ISABELLA LAKE** begins Monday, but from shore only. No boats will be permitted on the lake after dark. Anglers may keep any species they catch, even trout. However, the Kern River, both above and below the lake, will be closed to all fishing until the opening of trout season (May 1).

The closure will lessen confusion for fishermen who sometimes do not draw a line between the lake and the river, and it will simplify enforcement of fish and game regulations.

Col. Robert E. Mathe, of the Army Corps of Engineers, revealed last week that more than one and a quarter million persons visited Isabella Lake in 1964. He added, "This reservoir now ranks not only as one of the most popular recreation areas in California, but is among the most popular in the nation."

He also said that the Schlange Construction Company of Ventura had been awarded a contract for construction of restrooms, water services and sewage disposal systems at Pioneer and Hungry Gulch campgrounds. Those were formerly camps 3 and 5.

Crappie and bluegill fishing has picked up in the lake, but trout and bass have been on the slow side.

**THE NATIONAL PARK SERVICE**, dedicated to the preservation of all wildlife, from deer to rattlesnakes, may have to ask the California Department of Fish and Game to hold an antlerless deer hunt just outside the boundaries of Yosemite National Park.

Too many deer are causing extensive damage to range land in the park, says assistant park superintendent David Condon, and it appears that a hunt must be held in Mariposa and Tuolumne Counties to thin the herd. It would be the first such request ever made by the NPS.

Condon added: "The future of the deer herd is at stake because of extensive damage to the animals' summer range inside the park and to the winter range outside the boundaries. Although the park service has in the past opposed the killing of park animals, it is now a policy of the service to conduct progressive game management by asking for special hunts to improve the environment of the deer."

He even indicated that if the DFG refused such a request, park employees will be forced to kill the surplus deer within the park's boundaries.

Supervisor Walter Puhn, of the Sierra National Forest, which adjoins the park, said that the same herds were causing damage to the winter ranges in Sierra and Stanislaus National Forests.

**WHEN A. ALAN POST**, legislative analyst, recommended that the state take the Wildlife Conservation Board's horse-racing funds of \$750,000 per year and put it to other purposes than fish and wildlife, he ran into one of the biggest storms Sacramento has seen in some time.

Normally the wildlife VIPs don't see eye to eye on any subject, but this time it looks as though they are really united AGAINST Post. Sen. Aaron Quick, D-California, chairman of the Senate Fish and Game Committee, said: "It is obvious that Mr. Post is not a fisherman or hunter."

Assemblywoman Pauline Davis, D-Portola, head of the lower chamber's Conservation and Wildlife Committee, said, "It's silly for Post to even recommend it." Both Mrs. Davis and Quick are WCB legislative advisors.

Fish and Game Director Walter Shannon, a board member, said: "The need for the WCB program is greater today than ever. I hope the program will not be jeopardized simply because the WCB was allocated a share of the bond funds."

### Fishing Facts

Sea Beach—46 passengers on 2 boats caught 17 barracuda, 27 calico bass, 5 bonito, 45 miscellaneous.

Point Leland—292 passengers on 4 boats caught 200 rock cod, 15 cow cod, 1 ling cod, 3 barracuda, 107 calico bass, 12 halibut, 423 miscellaneous.

Pacific Landing—142 passengers on 4 boats caught 357 rock cod, 3 cow cod, 13 barracuda, 3 halibut, 216 calico bass, 16 sculpin, 51 sheepshead, 77 wharfsh.

### GOIN' FISHIN'

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LARRY KILLINGSWORTH  
Jordan Fireballer

## 49ers Hit 2 Homers, Drub Peps

Unbeaten Long Beach State College parlayed two home runs with strong pitching Saturday to score a 7-3 baseball victory over Pepperdine on the Waves' field.

Wayne Harper hurled seven innings to notch his second win, and Gary Johnson mopped up. The pair fanned 12.

John Bessa, who came to State along with Harper from San Jose CC, broke a 2-2 tie with a three-run homer in the fourth, and Bruce Lowell socked a solo homer in the eighth.

**THE SWIFT 49ers**, now 4-0, stole six bases—three by Barry Wallace, two by Rick Bryson and one by John Gonzales. Roger Cannon contributed three hits.

Former L.B. prep Gary Korsmeier had two hits for the Peps, but another ex-local hurler, Jerry Hylton, took the loss.

AB	R	H	E	AB	R	H	E
Bryson	4	1	1	Wallace	4	3	0
Wallace	4	3	0	Gonzales	4	1	0
Gonzales	4	1	0	Korsmeier	4	2	0
Korsmeier	4	2	0	Hylton	4	0	1
Hylton	4	0	1	Johnson	3	0	0
Johnson	3	0	0	Lowell	3	1	0
Lowell	3	1	0	Bessa	3	1	0
Bessa	3	1	0	Harper	3	0	0
Harper	3	0	0	Cannon	3	1	0
Cannon	3	1	0	Frank	3	0	0
Frank	3	0	0	Varo	3	0	0
Varo	3	0	0				

Totals 37 1115 Totals 33 341

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Wallace	4	3	0	Gonzales	4	1	0
Gonzales	4	1	0	Korsmeier	4	2	0
Korsmeier	4	2	0	Hylton	4	0	1
Hylton	4	0	1	Johnson	3	0	0
Johnson	3	0	0	Lowell	3	1	0
Lowell	3	1	0	Bessa	3	1	0
Bessa	3	1	0	Harper	3	0	0
Harper	3	0	0	Cannon	3	1	0
Cannon	3	1	0	Frank	3	0	0
Frank	3	0	0	Varo	3	0	0
Varo	3	0	0				

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Varo 3

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Gonzales 4 Korsmeier 4  
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Varo 3

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Lowell 3 Bessa 3  
Bessa 3 Harper 3  
Harper 3 Cannon 3  
Cannon 3 Frank 3  
Frank 3 Varo 3  
Varo 3

## SAINTS STRONG CONTENDER

# Tossup for Moore Ball Title

By DOUG IVES

You know the old baseball saying, the game's never over until the last out. Well, in a manner of speaking, that's the history of the Moore League.

Rarely has the title and CIF playoff berths been decided before the final contest — indeed, sometimes that very last out—and no change in the script is expected this year.

The division of talent has been so well distributed in the Moore circuit that only Poly has come close to dominating this league, and the Hares were left out last season and don't figure among the





# FERRARI FAVORED AT DAYTONA

DAYTONA BEACH, Fla. (UPI)—A big Ferrari prototype driven by world champion John Surtees and Pedro Rodriguez is a narrow favorite to turn back the mushrooming American challenge and win again in today's 2,000-kilometer Daytona Continental.

Rodriguez, who won for Ferrari last year with Phil Hill, put the 4-liter factory prototype into the pole position for the 10 a.m. start with a lap of 113.168 mph.

The race takes about 12 hours to finish and covers 1243 miles over the peculiar 3.61-mile road course, using 2.5 miles of the international speedway high-speed tri-oval, filling out the rest with a tortuous course through the infield.

Ferrari was only a slim favorite to retain its title here chiefly because there were only three Ferraris entered, and the Rodriguez-Surtees car is the only factory entry.

The other two, both prototypes, are 3.3-liter models. One driven by veteran Walt Hansgen of Bedminster, N.J., and Ed Hugus of Pittsburgh, qualifying fourth. The other, driven by Bob Grossman of West Nyack, N.Y., and Buck Fulp of Anderson, S.C., qualified ninth.

Ferrari usually enters more of its cars, and up until this year made a heavy bid for the grand touring class victory as well as overall honors with the prototypes.

But this year the red cars are leaving the grand touring field open to Ford products. And the new Ford prototypes, running in this country for the first time, are a major threat for overall victory.

Hot Dust Widener Winner

HIALEAH, Fla. (UPI)—A. J. Girdano's Hot Dust pushed his head in front at the last minute Saturday to barely beat his stablemate, Your Alibhai, in the \$97,950 Hialeah Turf Cup, oldest grass race in America.

Jockey Steve Brooks rated Hot Dust perfectly over the mile and one-half turf course to win by a head over Your Alibhai, both of which are trained by S. J. Smith, Knightly Manner, forced to circle the field of 12 horses in the stretch, finished only a neck behind Your Alibhai to grab third money.

The race was almost a repeat of last week's \$135,600 Widener Handicap on the dirt course, in which Primordial 2nd, Hot Dust and Your Alibhai finished 1-2-3.

Primordial 2nd was running strong on the turn into the stretch and looked like he might become the first horse to capture both the Widener and the Turf Cup. But the 8-year-old Argentine horse broke down at the top of the stretch and jockey Sandino Hernandez had to pull him up and dismount. The horse looked as if he had injured his left foreleg.

The entry of Hot Dust and Your Alibhai went off as second choice of the Hialeah crowd of 27,555 and paid \$12.20, \$8.20 and \$5.20 for a \$2 bet across the board. Knightly Manner returned \$6.20 for show.

The 9-5 favorite, Parka, finished sixth while packing high weight of 123 pounds which was shared with Primordia 2nd.

Caliente Results

Clear and Fast, Post Time 11:38 a.m.  
FIRST RACE—\$1000. 5 furlongs. 12 horses. Winner, Caliente, \$10.00. Place, \$5.00. Show, \$3.00.  
SECOND RACE—\$1000. 5 furlongs. 12 horses. Winner, Caliente, \$10.00. Place, \$5.00. Show, \$3.00.  
THIRD RACE—\$1000. 5 furlongs. 12 horses. Winner, Caliente, \$10.00. Place, \$5.00. Show, \$3.00.  
FOURTH RACE—\$1000. 5 furlongs. 12 horses. Winner, Caliente, \$10.00. Place, \$5.00. Show, \$3.00.  
FIFTH RACE—\$1000. 5 furlongs. 12 horses. Winner, Caliente, \$10.00. Place, \$5.00. Show, \$3.00.  
SIXTH RACE—\$1000. 5 furlongs. 12 horses. Winner, Caliente, \$10.00. Place, \$5.00. Show, \$3.00.  
SEVENTH RACE—\$1000. 5 furlongs. 12 horses. Winner, Caliente, \$10.00. Place, \$5.00. Show, \$3.00.  
EIGHTH RACE—\$1000. 5 furlongs. 12 horses. Winner, Caliente, \$10.00. Place, \$5.00. Show, \$3.00.  
NINTH RACE—\$1000. 5 furlongs. 12 horses. Winner, Caliente, \$10.00. Place, \$5.00. Show, \$3.00.  
TENTH RACE—\$1000. 5 furlongs. 12 horses. Winner, Caliente, \$10.00. Place, \$5.00. Show, \$3.00.  
ELEVENTH RACE—\$1000. 5 furlongs. 12 horses. Winner, Caliente, \$10.00. Place, \$5.00. Show, \$3.00.  
TWELFTH RACE—\$1000. 5 furlongs. 12 horses. Winner, Caliente, \$10.00. Place, \$5.00. Show, \$3.00.

Gun Bow (No. 1) Appears to Break in front at Start of Santa Anita Handicap Saturday



Gun Bow (No. 1) Appears to Break in front at Start of Santa Anita Handicap Saturday

# SANTA ANITA RACE CHARTS

Copyright 1963 by Triangle Publications, Inc.									
Los Angeles Turf Club, Santa Anita Park, Arcadia, Calif., February 24, 1963—Ninth day of 35-day winter meeting. Complete results and all races confirmed by official photo-camera.									
9:00—First race, 4 furlongs, 4 year olds and up. Purse \$500. Claiming \$250.									
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# Red Smith's Views of Sports— You Know How Dodgers Lost Money and Bat Champ, Too?

SAN JUAN, P.R.—Roberto Clemente, Orlando Cepeda, Juan Pizarro, Jose Pagan, Julio Navarro, Ruben Gomez—these are Pete Zorilla's boys.

Senor Pedrin Zorilla is a member of the Puerto Rican legislature, former owner of the Santurce baseball team, and a superscout whose eye is on every baseball fledgling







# Whoa, Boy! Don't Throw That Curve!

By BEN ZINSER  
Kid baseball players should stop throwing curve balls and even give up pitching practice during the baseball season, a San Bernardino doctor has told the medical profession in the official journal of the California Medical Assn.  
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Bone development is incomplete during this age

period, says Dr. Joel E. Adams in the latest issue of California Medicine. So excessive throwing by these youngsters should be avoided.  
Among the drastic measures he recommends:  
Kid pitchers should be restricted to two innings a game until bone maturity is reached. Such maturity will not be reached until the boy is between 14 and 17 years old.  
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Elbow inflammation is

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Says Dr. Adams:  
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Regardless of the throwing motion among these youngsters, their immature bone development is subjected to the pull of attached muscles.  
Joint surfaces, consequently, are subjected to repeated trauma from excessive throwing, he asserts.  
Among the individual cases cited by Dr. Adams

is that of a 21-year-old pitcher who had pitched 10 years from Little League through college.  
This young man admitted having considerable pain during his Pony League years. X-ray films showed elbow damage. At 21 he still had elbow pain when he threw hard, Dr. Adams said.  
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"In my opinion his pitching career is already behind him."

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**ROLLER GAMES**  
LOS ANGELES THUNDERBOLTS VS. DETROIT DEVILS  
REL. SECTION 52 12 GEN. ADM. 11 KIDS 10¢ PRICE  
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Get 5-Way Traction from Sidewalls-to-Sidewall from Thousands of Vise-Jaw Edges. Silencer Buttons Spread the Tread for More Control Around Curves and Corners.

ALLSTATE introduces a revolutionary concept in driver safety... the patented ALLSTATE SUPERTRED. Specially designed interlocking tread has thousands of vise-jaw edges that lock onto the road for more traction. The tread is wider and 10% deeper than original equipment tires.



Contour shoulder designed to roll over—not into—road hazards. This roll-over action of patented shoulder gives more control over road hazards and when you swerve off the road.

**17.95**  
Each in Set of 4  
With coupon plus  
tax and old tire off  
your car regardless  
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SIZE	Reg. Price Without Tread-In	Regular Price With Tread-In	Savings With Set of 4
6.00x13	27.25	22.95	17.95*
6.50x13	29.85	24.95	19.95*
6.70x15	36.35	29.95	24.95*
7.10x15	38.95	31.95	26.95*
7.50x15	41.55	33.95	28.95*
7.60x15	44.15	35.95	30.95*
8.00x15	46.75	37.95	32.95*



Silencer buttons designed to spread the tread, reduce squeal. These patented buttons between the ribs force them apart to reduce squeal vibrations and add traction.

Front Wheel Alignment  
Most Cars **6.95**  
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per wheel

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**\*TREAD LIFE GUARANTEE AGAINST ALL FAILURES**  
Every ALLSTATE tire is guaranteed against all failures from road hazards or defects for the life of the original tread. If tire fails, we will—at our option—repair it without cost, or, in exchange for the tire, we will replace it charging only for tread wear (Charge will be a pro-rata share of exchange price\*).

**\*TREAD WEAR GUARANTEE**  
We guarantee tread life for the number of months designated. If tread wears out within this period, return it. In exchange, we will replace it charging the current exchange price less a set dollar allowance.\*  
\*Exchange Price is regular retail price plus Federal Excise Tax less trade-in at time of return (no trade-in deduction on snow tires).



All Roads Lead to Sears ALLSTATE Automotive Centers

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**Buffet Luncheon**

Imagine this 11 Hot Prime Rib Sandwich served from the buffet and only **95¢**

... fresh linens and immaculate surroundings. Served Tuesdays thru Fridays at The Tendorbain, 43-53 Atlantic Ave. Closed Mondays.

**NATIONAL SKATING DERBY**  
WED., MAR. 3, LONG BEACH CIVIC AUDITORIUM — 8 P.M.

**ROLLER GAMES**

LOS ANGELES THUNDERBOLTS vs. DETROIT DEVILS  
RES. SECTION \$1.50 GEN. ADM. \$1.00 KIDS .75 PRICE  
For Reservations Call HE 7-2255

## NO MONEY DOWN on Any Set of Tires You Buy on Sears Easy Payment Plan

Enjoy Safe Driving with 4-Way Traction in Any Weather

**SEARS**  
ROEBUCK AND CO.

CHARGE IT  
on Sears Revolving Charge

### Whitewall Supertreds

# Save \$20

on a Set of 4 Whitewall Supertred Tires at Sears

### Nylon Supertreds\*

36-Month Guarantee\*

Get 5-Way Traction from Sidewalls-to-Sidewall from Thousands of Vise-Jaw Edges. Silencer Buttons Spread the Tread for More Control Around Curves and Corners.

ALLSTATE introduces a revolutionary concept in driver safety... the patented ALLSTATE SUPERTRED. Specially designed interlocking tread has thousands of vise-jaw edges that lock onto the road for more traction. The tread is wider and 10% deeper than original equipment tires.

Contour shoulder designed to roll over—not into—road hazards. This roll-over action of patented shoulder gives more control over road hazards and when you swerve off the road.

Interlocking Tread clings to wet roads even during cornering. The patented tread acts like a squeegee to soak up water as your car brakes or swings around a wet, slippery corner.

Silencer buttons designed to spread the tread, reduce squeal. These patented buttons between the ribs force them apart to reduce squeal vibrations and add traction.

SIZE	Reg. Price Without Tread-In	Regular Price With Tread-In	Sale Price Each With Set of 4
6.00x13	27.25	22.95	17.95*
6.50x13	29.85	24.95	19.95*
6.70x15	36.35	29.95	24.95*
7.50x14	38.95	31.95	26.95*
7.10x15	41.55	33.95	28.95*
8.00x14	44.15	35.95	30.95*
9.00x14	46.75	37.95	32.95*

\*Plus Tax and Old Tire Off Your Car Regardless of Condition

**Front Wheel Alignment**  
Most Cars **\$6.95**

**Wheel Balance**  
Includes Weights and Labor **\$4.95** per wheel

### Clip This Coupon

# Its \$20 Worth

on a Set of 4 ALLSTATE Supertred Tires Only  
Only One Coupon Per Set of 4 Tires

**\*TREAD LIFE GUARANTEE AGAINST ALL FAILURES**

Every ALLSTATE tire is guaranteed against all failures from road hazards or defects for the life of the original tread. If tire fails, we will—at our option—repair it without cost or, in exchange for the tire, we will replace it charging only for tread worn (Charge will be a pro rata share of exchange price\*).

**\*TREAD WEAR GUARANTEE**

We guarantee tread life for the number of months designated. If tread wears out within this period, return it. In exchange, we will replace it charging the current exchange price less a set dollar allowance\*.

\*Exchange Price is regular retail price plus Federal Excise Tax less inflation at time of return (no trade-in or cash back allowed).



All Roads Lead to Sears ALLSTATE Automotive Centers



**By C. J. PARNOW**

GENERAL Motors advanced 2 and Ford added a point.

Borden advanced 2½. Directors proposed a 2-for-1 stock split and said they are considering a dividend hike. The company also reported record sales and earnings for 1964 this week.

Compiled By Marine Exchange  
ACTIVE VESSELS IN PORT

Vessel	Birth	From Operator	Due To Sail	From
Crescent	San Francisco	San Diego	Mar. 1	San Francisco
...	...	...	...	...

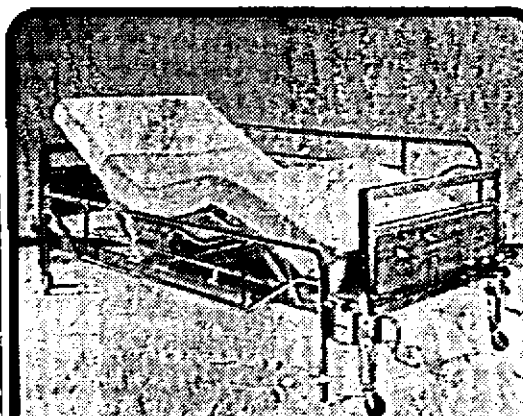
Paolo Toscarelli (115) 143 San Jose, Italian Line Mar. 2 San Francisco  
VESSELS DUE TODAY

Vessel	Berth	From	Operator	Due To Sail	Remarks
Anolep North (712) 215	14	Houston	United Vintners Line	Mar. 1	Richmond
Barge #557 (80c) 15	15	Coos Bay	Pac. Inland Nav. Co.	Mar. 1	Huerfano
Port Fernmetan (TK) 150	15	Oleum	M. W. Wickertman & Co.	Mar. 2	Mar. 2
Hawaiian Pioneer (LB) 29	16	Marion	Mar. Nav. Co.	Mar. 2	San Diego
Torlan Leader (PB) 164	16	Vancouver	Universal Sea Carriers	Mar. 2	San Diego
Surfline (LB) 1107	17	San Francisco	Shaw-Walsh	Mar. 2	Stockton
Surfline (LB) 1107	17	San Francisco	Shaw-Walsh	Mar. 2	Stockton
Westerline (TK) 60	18	Port Esquiline	Saginaw Ship. Co.	Feb. 28	Stockton
			Calumet Line	Mar. 2	Kym

[illegible]

Join **FRANCHISE BOOM** with your successful Product or Service Business and increase your profits **FASTER!** Former Business Analyst with SBA is Long Beach Area Director for National Franchise Corp. representing 25 Clients (Franchises) in the homebased profit-making businesses ready to expand. Personal or Personal Franchise route! Adequate financing assured successful Franchisers! Complete Franchise package presented for your approval at NO cost to you! Send business information! Discussion by appointment only.

PARTAKE • 2750 Bellflower • Long Beach, Calif. 90815



For a patient at home, this professional hospital bed from Abbey can work wonders. It's large, comfortable, and adjusts to all sorts of different angles and positions to help the patient rest easier and recover quicker. To use with your bed, we have convenient overbed tables and patient-helper exercisers—plus just about everything else in get-well equipment including wheelchairs, walkers and commodes. Hope you've never needed these, but if so, we're ready to serve you 24 hours a day.

ANAHEIM-PR 2-8822-DOWNEY-TO 8-1364-RONG BEACH-GR 4-5327  
SANTA ANA-KJ 8-1187-TORRANCE-FR 1-7681-LCS ANGELES-PL 2-3734

ISTANBUL, Turkey (AP)—A measles epidemic in Erzurum province near the Soviet border has caused the death of 100 persons, mostly children, the semiofficial Anatolian News Agency reported Saturday. Most villages in the area are isolated by snow.

**Write:** 1801 Ave. of the Stars #308  
Los Angeles, California

**There's a convenient office in your neighborhood.**

**BOTH  
FEDERAL  
and  
STATE**

**\$5 UP**

## GUARANTEE

**We guarantee accurate preparation of every tax return. If we make any errors that cost you any penalty or interest we will pay the penalty or interest.**

# H&R BLOCK INC.

**AMERICA'S LARGEST TAX SERVICE WITH OVER 800 OFFICES**

<b>LONG BEACH</b> 1432 E. Seventh St.	<b>NORTH LONG BEACH</b> 1109 E. Artesia Blvd.	<b>GARDEN GROVE</b> 9521 Chapman
<b>NORWALK</b> 14317 Pioneer Blvd.	<b>GARDENA</b> 16128 S. Western Ave.	<b>WESTMINSTER</b> 8105 Westminister Blvd.
<b>HUNTINGTON PARK</b> 2681 E. Florence	<b>WHITTIER</b> 2333 W. Whittier Blvd.	<b>INGLEWOOD</b> 4541 W. Century

**Weekdays, 9 a.m.-9 p.m.; Sat. & Sun. 9-5; Ph. 436-0915**

**NO APPOINTMENT NECESSARY**

**For Safety and Convenience Open a CHECKING ACCOUNT at**

# Coast Bank

**"YOUR FRIENDLY BANK FOR OVER 10 YEARS"**

Long Beach Office  
5354 EAST SECOND STREET

Garden Grove Office  
9836 GARDEN GROVE BLVD

**WATCH FOR THE OPENING OF THE  
NEW GARDEN GROVE OFFICE!**  
8132 GARDEN GROVE BLVD

**FREE PRIZES—FREE GIFTS!**  
GARDEN GROVE and LONG BEACH

Open your checking or savings account at Coast Bank Today  
COAST BANK PAYS THE POSTAGE BOTH WAYS





## NEIGHBORHOOD SALES CENTERS

- |                        |                        |           |
|------------------------|------------------------|-----------|
| = 9 LOS ALTOS          | 2915 Bellflower Blvd.  | HA 1-8233 |
| = 10 NORTH LONG BEACH  | 5458 Atlantic Avenue   | GE 2-1257 |
| = 11 PLAZA             | 1224 Palo Verde Avenue | GA 1-1371 |
| = 12 SEAL BEACH        | 333 Main Street        | GE 1-2534 |
| = 13 WESTMINSTER       | 14034 Beach Blvd.      | TW 3-7561 |
| = 14 WESTSIDE/WRIGLEY  | 482 W. Willow Street   | 596-1850  |
| = 15 BUENA PARK        | 2666 W. Lincoln Avenue | GA 6-3903 |
|                        |                        | TA 7-5190 |
|                        |                        | 596-4319  |
| = 16 EAST GARDEN GROVE | 12321 Harbor Blvd.     | 638-4466  |
|                        |                        | 437-1512  |

UNDER \$15,000	\$15,000 to \$19,999	\$20,000 to \$29,999	OVER \$30,000	INCOME

**SHARP INTL 7126083**  
units. Shucks. Furs near shoes  
trans. Income \$950. ME \$79,500.  
down. Trade. **OFFICE #5 WE 71251**  
**"BOYD'S PET SHOP"**.  
dock, stock & barrel" goes. Good  
business opportunity—well estab-  
lished. 8-9 profits for man & wife.  
1123 **OFFICE #10 GA 51292**

**LIVE RENT FREE 71**  
4 BR house & duplex. 2 BRR  
and 1, 2 BR. Close to schools,  
shopping area. Low down payment.  
Good income. **OFFICE #10 MA 51307**

**GOOD DNTN. LOCATE**  
good investment for right buyer.  
16 units with separate meters.  
1000 **OFFICE #6 GE 90024**

**SHARP INVESTMENT**

Buy new and guarantee yourself income. Blogs are attractive homes & shucks. Call 800-769-8000. No single. No won't forget this buy. NR churches. This is B.C. Price for all—ONLY \$1.5M. Buy on this one! I can see way to go.

(SF3) OFFICE #3 MA 51207

U.N.R. BEACH DNTN.  
Comes, family room, fireplace, kitchen, 1.5 C. with only 29,500. Small down-trades.

(W112) OFFICE #3 ME 71203

30x44 COM. BLDG. 1  
brick wall area at rear of building for storage. Access to highway. On lot in good condition. Great idea for plumbing shop. Very reasonable.

(W112) OFFICE #4 GA 75418

8 BALCONY TYPE 1  
Good Huntington Beach locale. Cash or upgraded. \$440,000 income!

**TRADE FOR 8 UNITS**  
Good investment, owner will trade 8 units for house or R4 lot in good locale. AR units are 3BR, 1 1/2 BA, 10' x 12'.

**R-ST HOME + RENTALS**  
Spanish Duques, rest home, 2 sets in rear. All furnished. Property in clean shape. Check into good funding.

**14-UNIT APPROX. 14%**  
New Gold Medalion C-2 zone. Low down, trade, trust deeds.

**MUST GO - WRIGLEY**  
10 units. Over \$300 M. spendable. E-2 terms.

**LOCATION COUNTS**

\$17,500. Income over \$500 Mo. Live  
 down. Triplex.  
 (7169) OFFICE #5 ME 71253

☆ OPEN SUNDAY 1-5 ☆  
 612 MATHAWAY  
 APT + TRIPLEX  
 Just West of Traffic Circle, close  
 to shopping center is a gorgeous  
 & large owner apt plus Triplex.  
 (7169) Buy into 3 share  
 carports, offices. Good financing!  
 (572) DRACE #8 GA 75418

☆ DUPLEX ☆  
 THINK TWICE  
 Success duplex with 2BRs each.  
 On large 50x125 lot. Double garage  
 & fenced yard. Close to all.  
 Invest in home investment. 21,900.  
 (NP19) OFFICE #8 MA 51227

NW RECREATION PARK

Try 10% down on a Belmont  
Hwy. 884 each DUPLX  
Freshly decorated, hardwood flrs,  
2 car garage & conveniently near  
schools, bus & shopping! Try now  
(PSS) OFFICE 83 HE 2125

**ACROSS FROM  
HORACE MANN**

3 Duplexes, 2 garages, \$29,500  
(TTT) OFFICE 83 HE 2125

★ ★ ★  
**OPEN SUNDAY 1-5**  
609 COLCRADO  
**GOLD MEDALLIONS**  
Beats a 25% cash offer to banks.  
Previous owner & just this to  
Recreation Park, Colorado La-  
pooze & Marine Stadium. BOTTOM!  
Call now! (PSS) OFFICE 83 GE 9271

★ ★ ★  
**BEL-HGTS. SPANISH**  
Stunning 1825 each. Master BR

1-2 STORY CLASSIC!  
 Come see this one—Classic Spanish  
 The roof, 1 unit w/ 2 BRs, 2  
 baths, steel barbeque, large, SoCal  
 1 unit w/ 1 BR, 1 bath, tile patio  
 above, 2 car garage, fenced yard  
 on large lot, in semi desert  
 (PM) OFFICE #5 GE #217

**YEAR...**

MORE ADVERTISING

## MORE PROSPECTS

## MORE ADVERTISING

- 35 year reputation & experience
- \$2,500,000 in home sales monthly
- 47% of business with repeat customers
- 140 full time professional salespeople
- Cash loaned to buyers to buy your home
- Weekly company bus property tour

- 6 really multiple listing services
- 16 strategically located offices
- Referrals from 75,000 previous customers
- Electronic processing of listed information
- Direct nationwide interstate referrals
- Nation-wide broker cooperation
- History of complete customer services

- Every property we list — we advertise
- \$150,000 classified advertising budget
- Weekly full page advertising
- 100,000 business cards annually
- 750 signs
- 250,000 mailings a year
- 50 national ads

- Yellow page ads Long Beach
- Orange County
- Continuous direct mail program
- Display brochures on specialty properties
- Monthly home decorating magazines
- Annual calendars
- Professional advertising consultants

See Open House Directory In Classification 139 - See Auto Directory In Classification 176

★ ★ ★ ★ ★ SUNDAY 1-5 ★ ★ ★ ★ ★

UNDER \$15,000

\$15,000 to \$19,999

\$20,000 to \$29,999

OVER \$30,000

INCOME

3-BR. \$14,250

Handyman for 2-BR.

NO DOWN RENT TO BUY!

FIXER-UPPER \$7,500

OPEN SUNDAY 1-5

2-BR. ON CASPIAN

TRY \$750 DOWN

2-STORY FIXER-UPPER

\$15,000 FLAT!

NEW LISTING \$10,000 NR. PARK

COMFORTABLE 2-BR.

LOVELY PATIO TOO

2 & DEN, \$14,950

HOME & INCOME

VERY EARLY

10% DOWN 2-BR.

2 IN DOWNING

ONLY \$13,950

IF I HAD A HAMMER

61? NO DOWN!

2 HOMES @ \$13,500

4-BR. \$1000 DN.

\$85/MO.—2 BRS.

OPEN SUNDAY 1-5

2-BR. \$10,750

NO DN ON \$61 MONTH

A FEW REAS...

OPEN SUNDAY 1-5

15 ACRE "CUSTOM"

PARK AVE. QUALITY

2-STORY, 5-BR.

OPEN SUNDAY 1-5

LEGANT HOME

OPEN SUNDAY 1-5

THE ULTIMATE...

OPEN SUNDAY 1-5

CORONA DEL MAR!

SEASIDE PARADISE...

OPEN SUNDAY 1-5

RIVO ALTO CANAL...

OPEN SUNDAY 1-5

COLLEGE PARK EST.

ORIENTAL MOTIF

2 + GUEST HOUSE

OPEN SUNDAY 1-5

NEAR MILLIKAN HI

OPEN SUNDAY 1-5

EL DORADO...

BOOK YOUR YACHT

SEASIDE RETREAT

ONE COD BEAUTY

OPEN SUNDAY 1-5

\$2,000—REDUCED

OPEN SUNDAY 1-5

2-STORY CLASSIC!

BEST BUY AT 7 x GROSS

"BOYD'S PET SHOP"

LIVE RENT FREE

GOOD DNTN. LOCALE

A SHARP INVESTMENT

IN HEART OF

BEL/HGTS—2 ON 1

30x44 COM. BLDG.

8 BALCONY TYPE!

TRADE FOR 8 UNITS

REST HOME + RENTALS

14 UNIT APPROX. 14%

MUST GO—WRIGLEY

LOCATION COUNTS

DUPLEX

THINK TWICE

NR. RECREATION PARK

ACROSS FROM

OPEN SUNDAY 1-5

GOLD MEDALLIONS

BEL/HGTS. SPANISH

\$18,950, 10% DN.

BECAUSE...

36 year reputation & experience

\$2,500,000 in business volume

47% of business with repeat customers

140 full time professional staff

Cash loaned to buyers

Weekly computerized reports

MORE ADVERTISING

Yellow page ads Long Beach-Orange County

Continuous direct mail program

Display brochures on specialty properties

Monthly home decorating magazines

Annual calendars

Professional advertising consultants

MORE EACH YEAR...

























# CLASSIFIED ADS ARE SALESMEN READY FOR ACTION . . . CALL 432-5959 TODAY

**Help Wanted (Men) 26**  
**DECISION**  
\$150 to \$250  
**PER WEEK**  
TO START

Bring your wife if you wish. In order that she may see exactly what we have to offer you.

See a color picture film that shows and explains in detail the extremely high financial backing and arrangements we have to offer men of integrity with ambition. Complete confidential, private discussion after the film.

You must be willing to allocate completely of your entire, a two day highly concentrated sales school near Long Beach. This is one of the finest schools in the nation. You will be our guest at one of Anaheim's most luxurious hotels.

Take stock of yourself—are you financially getting ahead as fast as you desire? Can you give your family the things they want and deserve? Money immediately, don't fail to attend this interview.

**INTERVIEWING:**  
TUESDAY, MARCH 2ND  
10:15 A.M. SHARP  
1:15 P.M. SHARP

**JUMPING JACK LODGE**  
2850 Pacific Coast Highway  
Long Beach, Calif.  
Ask for Mr. Edelman

**MANAGEMENT OPPORTUNITY**  
Multimillion dollar, Eastern Life Insurance Co. has an opening for an Assistant Manager in the Long Beach Agency.

Send Resume for Interview  
All Replies in Confidence  
P.O. BOX 6686  
LONG BEACH, CALIF.

**Young Men 18-30**  
**NEED 3 MEN**  
to Train for Management

Multimillion corporation offers fabulous market program, 3 mos. paid training at \$250 per week. Must start immediately. Apply 555 Temple Ave., Suite 22, Long Beach 12, Calif. 90801.

**Need 4 young men 21-35.**  
Earn \$140 to \$175 weekly.  
Leads furnished. Night work optional. Car necessary. Call . . .  
MON. or TUES. 9 to 9  
HE 7-2534

**CAMERA SALESMAN**  
Must be experienced. Great opportunity for advancement. Multiple operation. X-ray, color, black and white. Phone 432-5959 for info.

**AUDIO VISUAL REPAIRMAN**  
School district needs audio visual and electronic equipment repairman. Provisional assignment. Salary \$225 per month. Call: Compton Union High School District, 9421, Ext. 239.

**ARCHITECTURAL DRAFTSMAN**  
Experienced, creative, for construction office. Specializing in residential, commercial, and industrial. Architect preferred, but not necessary. Write Box A-506, Ind., P.O. Station, Long Beach, Calif. 90801.

**NEED \$1000?**  
Excellent opportunity waiting for you at friendly Rumble. Due to expansion of sales force, we need experienced individuals. No phone calls. For personal interview, 410 H. L. B. Blvd. Compton 9421.

**2 Young Married Men**  
In work on vacuum and appliance repair trucks. Door-to-door soliciting for business. No experience necessary. \$225 monthly salary. No phone calls. For personal interview, 410 H. L. B. Blvd. Compton 9421.

**ACCOUNTING BOOKKEEPING**  
FRANCO or FRANKLIN. P.E. SOUHEL - COMMERCIAL OR INDUSTRIAL. YOUR OWN BUSINESS. PLANT, OR PAID. NO EXPERIENCE. WANT AD UNDER BUSINESS OPPORTUNITIES. Call 432-5959.

**NEW AND USED CAR SALESMAN**  
Local references with owner. Guy Marshall Chrysler - Plymouth 1112 N. Long Beach, Calif. 90801.

**WAITING FOR YOU**  
A good job with up to \$175 in a month. Leads from over 1000 active customers in Long Beach. No phone calls. For personal interview, 410 H. L. B. Blvd. Compton 9421.

**BENEFICIAL EMPLOYMENT AGENCY**  
10 Pine, Room 1201. HE 5-8911. Professional Job Finder.

**AMBITIOUS FAMILY MAN**  
\$140-\$180 WK. PLUS 10% COMMISSION & BONUS. CAR REQUIRED. WE TRAIN. PART TIME. 25 PER HOUR. FULL TIME. 432-5959.

**RUG SALESMAN**  
Excellent opportunity. All the rugs you can handle. For info, call 432-5959.

**POLICE OFFICERS**  
CITY OF LONG BEACH. HE 4-9411. 215 W. BROADWAY. MAN 21-28. High school graduate. Minimum 60 hours of classroom training. Program in Finance, Air Force, Police, etc. of Downey. 604-027. 128.

**ATTENTION:** Palm, water softener, encyclopedia, salesmen needed to sell points for and largest sale in \$200 weekly commission. Should make big income. Ph. 434-5170.

**GROCERY**  
Long Beach, Calif. Full time. Experienced and dependable. Write Box A 2316 Ind. Press-Telegram.

**Help Wanted (Men) 26**  
**BULLOCK'S LAKEWOOD**  
WOMEN'S SHOES  
MEN'S CLOTHING  
MEN'S FURNISHINGS  
FURNITURE  
Experience Preferred

Apply  
Personnel Office  
9:30 to 11:30  
and 3:00 to 4:00 P.M.

5005 CLARK AVE.  
Lakewood

Exp. Grocer Liquor Clerk  
Bullock's 445 W. Ocean Blvd.  
S. CAN be hired. Full time. Drivers. Good hours. 1961 V. 10

**KEEP YOUR JOB**  
LEARN & EARN IN THE PROFESSION  
THAT IS THE BASIS FOR ALL WEALTH  
**REAL ESTATE**

**SUCCESSFUL PART TIME & FULL TIME**  
**SALES OPPORTUNITIES FOR MEN & WOMEN**  
**NO EXPERIENCE NECESSARY**

1—Free training for Real Estate license in approved school.  
2—Complete sales training.  
3—High commission earnings.  
4—Full career employment opportunity with us in the Real Estate profession.

**ATTEND MEETING MONDAY EVENING**  
**WITHOUT OBLIGATION—March 1, 7:30 p.m. Sharp**  
**EDGEWATER INN—CREST ROOM**  
6400 E. Pacific Coast Highway, Long Beach  
Ask for Real Estate Bureau  
Central Real Estate Bureau, an C. C. Realty Co., Inc.

**Men Men**  
★ Men ★  
**Needed**  
to Work  
4 HOURS  
Nightly &  
Saturday  
With Large  
Electrical Concern  
Earnings of  
\$300 & up  
for More Inform.  
& Interview  
Call 925-5531  
Monday 9-6 P.M. Only

**LEADMAN**  
Machine Shop

OPENING for experienced leadman with a proven record as a leadman (minimum 2 years) in short run production of precision tools and equipment. Must be able to read blueprints and set up machine. Good working conditions and complete benefit program.

**OPPORTUNITY** to join leading commercial product line in the field of commercial products. Good working conditions and complete benefit program.

**CONTACT or Visit**  
Personnel Office  
**CALIFORNIA COMPUTER PRODUCTS CO.**  
305 N. Muller, Anaheim  
An equal opportunity employer

**PART-TIME**  
Evenings & Saturdays  
\$300 Mo. Guar.  
Add To Your  
Present Income  
NO EXP. REQUIRED  
College Students OK  
For Interview  
CALL WA 5-7493  
9 TO 3 P.M. MON. & TUES.

**MAINTENANCE MECHANIC**  
Work on assigned maintenance (repair and/or modification of) aircraft. Must have 2 years experience in aircraft maintenance. Must be able to read blueprints and set up machine. Good working conditions and complete benefit program.

**APPLY EMPLOYMENT OFFICE**  
**BEMIS BROS. BAG CO.**  
920 E. PACIFIC COAST HWY.  
An Equal Opportunity Employer  
**25%-35% FEES**  
Asst. Bkpr. \$500  
Machinist "B" \$250  
Driver \$244  
(Spanish speaking pref.)  
Mechanics \$340  
MANY MORE  
**12 EMPLOYMENT AGENCY**  
1507 E. ALONDRA, COMPTON  
SALES

**ROSEDALE'S NURSERIES**  
OFFERS YOU HIGH EARNINGS OPPORTUNITY IN THE HOME PLANTING BUSINESS. WE TRAIN. PART TIME. 25 PER HOUR. FULL TIME. 432-5959.

**ATTENTION:** Palm, water softener, encyclopedia, salesmen needed to sell points for and largest sale in \$200 weekly commission. Should make big income. Ph. 434-5170.

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Long Beach, Calif. Full time. Experienced and dependable. Write Box A 2316 Ind. Press-Telegram.

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Ask for Real Estate Bureau  
Central Real Estate Bureau, an C. C. Realty Co., Inc.

**Men Men**  
★ Men ★  
**Needed**  
to Work  
4 HOURS  
Nightly &  
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With Large  
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Call 925-5531  
Monday 9-6 P.M. Only

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Machine Shop

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**OPPORTUNITY** to join leading commercial product line in the field of commercial products. Good working conditions and complete benefit program.

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Personnel Office  
**CALIFORNIA COMPUTER PRODUCTS CO.**  
305 N. Muller, Anaheim  
An equal opportunity employer

**PART-TIME**  
Evenings & Saturdays  
\$300 Mo. Guar.  
Add To Your  
Present Income  
NO EXP. REQUIRED  
College Students OK  
For Interview  
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Work on assigned maintenance (repair and/or modification of) aircraft. Must have 2 years experience in aircraft maintenance. Must be able to read blueprints and set up machine. Good working conditions and complete benefit program.

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**ATTENTION:** Palm, water softener, encyclopedia, salesmen needed to sell points for and largest sale in \$200 weekly commission. Should make big income. Ph. 434-5170.

**GROCERY**  
Long Beach, Calif. Full time. Experienced and dependable. Write Box A 2316 Ind. Press-Telegram.

**Help Wanted (Men) 26**  
**KEEP YOUR JOB**  
LEARN & EARN IN THE PROFESSION  
THAT IS THE BASIS FOR ALL WEALTH  
**REAL ESTATE**

**SUCCESSFUL PART TIME & FULL TIME**  
**SALES OPPORTUNITIES FOR MEN & WOMEN**  
**NO EXPERIENCE NECESSARY**

1—Free training for Real Estate license in approved school.  
2—Complete sales training.  
3—High commission earnings.  
4—Full career employment opportunity with us in the Real Estate profession.

**ATTEND MEETING MONDAY EVENING**  
**WITHOUT OBLIGATION—March 1, 7:30 p.m. Sharp**  
**EDGEWATER INN—CREST ROOM**  
6400 E. Pacific Coast Highway, Long Beach  
Ask for Real Estate Bureau  
Central Real Estate Bureau, an C. C. Realty Co., Inc.

**Men Men**  
★ Men ★  
**Needed**  
to Work  
4 HOURS  
Nightly &  
Saturday  
With Large  
Electrical Concern  
Earnings of  
\$300 & up  
for More Inform.  
& Interview  
Call 925-5531  
Monday 9-6 P.M. Only

**INSPECTORS**  
Receiving, Floor and Machine Parts

We have unusual opportunities for several men with receiving industrial inspection experience. The successful candidates will find stable employment with a commercially oriented company having many extra benefits.

Apply Mon. thru Fri.  
**BECKMAN**  
INSTRUMENTS, INC.  
2500 Harbor Blvd.  
Fullerton, Calif.  
TR 1-4848 OW 1-0841  
An Equal Opportunity Employer

**DOUGLAS**  
Aircraft Co., Inc.  
Aircraft Division  
Lakewood Blvd. & Carson  
Long Beach

Applicants applying at Long Beach Facility, should park company lot, corner Clark & Conant Sts. Convenient tram service to employment office every 12 minutes.

**190th & Normandie**  
in Torrance

All applicants desiring Saturday interviews to work at either location, Torrance or Long Beach, may apply at the Torrance plant, 190th St. & Normandie—8 a.m. to 3 p.m.

Apply at above offices 8 a.m. to 4:30 p.m. MON. THRU FRI.  
An Equal Opportunity Employer

**ADVERTISING SALES**  
We want creative, motivated individuals to sell advertising space in the Long Beach Press-Telegram. Call 432-5959 for info.

**MECHANICAL PIPING**  
ALLOWANCE SPECIALISTS  
Ship design experience preferred. But not essential. Must have U.S. citizenship required. Send resume to: M. ROSENBLATT & SON, INC., 216 Market St., San Francisco, Calif. 94102.

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**SALES MINDED MEN**  
With or Without Experience  
Long Beach, Compton & Lynwood Areas

We are in need of men who are desirous of earning \$200 or more each week. The men selected will be thoroughly trained to meet the public and also trained for future management on a long term basis. You must have the following qualifications:

1. Be between 21 and 40 years of age (not an asset).  
2. Drive your own car.  
3. Be honest, clean, and reliable.  
4. Willing to be trained & follow directions.  
5. And can call your own name.

If you feel you can qualify and have a sincere desire to learn, we will be glad to interview you. Interview 1st & 2nd, 11:30 a.m. to 1:30 p.m. 1515 E. Compton Blvd., Compton 90015.

**BECKMAN**  
INSTRUMENTS, INC.  
2500 Harbor Blvd.  
Fullerton, Calif.  
TR 1-4848 OW 1-0841  
An Equal Opportunity Employer

**DOUGLAS**  
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**Work Wanted 31**  
**LOW CASH RATE**  
FOR CLASSIFICATION  
As a public service, the Independent Press-Telegram offers a low rate of 30¢ per line for ads to be placed in the Classified Section. Place your ad at any of our offices.

**DOWNTOWN**  
2824 Garden Grove Blvd.  
LAKEMOOD  
COMPTON to Lakewood, 1/2 mile. 432-5959.

**CARE FOR CHILD**  
or child over 2. Any



**Machinery and Tools** 65  
SMALL, Large, Dill Presses, M.B. 1000 lbs. capacity, \$150.00. Call 355-1111.  
Machinery and Tools 65  
SMALL, Large, Dill Presses, M.B. 1000 lbs. capacity, \$150.00. Call 355-1111.

**Coins & Stamps** 66  
Monthly COIN REPORT, Call 355-1111.  
COIN REPORT, Call 355-1111.  
COIN REPORT, Call 355-1111.

**Camera, Supplies** 68  
SNAP THIS! 100% Financing, Call 355-1111.  
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**Miscellaneous for Sale 72**  
WATER HEATERS 1 year guarantee, Call 355-1111.  
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**CALL AN EXPERT**

TO PLACE AN AD IN THIS SECTION CALL: Miss Brown in Long Beach, HE 3-5555; Miss Bell in Longwood, SE 3-7474; Miss McCullough in Redwood, 4-1721; Miss James in Orange County, JE 3-1120.

**Contractors-Builders**  
Beryl Linville C.P.M., Fred Middaugh C.P.M., Beryl Linville Co., 35001 Shubert Rd., Call 355-1111.

**Appliance Repairs**  
BEACH Cities Appliance Service, 355-1111.  
BEACH Cities Appliance Service, 355-1111.  
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**Auto-Repairs**  
ANY CAR, any work, 355-1111.  
ANY CAR, any work, 355-1111.  
ANY CAR, any work, 355-1111.

**Handymen**  
GARAGE & YARD CLEAN-UP, 355-1111.  
GARAGE & YARD CLEAN-UP, 355-1111.  
GARAGE & YARD CLEAN-UP, 355-1111.

**Painting, Paperhanging**  
PAPERHANGING, 355-1111.  
PAPERHANGING, 355-1111.  
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**Plumbing, Heating**  
PLUMBING & HEATING, 355-1111.  
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PLUMBING & HEATING, 355-1111.

**Electricians**  
ELECTRICIANS, 355-1111.  
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**Housecleaners**  
HOUSECLEANERS, 355-1111.  
HOUSECLEANERS, 355-1111.  
HOUSECLEANERS, 355-1111.

**Linoleum**  
LINOLEUM, 355-1111.  
LINOLEUM, 355-1111.  
LINOLEUM, 355-1111.

**Remodeling**  
REMODELING, 355-1111.  
REMODELING, 355-1111.  
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**Garage Disposers**  
GARBAGE DISPOSERS, 355-1111.  
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**Clearance**  
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**Heavy Nylon Carpet**  
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**NEEDED RESPONSIBLE PARTY**  
To assume payments 5 Rms. Furn. & Appliances Full Price \$184.77  
★ GA 3-0421 ★

**5-ROOM GROUP BIG FEBRUARY SALE**  
FINANCE CLEARANCE Only \$7.30 per Month Buys  
★ GA 3-0421 ★

**3-ROOM GROUP**  
All New, No Junk  
★ GA 3-0421 ★

**NEEDED RESPONSIBLE PARTY**  
To assume payments 5 Rms. Furn. & Appliances Full Price \$184.77  
★ GA 3-0421 ★



















**Furnished Apartments 106**

**LONG BEACH**

**1 MO. FREE RENT**  
**LAU MANOR**  
 603 Cherry, GA 3-970  
 FASHION PARK  
 1200 E. 52nd & Orange, GA 2-1332  
 2-Bdr. Furn. & Unfurn.  
 Bldg. view & air.  
 Kitchens, drapes  
 Air-Conditioned  
 Heated pool  
 Children & adult sections  
 510 & up  
 CLEAN, RESPECTABLE  
 UTIL. PAID

**\$55 up**

**VILLA RIVERA**

Bachelor apt. All elect.  
 Ideal for man or woman. Call Mr. Villa lobby  
 434-8788

**BIG 2-BR. ONLY \$110**

**LARGE 1-BR. \$90**

Billin range, oven, w/ carpets,  
 drapes. Adults. 1935 Atlantic.

**1011 OHIO**

All elec. new 1-BR. Furn. Unfurn.  
 Bldg. view, air, drapes, marble bath,  
 man. tub, encl. furn. cabinets.  
 Adults. 434-8787, GE 3-7338

**PATIO GARDENS**

1010 7th  
 1 & 2 bdr. mod. decor. walnut  
 paneled, w/ w/ car. drapes, all  
 elec. equip. patio, bldg. view.  
 Adults. 434-8787, GE 3-7338

**CRAZY! \$60 MO.**

1-BR. POOL APT.  
 434-8787, GE 3-7338

**GOLD MEDALLION**

Deluxe 1-bdr. w/ w/ car. drapes,  
 drape, marble bath, air.  
 Between 3rd & Broadway

**CHESTER APTS.**

Deluxe 1 & 2-Bdr. Apts. Cols. &  
 drapes, built-in. All elec.  
 434-8787, GE 3-7338

**NLB. NEAR FREEWAYS**

Free parking. Hld. pool, util. paid.  
 Long Beach Blvd. NE 9-0391

**NEAR BELMONT SHORE**

4300 E. 7th & 1 & 2 bdr. new, furn.  
 w/ w/ car. drapes, rent by day.  
 434-8787, GE 3-7338

**6373 Magnolia \$60**

Spice. Also 1-br. all util. paid.  
 Elevator & phone serv. HE 7-9258

**TROPICAL APTS.**

Inside & outside, living, bath.  
 Pool, Deluxe 1 & 2-Bdr. Apts.  
 Elec. \$100 up. 215 E. 1st. HE 7-9258

**1 WEEK FREE**

1 & 2 bdr. pool, recreation  
 w/ w/ car. drapes, bldg. view.  
 1334 WALNUT. 434-8787

**\$90 & UP—NLB**

Lga. 2-Bdr. Clean, modern. Nr.  
 Shook. Baby car. Prkng. 434-8787

**BIXBY KNOLLS**

Front lower, 585 Child OK.  
 434-8787, GE 3-7338

**2-BR., \$120, KIDS OK**

1010 7th. 1 & 2 bdr. w/ w/ car. drapes,  
 bldg. view, air. 434-8787, GE 3-7338

**1765 MAGNOLIA**

One & 2 bdr. \$85 & up. Furn. &  
 unfurn. w/ w/ car. drapes, pool  
 & tropical garden. 434-8787, GE 3-7338

**BRAND NEW 2-BDR.**

1010 7th. 1 & 2 bdr. w/ w/ car. drapes,  
 bldg. view, air. 434-8787, GE 3-7338

**PARAKEET**

Beach. 1 & 2-BR. cots, drapes,  
 bldg. view, air. 434-8787, GE 3-7338

**CHILDREN WELCOME**

Med. 2 bdr. also, close to schools  
 & buses. 6311 L.B. Dr. NE 9-0391

**LUXURIOUS NEW Single 1 & 2**

1-bdr. 2-bdr. apt. Furn. & unfurn.  
 w/ w/ car. drapes, bldg. view, air.  
 434-8787, GE 3-7338

**6290 CHERRY**

1 br. w/ w/ car. drapes, furn. &  
 unfurn. unusual pool area &  
 pool. 580-4101, refund, dep. 434-8787

**\$65—CLEAN 1-BDR.**

New shopping & transit. Infant  
 OK. 434-8787, GE 3-7338

**1129 E. OCEAN**

New Deluxe 1 & 2 Bdr. w/ w/ car.  
 drapes, low rates.

**UPPER 1-BR. GAR. YARD**

1010 7th. 1 & 2 bdr. w/ w/ car. drapes,  
 bldg. view, air. 434-8787, GE 3-7338

**1-BDR. APART. OVERLOOKING NEW**

1010 7th. 1 & 2 bdr. w/ w/ car. drapes,  
 bldg. view, air. 434-8787, GE 3-7338

**NEWLY FURNISHED Gold Medallion**

1010 7th. 1 & 2 bdr. w/ w/ car. drapes,  
 bldg. view, air. 434-8787, GE 3-7338

**NEWLY FURNISHED 1-BR. APT.**

1010 7th. 1 & 2 bdr. w/ w/ car. drapes,  
 bldg. view, air. 434-8787, GE 3-7338

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1010 7th. 1 & 2 bdr. w/ w/ car. drapes,  
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 bldg. view, air. 434-8787, GE 3-7338

**Furnished Apartments 106**

**LONG BEACH**

**DECORATORS CHOICE**

**DEL AMO TROPICAL APTS.**

SUPERBLY FURN. \$140-\$147.50

(1-BR. & DEN OR 2-BR.)

Service area each apt. incl. carpet, open beam ceilings,  
 colored bath fixtures with pullman. Free hot & cold water.  
 Also Unfurn. \$115-\$125 (2-BR. w/ built-in stove)

26-4 UNIT BUILDINGS

(Separate Small Children's Section)

No pets. Landscaping & waterfalls beautifully maintained.

21x48 HEATED POOL & RECREATION AREA

GA 8-3944—OFFICE BY SWIM POOL—NEV 6-6915

2 bks. S/Del Amo, 1 blk. W/L.B. Blvd.

**TWO WEEKS**

**FREE RENT**

**WITH THIS AD**

**BEAUTIFUL APTS.**

1010 7th. 1 & 2 bdr. w/ w/ car. drapes,  
 bldg. view, air. 434-8787, GE 3-7338

**ME 5-431 ME 0-6492**

15704-24 ORANGE AVE.,  
 Paramount. (Close to L.B. Frwy.)

**OPEN DAILY 7-11 MEDIO**

1010 7th. 1 & 2 bdr. w/ w/ car. drapes,  
 bldg. view, air. 434-8787, GE 3-7338

**CHOICE WIGLEY LOC.**

Now loc. 1 br. Gold Medallion,  
 air-cond., built-in kitchen, marble  
 pullman, built-in bath, w/ car. drapes,  
 bldg. view, air. 434-8787, GE 3-7338

**Bargain Brand New—2 Brs.**

1010 7th. 1 & 2 bdr. w/ w/ car. drapes,  
 bldg. view, air. 434-8787, GE 3-7338

**1 WEEK'S FREE RENT**

1010 7th. 1 & 2 bdr. w/ w/ car. drapes,  
 bldg. view, air. 434-8787, GE 3-7338

**UNUSUAL 1-Bdr. w/ Almonds**

1010 7th. 1 & 2 bdr. w/ w/ car. drapes,  
 bldg. view, air. 434-8787, GE 3-7338

**532 E. ESTHER**

Single apt. \$50 per mo. Includes  
 apt. & laundry facilities. Clean,  
 desirable. 434-8787, GE 3-7338

**HOME SIZE—NEW 2-BR.**

1010 7th. 1 & 2 bdr. w/ w/ car. drapes,  
 bldg. view, air. 434-8787, GE 3-7338

**LOVELY UPPER SINGLE**

1010 7th. 1 & 2 bdr. w/ w/ car. drapes,  
 bldg. view, air. 434-8787, GE 3-7338

**14th W. PLEASANT**

1010 7th. 1 & 2 bdr. w/ w/ car. drapes,  
 bldg. view, air. 434-8787, GE 3-7338

**BE. SH. 2-BR. \$150**

1010 7th. 1 & 2 bdr. w/ w/ car. drapes,  
 bldg. view, air. 434-8787, GE 3-7338

**BE. SH. SGL. \$80**

1010 7th. 1 & 2 bdr. w/ w/ car. drapes,  
 bldg. view, air. 434-8787, GE 3-7338

**1-BR. GARAGE APT. \$65**

1010 7th. 1 & 2 bdr. w/ w/ car. drapes,  
 bldg. view, air. 434-8787, GE 3-7338

**\$75 SGL. MALE. UTILS.**

1010 7th. 1 & 2 bdr. w/ w/ car. drapes,  
 bldg. view, air. 434-8787, GE 3-7338

**LARGE SINGLE \$57.50**

1010 7th. 1 & 2 bdr. w/ w/ car. drapes,  
 bldg. view, air. 434-8787, GE 3-7338

**GOLD MEDALLION 1-BR. CRPS.**

1010 7th. 1 & 2 bdr. w/ w/ car. drapes,  
 bldg. view, air. 434-8787, GE 3-7338

**NLB—EXTRA LRG. 1-BR. BEAUT.**

1010 7th. 1 & 2 bdr. w/ w/ car. drapes,  
 bldg. view, air. 434-8787, GE 3-7338

**543 UTILITY ADULTS. NR. PETS**

1010 7th. 1 & 2 bdr. w/ w/ car. drapes,  
 bldg. view, air. 434-8787, GE 3-7338

**BEAUT. 2-BR.—POOL**

1010 7th. 1 & 2 bdr. w/ w/ car. drapes,  
 bldg. view, air. 434-8787, GE 3-7338

**Absolutely Gorgeous**

1010 7th. 1 & 2 bdr. w/ w/ car. drapes,  
 bldg. view, air. 434-8787, GE 3-7338

**1-BR. FURN. \$95**

1010 7th. 1 & 2 bdr. w/ w/ car. drapes,  
 bldg. view, air. 434-8787, GE 3-7338

**NEW—EAST SIDE**

1010 7th. 1 & 2 bdr. w/ w/ car. drapes,  
 bldg. view, air. 434-8787, GE 3-7338

**1056 E. 6TH ST.**

1010 7th. 1 & 2 bdr. w/ w/ car. drapes,  
 bldg. view, air. 434-8787, GE 3-7338

**2191 Chestnut, \$80**

1010 7th. 1 & 2 bdr. w/ w/ car. drapes,  
 bldg. view, air. 434-8787, GE 3-7338

**TODAY ONLY BELMONT SHORE**

1010 7th. 1 & 2 bdr. w/ w/ car. drapes,  
 bldg. view, air. 434-8787, GE 3-7338

**HUGE MOD. 100% WOOD. W/ CUSTOM**

1010 7th. 1 & 2 bdr. w/ w/ car. drapes,  
 bldg. view, air. 434-8787, GE 3-7338

**DRAPES, ISP ETC. 2720 MAR-**

1010 7th. 1 & 2 bdr. w/ w/ car. drapes,  
 bldg. view, air. 434-8787, GE 3-7338

**BELMONT SHORE**

1010 7th. 1 & 2 bdr. w/ w/ car. drapes,  
 bldg. view, air. 434-8787, GE 3-7338

**POOL—1055 LOMA**

1010 7th. 1 & 2 bdr. w/ w/ car. drapes,  
 bldg. view, air. 434-8787, GE 3-7338

**BELMONT SHORE**

1010 7th. 1 & 2 bdr. w/ w/ car. drapes,  
 bldg. view, air. 434-8787, GE 3-7338















### Unfurnished Homes 110

Immed. Possession

**2 Year Lease with Option**  
EXECUTIVE TYPE HOMES  
Large 3, 4 & 5 bedrooms, 3 baths, 2 car garage. The best location in Orange County. Large fenced w/ landscaped lawn. Kitchen, tile floor, tile in dining room. Double fireplace. Dining room, family room, w/ fireplace, w/ carpet thru out. Many other excellent extras. Remains for sale. Call for more info. toward purchase. Water paid. (714) 537-2241

### NEAR NEW DOUGLAS

6 blocks off S.D. Hwy. 4-bdr., 3 1/2 baths. Built-in new. C.B. fence. 1 car garage. Fully equipped. Newly painted inside. \$145,000. Call 427-2258

### LAKEWOOD-3 Bdr.

Large dining room, w/ w.c. & drapes, double garage. 1500 sq. ft. Call for more info. (714) 537-2241

### Free Down Payment

RENT-OR-RENT OPTION. Large 4-bdr., 2 bath, brick, B.I.-in. R&O. D-Washer, W.W., C.B. Fence. Near Schools & Highways. Call 10371. (714) 531-8225

### College Park Estates

Lovely area, incl. mod. all elec. kitchen, incl. refrigerator, w.c. & drapes. 2-bdr., 2 bath, fully equipped. Call for more info. (714) 537-2241

### NEBEKER REALTY

HA 5-6481

### NEBEKER REALTY

HA 5-6481

### EXECUTIVES

FINEST BELMONT SHORE  
BRAND NEW-2 BDR., 2 BATH, 1500 sq. ft. Call for more info. (714) 537-2241

### NR. NEW 4-BR.

Nr. schools, shopping, w/c, block w/c. 1500 sq. ft. Call for more info. (714) 537-2241

### GARDEN VILLAGE

7000 sq. ft. 2-bdr., 2 bath, 1500 sq. ft. Call for more info. (714) 537-2241

### CALL US FIRST

We have homes—only one chance to see them. Call for more info. (714) 537-2241

### WHY PAY RENT

3-4 bdr., nearly new homes. Call for more info. (714) 537-2241

### PRESTIGE REALTY

1500 PER MONTH, 3 bedrooms & den. Call for more info. (714) 537-2241

### ROSSWOOD-For lease

3 bdr., 2 bath, 1500 sq. ft. Call for more info. (714) 537-2241

### LAKEWOOD-3 bdr., 2 bath

Call for more info. (714) 537-2241

### RENT OR BE OWNED

Call for more info. (714) 537-2241

### \$80—Just Redecorated

Call for more info. (714) 537-2241

### VERY attractive 2-BR. house

Call for more info. (714) 537-2241

### LOS ALAMITOS-4 bdr., 3 bath

Call for more info. (714) 537-2241

### 3 BDR. built-in kitchen

Call for more info. (714) 537-2241

### BELLFLOWER—PRACTICALLY

Call for more info. (714) 537-2241

### LGE 3-BR.—6 ACRES

Call for more info. (714) 537-2241

### BRAND NEW 3-BR.

Call for more info. (714) 537-2241

### 2-BDR. house, 1-car garage

Call for more info. (714) 537-2241

### 3 BDR. w/ drapes, refrigerator

Call for more info. (714) 537-2241

### LAKEWOOD-3 bdr., 2 bath

Call for more info. (714) 537-2241

### 2-BR. house, 1-car garage

Call for more info. (714) 537-2241

### LAKEWOOD-3 bdr., 2 bath

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### 2-BR. house, 1-car garage

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### LAKEWOOD-3 bdr., 2 bath

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### LAKEWOOD-3 bdr., 2 bath

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HA 5-6481

### EXECUTIVES

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BRAND NEW-2 BDR., 2 BATH, 1500 sq. ft. Call for more info. (714) 537-2241

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### GARDEN VILLAGE

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1500 PER MONTH, 3 bedrooms & den. Call for more info. (714) 537-2241

### ROSSWOOD-For lease

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### LAKEWOOD-3 bdr., 2 bath

Call for more info. (714) 537-2241

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### \$80—Just Redecorated

Call for more info. (714) 537-2241

### VERY attractive 2-BR. house

Call for more info. (714) 537-2241

### LOS ALAMITOS-4 bdr., 3 bath

Call for more info. (714) 537-2241

### 3 BDR. built-in kitchen

Call for more info. (714) 537-2241

### BELLFLOWER—PRACTICALLY

Call for more info. (714) 537-2241

### LGE 3-BR.—6 ACRES

Call for more info. (714) 537-2241

### BRAND NEW 3-BR.

Call for more info. (714) 537-2241

### 2-BDR. house, 1-car garage

Call for more info. (714) 537-2241

### 3 BDR. w/ drapes, refrigerator

Call for more info. (714) 537-2241

### LAKEWOOD-3 bdr., 2 bath

Call for more info. (714) 537-2241

### 2-BR. house, 1-car garage

Call for more info. (714) 537-2241

### LAKEWOOD-3 bdr., 2 bath

Call for more info. (714) 537-2241

### 2-BR. house, 1-car garage

Call for more info. (714) 537-2241

### LAKEWOOD-3 bdr., 2 bath

Call for more info. (714) 537-2241

### 2-BR. house, 1-car garage

Call for more info. (714) 537-2241

### LAKEWOOD-3 bdr., 2 bath

Call for more info. (714) 537-2241

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### LAKEWOOD-3 Bdr.

Large dining room, w/ w.c. & drapes, double garage. 1500 sq. ft. Call for more info. (714) 537-2241

### Free Down Payment

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HA 5-6481

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HA 5-6481

### EXECUTIVES

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Nr. schools, shopping, w/c, block w/c. 1500 sq. ft. Call for more info. (714) 537-2241

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### CALL US FIRST

We have homes—only one chance to see them. Call for more info. (714) 537-2241

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3 bdr., 2 bath, 1500 sq. ft. Call for more info. (714) 537-2241

### LAKEWOOD-3 bdr., 2 bath

Call for more info. (714) 537-2241

### RENT OR BE OWNED

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### \$80—Just Redecorated

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### VERY attractive 2-BR. house

Call for more info. (714) 537-2241

### LOS ALAMITOS-4 bdr., 3 bath

Call for more info. (714) 537-2241

### 3 BDR. built-in kitchen

Call for more info. (714) 537-2241

### BELLFLOWER—PRACTICALLY

Call for more info. (714) 537-2241

### LGE 3-BR.—6 ACRES

Call for more info. (714) 537-2241

### BRAND NEW 3-BR.

Call for more info. (714) 537-2241

### 2-BDR. house, 1-car garage

Call for more info. (714) 537-2241

### 3 BDR. w/ drapes, refrigerator

Call for more info. (714) 537-2241

### LAKEWOOD-3 bdr., 2 bath

Call for more info. (714) 537-2241

### 2-BR. house, 1-car garage

Call for more info. (714) 537-2241

### LAKEWOOD-3 bdr., 2 bath

Call for more info. (714) 537-2241

### 2-BR. house, 1-car garage

Call for more info. (714) 537-2241

### LAKEWOOD-3 bdr., 2 bath

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### LAKEWOOD-3 bdr., 2 bath

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HA 5-6481

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HA 5-6481

### EXECUTIVES

FINEST BELMONT SHORE  
BRAND NEW-2 BDR., 2 BATH, 15



**INDEPENDENT PRESS-TELEGRAM  
CLASSIFIED ADVERTISING**

Local Rates	
1 DAY, per line per day	63c
4 DAYS, per line per day	54c
7 DAYS, per line per day	50c
10 DAYS, per line per day	47c

30 DAYS, per line per day 47c  
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Count 14 Lines Per Inch.

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Monday through Friday, 12:00 noon for the following day.  
Saturday — NO cancellations.  
Sunday — to 12:00 noon.

**Downtown Office**      **604 Pine Ave.**

Long Beach HE 2-5759  
ME 3-0764 BELLFLOWER GARDEN GROVE  
LAKEWOOD 9623 S. Belmont 9624 Garden Grove BL  
3056 Faculty TO 8-1721 JE 7-9123

**Inc. Prop. for Sale 132**  
LOW PRICES — NO VACANCIES!

THE SAFEST L.B. INVESTMENT  
18-UNIT GEM  
E. OF TOWN & OCEAN!  
ILINE PETERS HE 6-7278  
443 E. Broadway, Res. CE 8-0625

**5 UNITS**  
Prospect Ave. 12 Br. 2 Bachelor.  
HE 6-7278

**THE DIRECT LINE**  
91321  
Remick

**Mould Realty HE 7-0736**  
501 E. BROADWAY  
BELMONT SHORE—4 units in perfect condition. Owners apt. w/ fireplace. Only 1/2 blk. to Ocean. Low down, with excellent financing. Ask for JACK KELLY  
**MAGRATH SHANK CO.**

**NEAT & CLEAN**  
16 units. Only 6 years old. Kint.  
Bellflower, located Close to Auto-  
nerica. Try \$15,000 on  
Webster, Specht 438-9441

**1ST TIME OFFERED!**  
12 new Gold Medallion Units in  
Bedfordshire's best rental area. 10%  
return on down payment. Ideal  
investment.  
WA-546252 WA-12721; CA-82998  
(BF18) REX L. HODGES REALTY

**Home & Inc. 1396 Lewis**  
\$145, Inc. \$1795 down to new loan.

Only \$12.95—Call us to see it.  
A-1 Rity-Serv. GE3-0403

6. RENTALS — 90x110 — Income  
\$422 — Submt!  
Wofford Rity HA 5-1261

14 FURN. UNITS  
On East 1st street. By owner.

Reducc. V. DIR. ocean. 4.97/mo  
**1335 E. 11th**  
 3 Units, 4 par. \$25,000 FP  
 Dave Ritt. 591-5674; ME #8339  
 BY OWNER—4 studio apt. 2 bdrm.  
 1 1/2 baths. \$4500 monthly  
 over parking. Call 591-4820. Open  
 house Sat. & Sun. 220 E. 21st St.  
 1BR. HOUSE + 6 RENTALS

*Smart Landlords*

14 ROOM furnished house. Zoned for business. P.P. \$28,500. Only \$159.00. \$209 mo. pymts. **CALL 550-0001**

**428** **Classified Ads**  
to keep rentals  
filled with

**desirable tenants**

**LONG BEACH  
HE 2-5959**

**LAKELWOOD**

**ME 3-0764**  
**BELLFLOWER**  
**TO 6-1721**  
**GARDEN GROVE**  
**IF 7-2322**

2180 ANAHEIM, P.O. BOX 1000, LEESBURG, VA. 22079  
 \$179,000. Call Don S. Davis, 703-461-4444  
 4514142, Bkr. MA. 93714.  
 12. UNIT CT. Dnms. Nicc. Owner. 703-461-4444  
 Consider trade.  
 \$166,200-4 NEW UNITS BUILT ON  
 YOUR LOT. GA 70436

A detailed map of the St. Louis area, showing the Mississippi River, the city of St. Louis, and the surrounding regions. The map is labeled with "ST. LOUIS AREA" and "MISSISSIPPI RIVER".

For Your  
Specific  
Pinewood

11-11-68







**Classified Information**

2 Lines—1 time—\$1.25  
3 Lines—1 time—\$1.75  
4 Lines—1 time—\$2.25  
5 Lines—1 time—\$2.75  
6 Lines—1 time—\$3.25  
7 Lines—1 time—\$3.75  
8 Lines—1 time—\$4.25  
9 Lines—1 time—\$4.75  
10 Lines—1 time—\$5.25  
11 Lines—1 time—\$5.75  
12 Lines—1 time—\$6.25  
13 Lines—1 time—\$6.75  
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16 Lines—1 time—\$8.25  
17 Lines—1 time—\$8.75  
18 Lines—1 time—\$9.25  
19 Lines—1 time—\$9.75  
20 Lines—1 time—\$10.25  
21 Lines—1 time—\$10.75  
22 Lines—1 time—\$11.25  
23 Lines—1 time—\$11.75  
24 Lines—1 time—\$12.25  
25 Lines—1 time—\$12.75  
26 Lines—1 time—\$13.25  
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92 Lines—1 time—\$46.25  
93 Lines—1 time—\$46.75  
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96 Lines—1 time—\$48.25  
97 Lines—1 time—\$48.75  
98 Lines—1 time—\$49.25  
99 Lines—1 time—\$49.75  
100 Lines—1 time—\$50.25

**CLASSIFIED DEADLINES**

**DAY AD RUNS**  
Sunday and Monday  
DEADLINE  
5:00 p.m. Friday

**DAY AD RUNS**  
Tuesday and Wednesday  
DEADLINE  
5:00 p.m. Monday

**DAY AD RUNS**  
Thursday  
DEADLINE  
5:00 p.m. Tuesday

**DAY AD RUNS**  
Friday  
DEADLINE  
5:00 p.m. Wednesday

**DAY AD RUNS**  
Saturday  
DEADLINE  
5:00 p.m. Thursday

**To Place Your Ad**  
Phone or Visit One  
of Our 4 Offices

Long Beach  
6th and Pine  
HE 2-5959

Lakewood  
5056 Faculty  
ME 3-0764

Garden Grove  
8624 Garden Grove Blvd.  
JE 7-9120

**CANCELLATION DEADLINES**

Sunday ... 4 p.m. Friday  
All other days ...  
12 noon day before publication.

**THE DIRECT LINE**  
2-5959  
TO CLASSIFIED

**OWN YOUR OWN APTS.**

**Custom Home Features**

**BIXBY ROYAL**

**OPEN DAILY**  
2033 E. Third

**1 BATHS 2 BEDROOMS**  
\$19,250

**MOORE Realty**  
EXCLUSIVE SALES AGENTS

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**Custom Home Features**

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**BIXBY ROYAL**







ADDRESS	PHONE	DISTRICT
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2-BEDROOM & DEN or FAMILY ROOM		
3439 Gonder	HA 5-2104	Lakewood Plaza
6567 Brayton	GA 3-9445	North Long Beach
4019 Jaymills	GA 3-1637	North Long Beach
6841 Millmark	GA 3-1637	North Long Beach
		Red Fishes

4127 Palo Verde	HA 3-1981	City College
3467 Charlemagne	HA 5-4008	E Lakewood
20719 Thornlake	866-6410	Lakewood Area
6535 Glorywhite	GE 1-3131	Lakewood Area
4932 Maybank	HA 1-8211	Lakewood Area
5519 Hazelbrook	ME 3-8222	Lakewood Area
5327 Knoxville	925-5005	Lakewood Area

6404 Indiana	GA 3-7981	North Long Beach
2272 Lime	GA 4-4227	Poly Hi
401 Jade Cove	925-5005	Seal Beach
1001 Mar Vista	GE 1-0609	Seal Beach
260 17th St.	GE 1-5379	Seal Beach
2002 Studebaker Rd.	GA 4-7604	State College Area
1260 Taper	GA 6-5994	Westside

3552 Canehill	GA 4-8529	Lakewood Plaza
6957 Tedina	TE 4-5554	Los Altos
12 Virgin Walk	GE 4-8870	Naples
11782 Argyle	GE 1-6607	Rossmore
1729 Crestview	439-3390	Seal Beach

**4 BEDROOM**

**4-BEDROOM & DEN OR FAMILY ROOM**

9302 Central	GE1-3012	Garden Grove
391 Daroca	GE1-8326	State College Area

**5-BEDROOM**

DUPLEXES		
1711 E. 56th St.	GA 2-3585	North Long Beach
234-36 E. 67th St.	GA 3-7981	North Long Beach
6001 Johns	GA 7-4474	North Long Beach

**CARSON PARK**

**OPEN**

**4233 Los Coyotes Diag.**  
BY OWNER • \$82 K. MODEL  
LARGE 3 BR., 2 BATH, 2 CAR GARAGE.  
WATER-HEAT COMBINATION & AIR  
CONDITIONING TODAY.

**TENNEY Rly. GA 2-0971**

**!! BE SELECTIVE !!**

---

**PROPERTY WITH A FUTURE**  
**BUY THE BEST, BUILD LATER**  
**OPEN 10 AM TO 5 PM**  
**\$900 E. 14TH ST.**  
Tenn. Div. Sec. 24 Md. State  
MAY BE  
**R. EFFINGER, Rht.**  
370 E Broadway CHAS  
**CITY COLLEGE AREA**

**BY OWNER**  
 3 Bedroom Model C Time In  
 \$25000 Call 528-5281  
**3-BR.-BY OWNER**  
 Open Sunday 374 Concord 527-5263

**WHERE ELSE?**  
 Can you get a College Estate?  
 2 BR. 1 Bath 1st Floor  
 PRESTIGE REALTY FL 42-9946

[illegible][illegible]

**Open 15-5 p.m. 12333 Decca**  
 3 bedrooms, 2 1/2 baths, 2 car  
 attached garage, 2nd floor  
 of Warden, Norwalk Blvd., is landscaped  
 with a large lawn, swimming pool, and  
 a large patio. Under \$100,000.  
 Call 361-4444. **HE 75454**

**STEEL & MOSS CO.**  
 300 E. 4th St. **HE 75454**

**BY OWNER**  
 3-bdrm., 2-bath, 2 1/2 p.v. old. Loe  
 ter, half m. built-in, 2nd floor  
 finished, 2nd floor, 2nd floor.  
 Lovely guest apartment with 1-bed  
 room, 1 bath, 1/2 p.v. old. Loe  
 ter, half m. built-in, 2nd floor.  
 Call 361-4444. **HE 75454**

**RENE Realty GE 4-0708**

**OCEAN BLUFF**  
 An unusual home now available  
 for sale. This is a 3-bdrm., 2-bath  
 and 1/2 p.v. old. Loe ter, half m.  
 built-in, 2nd floor, 2nd floor.  
 front living is a 2-bdrm., modern  
 kitchen, 1-bath, 1/2 p.v. old. Loe  
 ter, half m. built-in, 2nd floor.  
 corner fireplace, a walk-in  
 closet, a large patio, a large  
 ideal for formal or informal  
 entertaining. Call 361-4444.  
 This is a 3-bdrm., 2-bath, 1/2  
 p.v. old. Loe ter, half m. built-in,  
 2nd floor, 2nd floor. Call 361-4444.

**FACING  
ON THE BAY**

Almost 2000 sq. ft. modern 3-  
 bedroom home. Full view exposure  
 of the bay. 2nd floor finished.  
 Call 361-4444. **HE 75454**

**Yettebets, Realtor GE 3-249**

[illegible]

**CALL KEN MOFFATT**  
413-237-1111  
**REX L. HODGES CO.**  
MAJESTIC & CHEERFUL  
This is a 4000 sq. ft. 2 bath home. Huge  
open living area with fireplace, tile  
carpeting, modern kitchen with  
granite counter tops. Call today!  
\$24750. Please submit your offer  
and we will call to see call  
WA 4425-BR

**WEE DOWN**  
HOLLYWOOD & LONG BEACH  
2 lots, facing Colorado Lagoon.  
Home, built for 1000 sq. ft. with  
garage, pool, and 1000 sq. ft. of  
swimming pool. Call today!  
\$24750. Please submit your offer  
and we will call to see call  
WA 4425-BR

**245 ROSWELL**  
(Do not enter Occupants)  
2 BATHS, 1000 sq. ft. of  
HENRY DUNN, REALTOR  
\$24750. Please submit your offer  
and we will call to see call  
WA 4425-BR

**OPEN 15-35 OZELA**  
Hollywood & Long Beach  
2 lots, facing Colorado Lagoon.  
Home, built for 1000 sq. ft. with  
garage, pool, and 1000 sq. ft. of  
swimming pool. Call today!  
\$24750. Please submit your offer  
and we will call to see call  
WA 4425-BR

[illegible]

New part, new finoleum. The car  
parade. Close to transportation &  
CEA's. Call Mr. HODGES at HE 7260  
or 891-1111.

**TRY LEASE OPTION**  
4 Bdr., 2 Bath, P.A. P.M. \$125  
per month. F.O.B. A. Home  
\$9991 (C.V.D.)

**MOULD RY HA 5-2981**

**NO DOWN GI**

SUNDAY & MONDAY 15 P.M.  
This new 4 BR or 3 & den, 1½  
bath, has 1928 sq. ft. over-  
sized lot, central forced air  
heat, new carpeting, new  
Marion Davissan HE 6-4819

**SUBMIT OFFER**  
On this 3 story Cde Cld w/invt.  
unit, 1st floor, 10' x 10' x 10'  
& 1 br. down w-2 bath, 500 cks  
of 1000 sq. ft. lot, call

**CHOICE Belmont Heights**  
See the fine property finest  
in Belmont Heights  
**L & M REALTY**

**On Colorado Lagoon**  
A beautiful 100' x 100' lot with  
water, landscaping, driveway, frame  
home with 3 bedrooms, 2 1/2 baths  
with tile floors, workshop, satellite  
dish, central air conditioning, and  
garage. Call 610-535-7472.

**DOCK YOUR YACHT!**  
In front of Alamitos Beach 3 BR  
plus large deck, 2 car garage, 2  
baths, new kitchen, tile floors, new  
drainage, new 150' Bay View  
dock. Call 610-535-7472.

**DIANE L. HODGES REALTY**  
610-535-7472

**WHITE HOUSE**  
Will trade for 2000 sq. units, 3  
bedrm. nr. market & schools.  
Comfortable home, 2 car garage.  
Call, financing. **CARLSON REALTY** GE 3013

**CARLSON REALTY** - Overlooking  
the water, 100' x 100' lot, 3 BR  
plus 2 car garage, tile floors.  
Call, 610-535-7472.

**GANNON, REALTOR**

**REWORK - MUST SELL**  
Newly remodeled 3 BR, 2 1/2 BA  
with tile floors, tile units,  
tile kitchen, tile floors, tile  
baths. Call 610-535-7472.

**Wilson Hi Acre Bldg**  
3 BR, 2 1/2 BA, 2 car garage.  
Call 610-535-7472.

**Must See**  
Call 610-535-7472.

**MUST SEE**  
Extra large lot, 100' x 100'.  
Call 610-535-7472.

**WILL GUY** of small town, in West  
of **WALLY PLUGGER RIV. GASBEN**

**QUIET AREA**

3 Bdrms., shored, modern and Vac-  
ation home, 6000 sq. ft., 1000 ft. E.  
of **ROCKY MOUNTAIN**, \$189,000.

**S.B.R. Large lot Reduced to \$14,800**  
if you want room this is it! Call  
**ALEXANDER 591-5974**

**Alexander Gl's ★ Must See**

Have secure entrances & exits.  
Call: BOB SPARTO, GE #917  
**McGRATH-SHANK CO.**  
GE #917, Elyria, OH #917

**REDUCED \$4,950**  
Owner moving to Leisure World.  
3 bedrooms, the baths, large com-  
plete kitchen, fireplace, rms. Family  
Bk-lin range, oven & refrigerator.  
Call: BOB SPARTO, GE #917

**DUPLEXES**  
3-2-1 GLENDA  
New 3-bdrm, 2-bath, fireplace, 2  
car garage, 1st floor finished, 1st  
new 3-bdrm, 2-bath, small house  
Call: BOB SPARTO, GE #917

**15151N LA VERNE**  
Needs work—best worth \$15,000  
Call: BOB SPARTO, GE #917

**ISABEL PATTERSON**  
3-2-1 GLENDA's Realtor, GE #9419

Home that any executive would  
like to live in. Two bedrooms, two  
bath, perfect den, m. 2020 sq. ft.  
Call: BOB SPARTO, GE #917  
FOR BEST IN BIXBY, SEE  
**C. V. JONES**, Realtor  
Since 1944  
ED E CARSON, GE #917

**OPEN TODAY 1-5 P.M.**  
**3925 FALCON**  
CLOSE TO EVERYTHING

[illegible][illegible]

**MOORE**  
OPEN HOUSE 1-5  
4424 BOYER AVE.  
Let us show you this sharp 3  
bedroom home with dining room,  
kitchen, living room, and a large  
back yard. Call today for more  
details. HIA 1-8801

**BELMONT SHORE**  
151 TIME OPEN 242 NIVIO  
**NEWER THAN AREA**  
CREATING POTENTIAL OF  
GREAT WEALTH  
Just listed - 2-bn. lot R.R. P.  
on 100' frontage. In good  
matured. Some camping, stone, I  
on 100' frontage. In good  
matured. Some camping, stone, I  
on 100' frontage. In good  
matured. Some camping, stone, I

**OPEN-273 JUDY**  
Spkfc. 100' frontage. In good  
matured. Some camping, stone, I  
on 100' frontage. In good  
matured. Some camping, stone, I  
on 100' frontage. In good  
matured. Some camping, stone, I

**1 BR. fire w/ rms. R2 lot**  
See 363-242

**LITTLE LOT**  
Small 1/2 acre, good, rec'd. See  
See 363-242

**SIGNAL HILL**  
2 BR. w/ rms. R2 lot  
See 363-242

**MOUNTAIN RETREA**  
Right hand 1 BR. 2-bn. R2 lot  
See 363-242

**HUNTER ABE - 426-65**

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**COLMAR RLY GA 4-8529**  
3500' ALL FOR \$1300 DOWN  
1000' 1000' 1000' 1000' 1000'  
ELECTRIC LIGHTS, 60' BATHS, HEAR  
STOVE, CUPB'D, 1000' 1000' 1000'  
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**CHARMING 4-PLEX**  
Few doors to own. Furn. Sunde  
"EAST" to buy as a C&G"  
Edna E. Roseford, Rlyr.  
GE 9-6411 or GE 9-6417

**OPEN EVENINGS**  
GE 9-6411 or GE 9-6417

**26 COVINA AVE.**  
Open  
bldg. (2 & 3 c's) family m  
1000' 1000' 1000' 1000' 1000'  
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1000' 1000' 1000' 1000' 1000'  
LARGE, 1000' 1000' 1000' 1000' 1000'  
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**HA 1-8301**

**MOORE**

**CHET'S 727**  
72727 PALO VERDE  
47277 PALO VERDE  
47277 PALO VERDE

**GENE PARRISH-KRM 655-1377**  
2 BR. Southview Way. 2 1/2 bath, oak flrs., central heat, a/c, large deck, 2 car garage. Call Gene Parrish, 655-1377. **OPEN HOUSE** SAT. 10-12 PM.

**103 Parkwood Reduced \$1500**  
Rustic 2 bdrm, 1 1/2 bath to ocean. Call 655-1377.

**OPEN HOUSE BY OWNER**  
Extra nice 2 bdrm, 1 bath, dining room, kitchen, large deck, 2 car garage. \$23,900. Call 655-1377. **OPEN HOUSE** SAT. 10-12 PM.

**PRICED TO SELL**  
2 bdrm, 1 1/2 bath, w.e. cty. Call 655-1377.

**OPEN - \$536 HARGREAVE**  
Immaculate 3 bdrm, 2 bath, 2 car garage, central heat, a/c, large deck, w.e. cty. Call 655-1377. **OPEN HOUSE** SAT. 10-12 PM.

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Extra nice 2 bdrm, 1 bath, dining room, kitchen, large deck, 2 car garage. \$23,900. Call 655-1377. **OPEN HOUSE** SAT. 10-12 PM.

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376 Newport	GA 6-5974	Belmont Heights
3922 Gardania	GA 4-8529	Baby Area
4722 L. C.	LI 439-3581	Croton East

443 Adair	GA 3-7771	North Long Beach
1669 E. 65th St.	GA 3-1637	North Long Beach
241 E. 57th St.	GA 3-7981	North Long Beach
6786 Gaviota	GA 3-0971	North Long Beach
5920 Lime	GA 3-7981	North Long Beach
65 W. 52nd St.	GA 3-7981	North Long Beach
741 W. Patterson	GA 4-3534	Wrigley

5370 Las Lomas	GE 4-8870	Park Estates
<b>3-BEDROOM</b>		
3715 Colorado	GE 8-5832	Belmont Heights
4424 Boyer	925-7401	Bixby Area
3914 Gonder	827-8243	Carson Park
4703 D. Ave.	CA 3-7081	Carson Park

2722 S. Norwalk Blvd.		Latwood Area
11351 Walcroft	865-3335	Latwood Area
2154 Lees	HE 5-6903	Latwood Plaza
4340 Tulane Ave.	HA 5-9908	Latwood Village
1941 Chatwin	591-3366	Los Altos
6461 Los Arcos	596-1671	Los Altos
1644 E. 63rd St.	596-1671	North Long Beach

2173 Eucalyptus	GA 4-4712	Wrigley
2126 Oregon	GA 4-4712	Wrigley
<b>3-BEDROOM &amp; DEN OR FAMILY ROOM</b>		
6591 Orange Ave.	827-9100	Buena Park
6208 Arbor Rd.	GA 3-5465	Lakewood Area

117 Paloma	GE 4-8870	Belmont Heights
3440 Marne	430-7430	El Dorado
6444 Down Dr.	GA 4-1666	Huntington Beach
11101 Mindora St.	430-9285	Los Alamitos
2937 Yuelta Grande	596-1671	Los Altos
11801 Paseo Bonita	GE 1-3511	Rossmoor

ST 5681	1821 E. 68th St.	GA 3-0971	North Long Beach
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<p align="center"><b>HOME &amp; INCOME</b></p> <p>5562 Bay Shore Way      GE8-3314      Alhmitos Bay  1067 Stanley      596-1671      Eastside</p>		
<p><b>Homes for Sale</b>      139</p>	<p><b>Homes for Sale</b>      139</p>	<p><b>Homes for Sale</b>      139</p>
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**'55 AUSTIN HEALEY**  
New transmission & complete engine overhaul. Only \$795  
**BRINEY-GRAY IMPORTS**  
2515 ATLANTIC CA APTS.  
LOS ANGELES 68 LUNDAHL  
'61 A. HEALEY Super Roadster -  
4 speed Wans. shiny white w/lt  
black top. Excellent condition.  
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'58 Austin Healey Roster, new  
Tonnau. Gc 1-1147 after 2 p.m.

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'57 BORGWARD Six. Well equip.  
Hires, sun roof, looks good. \$2,250

PH. GA 14035  
 50 HORGARDEN 13 color. Good  
 condition. \$175. 43-842

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 FIAT-1300 SPYDER, fully equip.  
 OUTSTANDING COND. Price  
 under book. \$1,975.  
 51 Fiat-1300, 1600 cc. 4 door  
 1967. GM 3.49.

50 FIAT-1100, 800 cc. major overhaul.  
 \$550. 43-842

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 62 Hillman Convertible, White  
 Floor, Black. 1964. 1200 cc.  
 Grand, San Pedro, TE 9-2024.

1964 Hillman Minx, 800 cc. New  
 tires, 1200 cc. 1964. \$1,200.  
 call, \$1,000. Price, priv. 43-842

**JAGUAR**  
 42-1/2 Sedan, white, to go leather.  
 Wire wheels, gar. air. Dunlop  
 tires. 1964. 43-842

**MARK VII JAGUAR**  
 One owner, make after GE 1969.  
 50 X-1, 400 cc. ROASTER. Good  
 cond. Must sell. 405.

50 Jaguar Mark VII, 400 cc.  
 1967. 1200 cc. 1967. 43-842

**KARMANN GHIA**  
1964 KARMANN GHIA  
CALL 576-8623

64 VW Karmann Ghia - Good m.  
exterior - \$7700.00

**Autos Wanted 17**

**CASH  
FOR  
YOUR  
CAR!**

**CALL AND TELL US  
HOW MUCH TO BRING  
HE 6-5295**

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Chevrolet Co.  
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OPEN EYES & SUNDAYS

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**METROPOLITAN  
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**Verne Holmes Says**  
**WE ARE NOW**  
**LEASING**  
**'65 DODGE**  
**One Day Trial Program**

★ TRY ONE TODAY ★  
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RESS-TELEGRAM-D-19

Feb. 12, Calif., Sunday, Feb. 28, 1965  
 Autos for Sale 176  
 CADILLAC  
 AC

8

**ators**  
**VD., L.B.**  
**Every Night Till 10**

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**'65 CAD. CONY. \$6099**  
 Factory air. Yellow in color with  
 blk. leath. int. & blk. ton. All  
 extras incl. F&A & AM. Factory  
 warranty. L&W mi.

**'63 CAD. CONY. \$3399**  
 Fac. air. Mint green with full  
 pwr. & matching leath. int. Low  
 mileage. Like new!

**'63 CAD. CPE. \$3399**  
 Fac. air. While outside w/ gorgeous  
 int. full pwr. Hurry! Low mi.

**Discount Auto Brokers**  
 2986 E. Pac. Cst. Hwy. GE. 9-2513

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**OSBORN'S CADILLACS**

'64 Fleetwood, air \$4799  
 1 like new gird. local car.

'63 conv. top, air \$3599  
 2nd hand, a rip, local car.

'63 limo, air, in paid. \$2999  
 67 Buick DeVille, air \$2399

4-61 Ford, 6 cyl. Thruout.  
#1 Firewood w/air. \$799  
All extra cash. Originally new  
'61 Geo. DeVille, air  
Local car. \$510. paid  
**Osborn's 20th & Cherry**

'61 CADILLAC CONVERTIBLE  
Florida. Platinum finish, chrome  
w/ wheels, factory air conditioning  
and mfg. warranty. Better  
buy!!  
**\$4588 FULL PRICE**  
DeVillie  
Anahim and Atlantic, NE. 72731

'69 CADILLAC COUPE DE VILLE  
Popular, gold finish, factory air  
All extra cars. \$2288

**'59 CADILLAC \$1399**  
"40" series, 3dr., Full new, F.A.T. TORQ. A/C, CR. motor, int. (nearly new) color in color. Perf. cond.

**PHIL HALL**  
7100 F. Bar. Est. Hwy. C-115A

**'63 CAD. Car. of Ville, gorgeous black, w/wood roof rack, air—int. (new), 3dr., 100,000 mi. (new) reflecting the very finest of care. Inhabited, sacrificed during new wheel & S&H 35000 full price. Price, are \$17.55 per week. (WVND). Hurry! Yenke. WA 35519, Dir.**

**'65 CADILLAC Air Sedan de Ville**  
Power all around. Anybody can afford it. Don't believe me—come look

**'60 CADILLAC \$1699**  
'62 series only. Full par. Arctic  
white with red leather int. Linen  
cond.

**PHIL HALL**  
2101 E. Par. Cst. Hwy. GE. 4154

**'61 CADILLAC** Sed. no V8  
Comp. comp. incl. Factory  
Guarantee. 4 door. White. In-  
terior. Sell for \$2590. Trade-  
considered. Can help arrange finan-  
cing. Call Phil Hall, 228-6001.  
5th St. L.B.

**'64 CAD. sed. de Ville, Full**  
par. comp. incl. air, door locks  
and everything. \$2500. Call  
Phil Hall, 228-6001. Will  
also service. Involved to drive

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50 CAD. Seán de Vile. 400 W. 10th St. St. Louis, MO 63102  
 51 CAD. Joe. 1401 N. 1st St. St. Louis, MO 63102  
 52 CAD. John. 1401 N. 1st St. St. Louis, MO 63102  
 53 CAD. John. 1401 N. 1st St. St. Louis, MO 63102  
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 60 CAD. John. 1401 N. 1st St. St. Louis, MO 63102









INDEPENDENT PRESS-TELEGRAM—D-25  
 Long Beach 12, Calif., Sunday, Feb. 26, 1939

**176** Autos for Sale **176**

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Basic 600. Four-  
speed, gold with  
black interior.  
Power brakes,  
steering, windows.  
Control. Fresh  
oil, 100,000 miles.  
Call for more info.  
or good deal. No  
negotiation. No  
cash. Call  
Ph. 437-6646

**Call \$1599**

2 Door  
radio  
4 bucket seats

**CHEVROLET**  
CA #5241

**GEN. SALE**  
Some with  
cash

**AIR-CONDITIONED  
RAMBLER SEDAN**

Sparkplug '63 Classic 488 with  
radio, automatic, 100,000 miles, etc.  
Positively hairless & immaculate  
8 1/2 years old. Now \$725

**HOLIDAY RAMBLER**

1400 Low Buck \$499

**'61 RAMBLER \$499**  
CLEAN, 4 DOOR SEDAN  
6 cyl. Standard trim, heater,  
clean thruout.

**PHIL HALL**  
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(Near Temple) GE #5494

**'62 RAMBLER** Automatic, 3000

**B. Sive.** Com-  
mer. H.D.P.  
car w/er  
\$52 mo. b.  
B. 4-DR.  
R. 4-dr. 800  
S. Bive. Com-  
mer. private  
March 1, 1962  
L. Lloyd

**Amstar 2 dr.**  
**R. 4-AM**  
Car #441  
Owner. 640 Bro.  
#1700  
Office. MA 1700.  
1000 MILES  
MA 1597

**IMPORT AUTO**  
Authorized New Car Dealer  
1460 L.B. Blvd. ME 3967  
New York, N.Y. \$47,000 m.b.  
R.M., individual reclining seats,  
overdrive, Red & white lac cond.  
Car or Inst'd del. 4/76 Close-  
N.L.

**43 RAMBLER AMERICAN** Lower  
low mileage, \$17 down, \$12 mo.  
& balance new, of 1963. DR. 4-  
99%

**58 RAMBLER AER.** 3 dr. Super  
top model, 1964. 1964. 1964. 1964.  
for, auton. R.M. A. con.  
C.O.N.

**40 RAMBLER AMERICAN 2-door.**  
Radio, heater, automatic transmis-  
sion. \$17 down & \$13.00 mo. & bal-  
ance new. Gr. cond. 1963. 1963.

**56 RAMBLER American, R.M.**  
auto, clean. Gr. cond. 866-3366  
or 865-0228

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**'I'll Treat You Right**

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IMPALA SPORT COUPE  
8-CYL—NOT a "6"  
FULLY FACTORY EQUIPPED

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**58¢** Per Mo.  
 Thirty-Six Months: All Models and  
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Cars and your transaction is guaranteed, says

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5815 South St., "Dutch Village Shopping Center," Lakewood					
Rickerts Motors, 999 Long Beach Blvd.					
BELLFLOWER, COMPTON, DOWNEY					
Lee Carpenter, 1150 E. Compton Blvd., Compton					
SAN PEDRO, WILMINGTON, LOMITA, TORRANCE					
Kendon Motors, 1241 Pac. Cst. Hwy. No. San Pedro					

BELLFLOWER COMPTON PARAMOUNT			BONA FIDE USED CAR DEALERS		SAN PEDRO WILMINGTON LONG BEACH	
L. A. ANDERSON			COTTER'S WAGON TOWN		LOHMEIER MOTORS	
1842 E. Anaheim, HE 7-5614			2223 Long Beach Blvd.		1580 L. B. Blvd., HE 6-6562	
BEN RUSHING			COTTER MOTOR SALES, 2165 L.B. Blvd., 591-2334		MARK THORNTON 7911 Alondra, Prmt., ME 3-0071	
850 L. B. Blvd., HE 5-7424			DENHAM'S		W. F. McPHEETERS	
C. BOB AUTREY			2533 Lakewood Blvd., GE 3-0929		1450 L. B. Blvd., HE 2-5407	
1570 L.B. Blvd., HE 2-4441			DORSA USED CARS		WOOLPERT MOTORS	
BOB THOMPSON AUTO SALES			1001 L. B. Blvd., HE 6-7204		2399 E. Pacific Coast Hwy., HE 9-9960	
2090 Long Beach Blvd., 591-5629			C. FRED HOLMSEN			
CABE BROS.			437 E. Anaheim, HE 5-8971			
2901 L.B. Blvd., 426-7003						
CAVIN USED CARS, 2120 W. Pac. Cst. HE 6-5580						

**ATTENTION** Auto Dealers & Auto Buyers

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Independent Press Telegram

**CLASSIFIED**

**HE 2-5959**

**CORMIER CHEVROLET CO. USED CAR SALE**

tremendous savings PLUS

**50,000 BLUE CHIP STAMPS**

WITH USED CAR PURCHASED THIS WEEKEND

YOUR CAR IS WORTH MORE, MUCH MORE IN TRADE NOW

LOW, LOW DOWN PAYMENTS

**CHEVROLETS 2-DOORS & 4-DOORS**

'53 CHEVROLET Belair 2 Dr. 6-cyl. V-8, 1950, 1951, 1952, 1953, 1954, 1955, 1956, 1957, 1958, 1959, 1960, 1961, 1962, 1963, 1964, 1965, 1966, 1967, 1968, 1969, 1970, 1971, 1972, 1973, 1974, 1975, 1976, 1977, 1978, 1979, 1980, 1981, 1982, 1983, 1984, 1985, 1986, 1987, 1988, 1989, 1990, 1991, 1992, 1993, 1994, 1995, 1996, 1997, 1998, 1999, 2000, 2001, 2002, 2003, 2004, 2005, 2006, 2007, 2008, 2009, 2010, 2011, 2012, 2013, 2014, 2015, 2016, 2017, 2018, 2019, 2020, 2021, 2022, 2023, 2024, 2025, 2026, 2027, 2028, 2029, 2030, 2031, 2032, 2033, 2034, 2035, 2036, 2037, 2038, 2039, 2040, 2041, 2042, 2043, 2044, 2045, 2046, 2047, 2048, 2049, 2050, 2051, 2052, 2053, 2054, 2055, 2056, 2057, 2058, 2059, 2060, 2061, 2062, 2063, 2064, 2065, 2066, 2067, 2068, 2069, 2070, 2071, 2072, 2073, 2074, 2075, 2076, 2077, 2078, 2079, 2080, 2081, 2082, 2083, 2084, 2085, 2086, 2087, 2088, 2089, 2090, 2091, 2092, 2093, 2094, 2095, 2096, 2097, 2098, 2099, 2100, 2101, 2102, 2103, 2104, 2105, 2106, 2107, 2108, 2109, 2110, 2111, 2112, 2113, 2114, 2115, 2116, 2117, 2118, 2119, 2120, 2121, 2122, 2123, 2124, 2125, 2126, 2127, 2128, 2129, 2130, 2131, 2132, 2133, 2134, 2135, 2136, 2137, 2138, 2139, 2140, 2141, 2142, 2143, 2144, 2145,
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**UP TO**  
**\$1000**

**NOW AT...**

# COURTESY FORD

NEW MUSTANGS, FORDS, T-BIRDS, FAIRLANES, FALCONS and EXEC. CARS

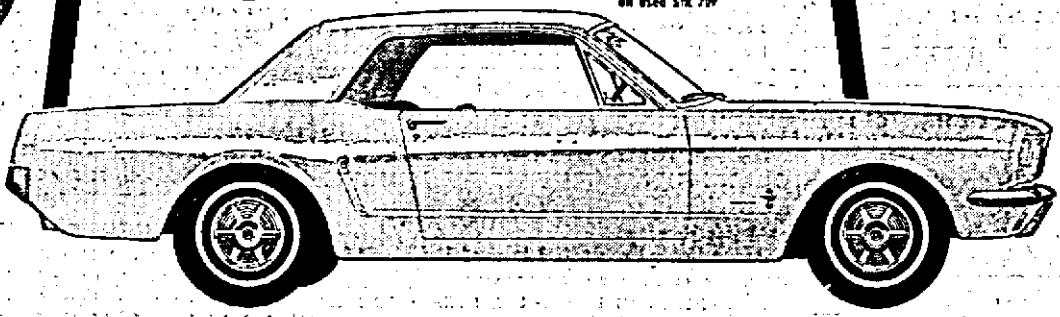
**NEW 1965 FORD "500"**  
**GALAXIE**  
**2-DOOR HARDTOP**  
• Cruisomatic • V-8 Engine  
• Nylon Interior • Seat Belts  
• Full Carpeting  
• Closed Emission System  
• Heater Delete • Brand New 1965

**\$2399**  
Stock 707

**MUSTANG HEADQUARTERS**  
EXAMPLE  
**1965 MUSTANG**  
FULL PRICE  
**\$2199**  
OR FINANCING  
**\$69** Down on Approved Credit  
Total Monthly Payment Plus Tax & Lic. on used \$76.79

**NEW 1965 THUNDERBIRD**  
SAVE \$1000.00 WITH SAVE \$1000.00  
CRUISOMATIC, RADIO, HEATER, POWER STEERING, POWER BRAKES, SIDE VIEW MIRROR

**\$3699** FULL PRICE  
OR FINANCE FOR  
**\$99** Down on Approved Credit  
Per Month for 48 Months Plus Tax-Lic.  
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**USED CARS**

★ **FREE--FREE** ★

**NEED A CAR FINANCE PLAN**

'63 FALCON 2-DR. Economy special. Standard shift, w.w.-w. This car is sharp. <b>\$1199</b> FULL PRICE	'60 FORD SEDAN V-8, radio, heater, automatic, w.w.-w. chrome wheels, clean inside and out. <b>\$699</b> FULL PRICE
'59 BUICK INVICTA 2-Dr. Hdtp. V-8, radio, heater, automatic, P/steering, w.w.-w. Big car. <b>\$599</b> FULL PRICE at small price	'62 FORD GALAXIE 500 2-Dr. V-8, automatic, P/steering, fact. air cond., radio, heater, plus vinyl interior. A real buy. <b>\$1399</b> FULL PRICE
'59 PLYMOUTH WAGON V-8, automatic, Trans. partition special. <b>\$199</b> FULL PRICE	'62 T-BIRD HDTP. Fully factory equipped and fact. air cond., w.w.-w, clean inside and out. <b>\$2199</b>

**24,000-MILE MAINTENANCE POLICY AND FULLY GUARANTEED 5-DAY TRIAL EXCHANGE WITH EVERY USED CAR**

'59 FORD 9-PASS. WAGON V-8, radio, heater, auto., P/steering. <b>\$32</b> Down <b>\$16</b> Semi-Monthly	'61 FORD 2-DR. V-8 Automatic, radio, heater, w.w.-w. <b>\$38</b> Down <b>\$19</b> Semi-Monthly
'62 RAMBLER WAGON Automatic, radio, heater, w.w.-w, luggage rack. <b>\$52</b> Down <b>\$26</b> Semi-Monthly	'63 COMET SPT. CPE. V-8 Auto., radio, heater, bucket seats, w.w.-w. <b>\$68</b> Down <b>\$34</b> Semi-Monthly
'63 FALCON SPRINT HDTP. V-8 Auto., P/steering, bucket seats, radio, heater. <b>\$70</b> Down <b>\$35</b> Semi-Monthly	'57 CHEV. BEL AIR HDTP. V-8 Automatic, radio, heater, w.w.-w. <b>\$26</b> Down <b>\$13</b> Semi-Monthly

**E-A-S-Y CREDIT—100%**

FINANCING ON APPROVED CREDIT  
WE APPROVE YOUR CREDIT, NOT A BARK

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**PARAMOUNT BLVD. AT ALONDRA**

NEW CARS  
ME 3-1107  
NE 6-9143

IN  
**PARAMOUNT**  
OPEN 'TIL 10 P.M. & SUNDAY

USED CARS  
ME 4-2600  
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TAKE THE LONG BEACH FREEWAY TO ALONDRA BLVD. TURN EAST AND DRIVE ONE MILE TO PARAMOUNT BLVD.  
★ THERE WE ARE ★



# SAVE!

## UP TO

# \$1000

## NOW AT...

# COURTESY FORD

## NEW MUSTANGS, FORDS, T-BIRDS, FAIRLANES, FALCONS and EXEC. CARS

**NEW 1965 FORD "500"**  
**GALAXIE**  
**2-DOOR HARDTOP**

- Cruisomatic • V-8 Engine
- Nylon Interior • Seat Belts
- Full Carpeting
- Closed Emission System
- Heater Delete • Brand New 1965

**\$2399**

Stock 707

**MUSTANG HEADQUARTERS**  
 EXAMPLE  
**1965 MUSTANG**  
**FULL PRICE**

- Cruisomatic
- Radio • Htr.
- Padded Visor
- Seat Belts
- Bucket Seats
- W-S-W

**OR FINANCING**

Down on Approved Credit

Total Monthly Payment Plus Tax & Lic. on used \$1k 709

**NEW 1965 NEW**  
**THUNDERBOLT**

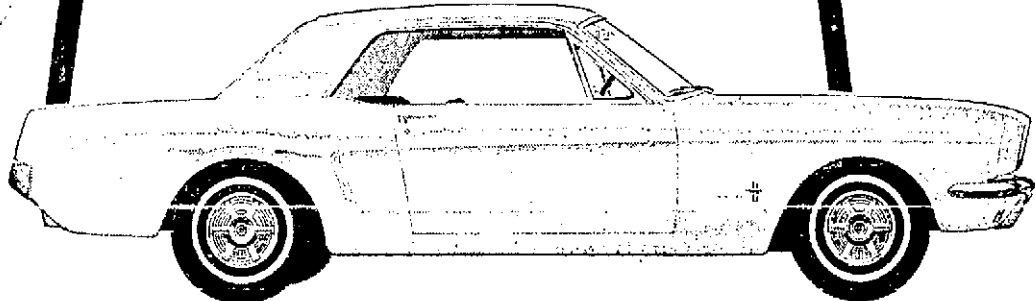
**SAVE \$1000.00 WITH SAVE \$1000.00**  
 CRUISOMATIC, RADIO, HEATER, POWER STEERING, POWER BRAKES, SIDE VIEW MIRROR

**\$3599** **FULL PRICE**

**OR FINANCE FOR** Per Month for 48 Months Plus Tax-Lic.

Down on Approved Credit

Stk. 731



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 Economy special, Standard shift, w-s-w. This car is sharp.  
**\$1199** **FULL PRICE**

'59 BUICK INVICTA  
 2-Dr., Hdtp., V-8, radio, heater, automatic, P/steering, w-s-w. Big car at small price.  
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'59 PLYMOUTH WAGON  
 V-8, automatic, Trans-  
 portation special.  
**\$199** **FULL PRICE**

'60 FORD SEDAN  
 V-8, radio, heater, automatic, w-s-w, chrome wheels, clean inside and out.  
**\$699** **FULL PRICE**

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 V-8, radio, heater, auto., P/steering.  
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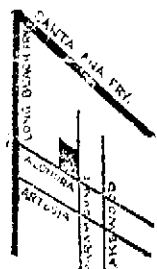
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IN

OPEN 'TIL 10 P.M. & SUNDAY

TAKE THE LONG BEACH FREEWAY TO ALONDRA BLVD. TURN EAST AND DRIVE ONE MILE TO PARAMOUNT BLVD.

THERE WE ARE





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By VERN ANTHONY  
Southland Progress Editor

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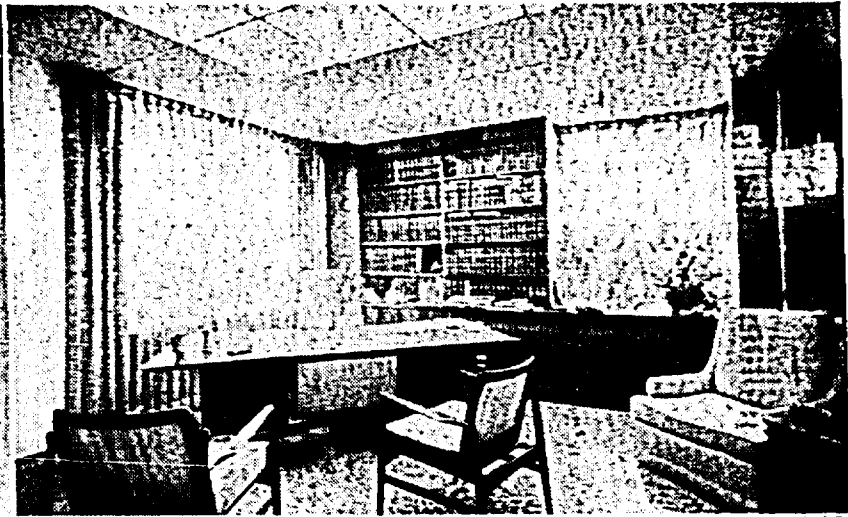
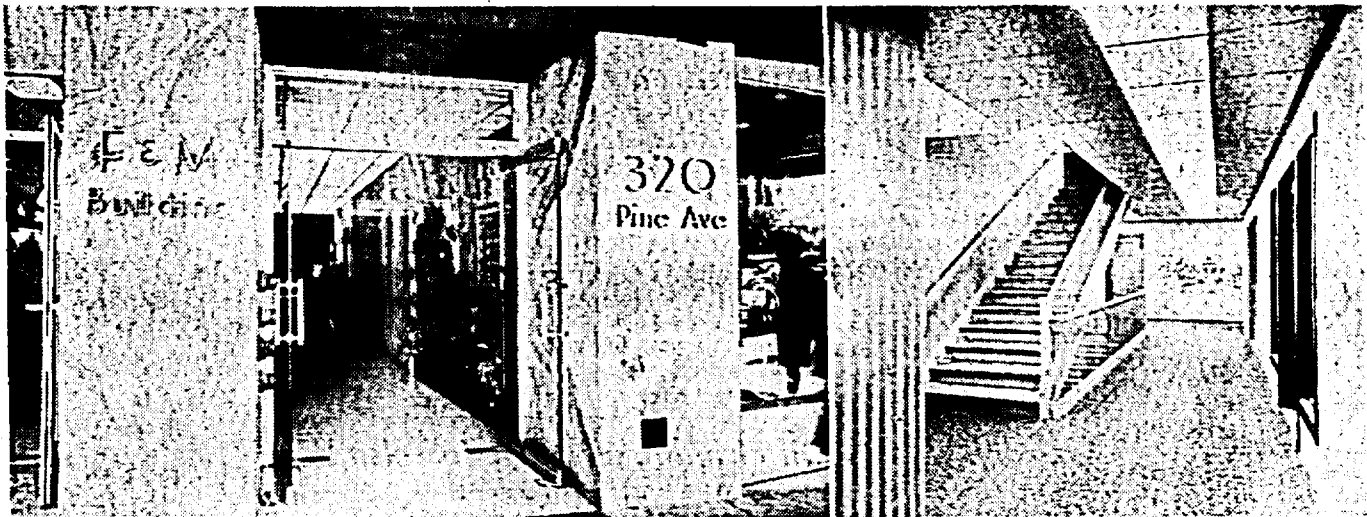
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Parking is provided for tenants just east of the building.

The father said plans are being shaped up to modernize fronts of the adjacent building to the north, which he also owns. This includes the Winstead Bros. store, the California Jewellers and a coffee shop. The first floor frontage of the F & M high rise building, already has been redone.



REMODELED AND MARBLED entrance and lobby of F & M Building at Pine Avenue and Third Street are shown here at left, part of major 10-floor refurbishing program now near completion. Center photo

illustrates redecoration of one of corridors, each of which has an individual decor. Colorful carpeting and wall murals are featured. At right is one of many offices which have been redecorated.



TOPS IN ACCOMMODATIONS AWAITING FIRST YACHT BERTHING MONDAY.

## Boat Facilities Termed 'Finest in the World'

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Southern California's newest marina, a jewel-sized anchorage, is scheduled to open Monday just below the storied Arches at Newport Harbor.

Known as the Newport Arches Marina, the \$1.7 million boat haven is jointly owned by Orange County and the city of Newport Beach.

It is being operated by a private firm which is headed by Everett S. M. Brunzell, prominent Western U. S. contractor, and Bob Harris, insurance broker of Lido Isle.

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NEWPORT Arches Marina is situated on acreage just east of the famed Arches overpass of the Coast Highway at the western end of the main channel of the municipal small craft harbor.

It contains slips for 65 vessels including anchorages for vessels 60 to 65 feet in length. Each berth is customized with individual utilities and communication outlets.

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The land areas between the Arches overpass and the marina are to be landscaped as a part of the marina contract.

LONG RANGE plans call for the construction of a five-story cantilevered building at the eastern edge of the marina. The building, which must be approved by the city of Newport Beach, will feature a restaurant, cocktail lounge, offices and headquarters of a Long Beach banking firm which specializes in yacht financing.

To make certain the marina is a "jewel," esthetically, the entire area was towered by

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"NO EFFORTS, design or engineering-wise, were spared to make this a truly functional

and beautiful marina," says Sampson.

Arches Marina company will operate the anchorage for 15 years under a contract that guarantees the city and the county a guaranteed annual minimum rental of \$50,000. Proceeds are to be cut 65-35 ratio respectively.

## Start Water System for Industrial Center

Work has begun at the Watson Industrial Center on the installation of a high-capacity water system that eventually will service 100 major industrial plants and facilities.

The system, which will be operated by the Dominguez Water Corp., is designed especially for industry, providing a static pressure of 80-85 pounds per square inch with minimum flows of 3,000 gallons per minute for normal use and 5,000 gallons per minute for fire fighting, according to James F. McKay, general superintendent of the

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BY COMPARISON, McKay explained, residential requirements are 500 gallons per minute for normal use and 1,000-1,500 gallons per minute for fire fighting.

The 600-acre, \$150 million Watson Industrial Center is located between Long Beach and Torrance in the county. Development currently is under way, beginning with 42 industry sites on 236 acres along the south side of the San Diego Freeway between

(Continued Page R-2, Col. 4)



## \$20 MILLION PROJECT SHAPING UP

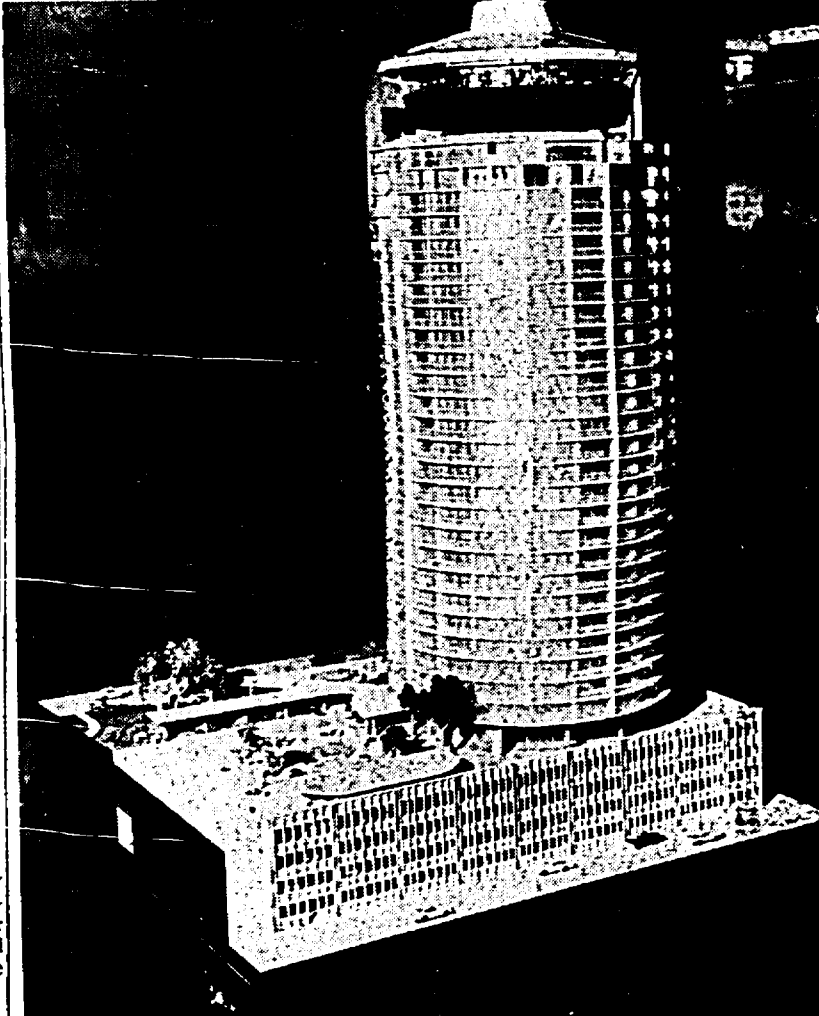
Aerial view shows progress on \$20 million construction project at new University of California on Irvine Ranch in Orange County. First students will be on campus this fall—about 1,500; with thousands later. Semi-circle of buildings clockwise from far right: natural sciences-engineering lecture hall, five-story laboratory-classroom building, social sciences-humanities three-story classroom, five-story classroom and office building, two-story cafeteria, and five-story library-administration building. Lower, left: multi-purpose gymnasium-auditorium, and adjacent central utilities plant which is connected to other campus buildings by an underground tunnel system.

## SOUTHLAND PROGRESS

REAL ESTATE ★ Independent-Press-Telegram ★ BUSINESS

LONG BEAC, CALIF., SUNDAY, FEB. 28, 1965

SECTION R—PAGE 1



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## ON NEW IRVINE CAMPUS

## Concrete Sunshades Mark Building Design

Unusual pre-cast concrete sunshades, combined with exposed aggregate pre-stressed panels, form the exterior walls and serve to distinguish the architecture of seven major buildings now under construction for the September opening of the new Irvine campus of the University of California in Orange County.

With most of the exterior walls in place and rising as high as five stories from the rolling, open hills three miles inland from Newport Beach, the campus is visible for several miles.

Nearly \$20 million in construction is in progress on the 1,510-acre campus being readied for an estimated initial enrollment of about 1,500 students. The university plans a steady growth to a maximum enrollment of 27,500 about 1990.

The Associated Architects, William Pereira, Blurock & Ellerbrock, and Jones & Emmons, conceived the distinctive sunshades both for the beauty of their architectural form and for the functional utility of shadowing the coastal sunlight and the characteristic "white sky" which prevails in the area.

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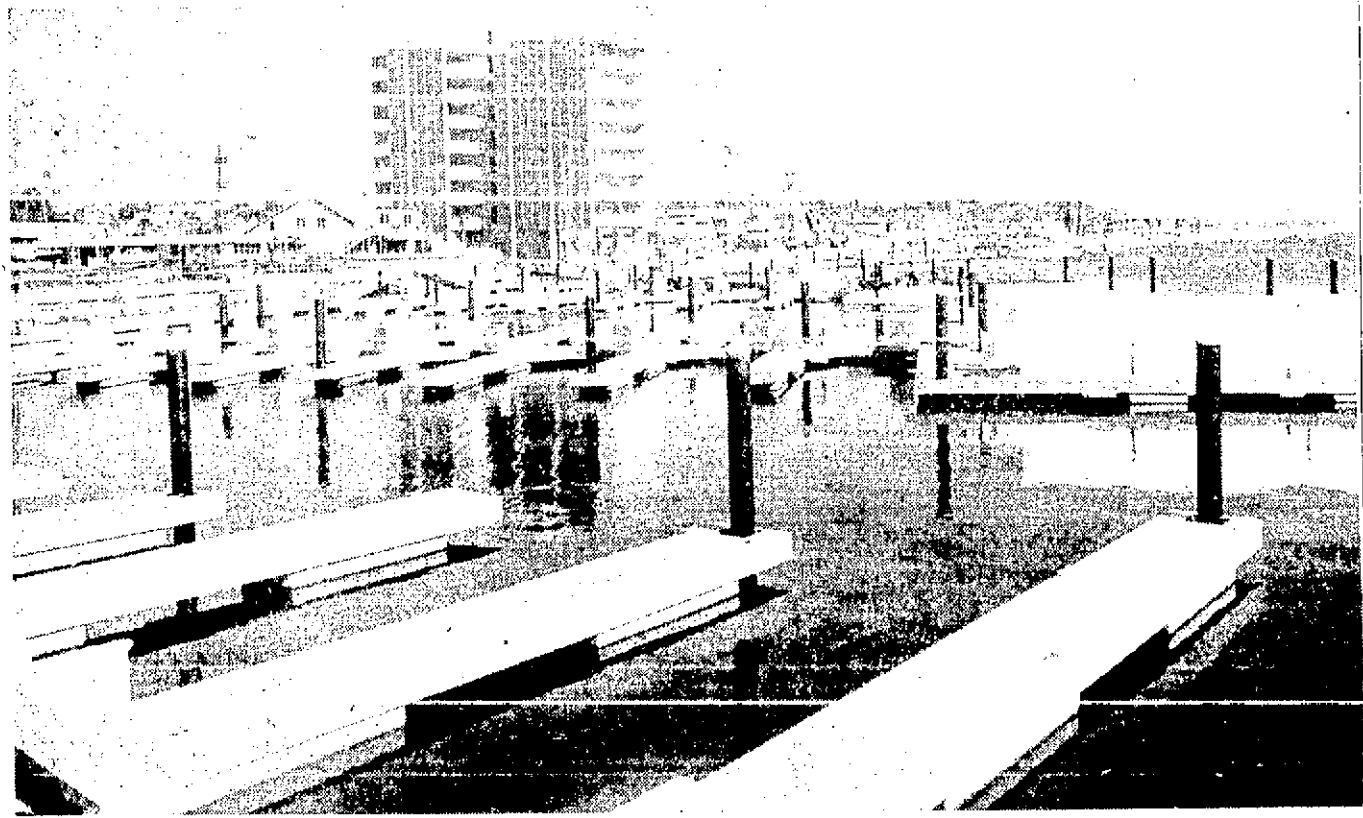
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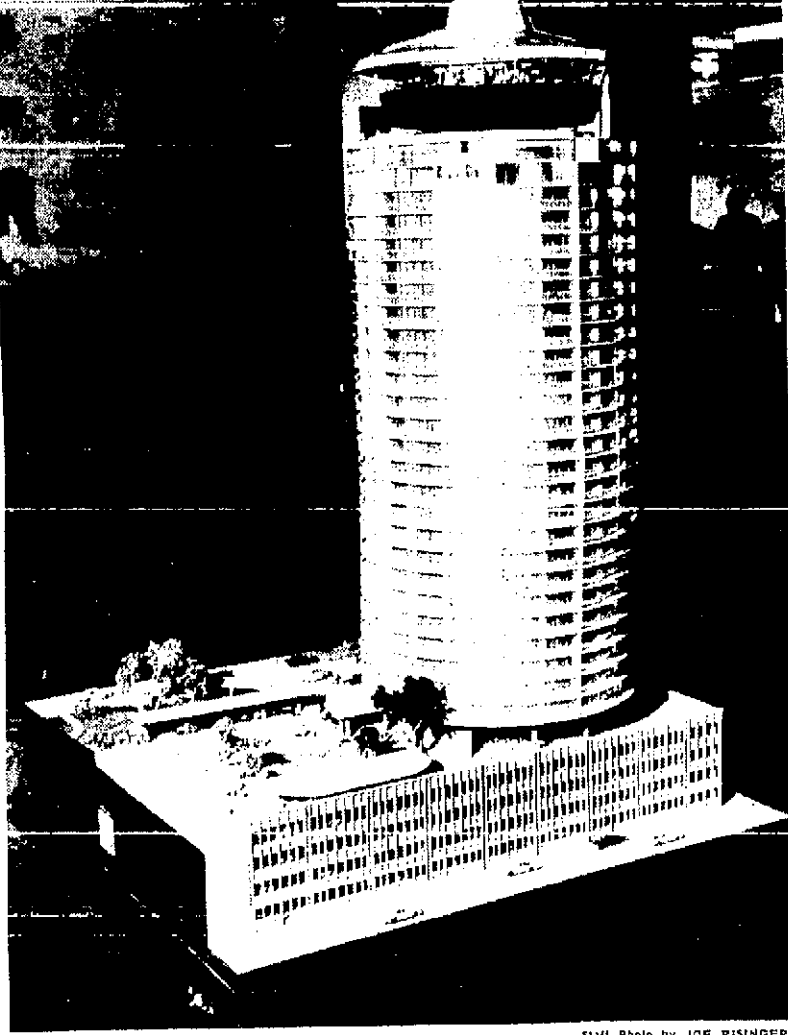
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LONG BEAC, CALIF., SUNDAY, FEB. 28, 1965 SECTION R—PAGE 1



—Staff Photo by JOE RISINGER

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Dry cargo figures, which Figures just released show do not include bananas, lumber or any pipeline commodities, reflect a definite upward trend for this period.

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# 'Memorial West' Sample Room on View at Hospital

Memorial Hospital of Long Beach placed on display last night a sample room showing some of the facilities planned in the new Memorial West—a \$2 million addition on which construction will start shortly.

The room is on display near the south entrance to the main hospital at 2501 Atlantic Ave.

Groundbreaking for the new 86-bed addition—which will be for advanced care patients—is slated for mid-March.

THE NEW ADDITION will be built to the west of the existing hospital and is due to be completed by next spring.

It will be bounded by Long Beach Boulevard on the west, the Beach Boulevard on the east, and Patterson Street on the south.

The addition will be connected to the ground floor of the existing hospital by a concrete course running beneath the doctors' parking lot.

"This new unit will make possible reduction in cost of care immediately after the acute stage of illness has passed," observed Ted Krec, Memorial public relations director.

"It will make available general hospital beds for patients needing more intensive care."

PATIENTS in the new unit must be ambulatory and at least 14 years old. Each room will have shower bath equipment designed for wheelchair patients.

Meals will be served in a central dining room, and there will be barber shop and beauty parlor facilities.

The display room will be open to the public from 2 to 4 and 7 to 9 p.m. daily through the construction period.

## F. E. Nichol 'Engineer of Month' Builders to Hear Talks on Financing



FRANK NICHOL, P.E., Man Honored

Frank E. Nichol, P.E., 5290 El Roble St., Long Beach, has been named Engineer of the Month by the Long Beach Chapter of the California Society of Professional Engineers.

Bob N. Hoffmaster, P.E., chief engineer of the Long Beach Harbor Dept., made the announcement to the society's annual National Engineers Week dinner meeting at the Elks Club.

Stephenson Barton Barnes, Los Angeles, president of S. B. Barnes & Associates, was honored last week as "Engineer of the Year" for 1952 by colleagues in Southern California. A George statuette award was presented to him Friday night at a banquet in the Biltmore Hotel, Los Angeles.

Nichol is a principal and co-founder of the Long Beach firm of Moffatt & Nichol Engineers.

Some of the major jobs engineered by Nichol's organization, as listed in the firm's brochure, include bridges and highways, civic, commercial and institutional buildings, construction facilities, harbor works and waterways, industrial facilities, military installations, public works and test facilities.

The location of the jobs range from Alaska in the north to Mexico in the south, and from Mollaca Straits in the west to the Virgin Islands in the east.

MAJOR PROJECTS of interest to local residents of Southern California include the Long Beach Marina; the Robert R. Shoemaker bridge; various projects of subsidence remedial work in the Long Beach Naval Shipyard raising drydock walls, concrete pier circumferences, utilities, etc.; Huntington Harbor residential marine which will provide living space for 12,000 people; and a proposed causeway for Santa Monica Bay which will need more than 100 million cubic yards of earth fill.

Naming of Nichol at this time by the local society emphasizes the theme of National Engineers Week, celebrated by engineers all over the nation during the week Feb. 21-Feb. 27.

Financing for the home building industry in Southern California will be discussed by three leaders in the field under the title "The Money Outlook for 1953" at the dinner meeting of the Home Builders Association of Los Angeles, Orange and Ventura Counties Monday at Rodger Young Auditorium, Los Angeles.

The dinner is scheduled to start at 7 p.m., according to Larry Armour, HBA president. A social hour will precede the dinner.

PANELISTS will include: Bundy Colwell, president of Colwell Company, Los Angeles, mortgage bankers, will review the mortgage banker's projections for the year.

D. A. Clarke, senior vice president of Glendale Federal Savings & Loan Association, Glendale, will talk on the availability of money for tract home financing.

Ralph E. Lautmann, senior vice president of Union Bank, Los Angeles, and chairman of its real estate loan committee, will summarize the commercial bankers' projections and viewpoints on real estate financing.

Federal and state legislation, new rules and regulations of various regulatory agencies, and other major factors affecting the free flow of mortgage money for the home building industry will be reviewed. A question-and-answer session will follow the three talks.

## Aztec Gets Veteran Pilot as Manager

Robert F. Cenicer, veteran pilot and former vice president of Belmont Aviation Corporation, has joined Aztec Aircraft Sales at Long Beach Airport as general manager.

At the same time, James Kunkle, Los Angeles businessman, announced that he has bought the interests of his former partner, Dorothy Dean, and is now sole owner of the concern.

CENICEROS, who began



ROBERT CENICEROS, Aircraft Executive

flying in 1935, flew for the Air Transport Command during World War II. He was chief pilot for John W. Hancock, prominent local oil man, for 13 years before joining Belmont, which he left for the Aztec position.

Holder of an airline transport rating and a qualified flight and instrument instructor, Cenicer also is a certified helicopter instructor pilot. He has logged more than 10,000 flying hours.

Under his leadership, Aztec, dealer for Piper aircraft in this area, is expected to expand its student flight school, with additional emphasis on instrument training, along with acceleration of its sales program.



## ROBERTSHAW EXECS NAMED

Richard D. Hall (left) has been named sales manager and Edwin A. Thompson (right) assistant general manager by Robertshaw Controls Company's Uni-Line Division, Huntington Beach. Hall has been with the firm's Grayson Controls Division since 1955 in various sales positions. Previously, he was with Southern California Gas Co. Thompson has been in the controls industry since 1939. The division was established early this year to supply wholesalers controls and instruments for their dealers and the replacement market.

## Oil Firm Makes Gift to Tulsa U.

Humble Oil & Refining Co. Houston in the Esso Production Research Center in Tulsa, Okla., to the search Center has been praised for use as a university facility at approximately \$5 million. In addition, certain items of equipment will be given to the university.

## Belmont Shore Business Unit Has Installation

Otto Ross was installed Saturday night as new president of the Belmont Shore Business Association in dinner ceremonies at the Gay 90ties. He succeeds Philip Hahn.

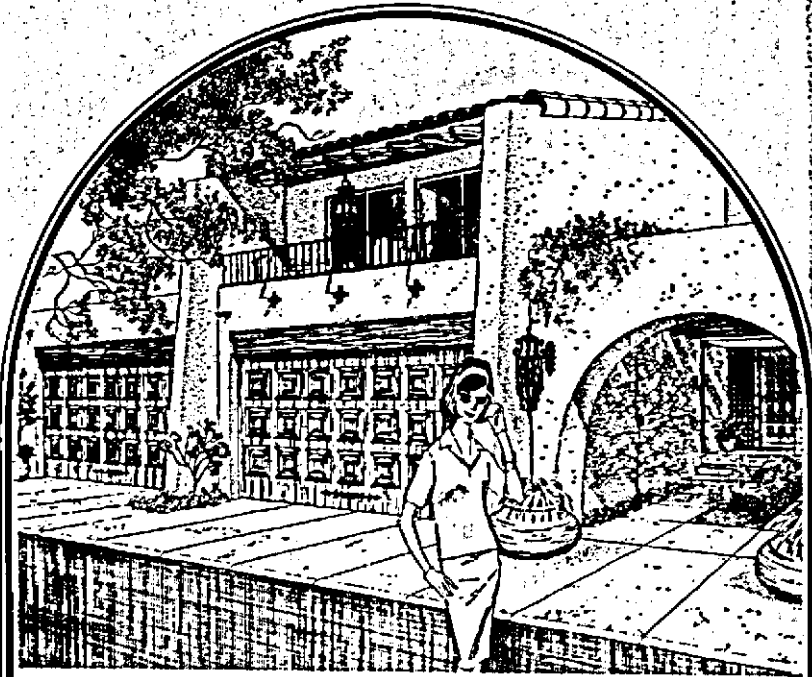
Other new officers include Richard Wells, first vice president; Charles Gerst, second vice president; Pauline Singer, secretary; and James Marshall, treasurer.

Board of directors members are Mrs. Sidwell Gibson, Herman Herz, Irving Solomon, Lou Francis, William Crawford, William Serhan, Isabel Patterson, Howie Black, Don May, Paul Jones, Al Oberjurgel, Allan Kenady and Ede Everett.



OTTO ROSS, New President

"Not since the year 1769 has the charm and picturesque architecture of old Spain been so beautifully reproduced"



## CASITAS CAPISTRANO

A CHARMING NEW SPANISH VILLAGE FROM \$19,000

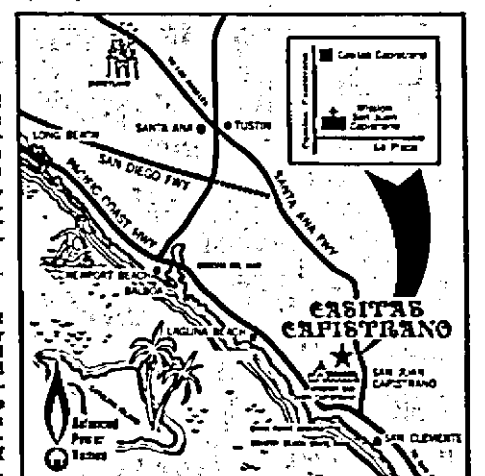
Thrill to the fun of sailing, Marlin fishing, golf on 2 championship courses, horse back riding, miles of clean sandy beaches... 10 minutes, or less, from your door.

## Live in Beautiful San Juan Capistrano

For nearly two centuries, the pastoral beauty of the San Juan Valley has been at rest... its vivid resort climate attracting visitors from the four corners of the world. Now, almost within view of the "Jewel" Mission San Juan Capistrano, a new era dawns... Casitas Capistrano, a new era dawns... Casitas Capistrano, a new era dawns... Casitas Capistrano, a new era dawns...

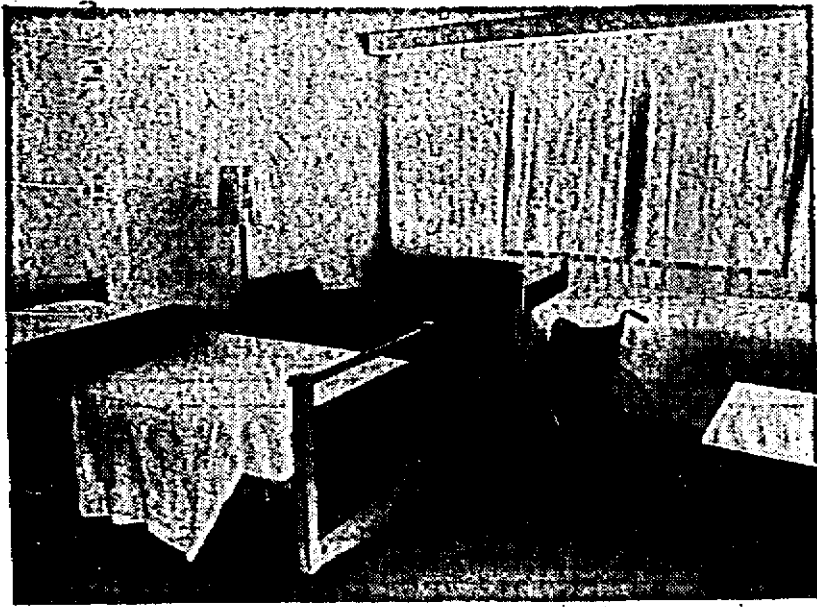
## Fun For Everyone!

Casitas Capistrano is for everyone, but particularly for those who feel they need those extra happy hours for real living... without the maintenance and responsibility of ordinary home ownership. Spanish courtyards and exclusive recreation areas surround you. For an extra monthly fee, professional maintenance assures the perpetual beauty of your home and this enchanted setting.



Casitas Capistrano is a development of the Transamerica Development Co. and Town and Country Homes, Inc. Home Office: 1535 E. 17th St., Santa Ana, Calif.

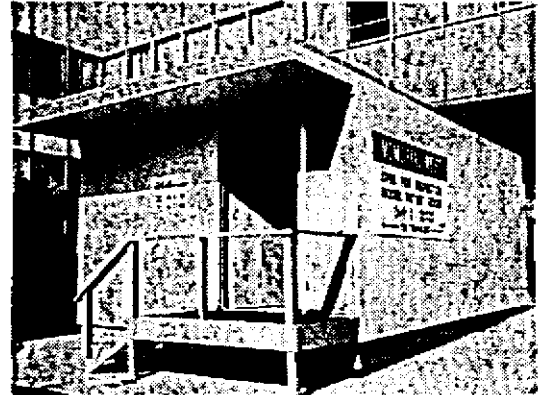
2, 3 and 4 bedroom homes \$19,000 to \$23,600 FHA Financing Available From \$600 Down



—Staff Photos

## SAMPLE ROOM

Top photo shows interior of sample room on display in front of Memorial Hospital. Exterior view also is shown here. Display illustrates facilities planned in new hospital addition, to be called Memorial West. Exhibit is open to public daily, 2 to 4 and 7 to 9 p.m.



## First Students Due at Irvine U. This Fall

(Continued from Page R-1)

Urbanus Square to study the buildings to form a non-sunlight and shadow patterns.

Tinted window glass set in each of the sunshades enhances the spectacular views of the distant Santa Ana Mountains and the nearby Laguna hills across the surrounding 88,000-acre Irvine Ranch, donor of 1,000 acres of the campus site.

The sunshades vary in shape and size, from a single story in height and shading a single window to two and one-half stories. They are being swung into place by cranes and bolted and welded to the

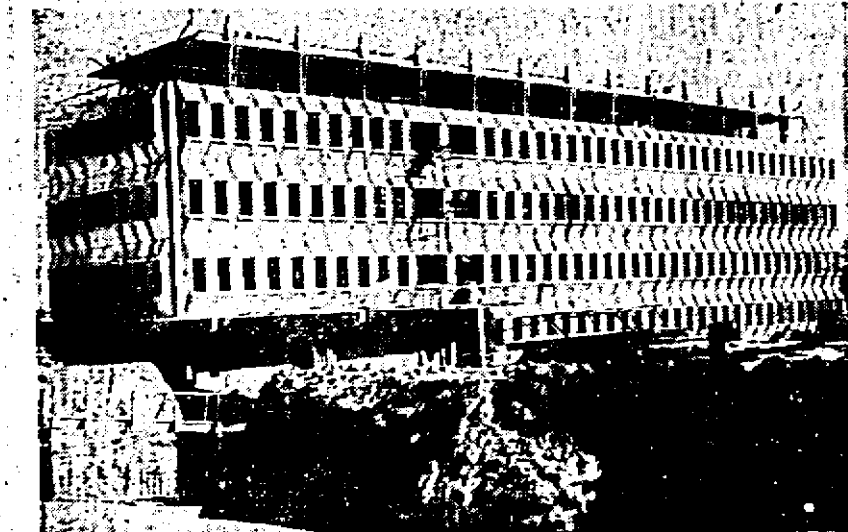
BUILDINGS in the first increment to be completed this fall can accommodate 2,000 students.

University officials under Chancellor Daniel G. Aldrich, Jr., who are now engaged in administrative and academic planning and assembling a faculty of 105 for opening of the campus, are quartered in interim offices at the north edge of the campus near the Orange County Airport.

## Firms Paying Big 'Grub Stake' Bill

Chemical companies will pay a \$100 million grub stake this year as prospectors hunt for new sources of phosphate rock, potash, salt and similar inorganic raw materials, reports Chemical Week publication.

Pushed by new competition from metals and oil firms that are entering traditional chemical fields and faced with dwindling resources and rising requirements, the chemical industry is finding that an increasing share of the corporate dollar is being spent on prospecting activities.



## CONCRETE SUNSHADES

Pre-cast concrete sunshades, forming exterior walls of five-story social sciences-humanities building at the University of California, Irvine, cast striking pattern of light and shadow which distinguishes the architecture of the new campus in Orange County.

## Watson Water System Started

(Continued from Page R-1)

Wilmington Avenue and Atlantic Boulevard.

THE INITIAL installation of the water system consists of 21,000 feet of pipe ranging in size from 10 to 24 inches in diameter. Sixty-nine fire hydrants will be installed at an average of 284 feet apart.

When the system is completed for the entire 600 acres, it will consist of 12 miles of pipe.

Domiguez draws water from its own underground supply and from the Metropolitan Water District, then transfers it as needed to storage tanks. Storage capacity available to the Watson Center is 14 million gallons, but will be raised to 21 million gallons with the addition of two tanks by the end of the year, McKay said.

Under his leadership, Aztec, dealer for Piper aircraft in this area, is expected to expand its student flight school, with additional emphasis on instrument training, along with acceleration of its sales program.

IN LONG BEACH THE PRESTIGE ADDRESS

## Cerritos Circle

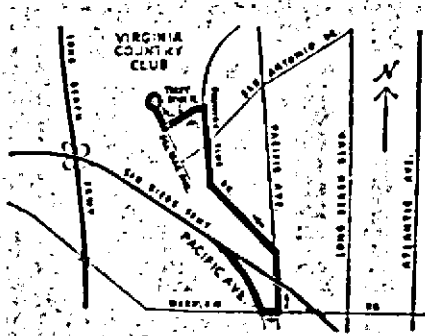
### DUPLEX GARDEN ESTATES

Dramatically designed 1500 sq. ft. of 2 and 3 story units and lovely grounds with garden service pools. Cerritos a luxury home. Cerritos for people with taste, culture and drive are provided by Transamerica with very little.

The fully equipped Gold Medal kitchen with natural walnut cabinetry also includes frig, stove, dishwasher, disposal and built-in range & oven, 3 bedrooms, 2 1/2 baths, air-conditioning, spacious living and dining areas and 2 car garages combine contemporary living with convenience.

Adjoining Virginia Country Club in an exclusive area of Long Beach, each unit stands alone and enjoys privacy, public entrance at the time for an individual life.

Rental & Sales Office, 4163 DEL MAR, LONG BEACH Phone 424-7558









## Expansion, Changes Due at Westminster Shop Center

Fast growing Westminster is getting an economic "shot in the arm" with construction under way on the initial phase of a \$2 million expansion at the 30-acre Westminster Shopping Center, northwest corner of Golden West Street and Westminster Avenue.

Developers Jerry Moss & Co., Palos Verdes, now are building a mall to connect the existing Kress and Food Giant stores. It will have about \$30,000 in landscaping, which will include a decorative fountain, and is slated for completion in June.

NEXT will be construction of 35 to 40 new stores and shops, mostly fashion and service types of business.

Fronts of an existing row of shops, including a county branch library, are due to be remodeled, too.

It is planned to relocate the library into a new building to be built along Golden West Street.

A MAJOR addition to the center will be a Builders'



JACK N. COCHRANE Takes Office

Emporium, a super-hardware branch of Food Giant, Inc.

Also planned are a coffee shop, Chinese and Italian restaurants, movie theater, bakery, furniture outlet and various other small businesses.

The shopping center is now under ownership of the Moss Co. Contractor on the present expansion work is Brusco Construction Co.

GET BUSY! Now is the time to turn unwanted household items into cash with Want Ads.

## Executives Group Has Installation

Annual banquet of the Executives' Association of Long Beach was held Saturday night in the Riverboat Room of the Lafayette Hotel.

Installed were president, Jack N. Cochrane, president of Seaside Printing Co., Inc.; Alfred D. Williams, attorney, first vice president; Weckford Morgan, secretary-treasurer of Economy Escrow Corp., second vice president; and Leon Frazer, vice president, Equitable Savings & Loan Corp., as secretary of the Association.

John McKennon was installing officer.

Cochrane lives at 568 Karen Way. He has been with Seaside Printing Co. for 10 years and is a member of the Downtown Lions Club, Long Beach Dinner Club, Downtown Long Beach Associates and the Chamber of Commerce.

## PART OF \$2 MILLION PROJECT

Under construction at Westminster is first phase of \$2 million expansion of shopping center at northwest corner of Golden West Street and Westminster Avenue. Mall and shops will connect present Food Giant and Kress stores. More business buildings will be built later this year.

## Optometric Awards Won by Area Group

The Long Beach Optometric Society and Auxiliary ran away with honors at the 66th Annual Congress of the California Optometric Association held last week at the Jack Tar Hotel, San Francisco.

The society won four out of eight awards including Society of the Year, Auxiliary of the Year, Auxiliary Press Book of the Year, and Speaker of the Year, the last being won by Dr. Warren H. Low, secretary of the state association.

The awards were accepted by Dr. Michael Weitzman, San Pedro, current president; and Dr. Lawrence L. Creasey, Long Beach, immediate past-president, who also was honored by being reelected as secretary of the state association.

Mrs. Weitzman received the two awards for the Auxiliary.

Dr. D. LeRoy Leatart, of Long Beach, a former COA president, was state congress chairman, and Mrs. Leatart was congress adviser to the auxiliary.

## GRAND OPENING 3rd UNIT

ONLY AT

# Sunny Hills West

Fullerton's Picturesque Hillside Community

## VA - NO DOWN

## LOW DOWN FHA TERMS

this quality...

...one story, two story, split level

this hillview country...

...overlooking Orange County

this low price...

# FROM \$29,950

ONLY AT SUNNY HILLS WEST HAVE HOME VALUES INCREASED SO SUBSTANTIALLY...YET THE SELLING PRICE REMAINS THE SAME! FOR THIS LARGE LAND PURCHASE WAS MADE LONG BEFORE THE HIGH COST TRENDS IN SO. CALIFORNIA LAND. ONLY SUNNY HILLS WEST STILL OFFERS SUCH QUALITY AT "YESTERDAY'S" LOWER PRICES!

A "never again" opportunity to own a magnificent new hillside home — in the exclusive "Executive Area" of Fullerton — and realize instant appreciation of your property investment. It's also an investment in elegant living. Situated

high in the hills with a dramatic view of Orange County, SUNNY HILLS WEST is a distinguished, established community surrounded by every cultural and educational advantage. Come up and see us!

# Sunny Hills West

3-5 BEDROOMS

OAK HARDWOOD FLOORS THROUGHOUT

ALL UNDERGROUND UTILITIES

FURNISHED MODELS OPEN DAILY 10 TO 9

PHONE: 871-9620

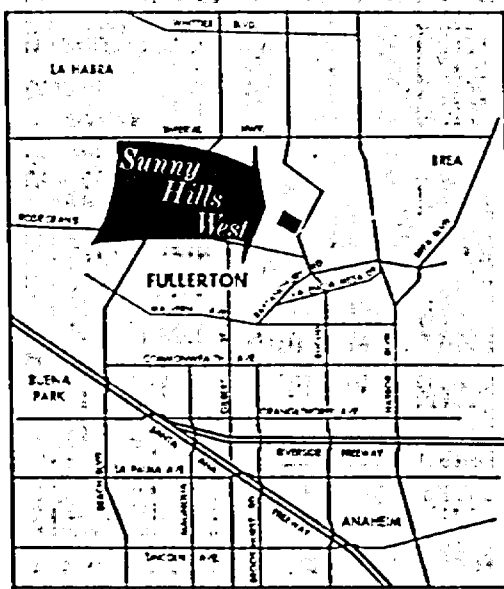
ANOTHER EXCLUSIVE RESIDENTIAL COMMUNITY BY LUXURY HOMES, INC.



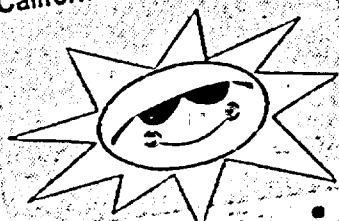
FARM Long Term Financing through THE COWELL COMPANY



DIRECTIONS: South on Santa Ana Fwy. to Riverside Fwy. East on Riverside Fwy. to Eucalyd Ave. Left on Eucalyd to models.



Sol-Vista Presents a California Design Original



## California Home Fair

IN HUNTINGTON BEACH

Three, four and five bedroom estate homes from \$29,550 to \$35,200 attractive FHA and conventional terms



California Home Fair • 16601 Beach Blvd. (Rwy. 39) Huntington Beach, California • PHONE (714) 847-3545



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The society also includes San Pedro, Wilmington, Compton, Bellflower, Seal

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**Sunny Hills West**  
Fullerton's Picturesque Hillside Community  
**VA - NO DOWN**  
**LOW DOWN FHA TERMS**

this quality...  
...one story, two story, split level

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FROM **\$29,950**

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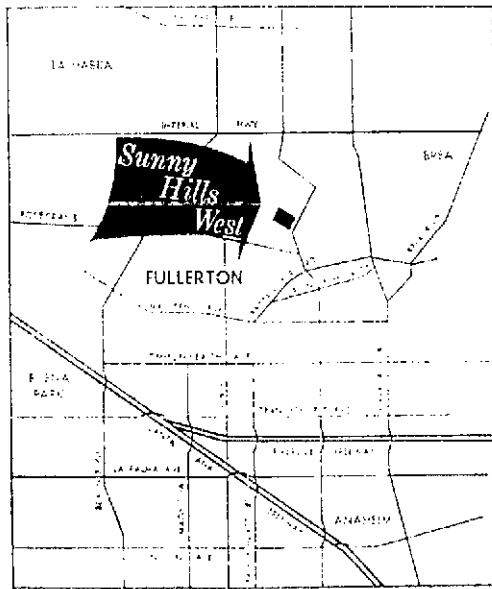
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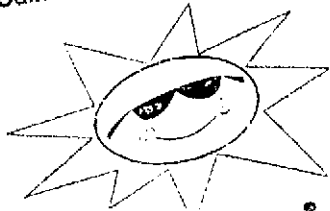
VA-FHA Long Term Financing through the CALWELT COMPANY



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Sol-Vista Presents a California Design Original



**California Home Fair**  
IN HUNTINGTON BEACH

Three, four and five bedroom estate homes from \$29,950 to \$35,200 attractive FHA and conventional terms





## From New Agency Head

Harold M. Frome, 16631 Robert Lane, Huntington Beach, has been named agency manager for Equitable of Iowa for this area. Agency offices are at 4290 Long Beach Blvd.

Frome is a 1948 graduate of John Marshall College of Law and prior to that received his pre-law training at Princeton University.

Following sales experience in Chicago, where he also was a member of the Basketball Officials' Association in the Big Ten Conference, he began his life insurance career in 1954 as a field underwriter in Long Beach with Prudential, subsequently advancing to the position of staff manager.

In May of last year he became associate manager of Accia Mutual's Long Beach Agency.

## Brouse to Manage Santa Ana Plant

Kenneth T. Brouse, photo-engraving expert who last summer did a management analysis for the Independent Press-Telegram, has been named general manager of the Santa Ana Engraving Co., according to John L. Meek, president.

Brouse has been active as consultant to newspapers in all phases of production. He resigned the vice presidency of production at the Sta-Hi Color Service, Newport Beach, to join the Santa Ana firm.

At the I. P. T., he analyzed the art, photographic and engraving departments.

**Trip Grounded**  
LOUISVILLE, Ky.—After attending a convention, Dan Hatfield and his wife headed for the airport and the trip home.

Bad weather had canceled the flight so the Hatfields decided to kill some time by attending a television show.

Hatfield's name was drawn during the show and he won a prize. They drove home in the new imported auto.



HAROLD M. FROME  
Equitable of Iowa Post

## Moore Named to Real Estate Institute Post

Walter C. Eichenhofer has been elected president of the Greater Los Angeles Chapter of the Institute of Real Estate Management for the year 1965.

Also elected to executive posts in the local chapter are: Robert Crane, vice president of Ben Hecht Co. of Hollywood, first vice president; Harold Weinhold, realtor, and past president of the Los Angeles Board of Realtors, second vice president; W. Eichenhofer, director of Wagoner & Durst Security Corp., secretary-treasurer.

Those named as executive counselors are: E. Tennyson Moore, president of Moore Realty in Long Beach and immediate past president of the L. A. Chapter; William Sexton, Coldwell, Banker & Co.; William Abelman of Abelman & Schmitt; and Gene Mays of William Doud & Co. Eichenhofer is director of properties for CalProp Investments, Inc., developers of apartment buildings throughout Los Angeles County.

## \$12,000 New Sign

James A. Brown, vice president-manager of Pioneer Savings & Loan Association, 232 Long Beach Blvd., announced last week that a \$12,000 new electric sign had been installed over the entrance to the offices.

## Sales Executives to Hear Ad Man

Tyler MacDonald of Newport Beach, senior vice president and director of Creative Services for Hixson & Jorgensen Advertising, will address the Long Beach Sales and Marketing Executives Monday on "The First 20 Years are the Hardest."

The meeting will be held in the French Room of the T. MacDonald Lafayette Hotel at 630 p.m. A nationally recognized advertising and marketing authority, MacDonald addresses thousands of businessmen annually throughout the country. He is a graduate of USC and is a first vice president of the Sales and Marketing Executives of Los Angeles. In 1965 he served as a volunteer Chairman of the Los Angeles County Epilepsy Drive. He also was a founding member of the Television Academy of Arts and Sciences.

## S & L at San Pedro Reelects Directors

SAN PEDRO — First annual stockholders' meeting of Fishermen and Merchants Savings and Loan Association was held recently in the offices of the association, 29229 S. Western Ave.

Directors were reelected and William H. McKee, managing officer, reported the assets of the association in excess of \$4,300,000.

Savings acquired during the first 60 days of the association's operation were reported at \$2,300,000 with a total number of account holders more than 1,400.

At the board meeting which followed the stockholders meeting, the following officers were elected:

Cecil G. Toftness, president; Ben L. "Ted" Bear Jr., vice president; Raymond T. Burns, secretary; Robert G. Rados, treasurer.

## Dividend Voted by Water Board

Dominguez Water Corp. board of directors recently declared a regular quarterly dividend of 10c per share on 286,241 outstanding shares of common stock, payable March 15 to shareholders of record at the close of business last Friday.

## 'Equal Opportunity in Housing' Code OKd

Members of the Long Beach District Board of Realtors are pledged to a new Code of Practices promoting "equal opportunity" in housing, it was announced Saturday by John T. Webster, board president.

The code was drawn up by the California Real Estate Association and recommended to all CREA member local real estate boards for adoption, Webster said.

"Leaders of our association felt that such a code will clarify the responsibilities and duties of the Realtor and real estate salesmen, as CREA and our own board sees them," he explained. "It also stresses our belief that a voluntary approach can solve housing problems arising from the race, color, religion or national origin of the parties involved."

"We're going to do everything we can to make it work."

The Code of Practices, as adopted by the group provides:

The Long Beach Board of Realtors subscribes to the policy that a favorable public attitude for equal opportunity in the acquisition of housing can best be accomplished through leadership, example, education and the mutual cooperation of the real estate industry and the public.

## New Computer for Small Firms

The National Cash Register Co. office here announced a new low-cost series of computers designed especially to bring electronic data processing to small and medium-size businesses.

George E. Carson, manager of NCR's operations in this area, said the new computer family, called the NCR Series 500, will fill a large gap in the market between accounting machines and larger computers.

"There has previously been no true computer system in a practical price range or no small system that could be

## Ski Togs Shown on Rail Trip

CHICAGO (AP)—A traveling fashion show featuring ski togs now is a feature of the Burlington's Twin Cities Zephyr.

The train leaves Chicago at 9 a.m. and makes a stop at 11:20 a.m. at Chestnut Hills, a ski resort near Galena, Ill.

## they're playing with fire in TUSTIN



And why not? This house has back-to-back fireplaces. One is in the playful family room. The other lends a warm glow to the imposing sunken living room. A particularly pleasant bonus when you consider the other fine features in this 3-bedroom home:

Formal dining room, interior planter, General Electric kitchen, separate service porch and pantry, pegged and grooved hardwood floors and paneled walls, all in a private well landscaped—sprinklers in the better area of Tustin. Why not see prestigious Red Mill Estates today? They're certain to spark your interest.

ONE AND TWO-STORY ESTATES • 3, 4 AND 5 BEDROOMS

FROM \$32,500

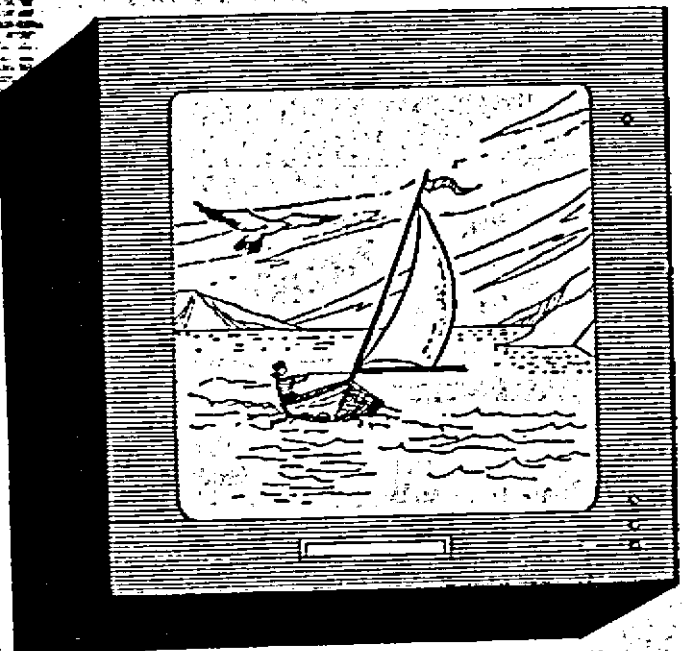


## NEW PLANT IN LA MIRADA

Columbia Outdoor Advertising recently held open house at new 24,000-square-foot plant and office near Santa Ana Freeway in La Mirada. Host to some 600 guests were (from left) co-owners Ben Richman, president; Marvin Harper and Harvey Dahlin.

# FREE BRAND NEW COLOR TV SET

To be given absolutely free to purchasers of Capistrano West Homes during the next 14 days!



FREE BEACH CLUB MEMBERSHIP FREE  
CAPISTRANO BEACH CLUB  
You will receive a valuable bonus membership in your own private beach club included with each Capistrano West home.

LIVE IN A RECREATIONAL WONDERLAND... Magnificent hillside view homes, just 20 freeway minutes to Santa Ana and Anaheim. Terraced luxury homes overlook the blue Pacific and green valleys below. Enjoy the recreational advantages at this vacationland address... where YOU ACTUALLY OWN THE LAND WITH TITLE INSURED. Visit Capistrano West today. Stay a lifetime.

## featuring

- 3 & 4 Bedrooms, 2 Baths • Luxurious Carpeting • Custom Fireplaces • Deluxe Built-ins with Double Ovens and Barbecue Rotisserie and Dishwasher • Ash Hardwood Cabinets • Forced Air Central Heating • Master TV Antenna • Cultured Marble Pullmans • Sprayed Acoustic Ceilings • Exquisite Double Door Entries • Brick and Stone Planter Boxes • Private Dressing Alcoves

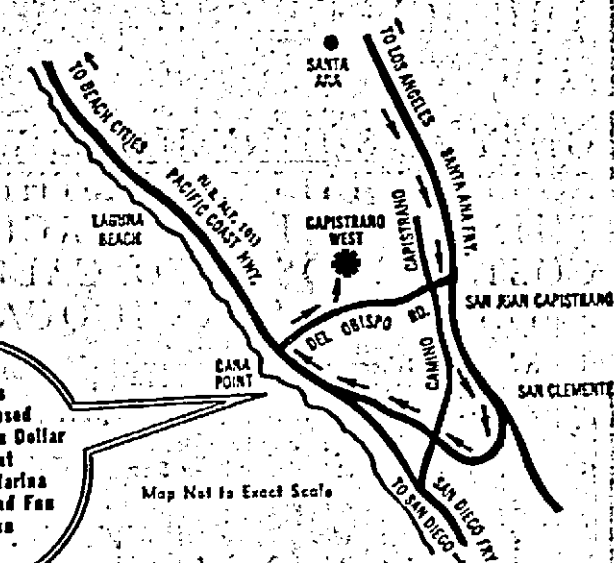
From Only \$22,750

AS LOW AS 5% DOWN

MODELS OPEN DAILY 10:00 A.M. - 8:00 P.M.

Phone 493-1222 (Area Code 714)

From Los Angeles and vicinity, south on Santa Ana Freeway through Santa Ana to the Pacific Coast Highway (101) turnoff. Proceed north on the Coast Hwy. to Del Obispo Road. Turn right on Del Obispo Road to furnished models.



3 Minutes to the Proposed New \$14 Million Dollar Dana Point Small Boat Marina for Year 'Round Fun in the Sun

5 1/2% Financing Also Available We Have A "GUARANTEED" TRADE-IN PLAN

# Capistrano West

By LESLIE Homes

LESLIE HOMES MEAN HIGHEST QUALITY, BEST VALUE & LASTING BEAUTY

## From New Agency Head

Harold M. Frome, 16631 Robert Lane, Huntington Beach, has been named agency manager for Equitable of Iowa for this area. Agency offices are at 4290 Long Beach Blvd.

Frome is a 1948 graduate of John Marshall College of Law and prior to that, received his pre-law training at Princeton University.

Following sales experience in Chicago, where he also was a member of the Basketball Officials' Association in the Big Ten Conference, he began his life insurance career in Long Beach with Prudential, subsequently advancing to the position of staff manager.

In May of last year he became associate manager of Acacia Mutual's Long Beach Agency.

## Brouse to Manage Santa Ana Plant

Kenneth T. Brouse, photographing expert who last summer did a management analysis for the Independent Press-Telegram, has been named general manager of the Santa Ana Engraving Co., according to John L. Meek president.

Brouse has been active as consultant to newspapers in all phases of production. He resigned the vice presidency of production at the Sta-Hi Color Service, Newport Beach, to join the Santa Ana firm.

At the I. P. T., he analyzed the art, photographic and engraving departments.

## Trip Grounded

LOUISVILLE (AP)—After attending a convention, Dan Hatfield and his wife headed for the airport and the trip home.

Bad weather had canceled the flight so the Hatfields decided to kill some time by attending a television show.

Hatfield's name was drawn during the show and he won a prize. They drove home in the new imported auto.



HAROLD M. FROME  
Equitable of Iowa Post

## Moore Named to Real Estate Institute Post

Waller C. Eichenhofer has been elected president of the Greater Los Angeles Chapter of the Institute of Real Estate Management for the year 1965.

Also elected to executive posts in the local chapter are: Robert Crane, vice president of Ben Hecht Co. of Hollywood, first vice president; Harold Weinhold, realtor, and past president of the Los Angeles Board of Realtors, second vice president; W. EICHENHOFER, president; and George Topper of Wagoner & Durst Security Corp., secretary-treasurer.

Those named as executive counselors are: E. Tennyson Moore, president of Moore Realty in Long Beach and immediate past president of the L. A. Chapter; William Sexton, Coldwell, Banker & Co.; William Abelman of Abelman & Schmit; and Gene Mays of William Doud & Co. Eichenhofer is director of properties for CalProp Investments, Inc., developers of apartment buildings throughout Los Angeles County.

## \$12,000 New Sign

James A. Brown, vice president-manager of Pioneer Savings & Loan Association, 232 Long Beach Blvd., announced last week that a \$12,000 new electric sign had been installed over the entrance to the offices.

## Sales Executives to Hear Ad Man

Tyler MacDonald of Newport Beach, senior vice president and director of Created Services for Hixson & Jorgensen Advertising, will address the Long Beach Sales and Marketing Executives Monday on "The First 20 Years are the Hardest."

The meeting will be held in the French Room of the T. MacDonald Lafayette Hotel at 6:30 p.m.

A nationally recognized advertising and marketing authority, MacDonald addresses thousands of businessmen annually throughout the country. He is a graduate of USC and is a first vice president of the Sales and Marketing Executives of Los Angeles. In 1965 he served as a volunteer Chairman of the Los Angeles County Epilepsy Drive. He also was a founding member of the Television Academy of Arts and Sciences.

## S & L at San Pedro Reelects Directors

SAN PEDRO — First annual stockholders' meeting of Fishermen and Merchants Savings and Loan Association was held recently in the offices of the association, 29229 S. Western Ave.

Directors were reelected and William H. McKee, managing officer, reported the assets of the association in excess of \$4,300,000.

Savings acquired during the first 60 days of the association's operation were reported at \$2,300,000 with a total number of account holders more than 1,400.

At the board meeting which followed the stockholders meeting, the following officers were elected:

Cecil G. Toftness, president; Ben L. "Ted" Bear Jr., vice president; Raymond T. Burns, secretary; Robert G. Rados, treasurer.

## Dividend Voted by Water Board

Dominguez Water Corp. board of directors recently declared a regular quarterly dividend of 10c per share on 266,241 outstanding shares of common stock, payable March 15 to shareholders of record at the close of business last Friday.

## 'Equal Opportunity in Housing' Code OK'd

Members of the Long Beach District Board of Realtors are pledged to a new Code of Practices promoting "equal opportunity" in housing, it was announced Saturday by John T. Webster, board president.

The code was drawn up by the California Real Estate Association and recommended to all CREA member local real estate boards for adoption, Webster said.

"Leaders of our association felt that such a code will clarify the responsibilities and duties of the Realtor and real estate salesmen, as CREA and our own board sees them," he explained. "It also stresses our belief that a voluntary approach can solve housing problems arising from the race, color, religion or national origin of the parties involved."

"We're going to do everything we can to make it work."

The Code of Practices, as adopted by the group provides: The Long Beach Board of Realtors subscribes to the policy that a favorable public attitude for equal opportunity in the acquisition of housing can best be accomplished through leadership, example, education and the mutual cooperation of the real estate industry and the public.

## New Computer for Small Firms

The National Cash Register expanded into full computer Co. office here announced a new low-cost series of computers designed especially to bring electronic data processing to small and medium-size businesses.

George F. Carson, manager of NCR's operations in this area, said the new computer family, called the NCR Series 500, will fill a large gap in the market between accounting machines and larger computers.

"There has previously been no true computer system in a practical price range or no small system that could be a ski resort near Galena, Ill.

## Ski Togs Shown on Rail Trip

CHICAGO (AP)—A traveling fashion show featuring ski togs now is a feature of the Burlington's Twin Cities Zephyr.

The train leaves Chicago at 9 a.m. and makes a stop at 11:20 a.m. at Chestnut Hills, a ski resort near Galena, Ill.



## NEW PLANT IN LA MIRADA

Columbia Outdoor Advertising recently held open house at new 24,000-square-foot plant and office near Santa Ana Freeway in La Mirada. Host to some 600 guests were (from left) co-owners Ben Richman, president; Marvin Harper and Harvey Dahlin.

## they're playing with fire in TUSTIN



And why not? This house has back-to-back fireplaces. One is in the playful family room. The other lends a warm glow to the imposing sunken living room. A particularly pleasant bonus when you consider the other fine features in this 3-bedroom home:

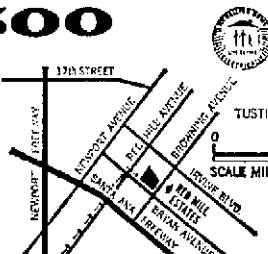
Formal dining room / Interior planter / General Electric kitchen / Separate service porch and pantry / Pegged and grooved hardwood floors and paneled walls / All in a private walled community / Front yard landscaped—sprinklers in the better area of Tustin. Why not see prestigious Red Mill Estates today? They're certain to spark your interest.

ONE AND TWO-STORY ESTATES • 3, 4 AND 5 BEDROOMS

FROM \$32,500

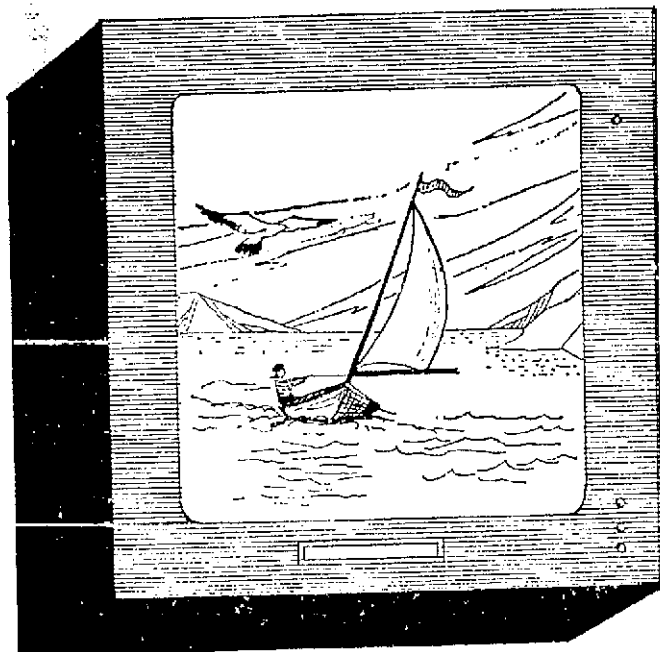


Driving Directions—Santa Ana Freeway to Red Hill, turn left to Bryan, then right to model homes.



# FREE BRAND NEW COLOR TV SET

To be given absolutely free to purchasers of Capistrano West Homes during the next 14 days!



FREE BEACH CLUB MEMBERSHIP FREE  
CAPISTRANO BEACH CLUB

You will receive a valuable bonus membership in your own private beach club included with each Capistrano West home.

LIVE IN A RECREATIONAL WONDERLAND... Magnificent hillside view homes, just 20 freeway minutes to Santa Ana and Anaheim. Terraced luxury homes overlook the blue Pacific and green valleys below. Enjoy the recreational advantages at this vacationland address... where YOU ACTUALLY OWN THE LAND WITH TITLE INSURED. Visit Capistrano West today. Stay a lifetime.

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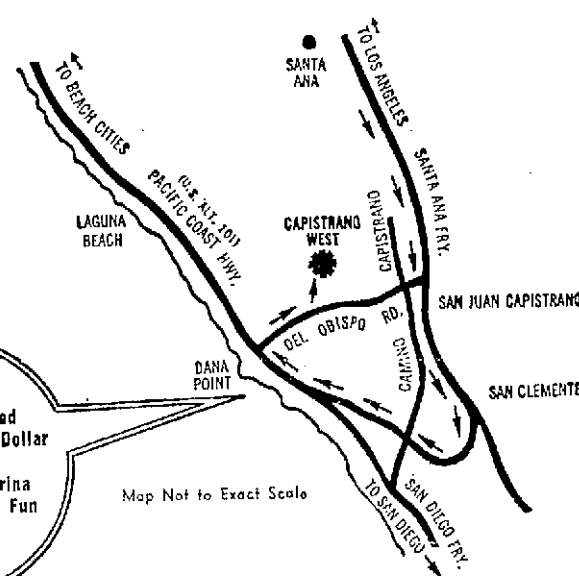
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Map Not to Exact Scale

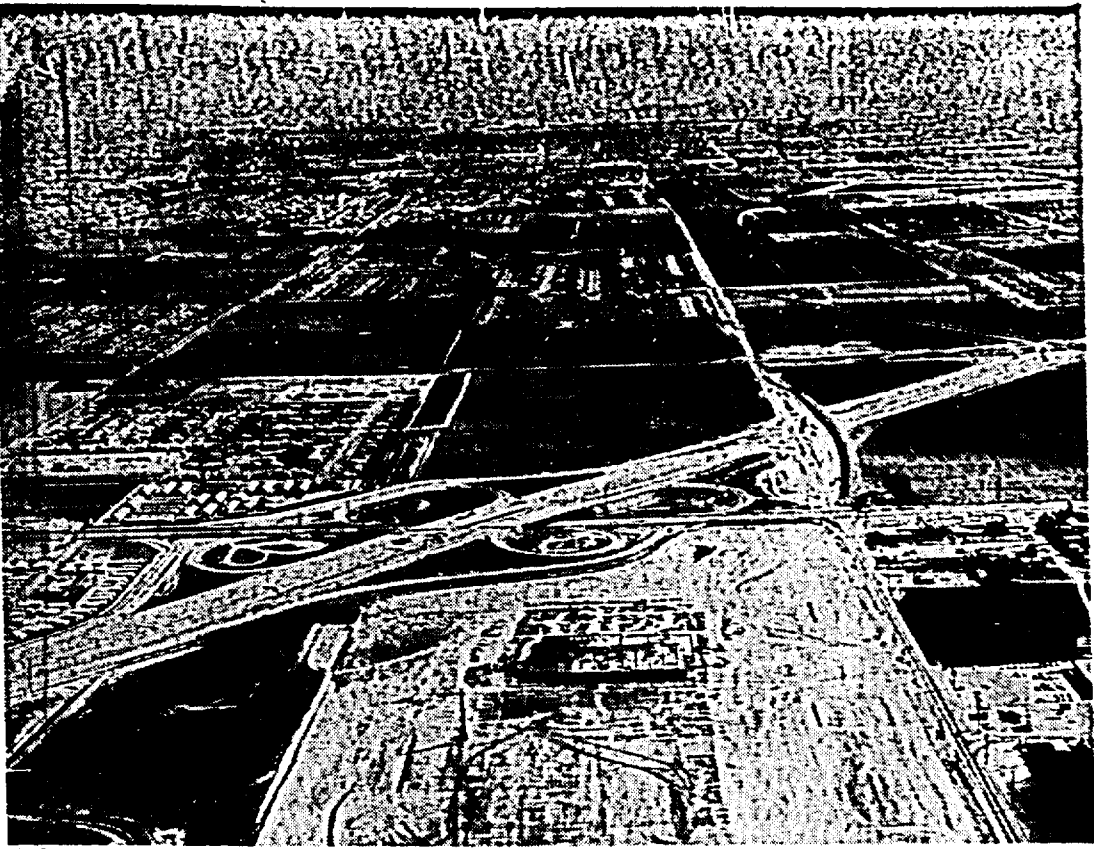
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### NEW BROADWAY STORE RISING IN HUNTINGTON BEACH

Eastward view, with Saddleback Mountain in distance, shows construction under way on new Broadway store (center foreground) at Huntington Beach. Also under construction is San Diego Freeway, which has interchange here with Beach Boulevard. At right is Edinger Avenue, running east and west. Broadway will be hub of large shopping center just south of Westminster.

—Staff Aerial Photo by ROGER COAR

### Brown Named Director in Apartment Association

Clyde S. Brown, Realtor and insurance broker here since 1937, has been appointed a director of the Long Beach Apartment House Association, President Arnold Berg announced Saturday.

Brown, who came to Long Beach in 1936 from South Dakota where he was an automobile dealer, entered the insurance business in 1937.

He presently is chairman of the Political Affairs Committee of the Long Beach Board of Realtors, has served as chairman of the Municipal Affairs Committee, and was a director of the realty board for three years.

Brown belongs to the Masonic Lodge and the Elks, is married and has one daughter, Jean Clad, an artist. He has maintained his office at 413 East 3rd St. for many years.



CYLDE BROWN Gets Appointment

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Those named and the committees: Reg F. Dupuy, Realtors' Washington Committee and Executive Committee; Clive Graham, Multiple Listing Policy; Melvin L. Mould, Professional Standards; and Barbara Moss, Education.

NAREB's membership increased by almost 4,000 during 1964, and stood at 79,396 at the end of the year, and the association had 1,496 constituent boards as of that date.

### Realty Firm Has New Exec

Robert (Bob) Friedberg, 4715 Arbor Road, active in Lakewood civic and social circles, has been named sales manager for the Residential division of Sparrow Realty.



FRIEDBERG

Friedberg, native of Detroit, has been in Lakewood since 1960. He was honored by the Junior Chamber of Commerce as "Jaycee of the Year" in 1964, and he now is vice president of that organization.

### Factor to Address Advertising Club

Ted H. Factor, senior vice president and general manager of Doyle Dane Bernbach's Western Operations will be speaker at the Long Beach Advertising Club luncheon Thursday in the French Room at the Lafayette Hotel.

Factor joined DDB 10 years ago when the agency he owned merged with the then-budding DDB. DDB maintains complete creative facilities in Los Angeles, and creative supervision is one of Factor's responsibilities, in addition to supervising the agency's branch offices in Seattle, San Francisco and Los Angeles.

Jack Eipper, senior art director at Max W. Becker Advertising, will be chairman of the day. A cocktail social is scheduled for 11:30 with luncheon beginning at noon.

### Debut

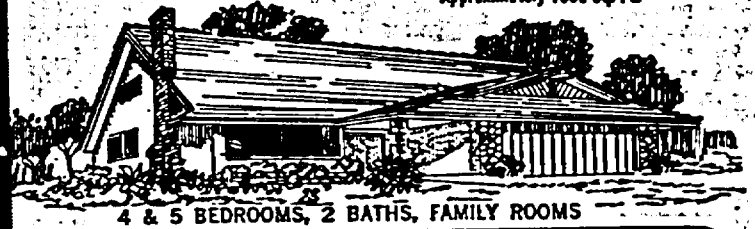
HOLLYWOOD (UPI)—English pop singer Jess Conrad makes his movie debut with Kim Novak in "The Amorous Adventures of Moll Flanders."

### FINEST CLOSE-IN LOCATION...

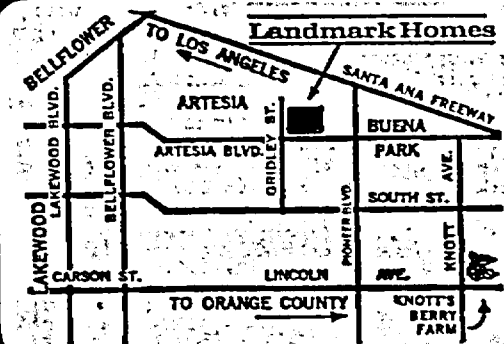
LANDMARK HOMES, ARTESIA... offer discriminating homebuyers luxurious 1 & 2 story homes in an established Orange County location. These are spacious, beautifully planned family size homes that are but minutes from both Orange and Los Angeles County's major employment, recreation, educational and shopping centers. The conveniences offered within the Long Beach area are also only minutes away. Every modern facility of importance is literally in your own back yard.

COMPARE these outstanding features: custom nylon carpeting • front yard landscaping • front sprinklers • rear fencing • massive fireplaces • deluxe built-ins with dishwasher • custom cabinetry • forced air heating • step-down living room.

Approximately 1950 Sq. Ft.



4 & 5 BEDROOMS, 2 BATHS, FAMILY ROOMS



From Bellflower and vicinity, go south on Bellflower Blvd. to Artesia Blvd. Left on Artesia to Gridley and left to models. Also, from the Santa Ana Freeway, south on Pioneer Blvd. to Artesia and right to Gridley and the beautiful furnished models.

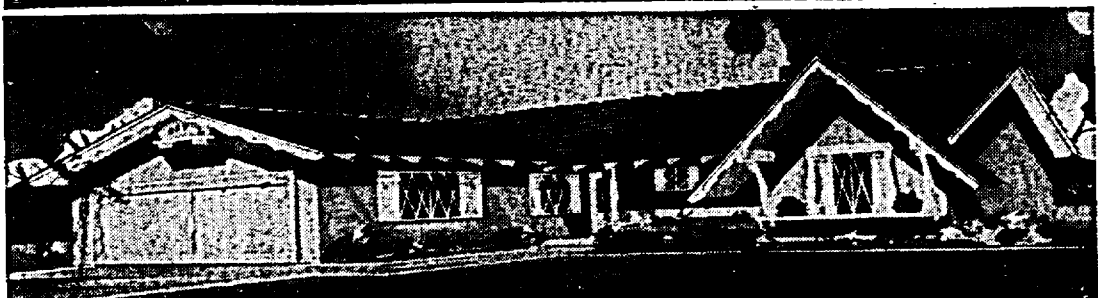
## Landmark Homes in Artesia

Another outstanding development by Shattuck & McHone

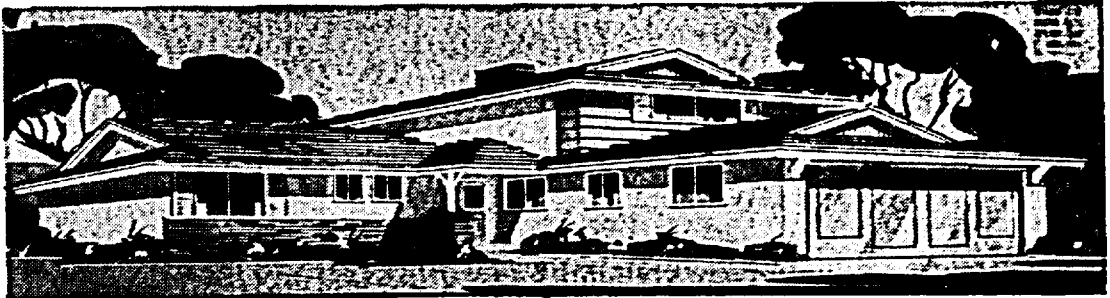
## THE BEST FINANCING IN ORANGE COUNTY

# NO DOWN TO ALL!

AND LOWEST POSSIBLE MONTHLY PAYMENTS!



1 STORY



2 STORY



TOTAL PRICE from \$24,900

# LARK VILLAGE

Thunderbird Series

EASY TO QUALIFY



NO BALLOON PAYMENTS

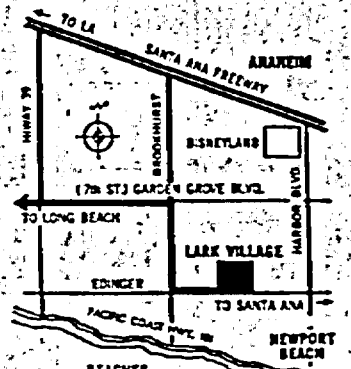
A MEDALLION HOME

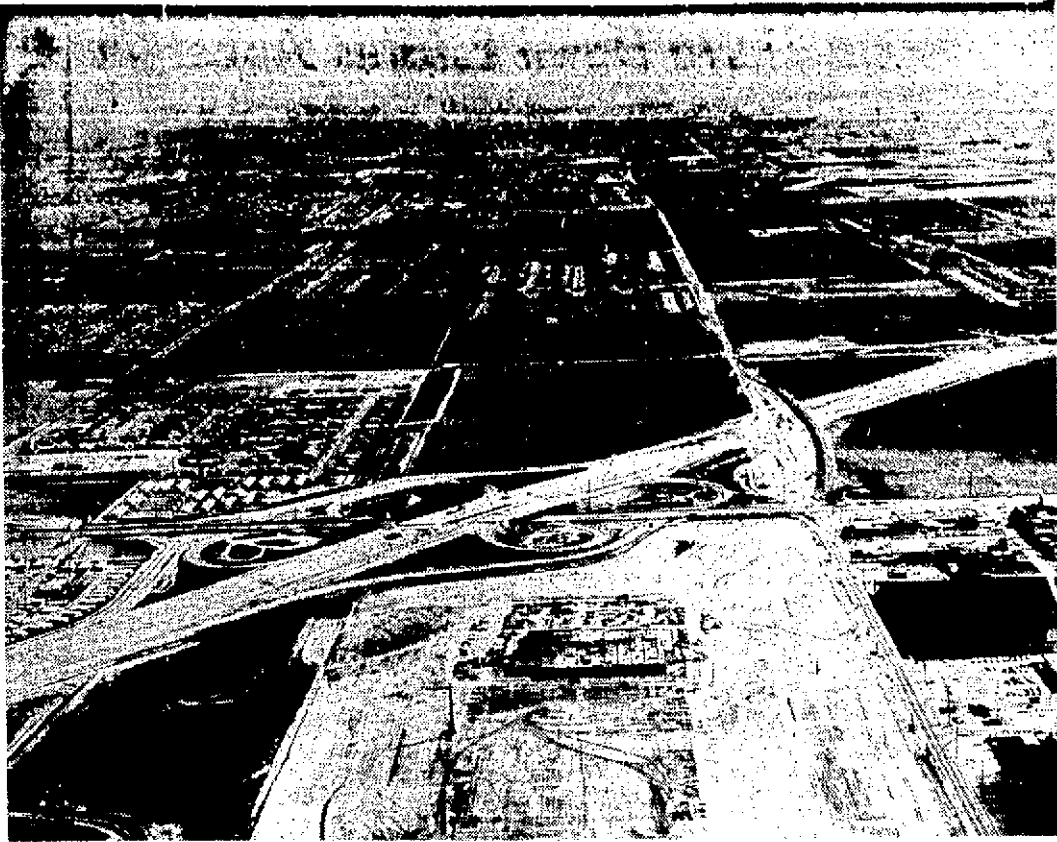
### check these features!

- 1 and 2 Story Homes
- 3-4-5 Bedrooms
- Family Rooms
- 2 and 2 1/2 Baths
- Redwood Fencing... Rear and Side Yards, completely encloses the Yard, with Gate, assuring privacy
- Front Yard Lawn and Shrubs with Sprinkler System installed underground (optional)
- Wall-to-Wall Carpeting... A money saving feature of 100% Continuous Filament Nylon that makes your home ready to live in
- Roper Built-in Range, Oven and Dishwasher... Handsome electric built-in appliances engineered for long life... top performance

### DIRECTIONS:

From Los Angeles take the Santa Ana Freeway to Brookhurst, south on Brookhurst to Edinger, then east to models. From Long Beach, go out 7th St. (Garden Grove Blvd.) to Brookhurst, right on Brookhurst to Edinger, then left to models.





**NEW BROADWAY STORE RISING IN HUNTINGTON BEACH**  
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Brown will serve as one of two directors-at-large of the association. Ray Heimburger, attorney, recently was named by President Berg to the other at-large director post.



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In announcing the new post for Friedberg, the realty firm's president, Oliver Speraw, noted that rapid growth of the business had necessitated the appointment.



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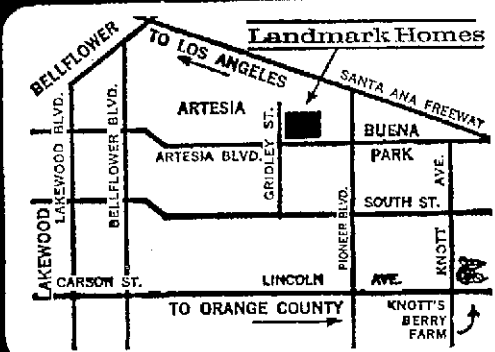
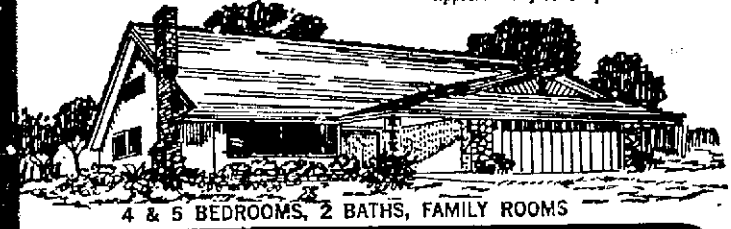
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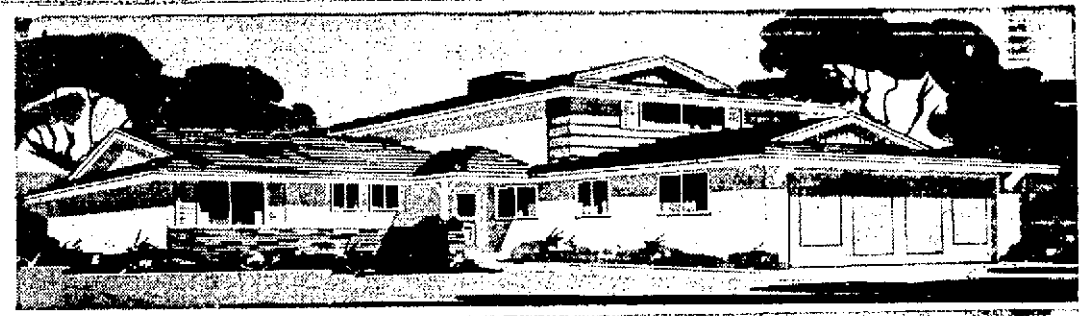
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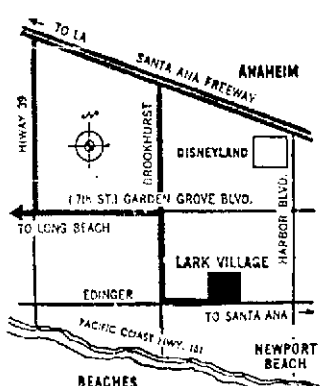
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## Park Avenue Laguna Homes Offer Outstanding Features

Salesmen assert that residents at Park Avenue Laguna in Laguna Beach are fortunate in that the community, being within the city of Laguna Beach, has the lowest tax rate in Orange County.

It was also pointed out that at Park Avenue Laguna, residents actually own the land with their title insured.

Underground utilities are featured at the Laguna Beach building site and builder Leslie Miklosy points out that the absence of unsightly utility poles not only enhance property values at the development but also preserves a beautiful panoramic view for residents.

**PARK AVENUE LAGUNA** is a planned community of one and two-story homes offering three and four-bedroom homes with two and three baths. Formal dining rooms and separate family rooms are also available. Views overlook the Pacific Ocean and the city of Laguna Beach.

The homes also feature separate bonus game rooms, open beam ceiling living rooms with fireplaces, wall-to-wall carpeting throughout the entire house, gas forced air central heat with thermostats, decorator wallpaper, coordinated interiors, vinyl tile entry halls and full length mir-

rors. Additional features include: built-in double oven with barbecue rotisserie, dishwasher, ash cabinets and ceramic tile kitchen tops.

The homes sell from \$25,650 with 30 year loans. They may be purchased for as low as 5% down. It was added. To reach Park Avenue Laguna, take the Santa Ana Freeway to Laguna Beach Canyon Road. Turn right to the Coast Highway 101 in Laguna Beach. Turn left on Highway 101 to Legion Street, Park Avenue or Thalia Drive. Then turn left on either street and drive to hilltop luxury and Park Avenue Laguna, by Leslie Homes.

## New Market to Be Built

**HUNTINGTON BEACH**—landmarks in Southern California. Albertson's Inc., a market chain with headquarters in Orange County for many years, Boise, Ida., will construct its 130th market at McFadden-Albertson's and the seller of Avenue and Edwards Street, the property, the Robert H. Herbert M. Piken Co. of Grant Co. of Anaheim. Beverly Hills negotiated the The Boise-based company sale of the site, approximate also will be a major lease in by two acres purchased for the Village Square Shopping more than \$150,000. A 16,000 Center at Chapman Avenue square foot market will be and Prospect Street in Orange, constructed there, with a 19,200 square foot mar-

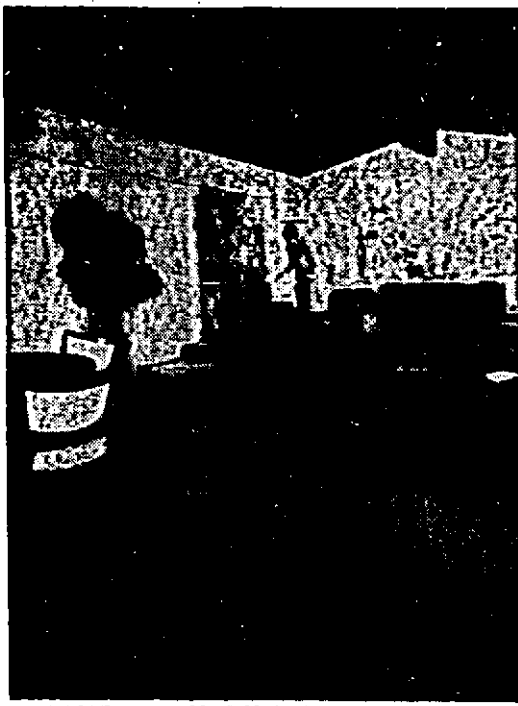
Albertson's Inc. recently ac- ket to be constructed by quired ownership of the AllMillie and Severson of Long American chain, supermarket Beach.

## First Class Mail Really Is Flying

**LOS ANGELES**—Those first class letters are really flying these days—literally.

The Post Office for several years has been sending first class mail by air when possible, but there are no guarantees.

Delta Air Lines reported that volume of first class mail carried in December along its routes from Los Angeles to Texas and the Southeast was up 1200%.



### OPEN BEAM CEILING

This attractive living area will be found in a Park Avenue Laguna Home in Laguna Beach. The large homes overlook the Pacific.

**A WANT AD TOPS 'EM** convenience and speed in selling and buying.

## Sierra Dawn Estates Appealing

A recent survey among maintained at a separate pool, eight championship buyers at Sierra Dawn Es- monthly fee. This luxurious shuffleboard courts, bowling

Number one, according to Art Linkletter, a principal developer of this fast growing community for active retirement living, is the ideal climate of Hemet. Its climate, 1500 feet above sea level, puts less strain on the heart than other altitudes and the dry, even climate allows more time for healthful outdoor living. And it is completely free from smog the year around.

Number two, is the care-free way of life in "Easy-Living" homes which reduce housekeeping and gardening chores to a minimum.

**NUMBER THREE**, is that residents never feel lost in the shuffle. Neighbors are counted by the dozens, not by the thousands.

Number four, the companionship, relaxation and entertainment enjoyed in the fun-filled community center.

shuttleboard courts, bowling green, croquet grounds, putting green and a golf course a mile away.

A colorful 16-page booklet entitled "Easy-Living" describes this whole new way of carefree living and may be obtained by writing Sierra Dawn Estates, 904 San Juan Drive, Hemet, Calif.



### CLUBHOUSE FOR PATRONS

Shown is the entrance to beautiful clubhouse at Sierra Dawn Estates in Hemet, where active retirement living is offered.



## SEE A RUSSIAN HOUSE

To graphically show California homebuyers the wonderful value they receive in the modern American home, Premier Homes has built and is displaying a typical Russian house. See this Russian house now, when you visit



# PREMIER

Homes in Huntington Beach

## FOUR WAYS BETTER

- BETTER KITCHENS
- BETTER EXTRAS
- BETTER CONSTRUCTION
- BETTER PRICING & FINANCING



From **\$24,750**

VA No Down • FHA Minimum Down

Premier Homes are 4 Ways Better for you and your family. Here is your golden opportunity for a gill-edged investment in family security and happiness—for a new life in fast-growing smog-free Huntington Beach. Choose from a brilliant range of floor plans and exteriors. See for yourself, today, why Premier Homes are 4 Ways Better. See Premier's model home display before you buy.

### 3 AND 4 BEDROOMS • 2 BATHS • FAMILY ROOM

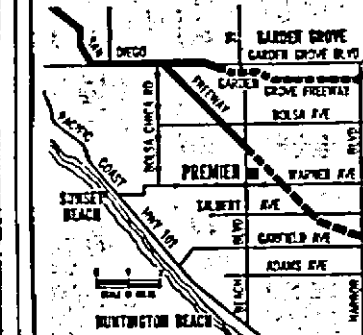
- Total Convenience Hotpoint Kitchen
- Double Oven
  - Range
  - Dishwasher
  - Disposal
  - Mustang Food Center with Mixer, Blender
  - Mixing Valves
  - Paper Maid Kitchen Paper Dispenser
  - Ceramic Tile Counter Tops

- Premium Area—Fully Finished Room with tile floor and plumbing roughed in for future bath
- Wall-to-Wall Luxury Carpeting
  - Tiled Entry Hall
  - Fenced Rear Yard
  - Front Yard Landscaping
  - Ceramic Tile, Glass Enclosed Showers
  - Cultured Marble Pullmans
  - All Copper Water Piping
  - One Year Home Warranty



A WILLIAM ROUSEY Development

McFarland & Matlocks Inc. Sales Agents



### FOR RESIDENTS OF LEISURE WORLD

An art show is offered residents of Rossmoor Laguna Hills Leisure World in one of the many facilities provided by the developer. The room is similar to others for special classes, sewing or varied activities. Unit 8 is now open for sales with both one and two-bedroom units available. Laguna Hills Leisure World may be reached by driving the Santa Ana Freeway to just below El Toro Marine Base.

Preview  
**NEW  
1965  
MODEL  
HOMES**

Exclusive  
Parkside Living  
City  
of Long Beach

## El Dorado Park

ESTATES

TWO-STORY • TRI-LEVEL • SPLIT-LEVEL • ONE-STORY  
luxury residences

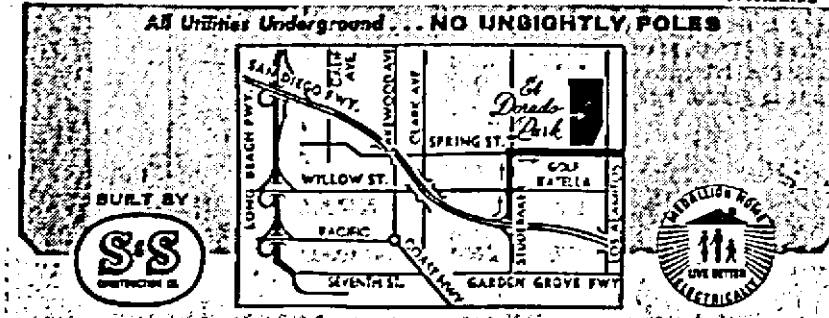
5-4-3 BEDROOMS • Family Rooms • 3 and 2 Baths

FROM \$31,450 TO \$43,450

CONVENTIONAL FINANCING

All Utilities Underground... NO UNSIGHTLY POLES

BUILT BY S&S



# Park Avenue Laguna Homes Offer Outstanding Features

Salesmen assert that residents at Park Avenue Laguna in Laguna Beach are fortunate in that the community, being within the city of Laguna Beach, has the lowest tax rate in Orange County.

It was also pointed out that at Park Avenue Laguna, residents actually own the land with their title insured.

Underground utilities are featured at the Laguna Beach building site and builder Leslie Miklosy points out that the absence of unsightly utility poles not only enhance property values at the development but also preserves a beautiful panoramic view for residents.

**PARK AVENUE LAGUNA** is a planned community of one and two-story homes offering three and four-bedroom homes with two and three baths. Formal dining rooms and separate family rooms are also available. Views overlook the Pacific Ocean and the city of Laguna Beach.

The homes also feature separate bonus game rooms, open beam ceiling living rooms with fireplaces, wall-to-wall carpeting throughout the entire house, gas forced air central heat with thermostats, decorator wallpaper, coordinated interiors, vinyl tile entry halls and full length mir-

rors. Additional features include built-in double oven with barbecue rotisserie, dishwasher, ash cabinets and ceramic tile kitchen tops.

The homes sell from \$25,650 with 30 year loans. They may be purchased for as low as 5% down. It was added. To reach Park Avenue Laguna, take the Santa Ana Freeway to Laguna Beach Canyon Road. Turn right to the Coast Highway 101 in Laguna Beach. Turn left on Highway 101 to Legion Street, Park Avenue or Thalia Drive. Then turn left on either street and drive to hilltop luxury and Park Avenue Laguna, by Leslie Homes.



## OPEN BEAM CEILING

This attractive living area will be found in a Park Avenue Laguna Home in Laguna Beach. The large homes overlook the Pacific.

**A WANT AD TOPS 'EM** convenience and speed in selling and buying.

# Sierra Dawn Estates Appealing

A recent survey among maintained at a separate monthly fee. This luxurious air conditioned club provides shuffleboard courts, bowling green, croquet grounds, putting green and a golf course a mile away.

A colorful 16-page booklet entitled "Easy-Living" describes this whole new way of carefree living and may be obtained by writing Sierra Dawn Estates, 904 San Juan Drive, Hemet, Calif.

Number one, according to Art Linkletter, a principal developer of this fast growing community for active retirement living, is the ideal climate of Hemet. Its climate, 1500 feet above sea level, puts less strain on the heart than other altitudes and the dry, even climate allows more time for healthful outdoor living. And it is completely free from smog the year around.

Number two, is the care-free way of life in "Easy-Living" homes which reduce housekeeping and gardening chores to a minimum.

NUMBER THREE, is that residents never feel lost in the shuffle. Neighbors are counted by the dozens, not by the thousands.

Number four, the companionship, relaxation and entertainment enjoyed in the fun-filled community center.



## CLUBHOUSE FOR PATRONS

Shown is the entrance to beautiful clubhouse at Sierra Dawn Estates in Hemet, where active retirement living is offered.

## New Market to Be Built

**HUNTINGTON BEACH**—landmarks in Southern California's rapidly-growing chain with headquarters in Orange County for many years. Boise, Idaho, will construct its Piken Co. represented both 130th market at McFadden-Albertson's and the seller of Avenue and Edwards Street the property, the Robert H. Herbert M. Piken Co. of Grant Co. of Anaheim.

Beverly Hills negotiated the The Boise-based company sale of the site, approximate also will be a major leasee in ly two acres purchased for the Village Square Shopping more than \$150,000. A 16,000 Center at Chapman Avenue square foot market will be and Prospect Street in Orange, with a 19,200 square foot market.

Albertson's Inc. recently acquired to be constructed by quired ownership of the Al Millie and Severson of Long American chain, supermarket Beach.

## First Class Mail Really Is Flying

**LOS ANGELES**—Those first class letters are really flying these days—literally.

The Post Office for several years has been sending first class mail by air when possible, but there are no guarantees.

Delta Air Lines reported that volume of first class mail carried in December along its routes from Los Angeles to Texas and the Southeast was up 1200%.



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## SEE A RUSSIAN HOUSE

To graphically show California homebuyers the wonderful value they receive in the modern American home, Premier Homes has built and is displaying a typical Russian house. See this Russian house now, when you visit

# PREMIER

Homes in Huntington Beach

## FOUR WAYS BETTER

- BETTER KITCHENS
- BETTER EXTRAS
- BETTER CONSTRUCTION
- BETTER PRICING & FINANCING



From **\$24,750**

VA No Down • FHA Minimum Down

Premier Homes are 4 Ways Better for you and your family. Here is your golden opportunity for a gilt-edged investment in family security and happiness—for a new life in fast-growing smog-free Huntington Beach. Choose from a brilliant range of floor plans and exteriors. See for yourself, today, why Premier Homes are 4 Ways Better. See Premier's model home display before you buy.

## 3 AND 4 BEDROOMS • 2 BATHS • FAMILY ROOM

- Total Convenience—Hotpoint Kitchen**
- Double Oven
  - Range
  - Dishwasher
  - Disposal
  - Nutone Food Center with Mixer/Blender
  - Mixing Valves
  - Paper Maid Kitchen Paper Dispenser
  - Ceramic Tile Counter Tops

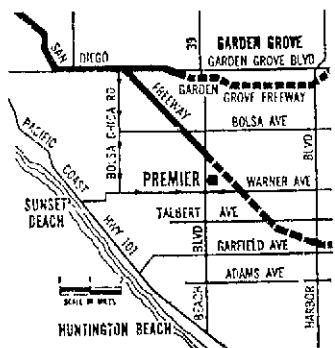
- Premium Area—Fully Finished Room with tile floor and plumbing roughed in for future bath**
- Wall to Wall Luxury Carpeting
  - Tiled Entry Hall
  - Front Yard Landscaping
  - Ceramic Tile, Glass Enclosed Showers
  - Cultured Marble Sinks
  - All Copper Water Piping
  - One Year Home Warranty



Take Santa Ana Road south from the San Diego Freeway to Warner Avenue. Turn left on Warner Avenue to the Premier model home display which is on the south side of the road.

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A WILLIAM ROUSEY Development



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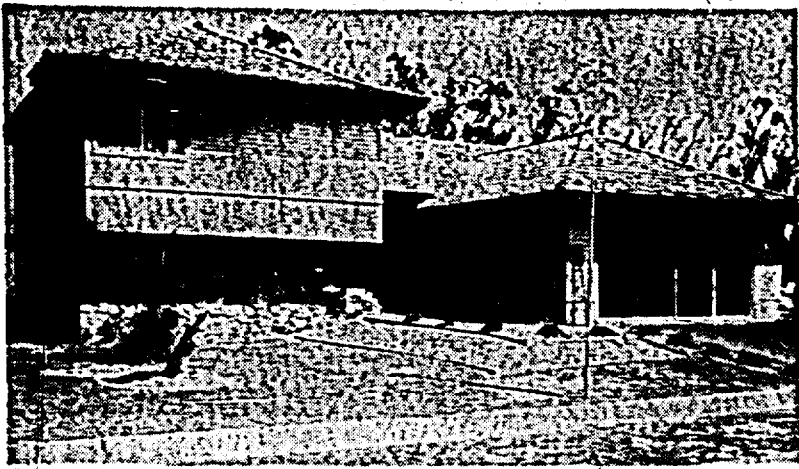
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Prices start at \$32,500, with as little as 10% down. Four furnished models are open at Normandie and 245th

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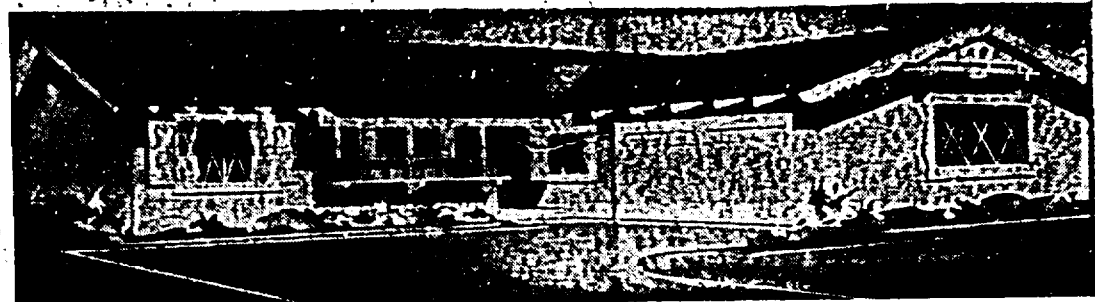
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just east of Brookhurst. From Long Beach go out 7th Street, Spring or Carson to Brookhurst then south to Edinger and east to models.

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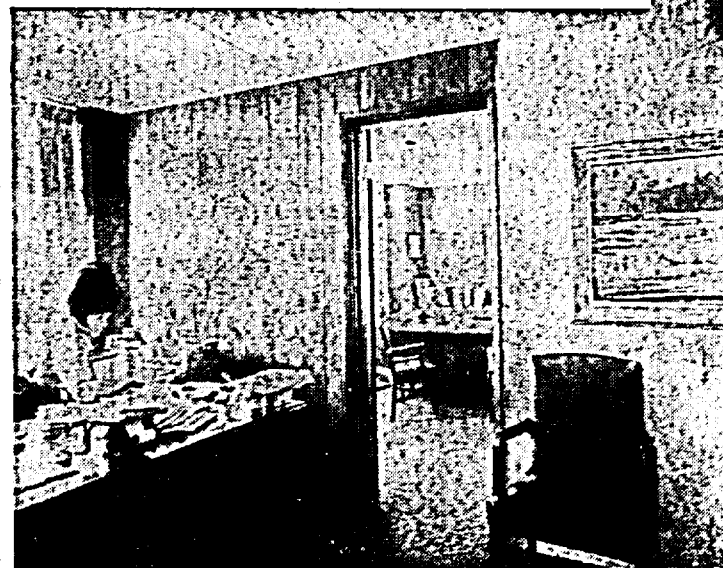
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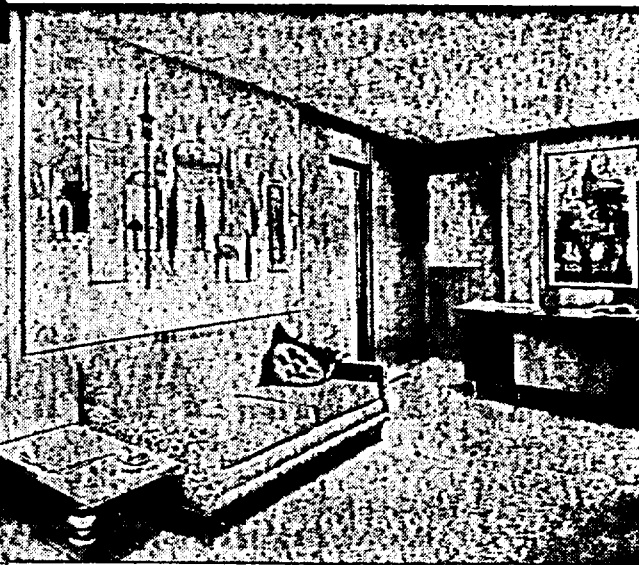
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It's true . . . our tenants are proud of their beautiful offices . . . their clients are pleased by the rich decor. And we wish to thank all of them for their patience and courtesy during the modernization. Each floor . . . and each office . . . has its own individual decoration . . . no two are alike! Only a few offices remain to be re-done. One elevator has been replaced with the very latest self-service model . . . the second will soon be in service. We think you'll like the renewed F&M Building!



A few (very few, we are happy to say) suites still available. Phone HE 2-8475 for information.

If you haven't already visited the renewed F&M Building, won't you stop in the next time you're downtown? It's at 320 Pine Ave.

## CREA Head Hails Ruling

The president of the California Real Estate Association has hailed as a "significant victory in the fight to preserve individual liberty" the recent ruling by Superior Judge William M. Gallagher that Proposition 13 is constitutional.

The judge decided in a Sacramento test case that the housing measure does not violate the equal protection clause of the 14th Amendment to the United States Constitution.

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"We will continue to take all legal steps possible to defend his rights to freedom of choice in renting and selling his own residential property."

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## January Record Month for Firm

Massachusetts Mutual Life Insurance Co. sold more than \$153 million of individual life insurance during January to set an all-time record for any month in company history.

Based on preliminary figures, the new monthly record of \$153,366,546 represents an increase of approximately 27.6% over January of last year, when the total was \$120,167,596. It also marked the 12th consecutive month in which Mass Mutual has established new records for each particular month.

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1445 West 15th Street,  
Long Beach 90813 Telephone 436-3503

CARPET TOWN  
15356 Beach Blvd.  
Westminster Telephone 893-7546

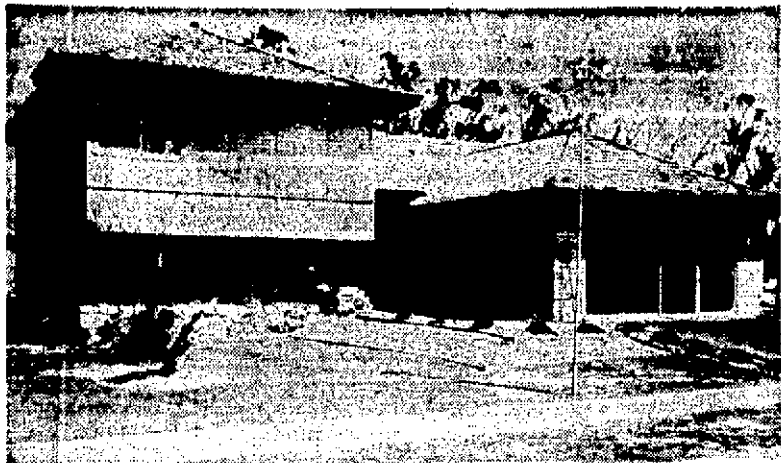
LONG BEACH INSULATION CO.  
3459 Long Beach Blvd.,  
Long Beach 90806 GARfield 4-2343

SINCLAIR PAINT CO.  
8151 Beverly Blvd.,  
Los Angeles 90048

SOUTHLAND HEATING & AIR-CONDITIONING, INC.  
3601 Long Beach Blvd.,  
Long Beach 90807 GARfield 4-8638

MODERN ELECTRIC SERVICE  
3341 Lime Ave.,  
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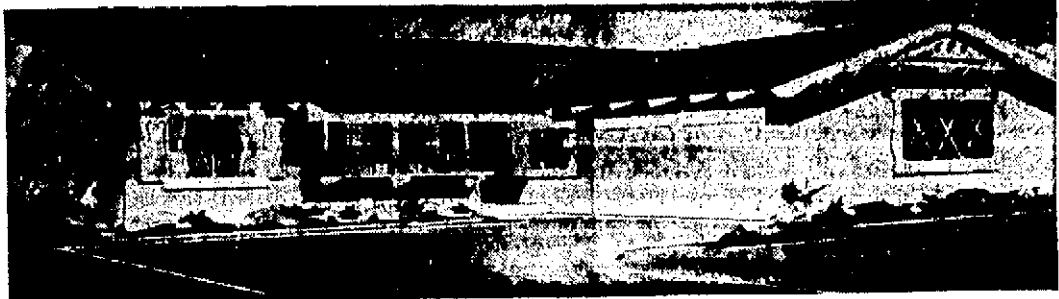
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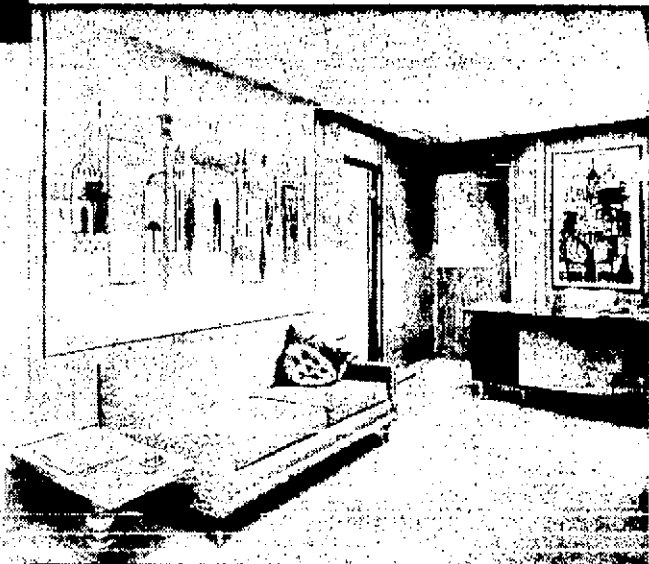


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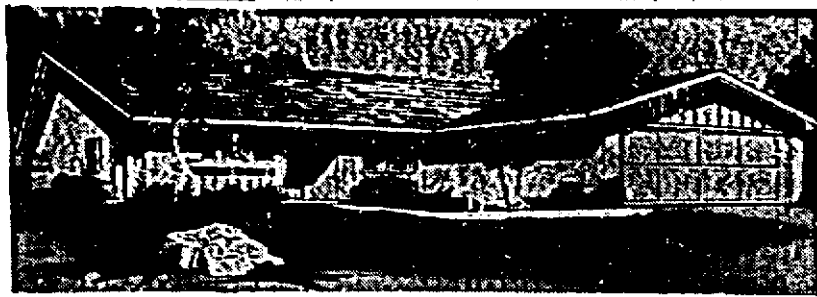
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### HABRA HEIGHTS HOME

"The Sacramento" plan at Habra Heights in La Habra features three bedrooms and two baths, family-dining room and built-in oven and range. The homes will open sales today.

## Habra Heights Opening Today

Grand Opening at Habra Heights, a new residential site in east La Habra, is scheduled for today according to Arnold Koblentz, sales agent.

A \$4,000,000 development, Habra Heights offers 200 homes of three bedroom, three-and-a-den or four-bedroom models, in four floor-plans and 16 exterior-designs.

Three of the plans have a family room, and two plans have a fourth bedroom that can be used as a den, playroom, and hobbyroom. Most homes have a fireplace with log-lighter.

"His" and "her" wardrobe closets are in the master bedroom, and master bath has private stall shower.

Built-in range, and oven, garbage disposal, birch cabinets, and marbleized breakfast-bar are keynotes of the kitchen.

HABRA HEIGHTS features include 40-50 gallon water heaters, 1248 to 1393 square feet of living space, 7200 square-foot view lots, aluminum sliding glass doors, windows and screens, and 60,000 BTU forced-air heating.

Koblentz said down pay-

ments are as low as \$395, plus costs, and prices start from \$17,500. No second mortgages or balloon payments are involved, he said, and 29½-year loans are available.

Visitors are invited to see the furnished models by driving north to Imperial Highway, then east on Imperial to Harbor Blvd., north on Harbor to Central, and right to Habra Heights.

### Autonetics Contract

A \$1.3-million contract to improve ships' navigational systems, has been awarded to the Autonetics Division of North American Aviation by the U. S. Navy Bureau of Ships.

## Casitas Capistrano Entrance Appealing

Visitors to Casitas Capistrano enter the recreational area and pavilion past a large mirror-like reflection pool containing a sculpture in bronze by Russell Forester.

An abstract study of the swallows of Capistrano, it stands five feet high and 12 feet wide.

The artist was commissioned by builder developers Dick Kempa and Jack Palmer of Town and Country Homes, Inc., unique new Spanish

### Realty Club Set for Open Forum

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Casitas Capistrano is easily reached via the San Diego Freeway to Junipero Serra turnoff, then south on Camino Capistrano to the development. Within walking distance is the historic San Juan Capistrano Mission.

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## HOME BUYER'S GUIDE

See the fine Home Communities approved and recommended by the California Institute of Better Living



TODAY—11 A.M.

# 82 HOMES... SOLD IN EIGHT WEEKS

That's the record... 82 homes valued at \$2,870,000 have been sold in Master Builder Ray Watt's new Palo del Amo Woods community.

Many of these proud new home buyers were too late to take advantage of the tremendous values offered two years ago in Palo del Amo where homes have increased in resale value by as much as \$12,000 since 1963.

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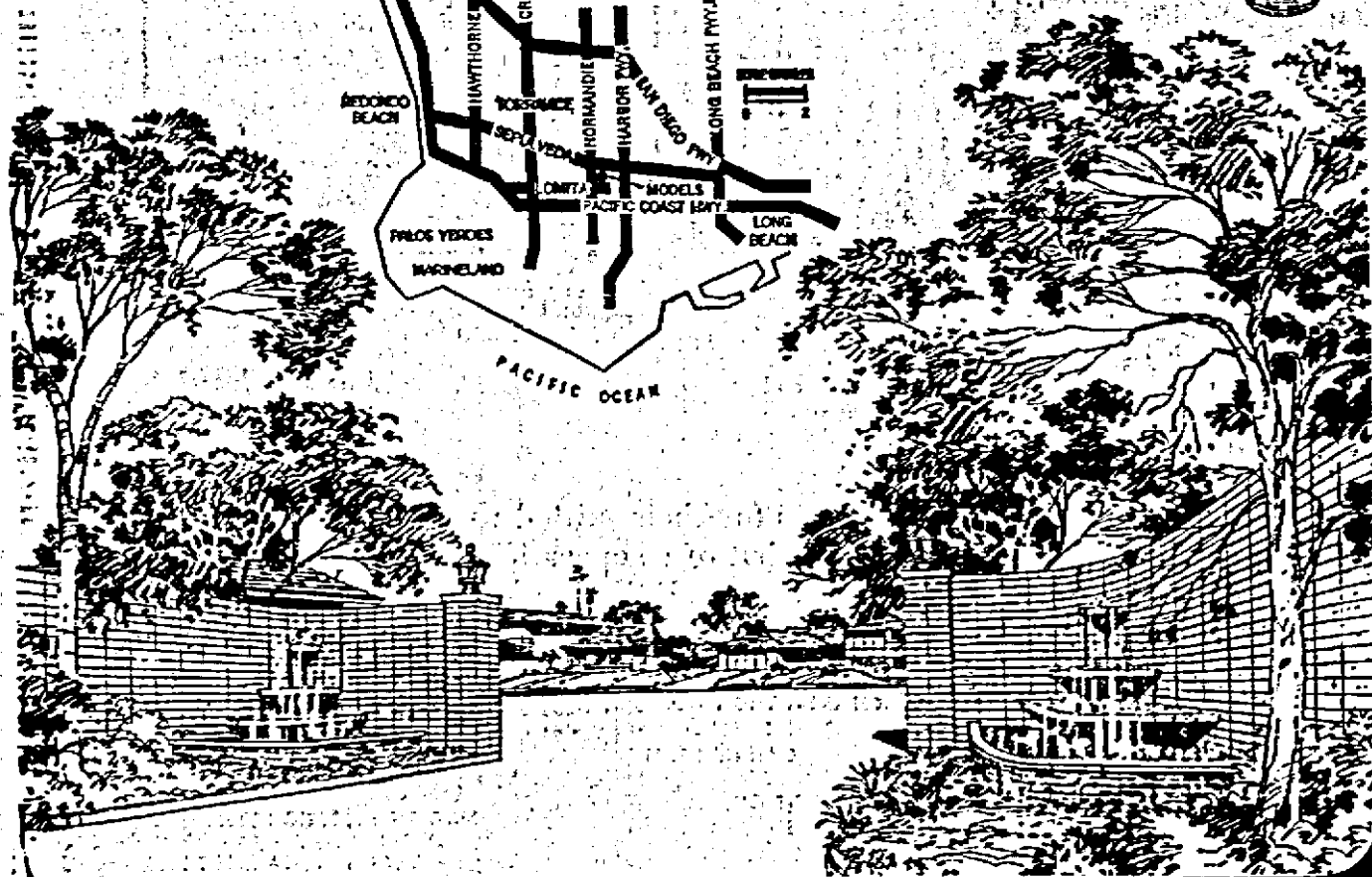
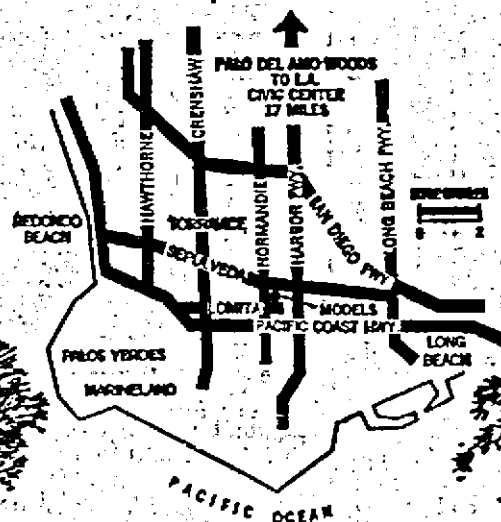
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## PALO DEL AMO WOODS

### MASTER BUILT BY THE MASTER BUILDER—RAY WATT

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### OCEANA

Oceanside

\$11,495 — \$17,495

From L.B. — South on Hiway 101 to the Mission Ave. turnoff, which is Hiway 76 — east 3 miles on Hiway 76 to El Camino Real — then south to Oceana.

### LAKE ARROWHEAD

Home sites from \$5,990

From L.B. — Riverside Freeway to San Bernardino turnoff — North to Highland Ave. — East on Highland to Hiway 18 — Left (north) on Hiway 18 to the Lake.

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From \$27,500 — \$33,600

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### CRESTA VERDE ESTATES

Corona

From L.B. — Carson to Brookhurst — North to Riverside Freeway — East on Riverside Freeway to Norco turnoff to Corona — North on Main St. to Parkridge — right, up hill to development.

### FAIRWAY PARK

East side of Long Beach

From \$24,250

From L.B. — East on Spring (Cerritos). Cross Los Alamitos Blvd. Look for models on Cerritos.

### RED MILL ESTATES

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### HIGHLAND GREENS

Buena Park

From \$15,950 to \$23,700

From Long Beach — East on 7th St. (Garden Grove Blvd.) to Beach Blvd. (Hwy. 39) Turn left (North) to models.

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Huntington Beach

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### SUN CITY

San City, California

From \$13,950

Take Riverside Freeway to Highway 395 in Riverside turn right (South) 22 miles to sales office.



#### HABRA HEIGHTS HOME

"The Sacramento" plan at Habra Heights in La Habra features three bedrooms and two baths, family-dining room and built-in oven and range. The homes will open sales today.

## Habra Heights Opening Today

Grand Opening at Habra Heights, a new residential site in east La Habra, is scheduled for today according to Arnold Koblentz, sales agent.

A \$4,000,000 development, Habra Heights offers 200 homes of three bedroom, three-and-a-den or four-bedroom models, in four floor-plans and 16 exterior-designs.

Three of the plans have a family room, and two plans have a fourth bedroom that can be used as a den, playroom, and hobbyroom. Most homes have a fireplace with log-lighter.

"His" and "her" wardrobe closets are in the master bedroom, and master bath has private stall shower.

Built-in range, and oven, garbage disposal, birch cabinets, and marbleized breakfast-bar are keynotes of the kitchen.

HABRA HEIGHTS features include 40-50 gallon water heaters, 1248 to 1393 square feet of living space, 7200 square-foot view lots, aluminum sliding glass doors, windows and screens, and 80,000 BTU forced-air heating.

Koblentz said down pay-

ments are as low as \$395, plus costs, and prices start from \$17,500. No second mortgages or balloon payments are involved, he said, and 29½-year loans are available.

Visitors are invited to see the furnished models by driving north to Imperial Highway, then east on Imperial to Harbor Blvd., north on Harbor to Central, and right to Habra Heights.

#### Autonetics Contract

A \$1.3-million contract to improve ships' navigational systems, has been awarded to the Autonetics Division of North American Aviation by the U. S. Navy Bureau of Ships.

## Casitas Capistrano Entrance Appealing

Visitors to Casitas Capistrano enter the recreational area and pavilion past a large mirror-like reflection pool containing a sculpture in bronze by Russell Forester.

An abstract study of the swallows of Capistrano, it stands five feet high and 12 feet wide.

The artist was commissioned by builder developers Dick Kempa and Jack Palmer of Town and Country Homes, Inc., unique new Spanish

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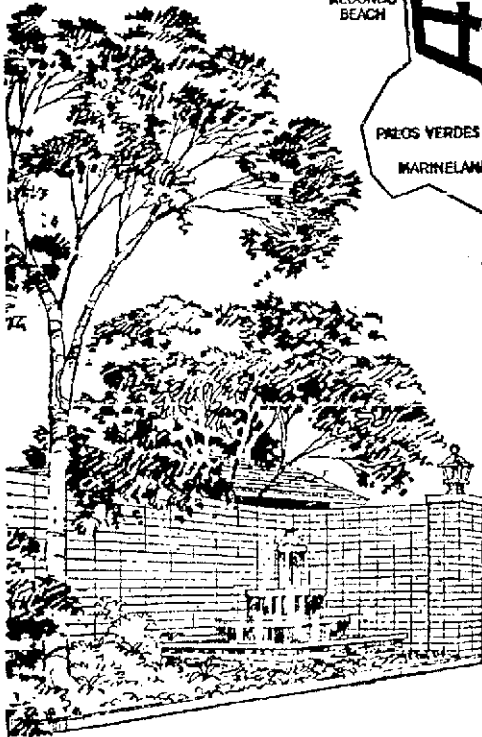
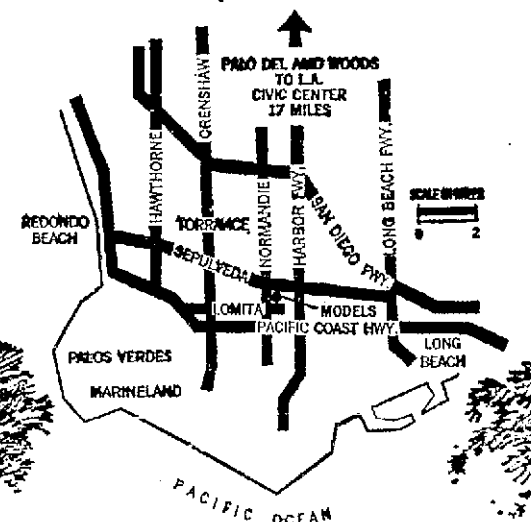
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Dialing codes throughout the United States are explained by Tom Witherspoon (left) of the General Telephone company's exhibit at the Long Beach Home-O-Rama. Some visitors to the home show will receive free long-distance calls courtesy of General Telephone. The Home-O-Rama will close tonight.

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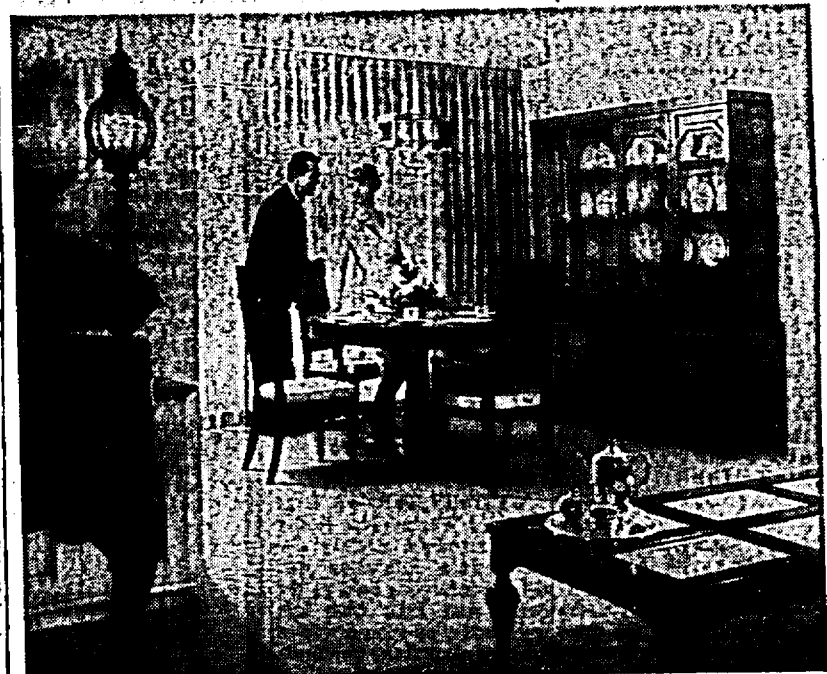
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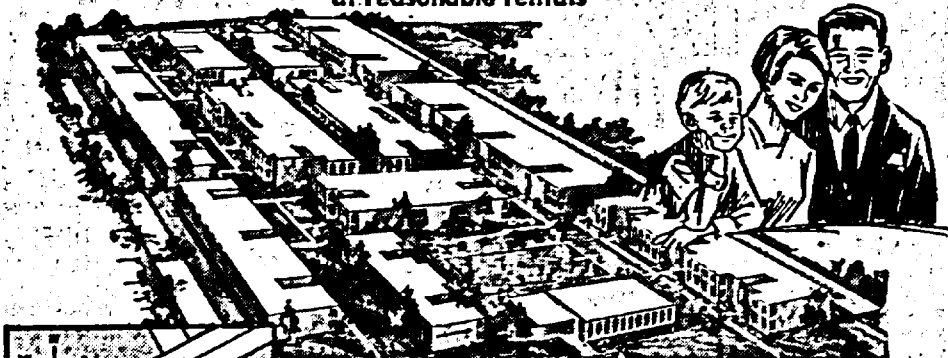
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designed especially for you and your children...  
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Unfurnished Rentals from \$140.00 mo. . . .

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Corner of Lakewood at Santa Ana Freeway (Entrance on Brookshire)

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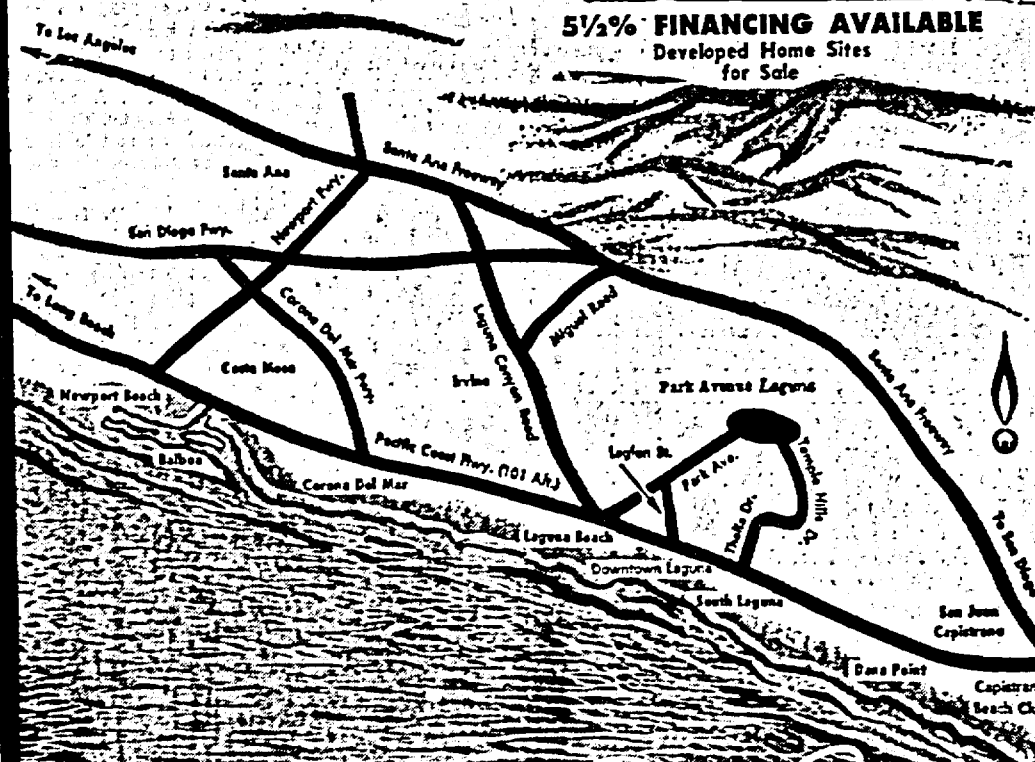
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THE ARENA contains hundreds of displays by various distributors and manufacturers of products for the home, ranging from furnishings and appliances to building materials.

The Travelers Three, internationally known folk singers who captivated Home-O-Rama audiences in 1962, will present four stage shows today. Two matinees will be given in the afternoon as well as two evening performances.

The Home-O-Rama is sponsored annually by the Long Beach Builders Exchange to acquaint the public with the progress being made by the Long Beach area's builders and allied industries.

The show will be open from noon to 11 p.m. today.

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VISITORS to Sol Vista's California Home Fair are greeted by a striking sales pavilion surrounded by California native landscaping and a winding reflection pool. The model homes incorporate gardens, covered patios and terraces and central atriums as an integral part of casual living.

One of the five California

Design Originals, the Berkeley model, is an impressive two-story residence with five bedrooms and three baths. A charming family room with floor-to-ceiling fireplace, private study and elegantly appointed living and dining room are featured in this home. The kitchen with a full, luminous ceiling also includes a large, separate pan-

try. A stairway leads to the master bedroom with king-size wardrobe closets, and three family bedrooms.

Priced from \$29,550 to \$35,200, the three four and five-bedroom homes are packed full of ideas for indoor-outdoor living. The Home Fair can be viewed daily at 16661 Beach Blvd. in Huntington Beach.

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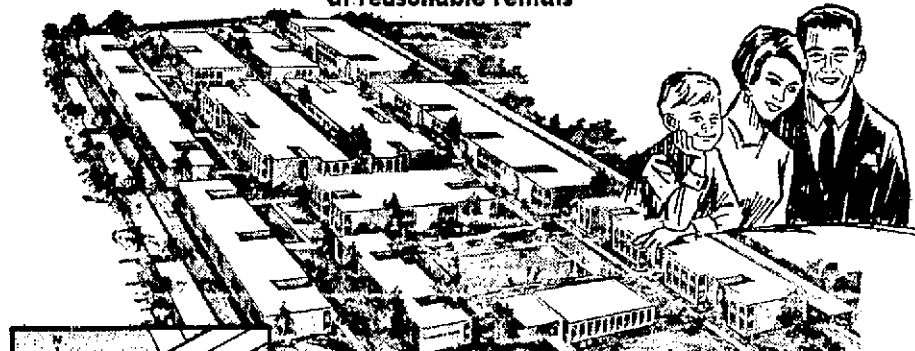
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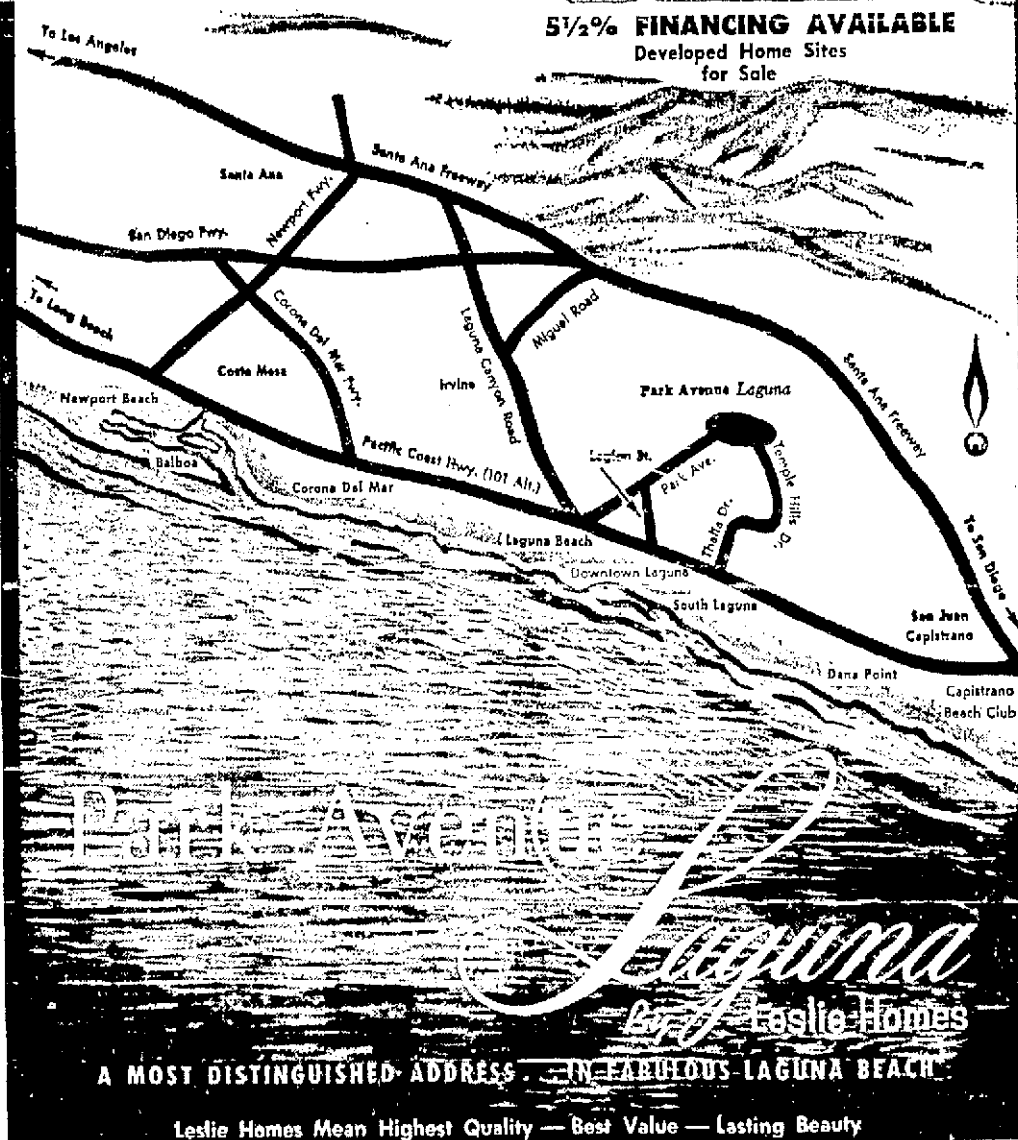
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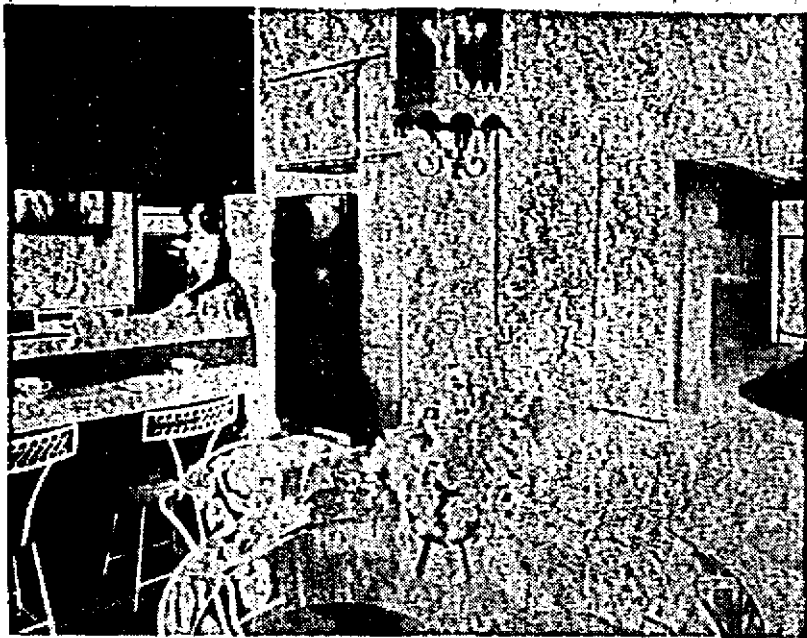


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# Capistrano West Home Buyers Are Presented Free Color TV



## HOME WITH CHARM BUILT IN

Here is a view through a section of one of the models at Capistrano West. The homes are filled with built-in extras.

Now, at Capistrano West, a new color television set will be given to purchasers of a home during the next 14 days. The color television set will be given absolutely free to all purchasers and is just another added value to Capistrano West's feature packed homes, a spokesman said.

Sales aides also announced a guaranteed trade-in plan is available at the homesite. Sales manager, Joe Terry, of the Barmik Corp. reports that public response to the Capistrano West homesite continues to be overwhelming. Also, he reminds residents of Capistrano West in beautiful San Juan Capistrano that they can look forward to the proposed new Dana Point Small Boat Marina.

AVAILABLE are one- and two-story homes with three and four bedrooms, two baths and family rooms. Features include: fireplace with automatic gas lighters, wall-to-wall carpeting throughout, built-in Balanced Power kitchens, deluxe double ovens with fan and light, and automatic dishwasher.

Builder Leslie Miklosy suggests that homebuyers visit the furnished model area soon for a choice selection of hillside homes. He also stated that a FREE Capistrano Beach Club Membership is offered all homebuyers.

Prices at the homesite begin at just \$22,750. To view the beautiful model homes go south on the Santa Ana Freeway through Santa Ana to

the Pacific Coast Hwy. (Hwy. 101) turnoff. Continue north on Del Obispo Street, then a right turn on Del Obispo to approximately 2 miles on 101 Capistrano West.

## NOTES OF BUSINESS AND ECONOMY

### Discount Stores Eye Sites Downtown With Parking

By KEN CHILCOTE  
Business Editor

Downtown sites are becoming more attractive to some of the nation's biggest discount firms, marking a complete reversal of the original plans.

As Southern California residents know, the major discount stores often located in a large vacant field where plenty of parking facilities were available. Some flourished and saw other non-competitive concerns join them in developing a shopping center. Others didn't do so well and many have closed.

One of the largest discount stores in the East, "Two Guys," is constructing a major store in downtown Schenectady, N. Y. and will have parking for 600 cars. K-Mart is making a full-scale thrust into downtown Battle Creek, Mich., with a new store with parking for 900 cars.

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Dudics to Head Orange Co. Show

COSTA MESA — Andy Dudics, long-time member and official of the Orange County Builders Association, has been named chairman of the 1965 Home Show, scheduled April 7-11 at the Fairgrounds in Costa Mesa.

As chairman, Dudics will head up planning for the home show which the builders group has sponsored annually since its inception in 1955.

George Colours, founder and producer, said the show will again be held in the New Products Pavilion.

Dudics said remodeling and enlarging of homes will be emphasized in this year's show.

and has been with Belmont since 1959. Ted Ford has joined Downey Savings & Loan as manager of the Norwalk office. Ford has been with a real estate firm as loan officer.

Harold I. Crowell, 226 Mira Mar Ave., has been named top salesman for 1964 for the Pacific region of Reynolds Metals Co.

PEOPLE IN THE NEWS—Albert Iten has been named senior vice president of Belmont Savings & Loan Assn. President W. J. Crawford announced. Iten came to the U.S. from Switzerland in 1948.



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Weathered brick fireplace and interior planter add to the glamour of sunken living room at Red Mill Estates.

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Special luxury features include private courtyards, pegged and grooved hardwood floors, paneled walls, and interior planters.

Other standard features are General Electric kitchens, one or two fireplaces in every plan, walk-in closets, separate service porches and large pantries. Prices start at \$32,500.

To get to Red Mill Estates, drive the Santa Ana Freeway to Red Hill turnoff, turn left to Bryan Avenue, then turn right to model homes.

## Conference Draws From Westminster

WESTMINSTER — A large group of Westminster Realty Board members attended the real estate Education and Sales Conference held at the Santa Ana Elks Club last week under co-sponsorship of area boards and the California Real Estate Association.

Dave Conger of Vallejo was moderator of the program, which featured outstanding realty specialists.

## Elected to Institute

Harland David Zirinsky, field Public Accountants, He CPA of Long Beach, has been associated with the Santa Ana office of the accounting elected a member of the firm of Price Waterhouse & American Institute of Certif. Co.

## Today's Surprise Bargain!

**\$595**

**MOVES YOU INTO A SUNSHINE RESALE HOME**

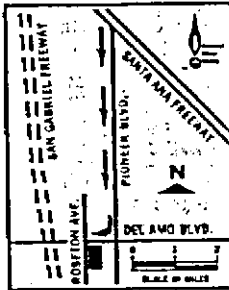


**3-4 BEDROOMS \* 2 BATHS  
SALES PRICES FROM \$20,995**

This is like striking gold without digging for it... new proof Sunshine continuously offers the best home values in Southern California.

Sunshine Certified Resale Homes have an understandable habit of being snapped-up in a hurry. The low price tag... the beautiful built-in features including luxurious wall-to-wall carpeting and two-car garage... and close-to-everything convenience are irresistible. One word of advice — drop whatever you're doing and come see them right now!

FROM THE SANTA ANA FREEWAY — take Pioneer Blvd. turn off south to Del Amo Blvd., then west on Del Amo to Roseton Ave.



**SUNSHINE HOMES**

**LAKEWOOD** Phone (213) 860-2656

**Hurry—only 11 left!**



## SUNSHINE HOMES LAKEWOOD

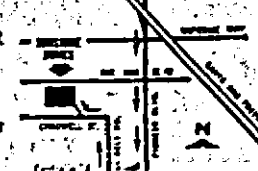
THE LAST CLOSE-IN LOCATION! When you can find a close-to-everything location with a handsome, sensibly priced 1 or 2 story home, you've got convenience and value rolled into one great buy. That's a Sunshine Home in Lakewood. Take your choice of 3 and 4 bedroom, 2 bath homes with top-of-luxury features including: wall-to-wall carpeting, modern built-in kitchen, pullman baths, 2-car garage. Plan today to move in tomorrow!

**FREE FRONT YARD LANDSCAPING  
BACKYARD FENCING**

from **\$26,195** full price  
from **\$160** per month or a

Every Sunshine Home is backed by an irrevocable 1 year written warranty!

Driving Directions:  
Take Central Rd. west from Pioneer Blvd. Turn north on Grider Rd. Turn west on Chabot, follow the sign on Harvest Ave. across the temporary bridge to Sunshine Homes.



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There's real profit potential in a Frigidaire-equipped coin-op laundry...and you're the boss.

WHAT it takes is sturdy washers you can depend on, and that customers like: a good location, a clean, attractive store, and the good business sense and initiative to make it succeed.

The washers come from us. Heavy duty Frigidaire Commercial Washers with the revolutionary new Deep Action Agitators that women have shown such a strong preference for in existing Frigidaire Coin-Op Stores; with rugged, Super Duty mechanisms built to take terrific punishment; with fast, 15-minute wash cycles and giant tubs.

Help in setting up your business comes from your Frigidaire jobber. Includes help in financing; choosing a good location and an attractive store design; merchandising and other important details.

You supply the rest. Keep the store ship-shape, run it according to good business principles, and your prospects for a thriving Frigidaire-equipped coin-op laundry could be terrific! Write us for more information, and for the name of your Frigidaire jobber, Dept. 2760, Frigidaire Div., GMC, Dayton, Ohio 45491.

**FRIGIDAIRE**  
DIVISION OF GENERAL ELECTRIC COMPANY

# GRAND OPENING Habra Heights

**ALL STANDARD LUXURY FEATURES INCLUDED...**

**BUT CHECK THE EXTRAS!**

**COMPLETE FRONT LANDSCAPING—AUTOMATIC SPRINKLER SYSTEM  
FENCED BACK YARD—WALL-TO-WALL CARPETING in  
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**The BEST FINANCING you can get ANYWHERE!**

**FROM \$17,500 FULL PRICE**

**FROM \$395 DOWN**

**NO SECOND—NO BALLOON PAYMENTS—24% YEAR LOANS  
FIRST TRUST DEED ONLY!  
A SWEEPING VISTA FROM 7200 SQ. FT. VIEW SITES!**

Take the Riverside or Santa Ana Freeway to Harbor Blvd. in Fullerton.

North on Harbor to Central Ave.

Turn right on Central to

**Habra Heights**

**CENTRAL ORANGE COUNTY CONVENIENCE**

Beautifully Furnished Home open 10:00 a.m. 'til Dark

SANTA ANA FREEWAY

YOU ARE INVITED TO BEVERAGES AND SNACK, NOON 'TIL 5:00 SUNDAY YOUR HOST THE SOUTHERN COUNTIES GAS COMPANY

CENTRAL HARBOUR BLVD.

# Capistrano West Home Buyers Are Presented Free Color TV



## HOME WITH CHARM BUILT IN

Here is a view through a section of one of the models at Capistrano West. The homes are filled with built-in extras.

Now, at Capistrano West, a new color television set will be given to purchasers of a home during the next 14 days. The color television set will be given absolutely free to all purchasers and is just another added value to Capistrano West's feature packed homes, a spokesman said.

Sales aides also announced a guaranteed trade-in plan is available at the homesite. Sales manager, Joe Terry, of the Barmik Corp. reports that public response to the Capistrano West homesite continues to be overwhelming. Also, he reminds residents of Capistrano West in beautiful San Juan Capistrano that they can look forward to the proposed new Dana Point Small Boat Marina.

AVAILABLE are one- and two-story homes with three and four bedrooms, two baths, and family rooms. Features include: fireplace with automatic gas lighters, wall-to-wall carpeting throughout, built-in Balanced Power kitchens, deluxe double ovens with fan and light, and automatic dishwasher.

Builder Leslie Miklosy suggests that homebuyers visit the furnished model area soon for a choice selection of hillside homes. He also stated that a FREE Capistrano Beach Club Membership is offered all homebuyers.

Prices at the homesite begin at just \$22,750. To view the beautiful model homes go south on the Santa Ana Freeway through Santa Ana to

the Pacific Coast Hwy. (Hwy. 101) turnoff. Continue north right turn on Del Obispo to approximately 2 miles on 101 Capistrano West.

## NOTES OF BUSINESS AND ECONOMY

### Discount Stores Eye Sites Downtown With Parking

By KEN CHILCOTE  
Business Editor

Downtown sites are becoming more attractive to some of the nation's biggest discount firms, marking a complete reversal of the original plans.

As Southern California residents know, the major discount stores often located in a large vacant field where plenty of parking facilities were available. Some flourished and saw other non-competitive concerns join them in developing a shopping center. Others didn't do so well and many have closed.

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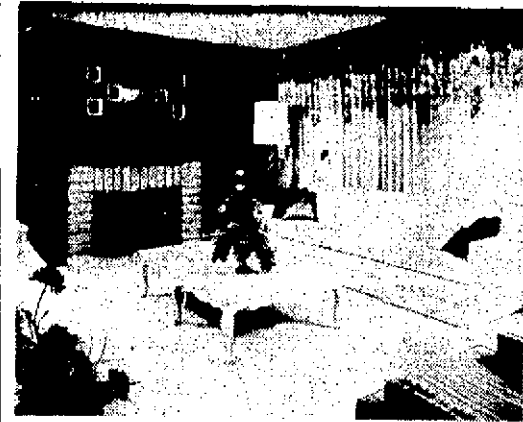
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Cigar and cigarillo sales in 1964 soared above the 9.1 billion unit mark, reports the Cigar Manufacturers Association. That's an increase of 25%. The figures do not include cigarette-sized cigars.

ABRASIVE ENGINEERING SERVICE, formerly located in Inglewood has acquired a new plant at 15401 S. San Pedro, Gardena. The firm specializes in grinding wheels and finishing. Honeywell Inc., 17300 Western Ave., Gardena, is adding 41,500 sq. ft. to its plant to enlarge production of controls for gas heating appliances. Norden Fruit Co. has leased a 17,500 sq. ft. warehouse at 14316 Gannett St., La Mirada, for processing strawberries, tomatoes, lettuce and other fresh produce.

To permit expansion of importing and pre-finishing its products, Watson Hardwood Plywood Corp., is building a 30,000 sq. ft. facility in Torrance at 2835 Columbia St. Viking Manufacturing Co. plans to occupy its new 64,000 sq. ft. addition at 2100 E. Orangewood Ave., Anaheim, about May 20. The firm manufactures mobile homes, offices and specialty units.

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# \$595

## MOVES YOU INTO A SUNSHINE RESALE HOME

SUNSHINE CERTIFIED

3-4 BEDROOMS \* 2 BATHS  
SALES PRICES FROM \$20,995

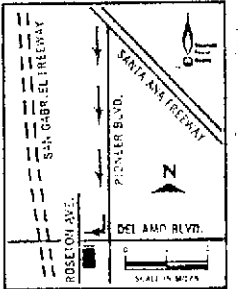
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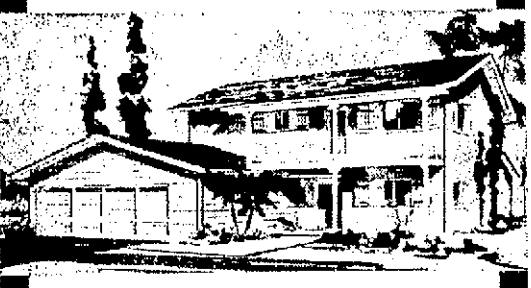
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SUNSHINE HOMES

LAKEWOOD Phone (213) 860-2656



Hurry—only 11 left!



## SUNSHINE HOMES LAKEWOOD

THE LAST CLOSE-IN LOCATION! When you can find a close-to-everything location with a handsome, sensibly priced 1 or 2 story home, you've got convenience and value rolled into one great buy. That's a Sunshine Home in Lakewood. Take your choice of 3 and 4 bedroom, 2 bath homes with lap-of-luxury features including: wall-to-wall carpeting, modern built-in kitchen, pullman baths, 2-car garage. Plan today to move in tomorrow!

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BACKYARD FENCING

from \$26,195 full price

from \$160 per month (r & h)

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© 1964, S. Y. K. & SONS



There's real profit potential in a Frigidaire-equipped coin-op laundry... and you're the boss.

WHAT it takes is sturdy washers you can depend on, and that customers like: a good location, a clean, attractive store, and the good business sense and initiative to make it succeed.

The washers come from us. Heavy duty Frigidaire Commercial Washers with the revolutionary new Deep Action Agitators that women have shown such a strong preference for in existing Frigidaire Coin-Op Stores; with rugged, Super Duty mechanisms built to take terrific punishment; with fast, 18-minute wash cycles and giant tubs.

Help in setting up your business comes from your Frigidaire jobber. Includes help in financing; choosing a good location and an attractive store design; merchandising and other important details.

You supply the rest. Keep the store ship-shape, run it according to good business principles, and your prospects for a thriving Frigidaire-equipped coin op laundry could be terrific! Write us for more information, and for the name of your Frigidaire jobber, Dept. 2768, Frigidaire Div., GMC, Dayton, Ohio 45401.



# GRAND OPENING Habra Heights

ALL STANDARD LUXURY FEATURES INCLUDED...

BUT CHECK THE EXTRAS!

COMPLETE FRONT LANDSCAPING—AUTOMATIC SPRINKLER SYSTEM  
FENCED BACK YARD—WALL-TO-WALL CARPETING in LIVING ROOM—MASTER BEDROOM & ENTRY HALLS  
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CENTRAL ORANGE COUNTY CONVENIENCE  
Beautifully landscaped homes from 10:00 a.m. to 5:00 p.m.

YOU ARE INVITED TO BEVERAGES AND SNACK NOON 'TIL 5:00 SUNDAY YOUR HOST THE SOUTHERN COUNTIES GAS COMPANY

CENTRAL IMPERIAL HARBOR BLVD.

SANTA ANA FREEWAY



# California Ranch Stylings Featured for Oceana Homes



## RANCH HOME FOR ADULTS ONLY

This is one of the models offered at Oceana, the adult retirement community in Oceanside. California ranch influence is noted throughout development.

OCEANA'S hilltop location was selected because of its cool smog-free climate, which is among the top five in the world according to an independent United States Climatological survey, and its proximity to major shopping centers, hospitals, churches and other facilities offered by the city of Oceanside and nearby Carlsbad, Ortega said. Oceana is a \$25,000,000 development offering grant deed ownership to both apartment and land. Homes may be purchased by families with one member over 40 years of age and no children under 16. Prices range from \$11,495 to \$17,495. View locations carry a premium from \$800 to \$1,200. Complete exterior maintenance, landscaping and a vast recreational complex, subject to a monthly maintenance fee, are included. Oceana may be reached via 101 freeway to the Mission Blvd. (Hwy. 76) turnoff in Oceanside, east to El Camino Real, then right to the very top of the hill.

Oceana will eventually cover 200 acres of beautiful rolling hills three miles from the ocean. The hills are cut into terraces at various elevations, each containing a number of selling units ranging from one and two baths and one, two and three bedrooms.

The plateaus are designed to take maximum advantage of the spectacular views of the Pacific Ocean to the San Jacinto Mountains.



## WELCOMES FIRST PATRON

When Mrs. Juanita De Walt, 70, 1762 E. Third St., entered the new Alpha Beta Market at Seventh Street and Nebraska Avenue Tuesday she was immediately greeted by Manager Don Bonebrake as the first customer. She was presented this bouquet and flower holder.

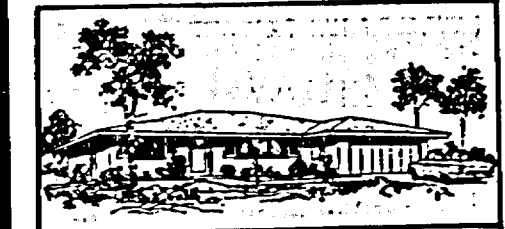
# CALIFORNIA LOT OWNERS...

## DID YOU KNOW...

## GUARANTEED HOMES

WORLD'S LARGEST ON-YOUR-LOT BUILDERS

WILL BUILD A HOME OR INCOME UNIT ON YOUR LOT LIKE THIS:



MODEL 1202 THREE BEDROOMS—TWO BATHS  
PRICES START FROM \$4695\* ON-YOUR-LOT NO \$ DOWN 100% FINANCING  
FOR FREE BROCHURE OR MORE INFORMATION COME IN OR CALL GUARANTEED HOMES OF BELLFLOWER  
9717 E. Compton Bl.  
TEL. TO 6-9791 OPEN 9 TO 9 EVERY DAY

\*Prices vary slightly in some areas.

# Newest Landmark Homes Are Shown

The public is invited to the all-new showing of Landmark Homes in Artesia, according to R. C. Morrison, sales manager for the Artesia development.

Landmark Homes are located in an established residential neighborhood with schools, churches, shopping and recreational centers nearby.

Bob Morrison added that "When Landmark Homes are still in the designing stage, we organize each style residence to have the most convenience, comfort, privacy and beauty. That is why the massive bedroom suite is upstairs, giving adult privacy that is highly desired," he added.

"OUR HOMES have been designed for large families, with four and five bedrooms and two baths. We know

## 1823 Mill Still

## Grinds Corn Meal

FALLS OF ROUGH, Ky. (AP)—The old mill in this community is really old—it was built in 1823 and still operates, grinding white corn meal about one day a week. Teeth in the gears that turn the grindstones are made of wood and carved by hand. The town's name, incidentally, derives from the fact that it is on the falls of Rough River.

that large families need separate entertainment areas, so we designed a family room for teenage entertaining and gave it easy access to the kitchen. The lovely sunken living room is also an ideal area for entertaining.

"We wanted to set a standard of the highest quality for Landmark," Morrison went on, "so we built our homes with the finest materials, 100% nylon carpeting, ash banisters, room dividers, processed marble pullmans with oval basins and wall-to-wall mirrors. The exterior front yard landscaping features brick and natural stone facades and planters that individualize each residence and also have underground sprinkler systems.

Landmark Homes, Artesia, are situated at Gridley and Artesia Boulevard in Artesia. Excellent financing is said to be available and floor plans offer up to approximately 1950 square feet of actual living area. Immediate occupancy is available.

The builders of this collection of homes are William Shattuck and Don McHone of Shattuck & McHone, a Santa Ana based building firm.



## LARGE LIVING ROOM

Attractive wall panels are found in some models of the large Landmark Homes in Artesia. Here is one of the models which features a large living room.

## Quality Control Group to Meet

ANAHEIM — Arvan Kent, background on the engineering and quality considerations that provided for the warranty plan. This will be followed by a color slide story of the local assembly plant inspection methods.

James McWilliams, secretary of the Orange Empire Section, and manager, quality control, Kirkhill Rubber Co., will moderate the evening. A social hour beginning at 6:30 p.m. precedes the 7:15 dinner.

Sunday, Feb. 28, 1965—R-11

## Realtors, City Officials Will Hear Mansell

City Manager John Mansell will discuss city budget and tax matters as guest speaker at the Long Beach District Board of Realtors Tuesday breakfast meeting, according to Verne Morrill, March program chairman. Councilmen from Long Beach, Lakewood, Signal Hill and Seal Beach have been invited as special guests at the 7:15 a.m. weekly breakfast.

## Reid and Jordan Assume Offices

Frank Reid, manager of the Fullerton Chamber of Commerce, is new president of the California Association of Chamber of Commerce Executives.

Reid was installed at a recent four-day workshop held in Sacramento by the 300 member association. He succeeded Lloyd S. Weber, About 150 chamber executives attended the meetings.

Other officers installed included R. Ken Jordan of the San Pedro chamber, who is one of the association vice presidents.

# Russian-Type Home Is Included in Display at Premier Homes

A typical Russian house, Russian house provides striking evidence of the outstanding home values made available to Americans by the United States building industry.

The Russian home was built from plans published in a Soviet magazine "Housing and Construction" in 1959. At the official Soviet rate of exchange, the house would cost approximately \$22,000. Builder Rousey's new Premier Homes, being exhibited side by side with the Soviet unit, are priced from \$24,750.

PREMIER OFFERS three and four-bedroom, two-bath homes under the builder's "Four Ways Better" formula. Premier Homes are held to be "better" in terms of kitchen design and equipment, custom extras, quality of construction and pricing and financing.

Sales agent Frank McFarland of McFarland and Matlocks Inc., reports that Premier's "Total Convenience" kitchen concept is in tune with the needs of today's homebuyers. "Premier's total convenience kitchens include everything — the buyer has

no extras to add after move-in."

"Total Convenience" is achieved via double oven with independent controls, four-burner range, built-in dishwasher, disposal and bench-mounted food center including mixer, blender and knife sharpener.

THE HOMES include a Premium Area — a fully finished extra room with tile floor and plumbing rough-in. The Premium Area can be converted to two extra bedrooms and a bath, or used as a rumpus room, with the plumbing serving as a wet bar.

Premier's display, including the Russian House, is located on Terry Street, immediately adjoining the south side of Fantastic Fair on Hwy. 39 in Huntington Beach.

Visitors take Bolsa Chica Road south from the San Dimas Freeway to Warner Avenue, and turn left on Warner to Beach Boulevard (Highway 39). Turn left on Beach two blocks to Terry Street and everything — the buyer has

## Today's Greatest Home Buy!

## SUNSHINE CERTIFIED RESALE HOMES



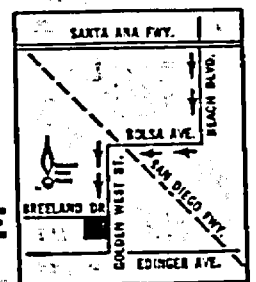
LOW AS \$195 DOWN  
Full price as low as \$20,995  
HUNTINGTON BEACH  
3-BEDROOM • 2-BATHS

An exceptional opportunity to acquire one of the top dollar for dollar values in the area. Luxury extras include: Wall-to-wall carpeting, 2-car garage, full landscaping with front yard sprinklers and backyard fencing. Come see. Now!

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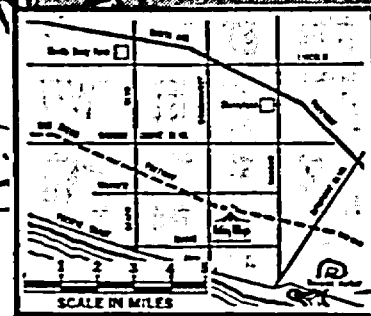
## SUNSHINE HOMES

DRIVING DIRECTIONS: Santa Ana Freeway to Beach Blvd. Beach Blvd. to Bolsa. West on Bolsa to Golden West St. South on Golden West St. to Breeland Dr. Follow signs to model home.



# A NEW CONCEPT IN LIVING FOR PEOPLE WITHOUT CHILDREN

YOUR HOME & LAND  
With wall-to-wall carpeting throughout. Frigidaire washer, dryer, built-in oven and range, refrigerator, private fenced patio  
JUST \$14,990  
NOTHING DOWN  
TO MOVE IN!



From Los Angeles: Santa Ana Freeway to Brookhurst in Huntington Beach. South on Brookhurst to Adams. East on Adams to models.  
From East Highway: North on Brookhurst two miles to corner of Adams and Brookhurst in Huntington Beach.

Sales by: Kaufman & Broad Home Sales, Inc.

Home Office 10829 Wilshire Blvd.  
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NEW MODELS OPEN 10 A.M. TO 8 P.M.



# California Ranch Stylings Featured for Oceana Homes



## RANCH HOME FOR ADULTS ONLY

This is one of the models offered at Oceana, the adult retirement community in Oceanside. California ranch influence is noted throughout development.

California ranch influence has been stressed in designing the exterior elevations of Oceana, adult retirement community in Oceanside. Sales director, Armando Ortega said: "Wide overhangs, soft earthy colors, heavy shake roofs carried out the theme set by the historical San Luis Rey Mission near Oceana. The Spanish-styled clubhouse and recreational areas complete the picture of peaceful serenity high in the hills of Oceanside."

Oceana will eventually cover 200 acres of beautiful rolling hills three miles from the ocean. The hills are cut into plateaus at various elevations, each containing a number of dwelling units ranging from one and two-baths and one, two and three bedrooms.

The plateaus are designed to take maximum advantage of the spectacular views stretching from the Pacific Ocean to the San Jacinto mountains.

OCEANA'S hilltop location was selected because of its cool smog-free climate, which is among the top five in the world according to an independent United States Climatological survey, and its proximity to major shopping centers, hospitals, churches and other facilities offered by the city of Oceanside and nearby Carlsbad, Ortega said.

Oceana is a \$25,000,000 development offering grant deed ownership to both apartment and land. Homes may be purchased by families with one member over 40 years of age and no children under 16.

# Russian-Type Home Is Included in Display at Premier Homes

A typical Russian house built from actual Soviet plans will be featured at Premier Homes Preview Showing in Huntington Beach today.

In making this announcement, Premier builder William Rousey said that the

Russian house provides "striking evidence of the outstanding home values made available to Americans by the United States building industry."

The Russian house was built from plans published in a Soviet magazine "Housing and Construction" in 1959. At the official Soviet rate of exchange, the house would cost approximately \$22,000. Builder Rousey's new Premier Homes, being exhibited side by side with the Soviet unit, are priced from \$24,750.

PREMIER OFFERS three and four-bedroom, two-bath homes under the builder's "Four Ways Better" formula. Premier Homes are held to be "better" in terms of kitchen design and equipment, custom extras, quality of construction and pricing and financing.

Sales agent Frank McFarland of McFarland and Mallocks Inc., reports that Premier's "Total Convenience" kitchen concept is in tune with the needs of today's homebuyers. "Premier's total convenience kitchens include everything — the buyer has

# Newest Landmark Homes Are Shown

The public is invited to the all-new showing of Landmark Homes in Artesia, according to R. C. Morrison, sales manager for the Artesia development.

Landmark Homes are located in an established residential neighborhood with schools, churches, shopping and recreational center nearby.

Bob Morrison added that "When Landmark Homes are still in the designing stage, we organize each style residence to have the most convenience, comfort, privacy and beauty. That is why the massive bedroom suite is upstairs, giving adult privacy that is highly desired," he added.

"OUR HOMES have been designed for large families, with four and five bedrooms and two baths. We know

## 1823 Mill Still Grinds Corn Meal

FALLS OF ROUGH, Ky. (AP) —The old mill in this community is really old—it was built in 1823 and still operates, grinding white corn meal about one day a week. Teeth in the gears that turn the grindstones are made of wood and carved by hand. The town's name, incidentally, derives from the fact that it is on the falls of Rough River.

that large families need separated entertainment areas, so we designed a family room for teenage entertaining and gave it easy access to the kitchen. The lovely sunken living room is also an ideal area for entertaining.

"We wanted to set a standard of the highest quality for Landmark," Morrison went on, "so we built our homes with the finest materials, 100% nylon carpeting, ash banisters, room dividers, processed marble pullmans with oval basins and wall-to-wall mirrors. The exterior front yard landscaping features brick and natural stone facades and planters that individualize each residence and also have underground sprinkler systems.

Landmark Homes, Artesia, are situated at Gridley and Artesia Boulevard in Artesia. Excellent financing is said to be available and floor plans offer up to approximately 1950 square feet of actual living area. Immediate occupancy is available.

The builders of this collection of homes are William Shattuck and Don McHone of Shattuck & McHone, a Santa Ana based building firm.



## LARGE LIVING ROOM

Attractive wall panels are found in some models of the large Landmark Homes in Artesia. Here is one of the models which features a large living room.

## Quality Control Group to Meet

ANAHEIM — Arvan Kent, supervisor, quality control, for Chrysler Corporation, Los Angeles Assembly Plant, will speak on "Inspection's Part in Chrysler's 50,000 Mile Warranty" for the Tuesday evening meeting of the Orange Empire Section, American Society for Quality Control, at the Jolly Roger Inn, Katella Avenue and Harbor Boulevard.

Kent will discuss the basic background on the engineering and quality considerations that provided for the warranty plan. This will be followed by a color slide story of the local assembly plant inspection methods.

James McWilliams, secretary of the Orange Empire Section, and manager, quality control, Kirkhill Rubber Co., will moderate the evening. A social hour beginning at 6:30 p.m. precedes the 7:15 dinner.

## Realtors, City Officials Will Hear Mansell

City Manager John Mansell will discuss city budget and tax matters as guest speaker at the Long Beach District Board of Realtors Tuesday breakfast meeting, according to Verne Morrill, March program chairman.

Councilmen from Long Beach, Lakewood, Signal Hill and Seal Beach have been invited as special guests at the 7:15 a.m. weekly breakfast.

## Reid and Jordan Assume Offices

Frank Reid, manager of the Fullerton Chamber of Commerce, is new president of the California Association of Chamber of Commerce Executives.

Reid was installed at a recent four-day workshop held in Sacramento by the 300 member association. He succeeds Lloyd S. Weber. About 150 chamber executives attended the meetings.

Other officers installed included R. Ken Jordan of the San Pedro chamber, who is one of the association vice presidents.

# YOU GET SO MUCH MORE

## Holiday Village

### GARDEN PATIO HOMES

★ 3 MINUTES FROM THE BEACH ★ WALK TO SHOPPING

★ SOCIAL AND RECREATIONAL ACTIVITIES

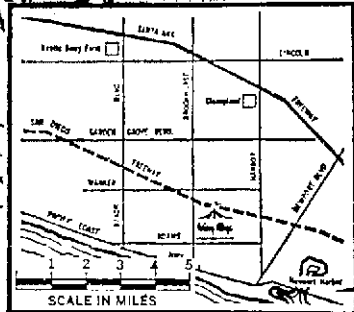
★ ALL EXTERIOR MAINTENANCE AND  
LAWN CARE DONE FOR YOU AND  
COVERED BY SEPARATE  
MONTHLY PAYMENT

## A NEW CONCEPT IN LIVING FOR PEOPLE WITHOUT CHILDREN

### YOUR HOME & LAND

With wall-to-wall carpeting throughout, Frigidaire washer, dryer, built-in oven and range, refrigerator, private fenced patio

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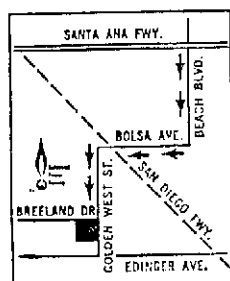
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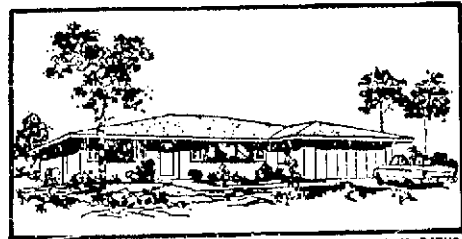
## CALIFORNIA LOT OWNERS...

DID YOU KNOW...

## GUARANTEED HOMES

WORLD'S LARGEST ON-YOUR-LOT BUILDERS

WILL BUILD A HOME OR INCOME  
UNIT ON YOUR LOT LIKE THIS...



MODEL 1202 THREE BEDROOMS—TWO BATHS

PRICES  
START  
FROM  
\$4695\* ON-YOUR-LOT  
NO \$ DOWN  
100% FINANCING

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## GUARANTEED HOMES OF BELLFLOWER

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TEL. TO 6-9791 OPEN 9 TO 9 EVERY DAY

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★ If you are 52, or over...

# FREEDOM is yours for only \$174<sup>50</sup> a month

(2-BEDROOM MANOR)



**FREEDOM TO RELAX.** Enjoy yourself. In the privacy of your own patio or around the Leisure World's Olympic-size pool, life is idyllic with friends and congenial companions.



**FREEDOM TO PLAY.** A magnificent 18-hole (5800 yard) golf course, located adjacent to manors, is now being played and enjoyed daily by Leisure World, Laguna Hills residents.

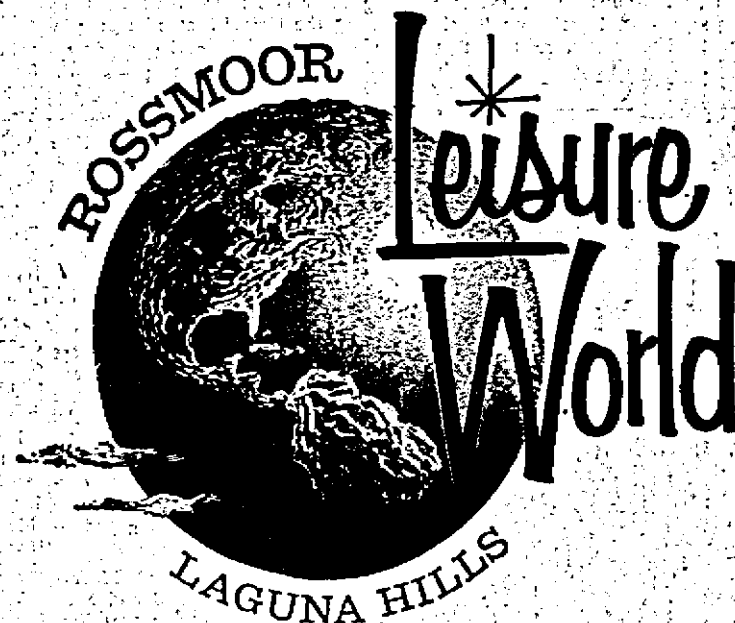
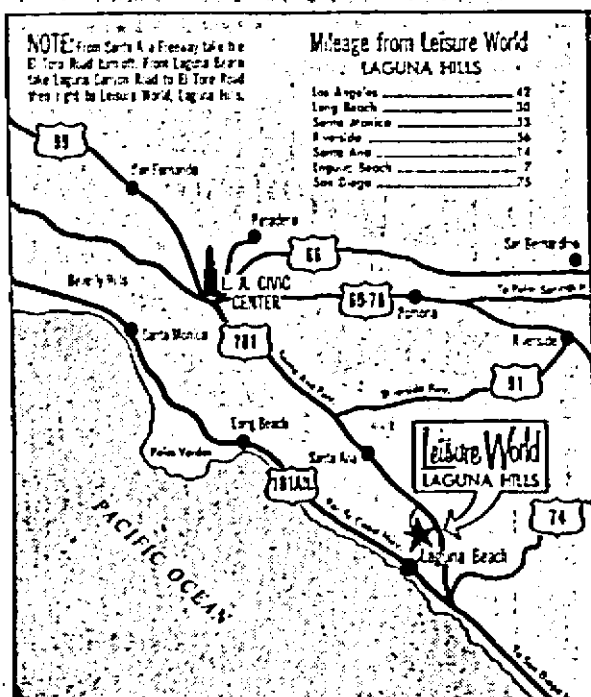
★ 18,178 Leisure World residents CAN'T be wrong!

Check Laguna Hills Leisure World location this map. Drive out this weekend. See for yourself the wonderful way of Leisure World living!

\*These benefits apply to preexisting medical conditions after six months. During this six month waiting period, residents with preexisting conditions that require medical attention will receive it, but they will be required to pay for such services during this time. Residents requiring medical services arising from nonpreexisting conditions receive full benefits from the day they occupy.

The memberships offered for sale here are subject to a selling expense not to exceed 10% of the amount received in cash on account of the selling price thereof. Included in down payment is \$125-\$175 for a membership which, together with execution of the occupancy agreement, entitles you to occupy your apartment.

Each Mutual Housing Corporation Covered by FHA-Insured Financing at 5 1/4%  
New Horizons, Inc., Sales Agents  
21532 Paseo De Valencia, Laguna Hills, Calif.



➡ NOWHERE ELSE will you find all this for ONE low monthly payment...

- ★ Luxury Manor Living ★ Principal ★ Interest ★ Taxes ★ Complete Exterior maintenance ★ 80%\* of the total cost of ALL calls at the doctor's office, in-home nursing calls, Hospitalization and Surgery at the Leisure World hospital and Christian Science Practitioner fees ★ Complete replacement of all major appliances ★ Enjoyment of community facilities: 18-hole golf course, Olympic-size pool, stable of fine riding horses, championship tennis courts, \$750,000 club house, game rooms, billiards, shuffleboard, lawn bowling, Roque, adult education classes, sewing rooms, ceramics, woodworking shops, art studios
- ★ 120-acre Shopping Center ★ intra-community transportation
- ★ 24-hour guard security attendants ★ All-electric kitchens ★ Laundry facilities.

Unit No. 8 NOW Open!

1-BEDROOM

Average Down Payment \$1200.00  
Monthly Payment as low as \$145.00

2-BEDROOM

Average Down Payment \$1488.00  
Monthly payment as low as \$174.50

NOTE: MONTHLY PAYMENTS SUBJECT TO MODIFICATION IN THE EVENT OF AN INCREASE IN THE COST OF LIVING



This beautiful magazine tells you the complete Leisure World Story.

**FREE!** Write today for this big 24-page "New Way of Life" magazine.

FILL OUT, CLIP & MAIL TODAY

Mr. William G. Brangham, President  
New Horizons, Inc., Rossmoor Leisure World  
Laguna Hills, California 92653

YES, I would like complete information about the \$375,000, 000 Rossmoor Laguna Hills Leisure World. Please send me a copy of the free 24-page "New Way of Life" magazine.

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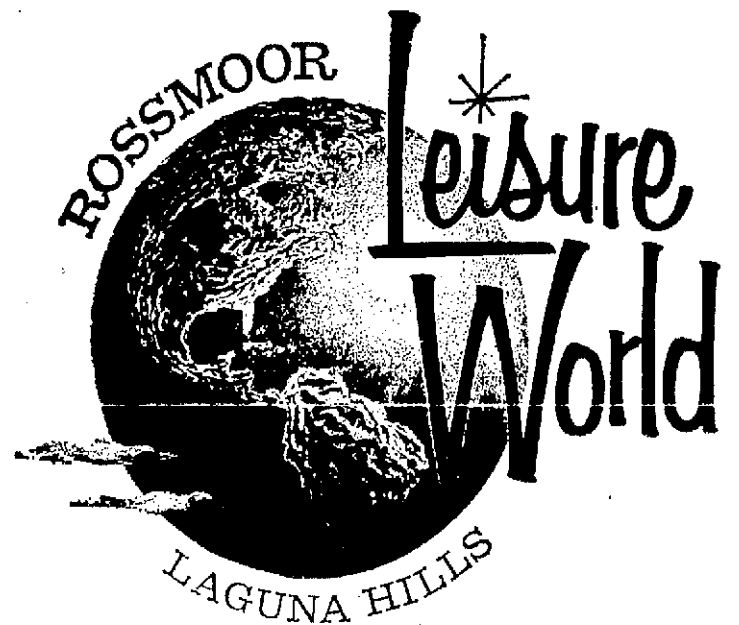
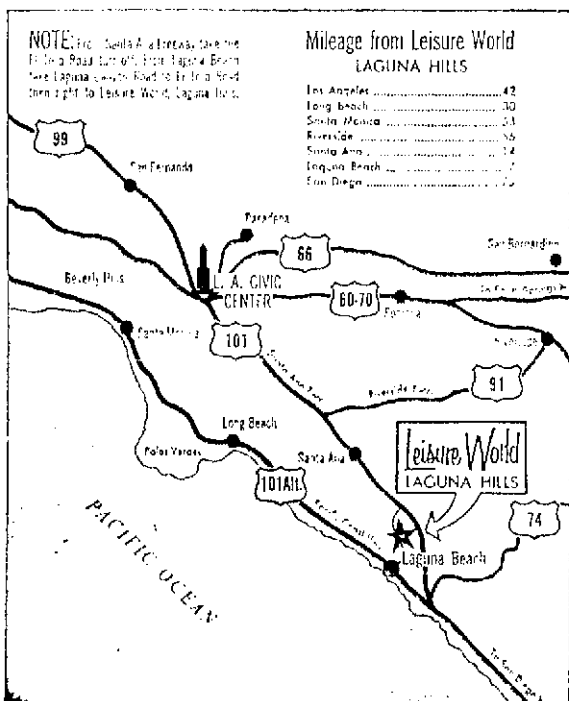
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ON STAGE: REEL AND REAL-LIFE GLAMOR

# 'Fashion Flikkers of 1965'

By MARY ELLIS CARLTON

Director, Women's News

Reel and real-life glamour will be in the spotlight when Downtown Long Beach Associates stages its 13th annual Festival of Fun and Fashion on March 10, 8 p.m., in the local 3,500-seat convention hall of Municipal Auditorium.

The theme: "Fashion Flikkers of 1965."

The fashion extravaganza will feature a star-studded cast of 100, celebrity models from the International Beauty Congress, a name band, top Hollywood performers and numbers by the Arthur Murray dancers.

With all the klieg-light glamour of a Hollywood premiere, some 100 men's, women's and children's fashions from 17 downtown stores will be paraded on a plush-carpeted ramp extending 65 feet into the audience. Fashion producer-commentator will be knowledgeable, witty June Van Dyke of Hollywood.

"THIS WILL NOT be the usual stereo-type fashion show," says Bill Johns, chairman. "Not only will it be a preview of Long Beach's best in spring fashions—it'll also bring a slice of Hollywood to local showgoers."

A huge 15-by-30-foot silver screen, backdrop for the 60-foot stage, will flash film clips from yesteryear's never-never land of filmdom. Under the direction of Cliff Nelson, technical director, five specially constructed stage sets, imported from Hollywood movie studios, will set the scenes for the fashion spectacular.

Two Hollywood models will be on hand to dazzle the audience with famous gowns worn by glamor queens of yesteryear. Also in the mannequin line-up: Daphne Noy, Miss Israel, a top fashion model in her country.

To get in the mood for the stage-screen spectacular, several local models (pictured, this page) visited Movie-land Wax Museum, Buena Park . . . donned some of the show fashions (Buffums) . . . and posed for a series of reel-life pictures snapped by I. P-T photographer Roger Coar.

So "real" were scenes at the wax museum that a paying guest almost fainted when one model stepped down

(Continued on Page W-10)



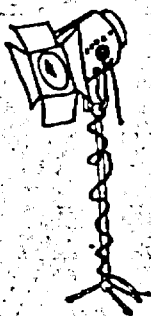
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WHICH BLONDE glamour gal is wearing the swirl of permanent pleats? It's Diane Bruce, model for upcoming Festival of Fun and Fashion, snapped with wax image of Marilyn Monroe as she appeared in "Gentlemen Prefer Blondes."

## INDEPENDENT-Press-Telegram Women

LONG BEACH 12, CALIF., SUNDAY, FEB. 28, 1965 SECTION W



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ADDING GLAMOUR to movie scene with wax images of Robert Taylor and Hedy LaMarr ("Lady of the Tropics") is local mannequin Audrey Ditmore, wearing costume to be previewed in DLBA's March 10 benefit show. By Sportswirl, jersey top matches "painted legs" hosiery.

## Start to School Monday--Be a 'Girl Friday'



Girl Fridays and the like are being encouraged by a new daily course at Long Beach City College, LTD.

The tuition-free course, "Preparation for Business Employment," aims at putting more women in the work force, more paychecks into purses.

It's a unique concept in business training. Students aren't bound by a set schedule or curriculum. Classes are designed to flex, to fit individual needs. Being job-prepared is the only prerequisite for graduation.

By MARY NETH

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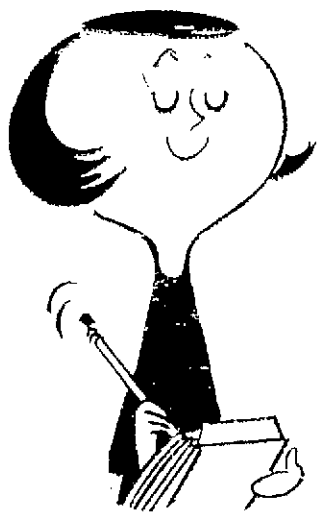


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## WILD WAVES SAY

## All Sports - on High Seas, in High Rising City

By Lola Masterson  
I, P-T Society Editor

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highlighting linen combined with anel or wool or cotton... very light weight... best in natural beige

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and ever popular wools from Goldworm, Kimberly, Cadillac and Bruce Arnold including imports... starting at \$39.95

VINSONS

bixby knolls

ATLANTIC at 45th

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THE NEW PLAYTEX® GIRDLE  
MADE WITH LYCRA®

6.95  
AND UP

hold-in power that won't wash out  
from just 4½ ounces of sheer slimming power!  
machine washable even in bleach  
feels like new month after month

Girdle: XS, S, M, L 6.95 XL 1.00 more  
Regular Panty: XS, S, M, L 7.95  
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side panels: nylon, Lycra® spandex, front and back panels: acetate, rayon, spandex; crotch: 100% nylon

Columbia

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WILD WAVES SAY

All Sports - on High Seas, in High Rising City

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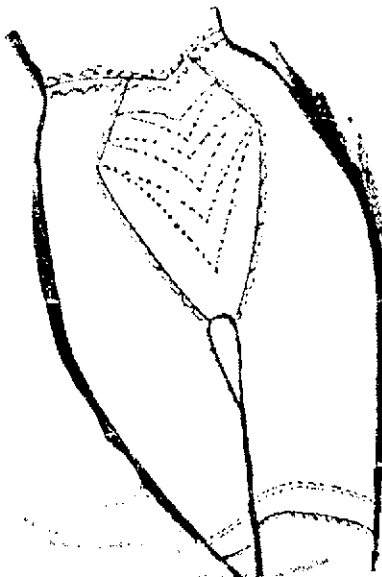
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VINSONS

bixby knolls

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6.95  
AND UP

hold-in power that won't wash out from just 4½ ounces of sheer slimming power! machine washable even in bleach feels like new month after month

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## Rhodes-Weiss Date Set

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News of the forthcoming marriage was made known by parents of the bride-elect, Mr. and Mrs. Clifford L. Rhodes, Santa Barbara. Miss Rhodes was graduated from Santa Barbara City College and is now a junior majoring in English at UC, Santa Barbara.

Her fiancé was graduated from Progress School and attended Pepperdine College. He is a student at Long Beach City College, majoring in business administration.

## Fraternal Calendar

**MONDAY**  
Searchlight Chapter 435, Order of Eastern Star, brothers night, 8 p.m., Palos Verdes Temple, 5155 E. Pacific Coast Highway.

El Petrol Chapter, OES, initiation of new members and honors for star points, 8 p.m., Alta Loma Temple, 1175 E. Burnett St.

Wide Awake Rebekah Lodge 71, social visit of Lucile Kreck, vice president of Rebekah Assembly of California, 8 p.m., Machinists Hall, 278 Elm Ave.

Ladies Auxiliary of Eagles, 8 p.m., Eagles Hall, 2821 E. Anaheim St.

**TUESDAY**  
Mar Vista Chapter, OES, meeting honors Mrs. Harold Bartley, associate matron, and Lynn Campbell, associate patron, Monte Vista Temple, 1120 E. Market St.

Woman's Benefit Association 15, report on supreme meeting to take place in

California in 1966, 1 p.m., Machinists Hall. Pioneer members assemble at 11:30 a.m.; sandwich luncheon, noon.

**WEDNESDAY**  
Rebekah Lodge 360, birthday dinner, 6 p.m., business session, 8 p.m., YWCA, 550 Pacific Ave.

Women of Moose Chapter 506, report on Moosehaven by Arle Provent, past governor of LOM 600, 8 p.m., Moose Hall, 1200 Atlantic Ave.

**THURSDAY**  
Emera Jewel Club, OES, noon luncheon and business, Machinists Hall.

Degree of Honor Lodge 108, initiation of new members, 8 p.m., Machinist Hall.

Jessamine Club of Service Chapter, OES, covered dish luncheon, Community Room, 3901 Atlantic Ave.

**SATURDAY**  
Esther Association, OES, noon luncheon, Clifton's Cafeteria, 5006 Pepperwood Drive, Lakewood.



—Star Photo by JOE RISINGER

**BUBBLY AS THE BALL** they'll be attending Saturday at Petroleum Club are these Adrian Department of Ebells members (from left), Mmes. Carl Wulfsberg and Robert F. Carter. Dubbed the "Pink Bubble Ball," evening will feature pre-ball cocktail parties, dinner and dancing to music

of Roger Bacon's Orchestra. Resulting dollars will be tucked away for distribution of Long Beach City and State College scholarships this May. Public is welcome and may make reservations with Mrs. Carter, ball chairman, 4470 Linden Ave.

## ENGAGEMENT NEWS

### Young Couples Reveal Nuptial Plans

#### Partridge-Howell

Mrs. and Mrs. Myron Wayne Partridge announce betrothal of their daughter, Margy Lee, to A. Bradford Ross Howell, son of Mr. and Mrs. Royal B. Howell, all of Long Beach.

Graduated with honors from Millikan High, the bride-elect attended Long Beach City College and is now enrolled in the school of nursing at Cal State, Long Beach.

Her fiancé, an alumnus of Wilson, will graduate from LBCC in June and will complete his education in

CSCLEB. No wedding date is announced.

#### Harper-Goff

Mr. Orville L. Harper, Laguna Beach, formerly of Long Beach, announces engagement of her daughter, Linda Yvonne, to Daniel Warren Goff, son of Mr. and Mrs. Glenn Goff, Tillamook, Ore. Miss Harper also is daughter of the late Mr. Harper.

She is a graduate of Wilson High and the University of Oregon, where she is affiliated with Alpha Omicron Pi. The bridegroom-elect, a senior at University of Ore-

gon, is a member of Delta Upsilon. A wedding in August is planned.

#### Davies-Farnsworth

Mr. and Mrs. Norman S. Davies of Long Beach announce the betrothal of their daughter, Linda Diane, to Rev. John V. Farnsworth, son of Mr. and Mrs. Henry S. Farnsworth of South Pasadena.

Miss Davies was graduated from UCLA. Her fiancé, now assistant to the rector at St. Alban's Episcopal Church, was graduated from Occidental College and the General Theological Semi-

nary. A June-19 wedding is planned.

#### Bibb-Beckner

Mrs. Carolyn A. Bibb of Maitland, Fla., announces engagement of her foster daughter, Nancy Leigh, to Brooks L. Beckner, son of Mr. and Mrs. Warren O. Beckner, Santa Barbara.

Miss Bibb, a graduate of Taylor University, Upland, Ind., teaches at Bethany Baptist School in Long Beach. Her fiancé attended the Bible Institute of Los Angeles. An April 10 wedding is planned.

## Long Beach PTA Council Slates Election of Officers

Long Beach Council of Parents and Teachers will elect officers Tuesday, 9:30 a.m., in Lakewood High School.

Delegates representing 73 schools will attend.

Nominated for second division offices are Mmes. Joseph Meyer, first vice-president; Elvin J. Noble, William Price, James Spencer, Clyde Guss, William Baker, J. K. Waddington, and Lawrence E. Oviatt.

Mrs. J. W. Dean will continue as president.

DR. GEORGE Starrett, field representative for California Teachers Association, will speak on "Our Responsibility — as Full-Time-Parents."

### Public Invited

Good Sports Club will sponsor a luncheon and card party Monday, beginning at noon, in the Garden Room, Third St. and Alamitos Ave. It is open to the public.

**Buffum's**  
LONG BEACH

don't miss

*Helga's*

exciting new Spring Collection

shown by Mr. Carol Fulmer, Helga's personal representative.

Informal modeling in our DESIGNERS' CIRCLE

MONDAY, MARCH 1st

TUESDAY, MARCH 2nd

with special modeling during luncheon Monday... in our Terrace Room Restaurant

### OUR "PUSH-N-PLACE" CHERUB CUT... \$2.50

...The look men love: Soft, young and natural. Let the hands of our trained stylists accomplish this timeless freshness for you.

...Let them Cut, Taper and Shape your own natural wave to push-n-place, as you please. DON'T WAIT.

PERMANENT WAVE Complete With Cherub Cut \$10.00

Open Thursday and Friday Evenings Use Your BANKAMERICARD

**Cozart Beauty Salons**



137 E. 4TH DOWNTOWN LONG BEACH HE 6-2059 FREE PARK AND SHOP

**Buffum's**  
LONG BEACH

HAVE HANDMACHER...



WILL TRAVEL!

The suit life... an all year affair in Handmacher Weather-vanes! Unlined, easy-to-pack longer jacket fashions in no muss, no fuss warm weather fabrics with the fine details you have learned to look for in Handmachers. Sizes 10 to 20.

Left to right:

Rayon and acetate 2-piece suit in avocado or pink... 32.95

3-piece rayon and acetate stripes with sleeveless shell. Caramel with white... 45.95

Rayon and flax 2-piece suit in blue or lime... 32.95

From a collection... Coats and Suits

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El Petrol Chapter, OES, initiation of new members and honors for star points, 8 p.m., Alta Loma Temple, 1175 E. Burnett St.

Wide Awake Rebekah Lodge 71, social visit of Lucile Krecek, vice president of Rebekah Assembly of California, 8 p.m., Machinists Hall, 278 Elm Ave.

Ladies Auxiliary of Eagles, 8 p.m., Eagles Hall, 2821 E. Anaheim St.

**TUESDAY**  
Mar Vista Chapter, OES, meeting honors Mrs. Harold Bartley, associate matron, and Lynn Campbell, associate patron, Monte Vista Temple, 1120 E. Market St.

Woman's Benefit Association 15, report on supreme meeting to take place in

California in 1966, 1 p.m., Machinists Hall. Pioneer members assemble at 11:30 a.m.; sandwich luncheon, noon.

**WEDNESDAY**  
Rebekah Lodge 360, birthday dinner, 6 p.m., business session, 8 p.m., YWCA, 550 Pacific Ave.

Women of Moose Chapter 506, report on Moosehaven by Arle Provent, past governor of LOOM 600, 8 p.m., Moose Hall, 1200 Atlantic Ave.

**THURSDAY**  
Emera Jewel Club, OES, noon luncheon and business, Machinists Hall.

Degree of Honor Lodge 108, initiation of new members, 8 p.m., Machinist Hall.

Jessamine Club of Service Chapter, OES, covered dish luncheon, Community Room, 3901 Atlantic Ave.

**SATURDAY**  
Esther Association, OES, noon luncheon, Clifton's Cafeteria, 5006 Pepperwood Drive, Lakewood.



—Staff Photo by JOE RISINGER

**BUBBLY AS THE BALL** they'll be attending Saturday at Petroleum Club are these Adrian Department of Ebell members (from left), Mmes. Carl Wulfsberg and Robert F. Carter. Dubbed the "Pink Bubble Ball," evening will feature pre-ball cocktail parties, dinner and dancing to music

of Roger Bacon's Orchestra. Resulting dollars will be tucked away for distribution of Long Beach City and State College scholarships this May. Public is welcome and may make reservations with Mrs. Carter, ball chairman, 4470 Linden Ave.

## ENGAGEMENT NEWS

### Young Couples Reveal Nuptial Plans

**Partridge-Howell**

Mrs. and Mrs. Myron Wayne Partridge announce betrothal of their daughter, Margy Lee, to A. Bradford Ross Howell, son of Mr. and Mrs. Royal B. Howell, all of Long Beach.

Graduated with honors from Millikan High, the bride-elect attended Long Beach City College and is now enrolled in the school of nursing at Cal State, Long Beach.

Her fiancé, an alumnus of Wilson, will graduate from LBCC in June and will complete his education in

CSCLB. No wedding date is announced.

**Harper-Goff**

Mr. Orville L. Harper, Laguna Beach, formerly of Long Beach, announces engagement of her daughter, Linda Yvonne, to Daniel Warren Goff, son of Mr. and Mrs. Glenn Goff, Tillamook, Ore. Miss Harper also is daughter of the late Mr. Harper.

She is a graduate of Wilson High and the University of Oregon, where she affiliated with Alpha Omicron Pi. The bridegroom-elect, a senior at University of Ore-

gon, is a member of Delta Upsilon. A wedding in August is planned.

**Davies-**

**Farnsworth**

Mr. and Mrs. Norman S. Davies of Long Beach announce the betrothal of their daughter, Linda Diane, to Rev. John V. Farnsworth, son of Mr. and Mrs. Henry S. Farnsworth of South Pasadena.

Miss Davies was graduated from UCLA. Her fiancé, now assistant to the rector at St. Alban's Episcopal Church, was graduated from Occidental College and the General Theological Semi-

**Bibb-**

**Beckner**

Mrs. Carolyn A. Bibb of Maitland, Fla., announces engagement of her foster daughter, Nancy Leigh, to Brooks L. Beckner, son of Mr. and Mrs. Warren O. Beckner, Santa Barbara.

Miss Bibb, a graduate of Taylor University, Upland, Ind., teaches at Bethany Baptist School in Long Beach. Her fiancé attended the Bible Institute of Los Angeles.

An April 10 wedding is planned.

## Long Beach PTA Council Slates Election of Officers

Long Beach Council of Parents and Teachers will elect officers Tuesday, 9:30 a.m., in Lakewood High School.

Delegates representing 73 schools will attend.

Nominated for second division offices are Mmes. Joseph Meyer, first vice-president; Elvin J. Noble, William Price, James Spencer, Clyde Guss, William Baker, J. K. Waddington, and Lawrence E. Oviatt.

Mrs. J. W. Dean will continue as president.

DR. GEORGE Starrett, field representative for Cali-

fornia Teachers Association, will speak on "Our Responsibility — as Full-Time Parents."

Lakewood High School Capella Choir, under direction of Willard Schmitt, will present a musical program. Awards for 33rd district program booklets will be presented.

### Public Invited

Good Sports Club will sponsor a luncheon and card party Monday, beginning at noon, in the Garden Room, Third St. and Alamitos Ave. It is open to the public.

**Buffum's**  
LONG BEACH

don't miss

*Helga's*

exciting new Spring Collection

shown by Mr. Carol Fulmer,  
Helga's personal representative.

Informal modeling in our  
DESIGNERS' CIRCLE

MONDAY, MARCH 1st

TUESDAY, MARCH 2nd

with special modeling during  
luncheon Monday . . . in our  
Terrace Room Restaurant

OUR "PUSH-IN-PLACE"  
CHERUB CUT . . . \$2.50

... The look men love: Soft, young and natural. Let the hands of our trained stylists accomplish this tumbled freshness for you.

... Let them Cut, Taper and Shape your own natural wave to push-in-place, as you please. DON'T WAIT.

PERMANENT WAVE  
Complete With Cherub Cut  
\$10.00

Open Thursday and Friday Evenings  
Use Your BANKAMERICARD

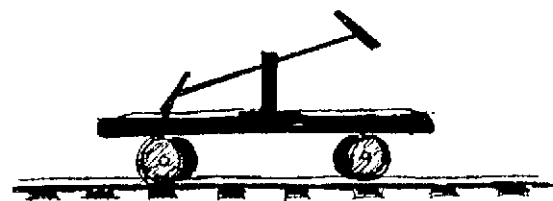
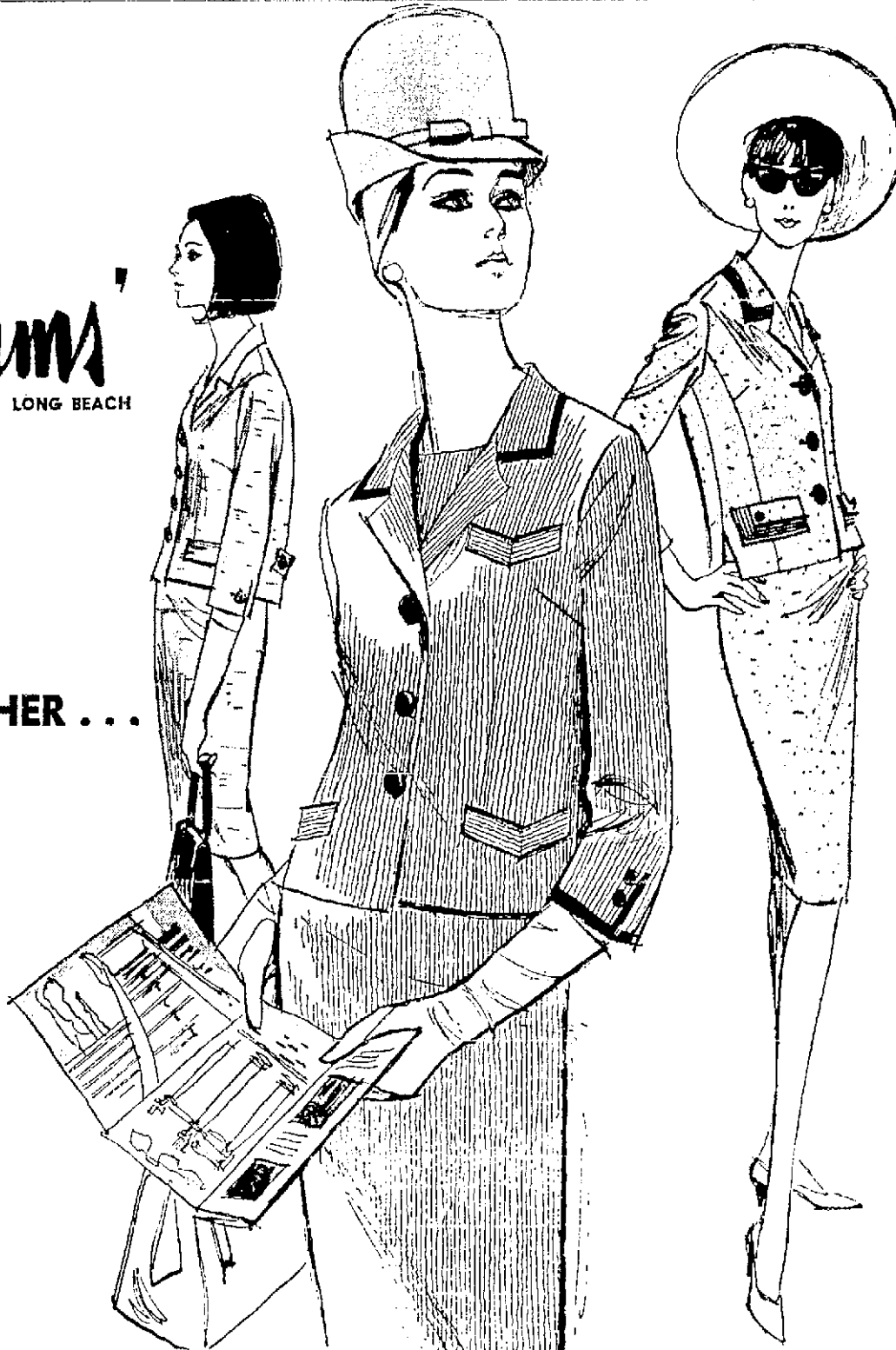
**Cozart Beauty Salons**



137 E. 4TH  
DOWNTOWN, LONG BEACH  
HE 6-2059 FREE PARK AND SHOP

**Buffum's**  
LONG BEACH

HAVE HANDMACHER . . .



WILL TRAVEL!

The suit life . . . an all year affair in Handmacher Weather-vanes! Unlined, easy-to-pack longer jacket fashions in no muss, no fuss warm weather fabrics with the fine details you have learned to look for in Handmachers. Sizes 10 to 20.

Left to right:

Rayon and acetate 2-piece suit in avocado or pink . . . 32.95

3-piece rayon and acetate stripes with sleeveless shell. Caramel with white . . . 45.95

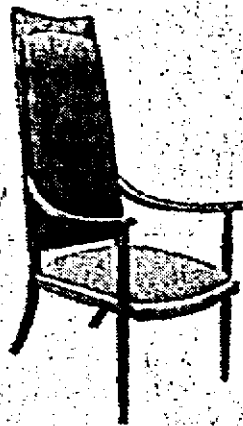
Rayon and flax 2-piece suit in blue or lime . . . 32.95

From a collection . . . Coats and Suits

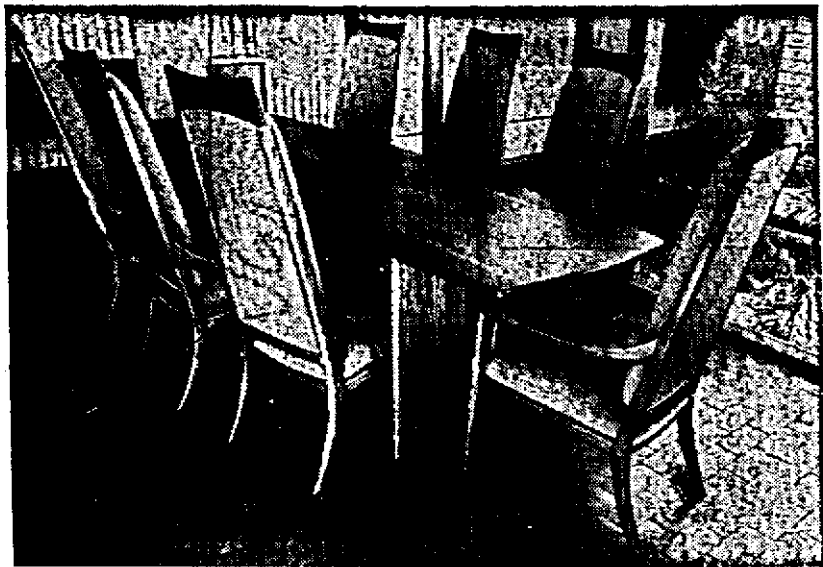


## FOUND: 'LOST' ART IN FURNITURE-MAKING

## He Polishes Off Ones-of-a-Kind



FOR THE ADOBE post-and-beam home of the Willis Hamiltons, Tustin, furniture-maker John Nyquist designed this formal dining set—not massive, but bespeaking solidarity in the mood of Spain. To accomplish this, he contrasted extremes—low table, high-backed chairs; rough hand-woven fabric, satin-finish walnut. The color scheme: earthy and rich—brick floors, reddish orange material, sepia walls.



By MARY NETH  
L. F. T. Home Publications Editor

Sandy-haired John Nyquist is part of a paradoxical movement: the rebirth of one-of-a-kind craftsmanship.

Along with the advent of automation, there is growing awareness and admiration for the lone artisan: the ceramist, the weaver, the woodworker—those responsible for a single creation from conception to completion.

Nyquist is a maker of fine furniture.

He designs and executes his chairs, tables, cabinets in a small shop on the west side of town.

The work keeps him busy. He puts in a 12-hour day, 7-day week, but he can make a statement few others can, "Every moment is soul satisfying."

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"I grew up in big timber country—the Black Hills of South Dakota," he says.

"Unconsciously the environment of wood must have dominated my childhood... influenced the rest of my life."

HOW LARGE is the market for hand-crafted goods?

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But there IS enough work.

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## Schedules Sale Dates

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Hours for the sale will be 9 a.m. to 9 p.m. Friday and 9 a.m. to 6 p.m. Saturday.

DONATIONS will be accepted at the store 10 a.m. to 4 p.m. Monday through Thursday.

The sale will feature clothing, household appliances, furniture, toys and jewelry.

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Prior to enrolling at CSLB, Miss Stuber attended St. Cloud State College, St. Cloud, Minn., for two years. Her fiancé, a graduate of Wilson High, received his bachelor of science degree in business education at CSLB.

During his undergraduate years at State, the bridegroom-elect was listed in "Who's Who in American Colleges and Universities," was a member of Blue Key, national honorary fraternity, served as president of both Sigma Pi Fraternity and Statesmen.

A June 26 wedding date is announced.

## Summer Wedding Dates Slated

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Both the bridegroom-elect, who is serving in the U.S. Navy and his fiancée, attended Western High School in Anaheim.

An August wedding is planned.

Plotnick-

Arrington

Mr. and Mrs. Sol Plotnick

**CITY of HOPE**  
**Rummage Sale**  
**March 1, 2, 3**  
**8 a.m. to 4 p.m.**  
**1152 PINE AVE.**



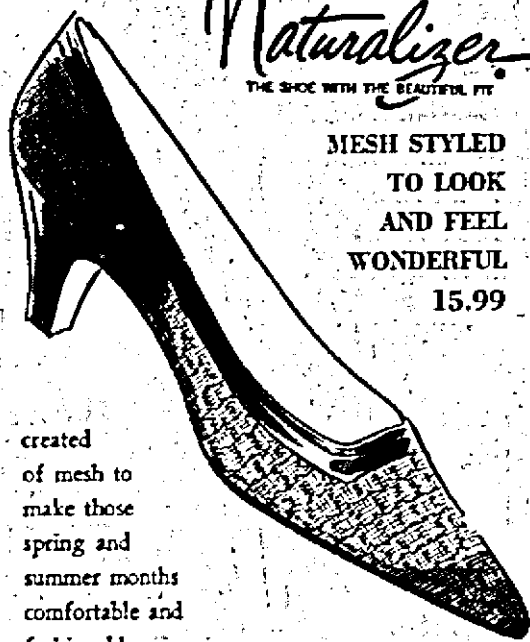
Schick's

SURROUNDS YOU WITH THE EXCITEMENT OF PARIS

The SUITS the thing this spring. Return of the beloved wool classic in exciting new weaves and feminine details! Equally sharp, new knit versions for travel and all smart functions. COLOR keynotes these breathtaking beauties. See them FIRST at Schick's.

Model sketched from our advance collection—SUITED for spring... 89.95

Schick's  
701 PINE AVE.



Naturalizer  
THE SHOE WITH THE BEAUTIFUL FIT

MESH STYLED  
TO LOOK  
AND FEEL  
WONDERFUL  
15.99

created of mesh to make those spring and summer months comfortable and fashionable

NATURALIZER SHOES EXCLUSIVELY  
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DOWNTOWN LONG BEACH

Free Park & Shop  
Open Friday Nights TILL 9

Buffums  
LONG BEACH

25%

INTERNATIONAL STERLING

Joan of Arc

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Buy thru BUFFUMS' SILVER CLUB  
Nothing down! No interest!  
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Pay only 5.00 per month up to 120.00 purchase  
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10.00 per month up to 240.00  
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Silverware

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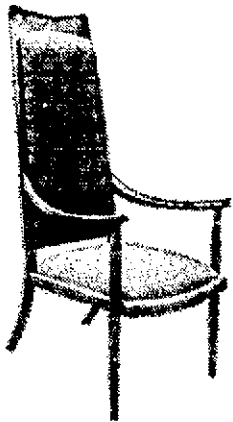
Partial listing only:

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36.50 5-pc. Place Setting	27.38
41.75 6-pc. Place Setting	31.31
(all with place knife and fork)	
5.50 Teaspoon	4.13
8.75 Place Fork	6.56
7.75 Place Knife	5.81
7.00 Cream Soup Spoon	5.25
7.50 Salad/Pastry Fork	5.63
5.00 Butter Spreader H.H.	3.75
5.00 Butter Spreader F.H.	3.75
4.75 Cocktail/Oyster Fork	3.57
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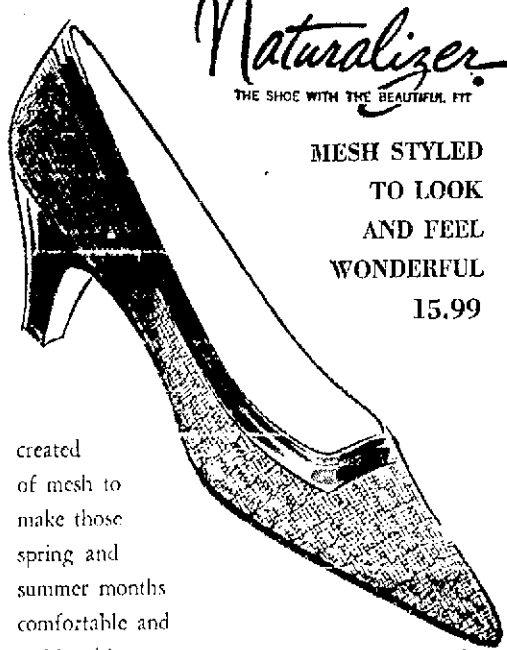
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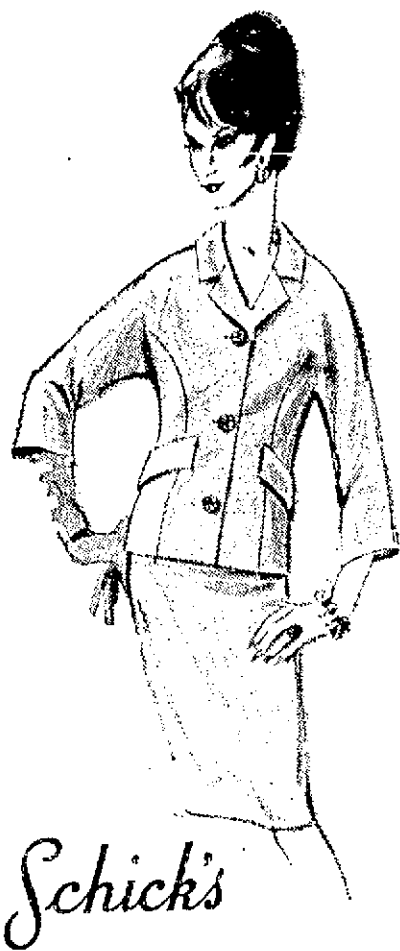
## Babcock-Nickel Vows Recited

St. Bartholomew's Catholic Church was setting Saturday morning for an exchange of nuptial vows by Michele D. Nickel, Long Beach, and Richard P. Babcock, Lancaster.

Mrs. Joan Kluis and Timothy Dyer attended the

couple.

Daughter of Mr. and Mrs. B. E. Martin, Wausau, Wis., the bride was graduated from St. Joseph's School for X-Ray Technicians, Milwaukee, Wis. Her husband is son of Mr. and Mrs. J. P. Eaton, Pataskala, Ohio.



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Mrs. Melvyn Bailey



Mrs. George L. Huettl



Mrs. Joel Glenn Rose



Mrs. David G. Boring

## WEEKEND WEDDINGS

# Newlyweds Repeat Vows Saturday

### Bailey-

#### Burnette

Roberta Hope Burnette became the bride of Melvyn James Bailey Saturday at a ceremony in First Church of the Brethren.

The bride, wearing a chapel-length gown of Chantilly lace, was attended by Mrs. Elijah Herd, matron of honor, and Mrs. Wells E. Gordan Jr., Robert M. Lilly and Kathie Bailey, bridesmaids.

James L. Bon was best man and James Fawcett, Kenneth Knopp and Mert Littlefield Jr. were ushers.

THE NEW Mrs. Bailey, daughter of Mr. and Mrs. Clayton C. Burnett, Long Beach, was graduated from Poly High and Long Beach City College.

Her husband, son of Mr. and Mrs. Willis P. Bailey, also of this city, attended Millikan High.

Following a honeymoon trip to San Francisco and Las Vegas, the newlyweds will make their home in Long Beach.

### Huettl-

#### Reinhard

Kathleen Mary Reinhard and George Louis Huettl, both of Long Beach, recited

nuptial vows Saturday in St. Matthews Catholic Church.

The bride, daughter of Mr. and Mrs. Henry A. Reinhard of Columbus, Ohio, wore a gown of ivory peau de soie, appliqued with hand-drawn rose point Alencon lace, featuring a cathedral train.

Mrs. Patrick O'Brien, sister of the bride, was matron of honor with Mrs. Raymond Smith, cousin of the bride, as attendant. Homer P. Huettl attended his brother as best man with Donald Fellows and Ralph Bernard seating guests.

THE NEW Mrs. Huettl was graduated from Ohio State University where she was a member of Alpha Chi Omega. Her husband, son of Mrs. George R. Huettl of Westport, S.D., and the late Mr. Huettl, was graduated from the University of South Dakota, where he was a member of Lambda Chi Alpha. The newlyweds both were members of the Harbor Catholic Alumni Club.

Following a trip to Monterey and Carmel, they will reside in Long Beach.

### Rose-

#### Balderas

A high noon ceremony Saturday in the Los Angeles

Temple, Church of Jesus Christ of Latter-day Saints, united Lucia B. Balderas, daughter of Mr. and Mrs. Reuben Balderas, and Joel Glenn Rose, son of Mr. and Mrs. Glenn E. Rose.

With their attendants, the young couple received guests at 8 p.m. in the Long Beach Institute of Religion.

The bride wore a gown of peau de soie and Chantilly lace, designed with a flowing scalloped skirt which extended into a brief train.

MEMBERS of the wedding party were Marilyn Rose, maid of honor, Fred E. Rose and Thomas R. Balderas.

The bride is a graduate of Millikan High School; her husband is an alumnus of Jordan High. Both continued their educations at Long Beach City College and California State College, Long Beach, where she pledged Zeta Tau Alpha.

After a honeymoon in Northern California, the couple will live in Long Beach.

### Boring-

#### Sparks

A home in Bixby Knolls awaits Mr. and Mrs. David G. Boring (the former Sidney Leona Sparks) upon their

return from a honeymoon trip in Northern California and Nevada. They were married Saturday in the North Long Beach Brethren Church.

The bride, daughter of Mr. and Mrs. Boyer Lee Sparks, 5501 E. Seaside Walk, wore a white organdy lace sheath gown with a sweeping train that fell from the shoulder. Her husband is son of Mr. and Mrs. G. G. Boring of Hayward.

JOANNE EVANS attended the bride as maid of honor with Laurie Boring and Mrs. Joseph Jones, the groom's sisters; Lynda Freckerson and Janet Hartvigson completing the entourage. Kristen Boring, another sister of the groom, was flower girl.

Tony Sparks, brother of the bride, was best man with Steven Boring, the groom's brother, George Bell, Robert Clark and Bill Sears seating guests.

The new Mrs. Boring, a native of Long Beach, was graduated from Wilson High School and Biola College. Her husband is an alumnus of Drake University in Des Moines, where he was a member of Tau Kappa Epsilon.

## Delphian Society Adds Its Eighth Chapter

The eighth Long Beach chapter of the Delphian Society, Epsilon Chi Mu, will be organized with 23 new members Tuesday under the direction of Mrs. Robert Mansell, Bellflower area director.

The original society was founded in Chicago in 1910 with the belief that for complete mental development, it was necessary to use and exercise one's total mental equipment, according to Mrs. Mansell.

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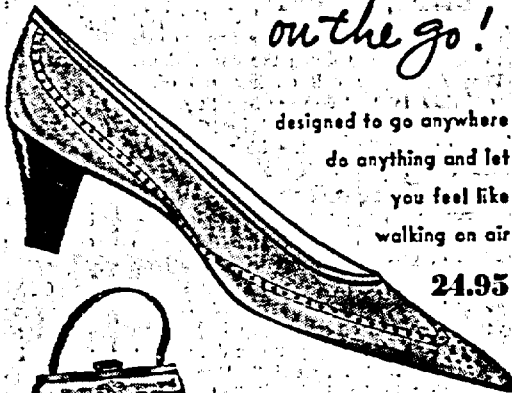
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a collection of suits  
shaped for the  
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the new creations in  
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Mrs. Melvyn Bailey



Mrs. George L. Huettl



Mrs. Joel Glenn Rose



Mrs. David G. Boring

## WEEKEND WEDDINGS

# Newlyweds Repeat Vows Saturday

### Bailey-Burnette

Roberta Hope Burnette became the bride of Melvyn James Bailey Saturday at a ceremony in First Church of the Brethren.

The bride, wearing a chapel-length gown of Chantilly lace, was attended by Mrs. Elijah Herd, matron of honor, and Mrs. Wells E. Gordan Jr., Robert M. Lilly and Kathie Bailey, bridesmaids.

James L. Bon was best man and James Fawcett, Kenneth Knopp and Mert Littlefield Jr. were ushers.

**THE NEW** Mrs. Bailey, daughter of Mr. and Mrs. Clayton C. Burnett, Long Beach, was graduated from Poly High and Long Beach City College.

Her husband, son of Mr. and Mrs. Willis P. Bailey, also of this city, attended Millikan High.

Following a honeymoon trip to San Francisco and Las Vegas, the newlyweds will make their home in Long Beach.

### Huettl-

#### Reinhard

Kathleen Mary Reinhard and George Louis Huettl, both of Long Beach, recited

nuptial vows Saturday in St. Matthews Catholic Church.

The bride, daughter of Mr. and Mrs. Henry A. Reinhard of Columbus, Ohio, wore a gown of ivory peau de soie, appliqued with hand-drawn rose point Alencon lace, featuring a cathedral train.

Mrs. Patrick O'Brien, sister of the bride, was matron of honor with Mrs. Raymond Smith, cousin of the bride, as attendant. Homer P. Huettl attended his brother as best man with Donald Fellows and Ralph Bernard seating guests.

**THE NEW** Mrs. Huettl was graduated from Ohio State University where she was a member of Alpha Chi Omega. Her husband, son of Mrs. George R. Huettl of Westport, S.D., and the late Mr. Huettl, was graduated from the University of South Dakota, where he was a member of Lambda Chi Alpha. The newlyweds both were members of the Harbor Catholic Alumni Club.

Following a trip to Monterey and Carmel, they will reside in Long Beach.

### Rose-

#### Balderas

A high noon ceremony Saturday in the Los Angeles

Temple, Church of Jesus Christ of Latter-day Saints, united Lucia B. Balderas, daughter of Mr. and Mrs. Reuben Balderas, and Joel Glenn Rose, son of Mr. and Mrs. Glenn E. Rose.

With their attendants, the young couple received guests at 8 p.m. in the Long Beach Institute of Religion.

The bride wore a gown of peau de soie and Chantilly lace, designed with a flowing scalloped skirt which extended into a brief train.

**MEMBERS** of the wedding party were Marilyn Rose, maid of honor, Fred E. Rose, best man, Mrs. Fred E. Rose and Thomas R. Balderas.

The bride is a graduate of Millikan High School; her husband is an alumnus of Jordan High. Both continued their educations at Long Beach City College and California State College, Long Beach, where she pledged Zeta Tau Alpha.

After a honeymoon in Northern California, the couple will live in Long Beach.

### Boring-

#### Sparks

A home in Bixby Knolls awaits Mr. and Mrs. David G. Boring (the former Sidney Leona Sparks) upon their

return from a honeymoon trip in Northern California and Nevada. They were married Saturday in the North Long Beach Brethren Church.

The bride, daughter of Mr. and Mrs. Boyer Lee Sparks, 5501 E. Seaside Walk, wore a white organdy lace sheath gown with a sweeping train that fell from the shoulder. Her husband is son of Mr. and Mrs. G. G. Boring of Hayward.

**JOANNE EVANS** attended the bride as maid of honor with Laurie Boring and Mrs. Joseph Jones, the groom's sisters; Lynda Freeckerson and Janet Hartvigson completing the entourage. Kristen Boring, another sister of the groom, was flower girl.

Tony Sparks, brother of the bride, was best man with Steven Boring, the groom's brother, George Bell, Robert Clark and Bill Sears seating guests.

The new Mrs. Boring, a native of Long Beach, was graduated from Wilson High School and Biola College. Her husband is an alumnus of Drake University in Des Moines, where he was a member of Tau Kappa Epsilon.

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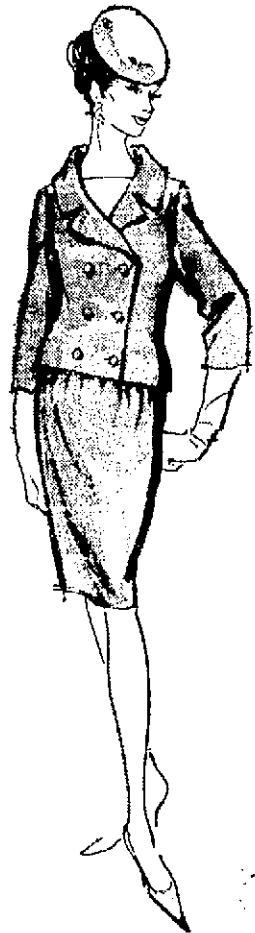
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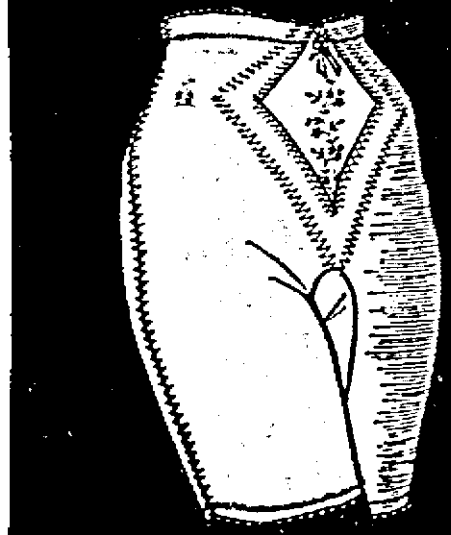


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## Olga flatters your tummy flatter in 'Suddenly Slim'

See the flattening tummy flattery of 'Suddenly Slim' in nylon, acetate, Lycra® spandex, nylon front panels S-M-L. Panty 9.00 Long-leg 11.00 Girdle 9.00 may co. corset and bra salons 44— all 11 stores



**MAY CO CALIFORNIA**

## DEAR ABBY

# Holiday Spirit Goes On!

DEAR ABBY: There is this old lady in our neighborhood who lives alone. Every year she goes all out with Christmas decorations. She has a big wreath in every window, and in the big picture window she has a huge Christmas tree with little tiny red and green lights that blink off and on. Then, on her porch, she has a life-sized Santa Claus. It looks real nice around Christmas, but here it is almost March and she hasn't taken it down yet. Is there some way we can tell her? We thought of writing an anonymous letter to her, but our mothers said absolutely not. How can two 12-year old boys tell a grown lady to take in her Christmas decorations because in her Christmas decorations because people laugh when they go by? — M AND J.



ABBY

DEAR M AND J: Perhaps the lady is not well. Or maybe she has no one to help her take down the decorations. Why don't you call on her and offer to do the job? If you are Boy Scouts, it could be your good deed for the day. If you aren't Boy Scouts, be good scouts and offer anyway.

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## Oswald Jacoby

# Safe Play Security

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NORTH 31	
♠ 9	
♥ A 7 5	
♦ Q 8 5 3	
♣ A 10	
WEST EAST	
♠ J 5 4	♠ K Q 10 7 6 3
♥ J 10 8 5	♥ 4 1 2
♦ A 2	♦ J 10 7 6
♣ Q 7 2	♣ None
SOUTH (D)	
♠ A 8	
♥ K Q 6	
♦ K 4	
♣ K 10 7 5 4	
Both vulnerable	
South West North East	
1NT Pass 3NT Pass	
Pass Pass	
Opening lead—♥ J.	

broke 4-0 and South played the wrong top club on the first lead of the suit, he would not make his contract.

There was a perfect safety play at his disposal. Was it worth while?

South decided that it was. His irregular no-trump shut the opponents out of the bidding effectively. In addition, some other declarers might have a spade led against them, in which case there would be no time to try diamonds even if clubs ran.

So South led his four of clubs and played dummy's six spot after West followed with the deuce. South still had to lose one club trick, but now he was very happy about the whole thing.

## Brunch for Patronesses

Mrs. John Ziegler of Rossmoor will open her home Monday for a 10:30 a.m. brunch for patroness members of the South Coast Chapter of the National Charity League.

Mrs. Richard Barth and Mrs. Dale Phillips will assist.

May Co Lakewood announces

Helena Rubinstein's beauty program for a "new you"



Meet Miss Wilma Warner, consultant, appearing Monday, March 1 through Saturday, March 6

Here is the exciting chance to talk to a professional all about make-up and you. See the new wonders in make-up, how to achieve beguiling eyes, and receive a complimentary Beauty Guide for your very own... all gauged to your personal coloring. Furthermore, if you buy one of Helena Rubinstein's products, you will receive a complimentary Beauty gift, too. may co. cosmetics, 0

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come see our 'new look' salon... meet Clairol's® new blonde... moon haze

Step into our refreshed and refurbished salon to meet this marvelous, muted new color from Clairol®. You'll relax in the revamped surroundings while one of our experts gives your hair the glow of 'moonhaze' and a new coil to complete the picture.

Miss Clairol® Single Process Touch-ups, only 6.50 and 7.50 for normal growth.

may co. beauty salon

this week only save on your wave, too May Co's 25.00 Forecast Permanent 12.50 including the styling, cut and set

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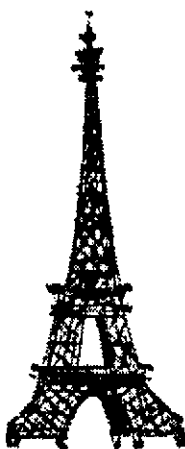
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NORTH 27	
♠ 93	
♥ A75	
♦ Q853	
♣ A86	
WEST	
♠ 154	♥ KQ10762
♥ 1008	♦ 432
♦ A2	♣ J1076
♣ QJ32	♣ None
SOUTH (D)	
♠ A8	
♥ KQ6	
♦ K4	
♣ K109754	
Both vulnerable	
South West North East	
1 N.T. Pass 3 N.T. Pass	
Pass Pass	
Opening lead—♥ J.	

broke 4-0 and South played the wrong top club on the first lead of the suit, he would not make his contract.

There was a perfect safety play at his disposal. Was it worth-while?

South decided that it was. His irregular no-trump shut the opponents out of the bidding effectively. In addition, some other declarers might have a spade led against them, in which case there would be no time to try diamonds even if clubs ran.

So South led his four of clubs and played dummy's six spot after West followed with the deuce. South still had to lose one club trick, but now he was very happy about the whole thing.

Brunch for Patronesses

Mrs. John Ziegler of Rossmoor will open her home Monday for a 10:30 a.m. brunch for patroness members of the South Coast Chapter of the National Charity League.

Mrs. Richard Barth and Mrs. Dale Phillips will assist.

May Co Lakewood announces  
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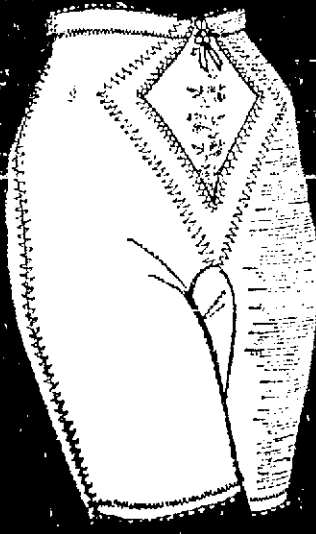
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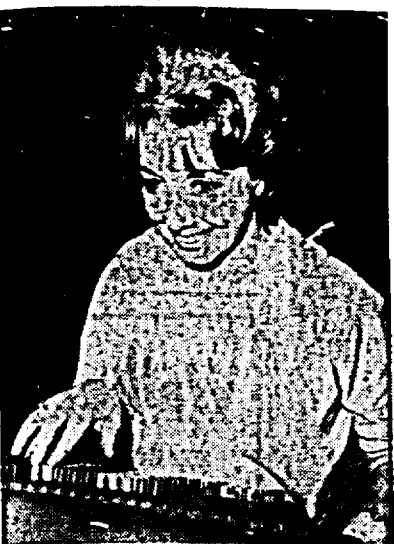
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# FOR CLASS, THE GOAL IS More Pay Checks in Purses



Eleanor McMahon  
... Calculating for employment



Juanita Rukes  
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(Continued from Page W-1)  
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The couple, now U.S. citizens, were married in Lancashire, England, their native country, March 7, 1925. They came to California 16 years ago.  
Mr. Fish's sister, Mrs. Frank Janasek, a guest at the wedding, will be present for the anniversary. Mrs. Fish's relatives, all of whom live in England, will not attend.

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## DEAR MRS. MAYFIELD Mom, Let Them Work It Out

DEAR MRS. MAYFIELD:  
I often wondered what I



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would do if our daughter, a senior in college and 21, should come to us and say she wanted to be married—and would be, with or without our permission. Would I tear my hair? Would I tell her to "never darken our door again?" I just don't know.  
Well, it happened. I cried; my husband pleaded—no avail. They were married—and now he has no job, and they want to come here to live. What to do?—REALLY SICK AT HEART.

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- 90" carved frame, damask covered, loose pillow back sofa
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- 90" carved frame, damask covered, loose pillow back sofa
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White 3pc. packable  
Knit you'll wear  
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summer.

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THESE HANDSOME pieces are on display at California State College, Long Beach, as part of the Southern California section of the American Society's bi-annual exhibit. Ceramicists and their works are Carlton Ball of Whittier, large vase; John Karrasch and Helen Slater, both of Los Angeles, upper shelf; Dennison Herring of Fullerton, middle shelf; and Roland Shutt of Cerritos, bottom shelf.

## Ceramics at CSLB

By ELISE EMERY  
Arts Page Editor

With interest in ceramics at an all-time high, the show which opens today at California State College, Long Beach, is certain to draw a record number of viewers. "Ceramics '65" is an ex-

hibit of the Southern California section of the American Ceramic Society's design division. A bi-annual display, it comprises more than 200 works including the creations of four nationally known ceramicists. They are Daniel Rhodes of New York, Maurice Grossman of Arizona, Wm Ng and Ernie Kim of San Francisco.

During the opening reception today from 7 to 9:30 p.m. in the college gallery, ceramic students will demonstrate wheel throwing and raku firing.

The public is invited to view the works through April 8. Gallery hours are 8

a.m. to noon and 1 to 5 p.m. Mondays through Fridays. Special hours of 1 to 5 p.m. Saturdays and Sundays have been added for this show.

Arrangements for groups can be made by calling the college art department.

CURT OPLIGER, art coordinator for Los Angeles Municipal Art Department, will be juror for Long Beach Art Association's annual Winter Juried Show which opens March 14 in the gallery, 800 E. Ocean Blvd.

The show will be open to all artists in the Los Angeles-Long Beach area and to association members. It will include paintings in all media as well as sculpture.

Entries will be received at the gallery between 1 and 7 p.m. Monday, March 8. A fee of \$2 will be charged for each entry. Cash awards will go to first and second best of show and certificates will be issued to winning selections in various categories.

FOUR ARTISTS will have their first formal museum showings in "Introductions '65" which opens with a reception today from 3 to 5 p.m. in Downey Museum of Art, 10419 S. Rives Ave., Downey.

Artists are Ken Wynsma, assistant professor of art at California State College at Los Angeles, with non-objective collages of tissue paper and enamel; Tom S. Fricano, assistant professor of art at San Fernando Valley State College, showing non-objective collages of wood, paper, and cement; Helen Blau, landscape water colorist; and Wilbur Haynie, figure sculpture on canvas.

PRIZES totaling \$500 will be awarded in Los Angeles Printmaking Society's second annual All-California Print Exhibition March 15 through April 15 at California State College, Los Angeles.

For entry blanks write to Los Angeles Printmaking Society, 4304 Kraft Ave., North Hollywood.

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3843 Atlantic Ave. 6A 7-4111

## Cassidy Previews Concert

"I've listened to him for years—and I'm dying to see what he looks like!"

This excited comment at the Tuesday morning salon of Long Beach Auxiliary to Southern California Symphony Association summed up the feeling of many in the audience.

"He" is Thomas Cassidy, for 24 years producer-announcer of KFAC's Gas Company's Evening Concerts. He also is responsible for the afternoon "Musical Masterpieces" over the same radio station, has broadcast the Los Angeles Philharmonic Orchestra concerts since 1947 and announces each summer for Hollywood Bowl.

CASSIDY came to Long Beach to discuss the program which the Los Angeles Philharmonic will play tonight at 8 o'clock in the Concert Hall with Zubin Mehta conducting and Alfred Brendel as pianist.

MEHTA, he said, will bring a dynamic, vigorous vitality to tonight's program—Beethoven's "Symphony No. 4" and "Concerto No. 5" and Ravel's "La Valse."

"Be aware that pattern is paramount in this symphony. There's a wonderful feeling of movement, of basic drive. It's like the New Frontier, as though the composer were saying, 'Let's get moving, let's go—we can do something better than just sit around!'"

Most exciting segment of the salon program was a tape Cassidy played of the late Bruno Walter conducting the Los Angeles Philharmonic in a rehearsal of the symphony's second movement.

Of the concerto the commentator said, "This is the highest form of musicality. It is the ultimate as far as Beethoven is concerned."

CASSIDY had a final bit of advice:

"It's not necessary to go beyond your own instincts to enjoy the arts. Too often people can't hear the music for the notes. When a composer, painter or actor works, he expresses a God-given inner drive. He doesn't think of criticism—that is incidental to the creative process."

## 'Portrait of Italy' on Film Series

"Portrait of Italy" will be presented at five local high school auditoriums this week in the sixth program of Long Beach City College's International Film Series.

Narrated by Curtis Nagel, the film-lecture opens at 8 p.m. Monday in the Wilson auditorium. It will be repeated Tuesday at Jordan, Wednesday at Lakewood, Thursday at Polytechnic and Friday at Millikan. Tickets will be available at the door each night.



GARY MURPHY



CAROLE POWELL



CLAYTON E. IVEY

## Lyric Opera to Premiere

When the curtain rises Saturday at 8:30 p.m. in Ebell Theater, Third Street and Cerritos Avenue, it will mark a "first" in Long Beach's musical record.

The new Long Beach Lyric Opera Company, which performed a concert of operatic arias Feb. 13, will present its first full-scale opera, Verdi's "La Forza del Destino" (The Force of Destiny).

The company brings together musicians in Long Beach and surrounding communities who believe that a grand opera company can be successful in Long Beach.

CAST IN leading roles are Anastasia Terzi-Muggerian, soprano, as Leonora; Carole Powell, soprano, as Curra; Albert Hendrix, bass, as the Marquis di Calatrava; Clay-

ton E. Ivey, tenor, as Don Alvaro; Gary R. Murphy, baritone, as Don Carlo; and Ewing Mitchell, bass, as Padre Guardiano.

William Cousins is director, Henri Scanlon is technical director and Wayne Gard is musical director.

The opera will be performed in costume and will be accompanied by a 30-piece orchestra.

THE FAMILIAR story takes place in Spain and Italy about the middle of the 18th century. Leonora, daughter of the Marquis, is in love with a young prince, Don Alvaro. Her father feels that her suitor is unworthy of her and takes Leonora to their country estate.

Don Alvaro accidentally kills the Marquis and the

two lovers are separated, then spend the next year seeking one another, not knowing that Leonora's brother, Don Carlo, is searching for them, intent on taking the life of the man who killed his father. As the opera continues, the "force of destiny" draws the players into an irresistible confrontation.

THE OPERA will be sung in Italian, but there will be narration before each act to explain the story.

For ticket information write to Long Beach Opera Company, 1342 Roycroft Ave., or call Mrs. Mabel N. Gage, 3214 Del Mar Ave.

## 'Traditional', 'Modern' Labels Pose Problems

By VIRGINIA LADDEY

A device used by the Artists League of Seal Beach as an aid in awarding prizes in their current juried painting show has made for complications and points up the impossibility of classifying original art definitively. The prize categories were divided into "traditional" and "modern" with seven awards in each group.

While the show, juried by Bill Hill of Los Angeles County Museum, is splendid with many outstanding works in addition to the prize winners, as a battle-scarred veteran of controversies over traditional vs. modern art, I find the philosophical aspects of the 220-work show much more appealing than a discussion of the artistic merits of the works themselves.

JOANNE SILBERBERG took first prize for an untitled female head in the "traditional" group. Yet, the face is suggested as though it were a memory with nameless emotional overtones rather than an explicitly photographic treatment. Second prize, "Meadow," by Irene Smith is a lovely "impression" rather than specifically identifying trees, grass, flowers, and sky.

There is less difficulty in identifying the "modern." Herb Griswold took the first prize with "Terra," an abstraction of a possible air view of landscape in acrylic paint and collage. But Carlos Ruiz's "The Red Street," second prize winner, is crowded with strictly human faces, albeit, composed in an expressionistic manner.

THIRD PRIZE winners,

## WIGS

The special Sale Prices listed below are the Lowest of which genuine Charles Jeffries wigs have ever been offered. I seriously urge you to telephone immediately for your appointment for when the stock I have on hand is sold there will be no more offered at such low prices for a long time, if ever.

Turban Wigs (genuine Marshall Turbans)	29 <sup>95</sup>
Beautifully styled. Complete with head form and carrying case. All for only 29.95. 100 percent human hair.	39 <sup>95</sup>
Heep Kang Full Wigs (deluxe quality)	79 <sup>95</sup>
100 percent human hair. The finest wig made in the Far East.	

Genuine Wigs (deluxe quality)  
100 percent pure European human hair. I am not permitted to mention the brand name of this Wig when offering it at such a low price, but I can tell you that all dealers agree that it is the world's finest wig.

My wigs are shown only in my home in Bellflower and only by appointment made by telephone. You may make your selection while you are here, purchase the wig on the spot and take it right with you at the time. No waiting.

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<b>ROUX SHAMPOO</b> Styled and Set with Root Show Off that extra rich creamy shampoo Mon.-Thurs.-Wed. 7:30-11:00 Thurs.-Fri.-Sat. 2:37	<b>Fashion Styled HAIRCUT</b> Root Fertilizer Blow Dry Color and sets of the same time 7:30-11:00 Mon.-Thurs.-Wed. Thurs.-Fri.-Sat. 2:37
<b>ROUX TOUCH-UP</b> Includes Shampoo & Set Root Fertilizer Blow Dry Color and sets of the same time 7:30-11:00 Mon.-Thurs.-Wed. Thurs.-Fri.-Sat. 2:37	<b>Creme Oil PERMANENT WAVE</b> And Root So Silky Creme Rinse Includes Styled Hair Cut Shampoo & Set One Price No Extra

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THESE HANDSOME pieces are on display at California State College, Long Beach, as part of the Southern California section of the American Society's bi-annual exhibit. Ceramicists and their works are Carlton Ball of Whittier, large vase; John Karrasch and Helen Slater, both of Los Angeles, upper shelf; Dennison Herring of Fullerton, middle shelf; and Roland Shutt of Cerritos, bottom shelf.

## Ceramics at CSLB

By ELISE EMERY  
Arts Page Editor

With interest in ceramics at an all-time high, the show which opens today at California State College, Long Beach, is certain to draw a record number of viewers. "Ceramics '65" is an ex-

hibit of the Southern California section of the American Ceramic Society's design division. A bi-annual display, it comprises more than 200 works including the creations of four nationally known ceramicists. They are Daniel Rhodes of New York, Maurice Grossman of Arizona, Wu Ng and Ernie Kim of San Francisco.

During the opening reception today from 7 to 9:30 p.m. in the college gallery, ceramic students will demonstrate wheel throwing and raku firing.

The public is invited to view the works through April 8. Gallery hours are 8

a.m. to noon and 1 to 5 p.m. Mondays through Fridays. Special hours of 1 to 5 p.m. Saturdays and Sundays have been added for this show.

Arrangements for groups can be made by calling the college art department.

CURT OPLIGER, art coordinator for Los Angeles Municipal Art Department, will be juror for Long Beach Art Association's annual Winter Juried Show which opens March 14 in the gallery, 800 E. Ocean Blvd.

The show will be open to all artists in the Los Angeles-Long Beach area and to association members. It will include paintings in all media as well as sculpture. Entries will be received at the gallery between 1 and 7 p.m. Monday, March 8. A fee of \$2 will be charged for each entry. Cash awards will go to first and second best of show and certificates will be issued to winning selections in various categories.

FOUR ARTISTS will have their first formal museum showings in "Introductions '65" which opens with a reception today from 3 to 5 p.m. in Downey Museum of Art, 10419 S. Rives Ave., Downey.

Artists are Ken Wynsma, assistant professor of art at California State College at Los Angeles, with non-objective collages of tissue paper and enamel; Tom S. Fricano, assistant professor of art at San Fernando Valley State College, showing non-objective collages of wood, paper, and cement; Helen Blau, landscape water colors; and Wilbur Haynie, figure sculpture oils on canvas.

PRIZES totaling \$500 will be awarded in Los Angeles Printmaking Society's second annual All - California Print Exhibition March 15 through April 15 at California State College, Los Angeles.

For entry blanks write to Los Angeles Printmaking Society, 4304 Kraft Ave., North Hollywood.

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## Cassidy Previews Concert

"I've listened to him for years—and I'm dying to see what he looks like!"

This excited comment at the Tuesday morning salon of Long Beach Auxiliary to Southern California Symphony Association summed up the feeling of many in the audience.

"He" is Thomas Cassidy, for 24 years producer-announcer of KFAC's Gas Company's Evening Concerts. He also is responsible for the afternoon "Musical Masterpieces" over the same radio station, has broadcast the Los Angeles Philharmonic Orchestra concerts since 1947 and announces each summer for Hollywood Bowl.

CASSIDY came to Long Beach to discuss the program which the Los Angeles Philharmonic will play tonight at 8 o'clock in the Concert Hall with Zubin Mehta conducting and Alfred Brendel as pianist.

MEHTA, he said, will bring a dynamic, vigorous vitality to tonight's program — Beethoven's "Symphony No. 4" and "Concerto No. 5" and Ravel's "La Valse."

"Be aware that pattern is paramount in this symphony. There's a wonderful feeling of movement, of basic drive. It's like the New Frontier, as though the composer were saying, 'Let's get moving, let's go—we can do something better than just sit around!'"

Most exciting segment of the salon program was a tape Cassidy played of the late Bruno Walter conducting the Los Angeles Philharmonic in a rehearsal of the symphony's second movement.

Of the concerto the commentator said, "This is the highest form of musicality. It is the ultimate as far as Beethoven is concerned."

CASSIDY had a final bit of advice:

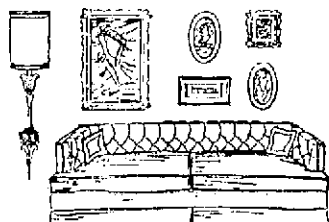
"It's not necessary to go beyond your own instincts to enjoy the arts. Too often people can't hear the music for the notes. When a composer, painter or actor works, he expresses a God-given inner drive. He doesn't think of criticism—that is incidental to the creative process."

## 'Portrait of Italy' on Film Series

"Portrait of Italy" will be presented at five local high school auditoriums this week in the sixth program of Long Beach City College's International Film Series.

Narrated by Curtis Nagel, the film-lecture opens at 8 p.m. Monday in the Wilson auditorium. It will be repeated Tuesday at Jordan, Wednesday at Lakewood, Thursday at Polytechnic and Friday at Millikan. Tickets will be available at the door each night.

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CAROLE POWELL



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## Lyric Opera to Premiere

When the curtain rises Saturday at 8:30 p.m. in Ebell Theater, Third Street and Cerritos Avenue, it will mark a "first" in Long Beach's musical record.

The new Long Beach Lyric Opera Company, which performed a concert of operatic arias Feb. 13, will present its first full-scale opera, Verdi's "La Forza del Destino" (The Force of Destiny).

The company brings together musicians in Long Beach and surrounding communities who believe that a grand opera company can be successful in Long Beach.

COST IN leading roles are Anastasia Terzi - Mugerian, soprano, as Leonora; Carole Powell, soprano, as Curra; Albert Hendrix, bass, as the Marquis di Calatrava; Clay-

ton E. Ivey, tenor, as Don Alvaro; Gary R. Murphy, baritone, as Don Carlo; and Ewing Mitchell, bass, as Padre Guardiano.

William Cousins is director, Henri Scanlon is technical director and Wayne Gard is musical director.

The opera will be performed in costume and will be accompanied by a 30-piece orchestra.

THE FAMILIAR story takes place in Spain and Italy about the middle of the 18th century. Leonora, daughter of the Marquis, is in love with a young prince, Don Alvaro. Her father feels that her suitor is unworthy of her and takes Leonora to their country estate.

Don Alvaro accidentally kills the Marquis and the

two lovers are separated, then spend the next year seeking one another, not knowing that Leonora's brother, Don Carlo, is searching for them, intent on taking the life of the man who killed his father. As the opera continues, the "force of destiny" draws the players into an irresistible confrontation.

THE OPERA will be sung in Italian, but there will be narration before each act to explain the story.

For ticket information write to Long Beach Opera Company, 1342 Roycroft Ave., or call Mrs. Mabel N. Gage, 3214 Del Mar Ave.

## 'Traditional', 'Modern' Labels Pose Problems

By VIRGINIA LADDEY

A device used by the Artists League of Seal Beach as an aid in awarding prizes in their current juried painting show has made for complications and points up the impossibility of classifying original art definitively. The prize categories were divided into "traditional" and "modern" with seven awards in each group.

While the show, juried by Bill Hill of Los Angeles County Museum, is splendid with many outstanding works in addition to the prize winners, as a battle-scarred veteran of controversies over traditional vs. modern art, I find the philosophical aspects of the 220-work show much more appealing than a discussion of the artistic merits of the works themselves.

JOANNE SILBERBERG took first prize for an untitled female head in the "traditional" group. Yet, the face is suggested as through it were a memory with nameless emotional overtones rather than an explicit photographic treatment. Second prize, "Meadow," by Irene Smith is a lovely "impression" rather than specifically identifying trees, grass, flowers, and sky.

There is less difficulty in identifying the "modern." Herb Griswold took the first prize with "Terra," an abstraction of a possible air view of landscape in acrylic paint and collage. But Carlos Ruiz's "The Red Street," second prize winner, is crowded with strictly human faces, albeit composed in an expressionistic manner.

THIRD PRIZE winners,

## Chaparral Poets

Poets young and old will vie for cash prizes and sweepstake trophies in California's 26th annual poetry competition which closes at midnight April 1.

The contest is sponsored by California Federation of Chaparral Poets.

For further information, contact contest chairman Katherine Haproff, 2314 Willow Lane, West Covina, 91790.

Prize winners will be announced May 29 during Chaparral's annual convention in Disneyland Hotel.

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100 percent pure European human hair. I am not permitted to mention the brand name of this Wig when offering it at such a low price, but I can tell you that all dealers agree that it is the world's finest wig.

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# Laura's a Happy Housewife— Mary Is a Happy Actress

By DICK KLEINER  
Hollywood Correspondent  
(Second of Three Articles)

**HOLLYWOOD (NEA)** — Most of the actresses who play television's glamorous housewives claim to be partial, in varying degrees, to the life of a typical American "homebody." But not

Mary Tyler Moore. "I couldn't be happy living Laura's life," says Mary. Laura is the wife of Rob Petrie on The Dick Van Dyke Show.

"There really is not much similarity between me and Laura. She's just a housewife. I work. If I wasn't an actress, I'd have to be doing something else—I'd go

to school or I'd be a nurse, but I'd do something."

Mary, who is Mrs. Grant Tinker when she isn't Mrs. Bob Petrie, isn't against marriage, just housework for herself.

"I don't like housework," she says, making an ugly face, which is difficult when you start out with a gorgeous one like she has.

"The repetition makes it so deadly, although for therapy there's nothing better than getting down on your hands and knees and scrubbing a floor. You forget all your troubles and everything, except getting that floor clean."

**COOKING?**  
"I don't like that, either," she says. "But I do make the very best breakfasts in the world—I make the greatest fried eggs—and I

am a whiz with melted cheese sandwiches. And I have a main dish I call Poor Man's Beef Stroganoff (see left) which I like because it's quick and easy. That's what I make when I have to make something."

There are at least two other areas of dissimilarity between the actress and her television self.

"Rob, the character Dick Van Dyke plays," she says, "is a nice, pliable man. My Grant isn't. It's not that he's a tyrant but he has the last word. Another thing—the Petries have a regular household. I mean Rob gets home at the same time each night and the family eats dinner together. The Tinkers are lucky if we eat together three times a week."



THE TINKERS AT HOME: Grant, Mary and son.

Mary admits to complete bliss with her lot.

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this kind of life is better for everyone, including my children. When I get home at night, I want to see my son. I want to spend some time with him, to play with him and be with him. I haven't been knocking myself out all day, picking up after him.

"I think we're all happier and better adjusted because I work."

Mary Tyler Moore certainly looks happier and better adjusted than many a housewife. Whatever it is, something agrees with her.

(Next: Love finds Morticia.)

## Mary Tyler Moore's Poor Man's Beef Stroganoff

"Take a large frying pan. Put in about two table-spoons of butter. Add one can of mushrooms and saute three minutes. Add some minced onions. Saute some more, until the onions turn yellow. Throw in one pound of ground sirloin and season with garlic salt. Smash it all around until the sirloin turns a dark grayish-brown. Add one-half cup of sour cream and cover. Let it simmer while you prepare some rice. Put the rice on the plates, plop on the junk from the frying pan and add a blob of sour cream."



FOCUSING ON Long Beach's cultural resources, Women's Division of the Chamber of Commerce will offer its annual Showcase Tea next Sunday afternoon at Edgewater Inn. Planning are (from left) Mrs. Wilmah Kay Crane and Mrs. Harry J. Krusz, chairman and co-chairman of the tea, and Henri Scanlon, technical director of Long Beach Lyric Opera Co.

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## Camerata Song, Dance Concert Tuesday

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SEX IN TV's KITCHEN:

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## Teachers to Meet

With colorful sets, costumes and lighting, Long Beach Civic Chorus will stage a concert, "To Europe in Song and Dance," Friday at 8 p.m. in Jefferson Junior High School Auditorium, Seventh Street and Grand Avenue.

The program will consist of unusual arrangements of folk songs from more than a dozen European countries. Members of the Recreation Department's Youth Talent Showcase will perform authentic folk dances and instrumental folk music.

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**Music Panel**  
Long Beach Branch of Music Teachers Association of California will meet Wednesday at 10 a.m. in Veterans Memorial Park Clubhouse, 101 E. 28th St. Earle Voorhies will moderate an 11 o'clock panel discussion on "How to Interest Students in Private Teaching Careers."

Marvin Garvin, Herman Graven, Robert C. Westmyer, Richard Seaman and Harry J. Krusz, co-chairman.

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## Bellflower Housewife 'Citizen of Year'



Mrs. William Webster

A Bellflower housewife and civic leader has been named by the Lakewood Junior Women's Club as its "Citizen of the Year."

Mrs. William Webster, 10509 Elgers St., was presented with the award, an engraved charm bracelet, by Mrs. Peter Brombach, last year's winner.

A member of the Junior Women's Club for three years, Mrs. Webster has two children, Kathy, 8, and Mark, 7. She was cited for her work in Community Chest and Muscular Dystrophy campaigns, church activities, Blue Bird leadership, and chairmanship of two community projects sponsored by the club.

## CHEF OF WEEK

# He's Smitten With Mutton --Cooks a Mean Roast



By MILDRED K. FLANARY  
L.P.T. Food Editor

Although his cooking talents are varied, today's Chef of the Week, Atty. David N. Eagleson, is particularly smitten with mutton.

In fact, when it comes to lamb, he has an enviable reputation for barbecuing a mean leg of same.

Eagleson was born in that large urban area just a bit north, but he didn't stay long. He's been in Long Beach since age one. His maternal grandfather is the late Albert E. Cook, owner of a shirtmaking establishment in the once-popular Jergins Arcade.

Eagleson's dad, however, was Canadian by birth, and during six of the depression years the family lived in Toronto.

They returned in time, though, for Eagleson to enroll at Wilson High School and make a name for himself as stroke on the rowing team. It won the city championship in 1941. That record still stands, for, as he explains, "there's never been a rowing event at Wilson since."

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But, NOW GET THIS; he wound up in the fleet as an enlisted man and two years later was given a full medical discharge, the result of a football accident suffered before enlistment.

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A member and past president of both the Downtown Lions Club and the Estate Planning & Trust Council of Long Beach, Eagleson belongs to the Long Beach, Los Angeles County and the

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An avid reader, he likes golfing but "even lessons didn't help too much." He CAN garden, though. The family has long since learned that during a sports event, the TV is his—and his alone. Today he's in possession of the barbecue, too.

### BARBECUED LEG OF LAMB

Start a charcoal fire in the rotisserie fire pan. Wait until the coals are ash-gray, (30-45 minutes). Construct a drip pan out of heavy aluminum foil, sized to be just slightly longer and wider than the leg of lamb. Place drip pan in bottom of rotisserie fire pan and bank coals on all four sides of drip pan.

Sliver bud of garlic and insert into roast, previously warmed to room temperature. Thread leg of lamb on spit, making sure roast is balanced or cooking will be uneven. When meat is balanced, tighten holding forks. Insert meat thermometer at angle into heaviest part of roast, making sure tip thereof does not touch bone, fat or metal spit.

Place roasting spit on rotisserie, close cover and cook meat until done as determined by meat thermometer. Salt and pepper, and if desired, baste with favorite sauce. As coals burn, add fresh fuel to fire occasionally to keep heat constant.



ATTY. DAVID N. EAGLESON

## Around the World With Delaplane

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"For two high school boys in Mexico City with a very limited budget, where is the cheapest we can stay?"

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"Would you suggest a hotel in Singapore. And how about shopping?"

THE NEW Singapore Intercontinental looks very good on the brochures sent me by George Milne, a friend who's run hotels from here to Jerusalem. It has that breezy tropical look. And new equipment is a comfort in hot countries.

Shopping in Singapore is done in Indian bazaars. Bargaining is spice of THEIR life, if not yours. So bargain. Silks, jewels, Japanese transistor things at free-port prices. Prices, I found, were lower than Hong Kong.

"Where can I get a map of Tokyo? We are going there on an Orient cruise."

THE JAPANESE National Tourist Association in New York, Chicago, Dallas, San Francisco and Tokyo. Tokyo has finally named its streets. But the taxi drivers haven't heard about it so the map won't get you far.

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DOWNTOWN  
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Modern World," his topic, will be illustrated with slides. A business meeting will be held at noon preceding luncheon.

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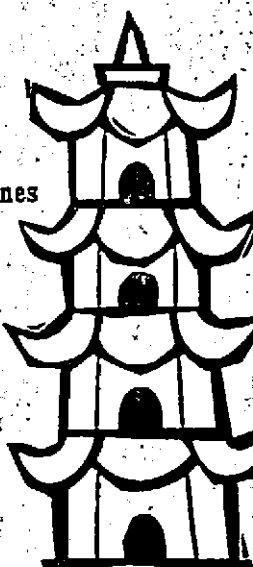
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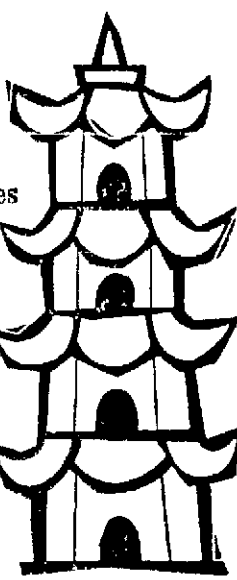
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(The "Beetle")

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Lurline Begins Overnight Intercity Cruises March 23

Now You Can Sail to S.F.

By Fred Taylor Kraft  
Travel Editor

San Francisco, retreating in disorder from steep hills to its ample bay, is an experience world travelers exclaim over when they sail out under the Golden Gate.

This, indeed, is the ideal way to bid adieu to the city that knows how to make your visit a memorable one. Only a comparatively few could enjoy departing this way up to now but, come Tuesday, March 23, it will be within easy reach of Southland travelers who look forward to an entirely new experience.

For on that day—exactly at 11 a.m.—Matson Navigation Company inaugurates a first-class passenger service on its luxury liner SS Lurline between the City by the Golden Gate and Los Angeles.

Anyone, including you, can make the trip.

IF YOU ARE aboard, you will see the gallimaufry of skyscrapers slowly fade into the horizon as your ship glides toward open sea with its whistles blasting away, the salt fragrance of the wind caressing you, and the gulls wheeling and screeching over the busy harbor.

Your fellow passengers will be crowding the rail, some recording their visit with cameras; others, taking a last look through binoculars. Most will be sad at taking leave but all will be happy to be aboard.

If the morning is a clear one you can spot Treasure Island, the old Ferry Building, Chinatown, the Top of the Mark, Russian Hill, and kindred landmarks. Alcatraz, deserted now, suddenly will appear between you and the shore. And often the mornings are clear.

And if the morning is a foggy one—and often they are—you will be greeted with a cacophony of the bass drones of foghorns and a thousand ghosts appearing and disappearing in the murk. The last of these may be the towering Golden Gate Bridge.

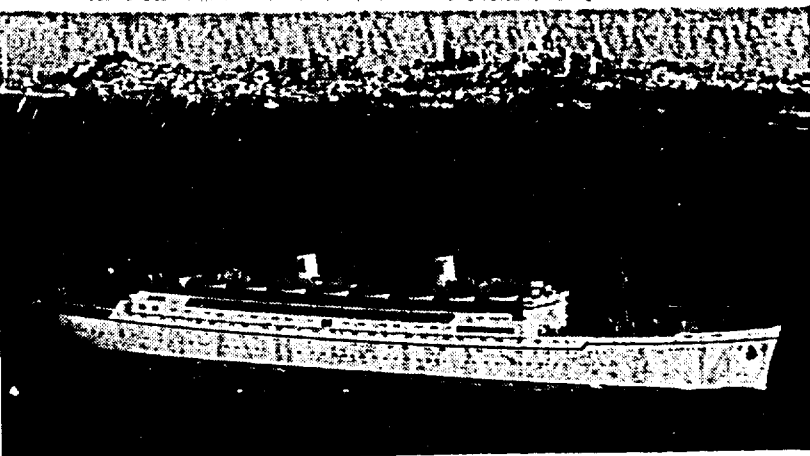
EITHER WAY, before you know it, you will be at sea and headed down the coast. You will arrive the following morning—Wednesday—at 8 a.m.

The first sailing from Los Angeles will be at 3 p.m. April 3.

If you have never been on a cruise ship, the intervening 24 hours might well be about the most delightful you have ever experienced. If you have sailed on such a ship, well, you are looking forward to reliving this pleasant interlude or you wouldn't be aboard.

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INDEPENDENT-PRESS-TELEGRAM—W. II  
Long Beach 72, Cal. 2, Sunday, Feb. 22, 1964

first-serve basis, the line announced. Car-carrying capacity is 120. The ship accommodates 524 passengers.

Fare for the crossing via La Palmas and Algieras is \$180 for double cabin occupancy, and \$205 for single.

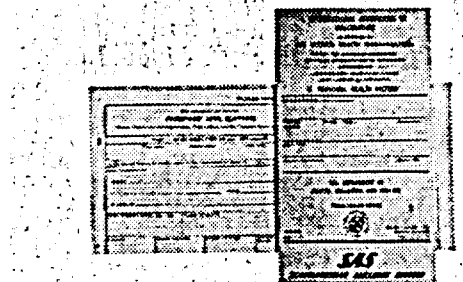
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If it helps you decide to see Europe we'll consider it a good investment even if you don't fly with us.

The SAS first-timer's kit answers just about any question the first-timer could think to ask his travel agent or anyone else. You know: how to pack, what to wear, currency, immunization, visas, passports, food, and such.

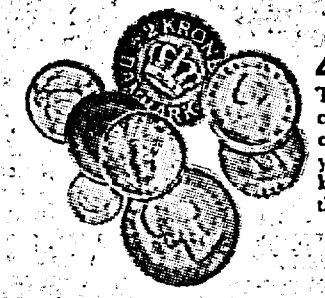


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In the first-timer's kit you'll find complete coverage of passport and visa requirements. It even saves you a trip because there's a passport application included.

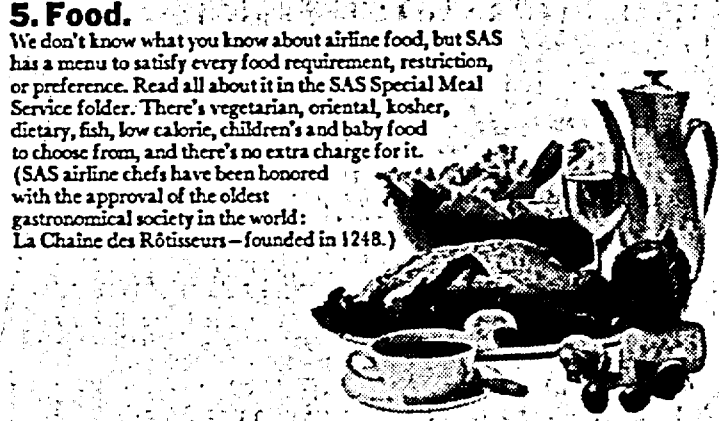
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# Lurline Begins Overnight Intercity Cruises March 23

## Now You Can Sail to S.F.

By Fred Taylor Kraft  
Travel Editor

San Francisco, retreating in disorder from steep hills to its ample bay, is an experience world travelers exclaim over when they sail out under the Golden Gate. This, indeed, is the ideal way to bid adieu to the city that knows how to make your visit a memorable one. Only a comparatively few could enjoy departing this way up to now but, come Tuesday, March 23, it will be within easy reach of Southland travelers who look forward to an entirely new experience.

For on that day—exactly at 11 a.m.—Matson Navigation Company inaugurates a first-class passenger service on its luxury liner SS Lurline between the City by the Golden Gate and Los Angeles.

Anyone, including you, can make the trip.

IF YOU ARE aboard, you will see the gallimaufry of skyscrapers slowly fade into the horizon as your ship glides toward open sea with its whistles blasting away, the salt fragrance of the wind caressing you, and the gulls wheeling and screeching over the busy harbor.

Your fellow passengers will be crowding the rail, some recording their visit with cameras; others, taking a last look through binoculars. Most will be sad at taking leave but all will be happy to be aboard.

If the morning is a clear one you can spot Treasure Island, the old Ferry Building, Chinatown, the Top of the Mark, Russian Hill, and kindred landmarks. Alcatraz, deserted now, suddenly will appear between you and the shore. And often the mornings are clear.

And if the morning is a foggy one—and often they are—you will be greeted with a cacophony of the bass drones of foghorns and a thousand ghosts appearing and disappearing in the murk. The last of these may be the towering Golden Gate Bridge.

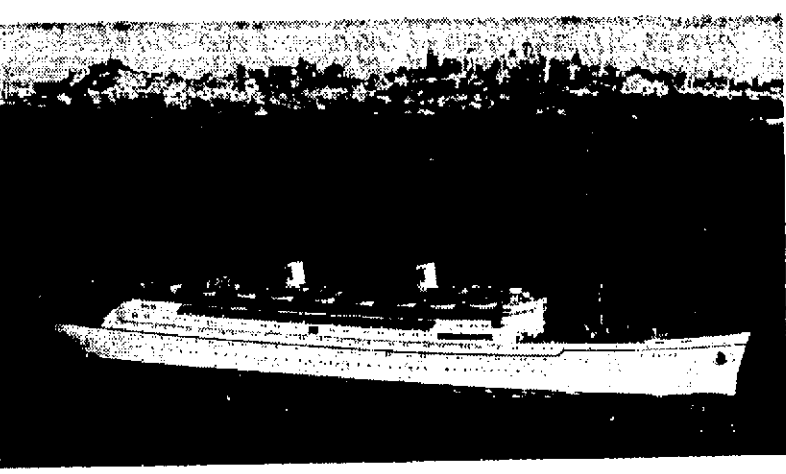
EITHER WAY, before you know it, you will be at sea and headed down the coast. You will arrive the following morning—Wednesday—at 8 a.m.

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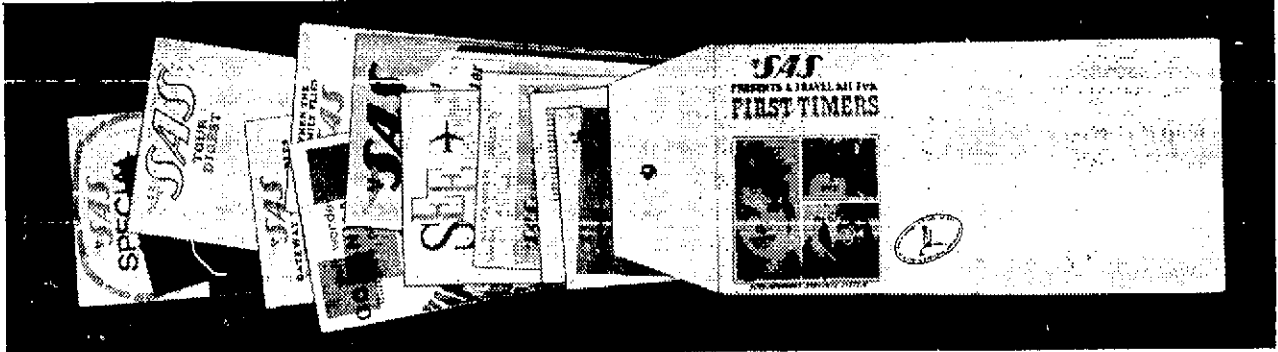
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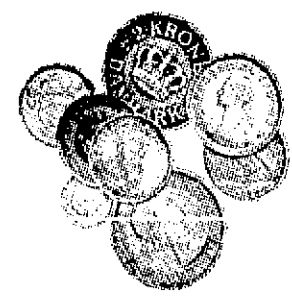
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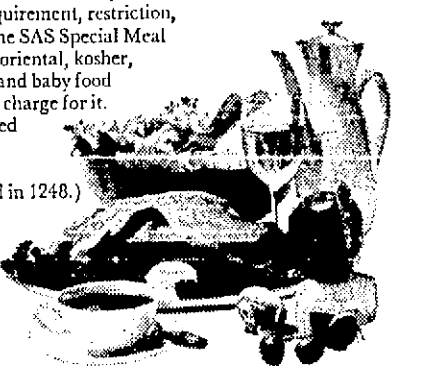


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CITY \_\_\_\_\_

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# 65 or Older?

How many of your friends were sick or hurt last year?  
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## Now you can have this HEALTH/ACCIDENT INSURANCE and enjoy a new feeling of security

### What about "medicare"?

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\*"The King-Anderson Bill"—H.R.1, S.1 (sometimes called "medicare")

Every 12 seconds someone over 65 becomes seriously ill or hurt. Many of these people have no health insurance at all. Others have only a basic hospital policy that does not pay major expenses or out-of-hospital costs. If something happens to you in the months ahead, could you pay big medical bills? Do you want your sons or daughters to pay your bills? For most, the answer is no. That is why we have opened enrollment to everyone 65 and older, and their husbands or wives under 65—regardless of past or present health.

As a member of the GOLDEN 65 family of policyholders, you will enjoy new peace of mind, knowing you are protected *now* and in the months ahead. Then, if and when any limited social security hospital plan does go into effect, you can rest assured knowing that Continental intends to offer whatever additional benefits you will still need, so that you can continue to have the most complete health insurance protection available.

GOLDEN 65 is the famous health and accident insurance that has

brought a new feeling of independence and security to hundreds of thousands of policyholders. It is backed by one of the world's largest insurance companies, currently paying out over a million dollars a week to folks 65 and older.

**MARRIED COUPLES**—Husbands or wives of those who enroll in GOLDEN 65 now may also join any or all plans even if one is under age 65.

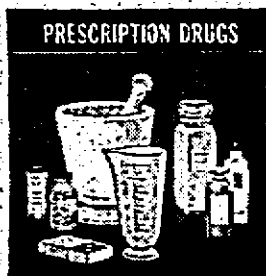
**SONS AND DAUGHTERS**—You may enroll your parents or relatives. Their signatures are not required. And if you declare someone 65 or older as a dependent on your Federal Income Tax, premiums are 100% deductible.

**YOUR GUARANTEE**—Your policy cannot be canceled, or changed, or premium increased as long as you pay your premiums, unless it is done to all policyholders in your state. You may cancel at any time. **Money Back Guarantee:** After you get your policies, if you are not 100% satisfied, you can return them within 10 days for a full refund.

Enrollment open  
until March 24th!



**HOSPITAL EXPENSES**  
Provides for hospital stays from the very first day of confinement.



**PRESCRIPTION DRUGS**  
Provides for any and all prescription drug charges.



**OUT-OF-HOSPITAL EXPENSES**  
Provides for hospital care for you as an out-patient.



**DOCTOR'S VISITS**  
Provides for doctor's hospital visits, house calls and office visits.



**SKILLED NURSING HOME**  
Provides for confinement expense and care in a Skilled Nursing Home.



**SURGERY**  
Provides for surgery of every type in or out of the hospital.

# GOLDEN 65

## HOSPITAL/SURGICAL/MEDICAL INSURANCE

Everyone 65 or older accepted regardless of past or present health. Husbands and wives can both join, even if one is under 65.

CHOOSE THE BENEFITS YOU NEED AND JOIN ANY OR ALL 3 PLANS—PROTECTION STARTS APRIL 1st!

### 65 plus

Gives you basic hospital-surgical protection for only \$8.00 a month

- Pays the actual cost of hospital room and board up to \$10.00 a day for as long as 91 days for each sickness or accident.
- Pays the actual cost of hospital extras up to \$100.00 maximum.
- Pays for surgery of every type in or out of the hospital on a schedule from \$5.00 to \$200.00. (Example: \$5.00 for removal of toenail; \$75.00 for broken thigh bone; \$200.00 for removal of prostate.)
- You are immediately protected for accidents which occur or sickness which originates after the effective date of your policy.
- You are also protected for conditions you had before your policy was issued, provided the hospital confinement begins—or a surgical operation is performed—after your policy has been in force for six months.

\*Exclusions: see paragraph below.

\*Exclusions for 65 PLUS; 10,000 RESERVE; 5,000 MEDICAL plans

You are covered anywhere in the world against all kinds of injuries or illness except those caused by war or mental illness; or covered by Workmen's Compensation or Occupational Disease Law, except in West Virginia; dental care; pregnancy, childbirth or miscarriage; losses for which benefits are payable under a federal or state welfare program or confinement in federal government hospitals, except in California and New Jersey; confinement in Veteran's Administration hospitals; confinement in local government mental or tuberculosis hospitals; and, in Louisiana, Texas and Tennessee, treatment or service for tuberculosis. Note: not available in North Carolina.

### 10,000 reserve

Gives you major expense protection for only \$12.50 a month

Each calendar year after your eligible expenses have reached \$500, the 10,000 RESERVE plan will pay 75% of all further eligible expenses, during the calendar year, up to \$10,000 lifetime maximum.

Pays 75% of these eligible expenses

- Up to \$25.00 eligible expense for room and board for each day of hospital confinement.
- Provides as eligible expense all necessary hospital expenses while hospital confined.
- Up to \$10.00 eligible expense a day for each day of Skilled Nursing Home confinement up to a maximum of \$1,000.00 eligible expense for each calendar year (or up to \$1,500 if there has been no prior hospital confinement during the calendar year.)
- Provides as eligible expense surgery of every type in or out of the hospital on a schedule from \$5.00 to \$300.00. (Example: \$5.00 for removal of a wart; \$100.00 for varicose veins; \$300.00 for removal of lung.)
- Up to \$4.00 eligible expense a day for one visit of a doctor for every day while confined in a hospital or skilled nursing home.
- You are immediately protected for any accident that occurs or sickness that commences after the effective date of your policy.
- You are also protected for conditions you had before your policy was issued, provided your hospital confinement or skilled nursing home confinement begins after your policy has been in force at least six months.

\*Exclusions: see paragraph at left.

### 5,000 medical

Gives you out-of-hospital protection for only \$5.00 a month

Each calendar year after your eligible expenses for out-of-hospital costs have reached \$100, the 5,000 MEDICAL plan will pay 75% of all further eligible expenses, during that calendar year, up to \$5,000 lifetime maximum.

Pays 75% of these eligible expenses

- Up to \$6.50 eligible expense a day for doctor's house calls and \$5.00 a day for visits to doctor's office.
- Up to \$6.50 eligible expense a day for one home visit of a Visiting Nurse.
- Provides as eligible expense all hospital expenses for care received as an out-patient.
- Provides as eligible expense full cost of prescription drugs.
- Provides as eligible expenses costs of blood and blood plasma, artificial limbs, rental of wheel chair, hospital bed or iron-lung, oxygen and rental of equipment for its administration, initial cost of trusses and crutches.
- Provides as eligible expenses cost of diagnostic laboratory and X-ray procedures on a schedule. (Example: \$2.00 for routine urinalysis; \$8.00 for abdominal X-rays; \$12.00 for EKG; \$24.00 for upper G-I Tract.)
- You are immediately protected for any condition except those for which you have had medical treatment or advice prior to the effective date of your policy. Such pre-existing conditions are covered when loss commences after your policy has been in force six months.

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For the purpose of satisfying your deductible and calculating benefits payable for 10,000 RESERVE and 5,000 MEDICAL, the first calendar year is that period commencing on the effective date of your policy and ending December 31st of the same year in which your coverage became effective; after the

first year, each calendar year is from January 1st through December 31st. Eligible expenses incurred during the last 90 days of the first calendar year, which are used to satisfy the deductible in the first year, will be counted toward the deductible of the next calendar year.

NOTE: If you are under 65 be sure to answer the spouse question on the application blank to show that you are eligible to join.

## JOIN NOW! Enrollment ends March 24th!

From the Company that insures more than a million men and women 65 and older.  
A MILLION DOLLARS IN CLAIMS PAID EACH WEEK TO PEOPLE 65 AND OLDER

# CONTINENTAL CASUALTY CO.

CNA CONTINENTAL NATIONAL AMERICA GROUP  
Continental Center, 310 South Michigan Avenue, Chicago 60604

General Agent

NATIONAL AGENCIES, INC.  
3663 West Sixth Street, Los Angeles 90005  
385-3396

Place this application with check or money order in an envelope.  
Mail to Continental Casualty Co., 310 South Michigan Avenue,  
Chicago, Illinois 60604.

APPLICATION TO CONTINENTAL CASUALTY COMPANY

Please Type or Print All Information Shown

Insured's First Name		Initial	Last Name
Deliver Mail in Care of (if any)			
Street Address			
City	State	Zip Code	
Date of Birth	Sex	Is Your Spouse Applying For, or Holder of, a Golden 65 Policy <input type="checkbox"/> Yes <input type="checkbox"/> No	
Month	Day	Year	
Applicant's Signature			
OZ-18223-C			

Fill out this application, check the desired coverage. Enclose your check or money order payable to Continental Casualty Co.

- ☐ \$25.50 monthly all "Golden 65" plans
- ☐ \$20.50 monthly 10,000 Reserve, 65 Plus
- ☐ \$17.50 monthly 10,000 Reserve, 5,000 Medical
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65 or Older?

How many of your friends were sick or hurt last year?  
If it happens to you who will pay the bills?

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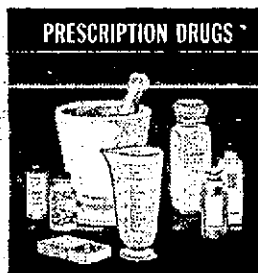
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Deliver Mail in Care of (if any)				
Street Address				
City		State	Zip Code	
Date of Birth	Sex	Is Your Spouse Applying For, or Holder of, a Golden 65 Policy		
Month	Day	Year	<input type="checkbox"/> Female	<input type="checkbox"/> Yes <input type="checkbox"/> No
			<input type="checkbox"/> Male	
Applicant's Signature				
OZ-18223-C				

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Sunday, February 28, 1965

# Southland

The Sea Lion  
Comes Back

See Page 7

MAGAZINE OF THE EVENING NEWS AND THE INDEPENDENT-PRESS-TELEGRAM



Soccer, Football With a Foreign Flavor . . . Page 8

Color Photography by Roger Coor

Sunday, February 28, 1965

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Soccer: Football With 4 Foreign Players



# POPPYTRAIL POTTERY and VERNONWARE CLEARANCE SALE COTTAGE POTTERY

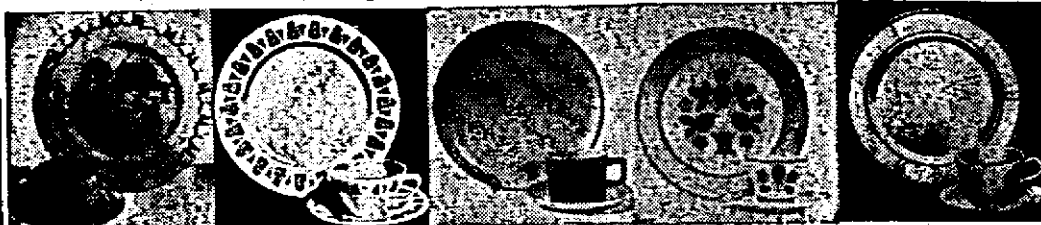
OPEN 7 DAYS  
A WEEK  
9 a.m. to 9 p.m.

7971 Beach Blvd. (Hwy. 39) Cor. La Palma  
BUENA PARK LA 2-2829

Just North of Knott's Berry Farm  
"The Pottery Showplace of California"

WHEN WE SAY SALE  
WE MEAN SALE!

Metlox Manufacturing Company, makers of Poppytrail Pottery and Vernonware, has released to us over 100,000 pieces of selected seconds, value \$250,000.00 at first grade list price. To be sold at savings up to 80% and more off the regular list price. Selected seconds, decorating irregularities only. Over 20 well-known patterns to choose from. Available in services for 8, place settings, starter sets, or open stock according to availability of these items. Metlox is world famous for its California-made pottery designs and hand decoration. Now is the time to complete your existing set or start a new set with this fabulous dinnerware at such low, low prices.



**Homestead Provincial**  
Blue Provincial charm in shapes similar to old time pottery and pewter.

**KAYAO**  
Informal beauty reflecting the sun-baked sands and turquoise skies of the Southwest.

**CALIFORNIA TEMPO**  
Fashionable Walnut background. Choice of yellow, green.

**Blueberry Provincial**  
Early American shapes with blue background, green leaves, lemon-yellow blossoms.

**JAMESTOWN**  
Bone-white glaze with provincial shapes recall the classic charm of colonial heritage.



**California Strawberry**  
Luscious red, hand-carved fruit with avocado-green leaves, solid color hollowware.

**GOLDEN FRUIT**  
Hand decorated in honey brown, cinnamon and spice, plus neutral gold.

**PEPPER TREE**  
Primitive art of the Southwest to add warmth and color to your table.

**CAPE COD**  
Soft blue, hand-painted Colonial flower forms as Contemporary shapes. Simple but sophisticated.

**PALM SPRINGS**  
Contemporary shapes in vibrant design with turquoise accent, plus gold and brown.

And — Classic Antique, Mayan Necklace, Fleur-de-Lis, Sierra Flower, Provincial Flower, Tinkled Pink, Heavenly Days, Accent, Town and Country

	Average List Price	SALE PRICE		Average List Price	SALE PRICE
Cups	\$2.00	\$ .30	Gravy	4.75	1.00
Saucers	1.25	.20	Basket Vegetable	4.00	1.00
Bread & Butter	1.35	.20	Butter Dish	5.00	1.00
Dinner Plates	2.00	.30	Pint Pitcher	5.00	1.00
Salad Plates	2.50	.50	Milk Pitcher	6.00	1.50
Soup Bowls	2.25	.50	Cereal	1.75	.50
Soup Bowls	2.25	.50	Bread Dish	7.50	1.50
Salad Bowl	7.95	1.50	Teapot	10.95	2.00
Butter & Cover	4.95	1.00	Chop Plate	4.95	1.50
Vegetable	3.50	1.00	Salt or Pepper	ea. 1.50	.30
13" Platter	4.95	1.00	Water Pitcher	10.95	2.00
11" Platter	3.75	.80	Coffee Pot	10.95	2.00
Covered Sugar	3.95	1.00			
Creamer	2.95	.80			
Fruit	1.25	.20			
Divided Vegetable	7.95	2.00			

Many Other Items All on Special Price — Not All Pieces Available in All Patterns

Mayan Necklace,  
Fleur-de-Lis,  
Cape Cod, Palm Springs  
4-PC. **\$1.99**  
PLACE  
SETTING

Cup, Saucer, Pie Plate  
and Dinner

Pepper Tree, California  
Strawberry, Golden  
Fruit, California  
Tempo Yellow  
3-PC. **\$1.99**  
PLACE  
SETTING

Cup, Saucer and Dinner

45-Pc. Set Service for 8  
Reg. List Price \$69.95  
**\$24.95**  
Red Rooster,  
Provincial Fruit

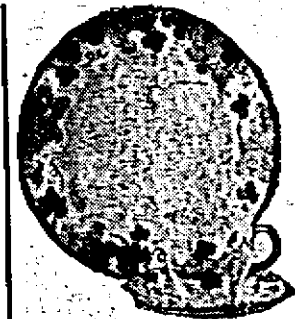
45-Pc. Set Service for 8  
Regular \$69.95  
to \$19.95 **\$17.95**  
Strawberry,  
Fleur-de-Lis, Sierra  
Flower, Pepper Tree,  
Tempo Yellow,  
Cape Cod

ALL MERCHANDISE ADVERTISED IS SELECTED  
SECONDS. ALL COMPARATIVE PRICES SHOWN  
ARE FOR FIRST GRADE MERCHANDISE.



RED ROOSTER

	List Price	Sale
45-pc. Set, service for 8	\$69.95	\$24.95
16-pc. Starter Set	19.95	7.95
Cup	2.25	.50
Dinner Plate	2.25	.50
Soup	2.25	.50
Salad Bowl	7.95	2.00
Vegetable	3.75	1.00
11" Platter	3.95	1.00
13" Platter	5.25	1.50
Divided Vegetable	8.95	2.00
Coffee Pot	10.00	2.50
8-pc. Canister Set	29.95	18.00
Teapot	18.95	2.50
Bread Dish	7.95	1.50
Sugar and Lid	4.25	1.00
Creamer	1.25	.30
and many others		



SCULPTURED GRAPE

	List Price	Sale
45-pc. Set, service for 8	\$99.50	\$39.95
Large Salad Bowl	9.95	2.00
Vegetable Bowl	4.50	1.00
12" Platter	3.75	1.00
14" Platter	5.95	1.50
Fruit Dish	2.25	.40
Gravy	8.95	1.00
Divided Vegetable	9.95	2.00
Cereal	3.25	.50
Teapot and Lid	11.95	2.50
Covered Butter	7.95	2.00

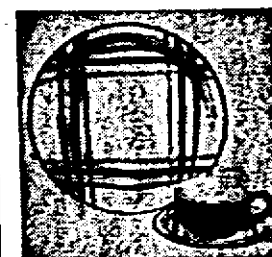
## 3-TIER TIDBIT & SERVING TRAY



CUSTOM-MADE  
TO MATCH YOUR  
PATTERN.  
WALNUT OR METAL  
HANDLES.

Tidbit trays in your favorite patterns. Select the pieces in the pattern of your choice. Two-tier, walnut handled, or three-tier, silver handled available. Here's how it works, you select the pieces you want at the Sale Price. There will be a charge of \$1.00 for the two-tier walnut or the three-tier silver handles including the drilling of the plates. The tidbit tray can be used as a serving accessory, as a table center piece, and as a space saver for buffet serving. Disassembles for easy storage.

\$1.00 PLUS THE COST OF PLATES



Buttercatcher—\$1-Pc. **\$26.95**  
Service for 8

8 Dinners, 8 Cups, 8 Saucers, 8 Salads, 8 Cereals, 1 Platter, 1 Vegetable, Covered Sugar, Creamer, Covered Butter, Salt & Pepper, Divided Vegetable, Covered Teapot and Gravy.

Vernonware Accent in Aztec Sand or Golden Rod **\$19.95**

45-Piece — 8 dinners, 8 cups, 8 saucers, 8 salads, 8 cereal, 1 covered sugar, 1 creamer, 1 vegetable and platter.

SAVE UP TO 80% ON MANY  
HAND-DECORATED OPEN STOCK PIECES

Open stock specials in many patterns — many different items in each pattern on special price for this sale. Save up to 80% on various open stock pieces — California Provincial, California Ivy, Peck Blossom, Woodland Gold, Aztec Grape, Classic Flower, Autumn Leaves, Vineyard, Pink Lady, Tree Blue.

## COTTAGE POTTERY

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BANKAMERICA **LA 2-2829**

BUENA PARK  
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# POPPYTRAIL POTTERY and VERNONWARE CLEARANCE SALE COTTAGE POTTERY

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A WEEK  
9 a.m. to 9 p.m.

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BUENA PARK LA 2-2829

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"The Pottery Showplace of California"

WHEN WE SAY SALE  
WE MEAN SALE!

Metlox Manufacturing Company, makers of Poppytrail Pottery and Vernonware, has released to us over 100,000 pieces of selected seconds, value \$250,000.00 at first grade list price. To be sold at savings up to 80% and more off the regular list price. Selected seconds, decorating irregularities only. Over 30 well-known patterns to choose from. Available in service for 8, place settings, starter sets, or open stock according to availability of these items. Metlox is world famous for its California-made pottery designs and hand decoration. Now is the time to complete your existing set or start a new set with this fabulous dinnerware at such low, low prices.



**HOMESTEAD PROVINCIAL**  
and Blue Provincial  
Blue Provincial charm in  
shades similar to old time  
pottery and pewter.

**NAVAJO**  
Informal beauty reflect-  
ing the sun-baked sands  
and turquoise skies of the  
Southwest.

**CALIFORNIA TEMPO**  
Fashionable Walnut Back-  
ground. Choice of yellow,  
green.

**Blueberry Provincial**  
Early American shapes  
with blue background,  
green leaves, lemon-  
yellow blossoms.

**JAMESTOWN**  
Bone-white glaze with  
provincial shapes recall  
the classic charm of colo-  
nial heritage.



**CALIFORNIA STRAWBERRY**  
Luscious red, hand-carved  
fruit with avocado-green  
leaves, solid color holly-  
ware.

**GOLDEN FRUIT**  
Hand decorated in honey  
browns, cinnamon and  
spice, plus neutral gold.

**PEPPER TREE**  
Primitive art of the South-  
west to add warmth and  
color to your table.

**CAPE COD**  
Soft blue, hand-painted  
Colonial flower forms on  
Contemporary shapes.  
Simple but sophisticated.

**PALM SPRINGS**  
Contemporary shapes in  
sunburst design with tan-  
garine accent, plus gold  
and brown.

And — Classic Antique, Mayan Necklace, Fleur-de-Lis, Sierra Flower, Provincial Flower, Tickled Pink, Heavenly Days, Accent, Town and Country

	Average List Price	SALE PRICE		Average List Price	SALE PRICE
Cups	\$2.00	\$ .30	Gravy	4.75	1.00
Sauces	1.25	.20	Basket Vegetable	4.00	1.00
Bread & Butter	1.35	.20	Butter Dish	5.00	1.00
Salad Plates	2.00	.30	Pint Pitcher	5.00	1.00
Dinner Plates	2.50	.50	Milk Pitcher	6.00	1.50
Soup Bowls	2.25	.50	Cereal	1.75	.50
Soup Bowls	2.25	.50	Bread Dish	7.50	1.50
Salad Bowl	7.95	1.50	Teapot	10.95	2.00
Butter & Cover	4.95	1.00	Chop Plate	4.95	1.50
Vegetable	3.50	1.00	Salt or Pepper	ea. 1.50	.30
13" Platter	4.95	1.00	Water Pitcher	10.95	2.00
11" Platter	3.75	.80	Coffee Pot	10.95	2.00
Covered Sugar	3.95	1.00			
Creamer	2.95	.80			
Fruit	1.25	.20			
Divided Vegetable	7.95	2.00			

Many Other Items All on Special Price — Not All Pieces Available in All Patterns

Mayan Necklace,  
Fleur-De-Lis,  
Cape Cod, Palm Springs  
4-PC.  
PLACE  
SETTING ..... **\$1.00**  
Cup, Saucer, Pie Plate  
and Dinner

Pepper Tree, California  
Strawberry, Golden  
Fruit, California  
Tempo Yellow  
3-PC.  
PLACE  
SETTING ..... **\$1.00**  
Cup, Saucer and Dinner

45-Pc. Set Service for 8  
Reg. List Price \$69.95  
**\$24.95**  
Red Rooster,  
Provincial Fruit

45-Pc. Set Service for 8  
Regular \$17.95  
to \$79.95 ..... **\$17.95**  
Strawberry,  
Fleur-De-Lis, Sierra  
Flower, Pepper Tree,  
Tempo Yellow,  
Cape Cod

ALL MERCHANDISE ADVERTISED IS SELECTED  
SECONDS. ALL COMPARATIVE PRICES SHOWN  
ARE FOR FIRST GRADE MERCHANDISE.



RED ROOSTER

	List Price	Sale
45-pc. Set, service for 8	\$69.95	\$24.95
16-pc. Starter Set	19.95	7.95
Cup	2.25	.50
Dinner Plate	2.75	.60
Soup	2.35	.60
Salad Bowl	7.95	2.00
Vegetable	3.75	1.00
11" Platter	3.95	1.00
13" Platter	5.25	1.50
Divided Vegetable	8.95	2.00
Coffee Pot	10.00	2.50
8-pc. Canister Set	29.95	10.00
Teapot	10.95	2.50
Bread Dish	7.95	1.50
Sugar and Lid	4.25	1.00
Creamer	3.25	.80

and many others



SCULPTURED GRAPE

	List Price	Sale
45-pc. Set, service for 8	\$99.50	\$39.95
Large Salad Bowl	9.95	2.00
Vegetable Bowl	4.50	1.00
12" Platter	5.75	1.00
14" Platter	5.95	1.50
Fruit Dish	2.25	.40
Gravy	8.95	1.00
Divided Vegetable	9.95	2.00
Cereal	3.25	.60
Teapot and Lid	11.95	2.50
Covered Butter	7.95	2.00

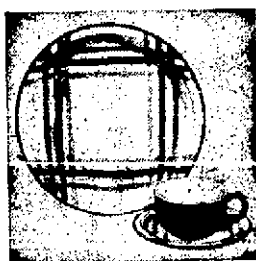
## 3-TIER TIDBIT & SERVING TRAY



CUSTOM-MADE  
TO MATCH YOUR  
PATTERN.  
WALNUT OR METAL  
HANDLES.

Tidbit trays in your favorite pat-  
tern. Select the pieces in the pat-  
tern of your choice. Two-tier, wal-  
nut handled, or three-tier, silver  
handled available. Here's how it  
works, you select the pieces you  
want at the Sale Price. There will  
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the plates. The tidbit tray can be  
used as a serving accessory, as  
a table center piece, and as a  
space saver for buffet serving. Dis-  
mantles for easy storage.

\$1.00 PLUS THE COST OF PLATES



Butterscotch—53-Pc. **\$26.95**  
Service for 8

8 Dinners, 8 Cups, 8 Sauces, 8  
Salads, 8 Cereals, 1 Platter, 1  
Vegetable, Covered Sugar, Cream-  
er, Covered Butter, Salt & Pepper,  
Divided Vegetable, Covered Tea-  
pot and Gravy.

Vernonware Accent in Azure Sand or  
Golden Rod **\$19.95**

45-Piece—8 dinners, 8 cups, 8 saucers, 8 salads,  
8 cereal, 1 covered sugar, 1 creamer, 1 vegetable and  
platter.

SAVE UP TO 80% ON MANY  
HAND-DECORATED OPEN STOCK PIECES

Open stock specials in many patterns—many different items in each  
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stock pieces—California Provincial, California Ivy, Peach Blossom,  
Woodland Gold, Antique Grape, Classic Flower, Autumn Leaves, Vine-  
yard, Pink Lady, True Blue.

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# Southland

## OUR COVER



Soccer's international influence is being felt more and more in the Long Beach area and throughout the Southland as men whose origin is in other lands lead the way in their favorite sport. Southland natives are taking a growing interest in the game which is fast and hard, requiring skill and endurance but lacking the bruising contact of American football — not that one

can't get hurt playing soccer. The game is fast, with no time out except for injuries and a 10-minute half-time break. Hands off the ball is the rule, thus increasing the skill needed in moving the game along. Soccer is a spectator sport, too, drawing vast throngs to stadiums in foreign lands and gaining increasing numbers of sideliners to Southland games. Southland's cover shows a flash of the action (Long Beach players in green). More about the game on Page 7.

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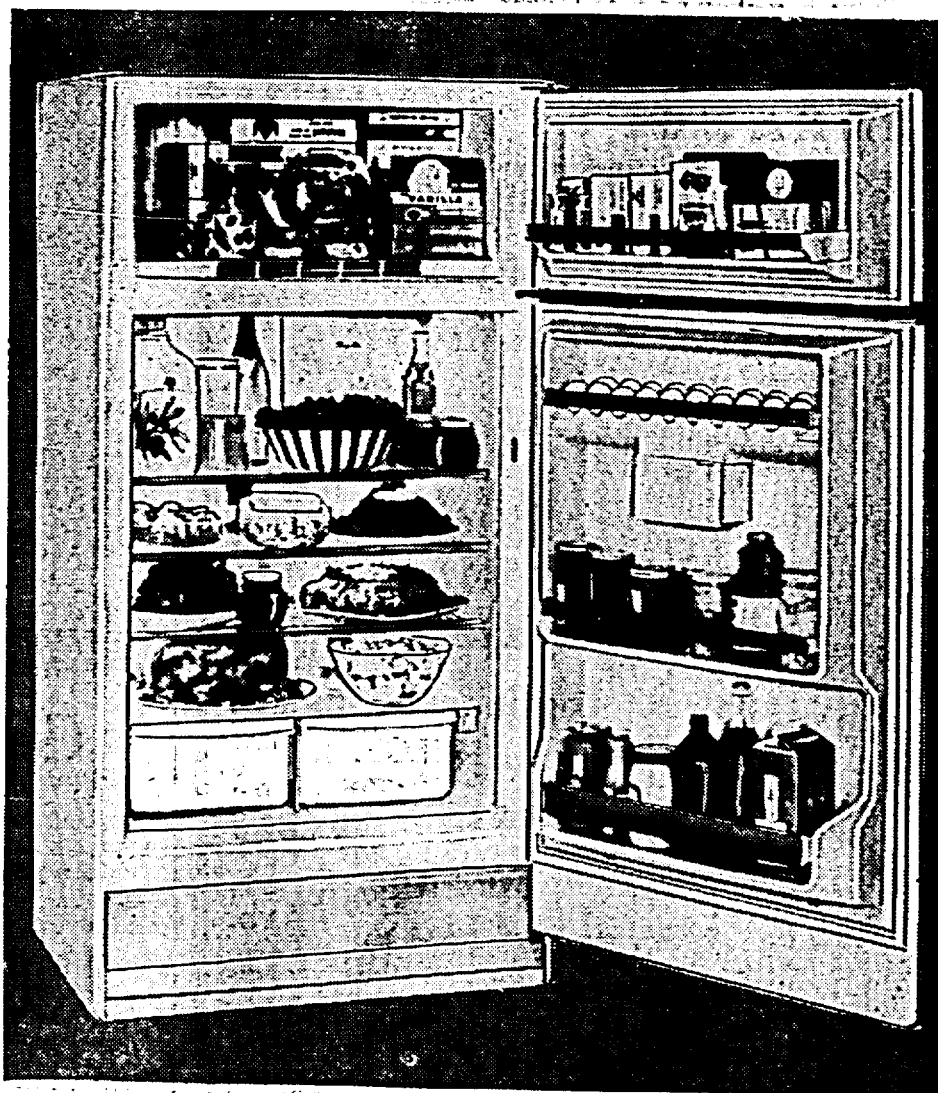
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## THIS WEEK

Service and Safety stand out as two big words in the program of one of the Long Beach area's most aggressive and progressive boating organizations—Long Beach Power Squadron. A unit in a national combine, the Long Beach group carries on a program of education among the ever-growing clan of boating enthusiasts. How safe boating practices and service to one another among boaters is promulgated is told in "Civilian Navy" by Jack Baldwin writing in next Sunday's Southland Magazine.

Fred Taylor Kraft, Editor



## FRIGIDAIRE FROST-PROOF

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CHECK ALL THESE FAMILY-SIZE, UP-TO-DATE FEATURES:

- No frost in refrigerator—no frost in freezer ever
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IN THE LOS ALTOS SHOPPING CENTER  
Bellflower at Stearns—596-3333

SHOP MONDAY THROUGH SATURDAY 10 A.M. to 9:30 P.M.

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Moll Flanders, or rather, Kim Novak, as a child, Claire Ulland is a look-alike for glamorous star.

**MOVIES**

**Could Be Kim, But Isn't**

IT COULD be Kim Novak as a child but it isn't. It's 11-year-old Claire Ulland of Surrey, England, who bears a striking resemblance to the glamorous Miss Novak.

Young Miss Ulland was selected for the important role of Moll Flanders as a child for key sequences in the new motion picture, "The Amorous Adventures of Moll Flanders," in which the grown-up Miss Novak stars. Producer Marcel Hellman and director Terence Young spent six months searching for the young girl who most closely resembled Kim. Hundreds of photographs of Miss Novak in her Moll Flanders costume and hair style were circulated to every

grade school in England as part of the huge talent search.

On completion of her role Miss Ulland went back to school and as of this moment has no ambition to continue in her screen career.

"I want to be a nurse," she declares vehemently.

"The Amorous Adventures of Moll Flanders" is a Winchester Film Productions presentation in Panavision and cckr for Paramount release. Produced by Marcel Hellman and directed by Terence Young, the film stars Kim Novak, Richard Johnson, Angela Lansbury, Vittorio De Sica, Leo McKern, George Sanders, Lilli Palmer and guest star Hugh Griffith.

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BUDGET PRICES

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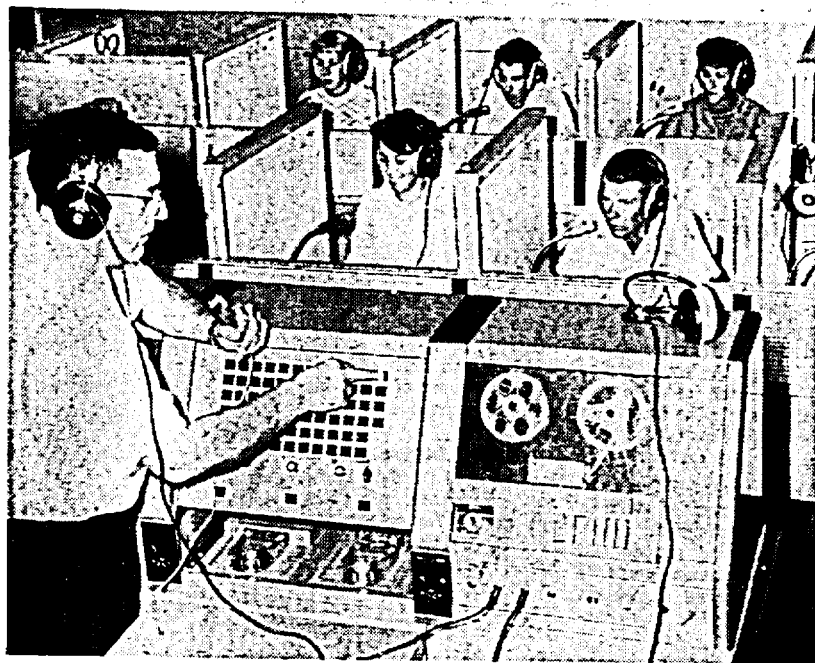
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Bank References Available Upon Request





Millikan High School Spanish class, directed by Frank Ochoa, uses language laboratory in teaching the Latin tongue and a better understanding.

By Virginia M. Crill

SINCE comet boundaries appear almost as easily crossed as national borders, people in the universe move closer together. And the language barrier looms more ominous.

U.S. students in the Panama Canal Zone were separated from Panamanian youth by more than a fence. Carols and John, even when they met, were impeded by the language barrier. They could not visit enjoyably or appreciate each other's views. The rash action which understanding could have prevented did more than stinging local patriotism. It sparked the undercurrents of international discontent into a crisis which shook world diplomacy.

High officials as well as everyday citizens have found themselves in political hot water because of the lan-

guage barrier. It is rumored that one recent false report of Khrushchev's death originated through a misinterpretation between Japanese and Russian short wave radio announcers. The myriad times when countries and diplomats have seen plans go wrong and problems flare because of misunderstandings will probably never be counted. And they dare not be repeated.

BECAUSE of past difficulties, the study of foreign languages is now considered so important that in the President's program of people-to-people diplomacy the Armed Services Committee has given the language problem number one priority. Many servicemen's difficulties overseas apparently stem from inability to communicate. Misunderstandings burst into anger and resent-

ment, and "Yankee Go Home" signs appear.

We are now represented all over the world so we must also be understood and accepted. Because the language problem challenges the country's greatest experts, they turn to the schools for help in its solution.

And the schools as always strive to meet that challenge. The old methods of teaching foreign languages which not only discouraged students from studying the language but left them poorly equipped to speak it, have been discarded. No longer do students spend hours writing and reading a language and little or no time actually using it. A new, successful, enjoyable teaching method has been developed.

Students now look forward eagerly to studying their chosen second language. The new approach

# Talking Down World Language Barriers

Introduces them to a language as a baby learns to talk, by listening and imitating. They listen to words and phrases pointing to objects and pictures, understanding what they are saying. And they say—and say—as the class progresses.

IN ONLY a few short weeks students can carry on simple conversations with

their classmates in their chosen language study.

Since the drillwork in writing and reading the language is reduced the languages may now be comprehended and used by much younger students than before. George Bibiloni, French instructor at Millikan Senior High School, says "The most natural and logical place to begin foreign languages is

in the early grades. At this level the child possesses a flexible mind and an uncanny sense of mimicry. He learns by observation and practical experience and never complicates the problem by having to reason out or compare what he learns as an adult always does."

The Long Beach Unified School District is now making. (Continued on Page 22)

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TODAY  
SUNDAY  
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No fancy fixtures! No sales pressure!  
You serve and sell yourself!  
Every item guaranteed!

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## EARLY AMERICAN WING BACK SLEEPER

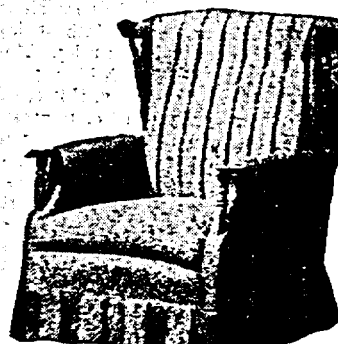
With Birch Trim Wings & Arms

This sleeper has the newest hi-rise over front sleep unit. Full coil reversible matt. Not brand name. Foam reversible zippered cushions. Large assortment of colors.

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STYLING

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Choice of fabrics, channel-back, birch wood trim, foam back and seat.

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## MAPLE KEY HOLDER

Just one of the many goodies that makes maple so interesting. This attractive key holder can be hung upright or lengthwise. 12 1/4" long in rich Salem finish.

COLONIAL  
WAREHOUSE  
PRICE

**79<sup>c</sup>**

## SALEM MAPLE BAR STOOLS

Rugged mahogany in wide color selection and Salem Maple construction promises long life for these handsome swivel seat bar stools. Made to sell for \$11.95.

COLONIAL  
WAREHOUSE  
PRICE

**19<sup>95</sup>**



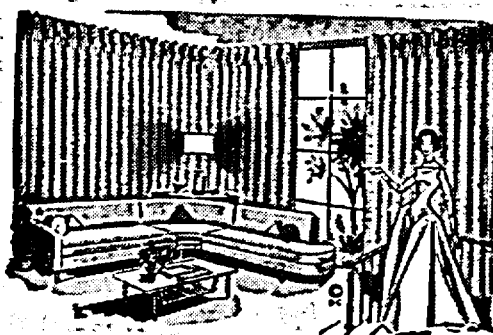
## COMPLETE CUSTOM-MADE DRAPE!

REG. \$179  
2.98-3.98  
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No Extra Charge For Labor

**MATERIAL  
AND LABOR  
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Lengths 63-in. or Longer



Planted to 258% fullness

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- Wide selection of beautiful fabrics
- Measured in your home
- Drapes are line folded and blind stitched

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The sectional you have waited for  
COLONIAL WAREHOUSE  
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**329<sup>95</sup>** Complete

Large selection of full custom quilted patterns and colors. Dacron wrapped zippered foam cushions. Hardwood double doweled and glued custom framing throughout. Self decked. Full coil construction spring front edge. Also available matching sofa and chair at unusually low Colonial Warehouse prices.

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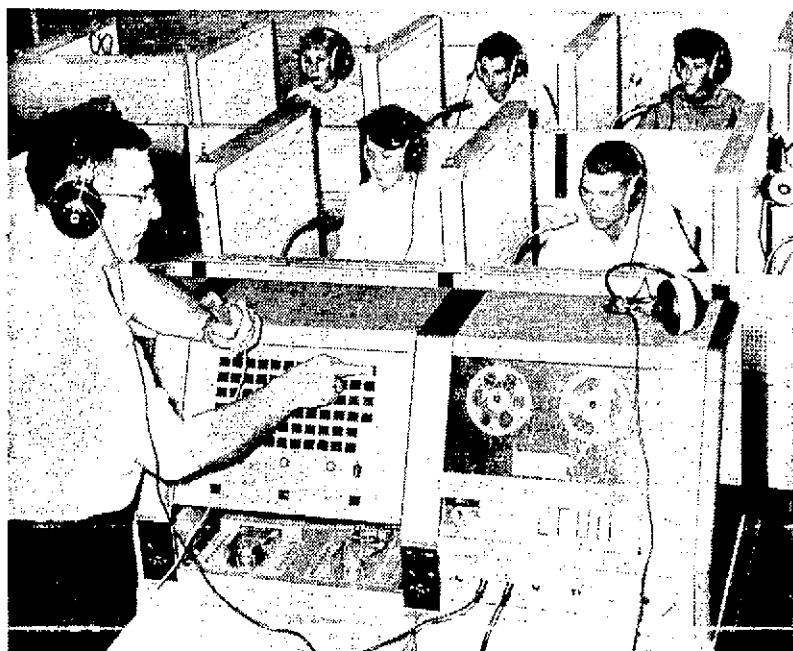
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Millikan High School Spanish class, directed by Frank Ochoa, uses language laboratory in teaching the Latin tongue and a better understanding.

By Virginia M. Crill

SINCE comet boundaries appear almost as easily crossed as national borders, people in the universe move closer together. And the language barrier looms more ominous.

U.S. students in the Panama Canal Zone were separated from Panamanian youth by more than a fence. Carols and John, even when they met, were impeded by the language barrier. They could not visit enjoyably or appreciate each other's views. The rash action which understanding could have prevented did more than sting local patriotism. It sparked the undercurrents of international discontent into a crisis which shook world diplomacy.

High officials as well as everyday citizens have found themselves in political hot water because of the lan-

guage barrier. It is rumored that one recent false report of Khrushchev's death originated through a misinterpretation between Japanese and Russian short wave radio announcers. The myriad times when countries and diplomats have seen plans go wrong and problems flare because of misunderstandings will probably never be counted. And they dare not be repeated.

BECAUSE of past difficulties, the study of foreign languages is now considered so important that in the President's program of people-to-people diplomacy the Armed Services Committee has given the language problem number one priority. Many servicemen's difficulties overseas apparently stem from inability to communicate. Misunderstandings burst into anger and resent-

ment, and "Yankee Go Home" signs appear.

We are now represented all over the world so we must also be understood and accepted. Because the language problem challenges the country's greatest experts, they turn to the schools for help in its solution.

And the schools as always strive to meet that challenge. The old methods of teaching foreign languages which not only discouraged students from studying the language but left them poorly equipped to speak it, have been discarded. No longer do students spend hours writing and reading a language and little or no time actually using it. A new, successful, enjoyable teaching method has been developed.

Students now look forward eagerly to studying their chosen second language. The new approach

# Talking Down World Language Barriers

introduces them to a language as a baby learns to talk, by listening and imitating. They listen to words and phrases pointing to objects and pictures, understanding what they are saying. And they say—and say—as the class progresses,

IN ONLY a few short weeks students can carry on simple conversations with

their classmates in their chosen language study.

Since the drillwork in writing and reading the language is reduced the languages may now be comprehended and used by much younger students than before. George Bibiloni, French instructor at Millikan Senior High School, says "The most natural and logical place to begin foreign languages is

in the early grades. At this level the child possesses a flexible mind and an uncanny sense of mimicry. He learns by observation and practical experience and never complicates the problem by having to reason out or compare what he learns as an adult always does."

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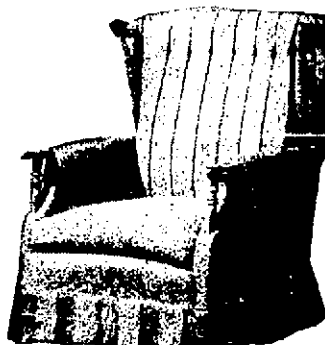
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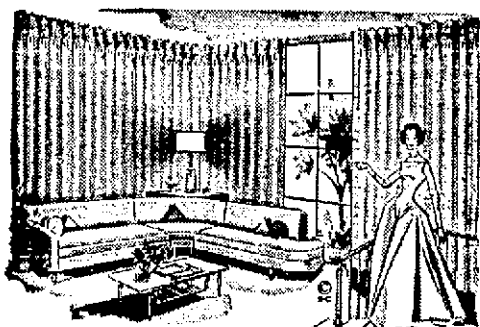


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Fiberglass brings to FLEXON its great strength, its wonderful insulating properties, its resistance to time, weather and chemical attack.

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## ANTIQUES

# Bible Land Treasures

By Helen L. Gillum

**O**BJECTS that might appear to the casual observer to be small and insignificant, become interesting and meaningful relics from Biblical days when their owner, Mrs. Laura Fleming of 4815 Vista St., tells their stories. Mrs. Fleming, author, lecturer and teacher, purchased the artifacts during her visits to the Bible lands in the past eight years. Because of her personal participation in field archaeology and her extensive background in the study of the Bible and Biblical history, she speaks knowingly and authoritatively about these items, some of which were antiques before Christ was born.

Very appealing is a fragile-looking, light-as-a-feather glass "tear-bottle," such as mentioned in Psalms 56:8. Perhaps 2,000 years old, it is highly opalized from long contact with the minerals in the earth in which it lay buried for centuries. This dainty, 5½-inch high, pear-shaped glass urn, if it could talk, would tell of the tears it caught while mourners wept and wailed at a funeral ages ago, and of how it was then buried with the departed one according to Palestinian custom of those days, supposedly taking with it the ills and troubles of the dead.

A SMALL, basket-shaped green opaque glass "unguentarium" (cosmetic bottle), made in two sections, seems to prove that women haven't changed much down through

the centuries. For this odd container held "make-up"—lampblack in one section and turquoise coloring in the other. A brass stylus kept in each section was used to apply the cosmetics around the rims of the eyes and over the eyelids.

The story of David and Goliath is recalled with a sandstone slingshot stone. This "weapon," shaped and rubbed by human hands, is almost a pound in weight and three inches in diameter.



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Other objects are a bronze signet ring and a cylinder seal made from basalt, a hard, black volcanic rock found rarely in the Holy

Land. Since reading and writing were practiced in those days by only a small minority, such as scribes, scholars and high officials, these items are of great historical importance.

**THE CYLINDER** seal, an inch long, of the dark basalt rock, may date from as long ago as the 7th or 8th century B. C. The symbol is a horse, bee and star engraved in the stone. Such a design was the owner's individual device in signing documents and sealing boxes and scrolls. The bronze Arabian signet ring, also used as a seal, dates to about 600 to 1000 A. D. Impressions were usually made in wax or in a lump of clay attached to the document by strings.

Scarabs, those images of the black-winged dung beetle held sacred by the ancient Egyptians, are eternally intriguing. A tiny ¼-inch sandstone scarab from 720 B. C. is engraved on the flat underside with a cartouche (sacred emblem) of a seated figure holding symbolic objects. A smaller scarab, ⅜-inch long, bears a lion. These ancient seals still make their impressions in gum or wax.

**BEAUTIFUL** — but utilitarian, too — is a woman's armlet (or bracelet). About 1½ inches wide, of chased bronze washed in silver, it is attractively set with red tourmalines. It is also set with business-like metal spikes, the point being that an arm wearing this bracelet, flung out against a would-be attacker, could injure or maim him.

Perhaps the most significant



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article in Mrs. Fleming's collection is one of the smallest—a tiny gray stone about the size of a 5-cent piece. Called a "ligger stone," it recalls the dark days before the crucifixion. For it was with such a stone as this that the soldiers played games while Christ was being tried by Pontius Pilate.

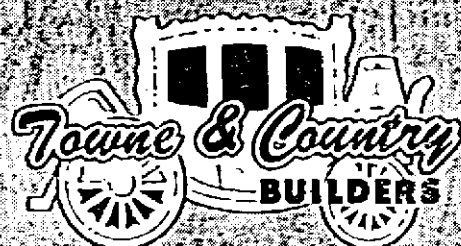
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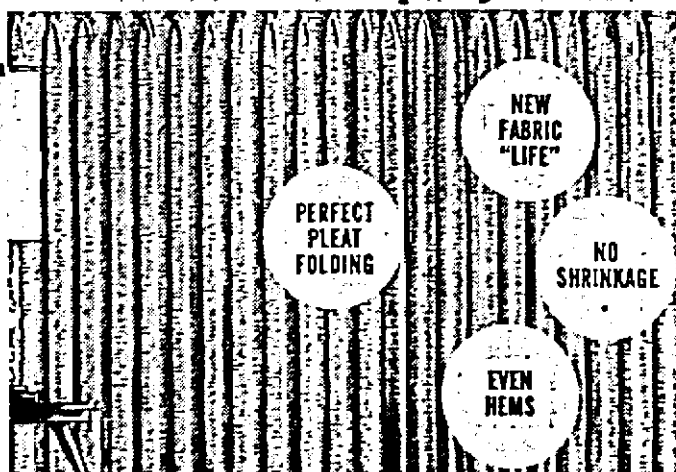
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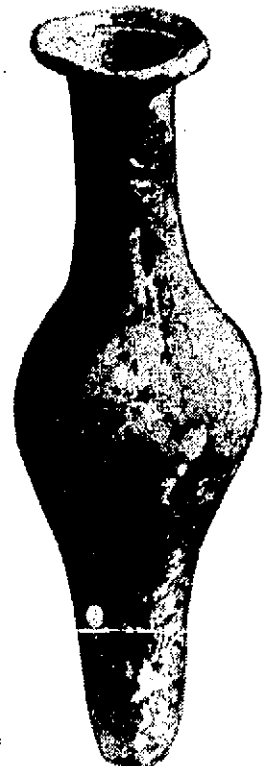
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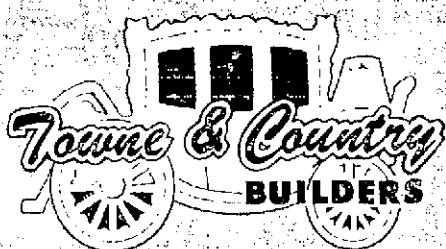
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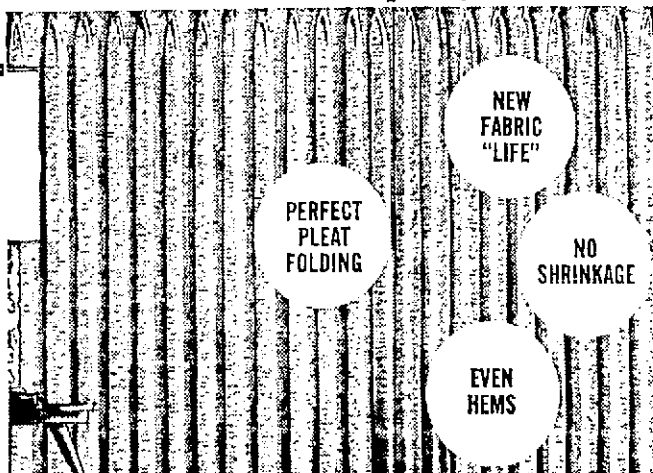
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# The Clown Prince of the Sea Makes Comeback

By LOU JOBST

**P**USHED to the verge of extinction, the California sea lion, famed as the lovable, laughable "trained seal" of zoos and animal shows throughout the world, is on the way back.

Relentlessly pursued and destroyed by hunters and fishermen and decimated by disease, the great brown herds with belching rookeries that once covered much of the Southland coast and channel islands, all but vanished a few years back.

Numbering more than 150,000 earlier in the century, the Southern California herd had dwindled to little more than 3,000 animals in 1947.

Placed under the protection of the State Department of Fish and Game, the herds have shown an amazing comeback, increasing in Southern California, to 12,000 head in 1958 and nearly 19,000 in 1961.

**STATEWIDE**, the last nose count showed a total of 25,038 of the furry marine mammals.

Another aerial census which, some sea lion experts believe, will show even larger herds is in the making.

F&G wants to make sure the numbers don't get out of hand, a situation feared by commercial fishermen who eye the uninhibited sea lion as their mortal enemy.

The fishermen claim the bewhiskered, button-nose animals eat valuable fish, destroy nets and other underwater gear and drive schools of commercial fish out of any given area.

They have asked at various times for permission to wage open war on the herds with proposals ranging from open season with rifles to dynamiting the animals by the hundreds.

**MOST NATURALISTS** and animal lovers disagree with the fishermen's view.

While admitting the sea lion is peculiar-looking with tiny ears and protruding eyes and having horrible voices, these experts contend the California "seal" feeds on non-commercial fish and even destroy fish which prey on the commercial varieties.

They also point out that the California sea lions are docile, good-humored, gregarious and highly intelligent.

It is their high IQ which makes them attractive to circuses and zoos and these and other trained animal shows still look to the California herds for new talent.

Among the men who trap sea lions on their offshore homes for this market is Wayne Dearden, a 42-year-old Long Beach businessman. Dearden, with the help of six or seven "amateur" seal hunters who go along "for the kicks," makes two or three Sunday, Feb. 28, 1965

trips a year to capture sea lions for his commercial customers.

**HE TAKES** four to eight animals each time, no mean feat considering the fact some of the beasts weigh up to 1,000 pounds.

He has found most take to captivity, but if he finds one that doesn't he turns him loose after 10 days to two weeks.

While Dearden has been at seal hunting for about 12 years, the king of the Southern California sea lion man was, without a doubt, the late George McGuire, a retired sea captain who lived in Santa Barbara.

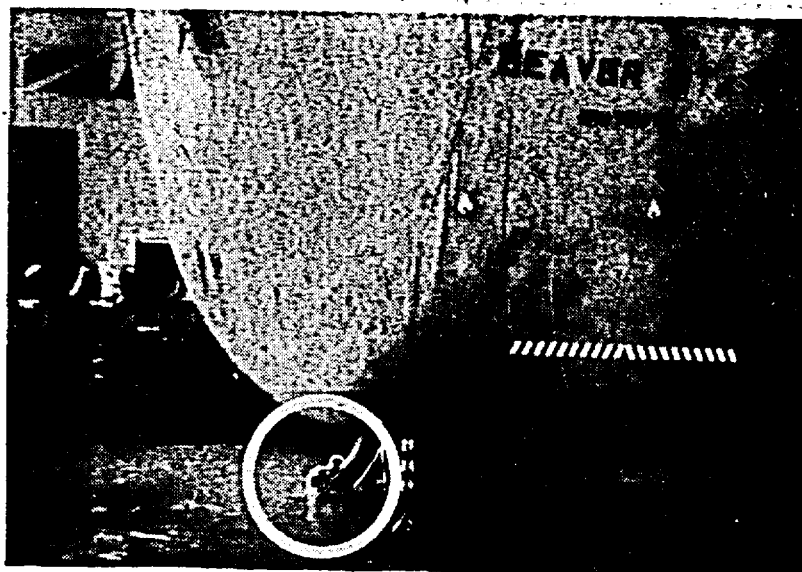
McGuire, who died at 94 in 1947, captured and sold all over the world more than 2,500 California sea lions. He sold the animals for prices ranging from \$40 to \$1,000.

**WHILE THE** sea lions no longer invade the mainland coast in great numbers, individuals still stray ashore from time to time, usually creating a minor sensation. For example:

—An oversized pup recently hopped aboard the rudder housing of a lightly loaded freighter and hitchhiked a ride into the Port of Long Beach.

—An aging sea lion named "Buster" showed up at a favorite tourist spa, Seal Rock, in the San Francisco Bay area with a toilet seat hung around his neck as a collar.

—A 55-pounder was washed ashore at Crystal Cove near Newport Beach, adopted as a household pet by the Francis Turner family and named Mr. Flip.



Sea lions are gregarious animals and have a flair for the dramatic and the mischievous—as this one (in circle) rode a ship's rudder into port.



Adult sea lions are warm-blooded mammals with a highly protective sense as parents. Protective laws are replenishing their diminished numbers.



Hunter with a net tries to capture a sea lion on a Channel Island. Animals are widely used in shows.

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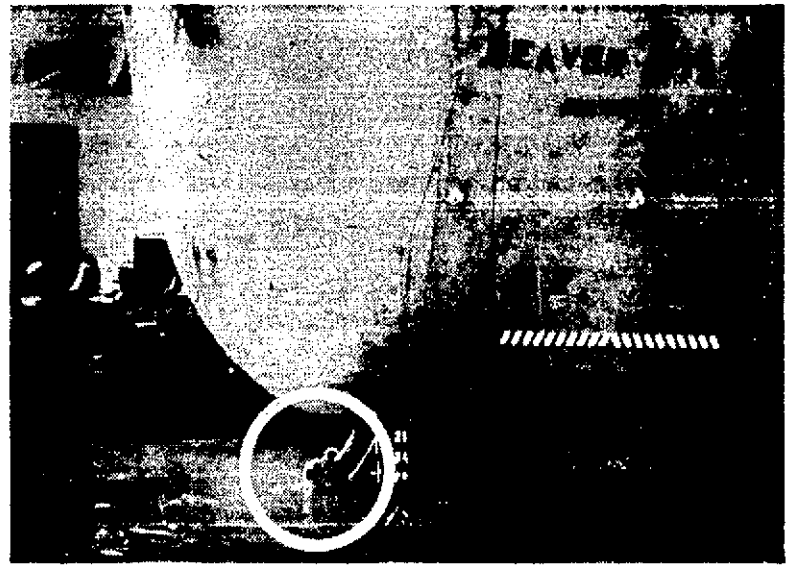
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An international sport  
in the International City

# It Takes Skill to Play Soccer

By HELEN GRAHAM

**L**ONG BEACH residents seeking to savor the real flavor of their "International City" can join the crowd at 2 p. m. today at Pan American Park for the truly international sport, soccer. This is the most popular game played in 90% of the nations of the world.

According to Herb Rogers, manager and founder of the Long Beach Soccer Club, the sport draws foreign-born men, eager to recapture the game of their youth—Scotch, English, Hungarian, German, Italian, Mexican, South American, and a large group of Indonesian enthusiasts as well. An occasional native-born American gets caught up in the enthusiasm, and he's always welcome. According to non-alien Bob Florin, manager of the Orange County team, it took about four games and he was hooked. His wife echoes his fervor. For her, soccer has completely captured her old loyalties for big league baseball and football.

For the 200 or more avid fans sitting or standing along the grassy sidelines, soccer is pure recreation, emphasizing skill and intelligence rather than brawn and bluster. It is a "handless" contest between 20 men who boot, roll, butt and punt the ball toward one goal keeper or the other, who must throw himself, his body, and his soul across eight yards of goal to guard the net, catch the ball and hurl it back to the field, lest a point be scored for the opposing team.

A GOOD GAME may run up three or five scores, but 90 minutes of scoreless warfare have often been recorded in furious churning up and down 120 yards of playing field. Running is almost continuous, and there are no time outs except for injuries. Half-time is 10 minutes.

Semi-pro soccer is already well established in Southern California. The Greater Los Angeles Soccer League has semi-professional players, a profitable gate, and dozens of teams in competition. Team names like "Scandias," "Germanias," "Armenians," "Artecs" and others speak the ethnic origins of their groups. This is all to the good, but for a different purpose, says Rogers. Three years ago he helped found the Pacific Soccer League of small clubs bearing the names of their cities and open to all nationalities to promote the game, not the money. Often in their early days they would play sailors from foreign vessels who docked in Long Beach long enough to organize a match.

This league is proudly non-profit, strictly for the love of the sport itself. In fact, it costs players \$1 a game, plus equipment (unless they are sponsored by the city or private firm) to defray referee expenses and fees for facilities. Add to this the cost

of shirts, socks and shin guards as well as special imported shoes, \$12 to \$20 soccer balls and goal nets, and one gets a picture of eager hobbyists and genuine sportsmen.

INDEED, such a purist as Rogers insists that if big money and profit ever take over the league, it will lose him, for the dollar is not a goal but a threat to his kind of recreation.

Carpenters, painters, electronic engineers, salesmen, factory and construction workers all flock to swell the ranks in the Pacific Soccer League, to make it one of the fastest-growing leagues in the nation. The local division includes Bell Gardens, Torrance, Costa Mesa, Fullerton, Orange, Pico Rivera, Lynwood and Long Beach, all from responses to simple ads on the sports page of local papers. (Hank Hollingworth sparked the Long Beach Club in the Independent, Press-Telegram.) Once involved, players enjoy a long season from mid-October to May, and climaxing in championship playoffs.

One is impressed, in this international sport, that the ethics of the game stress courtesy and good sportsmanship to a degree that American ball park fans might well study. In place of our raucous "Kill the Umpire!" and "Hit 'em again, harder!" one hears soccer fans proclaiming, "Beautiful block, goalie!" "Good shot, boy!" "Go it, Harry!" or "Bad break, mon!"

The referee will "pull you up" for unnecessary shouting on the field, other than to call a player for a pass, since excessive shouting distracts the players. Thus the atmosphere of a soccer game, however charged with excitement, lacks the chanting roars of its American counterparts in football and baseball. But try to distract avid spectators with chatter, and you'll find their minds and eyes glued to the action.

WHY DO THEY take it so seriously? Three reasons, perhaps. First, soccer in their native land was the sport they grew up with. . . . Like sandlot baseball for American kids. It is a great leveler, for not only the young boys but their dads can play. Rich, poor, slight of build or mountain-muscled, each has to prove his own prowess with the soccer ball, against the brain rather than the brawn of the opposition. One's self-respect grows with his skill, but it need never be at the expense of someone else.

In soccer, players are part of a tradition dating back to A. D. 217 when the city of Darby, England, claimed credit for its invention. They are a part of the major sport of Europe and South America, the grandfather of American football, and one of the most physically demanding of exercises. (Continued on Page 26)



Soccer football is an international sport, calling for endurance but less damaging to the human frame than American football. However, those mighty kicks aimed at the ball may sometimes fall on another player, as above. At right, Towser takes a practice try at the ball.





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Photo enlargements of specimens used as evidence in a court case are displayed by Ralph Bradford, developer of system to combat bad check artists.

By GENE STECK

CALIFORNIA businessmen lost more than \$25 million in 1964 to rubber check artists. This growing facet of crime is being spotlighted for special attention by law enforcement agencies and banks. It must be stopped before it undermines the entire check system of banking. Nationally, bad check losses for 1964 are estimated at more than \$2 billion.

The most effective aid in combatting bad check artists in the last decade has been the Bradford system of check classification, now installed in cities throughout more than half the states and several Canadian provinces.

Los Angeles, Orange, Riverside, San Diego and other counties have set up "Central Indexes" where all the cities in the county can use the files to identify and track down forgers.

The Bradford system was born in Long Beach—originated by Ralph Bradford, former superintendent of the records and identification division of the Long Beach Police Department. Lt. Bradford retired nearly two years ago, after 30 years of police work. He spent the last 20 years with the Long Beach department, where he developed and perfected his system.

A WIRY little man with square-cut features, wavy silver hair, a steely glint in his eyes and a ready smile, he has earned a deserved rest in slippers and a rocking chair. But far from slowing down in retirement, he's busier than ever, tracking down bad check artists, anonymous letter writers and forgers of all kinds.

His motto seems to be: "Run, don't walk, to the nearest assignment."

There is an almost steady procession of Treasury, FBI and bank agents, district attorneys' representatives and police officials to his Long Beach home. He's never too busy to see them and help them with their problems.

Frequently if the questioned document is a check, he will look at them for a few seconds and hand them back with a simple "Yes" or "No."

Lt. Bradford joined the Long Beach department as a laboratory technician April 1, 1943. Several years prior to that, he was a deputy in charge of fingerprinting and preserving evidence for the Santa Barbara County sheriff's office. It was there he first began working on his check classification system. He spent the first five years of his police career with the Santa Barbara city police department as a technician.

ALTHOUGH it took years of study and practice to become a handwriting expert, Bradford came up with a check classification system that is unique because it does not primarily rely on handwriting analysis. By studying the method used in writing the date, dollars amount, connective between dollars and cents, and the cents figures on each check, Bradford keyed these five elements to a system of code numbers.

In 1949, the system was adopted by Long Beach police. Bradford made photographic copies of all the thousands of bad checks on file, identifying each by a code number. He soon discovered there were many "matches" in the collection, pointing to the same "artist."

The system proved to be simple and efficient, and in 1954 it was made available to any law enforcement agency. Wide acceptance followed, including the "Central Index" files set up by various counties. Recently Texas set up a Central Index for the entire state, Bradford reported.

He has conducted courses in his classification system and has taught more than 400 law enforcement officers, including FBI agents, how to use it.

ONE LARGE BANK was interested in having him teach 2,000 of its employees to use the system and help train

# ONE-MAN WAR ON The Check Artist

Former Long Beach Police Officer's System Wins Wide Acceptance

them in check identification.

Although the Bradford system is helping to identify rubber check artists and putting more of them out of circulation, the losses to business and industry continue to mount. Bradford concedes that pursuing the bad check artist after the checks are cashed is like locking the stable after the horse is gone. The remedy is in detecting the bad checks before they are cashed.

Another large banking institution is trying to accomplish this by sending out a "task force" to wage war on the "paper bandits." Labeled the "Merchants' Loss Prevention Clinic," the program is in its second year. All neigh-

borhood merchants, whether bank customers or not, are invited to attend the clinic when it is scheduled in their local branch bank. Ten "Do's" and 10 "Don'ts" for check cashing are stressed. Information on detection of counterfeit bills also is included.

Bradford hopes that some day his system of check classification will take its place in FBI files along with the long-accepted Bertillon method of fingerprint identification. That he has gained the respect of law enforcement agencies throughout the nation is attested by the hundreds of letters he receives annually from all parts of the country.

**LONG BEACH NATIONAL BANK** 90 117

LONG BEACH, CALIFORNIA 8-3-

PAY TO THE ORDER OF... *Eighty-one* 4 11/100 2 DOLLARS

COUNTER CHECK

**CHECK CLASSIFICATION CHART**

Classification NUMBER	DATE	WRITTEN \$ AMOUNT	& SIGN or AND	WRITTEN / AMOUNT	FIGURE & AMOUNT
1	2, 9	NO DOLLARS First WORD CAPITAL	NIL	NIL	10.00
2	2-9	NO DOLLARS First WORD SMALL	&	WRITTEN OUT	10.00
3	2 / 9	DOLLARS and AMOUNT both CAPITAL	AND written DOWN	00 00	10.00
4	9 FEB	DOLLARS SMALL AMT. CAP.	AND written HORIZ	00 00	10.00
5	FEB 9	DOLLARS CAPITAL AMT. SMALL	AND written UP	00 00	10.00
6	FEB 9-	DOLLARS SMALL AMT. SMALL		00 00	10.00
7	FEB 9th	NIL			
8					10.00

Shown on this chart are classifications used to code checks by the Bradford system. Each of the elements has from six to eight sub-classifications.

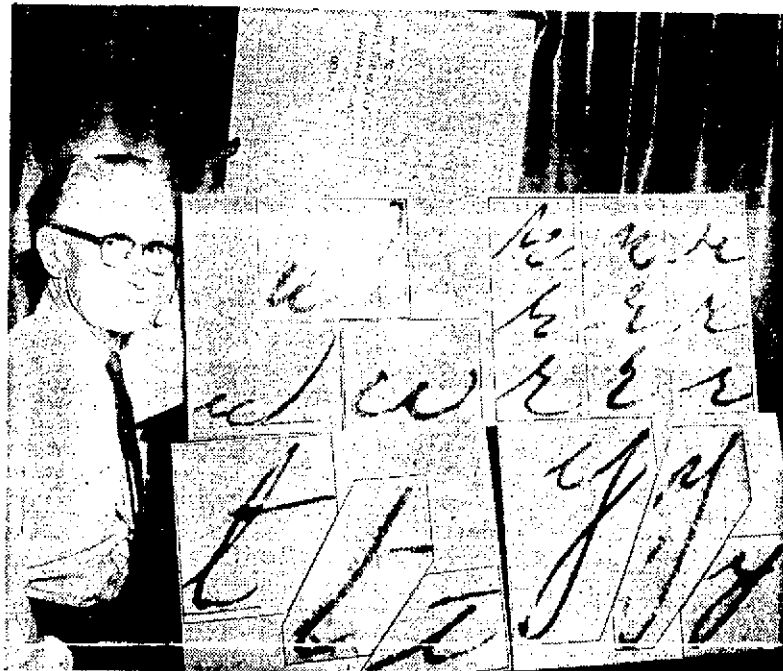


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PHONE 425-6165 or 527-3415  
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**"NO TIME TO SCRATCH"**

# February: Hurry-Up Month

By HOYT McAFEE

**T**ODAY, we bid adieu to February, the month which reminded humorist Will Rogers of a high-speed roller-coaster ride. With a twinkle he explained: "It gets you to the end of the line so fast you have no chance to scratch yourself!"

Comedian Bob Hope once compared February with the breathless pace of writers in search of a "new gag for me to use." In the same light vein, February has been called the month which bestows special favors upon lovers of all ages and descriptions.

In a leap year, the gals of spirit and spunk take advantage of their opportunity to "speak up first." On Valentine's Day, the high and mighty—together with the "little shots"—do something positive about the old adage that all the world loves a lover.

**WE'RE ALL AWARE**, also, of how our country pauses to honor the birthdays of two really outstanding Presidents during February—George Washington and Abraham Lincoln. A third U. S. President, William Henry Harrison was also born in February. Death overtook him, however, one month after his inauguration, giving him no chance to prove his true worth as America's elected leader.

A number of courses of action, launched in February, had an impact on this country's destiny. For the sake of clarity, they're listed here in chronological order.

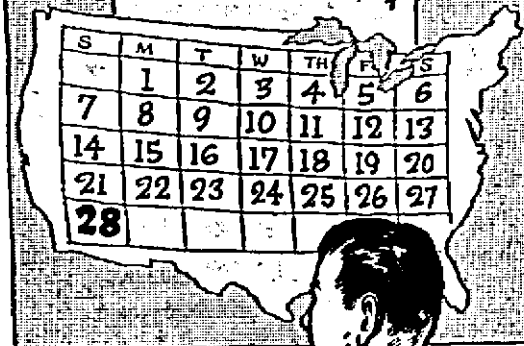
Toward the end of his first term in office, Washington enjoyed the wholehearted confidence of his countrymen and political leaders of all persuasions. As a mark of his popularity, no one dared oppose his candidacy and, in February of 1789, he was unanimously chosen for a second term.

In February 1799, Congress approved legislation designed and destined to prove of immense value to America's growing U. S. Navy. It provided for the acquisition of timber lands which, in that day, were the prime source of materials used in ship building.

**EARLY** IN Thomas Jefferson's first administration, he decided that the bloodthirsty pirates of Tripoli, off north Africa, constituted a dangerous threat to free U. S. shipping. At his urging in February 1802, war was declared on those cutthroats

## FEBRUARY

...Page in  
*American History*



Illustrated by CLYDE WINSLOW

of the high seas. This bold action earned Jefferson the immediate gratitude of other nations—for they, too, had suffered costly losses at the hands of the pirates.

In February 1817, the first gas-light company in U. S. history made its bow in Baltimore, where—even today—a few battered relics of that early era may still be seen on back streets.

By February 1819, America began to acquire new territory and expand southward. An important step in that direction was the purchase of Florida from Spain—a successful move initiated and concluded by President James Monroe. Congress congratulated him on his foresight. Four years earlier, (in February 1815), a future President had gone him one better: namely, Andrew Jackson. In appreciation of his heroic exploits against the British in the Battle of New Orleans, Congress voted to award him a gold medal.

**IN FEBRUARY** 1839, America's first express service was organized in Boston. Exactly three years later, also in February, J. J. Greengough obtained the first patent on a sewing machine and adhesive postage stamps went on sale for the first time at U. S. post offices.

Late in February 1844 the USS Princeton set forth on a cruise down the Potomac River. President John Tyler, members of his cabinet, and other distinguished officials went along for the "joy ride." On the return trip, however, an explosion occurred aboard and took the lives of its commodore,

the secretary of state, secretary of the navy, and others of lesser rank. President Tyler happened to be below decks at the time of the tragedy. Historians are convinced that this circumstance alone saved his life.

In February 1848, the American-Mexican war officially came to an end. By terms of the treaty of Guadalupe Hidalgo, the Mexican government recognized the Rio Grande River as the dividing line between Mexico and the U. S. Additionally, in return for payment of \$15 million Mexico ceded California, New Mexico, Arizona, Nevada, Utah, and slices of Wyoming and Colorado to America.

**IN FEBRUARY** 1851, President Millard Fillmore of the U. S. decided that the White House should have its own library. Up until that date, no books at all—not even a copy of the Bible—could be found in the Executive Mansion.

Fillmore's wife, an avid book reader, urged her husband to correct this oversight immediately. At his bidding, however, Congress would agree to no more than \$250 to start the library.

From the "rebel South's" point of view, February 1861 has special significance—the withdrawal of the Confederate States from the Union to set up their own central government.

Also in February 1861, a band of plotters sought to assassinate President-elect Abraham Lincoln as he passed through Baltimore. Fortunately for the nation, Allan Pinkerton (of detective agency fame) discovered

ered the plot in time to smash it.

In February 1863, Congress, responding to President Lincoln's wishes, authorized America's first national banking system. Up until that date bills of every size and denomination had been issued, helter-skelter fashion, by states, cities, and private banks—with the result that in some areas of the country there was more counterfeit money in circulation than the legal variety!

**IN FEBRUARY**, 1877, the newspaper world rejoiced over the addition of "a special and revolutionary new service to readers." Why so? Because a reporter made journalistic history by telephoning the first news dispatch to his newspaper—The Boston Globe.

A new ray of hope dawned for music lovers late in February, 1878, when the first phonograph patent was granted. It went to a man destined to become a trail blazer in his field—Thomas A. Edison.

Millions of sightseers now visit Washington Monument in the nation's capital yearly. It was first dedicated in February 1885, during the administration of President Chester Arthur.

Till February 1887, shipments of opium from China were permitted to enter the United States without hindrance. Abuses flourished and the very real danger of Americans becoming opium addicts arose. Then came Congressional legislation to ban all further such shipments.

In February 1895, patriotic Cubans rose in revolt against the yoke and tyranny of Spain. This course of action was later to involve the United States in the Spanish-American war—at the conclusion of which Cuba won her independence from Spain.

**THEODORE ROOSEVELT**, a man of dynamic action, made numerous bold moves and instituted vitally needed reforms during his two terms in the White House. He gave international shipping a decided boost by acquiring control of the Panama Canal Zone in February 1904. In February 1909 he prevailed upon Congress to make the sale and use of all narcotics illegal in the U. S.

In February 1910, the organization of Boy Scouts of America was formed for the first time. Just three years (Continued on Page 26)

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of the high seas. This bold action earned Jefferson the immediate gratitude of other nations—for they, too, had suffered costly losses at the hands of the pirates.

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By February 1819, America began to acquire new territory and expand southward. An important step in that direction was the purchase of Florida from Spain—a successful move initiated and concluded by President James Monroe. Congress congratulated him on his foresight. Four years earlier, (in February 1815), a future President had gone him one better, namely, Andrew Jackson. In appreciation of his heroic exploits against the British in the Battle of New Orleans, Congress voted to award him a gold medal.

**IN FEBRUARY 1839,** America's first express service was organized in Boston. Exactly three years later, also in February, J. J. Greenough obtained the first patent on a sewing machine and adhesive postage stamps went on sale for the first time at U. S. post offices.

Late in February 1844 the USS Princeton set forth on a cruise down the Potomac River. President John Tyler, members of his cabinet, and other distinguished officials went along for the "joy ride." On the return trip, however, an explosion occurred aboard and took the lives of its commodore,

the secretary of state, secretary of the navy, and others of lesser rank. President Tyler happened to be below decks at the time of the tragedy. Historians are convinced that this circumstance alone saved his life.

In February 1848, the American-Mexican war officially came to an end. By terms of the treaty of Guadalupe Hidalgo, the Mexican government recognized the Rio Grande River as the dividing line between Mexico and the U. S. Additionally, in return for payment of \$15 million Mexico ceded California, New Mexico, Arizona, Nevada, Utah, and slices of Wyoming and Colorado to America.

**IN FEBRUARY 1851,** President Millard Fillmore of the U. S. decided that the White House should have its own library. Up until that date, no books at all—not even a copy of the Bible—could be found in the Executive Mansion.

Fillmore's wife, an avid book reader, urged her husband to correct this oversight immediately. At his bidding, however, Congress would agree to no more than \$250 to start the library.

From the "rebel South's" point of view, February 1861 has special significance—the withdrawal of the Confederate States from the Union to set up their own central government.

Also in February 1861, a band of plotters sought to assassinate President-elect Abraham Lincoln as he passed through Baltimore. Fortunately for the nation, Allan Pinkerton (of detective agency fame) discov-

ered the plot in time to smash it.

In February 1863, Congress, responding to President Lincoln's wishes, authorized America's first national banking system. Up until that date bills of every size and denomination had been issued, helter-skelter fashion, by states, cities, and private banks—with the result that in some areas of the country there was more counterfeit money in circulation than the legal variety!

**IN FEBRUARY, 1877,** the newspaper world rejoiced over the addition of "a special and revolutionary new service to readers." Why so? Because a reporter made journalistic history by telephoning the first news dispatch to his newspaper—The Boston Globe.

A new ray of hope dawned for music lovers late in February, 1878, when the first phonograph patent was granted. It went to a man destined to become a trail blazer in his field—Thomas A. Edison.

Millions of sightseers now visit Washington Monument in the nation's capital yearly. It was first dedicated in February 1885, during the administration of President Chester Arthur.

Till February 1887, shipments of opium from China were permitted to enter the United States without hindrance. Abuses flourished and the very real danger of Americans becoming opium addicts arose. Then came Congressional legislation to ban all further such shipments.

In February 1895, patriotic Cubans rose in revolt against the yoke and tyranny of Spain. This course of action was later to involve the United States in the Spanish-American war—at the conclusion of which Cuba won her independence from Spain.

**THEODORE ROOSEVELT,** a man of dynamic action, action, made numerous bold moves and instituted vitally needed reforms during his two terms in the White House. He gave international shipping a decided boost by acquiring control of the Panama Canal Zone in February 1904. In February 1909 he prevailed upon Congress to make the sale and use of all narcotics illegal in the U. S.

In February 1910, the organization of Boy Scouts of America was formed for the first time. Just three years (Continued on Page 26)

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# Actress to Opera



Mary Costa made a startling switch in careers—from TV commercials to opera.

By Aubrey Haines

THERE is nothing unusual in one's appearance on the stage then in movies and television. Many persons have made the shift and been accepted in several entertainment fields. But for a young woman to appear only in television commercials then soon afterwards to become an opera and concert star is a veritable phenomenon!

This is what happened to Mary Costa. "An agent took me to the Paramount Studios, where I auditioned as a singer for producer-writer Frank Tashlin," Mary recalls. "It didn't bring me a movie contract, but I became Mrs. Tashlin in 1953."

"My husband had considerable influence in Hollywood, but we agreed that my career must come from my own merits alone. When I was offered a job at doing television commercials for Chrysler, I considered it something that I didn't wish to do. Frank advised me to take the job, however, saying: 'It's much harder than you think. Furthermore, the acting experience will be good for you.'" Mary was hostess along with host William Lundigan on Chrysler's "Climax" and "Shower of Stars" television programs.

ONE DAY Jack Benny, for whose television

programs Mary was doing commercials, happened to hear her vocalizing. He advised her to study seriously for an operatic career.

Mary took Benny's advice and began studying daily with Mario Chamlee, former Metropolitan Opera tenor. "Jack gave me my first important chance to sing," she recalls. Unexpectedly, Mary was called in 1956 to substitute for Elizabeth Schwarzkopf at the Hollywood Bowl. Soon came offers of opera appearances in Los Angeles and in Great Britain.

Such opportunities were far removed from Miss Costa's humble beginning. Mary was born in Knoxville, Tenn., in 1934, the daughter of an insurance man. "My father taught me Italian while I was still a child," she recalls. "Mother used to go to Atlanta to hear the Metropolitan Opera on tour. She bought me many records. Knowing that I had some kind of voice, she looked me up when I started singing, for she didn't want me to ruin it."

WHEN SHE was 9, Mary was in the choir of a Baptist Church in Knoxville. She recalls singing "Silent Night" to the congregation at Christmas time. "I'm never going to sing again," she told her

mother. "The people didn't like me."

"Of course, they liked you," Mrs. Costa replied. "No," the girl protested. "They all cried!"

Mary had been studying voice and piano when, in 1950, her family moved to Glendale. She began singing in the First Baptist Church choir.

THAT YEAR her father died. Though Mary enrolled at the University of California at Los Angeles, she had to help support her family. "I began singing for fraternal organizations and women's clubs," she recalls. "Then an agent took me to the Paramount Studios."

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IN THE summer of 1959 Mary sang Euridice in the Vancouver Festival's production of "Orfeo ed Euridice." For the first time she came to the attention of Eastern critics, who reported back to their cities about a new soprano star. The three years that followed brought Mary many singing engagements — transcontinental American tours, singing in recitals and with symphony orchestras, and appearances with opera companies in San Francisco, Los Angeles, Cincinnati, London, New York, Geneva and Lisbon.

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Five feet, six inches tall, the blonde, blue-eyed soprano is a 122-pound bundle of energy. She likes to go skin diving. "I know how the fish feel," she quips. "When I was on television, people stared at me through a little window, too."

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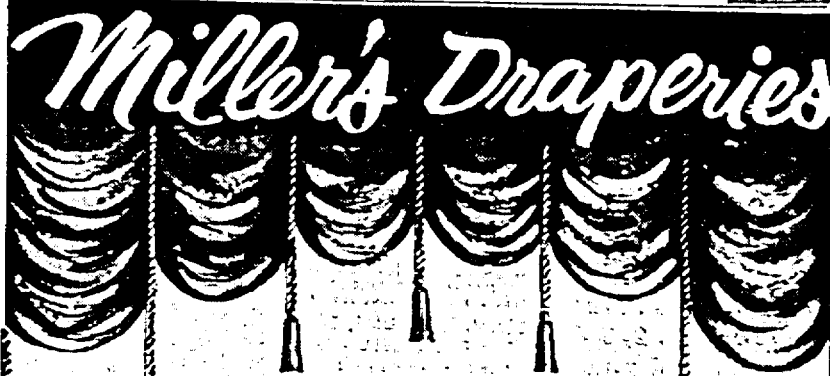
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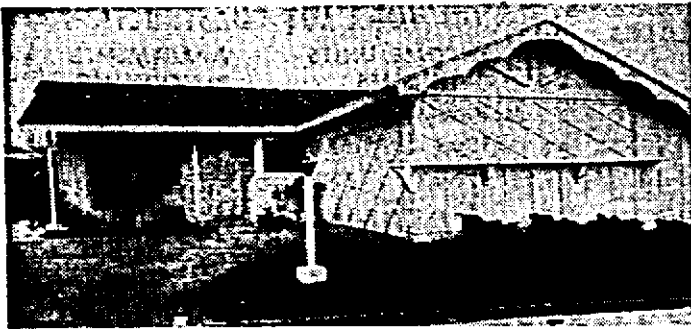
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A mural, a sofa in quilted oyster satin and a white fireplace (not shown) are living room features of the home of Mr. and Mrs. N. R. Nikceovich of Seal Beach. A view of the room is shown below; home exterior above.

## SOUTHLAND HOMES

# Wonderful Use of Color

By Stella George

**A**STUTE USE of color plays an important part of the decorating theme in the Seal Beach home of Mr. and Mrs. N. R. Nikceovich, 704 Sand Piper Drive. The home is a great deal larger than the exterior would indicate. The entry leads to the living room at the left which circles around to an open dining room and kitchen. Beyond the living

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Edna O'Brien, NSID, used many means to increase the air of spaciousness of the various areas. For example, while the living room and family room are entirely separate from one another, the same carpeting extends from one to the other through a

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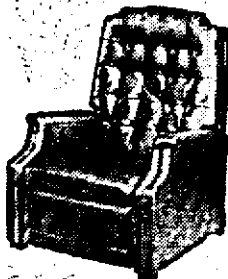
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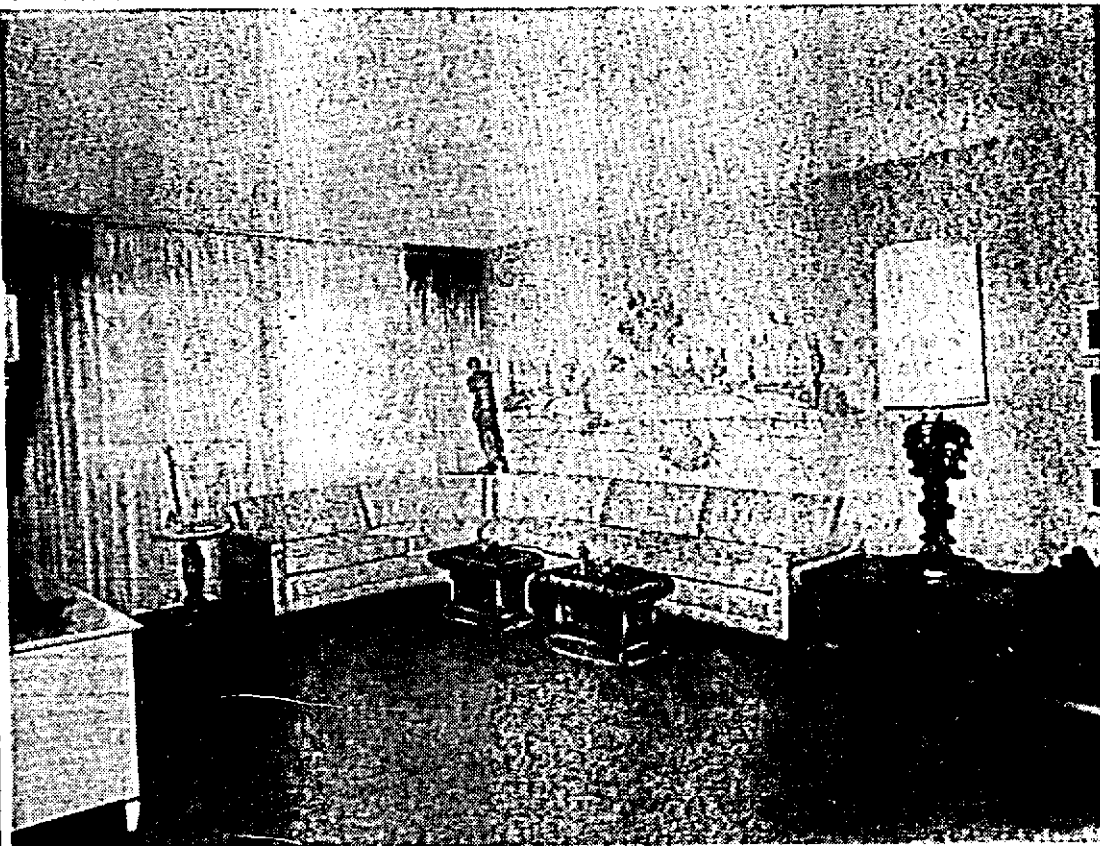
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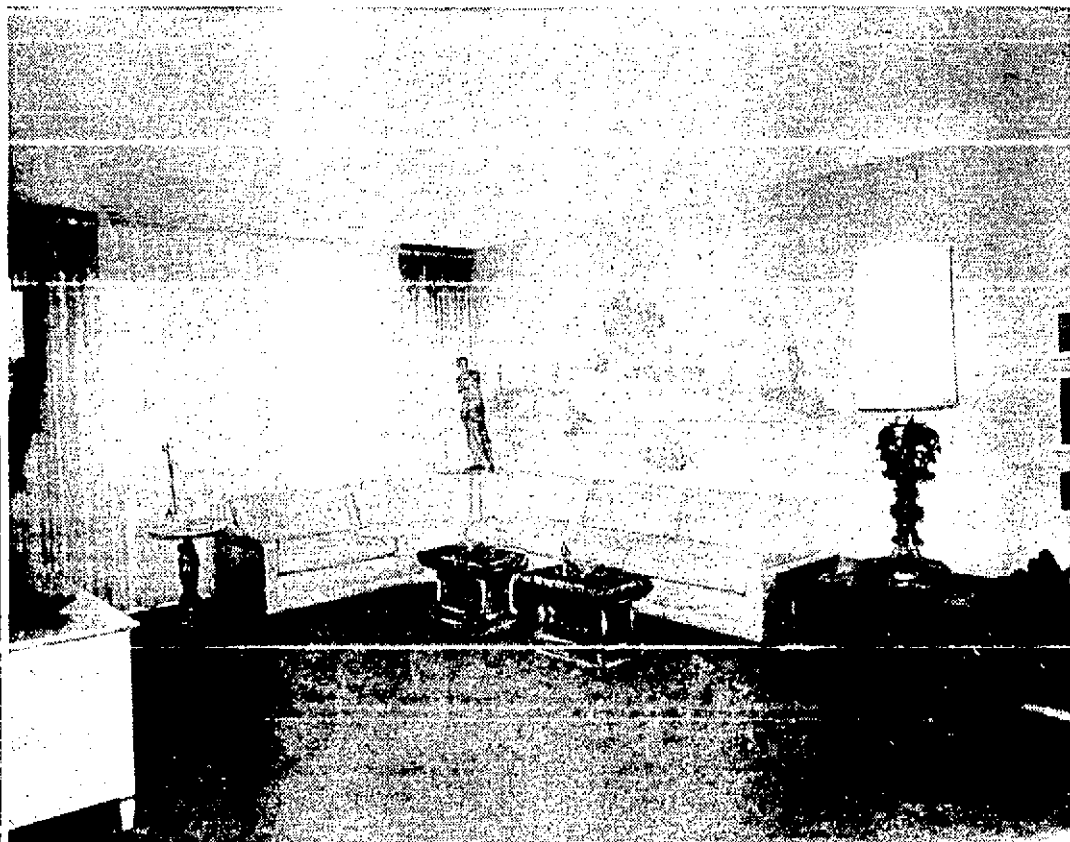
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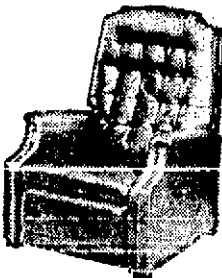
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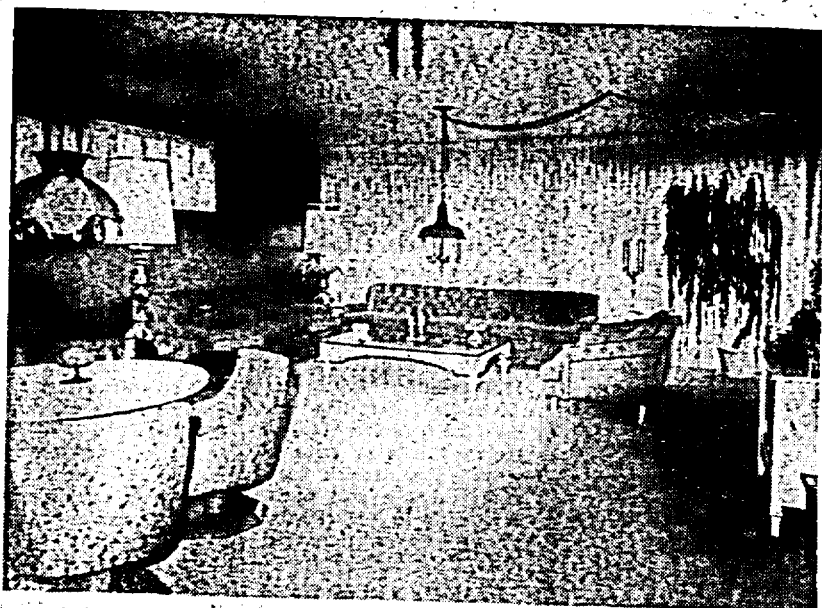
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Bright colors are used daringly in the family room. Sofas in the far corner are red, chairs at the right are orange and the walls are gold.

wide doorway. The carpeting also covers the floor of the dining room curving into the tile of the kitchen floor. However, furnishings in the living area and family room are entirely different.

THE SOFA in the living room is quilted oyster satin. At one side of the sofa is a serpentine cabinet with a filigree front that provides a glimpse of the red interior, the latter a tiny clue to

the gay and colorful family room decor. Accessories are simple but tastefully chosen. A Villa de Este lamp, a Forum sconce, a Renaissance mirror, stone coffee tables, are among the few.

The family room is dramatic with a daring use of bright colors. Two long lipstick-red velvet sofas face a long, bar-sealed, wood-top coffee table. Two orchid chairs placed close together face the table at one end. A

black occasional chair and matching hassock are across the way. An orchid chandelier hangs above the coffee table.

AT THE other end of the room, directly to the left of the doorway a marble-topped game table is ready for use. Comfortable swivel chairs upholstered in a handsome fabric of the red and orchid tones circle the table. A unique hanging lamp is above the table. Nikcevic is a horse racing enthusiast and, with this thought in mind, Miss O'Brien placed a horse racing mural (done in red) on the wall near the table. The decorating is distinctive in every way. Walls in the room are done in gold.

The kitchen area appears twice its actual size because there is no separation—save for curved carpeting—from the dining room. There is a handy bar ready for breakfast, quick lunches, or entertaining at the dining room end, yet it faces the kitchen rather than the dining room. Cabinets are finished in antique white, another individual touch.

The master bedroom suite is done in red and white. The carpeting is bright red and there is a red velvet bench at the end of the bed which features a white spread. Drapes are red and white. The adjoining bath has black and white striped wallpaper, even on the ceiling. Accessories are red and white, uniting the two rooms.



Curved line of tile and carpeting forms line separating the kitchen and the dining area.



Mural at left attests to the interests of one family member in the sport of horse racing.

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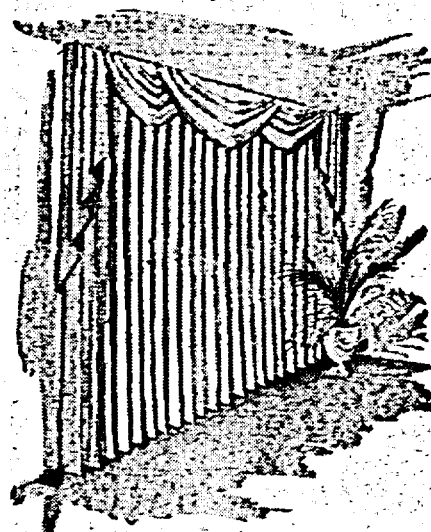
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Bright colors are used daringly in the family room. Sofas in the far corner are red, chairs at the right are orange and the walls are gold.

wide doorway. The carpeting also covers the floor of the dining room curving into the tile of the kitchen floor. However, furnishings in the living area and family room are entirely different.

**THE SOFA** in the living room is quilted oyster satin. At one side of the sofa is a serpentine cabinet with a filigree front that provides a glimpse of the red interior, the latter a tiny clue to

the gay and colorful family room decor. Accessories are simple but tastefully chosen. A Villa de Este lamp, a Forum sconce, a Renaissance mirror, stone coffee tables, are among the few.

The family room is dramatic with a daring use of bright colors. Two long lip-stick-red velvet sofas face a long, bar-sealed, wood-top coffee table. Two orchid chairs placed close together face the table at one end. A

black occasional chair and matching hassock are across the way. An orchid chandelier hangs above the coffee table.

**AT THE** other end of the room, directly to the left of the doorway a marble-topped game table is ready for use. Comfortable swivel chairs upholstered in a handsome fabric of the red and orchid tones circle the table. A unique hanging lamp is above the table. Nikcevic is a horse racing enthusiast and, with this thought in mind, Miss O'Brien placed a horse racing mural (done in red) on the wall near the table. The decorating is distinctive in every way. Walls in the room are done in gold.

The kitchen area appears twice its actual size because there is no separation—save for curved carpeting—from the dining room. There is a handy bar ready for breakfast, quick lunches, or entertaining at the dining room end, yet it faces the kitchen rather than the dining room. Cabinets are finished in antique white, another individual touch.

The master bedroom suite is done in red and white. The carpeting is bright red and there is a red velvet bench at the end of the bed which features a white spread. Drapes are red and white. The adjoining bath has black and white striped wallpaper, even on the ceiling. Accessories are red and white, uniting the two rooms.



Curved line of tile and carpeting forms line separating the kitchen and the dining area.

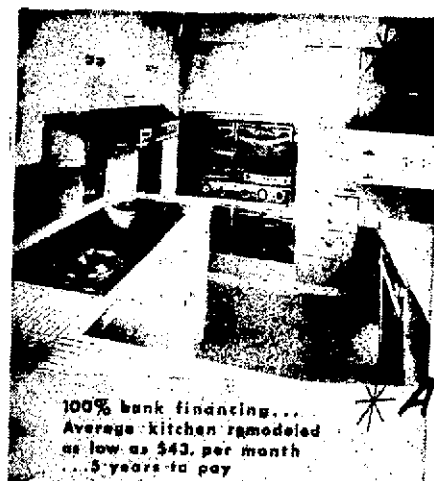


Mural at left attests to the interests of one family member in the sport of horse racing.

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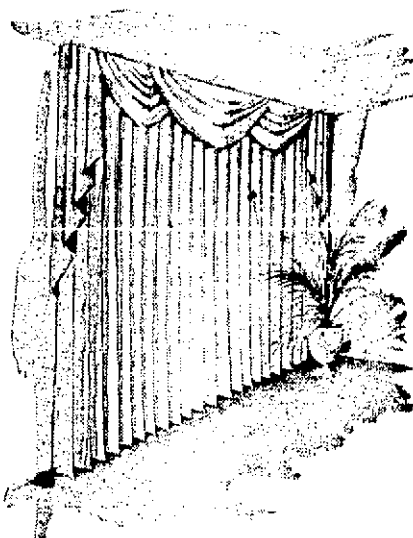
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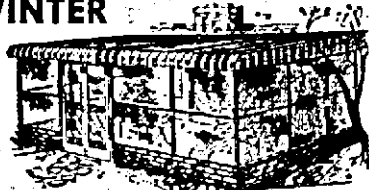
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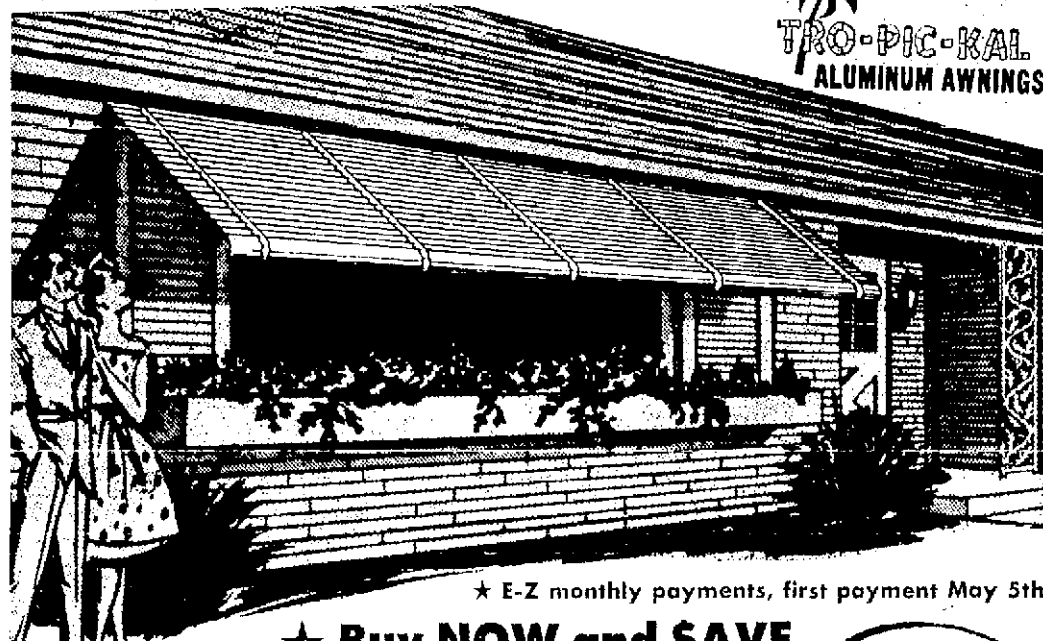
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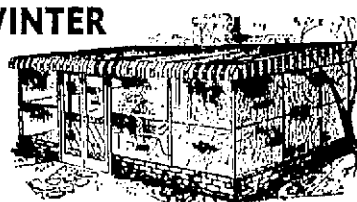
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'Mister Lincoln':  
'Most Outstanding'

# All-American Rose for '65

There is no more rewarding plant for garden and landscape than roses. They will grow anywhere in the 50 states where the sun shines. Their blooming season in most areas will be 6 months or even more, far longer than most other garden flowers. Roses are available in almost every color and shade with many shapes and sizes.

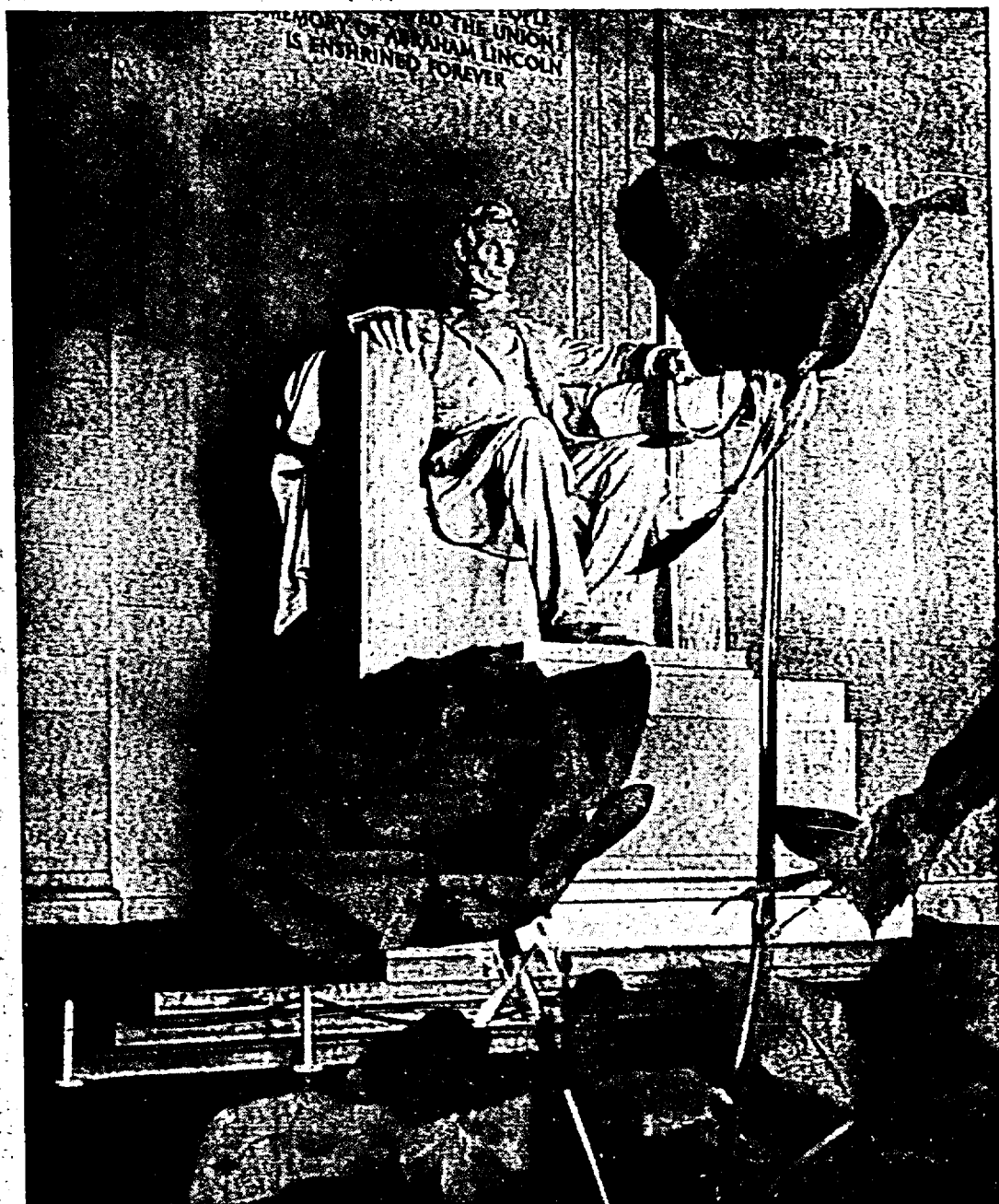
We often feel that roses are only meant for formal or informal garden plantings. However, their use is limited only by one's imagination. Roses make ideal hedges, borders, screens, accent plants, background beds, landscape features, coverings for trellises, fences, walls, pergolas or even tree trunks. A rose bed bordering a driveway or entrance walk, edging a patio, screening the vegetable garden or play area of the lawn, as a spot of color seen from the kitchen window or picture window; these are the pleasures and versatility of roses.

The two new All-America award-winning roses for 1965, Mister Lincoln, the deep red, ever-blooming Hybrid Tea, and Camelot, the coral-pink Grandiflora, complement this versatility. They will stand out as specimen plants in any featured garden location or grouped in plantings of three, four or six in the formal or informal garden. Camelot will give color and pleasure lining the entrance walk, driveway and as a focal point for the vista out your favorite window. Mister Lincoln with its live color, strong growth and fragrance, will perfume a patio or garden corner. Both add colorful distinction to lawn and garden, and colorful fragrance to flower arrangements.

Beauty, pleasure and versatility are yours with roses all summer long, year after year.

Mister Lincoln is a rose of deep, rich, velvet red with true hybrid tea form. The bloom is fully double with more than 40 large petals appearing to have been cut from the same rich, velvety material. An underlying luminescence gives the red a living richness unique in roses.

The fragrance of Mister Lincoln is very strong, having a pleasing combination of tea and damask.



Mister Lincoln holds All-America Rose Selections honors as winning hybrid tea rose of 1965. A deep red rose of intense fragrance, it is now available from nurseries and garden stores. It honors the memory of the Great Emancipator.

The caressing bouquet from one flower can fill a room.

This is a great rose that does honor to Abraham Lincoln, a great American. The blooms are large, often exceeding six inches in diameter, well formed of lasting texture and freely produced all summer long. The bloom is held high on long, strong stems that make spectacular bouquets. The plant is tall and vigorous, clothed with healthy, dark green foliage. Mister Lincoln comes by its characteristics justly. Its parents are Chrysler Imperial, another All-America award winner, and Charles Mallerin, noted for form and fragrance.

Camelot is a queenly luminescent coral-pink grandiflora rose. It has shimmering iridescence, a regal and classic beauty named for the storied city

of King Arthur, its lovely ladies and gallant knights.

The large, high-centered buds open with cup-like form to glowing double blooms five inches across, each having rich, spicy fragrance. In characteristic grandiflora manner the flowers are borne from one to three or more on long-stemmed candelabra.

The plant is tall, of exceptionally fine habit with foliage of unique and rugged texture and deep green color. The leaves are disease free and perfectly complement the richness of the bloom.

The prize-winning characteristics of Camelot come from two of the noblest of roses. It is a direct descendant of Queen Elizabeth, the first grandiflora to win an All-America award, and Circus, an All-America award-winning floribunda.

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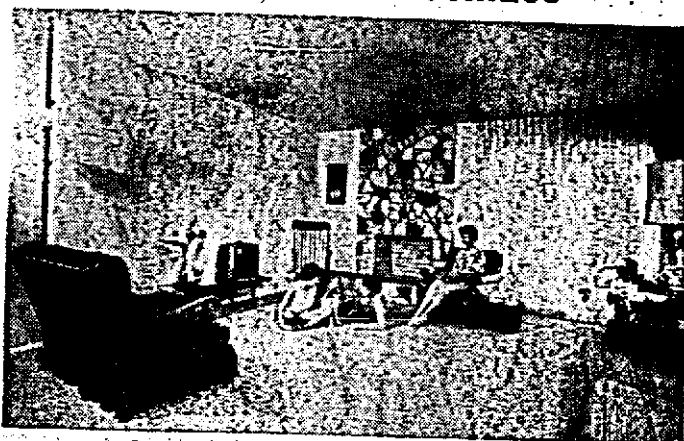
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## FOOD

# A Trick With a Roast



Economy roasting cuts taste like pure luxury when flavored and tenderized in a liquor marinade. Added benefit: extra savory sauce au jus.

By Mildred K. Flanary  
Southland Magazine Home  
Economics Editor

**EVERYBODY'S** favorite meat, roast beef, need not be as expensive as it tastes and looks. There's a trick in choosing the cut you use, and another in preparing the roast for the oven, and still a third in serving the meat—in a spectacular, dramatic way that gives it additional importance. A liquor-flavored marinade is used to season and tenderize the meat, to make it as meltingly delicious as the most expensive luxury roast you've ever served. The same spirit, used to blaze the roast when you bring it to the table, adds an intriguingly mysterious tang to the meat juices.

Choose an economical bottom or top round, eye of round, or rump. These cuts are almost literally waste-free; it's fair to say that you eat every cent's worth you pay for, and that is true economy.

**MANY LUXURY** cuts have a comparable or lower price per pound, but they contain large amounts of inedible fat and bone. These lean, solid cuts benefit from soaking in a well-seasoned liquor marinade—the marinade helps to keep the meat moist, gives it added flavor and brings out the rich, hearty beefiness.

**Gourmet Roast  
Beef Bourbon**

1 beef round roast, 4 to

5 pounds (top or bottom round, eye of round, rump)

1/2 cup Bourbon  
1 tablespoon brown sugar  
2 tablespoons lemon juice  
3 cloves garlic, minced  
3 dashes bitters  
1/2 cup oil  
2 tablespoons flour  
1 tablespoon salt  
1 teaspoon pepper  
2 cups hot water  
2 bouillon cubes

Pierce beef deeply with a long skewer and marinate for several hours or overnight in a mixture of Bourbon, sugar, lemon juice, garlic, bitters and oil. Turn oc-

asionally to season evenly. Remove from marinade, and coat with flour mixed with salt and pepper. Lay on a rack in a moderate oven (325 degrees F.) and roast about 35 minutes per pound, to the rare or medium rare stage, 140 degrees to 150 degrees F. on the meat thermometer. Baste with marinade from time to time. Remove meat to serving platter. To the pan juices add water and bouillon cubes and cook, stirring in the brown bits, until the sauce is smooth and slightly thickened. Strain into heated sauceboat. Serves 6.

## Recipe of the Week

**COOKIES** with something extra win \$5 as best recipe of the week. The recipe submitted by Mrs. Olaf Anderson, General Delivery, Long Beach:

### Raisin-Filled Cookies

1 cup margarine	Filling
2 cups brown sugar	1 1/2 cups washed and
3 eggs	chopped raisins
1 tsp. vanilla	1/2 cup white sugar
3 cups all purpose flour	1 tsp. flour
1 tsp. baking soda	1/2 cup cold water
1/2 tsp. salt	

Boil filling ingredients until thick; let cool. Cream the margarine and sugar then add one egg at a time. Beat well. Blend in vanilla. Stir in sifted dry ingredients. Roll thin, cut with cookie cutter or glass. Put one teaspoon of filling on each cookie. Top with second cookie. Seal edges with fork or fingers. Bake in hot oven (400°) for 8 to 10 minutes.

What's your favorite recipe? For each recipe published in this space, Southland will pay \$5. Men are urged to submit their recipes along with the ladies. Send yours, with name and address to Recipe Contest Editor, Southland Magazine, 604 Pine Ave., Long Beach, Calif. 90812.

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I made an Equitable arrangement."

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## FOOD

# A Trick With a Roast



Economy roasting cuts taste like pure luxury when flavored and tenderized in a liquor marinade. Added benefit: extra savory sauce au jus.

By Mildred K. Flanary  
Southland Magazine Home  
Economics Editor

**EVERYBODY'S** favorite meat, roast beef, need not be as expensive as it tastes and looks. There's a trick in choosing the cut you use, and another in preparing the roast for the oven, and still a third in serving the meat—in a spectacular, dramatic way that gives it additional importance. A liquor-flavored marinade is used to season and tenderize the meat, to make it as meltingly delicious as the most expensive luxury roast you've ever served. The same spirit, used to blaze the roast when you bring it to the table, adds an intriguingly mysterious tang to the meat juices.

Choose an economical bottom or top round, eye of round, or rump. These cuts are almost literally waste-free; it's fair to say that you eat every cent's worth you pay for, and that is true economy.

**MANY LUXURY** cuts have a comparable or lower price per pound, but they contain large amounts of inedible fat and bone. These lean, solid cuts benefit from soaking in a well-seasoned liquor marinade—the marinade helps to keep the meat moist, gives it added flavor and brings out the rich, hearty beefiness.

### Gourmet Roast Beef Bourbon

1 beef round roast. 4 to

5 pounds (top or bottom round, eye of round, rump)

½ cup Bourbon  
1 tablespoon brown sugar  
2 tablespoons lemon juice  
3 cloves garlic, minced  
3 dashes bitters  
½ cup oil  
2 tablespoons flour  
1 tablespoon salt  
1 teaspoon pepper  
2 cups hot water  
2 bouillon cubes

Pierce beef deeply with a long skewer and marinate for several hours or overnight in a mixture of Bourbon, sugar, lemon juice, garlic, bitters and oil. Turn oc-

asionally to season evenly. Remove from marinade, and coat with flour mixed with salt and pepper. Lay on a rack in a moderate oven (325 degrees F.) and roast about 35 minutes per pound, to the rare or medium rare stage, 140 degrees to 150 degrees F., on the meat thermometer. Baste with marinade from time to time. Remove meat to serving platter. To the pan juices add water and bouillon cubes and cook, stirring in the brown bits, until the sauce is smooth and slightly thickened. Strain into heated sauceboat. Serves 6.

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### Raisin-Filled Cookies

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2 cups brown sugar	1½ cups washed and
3 eggs	chopped raisins
1 tsp. vanilla	½ cup white sugar
3 cups all purpose flour	1 tsp. flour
1 tsp. baking soda	½ cup cold water
½ tsp. salt	

Boil filling ingredients until thick; let cool. Cream the margarine and sugar then add one egg at a time. Beat well. Blend in vanilla. Stir in sifted dry ingredients. Roll thin, cut with cookie cutter or glass. Put one teaspoon of filling on each cookie. Top with second cookie. Seal edges with fork or fingers. Bake in hot oven (400°) for 8 to 10 minutes.

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# Party Guest at the Best

By Ruth C. Ikerman

NOWADAYS you aren't in style unless you are giving or attending a help-yourself-cooperative party. You know the kind, where everybody is supposed to pitch in and help with food and entertainment. What I long for are the good old days when I could go to a party and be waited on, hand and foot, and then have the fun of pampering you when you came on over to my house.

I want to wear a dress so glamorous that it would be an outrage to invite me out into your kitchen to help with the dishes. And when you come to my house, I want you to keep your paws off my china. Let me break it myself.

Whoever spread abroad the idea that it's fun to help in somebody else's house? It's just plain work, no matter how you dress it up. Housework is housework, no matter whose house is the scene of the party.

If I do wipe your dishes, it's a pretty sure thing that tomorrow you will have to dig them out of the cupboard and put them away again in their own special niches anyway. Why should I break my party nail polish trying to put away your dishes for you?

IT MAY BE lots of fun to go to a buffet where everybody chips in to help everybody else, but it also may produce such a traffic jam getting the group routed the right way around the table, that you need a policeman to manage the salad and dessert lines.

You can put me down as one who thinks it is lots of fun to go to a party where the host and hostess do all the work, even if they are just plumb tuckered out when the last guest leaves. Because despite this they have the happy serene feeling that next week or the one after that they can sit back and completely relax in somebody else's house.

Comfort in entertainment, that's what I'm looking for, and I don't find it out in your kitchen asking you whether the olives go in the oblong dish or the round one. What I want is an olive in my mouth without having to think how it got into the dish. Anybody willing to join me in a crusade to put parties back on a full time basis, and stop being a part time party guest?

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**LOIN**  
**85¢** lb.

MEATY **RIB... 98¢** SMALL **LOIN... \$1.09**

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"LAMB  
IS  
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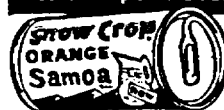
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PKGS.

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FIELD AND ORCHARD FRESH, FINE FRUITS AND VEGETABLES

FRESH  
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**15¢** lb.



**SUNKIST LEMONS**

**2**

LBS.

**25¢**



LARGE  
THICK MEAT  
BELL  
PEPPERS

**19¢** lb.

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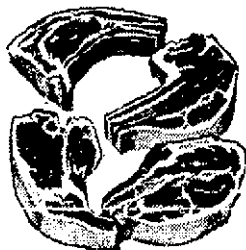
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**LAMB CHOPS**  
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**LOIN**  
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MEATY **RIB... 98¢** lb. SMALL **LOIN... \$1.09** lb.

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THE BUDGET DOCTOR SAYS...



**79¢** lb.

**SHOULDER CHOPS... 69¢** lb.

LAMB ECONOMY CUTS  
BREAST 10¢ lb. SHANK 39¢ lb. RIBLETS 35¢ lb. NECK 29¢ lb. PATTIES 39¢ lb.

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**DINNERS**

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**NATURAL SWISS CHEESE** 6 OZ. PKG. **35¢** EA.

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BEEF  
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Birds Eye Frozen



**PEAS**  
**2** 10 OZ. PKGS. **25¢**

FIELD AND ORCHARD FRESH, FINE FRUITS AND VEGETABLES

**FRESH NORTHERN BROCCOLI**  
**15¢** lb.



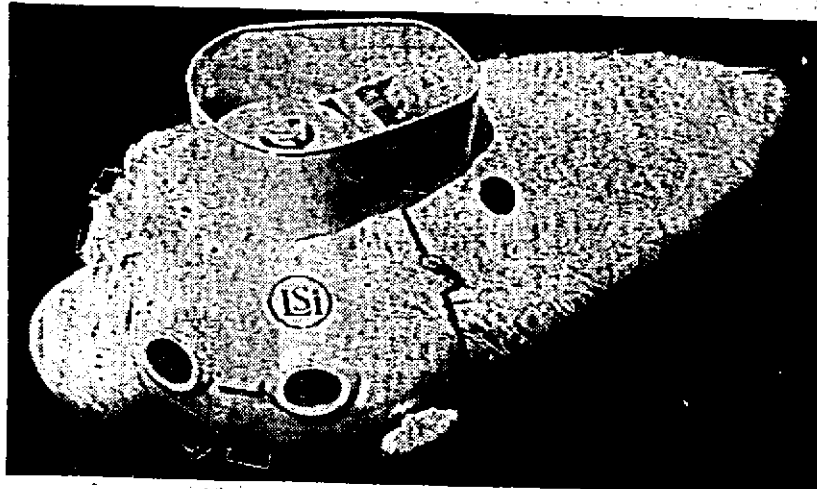
**2** LBS. **25¢**



**LARGE THICK MEAT BELL PEPPERS**  
**19¢** lb.

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Resembling an oversized floating egg, Benthos V, a 4,400-pound, two-man submersible developed for the Navy, may prove valuable as a rescue craft.

# 'Benny the Deep' Starts Navy Career

By Lou Jobst

**BENNY** the Deep may be the most important break-through in underwater rescue work since the development of the Monsen Lung a generation ago. Benny is short for Ben-

thos V (Greek for "Bottom Dweller"), a compact, 4,400-pound two-man submersible developed for the U. S. Navy. Designed primarily for search and survey work at 100 fathoms (about 600

feet), the egg-shaped "Benny" may provide the Navy with a new dimension in undersea rescue capability. The 11-foot-long Benthos is being used as a test vehicle to determine if a compact submarine is a feasible and practical undersea rescue vessel.

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The tests are to determine if Benthos V can locate a disabled submarine on the ocean floor, maneuver into position and attach itself to the escape hatch.

If the 100 fathom test is successful plans call for the building of Benthos VI, a bigger craft with a capability of 1,000 feet.

Benny is actually a 60-inch steel mild steel sphere with fiberglass fairing for increased directional stability. The fairing houses high pressure air and ballast tanks. Six observation ports constructed of optically clear plexiglas are located for 180 degree visibility.

POWERED by two one-horsepower electrical motors, Benny can do three knots submerged and can hover and rotate directly about its vertical axis.

The submersible's life support system is designed to support two men in a "shirt-sleeves" environment at 600 feet for up to 16 hours. Operational controls are similar to those found in the cockpit of an airplane.

Benny contains sonar and telephonic communication equipment and carries SCUBA escape equipment.

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Anise Magnolia provides a slender, medium-size deciduous tree, whose flowers are quite fragrant and very white. The name derives from the fact that there is a fragrance of anise when any of the leaves are crushed.

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Southland Magazine

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2 only Thomsville Contemp. Chinas	369.00	209.00
5 only Bernhart Chinas French	319.50	169.00
1 only Bernhart China French, No doors	199.00	85.00
1 only Cardinal Italian 5-pc.	395.00	247.00
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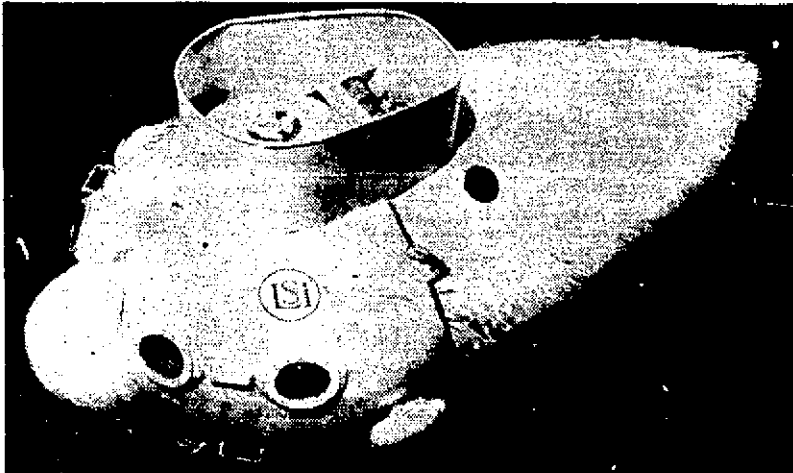
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Southland Magazine Medical-Science Writer

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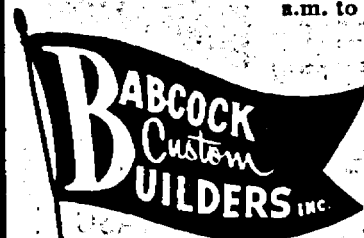


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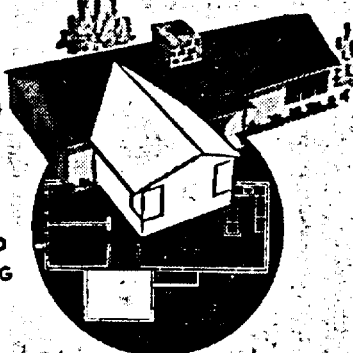


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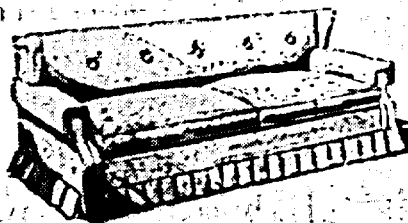
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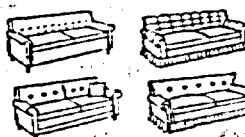
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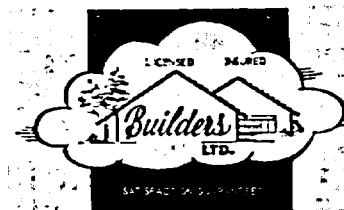
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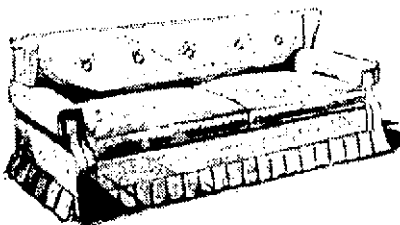
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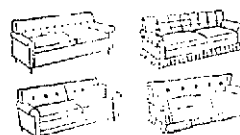
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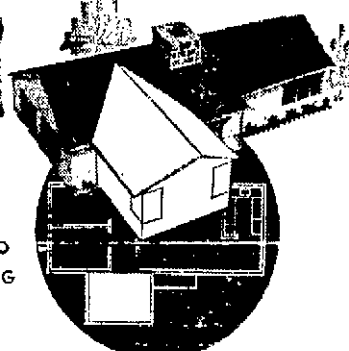
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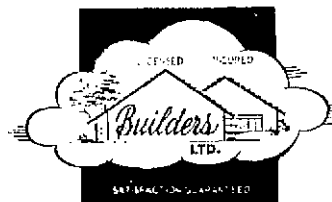
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# She Floats Through the Air...



Capt. Jean Hixon simulates alarm as Sgt. H. F. Espensen braces against support and papers fly in air-borne weightlessness test.

By Lisande La Coste

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Reason?

BEFORE MAN rockets to the moon, scientists must know at precisely what gravity levels various tasks can be performed.

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Soon, the plane roared off the runway, climbed for several hundred feet, banked into a predetermined flight path, then headed skyward.

At about 10,000 feet, the plane flew a parabolic arc, that is, at the apogee or greatest height it attained, it suddenly dropped. Weightlessness followed.

Quickly the captain strapped herself into her seat to prevent a floating journey to the ceiling of the plane. Meanwhile, the sergeant pushed against the ceiling with his right hand—a maneuver that enabled him to keep his footing.

What happened to the paperwork?

Take a good look at the accompanying photo. She floats through the air.

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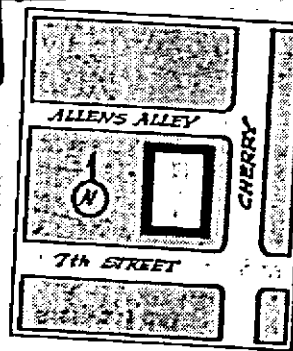
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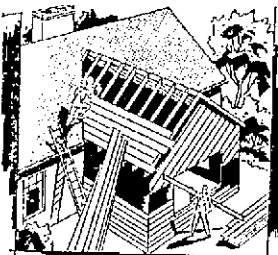
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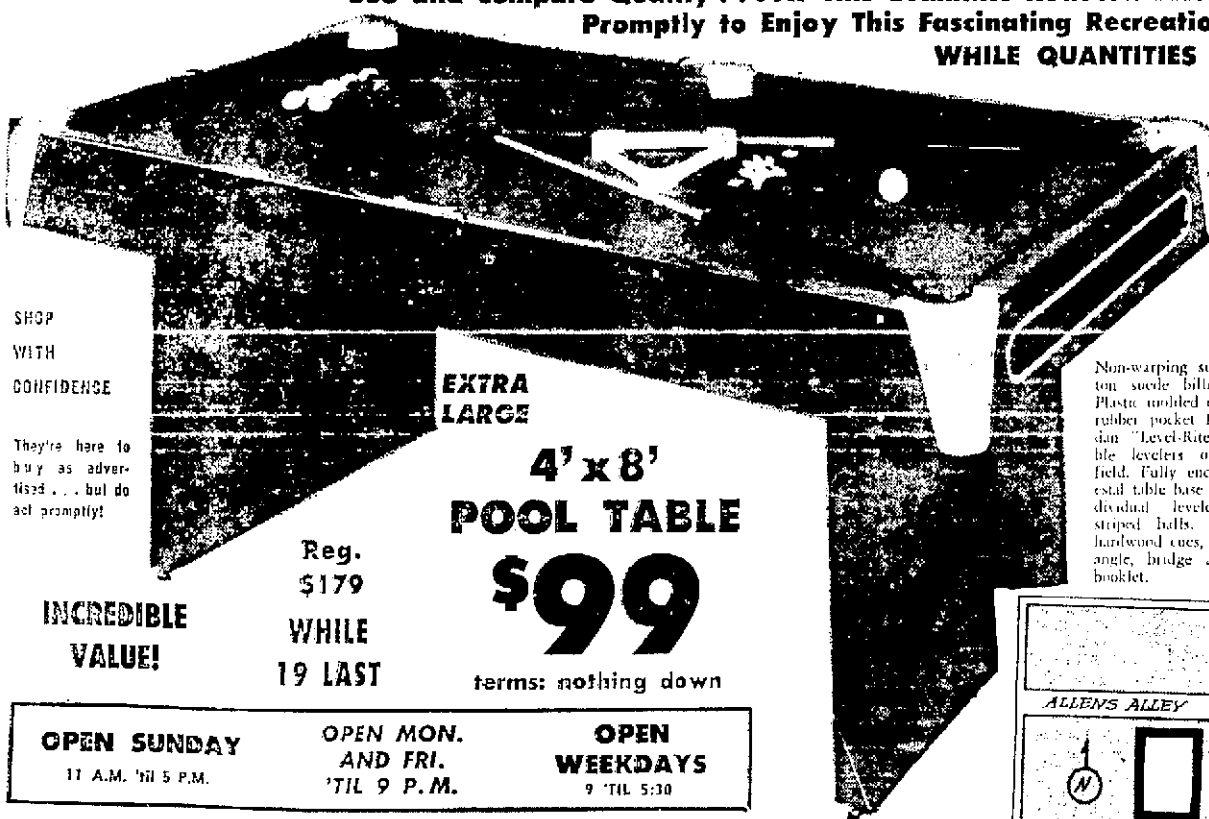
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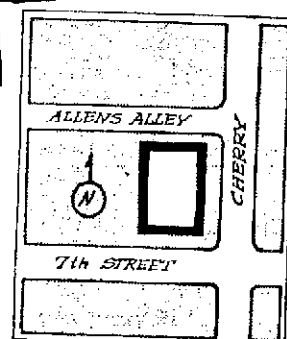
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# Ethiopia's Lion of Judah

By Vera Williams

Southland Magazine Book Editor

**THE DIMINUTIVE** yet towering figure of His Imperial Majesty Haile Selassie I, King of Kings of Ethiopia, Lion of Judah, is the subject (if an emperor may be called a subject) of Leonard Mosley's new biography, "HAILE SELASSIE, The Conquering Lion" (Prentice-Hall, \$6.95).

Haile Selassie, 72, the absolute temporal and spiritual ruler of one of the oldest Christian domains, is believed to be descended from Menelik I, son of King Solomon and the Queen of Sheba.

One of the most poignant moments in history was Haile Selassie's eloquent yet fruitless appeal to the League of Nations in 1936, when the Italians under Mussolini invaded his kingdom. (Some historians think if Mussolini had been stopped then there would have been no World War II.)

Restored from exile by the British in 1941, the emperor set up a strong central government, abolished slavery, built a university at Addis Ababa and recently put down a palace rebellion led by his own son, the crown prince.

Mosley describes the boyhood of Tafari Makonnen, who assumed the name Haile Selassie on his accession to the throne in 1930, the years of his principedom and his regency, when he reigned under the Empress Zauditu and her consort. He tells about the bloody armed revolt that the empress led against Tafari in 1930, in which the consort was killed. Days later the empress died under what some consider mysterious circumstances, although Mosley attributes her death largely to a broken heart.

**THERE IS** a certain indefinable charm about Charlotte Painter's writing exemplified in her new book "WHO MADE THE LAMB" (McGraw-Hill, \$4.95). This 196 page volume will have an especial appeal for women since the book is based on a journal kept by the author during her pregnancy. Charlotte Painter is a former editor for a large New York publisher. Also, she has authored a novel and several short stories before attempting the difficult task of describing her thoughts and feelings before her baby would be born.

Adorning the jacket is a reproduction in color of a "god's eye," a charm made by Mexican Indians to guard against evil spirits in the



"FIDDLER ON THE ROOF," the current Broadway hit musical by Joseph Stein, including full text, all the lyrics, and photographs from the original production, has been published by Crown (\$3.95).

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Twenty-one

Sunday, Feb. 28, 1965

# Ethiopia's Lion of Judah

By Vera Williams

Southland Magazine Book Editor

**THE DIMINUTIVE** yet towering figure of His Imperial Majesty Haile Selassie I, King of Kings of Ethiopia, Lion of Judah, is the subject (if an emperor may be called a subject) of Leonard Mosley's new biography, "HAILE SELASSIE, The Conquering Lion" (Prentice-Hall, \$6.95).

Haile Selassie, 72, the absolute temporal and spiritual ruler of one of the oldest Christian domains, is believed to be descended from Menelik I, son of King Solomon and the Queen of Sheba.

One of the most poignant moments in history was Haile Selassie's eloquent yet fruitless appeal to the League of Nations in 1936, when the Italians under Mussolini invaded his kingdom. (Some historians think if Mussolini had been stopped then there would have been no World War II.)

Restored from exile by the British in 1941, the emperor set up a strong central government, abolished slavery, built a university at Addis Ababa and recently put down a palace rebellion led by his own son, the crown prince.

Mosley describes the boyhood of Tafari Makonnen, who assumed the name Haile Selassie on his accession to the throne in 1930, the years of his principedom and his regency, when he reigned under the Empress Zauditu and her consort. He tells about the bloody armed revolt that the empress led against Tafari in 1930, in which the consort was killed. Days later the empress died under what some consider mysterious circumstances, although Mosley attributes her death largely to a broken heart.

**THERE IS** a certain indefinable charm about Charlotte Painter's writing exemplified in her new book "WHO MADE THE LAMB" (McGraw-Hill, \$4.95). This 196 page volume will have an especial appeal for women since the book is based on a journal kept by the author during her pregnancy. Charlotte Painter is a former editor for a large New York publisher. Also, she has authored a novel and several short stories before attempting the difficult task of describing her thoughts and feelings before her baby would be born.

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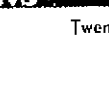
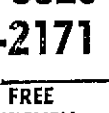
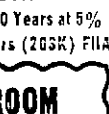
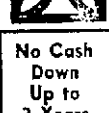
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## Language Study

(Continued from Page 5)  
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After so many years speaking practice, a young man traveling into old Mexico will seldom suffer from "vanishing Spanish" when a native speaks casually to him.

IN AN AREA as large as Long Beach Unified School District, however, no drastic schedule change can take place overnight. Language labs, teaching marvels which must be seen and used to be fully appreciated, are now in all senior high schools and soon to be added to all junior highs as the language program rapidly progresses.

According to present plans by late 1965 all capable sixth graders will be able to begin study on a foreign language and we will be further along the road toward becoming a nation able to surmount the language barrier instead of one which sends out diplomats and office and general workers who, although very intelligent and capable in their work must stand behind an interpreter in order to converse.

Even while some parents eagerly await their child's start on a foreign language others may worry for fear that language might be taught at too young an age. But this is apparently a groundless fear, for the human mind has proved to have amazing capabilities, many of which are discovered only by accident.

Miss Elizabeth McCracken who taught a small eighth-grade rural school in Kansas for more than 30 years discovered long ago that six-year-olds could capably handle two languages. Each year in the small farm community, beginners would enter school the first day speaking and understanding only their parents' native German. She had to teach them English before they could learn to read or write. After only a few weeks however of listening to the older students recite in English, and being corrected on the playground as well as in class from German to English, they accepted, under-

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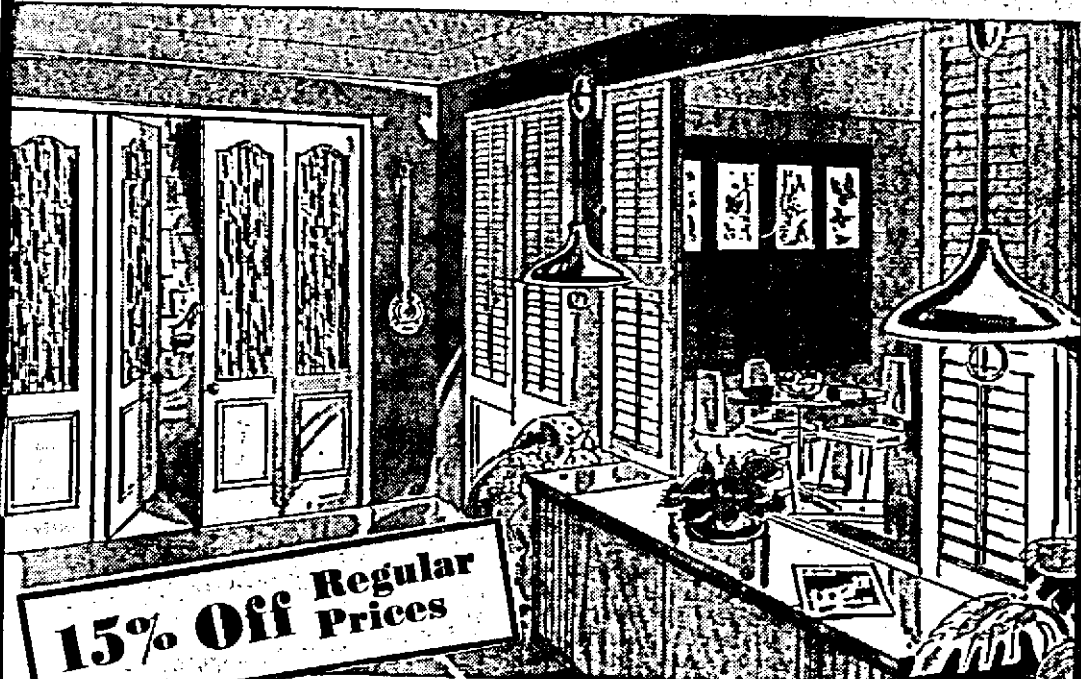
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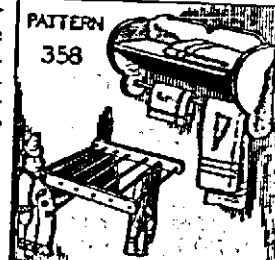


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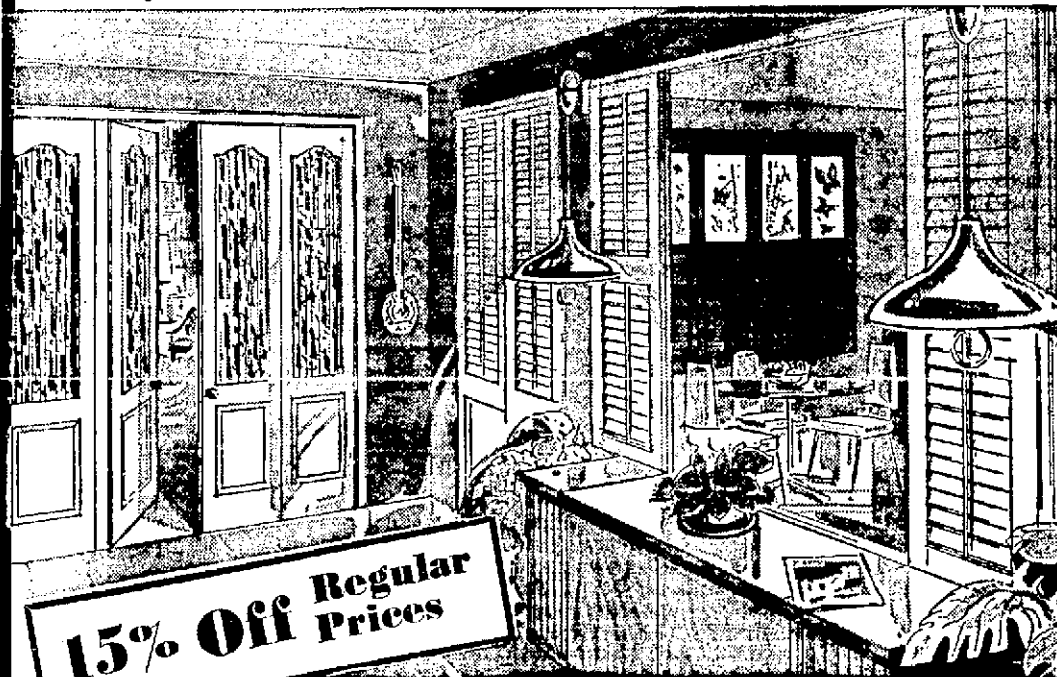
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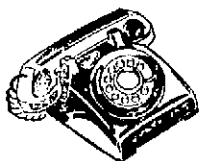
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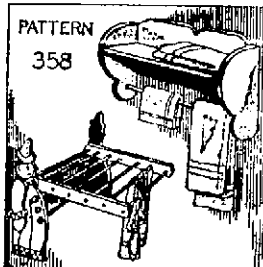
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Southland Magazine



# For Storage Only



Keep the garage for the car and stuff that overflow of odds and ends into this backyard barn. It's roomy and easy to construct.

By Bill Meyerriecks

IT'S A good bet right now that your garage is chock and block full with garden equipment, lawn furniture, tools, spare paraphernalia for fixing around the house—and with a little squeezing the family car might be in there as well.

If you're already in this predicament of crowding, or can see the handwriting on the disappearing garage wall, this week's Sketchbook

design idea, the Backyard Barn, makes a lot of sense.

The storage barn is styled in the shape of the popular New England barn. Its area is 8-foot square. Its peak height is 11½-feet. This gives you plenty of storage space that can be arranged intelligently where things stored can be reached easily and kept safely.

THE SKETCHBOOK plan gives complete building instructions as well as full-scale patterns for angles and notches on rafters. It tells you how to "prefabricate" each major section and illustrates step-by-step the "barn raising" procedure on the site you choose.

The barn has three easily installed windows to provide plenty of light and air. The front is decorated with a false front left door to heighten the pastoral effect. Its generous size and wide swinging door insures you of getting equipment in and out easily.

To order the plan for building this backyard barn, specify Design S-202 and send name and address and 50 cents to Building Editor, Southland Magazine, 604 Pine Ave., Long Beach, Calif. 90812.

# Here's Home Bookmobile

REFERENCE books by their very nature are cumbersome, be they dictionaries, encyclopedias or a large family Bible. Their value cannot be challenged and in any alert and progressive-minded household

By Steve Ellingson

they are used continuously. Frequently, however, there is not suitable place to keep these books, particularly the one universal volume of

continuous use—the dictionary.

The glide-about lectern bookcase (see illustration) has a number of advantages for home, school or office. It's not only good looking, but a practical library on wheels. You need only roll it up to your desk or study table to have all reference books conveniently at hand. It's surprising how much more often books of this kind are used when they are conveniently located. The top tilts as shown, or it may be lowered to make a table.

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Linda Evans of Disney's "Those Galloways," displays a glide-about lectern bookcase.

Sunday, Feb. 28, 1965

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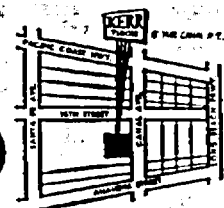
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# For Storage Only



Keep the garage for the car and stuff that overflow of odds and ends into this back-yard barn. It's roomy and easy to construct.

By Bill Meyerriecks

IT'S A good bet right now that your garage is chock and block full with garden equipment, lawn furniture, tools, spare paraphernalia for fixing around the house—and with a little squeezing the family car might be in there as well.

If you're already in this predicament of crowding, or can see the handwriting on the disappearing garage wall, this week's Sketchbook

design idea, the Backyard Barn, makes a lot of sense.

The storage barn is styled in the shape of the popular New England barn. Its area is 8-foot square. Its peak height is 11½ feet. This gives you plenty of storage space that can be arranged intelligently where things stored can be reached easily and kept safely.

THE SKETCHBOOK plan gives complete building instructions as well as full-scale patterns for angles and notches on rafters. It tells you how to "prefabricate" each major section and illustrates step-by-step the "barn raising" procedure on the site you choose.

The barn has three easily installed windows to provide plenty of light and air. The front is decorated with a false front loft door to heighten the pastoral effect. Its generous size and wide swinging door insures you of getting equipment in and out easily.

To order the plan for building this back-yard barn, specify Design S-202 and send name and address and 50 cents to Building Editor, Southland Magazine, 604 Pine Ave., Long Beach, Calif. 90812.

# Here's Home Bookmobile

REFERENCE books by their very nature are cumbersome, be they dictionaries, encyclopedias or a large family Bible. Their value cannot be challenged and in any alert and progressive-minded household

By Steve Ellingson

they are used continuously. Frequently, however, there is not suitable place to keep these books, particularly the one universal volume of

continuous use—the dictionary.

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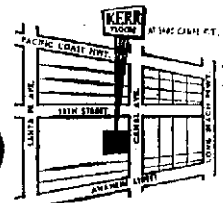
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## PET PARADE

# Character Cats

By Eleanor Avery Price

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And if the Siamese is your cat, read "This Is The Siamese" by Marge Naples, 1395 Newport Ave., Long Beach. Autographed books may be obtained from the author for \$4.95 plus tax. This book, beautifully illustrated by Louise Van der Meid, Victor Baldwin, and other photographers, deals with the history of the Siamese cat, show standard, characteristics, how to buy, name, and register a kitten, how to train a Siamese, how to ship it, vacation with it, groom it, feed it, care for it during illness and how to raise kittens.

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Excellent and easily manageable plant foods of many different types and modes of applications are available. You can mix the proper ingredients yourself or have them custom-made for your garden needs by buying a well-known completely balanced plant food which provides properly balanced mixtures of the three elements that soils are most likely to need: nitrogen, phosphorous (Phosphoric Acid) and potash.

A fertilizer containing chelated iron will give the deep color that makes a healthy plant more handsome. Through the miracle of modern science, fertilizer can now be completely utilized by plants because of nutrient-saturated granules which feed completely and evenly. This "Cornob Chemistry" odorless fertilizer is a far cry from the old-style, evil-smelling, hard-to-apply fertilizer.



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What Do Specialists Recommend? Thorough and regular cleansing, particularly after each bowel movement. This halts the vicious "itch-scratch" cycle. In many cases, this alone will solve the problem of burning, itching, and irritation.

Why Not Plain, Ordinary Soap? Because soap washes away natural skin oils. Frequent and repeated use of soap can cause dryness and irritation, resulting in itching.

What Should Be Used? A new, foamy aerosol medication called **ANNUL**. It is a gentle but thorough cleanser to be used on toilet tissue or cotton. **ANNUL** is an antibacterial, antifungal cleanser—soothing, emollient and protective. Soothes burning and irritation. Helps protect against secondary infection of raw, irritated skin.

The Best Way to stop itching is never let it get started. Begin regular use of **ANNUL** this week. Or if you suffer now, begin relief in seconds with **ANNUL**. It relieves itch-irritation without local pain killers that can mask symptoms and postpone sound medical treatment. If your discomfort persists by all means see your doctor. Ask your doctor whether it isn't wise to use **ANNUL** with other medications.

Effective Deodorant: Women especially, can be troubled with embarrassing odor. **ANNUL** is an effective deodorant foam because of its superior cleansing and antibacterial actions. Makes you feel fresher. Secure. Completely groomed.

Most people, after they have tried **ANNUL**, never use toilet tissue without it. And so inexpensive. You'll find **ANNUL** in your pharmacy.

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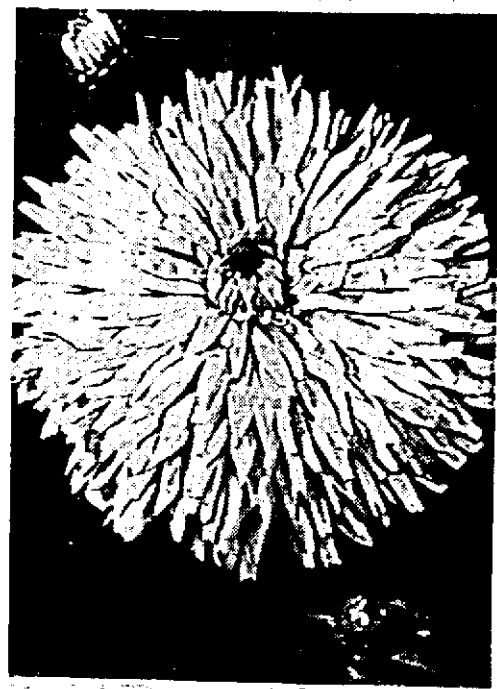
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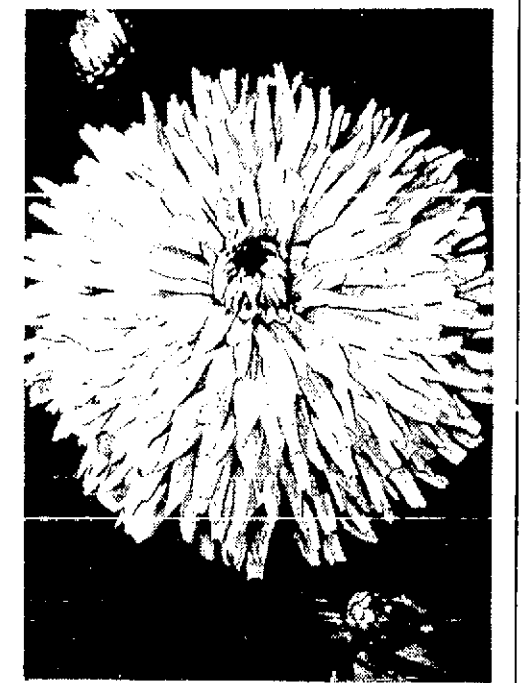
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—Photo by VICTOR BALDWIN  
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# Vitamin Shot Aids New Roses

By Joe Littlefield

**W**HEN planting a rose bush—bare root type—soak the roots overnight in water to which some liquid vitamin B-1 has been added. Plant the rose the next day and keep the soil moist until new growth has sprouted and reached a length of half an inch, then water as soil dries.

Roses and fruit, shade and flowering trees, aren't the only bare root plants still obtainable at nurseries to be set out in gardens. There are artichoke roots, rhubarb, asparagus, strawberries, gerbera, the transvaal daisies, shasta daisies, and perennial phlox, bare root. The happiest news, pocket-book-wise for the gardener, is the fact these plants cost less bare root than they will later in the season when they are planted in containers. Here's the golden opportunity to save some money by purchasing those plants now, while still in bare root stage. Buy them and plant them as soon as convenient.

**ARTICHOKES** are vegetable plants, yet may serve

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stand around plant trunk. If it does, the trunk may rot, and plant may die. Snap out carnation plant tops to force more branch growth. When new growth is four to six inches tall, again snap tops. The plants will grow lower and bushier and have many more shorter branches, which means more flowers to pick. Old carnation plants still good, should be pruned back to within four to six inches of the ground.



Camelot, 1965 AARS award winner, has helped to stir new interest in the culture of roses.

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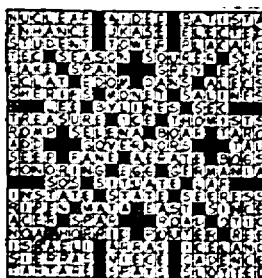
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SOLUTION TO TODAY'S PUZZLE (See Page 21)



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# Vitamin Shot Aids New Roses

By Joe Littlefield

**W**HEN planting a rose bush—bare root type—sunk the roots overnight in water to which some liquid vitamin B-1 has been added. Plant the rose the next day and keep the soil moist until new growth has sprouted and reached a length of half an inch, then water as soil dries.

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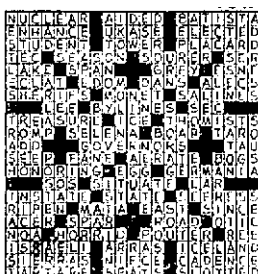
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SOLUTION TO TODAY'S PUZZLE  
(See Page 24.)





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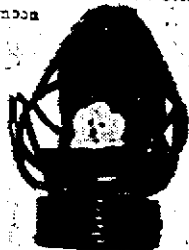
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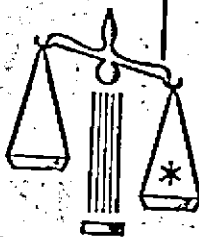
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THE MEASURE OF VALUE

## Soccer

(Continued from Page 8)

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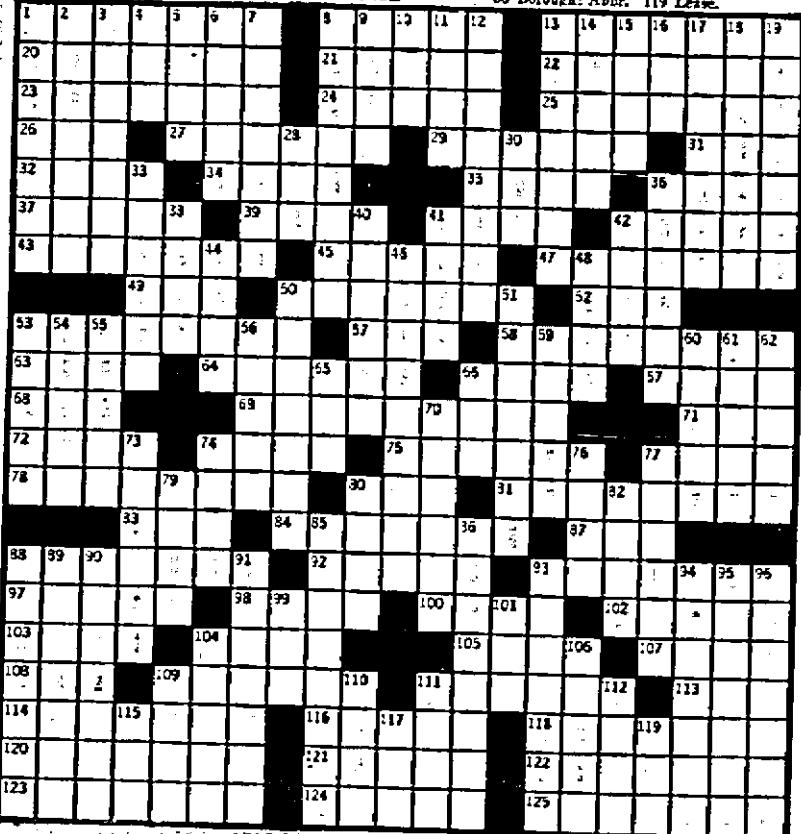
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## Southland's Crossword Puzzle

Solution to Puzzle on Page 25

- By Leonard Goldberg  
ACROSS
- 1 Type of energy
  - 2 Abetted
  - 3 Castro's predecessor
  - 4 Elevator
  - 5 Magnify
  - 6 Official proclamation
  - 7 What Johnson was
  - 8 A sophomore is one
  - 9 Leaning — notice
  - 10 Poster; printed
  - 11 Detectives
  - 12 Slang
  - 13 Salt, as food
  - 14 More bitter
  - 15 Indian weight
  - 16 Superior is one
  - 17 The Venetians is one
  - 18 Zane — author
  - 19 Anglo-Saxon slave
  - 20 Brilliance; dazzling effect
  - 21 Isaac Jacob's brother
  - 22 Mascalia's nickname
  - 23 Fish sauce
  - 24 Local government of Mecca
  - 25 French
  - 26 Impressionist; 1840-1926
  - 27 Salt spring
  - 28 R. E.
  - 29 Newspaperman's name; 93 articles
  - 30 Agency, regulating stock markets
  - 31 Part of a Stevenson title
  - 32 — cold
  - 33 Adherents of Thomas Aquinas
  - 34 Play; frolic
  - 35 Moon goddess
  - 36 Wild hog
  - 37 Polytechnic plant
  - 38 Increase
  - 39 Scramble, and others
  - 40 Greek letter
  - 41 Ooze
  - 42 Temple; church
  - 43 Mix with oxygen, as water
  - 44 Fennel
  - 45 Showing deference
  - 46 Breakfast food
  - 47 Germany, personified
  - 48 Distress signal, area
  - 49 Locate
  - 50 Tikiak god
  - 51 Install
  - 52 Alaska, for instance
  - 53 Prophetess
  - 54 Mature
  - 55 — Harl
  - 56 100 Orient
  - 57 Because; as
  - 58 Maple genus
  - 59 Box
  - 60 Highway
  - 61 Of the ear
  - 62 Common or
  - 63 profane, in Polytechnic
  - 64 David; railroad
  - 65 Bombastic
  - 66 Breed of pigeon
  - 67 Ankara
  - 68 Native of the Levant
  - 69 Rich tapestry
  - 70 N. Atlantic nation
  - 71 Mountains in Western U.S.
  - 72 Education
  - 73 Rhythm
  - 74 Sauce, of mayonnaise, olives, etc.
  - 75 Ties
  - 76 Fixed with narrow apertures
  - DOWN
  - 1 Fendies
  - 2 Teach the contrary of
  - 3 Soft, amused laugh
  - 4 Youngster
  - 5 Compass readings
  - 6 Skin infections
  - 7 Records a TV program, again
  - 8 Self-government; independence
  - 9 Likeness; image
  - 10 Jackdaw
  - 11 See 5 Down
  - 12 Detract; degenerate
  - 13 Oppress
  - 14 Enclosed with
  - 15 Read
  - 16 U.S. agency, concerned with railroads
  - 17 Eisenhower Cabinet member
  - 18 Roman comedy writer; c190-c159 BC
  - 19 Formal speech
  - 20 Downhearted
  - 21 Vain
  - 22 Lobe of the ear
  - 23 Extract; extort
  - 24 Knobs
  - 25 City, NW Illinois
  - 26 Sandy tract
  - 27 Imperial standard of the Ottoman Empire
  - 28 Furs; Fr.
  - 29 C. American republic
  - 30 Hebrew hymn
  - 31 Is suitable
  - 32 Cold
  - 33 Rubbish
  - 34 "Wild West" attraction
  - 35 German airport
  - 36 Lear's daughter
  - 37 It makes waste
  - 38 Kept down; slang; 2 words
  - 39 Plural of tragus
  - 40 American composer-bandmaster
  - 41 Night before
  - 42 Borough; Abbr.
  - 43 Dory; 27th
  - 44 See 25 Across
  - 45 Clevered hand
  - 46 Stanley
  - 47 District or suburb in Spanish America
  - 48 Certain horse
  - 49 Girl's nickname
  - 50 Miss West, and others
  - 51 Native of a N. Italian province
  - 52 Garden flowers; 2 words
  - 53 Student of Pericles' culture
  - 54 Capital of Cyprus
  - 55 Fisherman with a lance
  - 56 Enterprise
  - 57 The merchant of Venice at rest
  - 58 Competitor in a contest
  - 59 Systematic knowledge
  - 60 Withdrew
  - 61 Swiss river
  - 62 French coin
  - 63 Type of eclipse
  - 64 Deaconman's colloq.
  - 65 Queen of heaven
  - 66 Plural of grail
  - 67 NATO is one
  - 68 Fix the hair, again
  - 69 Currier
  - 70 Turner's
  - 71 Lease



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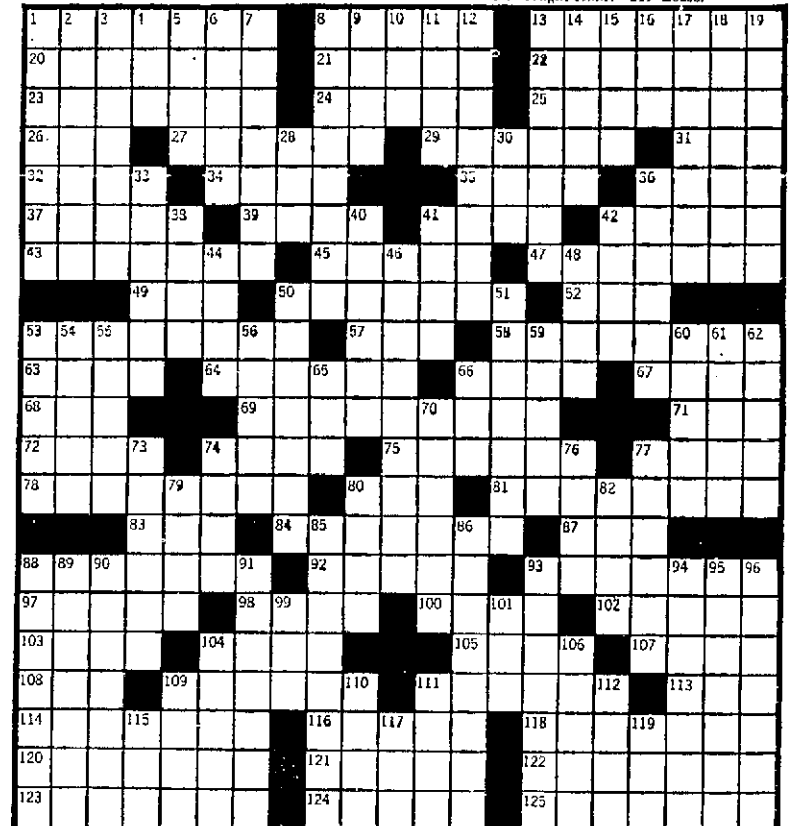
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- 72 Ooze
- 73 Temple church
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- 135 Knots
- 136 City, NW Illinois
- 137 Sandy tract
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- 139 Fires; Fr.
- 140 C American republic
- 141 Hebrew lyra
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- 144 Rubbish
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- 147 Lear's daughter
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- 153 Oppress
- 154 Enclosed walk
- 155 Rend

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- 182 Oppress
- 183 Enclosed walk
- 184 Rend

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- 192 Miss West, and others
- 193 Natives of a N Italian province
- 194 Garden flowers
- 195 2 words
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- 197 Capital of Cyprus
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- 199 Enterprise
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Southland Magazine



# Gourmet's Guide

by Tedd Thomey

Southland Dining at its Finest in the  
Long Beach and Orange County Area

DESIGNED TO  
DELIGHT YOU

COME AS YOU ARE

FINE FOOD COCKTAILS

**Ken's**  
RESTAURANT

3918 LONG BEACH BLVD.  
PHONE 424-2336

Cafe Lafayette  
Gourmet Cuisine



FREE VALET PARKING  
THE **LAFAYETTE** HOTEL  
Broadway & Linden Closed HE 8-5681  
Sunday

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Invariably the patrons say, "Hi, Ken" or "Goodbye, Ken." During his first few months there in 1962, Snodgrass used to grin and say pleasantly, "I'm not Ken, folks. I'm Bill." After a while, however, realizing his efforts were making no headway, he simply nodded when people called him Ken and let it go at that.

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The restaurant, which has a beautiful decor, serves dinner guests individual



—Caricature by Pete Willehe

**BILL SNODGRASS**

"Hi, Ken"

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DELICIOUS FOOD  
at  
SENSIBLE PRICES

**JONES'**  
DINING  
ROOM &  
CAFETERIA

120-126 E. 5th ST.  
Downtown LONG BEACH  
Closed Saturday  
Established 25 Years  
Same Location

Come on Over!

Try Our Delicious  
**CHAR BROILED  
STEAK DINNER**

Often Initiated—Never duplicated

Closed Sunday

Cocktails

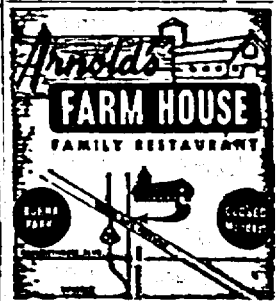
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1960 Santa Fe HE 6-4355  
2 bks. No. of Pac. Cst. Hwy.

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COMPLETE  
LUNCHEON MENU  
whatever you may  
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**Francois** CLOSED MONDAY  
**MANHATTAN**  
1909 East 4th St.  
HE 6-0620  
LONG BEACH  
Luncheon and Dinner

**Moreno's**  
Restaurante  
Offering Mexican  
& American Foods  
Luncheon-Dinner  
3490 LONG BEACH BLVD.  
Cantina for Cocktails  
427-8733 — Closed Mondays

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YOU HAVE EVER TASTED  
You'll enjoy dining at this NEW  
Kentucky Fried Chicken Restau-  
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from  
**Hubert's Cafeteria**  
Our Famous Dinner Special  
• ROAST BEEF \$1.20  
includes salad, potato,  
vegetable, roll, beverage  
OPEN 7 A.M. to 7 P.M. Closed Sunday  
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RESTAURANT

Your Host—Jimmy Richmond  
Cocktail Lounge  
Lunch and Dinner  
Banquet Rooms  
2230 PACIFIC COAST HIGHWAY  
Lemita, Calif. DA 5-1624  
Closed Tuesdays  
Sunday, Feb. 28, 1965

**ME-N-ED'S**  
PIZZA PARLOR  
Yo Oldie Public House  
4115 Paramount at Carson  
421-8908 Lakewood

Same Top Quality  
for Over  
14 Years

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CA 3-2148

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by Tedd Thomey

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Closed Saturday  
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Often Imitated—Never duplicated

Closed Sunday

Cocktails

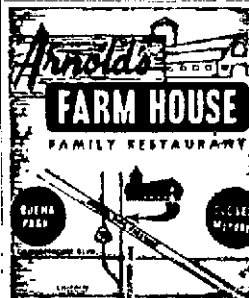
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1960 Santa Fe HE 6-4355  
2 blks. No. of Pac. Cst. Hwy.

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Best Continental  
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Now, Same Low Prices  
in Our Dining Room  
As in the Coffee Shop  
HA 5-4807  
**Americana**  
RESTAURANT  
4101 Bellflower

**fine foods**  
from  
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Our Famous Dinner Special  
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**Wayfarer**  
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PIZZA PARLOR  
Ye Olde Public House  
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421-8908 Lakewood

Same Top Quality  
for Over  
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**Andy's Hot Cakes**  
HOUSE  
SPECIAL  
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DINNER... \$1.10  
SPECIAL LUNCHEONS FROM 11 A.M.  
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The World's Finest  
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**BLACK AND OTHERS  
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*to suit your  
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**ALL-WOOL PILE "GARDEN ISLE"** By ALEXANDER SMITH

Here is a truly luxurious carpet . . . at a price much lower than you'd expect to pay. A rich, dense, all-wool surface broadloom worthy to grace any home. Six smart colors to choose from. **18.95 VALUE ONLY**

**8.95**  
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All wool pile Shag carpeting. Known for exceptionally good wear. Three colors to choose from. **11.95 VALUE ONLY**

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**100% Du Pont 501**

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Thick and luxurious. One of the heaviest made. 7 colors to choose from. Double jute backing, of course. Our regular low price. Was \$7.95. **Now**

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**SAVE  
SAVE**

**100% Continuous Filament Nylon Pile**  
**Candy Stripe by Firth**

Multi-color, special design actually looks like a braided rug. Wonderful for children's rooms. Good for low budget decorator. **ONLY**

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**MIDAS TOUCH by LEES**

Heavy 1/2-inch pile tightly woven into a random sheared pattern. Excellent value. 2 Rolls of White Mist, 1 Roll of Pearl Seize. **ONLY**

**7.50**  
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**ALL ACRYLAN ACRYLIC PILE**

by MOHAWK

Level texture loop pile. 3 tweeds to choose from. Gold tweed. Blue Green tweed and beige tweed. **ONLY**

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Brown tweed and spice tweed. Double jute backing. **ONLY**

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Tight loop pile in a hi-lo texture. Six colors to choose from. 3000 yards in stock now. Double jute back.

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AT THIS LOW PRICE!**

**100% Du Pont '501' Nylon Pile Shag**

20 colors to choose from. See this tremendous value. One inch long. Shag in solids and tweeds. Double jute backing. **SALE PRICE**

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**ACRYLAN  
ACRYLIC PILE**

By ALEXANDER SMITH

Random pattern Hi-Low pile with double jute back. Eight colors to choose from. **Pacific Gold** — **Platinum** — **Gold Mist** — **Riviera Green** — **Mocha** — **Precious Gold** — **Mediterranean Blue** — **Martini**. P.S.: This will go fast. Come early for better selecting. **ONLY**

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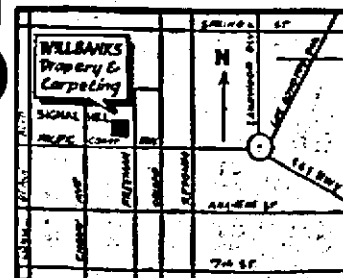
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1.25 per yd.



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BEFORE YOU BUY  
CALL GE 4-0901**

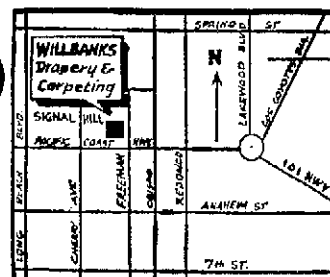
# WILLBANKS

**Draperies & Carpeting  
1879 FREEMAN AVE.**

**GE 4-0901** Monday thru Friday 10  
Saturday & Sunday 10 to 5:30 **SIGNAL HILL**

**HERE IS OUR  
REALISTIC  
PRICING  
POLICY:**

- Expert Installation—1.25 per yd.
- 50-oz. Rubberized Felt Pad—79¢ per yd.
- 50-oz. Combo Hair and Jute—1.00 per yd.
- Red Cushionaire—1.75 per yd.





# Tele Views

Sunday, February 28, 1965

*Deputy Don  
Leaving Andy*

(See Page 11)

TELEVISION LOG OF THE EVENING NEWS AND THE INDEPENDENT-PRESS-TELEGRAM



AMANDA BLAKE OF "GUNSMOKE"—(See "Bert's Eye View," Page 7)

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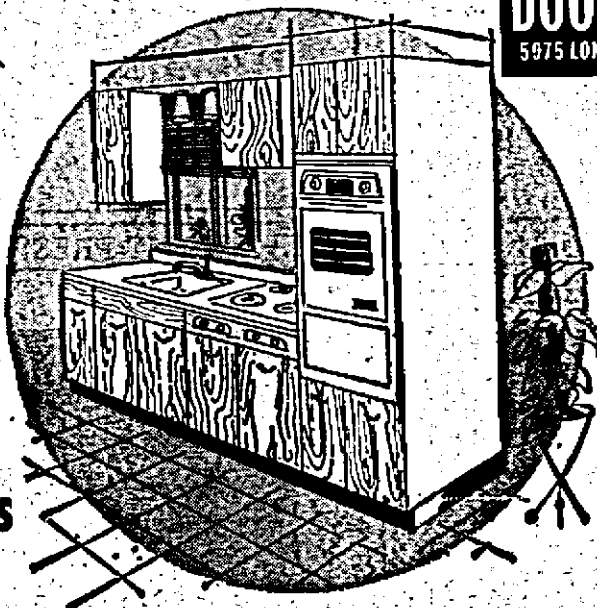
AMANDA BLAKE OF "GUNSMOKE"—(See "Bert's Eye View," Page 7)



PLANNING TO MODERNIZE YOUR KITCHEN  
WITH BEAUTIFUL NEW BUILT-INS



SHOP  
DOOLEY'S  
FOR THE BEST  
SELECTIONS



## BUILT-IN KITCHEN UNITS

CHOICE OF FINISHES  
CUSTOM PLANNING

Shop DOOLEY'S now for Built-in Kitchen Units. You'll find a huge selection in all finishes to choose from. Consult our Kitchen Planning consultants. They will be happy to assist you and offer helpful suggestions on all your kitchen planning problems.

**20% DISCOUNT**

GREATER VALUES, GREATER SELECTIONS, LOWER PRICES

Barber's & Sattler  
**BUILT-IN OVEN  
and RANGE TOP**  
Turquoise  
BOTH FOR **129<sup>88</sup>**

New Wedgwood  
**BUILT-IN OVEN  
and RANGE TOP**  
(6AS)  
BOTH FOR **147<sup>88</sup>**

New Wedgwood  
**DISHWASHER**  
Undercounter Model  
NOW  
ONLY **159<sup>88</sup>**

Low, Easy Terms, Take 24 Months to Pay

NEW  
1965

# Hotpoint

QUALITY APPLIANCES  
**FULLY AUTOMATIC  
3-CYCLE  
WASHER**

**ALL PORCELAIN  
INSIDE AND OUT**

The Hotpoint triple cycle dial adjusts wash cycle time for heavy, medium and lightly soiled articles with special settings on each cycle to compensate for low water pressures.

DOOLEY'S LOW PRICE!

**148<sup>88</sup>**

Free delivery, normal installation, 1-year parts and labor guarantee, 5-year parts guarantee on transmission.

DAY IN, DAY OUT—7 DAYS A WEEK!

**DOOLEY'S Hardware Mart**  
5975 LONG BEACH BLVD.—NORTH LONG BEACH

Large Selections, Big  
Departments, Quality  
Products, Lowest Prices  
in Town!

**PRICES ARE LOWER!**



Newest  
**GENERAL ELECTRIC  
Automatic  
Electric  
Blankets**



WITH 2-YEAR  
GUARANTEE

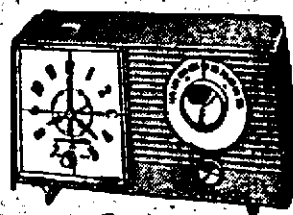
Twin Bed Single Control  
Pink (A-211)

**10<sup>96</sup>** EA.

Double Bed Single Control  
Pink (A-212)

**11<sup>63</sup>** EA.

New 1965  
**GENERAL  
ELECTRIC  
TABLE  
RADIOS**



We have a large selection of  
quality table radios now at  
special low, low prices!



**BUY NOW  
AND SAVE!**

General Electric  
**AM TABLE RADIO**

A full size 5-tube radio, Model T-104

SPECIAL

**9<sup>88</sup>**

General Electric

**AM/FM TABLE RADIO**

Deluxe AFC/FM Lock Model T237

**24<sup>88</sup>**

General Electric

**AM/FM CLOCK RADIO**

Has automatic frequency control. No alarm  
... just wake up to sweet music! Model C-1511.

SPECIAL

**28<sup>88</sup>**

DOOLEY'S  
LIGHTING FIXTURE

# SALE!

We are the Distributor and Manufacturer of Exclusive Original Lighting Fixtures!

Add Luxury to your Home  
... Nothing in your Home  
will bring more compliments!



HANGING  
FIXTURE

FLOOR to  
CEILING  
Spiral  
POLE

The  
brightest  
selection of  
lamps at  
Low  
Discount  
Prices!

**Renaissance**

by Lightcraft of California

In antique brass or white and gold,  
a noble inheritance from old Europe. Panels of Flemish hammered glass in an amber amethyst blue combination, in panels all of satin white.

HANGING FIXTURES

74.95 Value **37<sup>95</sup>**

FLOOR to CEILING POLE

185.00 Value **52.95**



The center  
is a border  
of aqua  
with  
circles of  
varying  
shades of  
blue and  
green.  
Finished in  
antique brass

**35.95**

**Mediterranean  
HANGING FIXTURE**

Dooley's have a complete selection of Patio & outdoor Lighting Fixtures all at Low Money-Saving Prices!

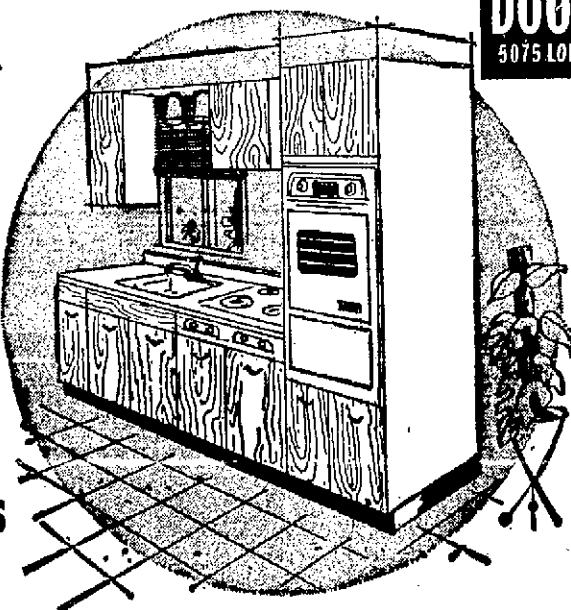
**DOOLEY'S Hardware Mart**  
5075 LONG BEACH BLVD.—NORTH LONG BEACH

MON.: 9 to 9  
FRI.: 9 to 9  
TUES., WED.,  
THURS. and SAT.  
9 to 6  
SUNDAYS 10-5

## PLANNING TO MODERNIZE YOUR KITCHEN WITH BEAUTIFUL NEW BUILT-INS



**SHOP  
DOOLEY'S  
FOR THE BEST  
SELECTIONS**



### BUILT-IN KITCHEN UNITS CHOICE OF FINISHES CUSTOM PLANNING

Shop DOOLEY'S now for Built-in Kitchen Units... You'll find a huge selection in all finishes to choose from. Consult our Kitchen Planning consultants. They will be happy to assist you and offer helpful suggestions on all your kitchen planning problems.

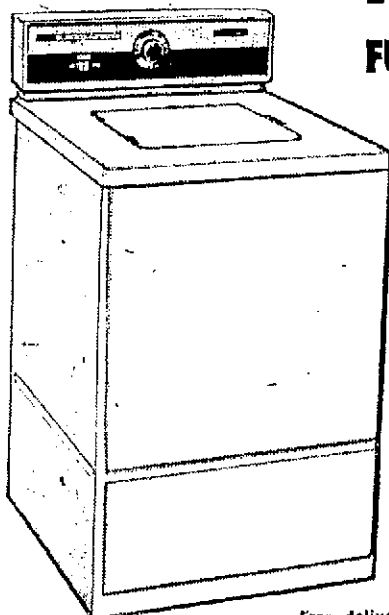
# 20% DISCOUNT

GREATER VALUES, GREATER SELECTIONS, LOWER PRICES

<b>Batter's &amp; Sattler</b> <b>BUILT-IN OVEN and RANGE TOP</b> Turquoise BOTH FOR <b>129<sup>88</sup></b>	<b>New Wedgewood</b> <b>BUILT-IN OVEN and RANGE TOP</b> (GAS) BOTH FOR <b>147<sup>88</sup></b>	<b>New Wedgewood</b> <b>DISHWASHER</b> Undercounter Model NOW ONLY <b>159<sup>88</sup></b>
--	---	---

**Low, Easy Terms, Take 24 Months to Pay**

## NEW 1965 Hotpoint



QUALITY APPLIANCES  
**FULLY AUTOMATIC  
3-CYCLE  
WASHER**

**ALL PORCELAIN  
INSIDE AND OUT**

The Hotpoint triple cycle dial adjusts wash cycle time for heavy, medium and lightly soiled articles with special settings on each cycle to compensate for low water pressures.

**DOOLEY'S LOW PRICE!**

# 148<sup>88</sup>

Free delivery, normal installation, 1-year parts and labor guarantee, 5-year parts guarantee on transmission.

**DAY IN, DAY OUT—7 DAYS A WEEK!**

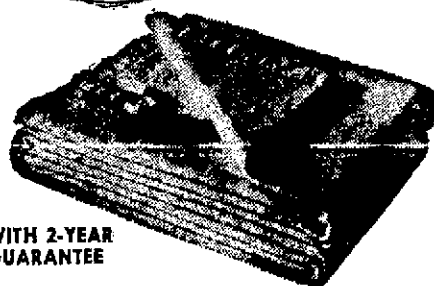
**DOOLEY'S Hardware Mart**  
5075 LONG BEACH BLVD.—NORTH LONG BEACH

Large Selections, Big  
Departments, Quality  
Products, Lowest Prices  
In Town!

## PRICES ARE LOWER!



Newest  
**GENERAL ELECTRIC  
Automatic  
Electric  
Blankets**



WITH 2-YEAR  
GUARANTEE

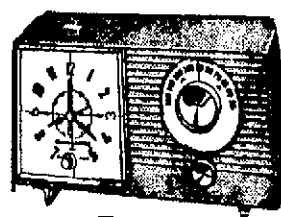
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**General Electric  
AM TABLE RADIO**

A full-size 5-tube radio. Model T-104

**SPECIAL**

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Deluxe AFC/FM Lock Model T237

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**General Electric**

**AM/FM CLOCK RADIO**

Has automatic frequency control. No alarm  
... just wake up to sweet music! Model C-1515

**SPECIAL**

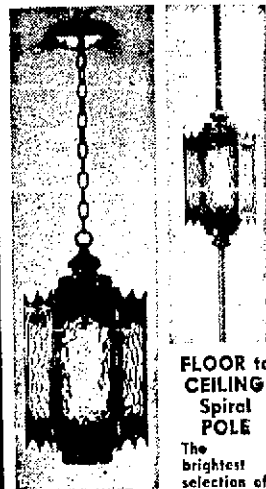
**28<sup>88</sup>**

**DOOLEY'S  
LIGHTING FIXTURE**

# SALE!

We are the Distributor  
and Manufacturer of  
Exclusive Original  
Lighting Fixtures!

Add Luxury in your Home  
... Nothing in your Home  
will bring more compliments!



**HANGING  
FIXTURE**

**FLOOR to  
CEILING  
Spiral  
POLE**

The  
brightest  
selection of  
lamps at  
Low  
Discount  
Prices!

**Renaissance**

by Lightcraft of California

In antique brass or white and gold,  
a noble inheritance from old Europe. Panels of Flemish hammered  
glass in an amber amethyst blue  
combination, in panels all of soft  
white.

**HANGING FIXTURES**

74.85 Value **37<sup>95</sup>**

**FLOOR to CEILING POLE**

105.00 Value **52.95**



The center  
is a border  
of aqua  
with  
circles of  
varying  
shades of  
blue and  
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Finished in  
antique brass

**35.95**

**Mediterranean  
HANGING FIXTURE**

Dooley's have a complete selection of  
Pottery & outdoor Lighting  
Fixtures all at Low Money-Saving Prices!

**DOOLEY'S Hardware Mart**  
5075 LONG BEACH BLVD.—NORTH LONG BEACH

**MON.: 9 to 9  
FRI.: 9 to 9  
TUES., WED.,  
THURS. and SAT.  
9 to 6  
SUNDAYS 10-5**

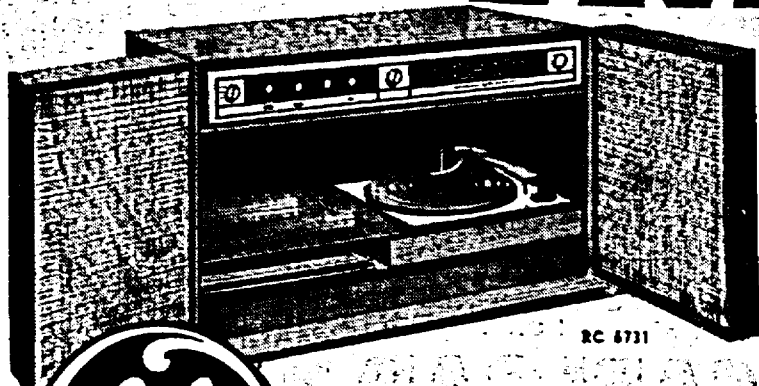


# DOOLEY'S FOR THE

# BEST

# BUYS

# in TOWN



## NOW... Better Than Ever! Newest 1965 Decorator ALL SOLID STATE STEREO

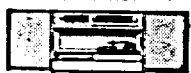
Combination AM/FM-FM Stereo Multiplex Radio with Multiplex light and stereo phono with finest 4-speed record changer. Features: 6-speaker sound system, four 8-inch speakers and two 3-inch speakers.

Has SOLID STATE amplifier and tuner, instant on, longer life. Exclusive "Stereo Star" with AM/FM. FM Stereo lights when you tune stereo broadcast and holds it. Has the finest 4-speed record changer that holds 8 records and shuts itself off automatically. Ceramic stereo cartridge with diamond stylus, earphone jack, extension speaker jacks, tape jacks, pilot light and record storage compartment.

DOOLEY'S **268<sup>88</sup>**  
LOW PRICE

FREE 90-DAY SERVICE & GUARANTEE

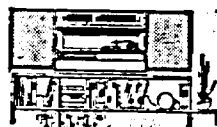
NOW YOU CAN ENJOY  
DECORATOR VERSATILITY



HANG ON WALL OR  
INSTALL ON LEGS



OR ON A TABLE



OR ON A SHELF

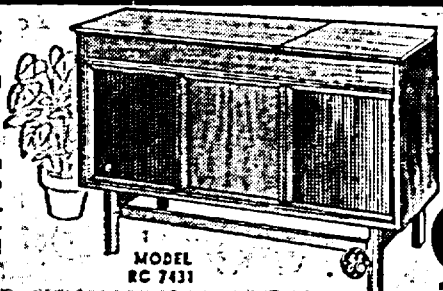
HANDSOME BUNCH MODERN WALNUT  
VENEER ON ALL HARDWOOD CABINETRY

## New 1965 General Electric SOLID STATE STEREO CONSOLE COMBINATION

AM/FM-FM Multiplex Radio with multiplex light and stereo phono with finest 4-speed record changer. FEATURES: 6-speaker sound system, two 10-inch speakers and four 3-inch speakers.

GE Deluxe 4-speed automatic changer, feather-like tone arm, synco-fine FM stereo tuner with stereo light, automatic drift control, easy view dial scale, spacious record storage. Modern genuine open grain oiled-rubbed Walnut cabinet.

FREE DELIVERY, 90-DAY SERVICE & GUARANTEE  
LOW, EASY TERMS take 24-Months to Pay



MODEL  
RC 7431

**228<sup>88</sup>**

THE  
HARDWARE  
MAN

MON. & FRI.  
9 to 9

TUES., WED., THURS., SAT. 9 to 6  
SUNDAYS 10 TO 5

Brand New **SPEED QUEEN.**

Quality

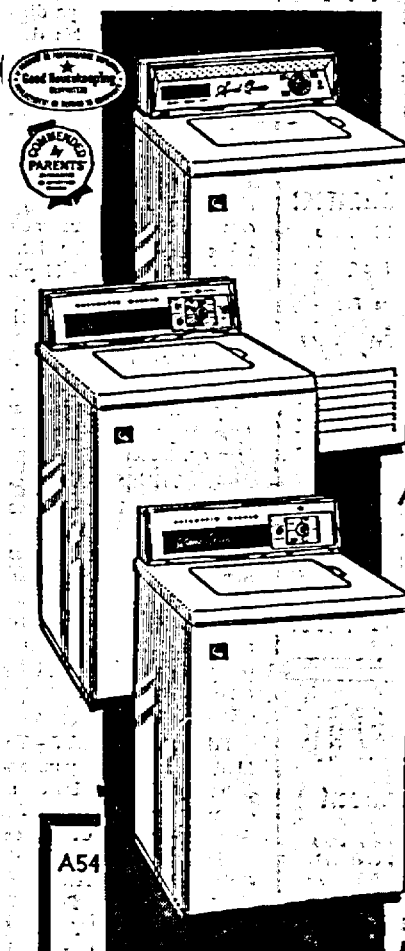
## AUTOMATIC WASHERS

Most washers do a fairly good job of washing. The big difference is dependability: repair bills... service calls... years of service.

Speed Queen automatics have special features which assure greater dependability—like the fluid drive, extra ball bearings, larger solenoids, stainless steel tub, etc.

That's why there are so many Speed Queens used in coin laundries where the going is really rough! You can have the same dependability in your home.

See the new models now on demonstration. They're the most dependable washers ever built.



## SPEED QUEEN 2-CYCLE

Automatic Washer

**198<sup>88</sup>**

FREE DELIVERY, NORMAL INSTALLATION, 1-YEAR PARTS AND LABOR GUARANTEE, 5-YEAR PARTS GUARANTEE ON TRANSMISSION.

Low, Easy Terms—Take 24 Months to Pay

**DOOLEY'S Hardware Mart**  
5075 LONG BEACH BLVD.,—NORTH LONG BEACH

AT DEL AMO and LONG BEACH BLVD.

# DOOLEY'S FOR THE

# BEST

# BUYS in TOWN



NOW... Better Than Ever!  
Newest 1965 Decorator

## ALL SOLID STATE STEREO

Combination AM/FM-FM Stereo Multiplex Radio with Multiplex light and stereo phono with finest 4-speed record changer. Features: 6-speaker sound system, four 8-inch speakers and two 3-inch speakers.

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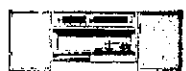
DOOLEY'S  
LOW PRICE **268<sup>88</sup>**

FREE 90-DAY SERVICE & GUARANTEE

NOW YOU CAN ENJOY  
DECORATOR VERSATILITY



HANG ON WALL OR  
INSTALL ON LEGS



OR ON A TABLE



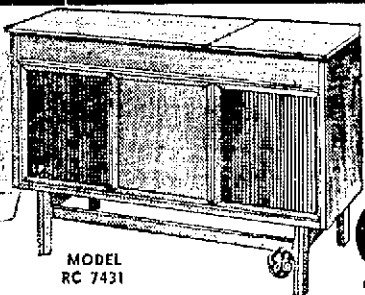
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HANDSOME DANISH MODERN WALNUT  
VENETIAN OR ALL HARDWOOD CABINETRY

New 1965 General Electric  
SOLID STATE **STEREO**

CONSOLE COMBINATION

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MAN

MON. & FRI.  
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Brand New **SPEED QUEEN.**

Quality

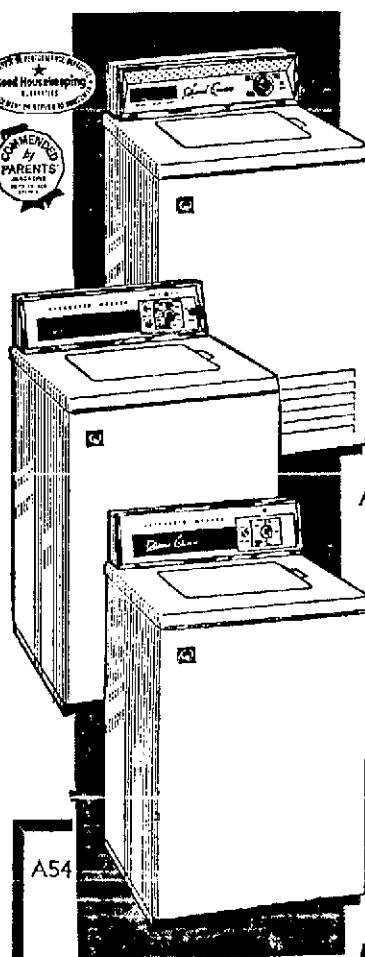
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**SPEED QUEEN**  
2-CYCLE

Automatic Washer

FREE DELIVERY, NORMAL INSTALLATION, 1-YEAR PARTS AND LABOR GUARANTEE, 5-YEAR PARTS GUARANTEE ON TRANSMISSION.

**198<sup>88</sup>**

Low, Easy Terms—Take 24 Months to Pay

**DOOLEY'S Hardware Mart**

5075 LONG BEACH BLVD.,—NORTH LONG BEACH

AT DEL AMO and LONG BEACH BLVD.





# TELEVISION MOVIE TIPS

## SUNDAY

**KING RICHARD** and the Crusaders — 7:30 p.m. on channel 9 in COLOR. A 1954 movie with Rex Harrison, Laurence Harvey and Virginia Mayo. About clashes during the Crusades.

**KID GALAHAD** — 9 p.m. in COLOR on channel 7. A 1962 movie with Elvis Presley, Gig Young and Lola Al-

bright. About a young boxer who gets involved with gangsters.

**DEPORTED** — 11:15 p.m. on channel 7. American gangster, deported to Italy, becomes involved in black market. A 1951 movie with Jeff Chandler and Marta Toren.

## MONDAY

**ALONG THE GREAT DI-VIDE** — 7:30 p.m. and night-ly on channel 9. U.S. marshal stops lynching to take suspected murderer to trial in distant town. A 1951 production with Kirk Douglas, Virginia Mayo and Walter Brennan.

## TUESDAY

**THE RED SHOES** — 8 p.m. in COLOR on channel 11. Winner of three Oscars. A 1948 English production about a ballet troupe director who demands his dancers sacrifice their personal life for their art.

## WEDNESDAY

**FANCY PANTS** — 9 p.m. in COLOR on channel 4. A 1950 production with Bob Hope and Lucille Ball. Unemployed American actor takes job as British valet.

**EAST OF EDEN** — 11 p.m. in COLOR on channel 9. A 1955 adaptation of John Steinbeck's novel about a father who raises his two sons without the benefit of a mother. Stars James Dean, Julie Harris and Raymond Massey. Excellent.

## THURSDAY

**THE EGYPTIAN** — 8 p.m. in COLOR on channel 5. Stars Edmund Purdom, Jean Simmons, Victor Mature, Gene Tierney and Michael Wilding. A 1954 production about a handsome young doctor in ancient Egypt and a seductress.

## FRIDAY

**THE SKY ABOVE—The Mud Below** — 10 p.m. and Saturday in COLOR on channel 9. Oscar-winning documentary about an expedition in uncharted New Guinea. A 1962 French production.

## SATURDAY

**PAL JOEY** — 11 p.m. in COLOR on channel 7. A 1957 movie with Frank Sinatra, Rita Hayworth and Kim Novak. Musical about a nightclub entertainer.

**MUTINY ON THE BOUNTY** — 11:15 p.m. on channel

2. The original 1935 production with Clark Gable, Charles Laughton and Franchot Tone. About Captain Bligh and a mutiny against him.

# TV

## FREE SERVICE CALL

IF YOUR TELEVISION IS REPAIRED  
REGULAR 4.95  
SPECIAL OFFER VALID 'TIL JUNE 30, 1965

437-5242

CUT OUT AND SAVE THIS VALUABLE NOTICE  
ALPHA ELECTRONICS 9 a.m. - 9 p.m.

320 Elm Ave

**WHY...**

DON'T COUNT HOUSES  
QUOTE PRICES ON  
COLOR TV OR  
STEREO OVER THE  
PHONE. WE DO  
CALL 425-8386

Factory  
Direct Sales  
12218 E.  
Garson

## NOTICE TO PUBLIC

We must reduce  
our entire  
stock immediately.  
Our complete  
inventory will be  
assessed for  
taxes. Everything  
in our store  
is offered at  
liquidation prices.

# FRIGIDAIRE BIG BUY!!!

**PRICES SLASHED!!**  
on all appliances  
throughout the store.  
Lots of '64's still left  
at even greater savings.



## BIG, BIG FRIGIDAIRE FROST-PROOF REFRIGERATORS!

- Come see the big 171-lb. size bottom freezer.
- Come touch the Flip-Quick Ice Ejector.
- Compare Frigidaire Frost-Proof foodkeeping—no defrosting ever!

**A GOOD TRADE-IN  
COVERS THE  
DOWN PAYMENT!**



# LAKEWOOD HOME APPLIANCES

17127 LAKEWOOD BLVD. North of Arroyo Blvd. TO 6-3766  
MOR., THURS., FRI. 9-5 P.M. CALL KENNY ME 6-6967  
Serving You for Over 15 Years — Se Habla Español

# CALL NE 9-8190

The Greatest Home Entertainment  
Value Ever Offered!

All American Made  
Model 1516

# Muntz COLOR-TV 3 WAY COMBINATION \$388

WITH ANY TRADE

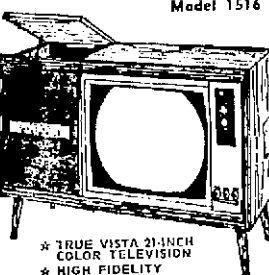
Enjoy a FREE Color Demonstration  
in Your Home Tonight!

Imagine, a Complete Family Theatre for Your Home...  
Color TV, Radio and Phonograph in a Beautifully Styled  
Cabinet... Engineered and Designed With You in Mind, Written  
Guarantee for Long Life and Dependable Performance.

SELL-A-TEL CORP.

**MUNTZ TV**

OPEN 7 DAYS A WEEK.



- \* TRUE VISTA 21-INCH COLOR TELEVISION
- \* HIGH FIDELITY AM RADIO
- \* 6-SPEED FULL STEREO PHONO WITH AUTO. RECORD CHANGER

Free Home Demonstration  
**NE 9-8190** TOLL AREAS  
CALL COLLECT  
11317 LONG BEACH BLVD.  
LYNWOOD

## GARNER-CARTER

# TV SALE

COLOR TV \$369<sup>95</sup>  
from  
STEREO \$79<sup>40</sup>  
from

• Sylvania • Motorola  
• Emerson

803 W. Willow, Long Beach  
Ph: 424-8525 JE 7-4618

"YOUR GUARD OF QUALITY"

# CENTER MEAT CO.

**LAKEWOOD CENTER**  
3032 Faculty Ave. ME 3-6620  
Open Daily 9 to 6 P.M.

**GARDEN GROVE** (Next to Zulu's)  
15111 5-1151  
7773 Chapman Ave. 153 W. Pomona  
**SANTA ANA** Across From Sears  
K1 7-6031

Garden Grove Store (only)  
**OPEN SUNDAY**  
9 a.m. to 6 p.m.

**SPECIALS GOOD THRU WED.  
MARCH 3rd ONLY**

# CARLOAD FREEZER BEEF SALE!

Buy DIRECT from Southern California's  
Largest Volume Meat Shops & BE SURE!

... Enjoy the very best — We Sell and Completely Recommend What We  
Advertise... NO GIMMICKS • NO PRICE BOOSTING • NO OUTSIDE  
COMMISSIONS • SATISFACTION GUARANTEED ON EVERY OUNCE!

**SIDE of BEEF** GOURMET QUALITY

USDA CHOICE

USDA Graded Choice or Our Own Selected Custom-Fed . . .  
Avg. Wt. 275 to 325 lbs. . . .  
You would pay at least 43c lb. elsewhere.

Save at least \$30 per side.

# 49<sup>c</sup>

NONE BETTER!

**SWIFT PROTEIN**

**Side of BEEF**

Protein

Compare our price and you'll buy  
your Swift Protein Beef at your  
Center Meat Co.! . . . BEEF  
BEYOND RELIEF. SAVE \$42 PER SIDE.

# 53<sup>c</sup>

**USDA GRADED PRIME SIDE OF BEEF**

USDA PRIME

The Highest Grade the U.S. Government puts on beef. Avg. wt. 300 to 335 lbs. . . .

# 53<sup>c</sup>

lb

**USDA Graded Choice or Our Own Selected Custom-Fed Hindquarter of BEEF**

USDA CHOICE

Avg. Wt. 150 to 165 lbs. . . . You would pay at least 49c lb. elsewhere. . . . You save \$12 per hindquarter!

# 59<sup>c</sup>

lb

**USDA graded Choice or our own selected Custom-Fed FRONTQUARTER of BEEF**

USDA CHOICE

Avg. Wt. 160 to 175 lbs. . . .  
Save \$16 per frontquarter!

# 39<sup>c</sup>

lb

**USDA Selected Custom-Fed BEEF LOIN**

# 79<sup>c</sup>

lb

by the loin . . . Avg. Wt. 45 to 55 lbs. . . . You would pay 89c lb. elsewhere! — Save \$5.50 per loin!

**USDA Selected Custom-fed BEEF ROUNDS**

Avg. Wt. 70 to 85 lbs. . . . You would pay 65c lb. elsewhere! . . . You Save \$12 per round! . . . Spectacular once-a-year offer — Don't miss it!

# 49<sup>c</sup>

lb

We Cut, Wrap and Sharp-Freeze AT NO EXTRA CHARGE  
NO MONEY DOWN — 4 MO. TO PAY — NO PAYMENTS FOR 45 DAYS



# Butler's

QUALITY—VALUE—SERVICE

BUY WHERE YOU  
RECEIVE S&H  
GREEN STAMPS  
•  
EVERYTHING IN  
APPLIANCES FOR  
YOUR HOME

# Home Sale

## LOWEST PRICES EVER

GOLDEN ANNIVERSARY — 50 YEARS OF BUILD-  
FOR A BETTER TOMORROW. ALL 1965 MODEL  
REFRIGERATORS REDUCED FROM \$20.00 TO  
\$100.00 FOR THIS EVENT.



QUALITY  
APPLIANCES from

# FRIGIDAIRE

**Come SEE**

the 97-lb. size  
top freezer!

**Come TOUCH**

the twin fruit and  
vegetable Hydrators!

**Compare  
FRIGIDAIRE**

full-width, full-depth  
shelves!



Model FDA-13TJ  
13.1 cu. ft.  
(NEMA standard)

Look at the low, low price for this family-size  
**FRIGIDAIRE 2-door!**

- Big 97-lb. size zero zone top freezer has extra fast ice cube freezing.
- Twin Porcelain Enamel Hydrators hold 23.4 qts., keep fruits and vegetables farm-fresh. Full-depth all the way back, too.
- Automatic defrosting in the refrigerator section.
- Deep door shelf for 1/2-gal. cartons, plus compartmented shelf for individual storage of 21 largest eggs.

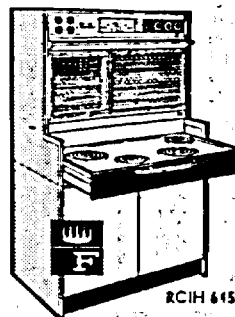
## \$228<sup>50</sup>

EVEN LESS WITH QUALIFIED  
OPERATING TRADE-IN

IMPERIAL "19" BOTTOM FREEZER—COPPER RHD ONLY \$478<sup>50</sup>  
FRIGIDAIRE LARGEST AND FINEST M'FPI-19B-64

**\$278<sup>50</sup>** DELUXE "FROST-PROOF" DOUBLE DOOR IN WHITE  
& COLORS—13.8 cu. ft. 100% FROST-PROOF M'FPDA-14B

Frigidaire  
Flair Range  
looks built-in  
but isn't!



40" Electric Model RCIB 645-2

- Slides into place of your present range!
- Slide-up filigree glass oven doors at eye level.
- Roll-To-You cooking top!
- Automatically, Cook Master starts, stops oven!

Frigidaire Dependability, too!

## \$428<sup>50</sup>

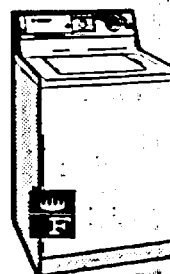
Includes optional base cabinet

FRIGIDAIRE  
PRODUCT OF GENERAL MOTORS

SAVE \$50.00 ON  
THIS ONE

# FREE

AUTOMATIC FABRIC  
SOFTENER DISPENSER  
when you buy this



Model WDA 65  
4 colors or white

**JET ACTION** features plus  
automatic soak cycle!

- New Deep Action Agitator helps remove heaviest soil
- Clothes come out loose, easy... even apron strings seldom snarl.
- New Jet spin leaves clothes extra dry!
- Jet Simple design for top dependability!

## \$188<sup>50</sup>

DELIVERED—INSTALLED—SERVICED

**LAKEWOOD CENTER**

MEtcalf 3-8101  
GARfield 3-0901

Monday thru Friday 9:30 to 9:30; Saturday 9:30 to 5:30; Sunday Noon 'til 5

# Butler's Home Sale

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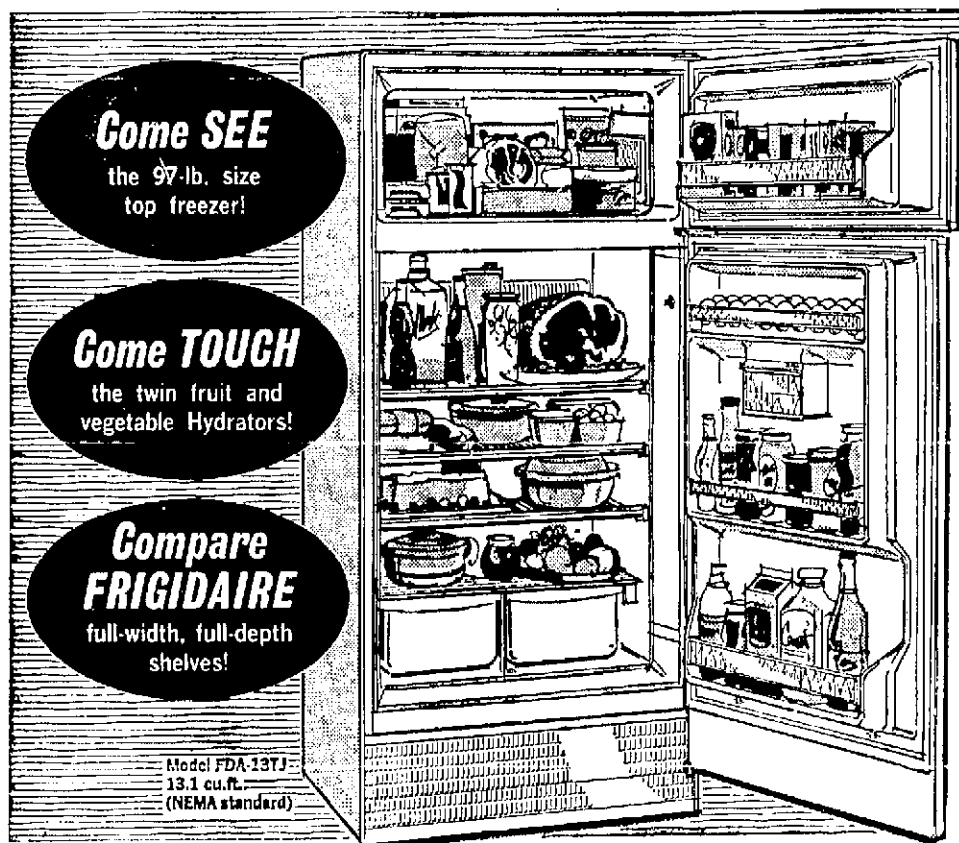
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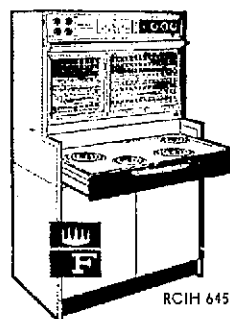
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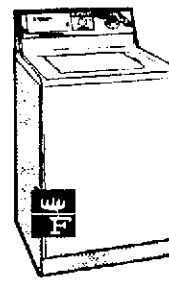
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# SUNDAY

February 28, 1965

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- 4 Movie: "Singapore," Ava Gardner (47)
- 11 The Fisher Family (relig.) 8:30
- 2 Look Up & Live: "The Catholic Layman" (pt. 1). History of U.S. Catholic lay activity.
- 5 Herald of Truth (relig.)
- 7 Sun. Story Time: "Mexican Carnival"
- 9 King & Odie (cartoons)
- 11 Norman Vincent Peale
- 13 TV Gospel Time (relig.)

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- 7 Movie: "She's Dangerous," Walter Pidgeon (37)
- 9 Youth Wants to Know
- 11 Opinion in the Capital: Jesse Unruh, Calif. Assembly leader, about whom Gov. Brown last week admitted, "We're not compatible."
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- 4 Christophers: "Science"
- 9 Foreign Legionnaire
- 11 Superman, Geo. Reeves

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- 4 This Is the Life (Luth.)
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- 9 Movie: "White Tower," Glenn Ford, Vali (50)
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- 13 Panorama Latino (Span.) 10:30
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- 4 Frontiers of Faith, Dr.

## Sports Today

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Hagen Staack: "Hosea," the grapes of love.

- 7 Beany & Cecil (cartoon)
- 13 (Color) Faith for Today 11:00 A.M.
- 2 Capitol Hill to California (see box)
- 4 Movie: "Private Hell 36," Ida Lupino (54)
- 5 HOME BUYERS' GUIDE
- ★ Paul Langford visits new homes throughout So. Calif.
- 7 (Color) Bullwinkle Show
- 13 Church in the Home 11:30

- 2 Viewpoint, Jere Witter with Pierre Salinger
- 7 Discovery '65: "Mountain with the Long Eyes," Kitt Peak Observatory, atop Arizona mountain leased from Papago Indians.
- 9 (Color) Movie: "Heaven Knows, Mr. Allison," Deborah Kerr (57)

12:00 NOON

- 2 Sunday News Report
- 5 Boots and Saddles
- 7 770 on TV, Carl George
- 11 Roller Derby (spts box)
- 13 Rev. Oral Roberts (relig.) 12:30
- 2 Face the Nation: Rep. Adam Clayton Powell (D-N.Y.), chairman of house committee on education.
- 4 Capitol & the Clergy: "Capital Punishment" (premiere), Assembly minority floor leader Robert Monagan is quizzed by Rt. Rev. Clarence Hayden, Chaplain (San Quentin) Byron Eshelman and Rev. Thomas R. Pendell (Anaheim's First Methodist)
- 5 Movie: "Black Book," Bob Cummings (49)
- 7 Best of Scope (educ.)
- 13 Social Security in Action 12:45

- 13 Reconciliation (relig.) 1:00 P.M.
- 2 Pianoforte, John Crown
- 4 (Color) Quiz a Catholic
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- 13 Voice of Calvary (relig.) 1:30

- 2 Insight Into Judaism, Herschel Bernardi: "We Have a Melody," Yiddish folk songs.
- 4 (Clr) Confrontation: "What Makes Life Worth Living?" CSCLE's Gerald D. Strickler, PhD, is on panel.
- 7 Issues & Answers (box)
- 13 Cal's Corral (to 4 p.m.) 2:00 P.M.

- 2 As Others See Us, Paul Udell. Foreign students discuss the Peace Corps.
- 4 (Clr) Existence (agric): "Food Preservation"
- 5 Championship Auto Racing, Dick Lane
- 7 NBA Basketball Tapes (see sports box)
- 9 (Color) Movie: "Heaven Knows, Mr. Allison," Robt. Mitchum (57)

2:30

- 2 CBS Sports Spectacular (see sports box)
- 4 (Color) College Report: "An Unfinished Story" (Scripps). Dr. Mark Curtis, Richard Armour, Millard Sheets
- 3:00 P.M.
- 4 Sunday, Frank Blair, with reports on Mrs. LBJ's visit to the graduation of the first domestic Peace Corps volunteers, job corps, youth corps, AFL-CIO meetings in Miami and on the Arch-

bishop of Canterbury as a spiritual leader.

- 11 "WAR ZONE"—movie BY UNION MORTGAGE "Private's Progress," Richard Attenborough 4:00 P.M.

- 2 Alumni Fun, Peter Lind Hayes. Quarter-final round between Paula Stewart, Richard Stolley and Peter G. Peterson of Northwestern, and Syracuse alums John Mackey, William Lundigan and Robert McCaffrey.
- 4 NBC Sports in Action (see sports box)
- 5 WEIRD, WEIRD WORLD by RELIABLE MORTGAGE "She-Wolf of London," June Lockhart (45)
- 7 (Color) Wonderful World of Golf (see sports box)
- 13 Newsroom, Don Rose
- 34 Comicos y Canciones 4:15

- 9 JAMES ROOSEVELT—★ THE CONFERENCE CALL 4:30
- 2 Repertoire Workshop: "Unfinished Business" (Philadelphia). Problems and pleasures of being a teenager are portrayed in song and dance.
- 9 CHARLIE CHAN
- ★ FINDS A SPIRIT by RELIABLE MORTGAGE
- 13 Cavalcade of Books
- 34 Club del Hogar (games)

## LOOK FOR SUNDAY RADIO LOGS IN MAIN NEWS SECTION

5:00 P.M.

- 2 Sunday with Jack Benny, Jack takes two youngsters to the dentist and winds up facing the drill.
- 4 (Color) Wild Kingdom Marlin Perkins: "Animals That Time Forgot." Australia's platypus, bandicoot, echinda, emu, koala and kangaroo, arrested in evolutionary development
- 7 HONEYWELL presents
- ★ SCIENCE ALL-STARS with Rutgers dean of engineering Dr. Elmer Easton
- 11 "CHILLER" PRESENTED BY UNION MORTGAGE "Curse of Dracula," Francis Lederer (55)
- 13 Changing Times
- 34 Teatro Fantastico 5:15
- 13 (Clr) Passport to Profit 5:30

- 2 Ted Mack & Original Amateur Hour.
- 4 (Clr) College Bowl, Robt. Earle. Three-time winner Portland (Ore.) State is challenged by Coe College (Cedar Rapids).
- 5 The Invisible Man
- 7 Press Conference
- 13 (Color) The Ski Show with first-run films of Winter Olympics

6:00 P.M.

- 2 20th Century, Walter Cronkite: "Pop Buell—Hoosier at the Front." Report on Indiana farmer's work for AID in helping Laotian refugees
- 4 (Color) Meet the Press: Sen. Russell B. Long (D-La.), majority whip
- 5 Color—Live—Fun
- ★ "POLKA PARADE" FARMER JOHN BACON Julie Hand sings medley of songs made famous by Judy Garland
- 7 L.A. TV DEBUT—COLOR



JOAN LESLIE portrays a widowed Quaker when she appears with Chuck Connors during "Branded" at 8:30 p.m. Sunday, channel 4.

- ★ "SHOWDOWN at ABILENE" Jock Mahoney (56)
- 9 Surf's Up! Stan Richards
- 13 (Color) Rocky & Friends
- 34 Teatro Familiar (drama) 6:30

- 2 World War I, Robt. Ryan "Promised Lands." War on distant fronts whipped up by nationalism. ("Zorrama," in its network debut, takes over slot April 18.)
- 4 Profiles in Courage: "Andrew Johnson," Walter Matthau, Alfred Ryder, Paul Fix, John Abbott, Linden Chiles, Joan Tompkins. U. S. Senator from secession-minded Tennessee risks his political career and his life to help preserve the Union in 1860.
- 9 (Color) Greatest Show on Earth, Jack Palance, Ruby Keeler, Ken Murray. Small-town act.
- 11 Room for One More

- 7:00 P.M.
- 2 Lassie, Robert Bray, Rickey Kelman, Donald Losby (pt. 2). A burro comes to Lassie's aid, and the dog aids a sick young freight-rider.
- 5 (Clr) Curt Massey Show
- 11 (Color) James A. Fitz-Patrick's Travelcade: "Picturesque Portugal"
- 34 Toros (bullfights) 7:30

- 2 My Favorite Martian, Ray Walston, Cliff Norton. Martin's space ship, accidentally reduced to miniature size, falls into the hands of a toy maker who plans to include it in his new season line.
- 4 (Clr) Disney's Wonderful World of Color: "Almost Angels," Vincent Winter, Sean Scully, Peter Week (pt. 1). Two-part showing of 1962 movie of a youngster's struggles to become a member of the Vienna Boys' Choir.
- 5 The Jim Backus Show
- 7 Wagon Train, John McIntire, Bethel Leslie, Jack Warden. Puritanical teacher and rakish photographer undergo adventures which lessen their differences.
- ★ REX HARRISON: COLOR "KING RICHARD & THE CRUSADES" Virginia Mayo, George Sanders (54)

- 11 (Clr) Far Horizons, Paul Coates: "Tabiti" 8:00 P.M.

- 2 The Ed Sullivan Show (from Miami Beach) with Alan King, Juliet Prowse, Bill Dana, Wayne Newton, the Barry Sisters, Hialeah Jockey octet, Univ. of Miami glee club, Cypress Gardens water skiers.
- 5 Medicare or Medical Care? (see box)
- 11 (Clr) It's a Wonderful World, John Cameron Swayze: "France" 8:30

- 4 Branded, Chuck Connors, John Ireland, Joan Leslie. Bully of a cattleman resents a widow's efforts to start a farming community for Quakers, and chases away her hired hands.
- 5 EASTERN MORTGAGE CO. Presents "THE OUTCAST" John Derek, Joan Evans
- 7 Broadside, Kathy Nolan. Adrian calls a hearing to examine charges of the WAVES' inefficiency, then arranges that they be in a Brisbane jail at the time

- ★ "THE SKI SCENE" by Warren Miller EXCITING SKI ACTION From Hamm's Bear 9:00 P.M.
- 2 For the People, William Shatner, Jeffrey Rowland, Nehemiah Persoff, Joseph Campanella, Leora Dana, Joan Loring. Koster is assigned to handle the prosecution of the emotionally-disturbed boy who killed his teacher during last week's "Doctors and Nurses" segment.
- 4 (Color) Bonanza, Dan Blocker, Michael Rennie, Ashley Cowan, Elizabeth Rogers. British surgeon flees to America when a patient dies and he's blamed for her death.
- 7 (Color) Movie: "Kid Galahad," Elvis Presley, Gig Young, Lola Albright, Joan Blackman, Charles Bronson (62-1st run). Returning GI enters the fight game.
- 11 Men in Crisis, Edmond O'Brien: "Billy Mitchell vs. Military Tradition." Fight for air power.
- 13 JAMES ROOSEVELT—★ THE CONFERENCE CALL

9:30

- 11 Decision: Conflicts of Harry S. Truman: "Execution without Trial—German War Criminals." HST tells of his work to complete what FDR started, in trying major criminals of Nazi regime.
- 13 Dan Smoot Reports 9:45
- 13 Capitol Rep't, D. Jackson 10:00 P.M.

- 2 Candid Camera, Durward Kirby, Allen Funt. Seat-lifting button raises entire car, and teenagers are surprised in automatic photo booth.
- 4 "THE ROGUES" ★ D. NIVEN—C. BOYER G. YOUNG

- with Joanna Moore, Jorja Curtwright, Simon Oakland. Tony upsets a recently deceased millionaire's greedy relatives when he poses as the dead man's long-lost grandson.
- 9 People Are Funny
- 11 News, Burrell and Coates
- 13 Mantovani, John Conte 10:30
- 2 What's My Line? J. Daly Guest: Tony Randall
- 5 Open End, David Susskind: "The Ten Billion Charity Business—Who Gets Your Money?" Panelists represent March of Dimes, Heart Ass'n., BBB.
- 9 ROBERT ... Action Movie! ★ by RELIABLE MORTGAGE "Marked Woman," Bette Davis, Lola Lane (37)
- 11 Louis Lomax Show, with special guest Rev. Martin Luther King.
- 13 Movie: "Chicago Kid." 11:00 P.M.

- 2 Sunday News, Bill Stout
- 4 KNBC NEWS—DICK
- ★ JOHN—LEE GIBSON and CHUCK SHULL, in color
- 7 Bob Young with News 11:15
- 2 Movie: "Welcome Stranger," Bing Crosby.
- 4 The Saint, Roger Moore
- 7 L.A. TV DEBUT! JEFF CHANDLER—"DEPORTED!" with Claude Dauphin
- 12:00 MIDNIGHT
- 11 TV DEBUT! "Wally George SHOWPEOPLE'S SHOW" (see box)
- 13 Movie: "Clancy St. Boys," East Side Kids 1:15
- 2 Movie: "3 For Jamie Dawn," Laraine Day

## SPECIAL

**CAPITOL HILL to California**—9th season premiere. Sen. Thomas Kuchel is Grant Holcomb's telephonic interview guest at 11 a.m., ch. 2, in the first of weekly reports by Southland Congressmen to their constituents. (For a new weekly series from Sacramento, see 12:30 p.m., ch. 4.)

**ISSUES & ANSWERS**—Vice President Hubert H. Humphrey discusses the aims and purposes of LBJ's war on poverty program when he joins the project's director Sargent Shriver at 1:30 p.m., ch. 7. Newsman Howard K. Smith asks what projects are under consideration and what progress has been made to date in eliminating poverty. (See "Sunday," ch. 4, for reports on the program's job corps and neighborhood youth corps.)

**MEDICARE or Medical Care?**—Dr. Edward R. Annis, past president of the American Medical Association, states his group's views on proposals for caring for health needs

**SHOWPEOPLE'S SHOW**—Premiere. Wally George hosts a new weekly variety-conversation show with regulars Sypsy Boots, Ulie Tett and his group, announcer Lucky Fields. Guests on the 12 midnight opener, ch. 11, are Ruta Lee, Johnny Crawford, Henry Beckman (Peyton Place), Joan Staley (Broadside), and singer Jerry Butler.

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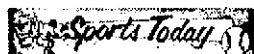
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★ BY UNION MORTGAGE  
"Private's Progress," Richard Attenborough 4:00 P.M.

- 2 Alumni Fun, Peter Lind Hayes. Quarter-final round between Paula Stewart, Richard Stolley and Peter G. Peterson of Northwestern, and Syracuse alums John Mackey, William Lundigan and Robert McCaffrey.  
4 NBC Sports in Action (see sports box)

- 5 WEIRD, WEIRD WORLD by RELIABLE MORTGAGE  
"She-Wolf of London," June Lockhart ('46)  
7 (Color) Wonderful World of Golf (see sports box)  
13 Newsroom, Don Rose  
34 Comicos y Canciones 4:15

- 9 JAMES ROOSEVELT—THE CONFERENCE CALL 4:30

- 2 Repertoire Workshop: "Unfinished Business" (Philadelphia). Problems and pleasures of being a teenager are portrayed in song and dance.  
9 CHARLIE CHAN  
★ FINDS A SPHINX! by RELIABLE MORTGAGE

- 13 Cavalcade of Books  
34 Club del Hogar (games)

## LOOK FOR SUNDAY

## RADIO LOGS IN

## MAIN NEWS SECTION

5:00 P.M.

- 2 Sunday with Jack Benny, Jack takes two youngsters to the dentist and winds up facing the drill.  
4 (Color) Wild Kingdom  
Marlin Perkins: "Animals That Time Forgot." Australia's platypus, bandicoot, echinda, emu, koala and kangaroo, arrested in evolutionary development  
7 HONEYWELL presents

- ★ SCIENCE ALL-STARS with Rutgers dean of engineering Dr. Elmer Easton  
11 "CHILLER" PRESENTED  
★ BY UNION MORTGAGE  
"Curse of Dracula," Francis Lederer ('58)

- 13 Changing Times  
34 Teatro Fantastico 5:15  
13 (Clr) Passport to Profit 5:30

- 2 Ted Mack & Original Amateur Hour.  
4 (Clr) College Bowl, Robt. Earle. Three-time winner Portland (Ore.) State is challenged by Coe College (Cedar Rapids).  
5 The Invisible Man  
7 Press Conference  
13 (Color) The Ski Show with first-run films of Winter Olympics 6:00 P.M.

- 2 20th Century, Walter Cronkite: "Pop Buell—Housier at the Front." Report on Indiana farmer's work for AID in helping Laotian refugees  
4 (Color) Meet the Press: Sen. Russell B. Long (D-La.), majority whip  
5 Color—Live—Fun  
★ "POLKA PARADE"

- ★ FARMER JOHN BACON Julie Hand sings medley of songs made famous by Judy Garland.  
7 L.A. TV DEBUT—COLOR!



JOAN LESLIE portrays a widowed Quaker when she appears with Chuck Connors during "Branded" at 8:30 p.m. Sunday, channel 4.

## ★ "SHOWDOWN at ABILENE"

- Jock Mahoney ('56)  
9 Surf's Up! Stan Richards  
13 (Color) Rocky & Friends  
34 Teatro Familiar (drama) 6:30

- 2 World War I, Robt. Ryan "Promised Lands." War on distant fronts whipped up by nationalism. ("Zoorama," in its network debut, takes over slot April 18.)  
4 Profiles in Courage: "Andrew Johnson," Walter Matthau, Alfred Ryder, Paul Fix, John Abbott, Linden Chiles, Joan Tompkins. U. S. Senator from secession-minded Tennessee risks his political career and his life to help preserve the Union in 1860.

- 9 (Color) Greatest Show on Earth, Jack Palance, Ruby Keeler, Ken Murray. Small-town act.  
11 Room for One More 7:00 P.M.

- 2 Lassie, Robert Bray, Ricky Kelman, Donald Losby (pt. 2). A burro comes to Lassie's aid, and the dog aids a sick young freight-rider.  
5 (Clr) Curt Massey Show  
11 (Color) James A. FitzPatrick's Travelcade: "Picturesque Portugal"

- 34 Toros (bullfights) 7:30  
2 My Favorite Martian, Ray Walston, Cliff Norton. Martin's space ship, accidentally reduced to miniature size, falls into the hands of a toy maker who plans to include it in his new season line.

- 4 (Clr) Disney's Wonderful World of Color: "Almost Angels," Vincent Winter, Sean Scully, Peter Weck (pt. 1). Two-part showing of 1962 movie of a youngster's struggles to become a member of the Vienna Boys' Choir.  
5 The Jim Backus Show  
7 Wagon Train, John McIntire, Bethel Leslie, Jack Warden. Puritanical teacher and rakish photographer undergo adventures which lessen their differences.

- 9 REX HARRISON! COLOR! ★ KING RICHARD & THE CRUSADES Virginia Mayo, George Sanders ('54)

- 11 (Clr) Far Horizons, Paul Coates: "Tahiti" 8:00 P.M.

- 2 The Ed Sullivan Show (from Miami Beach) with Alan King, Juliet Prowse, Bill Dana, Wayne Newton, the Barry Sisters, Hialeah Jockey octet, Univ. of Miami glee club, Cypress Gardens water skiers.  
5 Medicare or Medical Care? (see box)

- 11 (Clr) It's a Wonderful World, John Cameron Swayze: "France" 8:30

- 4 Branded, Chuck Connors, John Ireland, Joan Leslie. Bully of a cattleman resents a widow's efforts to start a farming community for Quakers, and chases away her hired hands.  
5 EASTERN MORTGAGE CO. Presents "THE OUTCAST" John Derek, Joan Evans

- 7 Broadside, Kathy Nolan. Adrian calls a hearing to examine charges of the WAVES' inefficiency, then arranges that they be in a Brisbane jail at the time  
11 "THE SKI SCENE" ★ By Warren Miller

- ★ EXCITING SKI ACTION From Hamm's Beer 9:00 P.M.

- 2 For the People, William Shatner, Jeffrey Rowland, Nehemiah Persoff, Joseph Campanella, Leora Dana, Joan Loring. Koster is assigned to handle the prosecution of the emotionally-disturbed boy who killed his teacher during last week's "Doctors and Nurses" segment.  
4 (Color) Bonanza, Dan Blocker, Michael Rennie, Ashley Cowan, Elizabeth Rogers. British surgeon flees to America when a patient dies and he's blamed for her death.

- 7 (Color) Movie: "Kid Galahad," Elvis Presley, Gig Young, Lola Albright, Joan Blackman, Charles Bronson ('62-1st run). Returning GI enters the fight game.  
11 Men in Crisis, Edmond O'Brien: "Billy Mitchell vs. Military Tradition." Fight for air power.  
13 JAMES ROOSEVELT—★ THE CONFERENCE CALL

- 11 Decision: Conflicts of Harry S. Truman: "Execution without Trial—German War Criminals." HST tells of his work to complete what FDR started, in trying major criminals of Nazi regime.  
13 Dan Smoot Reports 9:45

- 13 Capitol Rep'l, D. Jackson 10:00 P.M.  
2 Candid Camera, Durward Kirby, Allen Funt. Seat-lifting button raises entire car, and teenagers are surprised in automatic photo booth.  
4 "THE ROGUES" ★ D. NIVEN—C. BOYER G. YOUNG

- with Joanna Moore, Jorja Curtwright, Simon Oakland. Tony upsets a recently deceased millionaire's greedy relatives when he poses as the dead man's long-lost grandson.  
9 People Are Funny  
11 News, Burrell and Coates  
13 Mantovani, John Conte 10:30

- 2 What's My Line? J. Daly Guest: Tony Randall  
5 Open End, David Susskind: "The Ten Billion Charity Business—Who Gets Your Money?" Panelists represent March of Dimes, Heart Ass'n, BBB.  
9 BOBART... Action Movie! ★ by RELIABLE MORTGAGE "Marked Woman," Bette Davis, Lola Lane ('37)

- 11 Louis Lomax Show, with special guest Rev. Martin Luther King.  
13 Movie: "Chicago Kid," 11:00 P.M.  
2 Sunday News, Bill Stout  
4 KNEC NEWS—DICK ★ JOHN—LEE GIROUX and CHUCK SHULL, in Color  
7 Bob Young with News 11:15

- 2 Movie: "Welcome Stranger," Bing Crosby.  
4 The Saint, Roger Moore  
7 L.A. TV DEBUT: JEFF CHANDLER—"DEPORTED!" with Claude Dauphin 12:00 MIDNIGHT  
★ SHOWPEOPLE'S SHOW" (see box)  
13 Movie: "Clancy St. Boys," East Side Kids 1:15

- 2 Movie: "3 For Jamie Dawn," Laraine Day



## SPECIAL

**CAPITOL HILL to California**—9th season premiere. Sen. Thomas Kuchel is Grant Holcomb's telephonic interview guest at 11 a.m., ch. 2, in the first of weekly reports by Southland Congressmen to their constituents. (For a new weekly series from Sacramento, see 12:30 p.m., ch. 4.)

**ISSUES & ANSWERS**—Vice President Hubert H. Humphrey discusses the aims and purposes of LBJ's war on poverty program when he joins the project's director Sargent Shriver at 1:30 p.m., ch. 7. Newsman Howard K. Smith asks what projects are under consideration and what progress has been made to date in eliminating poverty. (See "Sunday," ch. 4, for reports on the program's job corps and neighborhood youth corps.)

**MEDICARE or Medical Care?**—Dr. Edward R. Annis, past president of the American Medical Association, states his group's views on proposals for caring for health needs  
**SHOWPEOPLE'S SHOW**—Premiere, Wally George hosts a new weekly variety-conversation show with regulars Syssy Boots, Ulie Tett and his group, announcer Lucky Fields. Guests on the 12 midnight opener, ch. 11, are Ruta Lee, Johnny Crawford, Henry Beckman (Peyton Place), Joan Staley (Broadside), and singer Jerry Butler.



# Bert's Eye View

By BERT RESNIK  
TV and Radio Editor

THE SCRIPT called for a lot of "Kitty."

So had several scripts before it because Jim Arness was on vacation.

Amanda "Kitty" Black of "Gunsmoke" eased into a chair between takes and lit a cigarette. She shrugged aside compliments about her performance in the previous scene and said:

"I'm used to stealing my money. I wish they'd quit it. I want to get back to my nice old routine of have a beer and be careful. Split 'em out and go home."

For the past 10 years, splitting a beer with Jim "Marshal Dillon" Arness has been about as far as Amanda's video romance has progressed with the lawman.

Amanda couldn't care less about video romance. For she's found the real thing.

LAST AUGUST she wed Jason Day, a rich Arizona businessman who determined to meet Amanda after seeing her in the series. Day, in addition to numerous other interests, has heavy involvements in cattle.

"Wouldn't you know I'd end up marrying a cowboy?" rhetorically asked Amanda. Then she got serious.

"Any woman, if she's normal, needs marriage. That's basic."

"All the stuff about a home, even though it may be gushy sentimental, is right—as corny as it may seem."

The best thing 10 years of "Gunsmoke" has done for her is "to find my husband."

There are a few other things it has done for her. In the second year of the series, she was confronted with learning to ride a horse.

Normally, this is not an extraordinary acting demand. In Amanda's case, it was.

When she was a child, her best girlfriend was killed when thrown from a horse. Since that time, Amanda had a strong fear of horses.

So when they told her she was going to have to learn to ride, she cried, screamed, kicked and threatened.

It did no good. Six wranglers brought over the horse and boosted her into the saddle.

She sat on it most of the morning.

"EVERY TIME HE SHIFTED his weight, I screamed," Amanda recalled.

At noon, Milburn "Doc" Stone took her to lunch. She doesn't remember what she had to eat, but she does recall "Doc" telling her so many funny stories, she completely relaxed.

She went back to the horse in the afternoon. She rode him. It was nothing. It was everything.

Several months later, she bought her own horse. The series brought Amanda another moment of triumph during the seventh year.

She had a wordless scene during which she was to enter the stables and herself saddle and bridle a horse. She did it in one take. The wranglers applauded.

It is, however, the memory of her first horse experience that Amanda leans upon heavily these days.

SHE FINDS HERSELF in a comparable position. "I loathe flying," she said. "It petrifies me."

As it happens, her husband is a pilot. He owns his own plane. Among other things, he uses it when he and Amanda commute from Arizona to California.

"It makes sense," said Amanda, "that I should learn to fly. If, for some reason, Jason should become incapacitated while we're in the air, I should be ready to take over."

"I want to get over this fear."

She's doing something about it. She's taking flying lessons. So far, the lessons have been confined to ground-school, and Amanda is steeling herself for the day she starts learning in the air.

In the meantime, on her flights with Jason, she's acting as navigator, listening for rough engines and is the spotter.

"I can see planes 5,000 miles away," she said. They all look like horses.

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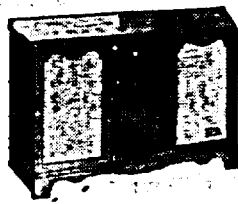


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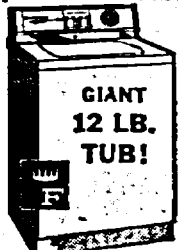
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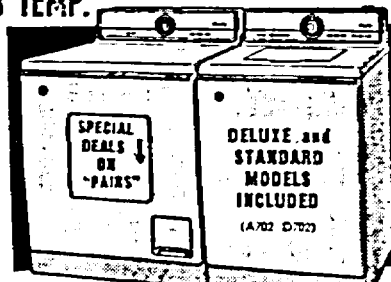
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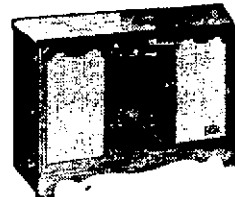


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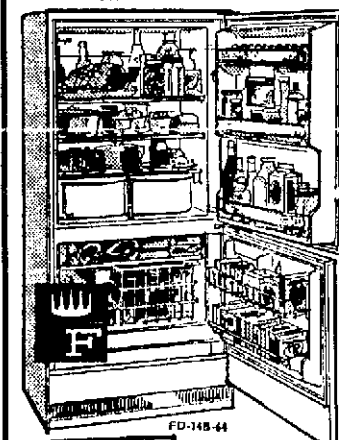


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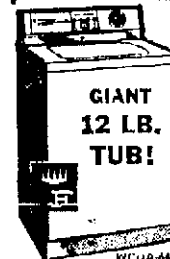
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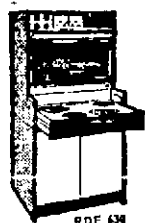


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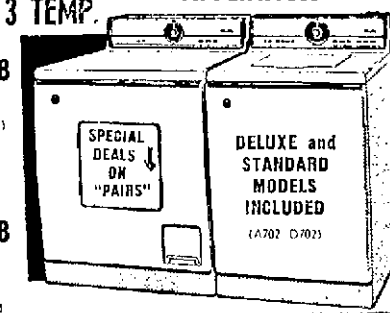
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# MONDAY

March 1, 1965

## ★ PAID ADVERTISEMENT

- 6:30  
2 Apothecary: "Hormones"  
4 (Clr) Discovering Calif.  
7 Guidelines (new math)  
7:00 A.M.  
2 Captain Kangaroo  
4 Today, Hugh Downs  
with Glenn Ford  
7 Scope (education)  
11 Survey of Arts: "Japan"  
7:30  
7 Pinky Lee, Cartoons  
11 The Hobo Kelly Show  
7:45  
9 Cartoons & Comedies  
8:00 A.M.  
2 Panorama Pacific, Rowe  
7 Married Joan, J. Davis  
9 Pancake Man, Hal Smith  
8:30  
7 The Count Marco Show  
9:00 A.M.  
2 Nws with Charles Kuralt  
(Wallace is on vacation)  
4 Make Room for Daddy  
5 For Kids Only (cartoons)  
7 The Pamela Mason Show  
11 New Jack LaLanne Show  
13 News, George Nolan  
9:15  
13 Guideposts (to 11:30)  
9:30  
2 I Love Lucy, Lucille Ball  
4 (Clr) What's This Song?  
5 Romper Room  
11 Movie: "An Inspector  
Calls," Alistair Sim  
10:00 A.M.  
2 Andy of Mayberry  
4 Concentration, Bob Clay-  
ton. Salute to Canada.  
7 The Mike Douglas Show  
Eva Gabor, Billy Daniels,  
Glen Warbrough, White  
Sisters  
9 Movie: "Action in  
Arabia," George Sanders  
10:30  
2 The McCoys, W. Brennan  
4 (Clr) Jeopardy, Fleming  
5 Wild Bill Hickok  
11:00 A.M.  
2 The Love of Life  
4 (Clr) Say When, A. James  
5 Peter Gunn, C. Stevens  
11:30  
2 Search for Tomorrow  
4 (Clr) Truth-Consequences  
5 Thin Man, Peter Lawford  
7 Price Is Right, Bill Cullen  
Guest: Wally Cox  
9 Invitation to Music  
11 Sheriff John, J. Rovick  
13 Teleplay: "3½ Muske-  
teers," Chuck Connors  
11:45  
2 Guiding Light  
25 The Friendly Giant  
12:00 NOON  
2 My Little Margie  
4 (Clr) Let's Make a Deal  
5 Scarlett Hill (serial)  
7 The Donna Reed Show  
9 Bowery Boys Movie  
25 45 Years w/Fitzpatrick  
12:30  
2 As the World Turns  
4 Moment of Truth  
5 The Ray Milland Show  
7 Father Knows Best  
11 Movie: "Syncope,"  
Jackie Cooper (42)  
25 Invitation to Art  
1:00 P.M.  
2 Password, Allen Ludden  
Audrey Meadows, Allan  
Sherman are guests  
4 The Doctors, J. Pritchett  
5 (Clr) World Adventures  
7 Tennessee Ernie Ford  
9 Movie: "Adventures in  
Baltimore," Robt. Young  
13 (Clr) Movie: "Apartment  
for Peggy," Jeanne  
Crain, Wm. Holden (48)  
25 In-Class Spanish, Science  
1:30  
2 Art Linkletter H'se Party  
4 Another World  
5 Movie: "Jam Session,"  
Ann Miller (44)  
7 Girl Talk, Virginia Gra-  
ham, Betty Walker  
2:00 P.M.  
2 To Tell the Truth, Collyer  
4 (Color) You Don't Say  
7 Flame in the Wind  
2:15  
11 Movie: "Pagan Love  
Song," Esther Williams  
2:30  
2 The Edge of Night

- 4 Match Game, G. Rayburn  
7 Day in Court: Judge  
decides on divorce case.  
9 9 on the Line, C. Roberts  
BevHills Mayor Leonard  
Horwin tells of his cam-  
paign for gun control  
3:00 P.M.  
2 The Secret Storm  
4 Everything's Relative  
5 NewsScene, S. Chambers  
7 General Hospital  
13 (Color) Rocky & Friends  
28 About Art  
3:15  
13 (Color) Felix the Cat  
3:30  
2 The Jack Benny Show  
4 Movie: "The Accused,"  
Donald Wolfitt (Br.'58)  
5 Bozo and His Friends  
7 The Young Marrieds  
9 (Clr) King & Odie, Zolar  
4:00 P.M.  
2 JAMES ROOSEVELT—  
★ THE CONFERENCE CALL  
5 Popeye Cartoons  
7 Trailmaster, B. Aherne  
9 (Clr) Andy's Gang, Zolar  
11 Sheriff John's Club Time  
13 (Color) Courageous Cat  
28 Once Upon a Japanese  
Time, T. Mikami  
4:15  
2 Pete Smith's Animal  
Antics: "Dog House,"  
Sad-faced dogs in pound  
4:30  
2 Movie: "Tarzan's Hidden  
Jungle," Gordon Scott  
(55)  
5 Burns and Allen Show  
9 (Clr) Astro Boy, Eng. Bill  
28 Discovery: Bird nests  
34 Escuela KMEC (English)  
5:00 P.M.  
5 That Regis Philbin Show  
with Margaret Whiting,  
James Franciscus, Fred  
Smoot, Red Auerbach  
(series folds after next  
week)  
7 News Hour, Baxter Ward  
9 Space Patrol, Eng. Bill  
11 Billy Barty & 3 Stooges  
13 Lloyd Thaxton Show  
28 What's New?  
5:30  
9 People's Choice  
11 The Mickey Mouse Club  
25 The Friendly Giant  
5:45  
4 (Color) KNBC News  
28 Sing Hi—Sing Lo  
6:00 P.M.  
2 Big News, Jerry Dunphy  
4 (Clr) KNBC Nws, Latham  
7 Movie: "Atom Age  
Vampire," Susanne  
Loret, Alberto Lupo  
9 9th St. West, Sam Riddle  
11 Winchell-Mahoney Time  
13 (Color) Ruff 'n' Reddy  
28 Metropolis: Creator or  
Destroyer?  
34 Noticero 34 (News)  
6:30  
4 Huntley-Brinkley Report  
5 Leave It to Beaver  
13 Woody Woodpecker  
28 4 World of Man: Music  
7:00 P.M.  
2 Walter Cronkite, News  
4 (Color) Golden Voyage,  
Jack Douglas: "Ireland"  
5 Rifleman, Chuck Connors  
9 Honeymooners, Gleason  
11 Bachelor Father, Forsythe  
13 (Color) Captured "Brazil  
Tropical Fish Farm"  
28 Once Upon a Japanese  
Time, Elderly couple  
finds boy inside a peach.  
7:30  
2 To Tell the Truth, Collyer  
4 Karen, Debbie Watson,  
Karen launches a rash  
petition against the  
city's tree-planting  
policies without first  
getting all the facts  
5 (Clr) High Road to Dan-  
ger: "To End of World."  
7 Voyage to the Bottom of  
the Sea, Richard Base-  
hart, John Anderson.  
Experiments to accel-  
erate evolution reveal the  
consequences of trying  
to improve on natural  
laws, and threaten all  
aboard the Seaview with  
enormous protoplasm.  
9 Movie: "Along the Great  
Divide," Kirk Douglas,  
Virginia Mayo, Walter  
Brannan (51). Excellent  
desert photography in  
slow-paced western  
11 Tales of Wells Fargo  
13 (Clr) Holiday, Bill Bur-  
rud: "Mexico"  
28 Great Decisions '65:  
"South Africa" and her  
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tion.  
8:00 P.M.  
2 I've Got a Secret, Steve  
Allen. Subbing for Bill  
Cullen and Bess Myer-  
son are Buddy Hackett  
and audience-Cinder-  
ella Lorraine Bloy, air-  
line stewardess original-

## SPECIAL

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13 Man of the World, Craig Stevens. In Paris, Mike films an attempted assassination  
28 The Population Problem.  
9:15

9 Clete Roberts, News  
9:30

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9 Wyatt Earp, H. O'Brien  
10:00 P.M.

2 CBS News Special Report: "T-Minus 4 Years, 9 Months 30 Days" (box box)

4 Alfred Hitchcock Hour: "Wally the Beard," Larry Blyden, Kathie Browne, Berkeley Harris. Dull punch-card supervisor becomes a suave sportsman when he dons a wig and beard.  
7 Ben Casey, Vincent Edwards, Denny Scott Miller, Viveca Lindfors. Hans Conrad, Shrewd-lsh mother insists her family breadwinner is faking illness when he's brought in with muscular disorder.  
9 (Color) Travel '65, Nagel and Moore: "Thailand—on the Edge of the Bamboo Curtain"

11 George Putnam, News  
13 (Clr) Treasure: "Lost City of Baroyeca"  
28 45 Years w/Fitzpatrick: "Problems of City Life"  
34 Sports; Teatrot 34  
10:30  
5 NewsScene, S. Chambers  
13 News, Johns-Fishman  
28 Hearing Music  
11:00 P.M.

2 News, Jerry Dunphy  
4 (Clr) KNBC Nws, Latham  
5 Movie: "Accused of Murder," David Brian  
7 Baxter Ward, News  
9 (Clr) Movie: "Lucy Gallant," Jane Wyman  
11 Movie: "Scene of the Crime," (49). Whodunit.  
13 Movie: "Dangerous Blondes," Allyn Joslyn  
28 Comment: Cecil Brown  
11:15

4 (Color) Tonight, Johnny Carson, Vikki Carr, Dihan Williams.  
7 The Les Crane Show  
11:30  
2 Movie: "Return of Frank James," Henry Fonda  
12:30

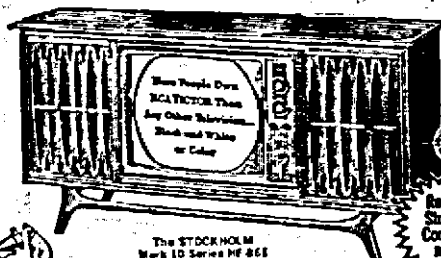
5 Movie: "Jungle Flight," Barton MacLane (47)  
13 Movie: "Pacific Adventure," Ron Randell (47)  
1:00  
9 Movie: "Action in Arabia," George Sanders  
1:15  
2 Movie: "Song of the Islands," Betty Grable

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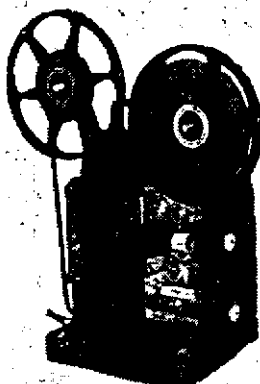
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# MONDAY

March 1, 1965

## ★ PAID ADVERTISEMENT

- 6:30  
2 Apothecary: "Hormones"  
4 (Clr) Discovering Calif.  
7 Guidelines (new muth)  
7:00 A.M.  
2 Captain Kangaroo  
4 Today, Hugh Downs with Glenn Ford  
7 Scope (education)  
11 Survey of Arts: "Japan"  
7:30  
7 Pinky Lee, Cartoons  
11 The Hobo Kelly Show  
7:45  
9 Cartoons & Comedies  
8:00 A.M.  
2 Panorama Pacific, Rowe  
7 I Married Joan, J. Davis  
9 Pancake Man, Hal Smith  
8:30  
7 The Count Marco Show  
9:00 A.M.  
2 Nws with Charles Kuralt (Wallace is on vacation)  
4 Make Room for Daddy  
5 For Kids Only (cartoons)  
7 The Pamela Mason Show  
11 New Jack LaLanne Show  
13 News, George Nolan  
9:15  
13 Guideposts (to 11:30)  
9:30  
2 I Love Lucy, Lucille Ball  
4 (Clr) What's This Song?  
5 Romper Room  
11 Movie: "An Inspector Calls," Alistair Sim  
10:00 A.M.  
2 Andy of Mayberry  
4 Concentration, Bob Clayton. Salute to Canada.  
7 The Mike Douglas Show  
Eva Gabor, Billy Daniels, Glen Yarbrough, White Sisters  
9 Movie: "Action in Arabia," George Sanders  
10:30  
2 The McCays, W. Brennan  
4 (Clr) Jeopardy, Fleming  
5 Wild Bill Hickok  
11:00 A.M.  
2 The Love of Life
- 4 (Clr) Say When, A. James  
5 Peter Gunn, C. Stevens  
11:30  
2 Search for Tomorrow  
4 (Clr) Truth-Consequences  
5 Thin Man, Peter Lawford  
7 Price Is Right, Bill Cullen  
Guest: Wally Cox  
9 Invitation to Music  
11 Sheriff John, J. Rovick  
13 Teleplay: "3½ Musketees," Chuck Connors  
11:45  
2 Guiding Light  
28 The Friendly Giant  
12:00 NOON  
2 My Little Margie  
4 (Clr) Let's Make a Deal  
5 Scarlett Hill (serial)  
7 The Donna Reed Show  
9 Bowery Boys Movie  
28 45 Years w/Fitzpatrick  
12:30  
2 As the World Turns  
4 Moment of Truth  
5 The Ray Milland Show  
7 Father Knows Best  
11 Movie: "Syncope," Jackie Cooper ('42)  
28 Invitation to Art  
1:00 P.M.  
2 Password, Allen Ludden  
Audrey Meadows, Allan Sherman are guests  
4 The Doctors, J. Pritchett  
5 (Clr) World Adventures  
7 Tennessee Ernie Ford  
9 Movie: "Adventures in Baltimore," Robt. Young  
13 (Clr) Movie: "Apartment for Peggy," Jeanne Crain, Wm. Holden ('48)  
28 In-Class Spanish, Science  
1:30  
2 Art Linkletter H'se Party  
4 Another World  
5 Movie: "Jam Session," Ann Miller ('44)  
7 Girl Talk, Virginia Graham, Betty Walker  
2:00 P.M.  
2 To Tell the Truth, Collyer  
4 (Color) You Don't Say  
7 Flame in the Wind  
2:15  
11 Movie: "Pagan Love Song," Esther Williams  
2:30  
2 The Edge of Night

- 4 Match Game, G. Rayburn  
7 Day in Court: Judge decides on divorce case.  
9 on the Line, C. Roberts  
BevHills Mayor Leonard Horwin tells of his campaign for gun control  
3:00 P.M.  
2 The Secret Storm  
4 Everything's Relative  
5 NewsScene, S. Chambers  
7 General Hospital  
13 (Color) Rocky & Friends  
28 About Art  
3:15  
13 (Color) Felix the Cat  
3:30  
2 The Jack Benny Show  
4 Movie: "The Accursed," Donald Wolfitt (Br. '58)  
5 Bozo and His Friends  
7 The Young Marrieds  
9 (Clr) King & Odie, Zolar  
4:00 P.M.  
★ JAMES ROOSEVELT—THE CONFERENCE CALL  
5 Popeye Cartoons  
7 Trailmaster, B. Aherne  
9 (Clr) Andy's Gang, Zolar  
11 Sheriff John's Club Time  
13 (Color) Courageous Cat  
28 Once Upon a Japanese Time, T. Mikami  
4:15  
2 Pete Smith's Animal Antics: "Dog House," Sad-faced dogs in pound  
4:30  
2 Movie: "Tarzan's Hidden Jungle," Gordon Scoll ('55)  
5 Burns and Allen Show  
9 (Clr) Astro Boy, Eng. Bill  
28 Discovery: Bird nests  
34 Escuela KMEX (English)  
5:00 P.M.  
5 That Regis Philbin Show with Margaret Whiting, James Franciscus, Fred Smoot, Red Auerbach (series folds after next week)  
7 News Hour, Baxter Ward  
9 Space Patrol, Eng. Bill  
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13 (Color) Capture! "Brazil Tropical Fish Farm"  
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7:30  
2 To Tell the Truth, Collyer  
4 Karen, Debbie Watson, Karen launches a rash petition against the city's tree-planting policies without first getting all the facts  
5 (Clr) Highway to Danger: "To End of World."  
7 Voyage to the Bottom of the Sea, Richard Basehart, John Anderson. Experiments to accelerate evolution reveal the consequences of trying to improve on natural laws, and threaten all aboard the Seaview with enormous protoplasm.  
9 Movie: "Along the Great Divide," Kirk Douglas, Virginia Mayo, Walter Brennan ('51). Excellent desert photography in slow-paced western  
11 Tales of Wells Fargo  
13 (Clr) Holiday, Bill Burrud: "Mexico"  
28 Great Decisions '65: "South Africa" and her policies of racial separation.  
8:00 P.M.  
2 I've Got a Secret, Steve Allen. Subbing for Bill Cullen and Bess Myerson are Buddy Hackett and audience-Cinderella Lorraine Bloy, airline stewardess originally from Long Beach. Betty Davis and Olivia DeHavilland are celebrity guests  
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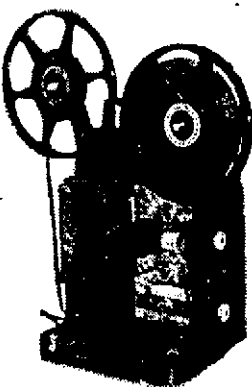
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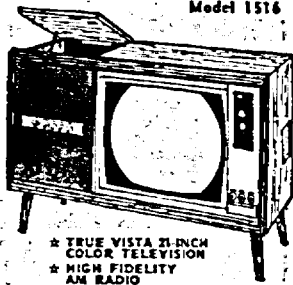
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## WEEK'S TOP SHOWS

**Sunday** — "Show People's Show" at midnight on channel 11 premieres as a weekly, hourly series. Tonight's guests include Joan Staley, Johnny Crawford, Jerry Butler and Ruta Lee.

**Monday** — An hour documentary on progressing U.S. plans for putting a man on the moon airs at 10 p.m. on channel 2. Marine Col. John Glenn participates in the discussion.

**Tuesday** — "Telephone Hour" at 10 p.m. in COLOR on channel 4 has Robert Goulet as host. Guests include singer Eydie Gorme, opera star Mildred Miller, musical-comedy performers Barbara Cook and Susan Watson.

**Wednesday** — Ted Meyers shows film clips from the motion picture "Lord Jim" at 9:30 p.m. on channel 9.

**Thursday** — Joan Crawford serves as hostess when channel 9 covers celebrities attending the movie premiere of "Lord Jim" at 7:30 on channel 9.

**Friday** — "The Bob Hope Theater" at 8:30 p.m. in COLOR on channel 4 has a drama about a suspected informer among allied prisoners in a prisoner-of-war camp. Stars include Martin Milner and Jack Ging.

**Saturday** — "Gunsmoke" at 10 p.m. on channel 2 welcomes Jean Arthur for her TV dramatic debut. She plays an outlaw's mother.

### Professor on TV

Dr. Gerald D. Strickler, philosophy department for Long Beach State College, appears on channel 4 at 1:30 p.m. today (Sunday) to talk about "What Makes Life Worth Living."

The professor is an ordained Lutheran clergyman. Discussing the same subject will be the Rev. Harold Slusher of Gardena. Dr. Clifton Moore will serve as moderator of the program, "Confrontation."

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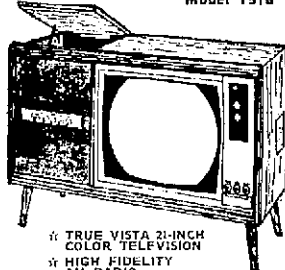
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## WEEK'S TOP SHOWS

**Sunday** — "Show People's Show" at midnight on channel 11 premieres as a weekly, hourly series. Tonight's guests include Joan Staley, Johnny Crawford, Jerry Butler and Ruta Lee.

**Monday** — An hour documentary on progressing U.S. plans for putting a man on the moon airs at 10 p.m. on channel 2. Marine Col. John Glenn participates in the discussion.

**Tuesday** — "Telephone Hour" at 10 p.m. in COLOR on channel 4 has Robert Goulet as host. Guests include singer Eydie Gorme, opera star Mildred Miller, musical-comedy performers Barbara Cook and Susan Watson.

**Wednesday** — Ted Meyers shows film clips from the motion picture "Lord Jim" at 9:30 p.m. on channel 9.

**Thursday** — Joan Crawford serves as hostess when channel 9 covers celebrities attending the movie premiere of "Lord Jim" at 7:30 on channel 9.

**Friday** — "The Bob Hope Theater" at 8:30 p.m. in COLOR on channel 4 has a drama about a suspected informer among allied prisoners in a prisoner-of-war camp. Stars include Martin Milner and Jack Ging.

**Saturday** — "Gunsmoke" at 10 p.m. on channel 2 welcomes Jean Arthur for her TV dramatic debut. She plays an outlaw's mother.

### Professor on TV

Dr. Gerald D. Strickler, philosophy department for Long Beach State College, appears on channel 4 at 1:30 p.m. today (Sunday) to talk about "What Makes Life Worth Living."

The professor is an ordained Lutheran clergyman. Discussing the same subject will be the Rev. Harold Slusher of Gardena. Dr. Clifton Moore will serve as moderator of the program, "Confrontation."

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A Certified Home Loan can be quickly arranged by telephone...and in the complete privacy of your own home.



**CERTIFIED MORTGAGE CO.**



# TUESDAY

March 2, 1965

## ★ PAID ADVERTISEMENT

- 6:00 A.M.  
2 Sunrise Semester 6:30  
2 The Troubled Self  
4 (Clr) Discovering Calif.  
7 Guidelines (new math)  
7:00 A.M.  
2 Capt. Kangaroo: Hockey  
4 Today, Hugh Downs with Hoagy Carmichael  
7 Scope (adult educ.)  
11 TV Institutes (educ.) 7:30  
7 Pinky Lee, Cartoons  
11 The Hobo Kelly Show 7:45  
9 Big Babysitter (cartoons) 8:00 A.M.  
2 Panorama Pacific, Rowe  
7 Married Joan, J. Davis  
9 Pancake Man, Hal Smith 8:30  
7 The Count Marco Show  
9 Fun Time (comedies) 9:00 A.M.  
2 News with Chas. Kuralt  
4 Make Room for Daddy  
5 For Kids Only (cartoons)  
7 The Pamela Mason Show  
11 New Jack LaLanne Show  
13 News, George Nolan 9:15  
9 Big Babysitter (cartoons)  
13 G'depost: Soc. Studies (3) 9:30  
2 I Love Lucy, Lucille Ball  
4 (Clr) What's This Song  
5 Romper Room  
11 Movie: "They Met in Bombay," Clark Gable 9:45  
13 G'depost to Science (A8) 10:00 A.M.  
2 Andy of Mayberry  
4 Concentrat'n, B. Clayton  
7 The Mike Douglas Show  
Eva Gabor, Joe & Eddy  
9 Movie: "Bombardier," Pat O'Brien (43) 10:15  
13 G'depost: Culture Studies

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AARON SCHULTZ FURNITURE / GA 8-1569

- 10:30  
2 The McCoy's, W. Brennan  
4 (Clr) Jeopardy, Fleming  
5 Wild Bill Hickok 10:55  
13 Guidepost to Music (4) 11:00 A.M.  
2 The Love of Life  
4 (Clr) Say When, A. James  
5 Peter Gunn, C. Stevens 11:15  
13 Assignment Education 11:30  
2 Search for Tomorrow  
4 (Clr) Truth Consequences  
5 Thin Man, Peter Lawford  
7 Price Is Right, Bill Cullen  
9 Building an Income (1)  
11 Sheriff John, J. Rovick  
13 Teleplay: "Trapped," Nina Foch 11:45  
2 Guiding Light  
28 The Friendly Giant



ROLLER SKATING championship, 8:30 p.m., ch. 5, Dick Lane at the Olympic.

- 12:00 NOON  
2 My Little Margie  
4 (Clr) Let's Make a Deal  
5 Scarlett Hill (serial)  
7 The Donna Reed Show  
9 Bowery Boys Movie  
13 The Ann Sothern Show  
28 French Chef, Julia Child: "Chestnut Cookery" 12:30  
2 As the World Turns  
4 Moment of Truth  
5 The Ray Milland Show  
7 Father Knows Best  
11 Movie: "Mr. Peabody & the Mermaid," Wm. Powell (48)  
13 Letters to the Manager  
28 Meant for Reading (premiere). Readings on freedom theme from pens of Milton, Benet, Whitman, Wordsworth, Tennyson. 12:45  
13 Bill Johns, News 1:00 P.M.  
2 Password, Allen Ludden  
4 The Doctors, J. Pritchett  
5 (Clr) World Adventures  
7 Tennessee Ernie Ford with Godfrey Cambridge

- 9 Movie: "Allegheny Uprising," John Wayne  
13 (Clr) Movie: "Down Argentine Way," Betty Grable, Don Ameche  
28 In-Class Music, Science 1:30  
2 Art Linkletter H'se Party  
4 Another World  
5 Movie: "Adventure in Manhattan," Jean Arthur, Joel McCrea (36)  
7 Girl Talk, Virginia Graham, Joan Crosby, Halla Stoddard 2:00 P.M.  
2 To Tell The Truth, Collyer  
4 (Color) You Don't Say  
7 Flame in the Wind 2:15  
11 Movie: "Second Face," Ella Raines (50) 2:30  
2 The Edge of Night  
4 Match Game, G. Rayburn  
7 Day in Court, June Chandler. Domestic is charged with forgery and grand theft by couple she worked for.  
9 9 on the Line, C. Roberts. Biologist and psychiatrist criticize abortion laws. 3:00 P.M.  
2 The Secret Storm  
4 Everything's Relative  
5 Newscene, S. Chambers  
7 General Hospital  
13 (Color) Rocky & Friends 3:15  
28 Teacher '65 (CTA) 3:30  
13 (Color) Felix the Cat 3:30  
2 The Jack Benny Show  
Jack is in Rome.  
4 Movie: "Big Combo," Cornel Wilde, Jean Wallace (55)  
5 Bozo and His Friends  
7 The Young Marrieds  
9 (Clr) King & Odie, Zolar  
28 In-Service Mathematics 4:00 P.M.  
2 Life of Riley, W. Bendix  
5 Popeye Cartoons  
7 Trailmaster: "Joe Muharich," Akim Tamiroff  
9 (Clr) Andy's Gang, Zolar  
11 Sheriff John's Club Time  
13 (Color) Courageous Cat  
28 World of Music, Morton Gould. 7-year-olds in Scarsdale, N.Y. 4:30  
2 Movie: "Big Jack," Wallace Berry, Marjorie Main (49)  
5 Burns and Allen Show  
9 (Clr) Astro Boy, Eng. Bill  
28 Dr. Posin's Giants: Ernest Rutherford  
34 Escuela KMX (English) 4:45  
13 (Color) Rocky & Friends 5:00 P.M.  
5 That Regis Philbin Show, with Shelley Winters, Henry Youngman, Andrews Sisters  
7 News Hour, Baxter Ward  
9 Space Patrol, Eng. Bill  
11 Billy Barty & 3 Stooges  
13 The Lloyd Thaxton Show  
28 What's New? "Coins" 5:20  
9 The People's Choice  
11 The Mickey Mouse Club  
28 The Friendly Giant 5:45  
4 (Color) KNBC News  
28 Sing Hi—Sing Lo



OPERA SINGER Mildred Miller guests on the "Telephone Hour" at 10 p.m. Tuesday, channel 4 in COLOR.

- 6:00 P.M.  
2 Big News, Jerry Dunphy  
4 (Clr) KNBC News, Latham  
7 Movie: "Guerrilla Girl," Helmut Dantine, Marianna (Br. '53-1st run)  
9 9th St. West, Sam Riddle  
11 Winchell-Mahoney Time  
13 (Color) Ruff 'n' Reddy  
28 Anatomy of Revolution: "Conspirators vs. Masses" 6:30  
34 Noticiero 34 (News) 6:30  
4 Huntley-Brinkley Report  
5 Leave It to Beaver  
13 Huckleberry Hound  
28 Wilds of Man: Psychology 7:00 P.M.  
2 Walter Cronkite, News  
4 (Color) America! Jack Douglas: "Georgia" The Peach State.  
5 Rifleman, Chuck Connors  
9 The Homeymooners  
11 Bachelor Father, Forsythe  
13 (Clr) Wonders of World: "North to Alaska (pt. 1)" Prince Rupert, Ketchikan  
28 World of Music, Morton Gould. Music class for 7-year-olds. 7:30  
2 Ralph Story's Los Angeles. A look the town of Foster Park, due to be wiped off the map by the Ojai freeway.  
4 Mr. Novak, James Franciscus, Burgess Meredith, Donald Harron, Irene Tedrow. Woodridge's first full day on the job forces him to face the task of passing judgment on the teaching abilities of some of his former colleagues.  
5 (Clr) Kingdom of Sea: "Tuna Clipper"  
7 Combat! Rick Jason, Vic Morrow, Lee Phillips. Hanley and his men are sent into enemy territory to rescue what they consider a "hotrock flyboy."  
9 Movie: "Along the Great Divide," Kirk Douglas

- 11 Tales of Wells Fargo  
13 (Clr) Wanderlust, Bill Burrud: "Tasmania" where mingle modern and ancient  
28 Language of Gesture. UNESCO film shows communication without use of foreign languages. 8:00 P.M.  
2 The Joey Bishop Show. Larry misinterprets Joey's giving him a helper and his own office, and thinks it's a subtle way of easing him out.  
5 Richard Diamond  
11 (Color) Movie: "Red Shoes," Moira Shearer, Anton Walbrook (Br. '48). Dancing's better than plot in this Oscar winner.  
13 (Color) American West, Jack Smith: "Vacation in Nevada" for the family, at Hoover Dam, Lake Mead, Valley of Fire.  
28 Press Conference. Gov. Edmund G. Brown tells of educational TV legislation. 8:30  
2 The Red Skelton Hour  
Clem Kadiddlehopper, imagining himself as the detective James Bland, uncovers a Paris plot involving Hata Mari (Janis Paige) to steal the Eiffel Tower.  
4 (Clr) Hullabaloo. Guest host Trini Lopez introduces the Mitchell Trio, Stiller and Meara, Lesley Gore, the Hullabalooos, the Astronauts, the Detergers, Dionne Warwick and from London, Brian Epstein with Wayne Fontana and the Mind Benders.  
5 Roller Skating Championships (see spts. box)  
7 McHale's Navy, Ernest Borgnine, Jean Willes, Binghamton, ordered to close down Maggie Monahan's gambling joint, arranges for McHale and his men to be caught in the raid.  
13 "SCIENCE IN ACTION" ★ "VENOMOUS ANIMALS" Safer methods of treating bites, filmed in color at Tempe, Ariz.  
28 Cecil Brown: Otello (8:40). Verdi's opera, by RAI (Milan), shown in its 2 hr., 22 min. entirety with tenor Maria Del Monaco and baritone Benato Capechi.  
34 Voces de Mexico 9:00 P.M.  
7 Tycoon, Walter Brennan. Walter and Pat get involved when a bank robbery takes place during their demonstration of a new remote TV microphone.  
13 (Clr) High and Wild: "Baker Elk Hunt," over hard packed snow high in the Oregon mountains. 9:15  
9 Clete Roberts, News 9:30  
2 Petticoat Junction, Bea Benaderet, Edgar Buchanan. Disaster strikes Sam Drucker's quaint general store when Uncle Joe envisions himself as a merchandising genius.  
4 (Color) That Was the Week That Was, Nancy Ames  
7 Peyton Place I, Dorothy Malone, Richard Evans. Paul Hanley seeks a common link in the eyes of Constance Elliott, Leslie and himself.

# SPECIAL

TELEPHONE HOUR — Robert Goulet is singing host for a musical cavalcade of the American girl from pioneering days to modern times, including the suffragette, flapper and girls of war times. Taking part in the 10 p.m. color hour, ch. 4, are recording star Edyie Gorme, Mildred Miller of the Met, and Broadway musical stars Barbara Cook and Susan Watson. Donald Voorhees conducts the orchestra.

9 Wyatt Earp, H. O'Brien  
13 Expedition! "Treasure of the Sacred Well" of Yucatan.

34 Estudio "A" (musical)

10:00 P.M.

2 Doctors & the Nurses, Shirl Conway, Joseph Campanella, Gary Merrill, Joanna Pettet, Philip Bosco. When hospital room is bugged in at attempt to implicate a political patient in a bribery, Dr. Steffen refuses to identify the voices on the tape—and pressure is brought to bear.  
4 (Color) Bell Telephone Hour (see box)  
7 The Fugitive, David Janssen, Louise Sorel, Ruth White, Lloyd Gough. Kimble risks his freedom when he learns the family of his late wife is in trouble. But the return is complicated by the fact that his mother-in-law hates him, while his sister-in-law is in love with him.

9 Championship Bowling: Ron Winger, Fred Lening

11 George Putnam, News

13 (Clr) Vagabond: "Valley of Spring" in Guadalajara

34 La Hora de Bellas Artes 10:30

5 Newscene, S. Chambers

13 News, Johns-Fishman

11:00 P.M.

2 News, Jerry Dunphy

4 (Clr) KNBC News, Latham

5 Movie: "Lady from Louisiana," John Wayne, Ona Munson (41)

7 Baxter Ward, News

9 Movie: "The Fountainhead," Gary Cooper, Patricia Neal, Raymond Massey (49). Ayn Rand's novel was better.

11 (Clr) Movie: "War Paint," Robert Stack

13 Movie: "Time Out of Mind," Phyllis Calvert

28 Comment: Cecil Brown 11:15

4 (Color) Tonight, Johnny Carson, Rose Marie

7 ABC's Nightlife, Shelley Berman.

11:30

2 Movie: "China Venture," Edmond O'Brien, Barry Sullivan (53)

12:30

5 Movie: "Stand-In," Humphrey Bogart, Joan Blondell (37)

13 Movie: "Decameron Nights," Joan Fontaine, 1:00

4 Changing Times; News

11 Movies: "Shocking Miss Pilgrim," "Sweethearts" and "Trouble for Two" 1:15

2 Movie: "Moon Over Burma," Dorothy Lamour (40)

9 Clete Roberts, News

11:30

9 Movie: "Bombardier," Pat O'Brien (43)

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# TUESDAY

March 2, 1965

## ★ PAID ADVERTISEMENT

6:00 A.M.

2 Sunrise Semester

6:30

2 The Troubled Self

4 (Clr) Discovering Calif.

7 Guidelines (new math)

7:00 A.M.

2 Capt. Kangaroo: Hockey

4 Today, Hugh Downs

with Hoagy Carmichael

7 Scope (adult educ.)

11 TV Institutes (educ.)

7:30

7 Pinky Lee, Cartoons

11 The Hobo Kelly Show

7:45

9 Big Babysitter (cartoons)

8:00 A.M.

2 Panorama Pacific, Rowe

7 Married Joan, J. Davis

9 Pancake Man, Hal Smith

8:30

7 The Count Marco Show

9 Fun Time (comedies)

9:00 A.M.

2 News with Chas. Kuralt

4 Make Room for Daddy

5 For Kids Only (cartoons)

7 The Pamela Mason Show

11 New Jack LaLanne Show

13 News, George Nolan

9:15

9 Big Babysitter (cartoons)

13 G'depost: Soc. Studies (3)

9:30

2 I Love Lucy, Lucille Ball

4 (Clr) What's This Song

5 Romper Room

11 Movie: "They Met in

Bombay," Clark Gable

9:45

13 G'depost to Science (A8)

10:00 A.M.

2 Andy of Mayberry

4 Concentrat'n, B. Clayton

7 The Mike Douglas Show

Eva Gabor, Joe &amp; Eddy

9 Movie: "Bombardier,"

Pat O'Brien (43)

10:15

13 G'depost: Culture Studies

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10:30  
2 The McCoys, W. Brennan  
4 (Clr) Joparty, Fleming  
5 Wild Bill Hickok

13 Guidepost to Music (4)

11:00 A.M.

2 The Love of Life

4 (Clr) Say When, A. James

5 Peter Gunn, C. Stevens

11:15

13 Assignment Education

11:30

2 Search for Tomorrow

4 (Clr) Truth-Consequences

5 Thin Man, Peter Lawford

7 Price Is Right, Bill Cullen

9 Building an Income (1)

11 Sheriff John, J. Rovick

13 Teleplay: "Trapped,"

Nina Foch

11:45

2 Guiding Light

28 The Friendly Giant

11:55

2 Sports Today

12:00 NOON

2 My Little Margie

4 (Clr) Let's Make a Deal

5 Scarlett Hill (serial)

7 The Donna Reed Show

9 Bowery Boys Movie

13 The Ann Sothern Show

28 French Chef, Julia Child:

"Chestnut Cookery"

12:30

2 As the World Turns

4 Moment of Truth

7 The Ray Milland Show

9 Father Knows Best

11 Movie: "Mr. Peabody &amp;

the Mermaid," Wm.

Powell (48)

13 Letters to the Manager

28 Meant for Reading

(premiere). Readings on

freedom theme from

pens of Milton, Benet,

Whitman, Wordsworth,

Tennyson.

12:45

13 Bill Johns, News

1:00 P.M.

2 Password, Allen Ludden

4 The Doctors, J. Pritchett

5 (Clr) World Adventures

7 Tennessee Ernie Ford

with Godfrey Cambridge

9 Movie: "Allegheny  
Uprising," John Wayne  
13 (Clr) Movie: "Down  
Argentine Way," Betty  
Grable, Don Ameche

28 In-Class Music, Science

1:30

2 Art Linkletter H'se Party

4 Another World

5 Movie: "Adventure in  
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Joel McCrea (36)

7 Girl Talk, Virginia Gra-

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2:00 P.M.

2 To Tell The Truth, Collyer

4 (Color) You Don't Say

7 Flame in the Wind

2:15

11 Movie: "Second Face,"

Ella Raines (50)

2:30

2 The Edge of Night

4 Match Game, G. Rayburn

7 Day in Court, June

Chandler. Domestic is

charged with forgery

and grand theft by

couple she worked for.

9 9 on the Line, C. Roberts

Biologist and psychiatrist

criticize abortion laws.

3:00 P.M.

2 The Secret Storm

4 Everything's Relative

5 Newscene, S. Chambers

7 General Hospital

13 (Color) Rocky &amp; Friends

28 Teacher '85 (CTA)

3:15

13 (Color) Felix the Cat

3:30

2 The Jack Benny Show

Jack is in Rome.

4 Movie: "Big Combo,"

Cornel Wilde, Jean

Wallace (55)

5 Bozo and His Friends

7 The Young Marrieds

9 (Clr) King &amp; Odie, Zolar

28 In-Service Mathematics

4:00 P.M.

2 Life of Riley, W. Bendix

5 Popeye Cartoons

7 Trailmaster: "Joe Muha-

rich," Akim Tamiroff

9 (Clr) Andy's Gang, Zolar

11 Sheriff John's Club Time

13 (Color) Courageous Cat

28 World of Music, Morton

Gould. 7-year-olds in

Scarsdale, N.Y.

4:30

2 Movie: "Big Jack,"

Wallace Berry, Marjorie

Main (49)

5 Burns and Allen Show

9 (Clr) Astro Boy, Eng. Bill

28 Dr. Posin's Giants:

Ernest Rutherford

34 Escuela KMEX (English)

4:45

13 (Color) Rucky &amp; Friends

5:00 P.M.

3 That Regis Philbin Show,

with Shelley Winters,

Henry Youngman,

Andrews Sisters

7 News Hour, Baxter Ward

9 Space Patrol, Eng. Bill

11 Billy Barty &amp; 3 Stooges

13 The Lloyd Thaxton Show

28 What's New? "Coins"

5:30

9 The People's Choice

11 The Mickey Mouse Club

28 The Friendly Giant

5:45

4 (Color) KNBC News

28 Sing Hi—Sing Lo



## OPERA SINGER Mildred

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6:00 P.M.

2 Big News, Jerry Dunphy

4 (Clr) KNBC Nws, Latham

7 Movie: "Guerrilla Girl,"

Helmut Dantine, Mari-

anna (Br.'53-1st run)

9 9th St. West, Sam Riddle

11 Winchell-Mahoney Time

13 (Color) Ruff 'n' Reddy

28 Anatomy of Revolution:

"Conspirators vs.

Masses"

34 Noticiero 34 (News)

6:30

4 Huntley-Brinkley Report

5 Leave It to Beaver

13 Huckleberry Hound

28 Wlds of Man:

Psychology

7:00 P.M.

2 Walter Cronkite, News

4 (Color) America! Jack

Douglas: "Georgia" The

Peach State

5 Rifleman, Chuck Connors

9 The Honeymooners

11 Bachelor Father, Forsythe

13 (Clr) Wonders of World:

"North to Alaska (pt. 1)

Prince Rupert, Ketchikan

28 World of Music, Morton

Gould. Music class for

7-year-olds.

7:30

2 Ralph Story's Los Ange-

les. A look the town of

Foster Park, due to be

wiped off the map by

the Ojai freeway.

4 Mr. Novak, James Fran-

ciscus, Burgess Merc-

edith, Donald Harron,

Irene Tedrow, Wood-

ridge's first full day on

the job forces him to

face the task of passing

judgment on the teach-

ing abilities of some of

his former colleagues.

5 (Clr) Kingdom of Sea:

"Tuna Clipper"

7 Combat! Rick Jason, Vic

Morrow, Lee Phillips.

Hanley and his men are

sent into enemy terri-

tory to rescue what they

consider a "hotrock

flyboy."

9 Movie: "Along the Great

Divide," Kirk Douglas

11 Tales of Wells Fargo  
13 (Clr) Wanderlust, Bill  
Barrud: "Tasmania"  
where mingle modern  
and ancient

28 Language of Gesture.  
UNESCO film shows  
communication without  
use of foreign languages.

8:00 P.M.

2 The Joey Bishop Show.

Larry misinterprets

Joey's giving him a

helper and his own

office, and thinks it's a

subtle way of easing him

out.

5 Richard Diamond

11 (Color) Movie: "Red

Shoes," Moira Shearer,

Anton Walbrook (Br.-

'48). Dancing's better

than plot in this Oscar

winner.

13 (Color) American West,

Jack Smith: "Vacation

in Nevada" for the

family, at Hoover Dam,

Lake Mead, Valley of

Fire.

28 Press Conference. Gov.

Edmund G. Brown tells

of educational TV

legislation.

8:30

2 The Red Skelton Hour

Clem Kadidichopper,

imagining himself as the

detective James Bland,

uncovers a Paris plot

involving Hata Mari

(Janis Paige) to steal the

Eiffel Tower.

4 (Clr) Hullahaloo, Guest

host Trini Lopez intro-

duces the Mitchell Trio,

Stiller and Meara, Lesley

Gore, the Hullahalooos,

the Astronauts,

the Detergents,

Dionne Warwick and,

from London, Brian Ep-

stein with Wayne

Fontana and the Mind

Benders.

5 Roller Skating Cham-

pionships (see spl. box)

7 McHale's Navy, Ernest

Borgnine, Jean Willes.

Binghamton, ordered to

close down Maggie

Monahan's gambling

joint, arranges for

McHale and his men to

be caught in the raid.

13 "SCIENCE IN ACTION"

★ "VENOMOUS ANIMALS"

Safer methods of treat-

ing bites, filmed in color

at Tempe, Ariz.

28 Cecil Brown: Otello

(8:40). Verdi's opera, by



# Wanted: One TV Deputy--with Laughs



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THE  
*'400'*

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No matter what your age, we'll help you improve your appearance, polish your social poise. You'll learn the art of makeup, visual poise, smart grooming, figure control, voice and diction, hair care—all the secrets of top professional models.

And you're helped to learn quickly since course content is minus useless "frills". Classes are kept small to give you individual, personalized instruction. Tuition is considerably low, and oh-so-gentle budget terms can be tailored to your convenience. Day, evening or Saturday classes.

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☐ Airline Preparatory ☐ Executive Secretarial  
☐ Finishing Training

NAME \_\_\_\_\_ AGE \_\_\_\_\_  
ADDRESS \_\_\_\_\_ PHONE \_\_\_\_\_  
CITY \_\_\_\_\_ STATE \_\_\_\_\_

HOLLYWOOD (UPI) — Andy Griffith made a solemn decision recently—to go ahead with his successful television series a sixth season without sidekick Don Knotts.

To many it will be Bud Abbott without Lou Costello, or Hardy without Laurel.

Nobody realizes this more than the pleasant, soft-voiced Griffith. It shakes him up emotionally.

"It's entirely impossible to replace Don," he said during a rehearsal break. "I really dread the day when we make our last show together. When they say, 'That's a wrap-up,' on the last show, you'll have to forget about me. I usually only cry when I laugh."

A STRONG bond exists between the two actors, stronger than the fictional camaraderie of the Sheriff of Mayberry and his dim-witted deputy, Barney Fife, the characters they've played for five years.

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Andy didn't try to dissuade Knotts from leaving.

"I wish Don Godspeed and good luck," he said. "It's time for him to go out on his own."

"We're looking for another man to try to fill in some of the gap. He's gotta be somebody who creates trouble. Old Barney always created trouble. If we find a new man, I'm not even sure we'll try to work him into being a deputy."

Griffith himself is a vastly different man from the defensive, self-conscious Southerner who came to Hollywood five years ago. He's sophisticated, polished, articulate and still possessed of Dixie charm.

"When I came out here I'd been in show business six years, made three movies and two Broadway plays," he grinned. "I knew nothing about television and I was frightened and nervous. Once you fail here in TV, that is as far as you can go, and I'd already failed in movies."

(Advertisement)

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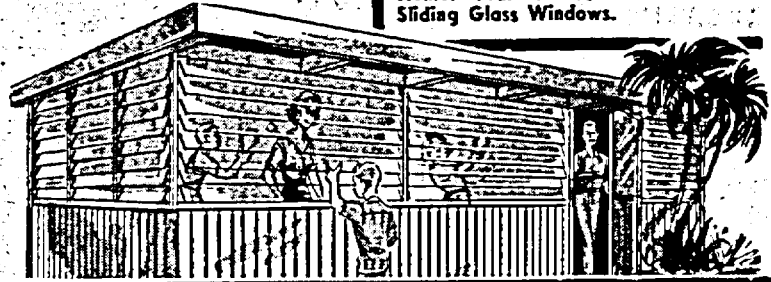
ALL AMERICAN

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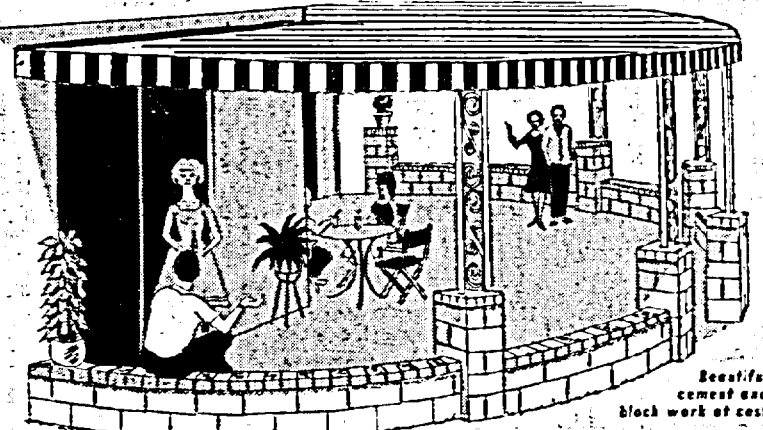
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**KI 3-1998**

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SECONDARY TO KIDNEY IRRITATION  
After 31 common kidneys or bladder irritation affect twice as many women as men and may make you tense and nervous from too frequent urinating or itching, burning, or stinging both day and night. Secondly, you may lose sleep and suffer from headaches, backache and feel old, tired, depressed, in such irritation. GYSTEX quickly brings fast, relaxing comfort by soothing irritating virus in stone, acid urine and by analgesic pain relief. GYSTEX at drugstore. Not better fast.

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CITY \_\_\_\_\_ STATE \_\_\_\_\_



# WEDNESDAY

- March 3, 1965  
★ **PAID ADVERTISEMENT**  
6:30  
2 The Apothecary  
4 (Clr) Discovering Calif.  
7 Guidelines: "Writing"  
7:00 A.M.  
2 Capt. Kangaroo Trees  
4 Today, Hugh Downs  
7 Scope: "Short Story"  
11 Survey of Arts: "Japan"  
First of 3 programs on theater looks at the "Kabuki."  
7:30  
7 Pinky Lee, Cart'n Capers  
11 The Hobo Kelly Show  
7:45  
9 Cartoons & Comedies  
8:00 A.M.  
2 Panorama Pacific, Rowe  
7 I Married Joan, J. Davis  
8:30  
7 The Count Marco Show  
9 Fun Time (comedies)  
13 (Clr) Science in Action  
9:00 A.M.  
2 News with Chas. Kural  
4 Make Room for Daddy  
5 For Kids Only (cartoons)  
7 The Pamela Mason Show  
11 New Jack LaLanne Show  
13 News, George Nolan  
9:15  
5 Tricks-Treats: Do-Ahead  
Hawaiian sparrows  
13 Guideposts (to 11:30)  
9:30  
2 I Love Lucy, Lucille Ball  
4 (Clr) What's This Song?  
5 The Romper Room  
11 Movie: "A Southern Yankee," Red Skelton  
10:00 A.M.  
2 Andy of Mayberry  
4 Concentra'n, B. Clayton  
7 The Mike Douglas Show  
Eva Gabor, Marty Ingels  
9 Movie: "Crack-Up," Pat O'Brien (46)  
10:30  
2 The McCoy's, W. Brennan  
4 (Clr) Jeopardy, Fleming  
5 Wild Bill Hickok  
11:00 A.M.  
2 The Love of Life  
4 (Clr) Say When, James  
5 Peter Gunn, C. Stevens  
11:30  
2 Search for Tomorrow  
4 (Clr) Truth-Consequences  
5 Thin Man, Peter Lawford  
7 Price Is Right, Bill Cullen  
9 Discovery: John Smith  
11 Sheriff John, J. Rovick  
13 Teleplay: "Hired Mother," Laraine Day

- 11:45  
2 The Guiding Light  
23 The Friendly Giant  
12:00 NOON  
2 My Little Margie  
4 (Clr) Let's Make a Deal  
5 Scarlett Hill (serial)  
7 The Donna Reed Show  
9 Bowery Boys Movie  
13 The Ann Sothern Show  
23 The Great Rivals, Struggle between India and Red China for leadership

## Sports Today

- NBA BASKETBALL, 5 p.m., ch. 11, has Chick Hearn at Boston as the Celtics host the Lakers.**  
**TARGA FLORIO '63, 7:30 p.m., ch. 5, covers the 43-mile curving circuit in Sicily, as Stirling Moss watches the classic for sports and grand touring cars. 1964 Le Mans winner Bob Bondurant is interviewed by John Brophy following the showing.**  
**WRESTLING, 8:30 p.m., ch. 5 has Dick Lane mike-side at the Olympic.**

- 12:30  
2 As the World Turns  
4 Moment of Truth  
5 The Ray Milland Show  
7 Father Knows Best  
11 Movie: "So Young, So Bad," Paul Henreid (50)  
13 Letters to the Manager  
1:00 P.M.  
2 Password, Allen Ludden  
4 The Doctors, J. Pritchett  
5 (Clr) World Adventures  
7 Tennessee Ernie Ford  
9 Movie: "Back to Bataan," John Wayne (45)  
13 (Clr) Movie: "Home-stretch," Cornel Wilde  
23 In Class Spanish, Science  
1:30  
2 Art Linkletter Ifse Party  
4 Another World  
5 Movie: "To Be or Not to Be," Jack Benny (42)  
7 Girl Talk, Virginia Graham, Imogene Coca  
2 To Tell the Truth  
4 (Color) You Don't Say  
7 Flame in the Wind  
2:15  
11 Movie: "20,000 Men a Year," Randolph Scott

- 2:30  
2 The Edge of Night  
4 Match Game, G. Rayburn  
7 Day in Court: Forgery  
9 On the Line, C. Roberts  
Arab spokesman discusses peace with Israel.  
3:00 P.M.  
2 The Secret Storm  
4 Everything's Relative  
5 NewsScene, S. Chambers  
7 General Hospital  
13 (Color) Rocky & Friends  
23 Beyond the Earth  
3:15  
13 (Color) Felix the Cat  
3:30  
2 The Jack Benny Show  
Jack's in England, with Peter Lawford, Diana Dors  
5 Bozo & His Friends  
7 The Young Marrieds  
9 (Clr) King & Odie, Zolar  
23 Teachers In-Service  
4:00 P.M.  
2 Life of Riley, W. Bendix  
5 Popeye Cartoons  
7 Trailmaster, Dick York  
9 (Clr) Andy's Gang, Zolar  
11 Sheriff John's Club Time  
13 (Color) Courageous Cat  
23 Japan—The Changing Years: "U.S. Occupation"  
4:30  
2 Movie: "Ride Lonesome," Randolph Scott (59)  
5 Burns and Allen Show  
9 (Clr) Astro Boy, Eng. Bill  
23 Discovery: "Plant and Animal Partnerships"  
34 Escuela KMEX (English)  
4:45  
11 Basketball Warm-Up  
13 (Color) Rocky & Friends  
5:00 P.M.  
5 That Regis Philbin Show with Barbara McNair, Dr. Frank C. Baxter  
7 News Hour, Baxter Ward  
9 Space Patrol, Eng. Bill  
11 NBA Basketball (see sports box)  
13 The Lloyd Thaxton Show  
23 What's New?  
5:30  
9 The People's Choice  
23 The Friendly Giant  
5:45  
4 (Color) KNBC News  
23 Sing Hi—Sing Lo  
6:00 P.M.  
2 Big News, Jerry Dunphy  
4 (Clr) KNBC Nws, Latham  
7 Movie: "40 Guns," Barbara Stanwyck (57)  
9 9th St. West, Sam Riddle  
13 (Color) Ruff 'n' Reddy  
23 American Perspective: American Puritan in Europe, as seen in allegory  
34 Noticiero 34 (News)  
6:30  
4 Huntley-Brinkley Report  
5 Leave It to Beaver  
13 (Color) Peter Potamus  
23 4 Worlds of Man: Music



**JOAN BENNETT** deals with a blackmailer during "Burke's Law" at 9:30 p.m. Wednesday, channel 7.

- 7:00 P.M.  
2 Walter Cronkite, News  
4 (Clr) Death Valley Days: "The \$25,000 Wager," Hedley Mattingly. Is trying to win a bet for California's Gov. Leland Stanford, an eccentric but determined photographer invents the forerunner of the motion picture camera.  
5 Rifleman, Chuck Connors  
9 Honeymooners, Gleason  
13 (Clr) This Exciting Wild: "England After Dark"  
23 Japan—The Changing Years: "U.S. Occupation"  
7:15  
11 Basketball Wrap-Up  
7:30  
2 Mr. Ed, Alan Young. Ed wants to join the Air Force as sentry when Carol insists she's allergic to him. After Ed's gone, the real cause of the sneezing is found.  
4 (Color) The Virginian, Randy Boone, James Drury, Ford Rainey. A lawman's belief in his own infallibility nearly sends Randy to the gallows when a townsman is killed in a robbery.  
5 The Targa Florio (see sports box)  
7 Ozzie & Harriet. Kris insists Ricky have her picture on his office desk, but it leads to startling complications.  
9 Movie: "Along the Great Divide," Kirk Douglas (51)  
11 Tales of Wells Fargo

- 13 (Clr) Islands in the Sun: "Wreck of the Matanceros," 6 fathoms down off Cozumel.  
28 At Issue: "The President and the News." Pierre Salinger discusses JFK's press relations, following which 4 Washington newsmen tell of LBJ's current relations with the press.

- 8:00 P.M.  
2 My Living Doll, Julie Newmar, Jack Mullaney. Rhoda is picked to replace Peter's girl friend (Bonnie Jones) as model for a high-fashion show in Paris.  
7 The Patty Duke Show. Sammy Davis Jr. helps Patty out of a jam when she's promised the prom committee to get big entertainment for the dance. Peter Lawford makes a cameo appearance as himself.  
11 77 Sunset Strip, Efrem Zimbalist, Roger Smith, Richard Long. Rex gets three versions of the formation of the Bailey-Spencer partnership.  
13 The Richard Boone Show: "All the Blood of Yesterday." Warren Stevens, Boone, Laura Devon. Former OSS officer, in Paris on business, gets involved with smugglers.  
34 Arriba el Norte  
8:30  
2 Beverly Hillbillies, Buddy Ebsen, Max Baer, Roy Roberts, Joyce Nizzari. After giving up his brain surgeon ambition in favor of becoming a James Bond-type secret agent, Jethro leaps to accept an assignment from Drysdale to shadow a rival's beauty contest entry.  
5 **WRESTLING—DICK LANE**  
★ **BY RELIABLE MORTGAGE** (see sports box)  
7 Shindig, Jimmy O'Neill, with the Rolling Stones, Freddie and the Dreamers, Bobby Sherman, Little Eva, John Andrea, Suzy Kaye, Roy Clark, Joe Tex, the Shindogs, Johnny Tillotson, Jay and the Americans, the Eligibles, the Blossoms and the Chambers bros.  
23 Cecil Brown; Fine Arts Quartet Plays Beethoven  
34 Miercoles Musical  
9:00 P.M.  
2 Dick Van Dyke Show. Ritchie has a social problem—a little girl (Tracy Stratford) keeps beating him up. Bernard Fox and Doris Singleton play the girl's parents.  
4 (Color) Movie: "Fancy Pants," Bob Hope, Lucille Ball (50-1st run). Fortune-hunter hires a third-rate actor (Hope) to impersonate his butler in effort to impress crude but wealthy girl (Ball)  
11 Breaking Point, Paul Richards, Bradford Dillman. Internist associate is forced to cope with permanent loss of sight  
13 True, Jack Webb: "Black-Robed Ghost." Josephine Hutchinson. Wealthy old woman goes to nightly seances in effort to contact her dead niece.  
9:15  
9 Clete Roberts, News  
9:30  
2 The Cara Williams Show. Cara's trying to paint over a nail polish  
★ **Surgeon: "The boss" of** fice leads to a game of

- SPECIAL**  
"LORD JIM" PREVIEW—ers behind the scenes of the Host Ted Meyers takes view-filming of Columbia's Peter O'Toole-starring film at 9:30 p.m., ch. 9. Thursday's charity premiere, at the Stanley Warner Theatre, will also be screened by ch. 9

- musical paint brushes involving Cara, the company painter and a professional painter.  
7 **BURKE'S LAW**  
★ **STARRING GENE BARRY** Joan Bennett, Edd Byrnes, Arlene Dahl, Paul Lynde and Bert Parks, all victims of a blackmailer, are questioned in his death. (Burke is preempted next week for the 1st annual "Grand Award of Sports," Bing Crosby and John Glenn featured.)  
★ **"LORD JIM" PREVIEW** **BEHIND THE SCENES** **TV-9 EXCLUSIVE!** (see box)  
13 The Rebel, Nick Adams  
34 TV Musical Ossart  
28 Cineposium (9:40). Michael Jackson and guests Boris Segal, George Seaton, Chuck Jones.  
10:00 P.M.  
2 The Danny Kaye Show, with Imogene Coca, Joe and Eddie and recovered-from-the-chicken pox Victoria Meyerink, with skits involving a poker game, a string ensemble and soap commercials.  
9 Hollywood! John Willis  
11 George Putnam, News  
13 (Clr) Adventure Theatre  
34 Box de los Miercoles  
23 Cecil Brown (10:10)  
10:30  
5 NewsScene, S. Chambers  
7 ABC Scope  
13 News, Johns-Fishman  
10:53  
4 (Clr) International Showtime Spotlight, Don Ameche. Featurette offers two acts from the Circus Kinoshita  
11:00 P.M.  
2 News, Jerry Dunphy  
4 (Clr) KNBC Nws, Latham  
5 Movie: "Kiss of Death," Victor Mature (47)  
7 Baxter Ward, News  
9 (Clr) Movie: "East of Eden," James Dean  
11 (Clr) Movie: "Scarfa-mouche," Stewart Granger (52)  
13 Movie: "Christmas Holiday," Deanna Durbin  
11:15  
4 **JAMES ROOSEVELT—**  
★ **THE CONFERENCE CALL**  
7 ABC's Nightlife, Shelley Berman  
11:30  
2 Movie: "Suddenly It's Spring," Fred MacMurray  
4 (Color) Tonight, Johnny Carson, Eva Gabor  
12:30  
5 Movie: "House of Horrors," Bill Goodwin (46)  
13 Movie: "Twinkle in God's Eye."  
1:00  
4 Changing Times, News  
11 Movie: "Sea of Grass," "Stand Up and Fight" and "Sunday Punch"  
1:15  
2 Movie: "Wells Fargo."  
9 Clete Roberts, News  
1:30  
9 Movie: "Crack-Up."

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March 3, 1965

## ★ PAID ADVERTISEMENT

6:30

- 2 The Apothecary
- 4 (Clr) Discovering Calif.
- 7 Guidelines: "Writing"

7:00 A.M.

- 2 Capt. Kangaroo: Trees
- 4 Today, Hugh Downs
- 7 Scope: "Short Story"
- 11 Survey of Arts: "Japan"

First of 3 programs on theater looks at the "Kabuki."

7:30

- 7 Pinky Lee, Carl'n Capers
- 11 The Hobo Kelly Show
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- 4 Make Room for Daddy
- 5 For Kids Only (cartoons)
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- 13 Guideposts (to 11:30)

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10:30

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- 4 (Clr) Jeopardy, Fleming
- 5 Wild Bill Hickok

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- 2 The Love of Life
- 4 (Clr) Say When, James
- 5 Peter Gunn, C. Stevens

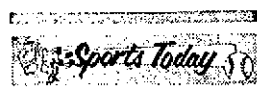
11:30

- 2 Search for Tomorrow
- 4 (Clr) Truth Consequences
- 5 Thin Man, Peter Lawford
- 7 Price Is Right, Bill Cullen
- 9 Discovery: John Smith
- 11 Sheriff John, J. Rovick
- 13 Teleplay: "Hired Mother," Laraine Day

2:15

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  - 28 The Friendly Giant
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  - 9 Bowery Boys Movie
  - 13 The Ann Southern Show
  - 28 The Great Rivals. Struggle between India and Red China for leadership



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  - 4 Moment of Truth
  - 5 The Ray Milland Show
  - 7 Father Knows Best
  - 11 Movie: "So Young, So Bad," Paul Henreid ('50)
  - 13 Letters to the Manager

- 1:00 P.M.
- 2 Password, Allen Ludden
  - 4 The Doctors, J. Pritchett
  - 5 (Clr) World Adventures
  - 7 Tennessee Ernie Ford
  - 9 Movie: "Back to Bataan," John Wayne ('45)
  - 13 (Clr) Movie: "Home-stretch," Cornel Wilde
  - 28 In-Class Spanish, Science

- 1:30
- 2 Art Linkletter H'se Party
  - 4 Another World
  - 5 Movie: "To Be or Not to Be," Jack Benny ('42)
  - 7 Girl Talk, Virginia Graham, Imogene Coca

- 2:00 P.M.
- 2 To Tell the Truth
  - 4 (Color) You Don't Say
  - 7 Flame in the Wind

- 2:15
- 11 Movie: "20,000 Men a Year," Randolph Scott

- 3:00
- 4 Huntley-Brinkley Report
  - 5 Leave It to Beaver
  - 13 (Color) Peter Potamus
  - 28 4 Worlds of Man: Music

- 3:30
- 4 Huntley-Brinkley Report
  - 5 Leave It to Beaver
  - 13 (Color) Peter Potamus
  - 28 4 Worlds of Man: Music

- 4:00 P.M.
- 2 Big News, Jerry Dunphy
  - 4 (Clr) KNBC Nws, Latham
  - 7 Movie: "40 Guns," Barbara Stanwyck ('57)
  - 9 9th St. West, Sam Riddle
  - 13 (Color) Ruff 'n' Reddy
  - 28 American Perspective: American Puritan in Europe, as seen in allegory
  - 34 Noticiero 34 (News)

- 4:30
- 4 Huntley-Brinkley Report
  - 5 Leave It to Beaver
  - 13 (Color) Peter Potamus
  - 28 4 Worlds of Man: Music

- 5:00
- 4 Huntley-Brinkley Report
  - 5 Leave It to Beaver
  - 13 (Color) Peter Potamus
  - 28 4 Worlds of Man: Music

- 5:30
- 4 Huntley-Brinkley Report
  - 5 Leave It to Beaver
  - 13 (Color) Peter Potamus
  - 28 4 Worlds of Man: Music

- 6:00 P.M.
- 2 Big News, Jerry Dunphy
  - 4 (Clr) KNBC Nws, Latham
  - 7 Movie: "40 Guns," Barbara Stanwyck ('57)
  - 9 9th St. West, Sam Riddle
  - 13 (Color) Ruff 'n' Reddy
  - 28 American Perspective: American Puritan in Europe, as seen in allegory
  - 34 Noticiero 34 (News)

- 6:30
- 4 Huntley-Brinkley Report
  - 5 Leave It to Beaver
  - 13 (Color) Peter Potamus
  - 28 4 Worlds of Man: Music

- 7:00
- 4 Huntley-Brinkley Report
  - 5 Leave It to Beaver
  - 13 (Color) Peter Potamus
  - 28 4 Worlds of Man: Music

- 7:30
- 4 Huntley-Brinkley Report
  - 5 Leave It to Beaver
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- 8:00
- 4 Huntley-Brinkley Report
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- 8:30
- 4 Huntley-Brinkley Report
  - 5 Leave It to Beaver
  - 13 (Color) Peter Potamus
  - 28 4 Worlds of Man: Music

- 2:30
- 2 The Edge of Night
  - 4 Match Game, G. Rayburn
  - 7 Day in Court: Forgery
  - 9 9 on the Line, C. Roberts
  - Arab spokesman discusses peace with Israel.
- 3:00 P.M.
- 2 The Secret Storm
  - 4 Everything's Relative
  - 5 NewsScene, S. Chambers
  - 7 General Hospital
  - 13 (Color) Rocky & Friends
  - 28 Beyond the Earth

- 3:15
- 13 (Color) Felix the Cat

- 3:30
- 2 The Jack Benny Show
  - Jack's in England, with Peter Lawford, Diana Dors
  - 5 Bozo & His Friends
  - 7 The Young Marrieds
  - 9 (Clr) King & Odie, Zolar
  - 28 Teachers In-Service

- 4:00 P.M.
- 2 Life of Riley, W. Bendix
  - 5 Popeye Cartoons
  - 7 Trailmaster, Dick York
  - 9 (Clr) Andy's Gang, Zolar
  - 11 Sheriff John's Club Time
  - 13 (Color) Courageous Cat
  - 28 Japan—The Changing Years: "U.S. Occupation"

- 4:30
- 2 Movie: "Ride Lonesome," Randolph Scott ('59)
  - 5 Burns and Allen Show
  - 9 (Clr) Astro Boy, Eng. Bill
  - 28 Discovery: "Plant and Animal Partnerships"
  - 34 Escuela KMEX (English)

- 4:45
- 11 Basketball Warm-Up
  - 13 (Color) Rocky & Friends

- 5:00 P.M.
- 5 That Regis Philbin Show with Barbara McNair, Dr. Frank C. Baxter
  - 7 News Hour, Baxter Ward
  - 9 Space Patrol, Eng. Bill
  - 11 NBA Basketball (see sports box)
  - 13 The Lloyd Thaxton Show
  - 28 What's New?

- 5:30
- 9 The People's Choice
  - 28 The Friendly Giant

- 5:45
- 4 (Color) KNBC News
  - 28 Sing Hi—Sing Lo

- 6:00 P.M.
- 2 Big News, Jerry Dunphy
  - 4 (Clr) KNBC Nws, Latham
  - 7 Movie: "40 Guns," Barbara Stanwyck ('57)
  - 9 9th St. West, Sam Riddle
  - 13 (Color) Ruff 'n' Reddy
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- 10:00
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- 10:30
- 4 Huntley-Brinkley Report
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- 11:00
- 4 Huntley-Brinkley Report
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- 11:30
- 4 Huntley-Brinkley Report
  - 5 Leave It to Beaver
  - 13 (Color) Peter Potamus
  - 28 4 Worlds of Man: Music

- 12:00
- 4 Huntley-Brinkley Report
  - 5 Leave It to Beaver
  - 13 (Color) Peter Potamus
  - 28 4 Worlds of Man: Music

- 12:30
- 4 Huntley-Brinkley Report
  - 5 Leave It to Beaver
  - 13 (Color) Peter Potamus
  - 28 4 Worlds of Man: Music

- 1:00
- 4 Huntley-Brinkley Report
  - 5 Leave It to Beaver
  - 13 (Color) Peter Potamus
  - 28 4 Worlds of Man: Music



JOAN BENNETT deals with a blackmailer during "Burke's Law" at 9:30 p.m. Wednesday, channel 7.

- 7:00 P.M.
- 2 Walter Cronkite, News
  - 4 (Clr) Death Valley Days: "The \$25,000 Wager," Hedley Mattingly. In trying to win a bet for California's Gov. Leland Stanford, an eccentric but determined photographer invents the forerunner of the motion picture camera.

- 7:15
- 11 Basketball Wrap-Up

- 7:30
- 2 Mr. Ed, Alan Young. Ed wants to join the Air Force as sentry when Carol insists she's allergic to him. After Ed's gone, the real cause of the sneezing is found.

- 7:45
- 4 (Color) The Virginian, Randy Boone, James Drury, Ford Rainey. A lawman's belief in his own infallibility nearly sends Randy to the gallows when a townsman is killed in a robbery.

- 8:00
- 5 The Targa Florio (see sports box)
  - 7 Ozzie & Harriet. Kris insists Ricky have her picture on his office desk, but it leads to startling complications.

- 8:15
- 9 Movie: "Along the Great Divide," Kirk Douglas ('51)
  - 11 Tales of Wells Fargo

- 8:30
- 4 Huntley-Brinkley Report
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- 13 (Clr) Islands In the Sun: "Wreck of the Matanceros," 6 fathoms down off Cozumel.
- 28 At Issue: "The President and the News." Pierre Salinger discusses JFK's press relations, following which 4 Washington newsmen tell of LBJ's current relations with the press.

- 8:00 P.M.
- 2 My Living Doll, Julie Newmar, Jack Mullaney. Rhoda is picked to replace Peter's girl friend (Bonnie Jones) as model for a high-fashion show in Paris.

- 7 The Patty Duke Show. Sammy Davis Jr. helps Patty out of a jam when she's promised the prom committee to get big entertainment for the dance. Peter Lawford makes a cameo appearance as himself.

- 11 77 Sunset Strip. Efreim Zimbalist, Roger Smith, Richard Long. Rex gets three versions of the formation of the Bailey-Spencer partnership.

- 13 The Richard Boone Show: "All the Blood of Yesterday," Warren Stevens, Boone, Laura Devon. Former OSS officer, in Paris on business, gets involved with smugglers.

- 34 Arriba el Norte

- 8:30
- 2 Beverly Hillbillies, Buddy Ebsen, Max Baer, Roy Roberts, Joyce Nizzari. After giving up his brain surgeon ambition in favor of becoming a James Bond-type secret agent, Jethro leaps to accept an assignment from Drysdale to shadow a rival's heavily contested entry.

- 5 WRESTLING—DICK LANE by RELIABLE MORTGAGE (see sports box)

- 7 Shindig, Jimmy O'Neill, with the Rolling Stones, Freddie and the Dreamers, Bobby Sherman, Little Eva, John Andrea, Suzy Kaye, Roy Clark, Joe Tex, the Shindogs, Johnny Tillotson, Jay and the Americans, the Eligibles, the Blossoms and the Chambers Bros.

- 28 Cecil Brown; Fine Arts Quartet Plays Beethoven

- 34 Miercoles Musical

- 9:00 P.M.
- 2 Dick Van Dyke Show. Ritchie has a social problem—a little girl (Tracy Stratford) keeps beating him up. Bernard Fox and Doris Singleton play the girl's parents.

- 4 (Color) Movie: "Fancy Pants," Bob Hope, Lucille Ball ('50-1st run). Fortune-hunter hires a third-rate actor (Hope) to impersonate his butler in effort to impress crude but wealthy girl (Ball)

- 11 Breaking Point, Paul Richards, Bradford Dillman. Internist associate is forced to cope with permanent loss of sight

- 13 True, Jack Webb: "Black-Robed Ghost," Josephine Hutchinson. Wealthy old woman goes to nightly seances in effort to contact her dead niece.

- 9:15
- 9 Cleo Roberts, News

- 9:30
- 2 The Cara Williams Show. Cara's having to paint 66, over a nail polish smudge in the boss' office leads to a game of

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COTE-ENTERTAINMENT

## SPECIAL

"LORD JIM" PREVIEW—ers behind the scenes of the Host Ted Meyers takes view-filming of Columbia's Peter O'Toole-starring film at 9:30 p.m., ch. 9. Thursday's charity premiere, at the Stanley Warner Theatre, will also be screened by ch. 9

musical paint brushes involving Cara, the company painter and a professional painter.

7 BURKE'S LAW

★ STARRING GENE BARRY

Joan Bennett, Edd Byrnes, Arlene Dahl, Paul Lynde and Bert Parks, all victims of a blackmailer, are questioned in his death.

(Burke is preempted next week for the 1st annual "Grand Award of Sports." Bing Crosby and John Glenn featured.)

9 "LORD JIM" PREVIEW

★ BEHIND THE SCENES TV-9 EXCLUSIVE! (see box)

13 The Rebel, Nick Adams

34 TV Musical Ossart

28 Cineposium (9:40). Michael Jackson and guests Boris Segal, George Seaton, Chuck Jones.

10:00 P.M.

2 The Danny Kaye Show, with Imogene Coca, Joe and Eddie and recovered-from-the-chicken pox Victoria Meyerink, with skills involving a poker game, a string ensemble and soap commercials.

9 Hollywood! John Willis

11 George Putnam, News

13 (Clr) Adventure Theatre

34 Box de los Miercoles

28 Cecil Brown (10:10)

10:30

5 NewsScene, S. Chambers

7 ABC Scope

13 News, Johns-Fishman

10:53

4 (Clr) International Showtime Spotlight, Don Ameche. Featurette offers two acts from the Circus Kinoshita

11:00 P.M.

2 News, Jerry Dunphy



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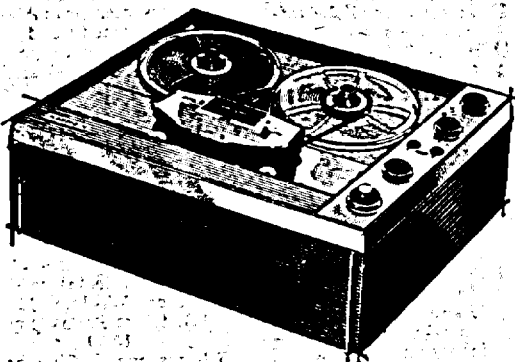


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ing of the 50 most popular selections. [This offer for  
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(Editor's Note: Last Sun-  
day, Mrs. N. B. Levin  
wrote seeking information  
about whether "Hawaii  
Calls" was still on radio.  
The reply was, "I haven't  
heard it since about two  
years ago." But somebody  
has been hearing it all the  
time.)

"Hawaii Calls" is one of  
my favorite programs. I  
found it quite by accident  
on station KGBS (1020) on  
your radio dial.

Mrs. Kay Smithson,  
San Pedro

Turn up your hearing aid.  
KGBS (1020) at 4 p.m. Sun-  
days.

Lorraine Strahlmann,  
Long Beach

The way you answer some  
questions, instead of "Pan"  
mail it should be "Pun"  
mail. "Hawaii Calls" at 4  
p.m. on KGBS.

L. Roberts, Long Beach  
"Hawaii Calls" every Sat-  
urday, 5-5:30 p.m. on KCBH  
(98.7) FM band. Aloha oe.  
Haole malihine Zinser

Why have Michael Jack-  
son and Joe Dolan been  
taken off radio station KHJ?

Mrs. Eve Van Adams,  
Long Beach

The station is preparing  
to change its format to  
rock-and-roll. Jackson was  
relieved before the actual  
change-over because his  
program was being domi-  
nated by callers with  
"completely negative" at-  
titudes about the format  
change. While the same  
might be true about Dolan,  
the official answer is,  
"The owners of the station  
decreed it."

As most college students  
can inform you, it is diffi-  
cult arguing with a mas-  
ter's decree.

I have been trying to find  
Phyllis Diller's address for  
quite awhile, but to no avail.  
You are my last hope.

Short of writing poison-  
pen letters to Jack Paar and  
Steve Allen, I fear that I'll  
never discover whether she  
is alive and well or if she is  
dying of a seriously broken  
toe.

J. M. Johnston,  
Long Beach

Address mail to her in  
care of her press agent,  
Frank Lieberman, 8733  
Sunset Blvd., Los Angeles,  
Calif. Her toes are ok.

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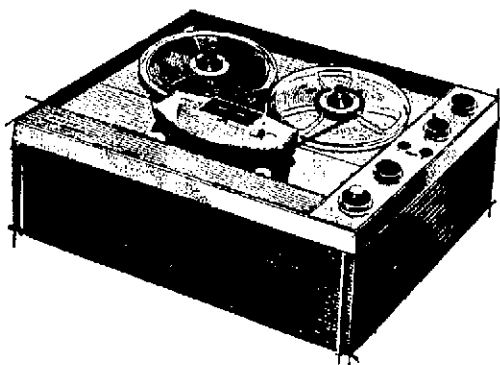


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(Editor's Note: Last Sunday, Mrs. N. B. Levin wrote seeking information about whether "Hawaii Calls" was still on radio. The reply was, "I haven't heard it since about two years ago." But somebody has been hearing it all the time.)

"Hawaii Calls" is one of my favorite programs. I found it quite by accident on station KGBS (1020) on your radio dial.

Mrs. Kay Smithson,  
San Pedro

Turn up your hearing aid. KGBS (1020) at 4 p.m. Sundays.

Lorraine Strahlmann,  
Long Beach

The way you answer some questions, instead of "Pan" mail it should be "Pun" mail. "Hawaii Calls" at 4 p.m. on KGBS.

L. Roberts, Long Beach  
"Hawaii Calls" every Saturday, 5-5:30 p.m. on KCBH (98.7) FM band. Aloha oe.

Haole malihine Zinser

Why have Michael Jackson and Joe Dolan been taken off radio station KIIJ?

Mrs. Eve Van Adams,  
Long Beach

The station is preparing to change its format to rock-and-roll. Jackson was relieved before the actual change-over because his program was being dominated by callers with "completely negative" attitudes about the format change. While the same might be true about Dolan, the official answer is, "The owners of the station decreed it."

As most college students can inform you, it is difficult arguing with a master's decree.

I have been trying to find Phyllis Diller's address for quite awhile, but to no avail. You are my last hope.

Short of writing poison-pen letters to Jack Paar and Steve Allen, I fear that I'll never discover whether she is alive and well or if she is dying of a seriously broken toe.

J. M. Johnston,  
Long Beach

Address mail to her in care of her press agent, Frank Lieberman, 8733 Sunset Blvd., Los Angeles, Calif. Her toes are ok.

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**N. Long Beach**



# THURSDAY

March 4, 1965

## ★ PAID ADVERTISEMENT

- 6:30  
2 The Troubled Self  
4 (Clr) Discovering Calif.  
7 Guidelines: "Writing"  
7:00 A.M.  
2 Captain Kangaroo  
4 Today, Hugh Downs  
Entire second hour is  
devoted to attorney  
Jake Ehrlich.  
7 Scope: "Short Story"  
11 Mathematics In-Service  
7:30  
7 Pinky Lee Cartoons  
11 The Hobo Kelly Show  
7:45  
9 Cartoons & Comedies  
8:00 A.M.  
2 Panorama Pacific, Rowe  
7 I Married Joan, J. Davis  
8:30  
7 The Count Marco Show  
9:00 A.M.  
2 News, Charles Kuralt  
4 Make Room for Daddy  
5 Supermarket Review  
7 The Pamela Mason Show  
11 New Jack LaLanne Show  
13 News, George Nolan  
9:15  
5 For Kids Only (cartoons)  
13 Guideposts (to 11:30)  
9:30  
2 I Love Lucy, Lucille Ball  
4 (Clr) What's This Song?  
5 The Romper Room  
11 Movie: "Stolen Holiday,"  
Kay Francis (37)  
10:00 A.M.  
2 Andy of Mayberry  
4 Concentration, B. Clayton  
7 The Mike Douglas Show  
Eva Gabor, Mel Torme,  
Nina Foch, Ossie Davis  
9 Movie: "China Sky,"  
Randolph Scott (45)  
10:30  
2 The McCays, W. Brennan  
4 (Clr) Jeopardy, Fleming  
5 Wild Bill Hickok  
11:00 A.M.  
2 The Love of Life  
4 (Clr) Say When, James  
5 Peter Gunn, C. Stevens  
11:30  
2 Search for Tomorrow  
4 (Clr) Truth-Consequences  
5 Thin Man, Peter Lawford  
7 Price Is Right, Bill Cullen  
9 Building an Income (2)  
11 Sheriff John, J. Rovick  
13 Teleplay: "Bean Farm,"  
Phyllis Coates  
11:45  
2 The Guiding Light  
23 The Friendly Giant  
12:00 NOON  
2 My Little Margie  
4 (Clr) Let's Make a Deal

- 5 Scarlett Hill (serial)  
7 The Donna Reed Show  
9 Bowery Boys Movie  
13 The Ann Sothern Show  
23 Origami: "Goldfish"  
12:30  
2 As the World Turns  
4 Moment of Truth  
5 The Ray Milland Show  
7 Father Knows Best  
11 Movie: "Top Secret,"  
Oscar Homolka (Br. '53)  
13 Letters to the Manager  
23 Eastern Wisdom: "Budd-  
hist philosophy parallels"



**THE GLOBETROTTERS,**  
8:30 p.m., ch. 11, play a  
taped game against the  
Washington (D.C.) Generals  
at the Shrine Auditorium.  
Bill Welsh describes the fun.

- 1:00 P.M.  
2 Password, Allen Ludden  
4 The Doctors, J. Pritchett  
5 (Clr) World Adventures  
7 Tennessee Ernie Ford  
9 Movie: "Bride by Mistake,"  
Laraine Day (44)  
13 (Clr) Movie: "3 Little  
Girls in Blue," June  
Haver, Vivian Blaine  
23 In-Class Math, Art  
1:30  
2 Art Linkletter H'se Party  
4 Another World  
5 Movie: "Elizabeth of  
Ladymead," Anna  
Neagle (Br. '48)  
7 Girl Talk, Virginia Gra-  
ham, Pearl Buck  
2:00 P.M.  
2 To Tell the Truth  
4 (Color) You Don't Say  
7 Flame in the Wind  
2:15  
11 Movie: "3 Men on a  
Horse," Frank McHugh  
2:30  
2 The Edge of Night  
4 Match Game, G. Rayburn  
7 Day in Court: Forgery  
9 on the Line, C. Roberts  
with guest from "Over-  
eaters Anonymous"  
3:00 P.M.  
2 The Secret Storm  
4 Everything's Relative  
7 General Hospital  
13 (Color) Rocky & Friends  
23 Impressions (CSCF)  
3:15  
13 (Color) Felix the Cat  
3:30  
2 The Jack Benny Show  
4 Movie: "Suez," Tyrone  
Power, Loretta Young,  
5 Bozo & His Friends

- 7 The Young Marrieds  
9 (Clr) King & Odie, Zolar  
23 In-Service Mathematics  
4:00 P.M.  
2 Life of Riley, W. Bendix  
5 Popeye Cartoons  
7 Trailmaster, James Gavin  
9 (Clr) Andy's Gang, Zolar  
13 (Color) Courageous Cat  
23 Science Reporter  
4:30  
2 Movie: "Lucky Jordan,"  
Alan Ladd (42)  
5 Burns and Allen Show  
9 (Clr) Astro Boy, Eng. Bill  
23 Posin's Giants: Goddard  
34 Escuela KMEX (English)  
5:00 P.M.  
5 That Regis Philbin Show,  
with Frank Leahy, Ann  
Miller, Joan O'Brien  
7 News Hour, Baxter Ward  
9 Space Patrol, Eng. Bill  
11 Billy Barty & 3 Stooges  
13 The Lloyd Thaxton Show  
23 What's New? "Coins"  
5:30  
9 People's Choice, J. Cooper  
11 The Mickey Mouse Club  
23 The Friendly Giant  
5:45  
4 (Color) KNBC News  
23 Sing Hi—Sing Lo  
6:00 P.M.  
2 Big News, Jerry Dunphy  
4 (Clr) KNBC News, Latham  
7 Movie: "Abbott & Cos-  
tello in the Foreign Leg-  
ion," Patricia Medina  
9 9th St. West, Sam Riddle  
11 Winchell-Mahoney Time  
13 RUFF 'N' REDDY—COLOR  
★ GARTOONS w/BOB ADKINS  
23 Origami: "Goldfish"  
34 Noticiero 34 (News)  
6:30  
4 Huntley-Brinkley Report  
5 Leave It to Beaver  
13 Yogi Bear (cartoons)  
23 4 World of Man: Poetry  
7:00 P.M.  
2 Walter Cronkite, News  
4 (Clr) Happy Wanderers:  
"Apache Junction"  
5 Rifleman, Chuck Connors  
9 Honeymooners, Gleason  
11 Bachelor Father, Forsythe  
13 (Clr) Passport to Travel:  
"Spring in Britain"  
23 Science Reporter:  
"World's Fair" futurama  
7:30  
2 The Munsters, Fred  
Gwynne, Staying out  
late at an office party  
gives Herman the living  
room sofa for his bed.  
4 Daniel Boone, Fess Par-  
ker, Sean McClory,  
James Best, Bruce  
Cabot, Daniel faces a  
freight haul from Salem  
to Boonesborough with  
four hardened criminals  
(Series adds color next  
season.)  
5 (Clr) It's a Small World:  
"Afghanistan" (pt. 1)  
7 (Color) Jonny Quest.

# SPECIAL

- LORD JIM PREMIERE**  
—KHJ's Ted Meyers teams  
with actress Joan Crawford  
to chat with celebrities ar-  
riving at the Stanley War-  
ner Theater in Beverly Hills  
for the benefit premiere of  
Columbia's new "Lord Jim,"  
based on the Joseph Conrad  
novel. Oscar-nominated  
(Becket) Peter O'Toole  
stars, with premiere cover-  
age slated for 7:30 p.m.,  
ch. 9 (KCOP—will have  
"Sound of Music" premiere  
next Wed.)  
**PERRY COMO** — Bos-  
ton's new War Memorial  
Auditorium, dedicated only  
11 days ago, is the setting  
for Como's first east coast  
appearance of the season  
when he presents an hour of  
diversified music at 10 p.m.,  
ch. 4. Featured are singer  
Lena Horne, classical jazz  
pianist Peter Nero, little  
(4'6") Johnny Puleo and his  
harmonica gang, and Bos-  
ton's own all-girl 40-voice  
Wellesley College Choir.  
  
Weird snow creatures  
terrifying Nepal villagers  
are part of plot to de-  
stroy the high priest.  
**LORD JIM PREMIERE**  
★ **JOAN CRAWFORD GREET**  
**FILMLAND GREATS**  
**TV-9 EXCLUSIVE!**  
(see box)  
11 Tales of Wells Fargo  
13 TRUE ADVENTURE  
★ **WORLD'S LONELIEST JOB**  
Wildlife service.  
23 Speculation, Keith Ber-  
wick, Dr. Paul Popenoe  
8:00 P.M.  
2 Perry Mason, Raymond  
Bur, Fay Wray, Gary  
Collins, Karen Steele,  
Lynn Bari, Mason probes  
the mysterious cult of  
voodoo when he defends  
an assistant D.A. ac-  
cused of murder. Miss  
Wray plays the mother  
of the defendant, a  
nightclub voodoo dancer.  
(Renewed for its 9th  
season, series will move  
to a new night in fall.)  
5 (Color) Movie: "The  
Egyptian," Edmund Pur-  
dom, Gene Tierney (54)  
7 The Donna Reed Show.  
No one believes Donna  
saw deer in the back  
yard—until they see pea-  
cocks on the roof of a  
neighbor's house.  
9 Movie: "Along the Great  
Divide," Kirk Douglas

- 11 The Great War, Michael  
Redgrave: "We Are Be-  
trayed, Sold, Lost,"  
From Feb. to July, 1917  
13 SURVIVAL—TEXAS  
★ **CITY OIL EXPLOSION**  
34 Automex Presents  
8:30  
4 Dr. Kildare, Richard  
Chamberlain, Robert  
Culp, Angie Dickinson,  
Leslie Nielsen. Kildare  
uses a subterfuge to help  
a physician regain the  
self-confidence he lost  
when a patient died.  
(Nielsen and Miss Dick-  
inson, playing a man  
with a drinking problem  
and his girl, return to the  
same roles in a 2-part  
sequel to be seen March  
18, 25, as Kildare has a  
romantic interlude.)  
7 My Three Sons, Fred  
MacMurray. Steve's  
grateful Mexican client  
brings the Douglas fam-  
ily down for a visit, and  
Robbie learns about the  
custom of duennas chap-  
eroning lovely young  
senoritas. "I'll Sing to  
You," which Robbie  
(Don Grady) sings be-  
neath the girl's balcony,  
was written by Grady.  
11 The Harlem Globetrot-  
ters (see sports box)  
13 WINSTON CHURCHILL  
★ **FDR MEETING AT YALTA**  
28 Cecil Brown: The Great  
Rivals (8:40). Film de-  
picts struggle between  
India and Red China.  
34 Casos y Cosas de Casa  
9:00 P.M.  
2 Password, Allen Ludden,  
Carol Channing, Tony  
Randall are guests.  
7 Bewitched, Elizabeth  
Montgomery, Agnes  
Moorehead, Endora lends  
a hand when Samantha  
insists on betting a  
neighborhood traffic  
light the hard way—by  
fighting city hall.  
13 **DICK POWELL THEATRE**  
★ **Stars SAMMY DAVIS JR.**  
"The Legend," Powell,  
Davis, Everett Sloane.  
Newspaper reporter uses  
a partially-blind former  
boxing champion to help  
expose a crime syndicate  
9:30  
2 Baileys of Balboa, Paul  
Ford, Clint Howard. Lit-  
tle Stanley becomes a  
nursery-school dropout  
in order to join the crew  
of the Island Princess.  
4 (Color) Hazel, Shirley  
Booth, Hugh Marlowe.  
When the traffic com-  
mission ignores her re-  
quest to paint cross-  
walks near the Baxter  
home, Hazel does the job  
herself and is jailed for  
defacing public property.  
7 Peyton Place II, Dorothy  
Malone. A dead woman's  
long-kept secret is told.  
23 Guitarras (guitarists)  
34 Pablo Casals (9:40)  
9:45  
9 **JAMES ROOSEVELT—**  
★ **THE CONFERENCE CALL**  
10:00 P.M.  
2 The Defenders, E. G.  
Marshall, Ruth White,  
Bethel Leslie, John  
Collum, Stefan Arngim.  
During a court battle for  
a child's custody, his  
loving governess decides  
the proceedings are  
harmful to the boy and  
neither parent is fit, so  
takes him away to a  
hotel where he's burned  
in a fire.  
4 Perry Como (see box)  
7 The Jimmy Dean Show,  
with Louise O'Brien,  
country singer Sonny



**JOAN CRAWFORD** inter-  
views celebrities attend-  
ing the premiere of "Lord  
Jim" at 7:30 p.m. Thurs-  
day, channel 9.

- James, the Village  
Stompers  
9 Special '65: "Steve  
Allen." With Wayne  
Thomas a host, Joe  
Dolan interviews Allen  
about comedy and  
comedians in a repeat of  
a "9 on the Line" after-  
noon show seen earlier  
this year. Steve says TV  
comedy is on the down-  
grade, condemns laugh  
tracks and tells why  
there are so few  
comediennes.  
11 George Putnam, News  
13 (Color) Vagabond:  
"Olympic Peninsula"  
34 Sports: Telecinema  
28 Eastern Wisdom (10:10):  
"Buddhist Philosophy"  
10:30  
5 Newscene, S. Chambers  
13 News, Johns-Fishman  
28 Cecil Brown (10:40)  
11:00 P.M.  
2 News, Jerry Dunphy  
4 (Clr) KNBC News, Latham  
5 Movie: "Crash Dive,"  
Tyrone Power, Dana  
Andrews (43)  
7 Baxter Ward, News  
9 Clete Roberts, News  
11 (Clr) Movie: "Snows of  
Kilimanjaro," Gregory  
Peck, Susan Hayward,  
Ava Gardner (52).  
Hemingway story of  
man's search for life's  
meaning.  
13 Movie: "Spirit of Notre  
Dame," Lew Ayres (31).  
John Goldfarb hadn't  
enrolled then.  
11:15  
4 (Color) Tonight, Johnny  
Carson with Joan Rivers  
7 ABC's Nightlife, Shelley  
Berman  
9 Movie: "Anna Lucasta,"  
Eartha Kitt, Sammy  
Davis Jr. (53)  
11:30  
2 Movie: "Back Street,"  
Charles Boyer, Mar-  
garet Sullivan (41-1st  
run). Lifelong triangle.  
12:30  
13 Movie: "Spectre of the  
Rose," Judith Anderson  
(46)  
1:00  
4 Changing Times: News  
5 Movie: "I Live on  
Danger," Chester Morris  
(43)  
9 Clete Roberts, News  
11 Movies: "Shadow of  
Thin Man," "Sally, Irene  
& Mary" and "Spirit of  
West Point"  
1:15  
2 Movie: "The Palomino,"  
Jerome Courtland (50)  
9 Movie: "China Sky,"  
Randolph Scott (45)

## ARTHRITIS, NEURITIS Rheumatism, Lumbago, Sciatica

If you are troubled with STIFFENING, ACHING IN-  
FLAMED, SWOLLEN, PAINFUL JOINTS AND MUSCLES,  
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Hundreds of sufferers who had been pronounced hope-  
less have found quick relief through methods Dr. Chan  
has passed the test of many centuries in China. Dr.  
Chan's famous Chinese Herbs may help you back to  
be able to lead a healthy and happy life.



Dr. Chan, D. C.

DR. CHAN'S natural Chinese Herbs purify, cleanse and  
restore the stomach, liver and spleen to normal func-  
tion, preventing gas and lower the blood pressure in  
most ailments. There are herbal remedies.

- HELP FOR SUFFERERS OF THESE AILMENTS**
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  - Asthma
  - Back Pain
  - Bile
  - Catarrh
  - Colds
  - Constipation
  - Chronic Cough
  - Cramps
  - Dropsy
  - Dysentery
  - Eczema
  - Headaches
  - Kidney Trouble
  - Liver Trouble
  - Lumbago
  - Nervousness
  - Rheumatism
  - Skin Trouble
  - Stomach Trouble
  - Sore Throat
  - Urinary Disease
  - Yawning

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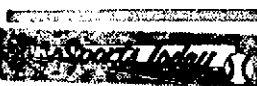
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34 Automech Presenta  
8:30  
4 Dr. Kildare, Richard Chamberlain, Robert Culp, Angie Dickinson, Leslie Nielsen. Kildare uses a subterfuge to help a physician regain the self-confidence he lost when a patient died. (Nielsen and Miss Dickinson, playing a man with a drinking problem and his girl, return to the same roles in a 2-part sequel to be seen March 18, 25, as Kildare has a romantic interlude.)  
7 My Three Sons, Fred MacMurray. Steve's grateful Mexican client brings the Douglas family down for a visit, and Robbie learns about the custom of duennas chaperoning lovely young señoritas. "I'll Sing to You," which Robbie (Don Grady) sings beneath the girl's balcony, was written by Grady.  
11 The Harlem Globetrotters (see sports box)  
13 WINSTON CHURCHILL  
★ **FOR MEETING AT YALTA**  
28 Cecil Brown: The Great Rivals (8:40). Film depicts struggle between India and Red China.  
34 Casos y Cosas de Casa  
9:00 P.M.  
2 Password, Allen Ludden.  
4 Carol Channing, Tony Randall are guests.  
7 Bewitched, Elizabeth Montgomery, Agnes Moorehead. Endora lends a hand when Samantha insists on betting a neighborhood traffic light the hard way—by fighting city hall.  
13 DICK POWELL THEATRE  
★ **Stars SAMMY DAVIS JR.**  
"The Legend," Powell, Davis, Everett Sloane. Newspaper reporter uses a partially-blind former boxing champion to help expose a crime syndicate  
9:30  
2 Balleys of Balboa, Paul Ford, Clint Howard. Little Stanley becomes a nursery-school dropout in order to join the crew of the Island Princess.  
4 (Color) Hazel, Shirley Booth, Hugh Marlowe. When the traffic commission ignores her request to paint crosswalks near the Baxter home, Hazel does the job herself and is jailed for defacing public property.  
7 Peyton Place II, Dorothy Malone. A dead woman's long-kept secret is told.  
34 Guitarras (guitarists)  
28 Pablo Casals (9:40)  
9:45  
9 JAMES ROOSEVELT—  
★ **THE CONFERENCE CALL**  
10:00 P.M.  
2 The Defenders, E. G. Marshall, Ruth White, Bethel Leslie, John Collum, Stefan Arngren. During a court battle for a child's custody, his loving governess decides the proceedings are harmful to the boy and neither parent is fit, so takes him away to a hotel where he's burned in a fire.  
4 Perry Como (see box)  
7 The Jimmy Dean Show, with Louise O'Brien, country singer Sonny



**JOAN CRAWFORD** interviews celebrities attending the premiere of "Lord Jim" at 7:30 p.m. Thursday, channel 9.

- James, the Village Stompers  
9 Special '65: "Steve Allen." With Wayne Thomas a host, Joe Dolan interviews Allen about comedy and comedians in a repeat of a "9 on the Line" afternoon show seen earlier this year. Steve says TV comedy is on the downgrade, condemns laugh tracks and tells why there are so few comedienne.  
11 George Putnam, News  
13 (Color) Vagabond: "Olympic Peninsula"  
34 Sports; Telcinema  
28 Eastern Wisdom (10:10): "Buddhist Philosophy"  
10:30  
5 NewsScene, S. Chamber  
13 News, Johns-Fishman  
28 Cecil Brown (10:40)  
11:00 P.M.  
2 News, Jerry Dunphy  
4 (Clr) KNBC Nws, Latham  
5 Movie: "Crash Dive," Tyrone Power, Dana Andrews ('43)  
7 Baxter Ward, News  
9 Cleto Roberts, News  
11 (Clr) Movie: "Snows of Killmanjaro," Gregory Peck, Susan Hayward, Ava Gardner ('52). Hemingway story of man's search for life's meaning.  
13 Movie: "Spirit of Notre Dame," Lew Ayres ('31). John Goldfarb hadn't enrolled then.  
11:15  
4 (Color) Tonight, Johnny Carson with Joan Rivers  
7 ABC's Nightlife, Shelley Berman  
9 Movie: "Anna Lucasta," Eartha Kitt, Sammy Davis Jr. ('58)  
11:30  
2 Movie: "Back Street," Charles Boyer, Margaret Sullivan ('41-1st run). Lifelong triangle.  
12:30  
13 Movie: "Spectre of the Rose," Judith Anderson ('46)  
1:00  
4 Changing Times; News  
5 Movie: "I Live on Danger," Chester Morris ('43)  
9 Cleto Roberts, News  
11 Movies: "Shadow of Thin Man," Sally, Irene & Mary; and "Spirit of West Point"  
1:15  
2 Movie: "The Palomino," Jerome Courtland ('50)  
9 Movie: "China Sky," Randolph Scott ('45)

## ARTHRITIS, NEURITIS Rheumatism, Lumbago, Sciatica

If you are troubled with STIFFENING, ACHING INFLAMED, SWOLLEN, PAINFUL JOINTS AND MUSCLES you should try DR. CHAN'S NATURAL THERAPY. Hundreds of sufferers who had been pronounced hopeless have found quick relief through a method that has stood the test of many centuries in China. Dr. Chan's famous Chinese Herbs may help you back to the road to health and happiness again.



Dr. Chan, D. C.

DR. CHAN'S natural Chinese Herbs purify, cleanse and restore the stomach, liver and spleen to normal function, preventions and lower the blood pressure. In most ailments there are Herbal remedies.

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- |                   |                 |                  |                |
|-------------------|-----------------|------------------|----------------|
| • Anemia          | • Chronic Cough | • Headaches      | • Rheumatism   |
| • Arthritis       | • Cramps or     | • Kidney Trouble | • Skin Trouble |
| • Asthma          | • Milk Leg      | • Liver Trouble  | • Sleaziness   |
| • Bladder Trouble | • Distress      | • Lumbago        | • Stomach      |
| • Boils           | • Dysentery     | • Nervousness    | • Urinary      |
| • Catarrh         | • Eye Trouble   | • Neuritis       | • Disease      |
| • Colds           | • Gall Bladder  | • Piles          | • Vomiting     |
| • Constipation    | • Eczema        |                  |                |

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DAILY, 10 a.m.  
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TUES. & FRI.  
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Sunday, February 28, 1965

# 'As World Turns' Going Nights

By RICK DUBROW

HOLLYWOOD (UPI)—The ratings success of ABC-TV's twice-a-week night-time soap opera, "Peyton Place," has brought forth the sincerest form of flattery from an opposition network.

Starting in May, CBS-TV will present a twice-a-week night-time soap opera drawn from its long-popular daytime serial, "As the World Turns."

The program will be

## 'Shindig' Movie

ABC-TV's "Shindig" dancers and band will be featured in an upcoming movie.

The film, motivated by the success of the television series, will start filming in April.

broadcast Wednesdays and Fridays, a half-hour each night. "Peyton Place" is on Tuesdays and Thursdays, also a half-hour each night.

Says CBS-TV: "The project representing a unique programming experiment, stems directly from the proven audience appeal of the continued story form of daytime dramatic programming."

"Experiment" in this case is, of course, a euphemism for "imitation," for the night-time soaper originated with ABC-TV.

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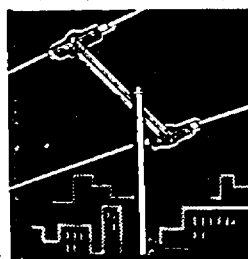
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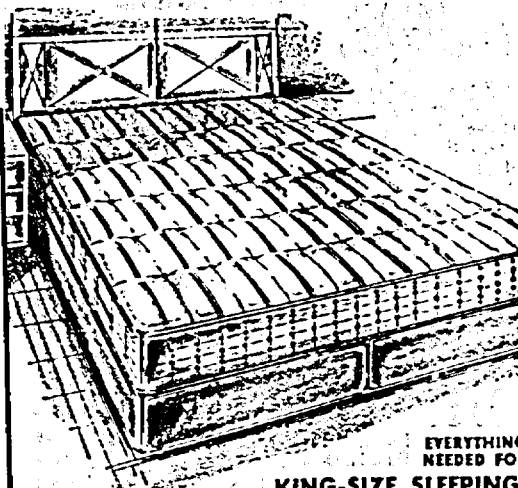
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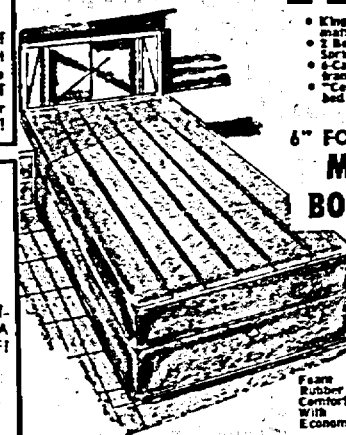
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Full 80 inches long (48" high) for full size heavy duty for people. The "Long Boy" length - a tall person needs.

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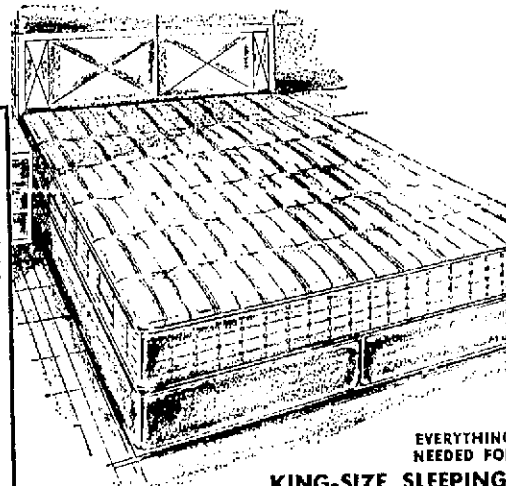
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Sturdy built of longwearing materials for institutional use. Proven medium firm, 1 1/2" gauge innerspring. Twin or full size. Plastic turn handle on mattress and push corner guards on box spring.  
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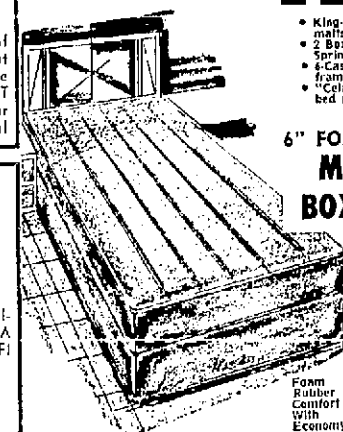
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## FRIDAY

March 5, 1965

## ★ PAID ADVERTISEMENT

6:30  
2 Apothecary: "Labels"  
4 (Clr) Discovering Calif.  
7 Guidelines: "Painting"

7:00 A.M.  
2 Captain Kangaroo  
4 Today, Hugh Downs  
with Cecile and Annette  
of Dionne quint  
7 Scope: "Short Story"  
11 Survey of Arts: "Japan"  
Japanese puppet theatre

7:30  
7 Pinky Lee, Cartoons  
11 The Hobo Kelly Show

7:45  
9 Cartoons & Comedies  
8:00 A.M.  
2 Panorama Pacific, Rowe  
7 I Married Joan, J. Davis

8:30  
7 The Count Marco Show  
9:00 A.M.  
2 News with Charles  
Kuralt

4 Make Room for Daddy  
5 For Kids Only (cartoons)  
7 The Pamela Mason Show  
11 New Jack LaLanne Show  
13 News, George Nolan

9:15  
13 Guideposts (to 11:30)  
9:30

2 I Love Lucy, Lucille Ball  
4 (Clr) What's This Song?  
5 Romper Room

11 Movie: "3 Cases of Murder," Orson Welles,  
10:00 A.M.  
2 Andy of Mayberry  
4 Concentration, H. Downs  
7 The Mike Douglas Show

9 Movie: "Enchanted  
Cottage," Dorothy  
McGuire, Robert Young  
10:30

2 The McCoy's, W. Brennan  
4 (Clr) Jeopardy, Fleming  
5 Wild Bill Hickok

11:00 A.M.  
2 The Love of Life  
4 (Clr) Say When, A. James  
5 Peter Gunn, C. Stevens

11:30  
2 Search for Tomorrow  
4 (Clr) Truth-Consequences  
5 Thin Man, Peter Lawford  
7 Price is Right, Bill Cullen  
9 Storybook Time  
11 Sheriff John, J. Rovick  
13 Teleplay: "The Hunted,"  
Skip Homeier

11:45  
2 The Guiding Light  
23 The Friendly Giant

## Sports Today

SANTA ANITA Preview,  
8:30 p.m., ch. 5, has Bill  
Garr at the Arcadia track to  
interview jockeys and trainers  
taking part in tomorrow's  
\$100,000-added Santa  
Anita Derby.

12:00 NOON  
2 My Little Margie  
4 (Clr) Let's Make a Deal  
5 Scarlett Hill (serial)  
7 The Donna Reed Show  
9 Bowery Boys Movie  
13 The Ann Sothern Show  
23 The Months Before  
Birth (premiere).

12:30  
2 As the World Turns  
4 Moment of Truth  
5 The Ray Milland Show  
7 Father Knows Best  
11 Movie: "San Francisco,"  
Clark Gable (36)  
13 Letters to the Manager  
23 Parents & Dr. Spock:  
"Relationships with  
Other Children." Hit  
back but never hit first.

1:00 P.M.  
2 Password, Allen Ludden  
4 The Doctors, J. Pritchett  
5 (Clr) World Adventures  
7 Tennessee Ernie Ford  
9 Movie: "Easy Living,"  
Victor Mature (49)  
13 (Clr) Movie: "A  
Woman's Devotion,"  
Janice Rule (56)

23 In-Class Spanish, Social  
1:30  
2 Art Linkletter H'se Party  
Guest: Jack Bailey  
4 Another World  
5 Movie: "The Second  
Woman," Robert Young  
7 Girl Talk, Virginia Graham,  
Kaye Ballard

2:00 P.M.  
2 To Tell the Truth, Collyer  
4 (Color) You Don't Say!  
7 Flame in the Wind

2:15  
11 Movie: "Too Many Winners,"  
Hugh Beaumont  
2:30  
2 The Edge of Night

4 Match Game, G. Rayburn  
7 Day in Court, Ann Ayars.  
Plaintiff is accused of  
jealousy, and of bringing  
charges to punish  
her husband, not maid.  
9 9 on the Line, C. Roberts  
Expert tells how to save  
money on income tax  
—without cheating.

3:00 P.M.  
2 The Secret Storm  
4 Everything's Relative  
5 Newscene, S. Chambers  
7 General Hospital  
13 (Color) Rocky & Friends  
23 Test Pattern

3:15  
13 (Color) Felix the Cat  
3:30  
2 The Jack Benny Show  
4 Movie: "Father's Little  
Dividend," Spencer  
Tracy, Elizabeth Taylor  
5 Bozo & His Friends  
7 The Young Marrieds  
9 (Clr) King & Odie, Zolar

4:00 P.M.  
2 Life of Riley, W. Bendix  
5 Popeye Cartoons  
7 Trailmaster, Robt. Ryan  
9 (Clr) Andy's Gang, Zolar  
11 Sheriff John's Club Time  
13 (Color) Courageous Cat  
23 20th Century Revolutions  
in World Affairs: "U.S.  
in Revolutionary World."  
Involvement appears  
permanent.

4:30  
2 Movie: "Bad for Each  
Other," Charlton Heston,  
Elizabeth Scott (54-1st  
run). Dull soap opera.  
5 Burns and Allen Show  
9 (Clr) Astro Boy, Eng. Bill  
23 Discovery: Amphibians  
34 Escuela KMEX (English)

5:00 P.M.  
5 That Regis Philbin Show  
with Billy Casper, Zsa  
Zsa Gabor  
7 News Hour, Baxter Ward  
9 Space Patrol, Eng. Bill  
11 Billy Barty & 3 Stooges  
13 The Lloyd Thaxton Show  
23 What's New? "Mattie"

5:30  
9 The People's Choice  
11 The Mickey Mouse Club  
23 The Friendly Giant

5:45  
4 (Color) KNBC News  
23 Compass Rose: Taglog  
6:00 P.M.

2 Big News, Jerry Dunphy  
4 (Color) KNBC News  
7 (Clr) Movie: "Great  
Sioux Uprising," Jeff  
Chandler (53-1st run)  
9 9th St. West, Sam Riddle  
11 Winchell-Mahoney Time  
13 (Color) Ruff 'n' Reddy  
23 Science & Engineering  
Journal (premiere): "Air  
Pollution." First of 20  
programs by American  
Chemical Society.

6:30  
4 Huntley-Brinkley Report  
5 Leave It to Beaver  
13 (Color) Magilla Gorilla  
23 Four World of Man

7:00 P.M.  
2 Walter Cronkite, News  
4 Sam Yorty Political



DAVEY DAVISON is captured by Indians during "Rawhide" at 7:30 p.m. Friday, channel 2.

5 Rifleman, Chuck Connors  
9 Honey-movers, J. Gleason  
11 Bachelor Father, Forsythe

13 RIFCROD—SKY DIVE  
★ TO PREVENT A MURDER  
23 The Creative Person  
(premiere): "James Thurbur." First of 27 shows  
devoted to 20th Century  
artists setting the pace  
7:30

2 Rawhide, Clint Eastwood, Eric Fleming,  
Michael Forest, Davey  
Davidson. White girl  
escapes her Indian captors,  
and the chief  
threatens war on the  
drovers unless she's  
returned.

4 (Color) International  
Showtime, Don Ameche:  
"Circus of the Little  
Mermaid," new production  
of Circus Schumann  
5 (Clr) Kingdom of Sea:  
"Sea Birds and Sea  
Elephants," on remote  
islands of Pacific coast.

7 (Color) The Flintstones  
Fred finds being a movie  
star isn't as much fun  
as he expected.  
9 Movie: "Along the Great  
Divide," Kirk Douglas  
11 Tales of Wells Fargo

13 SCIENCE FICTION THTR  
★ 500,000-Yr. Old Mammoth  
"Dead Storage," Virginia  
Bruce. Lady scientist.  
23 Religions: "Islam"

8:00 P.M.  
5 Robt. Taylor's Detectives  
7 Farmer's Daughter,  
Inger Stevens. Irked  
when beauty (Barbara  
Shelley) borrows Glen  
for a date and leaves her  
a British thriller for  
solace, Katy dreams her  
own English mystery.

11 Movie: "Malta Story,"  
Alec Guinness, Jack  
Hawkins (Br. 54). Fair.  
13 TRAVEL QUIZ—CAN YOU  
★ STUMP THE EXPERTS?

Special guest Barry  
Sullivan joins panel.  
28 Science Reporter  
34 La Hora de Raul Astor  
8:30

2 On Broadway Tonight,  
Rudy Vallee and guest  
Laurence Harvey introduce  
Susan Barrett.  
Ketty Lester and Frankie  
Randall in series' next-to-last  
outing. (A twice-weekly  
nighttime soap opera,  
offspring of "As the World  
Turns" and scripted by  
Payton Place's) Irma Phillips,  
debuts May 8 to take  
part of this vacated hour  
and Wednesday's defunct  
"Cora Williams."

4 (Color) Chrysler Theater:  
"The War and Eric  
Kurtz" (see box)  
5 Santa Anita Preview  
(see sports box)

7 The Addams Family,  
Carolyn Jones, John  
Astin. Thing, the helpful  
disembodied hand, disappears  
from his (its) box,  
and Gomek suspects  
everyone.

13 ARREST & TRIAL—CHUCK  
★ CONNORS & BEN GAZZARA  
with Peter Fonda, Janet  
Margolin. An old feud,  
dating from their native  
Hungary, leads to the  
death of youth.

23 Cecil Brown; Stories of  
Guy de Maupassant  
(8:40) "The Inheritance,"  
Premier Orfeon

9:00 P.M.  
5 Movie: "Man of Conquest,"  
Richard Dix (39)  
7 Valentine's Day, Tony  
Franciosa, Jack Soo.  
Rocky returns from  
vacation to find Val  
bedded with assorted  
injuries from a fight,  
and gets three versions  
of what happened from  
three sides of the supposed  
triangle.

9:15  
9 Clete Robert, News  
9:30  
2 Gomer Pyle, USMC, Jim  
Nabors, Frank Sutton.  
Carter's afraid he'll have  
to use Gomer in a 4-man  
honor guard. Only three  
others own the required  
dress blue uniform.

4 Jack Benny Program.  
Jack's venerable vault  
guard (Burt Mustin)  
comes upstairs to view  
modern life, but finds  
the tempo too fast and  
begs to return to the  
dungeon.

7 FDR: "Strife!" Labor is  
told it has rights and it  
begins to fight for them,  
with strikes hitting New  
York, Detroit, San Francisco,  
Chicago.  
9 Wyatt Earp, H. O'Brien  
34 Las Estrellas y Ud  
23 Science & Engineering  
Journal (9:40): "Air  
Pollution"

10:00 P.M.  
2 Slattery's People, Richard  
Crenna, Janice Rule,  
James Patterson. Slattery,  
who headed a legislative  
investigation of child  
abuse, agrees to defend  
a woman doctor in a \$1  
million slander suit after  
she accused a father of  
child beating.

4 (Clr) Jack Paar Program,  
with Sam Levenson,  
Florence Henderson, the  
Smothers Brothers and  
the "Second City's"  
Jack Burns and Avery  
Schrieber.

7 12 o'clock High, Robert  
Lansing, Hermione  
Baddeley, David Frank-

## SPECIAL

CHRYSLER THEATER—  
Martin Milner, who parked  
his Corvette after several  
years traveling Route 66 and  
CBS, is as busy as ever before  
NBC's color cameras. Last  
week it was "Suspense  
Theatre," next week "The  
Virginian," and tonight he's  
the chief suspect when a  
group of Allied POW's in a  
Nazi prison camp decide  
there's an informer in their  
midst—and Milner, as Eric  
Kurtz, speaks German in his  
sleep but denies any knowledge  
of the language. Co-  
starring in the 8:30 p.m., ch.  
4 color hour are other second  
bananas of defunct  
series, Jack (11th Hour)  
Ging, Warren (Stoney  
Burke) Oates and Lloyd  
(Richard Boone Show) Bochner.  
(Milner's most recent  
'66' sidekick, Glenn Corbett,  
co-stars in a spy thriller on  
next week's "Suspense."

ham. Caught in a London  
air raid, Savage shares a  
shelter with a con man, a  
duchess, a young Welsh  
miner and an expectant  
mother.

9 (Color) Cinema IX: "The  
Sky Above, the Mud Below"  
(61-1st run). Joseph  
E. Levine Oscar-winning  
documentary of a journey  
into wilds of New Guinea.

11 George Putnam, News  
13 (Clr) Adventure Theatre:  
"Chance Encounter" with  
the arrow crab  
34 Sports: Cine Mexicano  
28 Cecil Brown (10:10)

10:30  
5 Newscene, S. Chambers  
13 News, Johns-Fishman

11:00 P.M.  
2 News, Jerry Dunphy  
4 (Clr) KNBC Nws, Latham  
5 Plymouth Theatre

★ Color—"I'd Climb the  
Highest Mountains" Susan  
Hayward William Lundigan  
(51) Baxter Ward, News  
11 (Clr) Movie: "Foreign  
Intrigue," Robert  
Mitchem (56)

13 (Clr) Movie: "Trouble in  
the Glen," Orson Welles  
(Br. 54)

11:15  
4 (Color) Tonight, Johnny  
Carson, Corbett Monica  
New Christy Minstrels  
7 ABC's Nightlife, Shelley  
Berman

11:30  
2 Movie: "Jubal," Glenn  
Ford, Ernest Borgnine  
(56). Fugitive from  
possee seeks refuge in  
camp of religious sect.

12:00  
9 Movie: "Suddenly,"  
Frank Sinatra (54).  
Above-average thriller of  
hired killer.

12:30  
13 Movie: "Beyond Tomorrow,"  
Charles Winninger (40)  
5 Movie: "Dragonfly  
Squadron," John Hodiak  
(55)

1:00  
4 Movie: "An Act of Murder,"  
Fredric March (48).  
Mercy killing.

11 Movie: "Salute to  
Marines," "Second  
Honeymoon" and "Man  
Who Walked Alone"

1:15  
2 Movie: "Phantom from  
Space," Noreen Nash (53)

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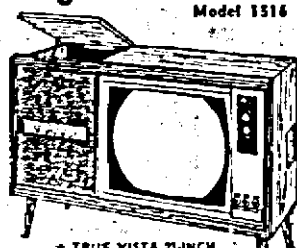
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## FRIDAY

March 5, 1965  
★ PAID ADVERTISEMENT  
6:30

- 2 Apothecary: "Labels"  
4 (Clr) Discovering Calif.  
7 Guidelines: "Painting"

7:00 A.M.

- 2 Captain Kangaroo  
4 Today, Hugh Downs with Cecile and Annette of Dionne quint  
7 Scope: "Short Story"  
11 Survey of Arts: "Japan" Japanese puppet theatre

7:30

- 7 Pinky Lee, Cartoons  
11 The Hobo Kelly Show

7:45

- 9 Cartoons & Comedies  
8:00 A.M.  
2 Panorama Pacific, Rowe  
7 1 Married Joan, J. Davis

8:30

- 7 The Count Marco Show  
9:00 A.M.

- 2 News with Charles Kuralt  
4 Make Room for Daddy  
5 For Kids Only (cartoons)  
7 The Pamela Mason Show  
11 New Jack LaLanne Show  
13 News, George Nolan

9:15

- 13 Guideposts (to 11:30)  
9:30

- 2 I Love Lucy, Lucille Ball  
4 (Clr) What's This Song?  
5 Romper Room  
11 Movie: "3 Cases of Murder," Orson Welles,

10:00 A.M.

- 2 Andy of Mayberry  
4 Concentration, H. Downs  
7 The Mike Douglas Show  
9 Movie: "Enchanted Cottage," Dorothy McGuire, Robert Young

10:30

- 2 The McCoy's, W. Brennan  
4 (Clr) Jeopardy, Fleming  
5 Wild Bill Hickok

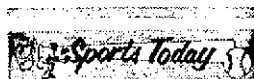
11:00 A.M.

- 2 The Love of Life  
4 (Clr) Say When, A. James  
5 Peter Gunn, C. Stevens

11:30

- 2 Search for Tomorrow  
4 (Clr) Truth-Consequences  
5 Thin Man, Peter Lawford  
7 Price is Right, Bill Cullen  
9 Storybook Time  
11 Sheriff John, J. Rovick  
13 Teleplay: "The Hunted," Skip Homeier

- 11:45  
2 The Guiding Light  
28 The Friendly Giant



**SANTA ANITA** Preview, 8:30 p.m., ch. 5, has Bill Garr at the Arcadia track to interview jockeys and trainers taking part in tomorrow's \$100,000-added Santa Anita Derby.

12:00 NOON

- 2 My Little Margie  
4 (Clr) Let's Make a Deal  
5 Scarlett Hill (serial)  
7 The Donna Reed Show  
9 Bowery Boys Movie  
13 The Ann Sothern Show  
28 The Months Before Birth (premiere).

12:30

- 2 As the World Turns  
4 Moment of Truth  
5 The Ray Milland Show  
7 Father Knows Best  
11 Movie: "San Francisco," Clark Gable ('36)  
13 Letters to the Manager  
28 Parents & Dr. Spock: "Relationships with Other Children." Hit back but never hit first.

1:00 P.M.

- 2 Password, Allen Ludden  
4 The Doctors, J. Pritchett  
5 (Clr) World Adventures  
7 Tennessee Ernie Ford  
9 Movie: "Easy Living," Victor Mature ('49)  
13 (Clr) Movie: "A Woman's Devotion," Janice Rule ('56)  
28 In-Class Spanish, Social

1:30

- 2 Art Linkletter H'se Party  
Guest: Jack Bailey  
4 Another World  
5 Movie: "The Second Woman," Robert Young  
7 Girl Talk, Virginia Graham. Kaye Ballard

2:00 P.M.

- 2 To Tell the Truth, Collyer  
4 (Color) You Don't Say!  
7 Flame in the Wind

2:15

- 11 Movie: "Too Many Winners," Hugh Beaumont  
2:30

- 2 The Edge of Night

- 4 Match Game, G. Rayburn  
7 Day in Court, Ann Ayars. Plaintiff is accused of jealousy, and of bringing charges to punish her husband, not maid.  
9 On the Line, C. Roberts. Expert tells how to save money on income tax—without cheating.

3:00 P.M.

- 2 The Secret Storm  
4 Everything's Relative  
5 Newscene, S. Chambers  
7 General Hospital  
13 (Color) Rocky & Friends  
28 Test Pattern

3:15

- 13 (Color) Felix the Cat

3:30

- 2 The Jack Benny Show  
4 Movie: "Father's Little Dividend," Spencer Tracy, Elizabeth Taylor  
5 Bozo & His Friends  
7 The Young Marrieds  
9 (Clr) King & Oedipus, Zolar

4:00 P.M.

- 2 Life of Riley, W. Bendix  
5 Popeye Cartoons  
7 Trailmaster, Robt. Ryan  
9 (Clr) Andy's Gang, Zolar  
11 Sheriff John's Club Time  
13 (Color) Courageous Cat  
28 20th Century Revolutions in World Affairs: "U.S. in Revolutionary World." Involvement appears permanent.

4:30

- 2 Movie: "Bad for Each Other," Charlton Heston, Elizabeth Scott ('54-1st run). Dull soap opera.  
5 Burns and Allen Show  
9 (Clr) Astro Boy, Eng. Bill  
28 Discovery: Amphibians  
34 Escuela KMXC (English)

5:00 P.M.

- 5 That Regis Philbin Show with Billy Casper, Zsa Zsa Gabor  
7 News Hour, Baxter Ward  
9 Space Patrol, Eng. Bill  
11 Billy Barty & 3 Stooges  
13 The Lloyd Thaxton Show  
28 What's New? "Matti"

5:30

- 9 The People's Choice  
11 The Mickey Mouse Club  
28 The Friendly Giant

5:45

- 4 (Color) KNBC News  
28 Compass Rose: Taglog

6:00 P.M.

- 2 Big News, Jerry Dunphy  
4 (Color) KNBC News  
7 (Clr) Movie: "Great Sioux Uprising," Jeff Chandler ('53-1st run)  
9 9th St. West, Sam Riddle  
11 Winchell-Mahoney Time  
13 (Color) Ruff 'n' Reddy  
28 Science & Engineering Journal (premiere): "Air Pollution." First of 20 programs by American Chemical Society.

6:30

- 4 Huntley-Brinkley Report  
5 Leave It to Beaver  
13 (Color) Magilla Gorilla  
28 Four World of Man

7:00 P.M.

- 2 Walter Cronkite, News  
4 Sam Yorty Political



DAVEY DAVISON is captured by Indians during "Rawhide" at 7:30 p.m. Friday, channel 2.

- 5 Rifleman, Chuck Connors  
9 Honeymooners, J. Gleason  
11 Bachelor Father, Forsythe

### 13 RIPCROD—SKY DIVE ★ TO PREVENT A MURDER

28 The Creative Person (premiere): "James Thurber." First of 27 shows devoted to 20th Century artists setting the pace  
7:30

- 2 Rawhide, Clint Eastwood, Eric Fleming, Michael Forest, Davey Davidson. White girl escapes her Indian captors, and the chief threatens war on the drovers unless she's returned.

- 4 (Color) International Showtime, Don Ameche: "Circus of the Little Mermaid," new production of Circus Schumann  
5 (Clr) Kingdom of Sea: "Sea Birds and Sea Elephants" on remote islands of Pacific coast.  
7 (Color) The Flintstones. Fred finds being a movie star isn't as much fun as he expected.

- 9 Movie: "Along the Great Divide," Kirk Douglas  
11 Tales of Wells Fargo  
13 SCIENCE FICTION TH'YR  
★ 500,000-Yr.-Old mammoth "Dead Storage," Virginia Bruce. Lady scientist.

- 28 Religions: "Islam"  
8:00 P.M.  
5 Robt. Taylor's Detectives  
7 Farmer's Daughter, Inger Stevens. Irked when beauty (Barbara Shelley) borrows Glen for a date and leaves her a British thriller for solace, Katy dreams her own English mystery.

- 11 Movie: "Maita Story," Alec Guinness, Jack Hawkins (Br.-'54). Fair.  
13 TRAVEL QUIZ—CAN YOU STUMP THE EXPERTS?

- 10:00 P.M.  
2 Slattery's People, Richard Crenna, Janice Rule, James Patterson. Slattery, who headed a legislative investigation of child abuse, agrees to defend a woman doctor in a \$1 million slander suit after she accused a father of child beating.

- 4 (Clr) Jack Paar Program, with Sam Levenson, Florence Henderson, the Smothers Brothers and the "Second City's" Jack Burns and Avery Schrieber.  
7 12 o'clock High, Robert Lansing, Hermione Baddeley, David Frank-

- Special guest Barry Sullivan joins panel.  
28 Science Reporter  
34 La Hora de Raul Astor

8:30

- 2 On Broadway Tonight, Rudy Vallee and guest Laurence Harvey introduce Susan Barrett, Ketty Lester and Frankie Randall in series' next-to-last outing. (A twice-weekly nighttime soap opera, offspring of "As the World Turns" and scripted by "Payton Place's" Irna Phillips, debuts May 8 to take part of this vacated hour and Wednesday's defunct "Cara Williams.")

- 4 (Color) Chrysler Theater: "The War and Eric Kurtz" (see box)

- 5 Santa Anita Preview (see sports box)

- 7 The Addams Family, Carolyn Jones, John Astin. Thing, the helpful disembodied hand, disappears from his (its) box, and Gomez suspects everyone.

### 13 ARREST & TRIAL—CHUCK CONNORS & BEN GAZZARA

with Peter Fonda, Janet Margolin. An old feud, dating from their native Hungary, leads to the death of youth.

- 28 Cecil Brown: Stories of Guy de Maupassant (8:40) "The Inheritance."

- 34 Premier Orfeon

9:00 P.M.

- 5 Movie: "Man of Conquest," Richard Dix ('39)  
7 Valentine's Day, Tony Franciosa, Jack Soo. Rocky returns from vacation to find Val bedded with assorted injuries from a fight, and gets three versions of what happened from three sides of the supposed triangle.

9:15

- 9 Clete Robert, News

9:30

- 2 Gomer Pyle, USMC, Jim Nabors, Frank Sutton. Carter's afraid he'll have to use Gomer in a 4-man honor guard. Only three others own the required dress blue uniform.

- 4 Jack Benny Program. Jack's venerable vault guard (Burt Mustin) comes upstairs to view modern life, but finds the tempo too fast and begs to return to the dungeon.

- 7 FDR: "Strife" Labor is told it has rights and it begins to fight for them, with strikes hitting New York, Detroit, San Francisco, Chicago.

- 9 Wyatt Earp, H. O'Brien  
34 Las Estrellas y Ud

- 28 Science & Engineering Journal (9:40): "Air Pollution"

10:00 P.M.

- 2 Slattery's People, Richard Crenna, Janice Rule, James Patterson. Slattery, who headed a legislative investigation of child abuse, agrees to defend a woman doctor in a \$1 million slander suit after she accused a father of child beating.

- 4 (Clr) Jack Paar Program, with Sam Levenson, Florence Henderson, the Smothers Brothers and the "Second City's" Jack Burns and Avery Schrieber.

- 7 12 o'clock High, Robert Lansing, Hermione Baddeley, David Frank-

## SPECIAL

**CHRYSLER THEATER**—Martin Milner, who parked his Corvette after several years traveling Route 66 and CBS, is as busy as ever before NBC's color cameras. Last week it was "Suspense Theatre," next week "The Virginian," and tonight he's the chief suspect when a group of Allied POW's in a Nazi prison camp decide there's an informer in their midst—and Milner, as Eric Kurtz, speaks German in his sleep but denies any knowledge of the language. Co-starring in the 8:30 p.m., ch. 4 color hour are other second bananas of defunct series, Jack (11th Hour) Ging, Warren (Stoney Burke) Oates and Lloyd (Richard Boone Show) Bochner. (Milner's most recent '66' sidekick, Glenn Corbett, co-stars in a spy thriller on next week's "Suspense.")

ham. Caught in a London air raid, Savage shares a shelter with a con man, a duchess, a young Welsh miner and an expectant mother.

- 9 (Color) Cinema IX: "The Sky Above, the Mud Below" ('61-1st run).

Joseph E. Levine Oscar-winning documentary of a journey into wilds of New Guinea.

- 11 George Putnam, News  
13 (Clr) Adventure Theatre: "Chance Encounter" with the arrow crab

- 34 Sports: Cine Mexican  
28 Cecil Brown (10:10)

10:30

- 5 Newscene, S. Chambers  
13 News, Johns-Fishman

11:00 P.M.

- 2 News, Jerry Dunphy  
4 (Clr) KNBC Nws, Latham

### 5 Plymouth Theatre

### ★ Color—"I'd Climb the Highest Mountain"

Susan Hayward  
William Lundigan ('51)

- 7 Baxter Ward, News  
11 (Clr) Movie: "Foreign Intrigue," Robert Mitchum ('56)

- 13 (Clr) Movie: "Trouble in the Glen," Orson Welles (Br.-'54)

11:15

- 4 (Color) Tonight, Johnny Carson, Corbett Monica New Christy Minstrels

- 7 ABC's Nightlife, Shelley Berman

11:30

- 2 Movie: "Jubal," Glenn Ford, Ernest Borgnine ('56). Fugitive from possee seeks refuge in camp of religious sect.

12:00

- 9 Movie: "Suddenly," Frank Sinatra ('54). Above-average thriller of hired killer.

12:30

- 13 Movie: "Beyond Tomorrow," Charles Winninger ('40)

- 5 Movie: "Dragonfly Squadron," John Hodiak ('55)

1:00

- 4 Movie: "An Act of Murder," Fredric March ('48). Mercy killing.

- 11 Movies: "Salute to Marines," "Second Honeymoon" and "Man Who Walked Alone"

1:15

- 2 Movie: "Phantom from Space," Noreen Nash ('53)

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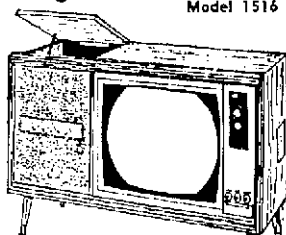
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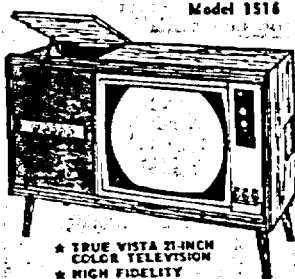
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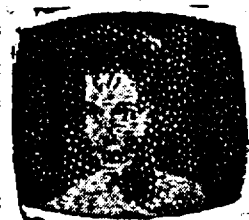
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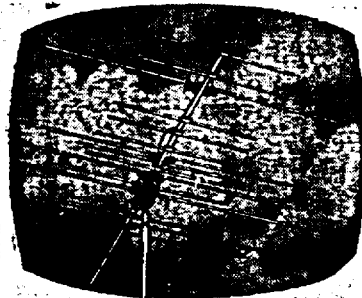


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## Temporary 'Hollywood Palace' Permanent

**HOLLYWOOD (UPI)**—When Jerry Lewis had his hour-long network television show canceled a year ago, ABC-TV was stuck for a replacement on an emergency basis.

Into the breach it threw "The Hollywood Palace," a melange of vaudeville, circus and variety acts, a stopgap measure which was expected to die a quiet death when the new season was organized.

To the astonishment of almost everyone, the show was a hit.

Least surprised were Nick Vanoff and Bill Harbach, the young producing team who whipped the show together in only three weeks.

NOW, 13 MONTHS later, the high-flying series promises to become a fixture.

Much of the credit for the show's success, according to producer Harbach, goes to Bing Crosby who played host on the first segment.

"Bing put it on a bigtime, class level," Harbach said. "His name made it easy for us to get other major stars to play host during the year."

Vanoff travels in the United States and abroad auditioning acts, seeking performers to fill the Palace bill.

"We use between seven and nine acts per show," he said. "A lot of our shows are built around famous stars, but we get the best reaction to novelty acts because they are new to audiences who have no other opportunity to see them—except on Ed Sullivan's show."

### Bachelor Again

John Forsythe, who starred in the "Bachelor Father" series, returns in a weekly half-hour comedy on NBC-TV next fall.

Titled "The Mr. and the Misses," it's about a bachelor who inherits an exclusive girls' school.

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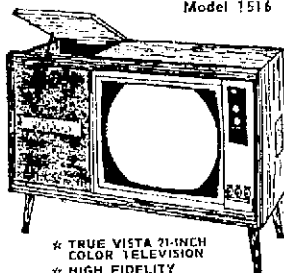
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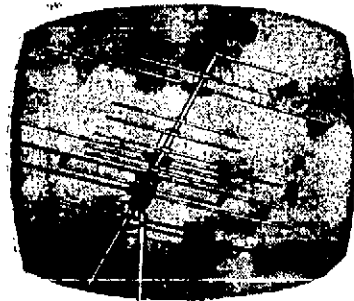
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# Temporary 'Hollywood Palace' Permanent

HOLLYWOOD (UPI)

—When Jerry Lewis had his hour-long network television show canceled a year ago, ABC-TV was stuck for a replacement on an emergency basis.

Into the breach it threw "The Hollywood Palace," a melange of vaudeville, circus and variety acts, a stopgap measure which was expected to die a quiet death when the new season was organized.

To the astonishment of almost everyone, the show was a hit.

Least surprised were Nick Vanoff and Bill Harbach, the young producing team who whipped the show together in only three weeks.

NOW, 13 MONTHS later, the high-flying series promises to become a fixture.

Much of the credit for the show's success, according to producer Harbach, goes to Bing Crosby who played host on the first segment.

"Bing put it on a high time, class level," Harbach said. "His name made it easy for us to get other major stars to play host during the year."

Vanoff travels in the United States and abroad auditioning acts, seeking performers to fill the Palace bill.

"We use between seven and nine acts per show," he said. "A lot of our shows are built around famous stars, but we get the best reaction to novelty acts because they are new to audiences who have no other opportunity to see them—except on Ed Sullivan's show."

## Bachelor Again

John Forsythe, who starred in the "Bachelor Father" series, returns in a weekly half-hour comedy on NBC-TV next fall.

Titled "The Mr. and the Misses," it's about a bachelor who inherits an exclusive girls' school.

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# SATURDAY

March 6, 1965

## ★ PAID ADVERTISEMENT

- 7:30  
2 Sunrise Semester  
4 Mr. Wizard, Don Herbert  
11 "Ultra Slow Motion"  
11 Mr. Wishbone, Jim Allan  
7:45  
13 Sacred Heart Program  
8:00 A.M.  
2 Mr. Mayor, Bob Keeshan  
4 Piano Literature:  
"Beethoven"  
5 Design for Learning  
7 Cartoon Capers  
9 From the Ground Up  
13 Movie: "Zorro Rides Again," John Carroll  
8:30  
4 (Color) Hector Heathcote  
5 Hopalong Cassidy  
7 Movie: "\$2 Better," Steve Brodie  
9 Movie: "Berlin Express," Merle Oberon ('48)  
11 Superman, Geo. Reeves  
9:00 A.M.  
2 Alvin Show (cartoons)  
4 (Clr) Underdog (cartoon)  
11 Movie: "Three Husbands," Emlyn Williams, Eve Arden ('50)  
13 Panorama Latino (Span.)  
9:30  
2 Tennessee Tuxedo  
4 Fireball XL5 (cartoon)  
5 Movie: "I Love a Mystery," Nina Foch ('45)  
10:00 A.M.  
2 Quick Draw McGraw  
4 Dennis the Menace  
7 Shennanigans, Stubby Kaye (child game show)  
9 Movie: "Return of the Badmen," Randolph Scott ('48)  
34 Mexico 1900 (serial)  
10:30  
2 Mighty Mouse Playhouse  
4 Fury, Bobby Diamond  
7 Annie Oakley, G. Davis  
11 Movie: "Ramar and Deadly Females," Jon Hall  
11:00 A.M.  
2 Linus the Lionhearted  
4 (Color) Exploring, Dr. Albert Hibbs: "Energy," as derived from sun (repeat). Film on total eclipse is featured.  
5 Movie: "They Made Me a Killer," Robert Lowery
- 7 The New Casper Show  
13 Movie: "Great John L.," Greg McClure, Linda Darnell ('45)  
11:30  
2 The Jetsons (cartoon)  
7 Porky Pig (cartoons)  
9 King & Odie (cartoons)  
11 Opinion in the Capital  
12:00 NOON  
2 Sky King, Kirby Grant  
4 (Clr) Discovering Calif.: "Stagecoach Days"  
5 Movie: "Ride the Man Down," Forrest Tucker  
7 The Bugs Bunny Show  
9 Movie: "Along the Great Divide," Kirk Douglas, Virginia Mayo ('51)  
11 USC-UCLA Gymnastics (see sports box)  
34 Telecinema (movie)  
12:30  
2 My Friend Flicka  
4 Teacher '65: Author  
7 Hoppity Hooper (cart'n)  
13 (Color) Fore Golfers, Art Parra  
1:00 P.M.  
2 I Love Lucy, Lucille Ball  
4 Profile: "Conquest—Pioneers of Flight." Designer of Lindy's "Spirit of St. Louis" is guest.  
7 New Amer. Bandstand, Dick Clark with Little Richard, J. Frank Wilson, Chad Everett  
1:30  
2 CBS Saturday News  
4 (Clr) Air Force Film  
5 Movie: "Angel on the Amazon," George Brent, Vera Ralston ('48)  
11 Movie: "Too Hot to Handle," Clark Gable  
13 Movie: "Secrets of the Underground," John Hubbard ('43)  
34 Mascara de Angel (serial)  
2:00 P.M.  
2 Movie: "Safari," Douglas Fairbanks Jr., Madeleine Carroll ('40)  
4 (Clr) Agriculture USA: "Rubber Industry" and the farmer.  
7 Movie: "Fast & Furious," John Ireland  
9 Movie: "Deadline at Dawn," Susan Hayward  
2:30  
4 Your Man in Washington  
2:45  
4 Film Fill  
3:00 P.M.  
4 Movie: "Bait," Hugo

## Sports Today

GYMNASTICS, 12 noon, ch. 11, with Bill Welsh describing the annual USC-UCLA dual meet, hosted by the Trojans.

AAWU BASKETBALL, 3 p.m., ch. 5, winds up its 8-week series with the traditional cross-hay Stanford-California clash from Palo Alto. (KTLA next week colorcasts the first of 10 pre-season Angel games, 8 from Palm Springs and one each from Anaheim and Long Beach.)

CBS GOLF CLASSIC, 3:30 p.m., ch. 2, from La Quinta, has defending champions Don January and Paul Harney playing Bob Charles and Bruce Devlin in a first-round match.

PRO BOWLERS TOUR, 3:30 p.m., ch. 7, has Chris Schenkel and Billy Welu with the Oklahoma City Open.

SANTA ANITA Feature Race, 4:30 p.m., ch. 2, winds up its weekly telecasts with the \$100,000 - added Santa Anita Derby.

BIG-3 GOLF, 5 p.m., in color, ch. 4, shifts to the Mauna Kea golf course on Hawaii's Kona coast as Arnold Palmer, Jack Nicklaus and Gary Player go into the fifth round of their 8-match series.

SOCCER, 4 p.m., ch. 34, has tapes of the Feb. 20 Botafogo (Brazil) vs. Mexico game, featuring the team that vies with the U.S. Sunday at the Coliseum in first round preliminary for the world cup.

WIDE WORLD of Sports, 5 p.m., ch. 7, finds Bill Flemming and Art Devlin at Berlin (N.H.) for the National Ski Jumping championships, while Jim McKay, at Colorado Springs, calls the free dance competition of the World Figure Skating championships, singles and pairs which will be carried in a special hour Sunday night.

ICE HOCKEY, 9 p.m., ch. 5, with the San Francisco Seals hosting the L. A. Blades.

- Haas, Cleo Moore (Br-'54)  
5 AAWU Basketball (see sports box)  
13 Movie: "Nightmare," Brian Donlevy ('42)  
3:30  
2 Golf Classic (sports box)  
7 Pro Bowlers Tour (see sports box)  
9 Movie: "Colditz Story," John Mills, Eric Portman  
34 Cita con Aldo Monti  
4:00 P.M.  
11 Superman, Geo. Reeves

- Soccer (see sports box)  
4:30  
Santa Anita Feature Race (see sports box)  
4 (Clr) Gadabout Gaddis, the "Flying Fisherman" battles catfish at S.C.'s Mulberry Plantation on Lake Moultrie.  
5 TV Bowling Tournament Rick Lipp vs. Walt Block (Freeway Bowl)  
11 The Phil Silvers Show  
13 Movie: "Fighting Chance," Rod Cameron  
5:00 P.M.  
2 Scholarquiz, John Condon: Buena Park High vs. Laguna Beach  
4 (Color) Big-Three Golf (see sports box)  
9 Movie: "The Man-Beast," Rock Madson ('57)  
11 (Color) The Ski Breed  
5:30  
2 Ralph Story's L.A. (repeat). A look at a town (Foster Park) and a rare bird (condor) both headed for extinction. The Ojai freeway takes care of the town, nature the latter.  
5 Guest Shot. Jerry Lewis shows Dan Jenkins his home movies and hi-fi equipment.  
11 (Clr) Aqua Venture, Stan Bohman: "Beyond the Andes" in Amazon head-water country.  
6:00 P.M.  
2 Jerry Dunphy Report  
4 (Color) KNBC News  
5 World of Jimmie Rodgers  
11 (Clr) Travelcade, James A. FitzPatrick: "Merrie Olde England"  
13 (Color) Rocky & Friends  
34 Todos a Bailar (dance)  
6:15  
2 Newsmakers: Dr. Linus Pauling, Pulitzer prize-winning foe of nuclear testing, and leader of "peace marches"  
6:30  
4 (Clr) News Conference  
5 Leave It to Beaver  
7 Sat. News, Baxter Ward  
9 Dobie Gillis, D. Hickman  
11 Chiller (movie): "Mill of the Stone Woman," Scilla Gabel  
13 Bronco, Ty Hardin  
7:00 P.M.  
2 Sea Hunt, Lloyd Bridges. Pretty skin diver  
4 (Color) Survey '65  
5 Rifleman, Chuck Connors  
7 Shivaree, Gene Weed with James Darren, Sonny Knight, The Bishops, Sue Thompson, Margie Mills  
9 (Color) Movie: "Venus Meets the Son of Hercules," Roger Browne, Jackie Lane, Linda Sini ('62-1st run)  
34 Lucha Libre (wrestling from Guadalajara)  
7:30  
2 The Jackie Gleason Show  
Supper club comic Al Bernie shares the spotlight with Reginald Van

## SPECIAL

GUNSMOKE — Jean Arthur ends her ten-year retirement to make her TV debut as a woman torn between love for her outlaw son and desire for the safety of her newborn grandson. Retired after the 1954 movie "Shane," Miss Arthur plays a former New Orleans saloon owner who stops in to see her friend Kitty Russell, then has to send for Doc Adams to help deliver her grandson. Scott Marlowe is featured in the 10 p.m. hour, ch. 2. (Currently filming, for airing later this season, is a "Gunsmoke" segment guest-starring Betty Hutton as a woman vowing to kill Matt for the death of her husband.)



EDDIE FISHER serves as singing host for "The Hollywood Palace" a 9:30 p.m. Saturday channel 7.

Gleason III.  
4 (Color) Flipper, Brian Kelly, Luke Halpin, Cheryl Miller. In a money-making scheme to help the floating zoo, Flipper is led through inland waterways but is made sick by the fresh water while Sandy is trapped in quicksand seeking help. (Everyone recovers, as series is renewed for next season.)  
5 (Color) Melody Ranch Guest: Jimmy Wakely  
7 The King Family. A day in the life of the family, plus tunes from "Sound of Music."  
13 Bourbon Street Beat, Richard Long  
8:00 P.M.  
4 Kentucky Jones, Dennis Weaver, Rickey Der, Joe Maross. Kentucky's gambling race track friend is intrigued with Ike's ability to predict future events. (This segment was postponed Jan. 23 for a news special on the Presidential cold.)  
11 (Clr) Territory Underwater: "Virgin Islands"  
34 Carrousel (variety)  
8:30  
2 Gilligan's Island, Bob Denver. The castaways try to bolster Gilligan's ego by making him a hero. But the plot is set without knowing there's a headhunter lurking in the bushes.  
4 Movie: "Battleground," Van Johnson, John Hodiak, Ricardo Montalban, George Murphy ('49-1st run). Battle of Bastogne. (Note early starting, preempting "Mr. Magoo")  
5 Lawman, John Russell  
7 Lawrence Welk Show. Young soprano and flutist Natalie Nevins is guest, with "Apples and Bananas" featured production number.  
9 Play a Pair, Paul Gilbert  
11 (Clr) Colorful World, Ben Hunter: "Mexico"  
13 Silents Please: "Yankee Clipper," William Boyd. Cecil B. DeMille film of typhoon and mutiny.  
9:00 P.M.  
2 The Entertainers, Carol Burnett, Caterina Valente with guest Ed Wynn  
5 Ice Hockey (sports box)  
9 Hollywood a Go Go, Sam Riddle, Discotheque. Guests are Connie Stevens, Johnny Tillotson, Jody Miller, Jay and the Americans, Moody

Blues, Jerry Butler  
11 Bold Journey, Jack Douglas: "Quito to Iquitos"  
13 Movie: "House of Mystery"  
9:30  
7 The Hollywood Palace. Guest host Eddie Fisher welcomes Connie Stevens  
11 (Clr) Grand Prix Races: "Riverside 1964"  
34 Box del Sabado (boxing matches, Mexico City)  
10:00 P.M.  
2 Gunsmoke (see box)  
9 (Color) Cinema IX: "The Sky Above, the Mud Below." Oscar-winning documentary 1961 documentary of wilds of New Guinea.  
11 News, Burrell and Coate  
13 Jeepers Creepers (movie): "House of Dracula," Lon Chaney  
10:30  
7 Saturday News Final  
11 Joe Pyne Show (2 1/2 hrs)  
11:00 P.M.  
2 Jerry Dunphy Report  
4 (Color) KNBC News  
7 L.A. TELEVISION DEBUT!  
★ "PAL JOEY"—IN COLOR!  
FRANK SINATRA, RITA HAYWORTH, KIM NOVAK  
1957 Rodgers and Hart musical of an egotistic nightclub entertainer with a way with women  
11:15  
2 Movie: "Mutiny on the Bounty," Clark Gable, Charles Laughton, Franchot Tone, Donald Crisp ('35-1st run). The original—with more action, fewer women  
4 (Clr) Sat. Night Tonight (repeat), Johnny Carson with Harry Hersfield, Mel Tormé, Ethel Ennis.  
11:30  
5 Movie: "Dakota," John Wayne, Walter Brennan  
13 Movie: "Roughly Speaking," Rosalind Russell, Jack Carson ('45).  
12:00  
9 Movie: "Vigil in the Night," Carole Lombard  
1:00  
5 Movie: "Man from Texas," James Craig  
11 Movies: "Words & Music," "They Gave Him a Gun" and "Sinner Take All"  
1:15  
2 Movie: "Well-Groomed Bride," Ray Milland.  
1:30  
7 Movie: "World in My Corner," Audie Murphy.  
13 Movie: "Baby Face Morgan," Richard Cromwell

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# CRITIC'S CORNER

Excerpted Reviews on Recent TV Shows

Program: "Who Has Seen the Wind?", 90-minute special aired Feb. 19 on channel 7.

If this 90-minute special didn't carry the imprint of its United Nations auspices, there would have been little suspicion of an underhanded attempt to sell the millions around tv sets last Friday night on the great good being done by the world organization. Whatever the message, and it didn't come through loud and clear, it was obscured by one of the finest acting jobs of the year by Maria Schell. It's going to be hard to beat her out for an Emmy.

For dramatic intensity and gripping heart tug, the story by Tad Mosel, teleplayed by Don Mankiewicz, laid bare the souls of refugees drifting aimlessly on a freighter with all ports barred to them. All that remained of their native land was an historical footnote; devoured by the conquerors of the last war. Who else but Russia?

Critic Helm of "Variety"

The 90-minute program, "Who Has Seen the Wind?", filmed at Mazatlan, Mexico, had a good story to tell, and told it well. The effort focused with candor and unsentimental humanity on the 13-year-old daughter of the characters and what to do about her as she innocently approached womanhood on a ship full of men who must live aboard. The problem revealed the relationship of the principals.

Critic Rick Du Brow of "UPI"

A disappointment. The talent of the actors was wasted on a script that was repetitiously padded to fill out 90 minutes.

Critic Bert Resnik of "TeleVues"

★ ★ ★

Program: "Cinderella," aired last Monday on channel 2.

The 90-minute color production was full of Rodgers Hammerstein music, old-fashioned romance and charm. The magic of the childhood classic was impeccably preserved.

—Critic Cynthia Lowry of AP

I don't mean to be a grouch, but I nearly fell asleep during it, repeatedly.

If you are going to tell adults a many-times-told story

again, you had better have something special going for you.

Critic Rick Du Brow of UPI

A wonderful production. The only thing wrong was that too many children weren't allowed to watch it. It came too late. Bring it back, CBS-TV, for the kiddies.

Critic Bert Resnik of "TeleVues"

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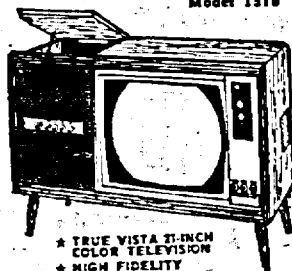
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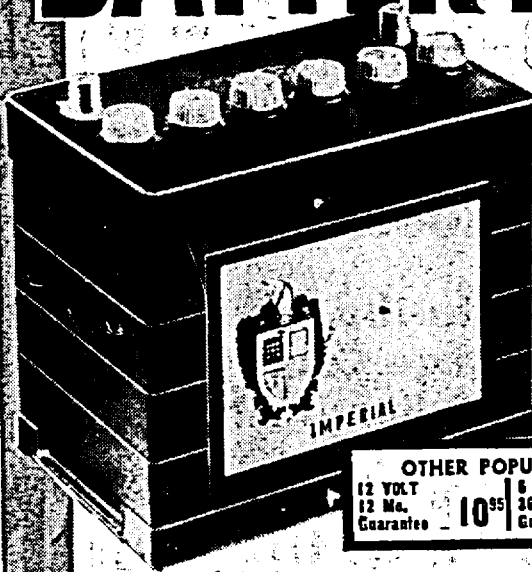
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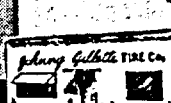
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For dramatic intensity and gripping heart tug, the story by Tad Mosel, teleplayed by Don Mankiewicz, laid bare the souls of refugees drifting aimlessly on a freighter with all ports barred to them. All that remained of their native land was an historical footnote; devoured by the conquerors of the last war. Who else but Russia?

Critic Helm of "Variety"

The 90-minute program, "Who Has Seen the Wind?", filmed at Mazatlan, Mexico, had a good story to tell, and told it well. The effort focused with candor and unsentimental humanity on the 13-year-old daughter of the characters and what to do about her as she innocently approached womanhood on a ship full of men who must live aboard. The problem revealed the relationship of the principals.

Critic Rick Du Brow of "UPI"

A disappointment. The talent of the actors was wasted on a script that was repitiously padded to fill out 90 minutes.

Critic Bert Resnik of "TeleVues"

★ ★ ★

Program: "Cinderella," aired last Monday on channel 2.

The 90-minute color production was full of Rodgers Hammerstein music, old-fashioned romance and charm. The magic of the childhood classic was impeccably preserved.

—Critic Cynthia Lowry of AP

I don't mean to be a grouch, but I nearly fell asleep during it, repeatedly.

If you are going to tell adults a many-times-told story again, you had better have something special going for you.

Critic Rick Du Brow of UPI

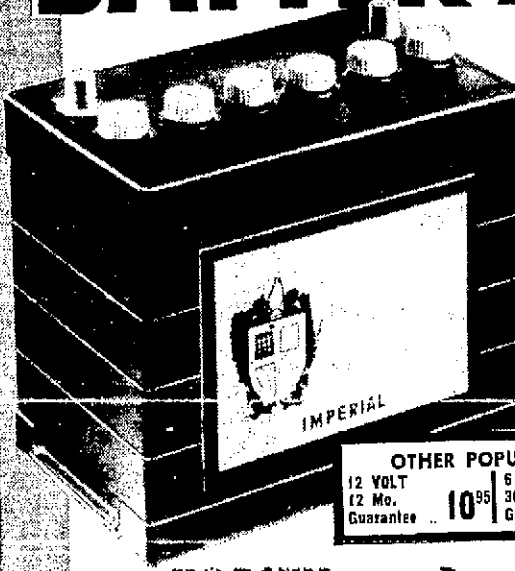
A wonderful production. The only thing wrong was that too many children weren't allowed to watch it. It came too late. Bring it back, CBS-TV, for the kiddies.

Critic Bert Resnik of "TeleVues"

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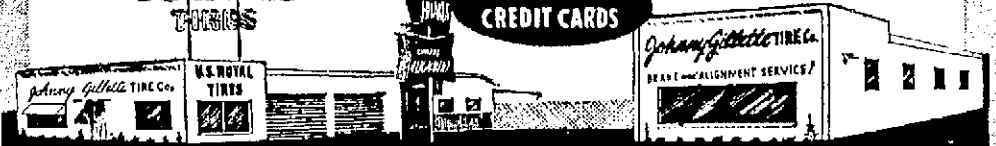
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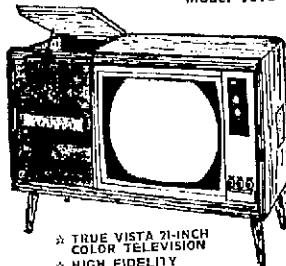
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# 4th

# FANTASTIC YEAR NOW BIGGER AND GREATER THAN EVER! LET'S DINE OUT

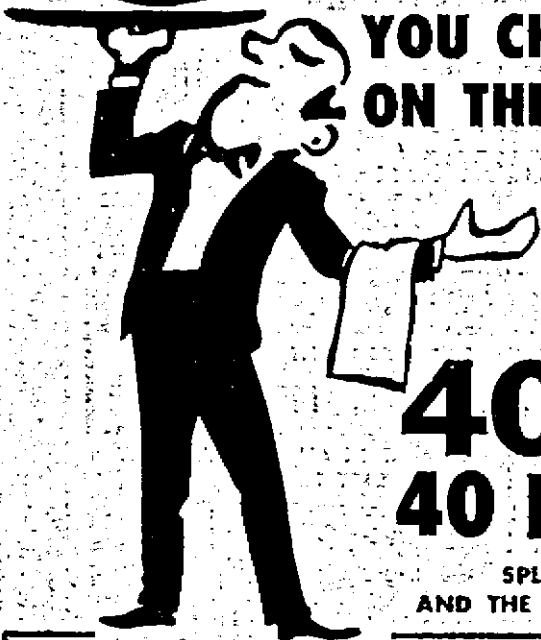
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40 FREE MAGNIFICENT BONUSES**

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The finest in gourmet and Italian foods

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Specializing in Prime Rib New York Style

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BAYSIDE INN, Newport Beach**  
Excellence in Steaks, Seafood & Bites, Chicken, Entertainment

**CAPRI RESTAURANT, La Habra**  
Dining, Banquet, Cocktails, Entertainment and more

**CASCADES, Anaheim**  
Dining, Entertainment, Cocktails

**CELESTE ITALIAN CUISINE, Orange**  
Expertly prepared Italian dishes

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Anaheim  
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Hawaiian, West Indian, Chinese, Polynesian Dishes, Cocktails

**CLOUDS, Long Beach**  
Dine in the sky—Steaks, Lobster

**COVE, Fullerton**  
Steak, Lobster, Prime Rib, Entertainment, Banquet

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Italian and American Food, Cocktails, Banquet, Entertainment

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Beast Prime Rib, Seafood, Cocktails in the RIB ROOM

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Authentic Spanish Food  
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The ultimate in dining, dancing and entertainment

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Sports Food, Cocktails, Banquet, Dining

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The finest food always, cocktails, entertainment

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For excellence in dining, cocktails

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Steaks, Lobster, Fine Cocktails, Entertainment

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Sports Food, Exotic Bites

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Relax and enjoy the intimacy of the Village Inn

**VILLA MARINA, Newport Beach**  
Fine Food, Sports, Banquet, dancing and entertainment

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- 24 of these dinner guest checks are valid every night, including Saturday night
- You will be courteously treated as honored guests in Let's Dine Out Restaurants.

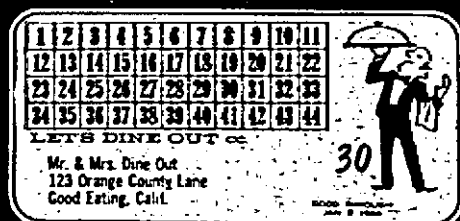


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Let's Dine Out Co. is  
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# 4<sup>th</sup>

# FANTASTIC YEAR NOW BIGGER AND GREATER THAN EVER! LET'S DINE OUT



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Excellence in Steaks, Barbecued Ribs,  
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Dine at the airport—Steaks, Lobster

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Italian and American Food,  
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**IN SAN DIEGO**  
Surfer Motor Lodge  
**IN COSTA MESA**  
Boral Reef Motor Hotel  
for a free night's lodging  
and breakfast

**IN SANTA MARIA**  
Hunters Inn

**IN LAS VEGAS**  
The Hacienda Hotel  
Buffet Dinner  
**NEAR KNOX'S BERRY FARM**  
Basilite Hotel

**IN PORTLAND, OREGON**  
Park Haviland Hotel and  
Aloha Restaurant, The Hotel  
Washington and The Timber  
Topper Dining Room

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12	13	14	15	16	17	18	19	20	21	22
23	24	25	26	27	28	29	30	31	32	33
34	35	36	37	38	39	40	41	42	43	44

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Mr. & Mrs. Dine Out  
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Good Eating, Calif.



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NAME (Print) .....

ADDRESS .....

CITY ..... ZONE ..... STATE .....

SEND ME ..... ADDITIONAL MEMBERSHIP BLANKS

1PT 2-28

### SPORTS, FREE THEATRE AND OTHER ENTERTAINMENT

The Los Angeles Gladiators Hockey, Los Angeles Lakers Basketball, Tustin State Art, Waterside Surf Brea, Orange Theatre, Woodland of the Sea Aquarium, West Anaheim

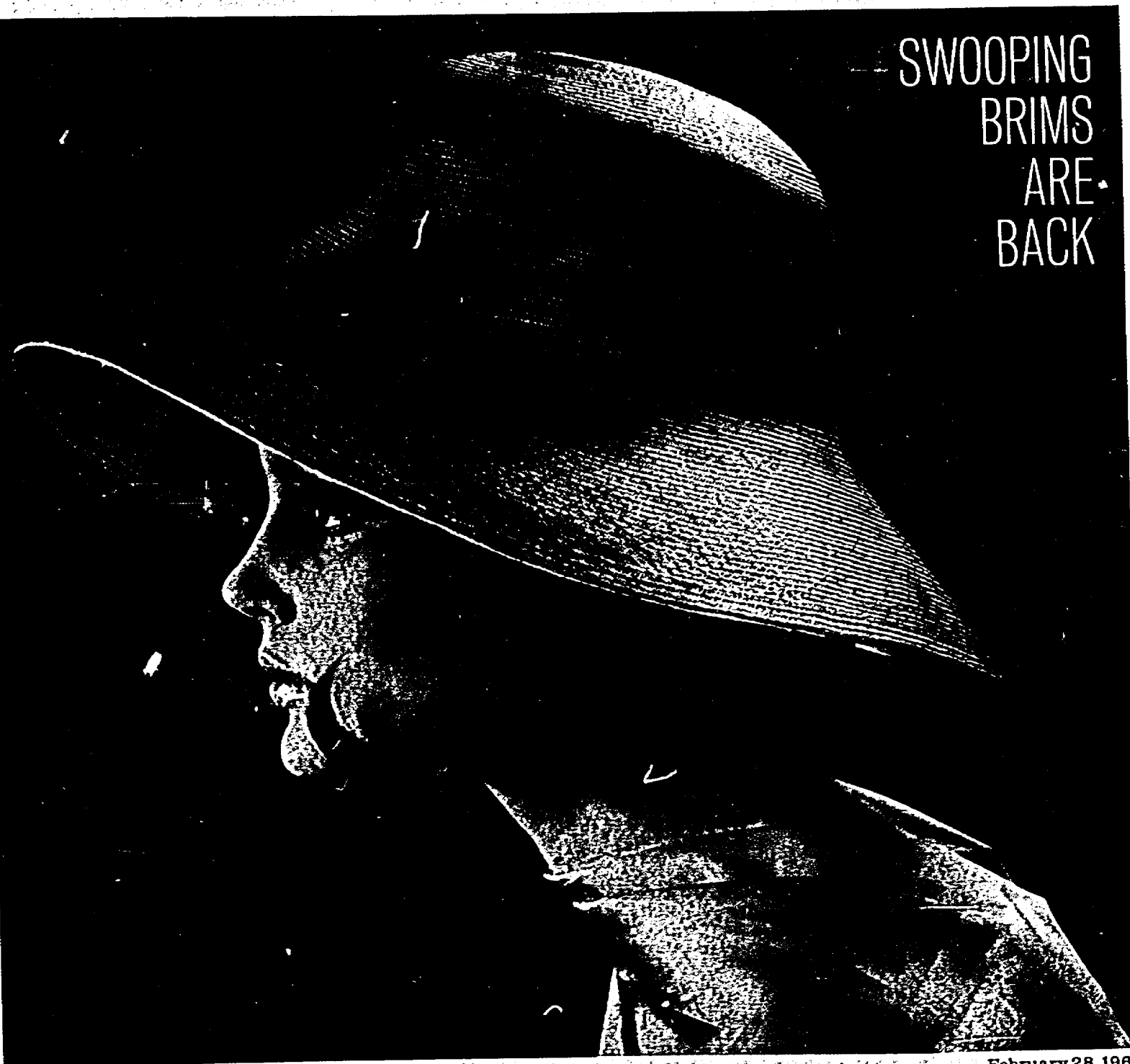


# Parade

*THE NEWS & Independent - Press - Telegram*

measles  
THE NUMBER ONE  
CHILDREN'S DISEASE CAN  
NOW BE WIPED OUT  
by LAWRENCE GALTON

SWOOPING  
BRIMS  
ARE  
BACK



February 28, 1985

# Parade

*THE NEWS & Independent - Press-Telegram*

## measles

THE NUMBER ONE  
CHILDREN'S DISEASE CAN  
NOW BE WIPED OUT

by LAWRENCE GALTON

SWOOPING  
BRIMS  
ARE  
BACK



February 28, 1965



Walter Scott's

# Personality Parade

Want the facts? Want to spike rumors? Want to learn the truth about prominent personalities? Write Walter Scott, PARADE, 733 Third Ave., New York 17, N.Y. Your full name will be used unless otherwise requested. Volume of mail received makes personal replies impossible.



**Q. Two things about singer Connie Francis: (1) Her real name? (2) How come her marriage to Dick Kanellis lasted only four months?** — D.L., Essex Falls, N.J.

**A. Real name:** Constance Franconero. Mr. Kanellis declined to become Mr. Connie Francis.

**Q. Is it true that Roman Catholics in Montreal and Toronto are now permitted to use birth control pills?** — Alfred Espinosa, Chicago, Ill.

**A. Yes,** but only to correct menstrual cycle abnormalities in order to assure greater accuracy in the rhythm method of family planning.

**Q. Janet Gaynor, once married to the dress designer Adrian, recently got married to a producer, Paul Gregory. Their ages, please.** — Harriet Everson, Columbus, Ohio.

**A. Janet Gaynor** is 58. **Gregory** is 44.

**Q. Can you tell me how many ordained ministers there are in Congress?** — D. Cahill, Baltimore, Md.

**A. Two:** Rep. Walter Moeller (D.) from Ohio, a Lutheran minister; Rep. Adam Clayton Powell (D.) of New York, a Baptist minister.



**Q. I would like the name of the money-man behind President Lyndon Johnson, the fellow who manages his finances.** — R.W. Grant, Houston, Tex.

**A. He is** A. W. Moursund, lawyer, former county jur-

ist, trustee for the Texas Broadcasting Company, formerly the LBJ Company.

**Q. John Huston, the film director—PARADE said he was not a U.S. citizen. I'm sure he is. Also, doesn't he have the best collection of pre-Columbian art in the world?** — F. L., N. Hollywood, Calif.

**A. Film director Huston** became a citizen of the Irish

Republic last year after lengthy dealings with the U.S. Internal Revenue Service. His pre-Columbian art collection is one of the best.



**Q. David Niren has two grown sons by his first marriage. Is it on the level that his present wife quietly gave birth to twins in Switzerland several months ago?** — Elaine Dawson, Charleston, S.C.

**A. No.** David and Hjordis Niren have adopted two girls in Switzerland, Fiona and Kristina.



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**A. Justice Hugo Black,** working steadily since 1937.

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**Q. Who is the most influential man in the Johnson cabinet?** — Joan Lovelock, Denver, Colo.

**A. Robert McNamara,** the Defense Secretary.

**Q. I know that the gambling industry in Las Vegas was founded by Bugsy Siegel (c) and other gangsters. Is there a book that reveals the true story?** — A.K., San Bernardino, Calif.



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**Q. Why should Sophia Loren and her husband Carlo Ponti want to become citizens of France?** — La Verna Walker, Reno, Nev.

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**A. Harrison** plays Pope Julius II.

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## Parade

THE SUNDAY  
NEWSPAPER MAGAZINE  
FEBRUARY 28, 1965

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Walter Scott's

# Personality Parade

Want the facts? Want to spike rumors? Want to learn the truth about prominent personalities? Write Walter Scott, **PARADE**, 733 Third Ave., New York 17, N.Y. Your full name will be used unless otherwise requested. Volume of mail received makes personal replies impossible.



**Q.** Two things about singer Connie Francis: (1) Her real name? (2) How come her marriage to Dick Kancellis lasted only four months? — D.L., Essex Falls, N.J.

**A.** Real name: Constance Franconero. Mr. Kancellis declined to become Mr. Connie Francis.

**Q.** Is it true that Roman Catholics in Montreal and Toronto are now permitted to use birth control pills? — Alfred Espinosa, Chicago, Ill.

**A.** Yes, but only to correct menstrual cycle abnormalities in order to assure greater accuracy in the rhythm method of family planning.

**Q.** Janet Gaynor, once married to the dress designer Adrian, recently got married to a producer, Paul Gregory. Their ages, please. — Harriet Everson, Columbus, Ohio.

**A.** Janet Gaynor is 58. Gregory is 44.

**Q.** Can you tell me how many ordained ministers there are in Congress? — D. Cahill, Baltimore, Md.

**A.** Two: Rep. Walter Moeller (D.) from Ohio, a Lutheran minister; Rep. Adam Clayton Powell (D.) of New York, a Baptist minister.



**Q.** I would like the name of the money-man behind President Lyndon Johnson, the fellow who manages his finances. — R. W. Grant, Houston, Tex.

**A.** He is A. W. Moursund, lawyer, former county jurist, trustee for the Texas Broadcasting Company, formerly the I.B.J. Company.

**Q.** John Huston, the film director—**PARADE** said he was not a U.S. citizen. I'm sure he is. Also, doesn't he have the best collection of pre-Columbian art in the world? — F. L., N. Hollywood, Calif.

**A.** Film director Huston became a citizen of the Irish

Republic last year after lengthy dealings with the U.S. Internal Revenue Service. His pre-Columbian art collection is one of the best.



**Q.** David Niven has two grown sons by his first marriage. Is it on the level that his present wife quietly gave birth to twins in Switzerland several months ago? — Elaine Dawson, Charleston, S.C.

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# measles!

*IT'S A MORE DANGEROUS DISEASE THAN ANYONE HAD IMAGINED—  
BUT NOW YOU CAN PROTECT YOUR CHILDREN AGAINST IT* • by LAWRENCE GALTON

In the next 24 hours, 10,000 children in this country will come down with a disease popularly supposed to be only a trifle, as much a part of growing up as scraped elbows and banged shins.

Yet at least one of these youngsters with measles will not live to grow up. Three, who recover, will never be the same again—their bodies paralyzed or brains permanently and seriously damaged.

Nor does this begin to tell the grim story. Today, a whole new story—of measles as one of the most underrated of all diseases, far more devastating and in far more ways than even doctors ever supposed—is being spelled out by medical research. Recent investigations have shown that:

- Any child who gets measles has a one out of five chance of developing a serious complication.

- Almost 50 per cent of youngsters who get measles—even those who suffer no immediate severe complications—will for as long as 1 year tend to be in poor health, miss more school than other children, require 4 times as much medical care.

- In half of all cases, actually 51 per cent, there is subtle brain involvement. The child doesn't show it, but mildly abnormal EEG's (electroencephalograms, or brain wave recordings) do. Says Dr. Morton Andelman of the Chicago Board of Health: "There is growing evidence that this disease, even in mild form, may play a significant role as a cause of mental retardation, learning difficulties and personality changes."

Many public health authorities hope that these findings will jolt millions of parents. For measles today is an unnecessary disease.

Is your child protected against it? Quite likely, not. Although vaccines that provide immunity have been available now for two years—since March 1963—more than 20 million children who need protection have not received it.

## public not informed

Apathy is one reason parents have failed to have their children immunized. Most of them still believe the myth of the harmlessness of measles. Cost—which may range from \$4 to as high as \$10—is another factor. Furthermore, there has been no full-fledged campaign to acquaint the public with the facts—or with the availability of the vaccine. Consequently, the public is confused—by reports of adverse reactions to the shots, by gossip to the effect that they are cumber-

Unless he is inoculated against measles, this happy, outgoing youngster might suffer a radical personality change because of the disease.



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That's if all goes well.

One of the most dreaded complications is encephalitis, a brain inflammation that can cause death or grave brain injury. Encephalitis has been supposed to affect only 1 measles victim in 1,000; some recent estimates credit it with being  $2\frac{1}{2}$  times as common. Says the American Medical Association: "Survivors of this complication are fortunate if they escape severe brain damage. Treatment, if for no other reason than it must be given too late, is not very effective." Despite the best of medical care, about 22 per cent (according to some estimates, 33 per cent) die. Another 39 per cent suffer from arrested mental development, convulsive seizures, behavioral changes. Many end up in institutions for the mentally defective.

Medical men fear another all-too-often deadly complication—pneumonia. Measles sometimes leads directly to fatal virus pneumonia. More often, it can open the door to deadly bacterial pneumonias. One type or another, pneumonia is responsible for 9 of every 10 of the 400 measles deaths reported in an average year. When not fatal, severe pneumonia may permanently damage the respiratory tract and lead to chronic respiratory disease.

And, if not commonly fatal, other measles complications are no light matters when they occur. Measles weakens a child, batters down natural defenses. It can set the stage for bronchitis, bronchiolitis, eye ulcers, hemorrhaging, heart inflammation and otitis media, middle ear infection, with its risk of hearing impairment or even deafness.

In 1964 an eye-opening study reported in the *Journal of Pediatrics* revealed that almost half of a group of 245 children who had had measles 12 months before were still experiencing a wide variety of adverse effects—poor appetites and eating habits, bed-wetting, behavioral and emotional disturbances and general health impairment.

One of the most disturbing findings has been that measles so often can involve the brain without causing obvious encephalitis. The discovery came through the patient work of Dr. F. A. Gibbs and other physicians of the University of Illinois who undertook to investigate EEG's in apparently uncomplicated measles cases. They studied 680 patients and found abnormal brain wave patterns in 344—51 per cent. They uncovered these abnormalities in children of all ages, with the highest incidence—72 per cent—in 3-year-olds. They found that within 10 days after measles was over the EEG usually returned to normal. But even if the abnormal patterns themselves were only temporary, the doctors suggested that some permanent damage might have been done.

"Emotional instability, psychiatric symptoms or reduction of intellectual power," they concluded, "may

be the final result of a mild encephalitis, the sole evidence of which was an abnormal EEG recording which subsequently became normal."

It was a startling, challenging report. Since then, other investigators have confirmed it. In London, during the 1963 British epidemic, two Royal Free Hospital investigators carefully recorded EEG's in 98 routine measles cases, found temporary abnormalities, later followed up some of the patients.

Not many months ago, they published a report telling of such cases as that of a 6-year-old whose EEG, taken three days after appearance of measles rash, had shown only a moderate abnormality. Within seven months, the child had changed greatly. Before the measles he had been a cheerful, convivial little fellow; seven months later he tended to become easily depressed, shied away from playing with schoolmates.

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An ounce of prevention: Wise parents immunize youngsters against measles, commonest disease of childhood.

fects a child's normal intellectual endowment can only be guessed. Since I.Q. tests are not ordinarily given to pre-school children, no one can know for certain just how much has been lost because of the disease.

Meanwhile, still other studies—here and abroad, some of them supported by the U.S. Public Health Service—as yet in early stages, are suggesting that measles may have many other repercussions:

- An attack of it early in life may possibly be related to development of multiple sclerosis later on.
- Childhood measles may lead to adult pulmonary emphysema, a serious chronic lung disorder.
- Measles may pave the way for paralytic polio.
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Because it is a virus disease, once measles strikes it has to take its course; no medicine is available to knock it out. Attempts to prevent it go as far back as 1758, when Dr. Francis Home in Scotland inoculated 12 children with blood from measles victims. He hoped to induce a mild form of the disease that would confer immunity, but succeeded only in producing

full-blown measles in seven of the children.

It was only in 1954 that a breakthrough occurred—when Nobel prize winner, Dr. John Enders of Harvard, and an associate, Dr. Thomas Peebles, isolated a strain of measles virus from an 11-year-old boy with the disease and grew it in the laboratory. It took four years of work to develop two different types of vaccines, which, after another five years of successful trials in thousands of children, were released in 1963.

One type, known as "live attenuated," contains live viruses, which are no longer capable of producing measles, but trigger the body into making protective antibodies that fight off real measles virus invaders.

The other type, "inactivated," contains dead viruses and is also designed to stimulate antibody formation.

Each vaccine has some drawbacks.

When the inactivated type is used, three injections at monthly intervals are needed. Immunity may be only temporary and a booster required after a year.

The live attenuated vaccine produces protection with just one shot—long-lasting, possibly even permanent, protection. Children tested four years after getting it have shown an immunity equal to that conferred by the natural disease.

In the beginning, the live vaccine caused a very high incidence of reactions—not dangerous but annoying. As many as half the children receiving it developed temporary rashes and moderately high fevers. Investigators soon found that the reactions could be greatly reduced if a shot of the blood fraction, gamma globulin, was given at the same time. With GG, only about 15 per cent of children get a fever of 103 or more, the duration of the fever is shortened and the incidence of rash is reduced.

### combination is effective

Some doctors have found that using a combination of the two kinds of vaccines—live and inactivated—produces excellent immunity results. Fever reactions occur in less than 10 per cent of children thus vaccinated, and rash is rare.

Yet in the two years protection has been available, three of every four children who need it haven't received it. In view of the evidence against measles, no parent can afford to take the disease lightly.

Many authorities now have high hopes for a brand-new live virus vaccine. It is called the Schwarz strain vaccine, after Dr. Anton J. F. Schwarz of Pitman-Moore Co., Indianapolis. Not only does it produce a remarkably high rate of immunity; without gamma globulin, it also has a remarkably low reaction rate.

Many thousands of youngsters have been successfully vaccinated with it in field trials. In one study, 1,500 susceptible children received it;  $4\frac{1}{2}$  years later, not one had contracted measles. Nearly 7,000 children in Chicago got the new vaccine. Latest reports are that the vaccine has been successful in producing immunity in 99.1 per cent. Moreover, Chicago children immunized 30 months ago have been tested for measles virus antibodies and found still protected. According to one study by Chicago Board of Health physicians, the vaccine appears to be responsible for virtually no high fever reactions, and a mild rash of only brief duration in 5.3 per cent of children.

The Schwarz-strain vaccine is expected to be released by the government and to be in doctors' hands by the time you read this.

If your child has not yet been protected, see your doctor. Measles is always around. But its peak incidence comes in March, April and May.

It's not too late to protect your child. Happily, studies show that live vaccine, even when given only a few days before a child is exposed to measles, confers protection.

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The live attenuated vaccine produces protection with just one shot—long-lasting, possibly even permanent, protection. Children tested four years after getting it have shown an immunity equal to that conferred by the natural disease.

In the beginning, the live vaccine caused a very high incidence of reactions—not dangerous but annoying. As many as half the children receiving it developed temporary rashes and moderately high fevers. Investigators soon found that the reactions could be greatly reduced if a shot of the blood fraction, gamma globulin, was given at the same time. With GG, only about 15 per cent of children get a fever of 103 or more, the duration of the fever is shortened and the incidence of rash is reduced.

### combination is effective

Some doctors have found that using a combination of the two kinds of vaccines—live and inactivated—produces excellent immunity results. Fever reactions occur in less than 10 per cent of children thus vaccinated, and rash is rare.

Yet in the two years protection has been available, three of every four children who need it haven't received it. In view of the evidence against measles, no parent can afford to take the disease lightly.

Many authorities now have high hopes for a brand-new live virus vaccine. It is called the Schwarz-strain vaccine, after Dr. Anton J. F. Schwarz of Pitman-Moore Co., Indianapolis. Not only does it produce a remarkably high rate of immunity; without gamma globulin, it also has a remarkably low reaction rate.

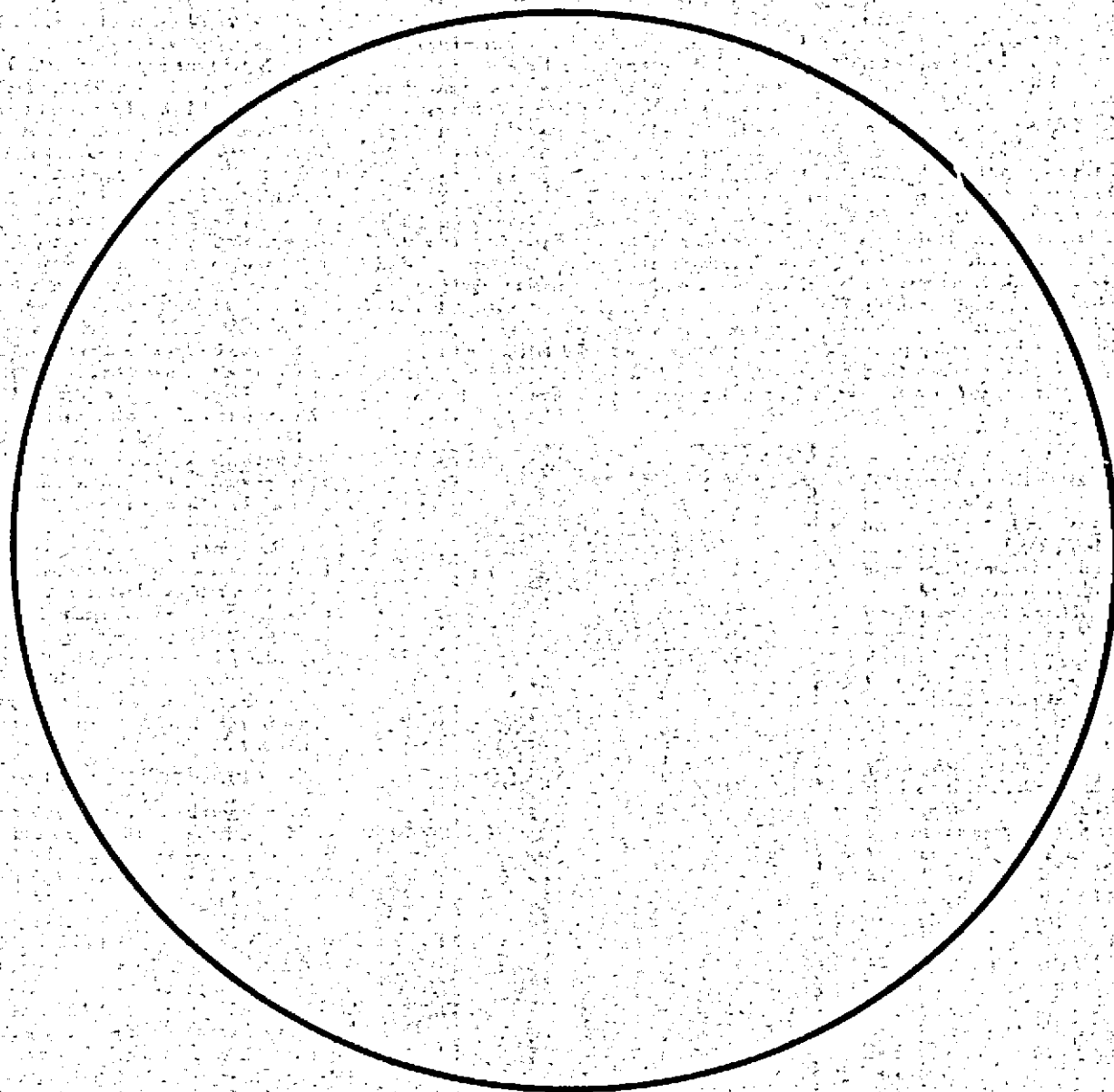
Many thousands of youngsters have been successfully vaccinated with it in field trials. In one study, 1,500 susceptible children received it; 4½ years later, not one had contracted measles. Nearly 7,000 children in Chicago got the new vaccine. Latest reports are that the vaccine has been successful in producing immunity in 99.1 per cent. Moreover, Chicago children immunized 30 months ago have been tested for measles virus antibodies and found still protected. According to one study by Chicago Board of Health physicians, the vaccine appears to be responsible for virtually no high fever reactions, and a mild rash of only brief duration in 5.3 per cent of children.

The Schwarz-strain vaccine is expected to be released by the government and to be in doctors' hands by the time you read this.

If your child has not yet been protected, see your doctor. Measles is always around. But its peak incidence comes in March, April and May.

It's not too late to protect your child. Happily, studies show that live vaccine, even when given only a few days before a child is exposed to measles, confers protection.





**This symbol identifies the driver who values safety above all else**

**He has Minute Man IV tires, covered by America's First Insured Tire Warranty.**

This symbol...a narrow crimson band centered within the whitewall...identifies what is probably America's safest tire: the Minute Man IV.

If a nail enters the tire, a sealant seals off the puncture so no air escapes. You can continue driving in complete safety.

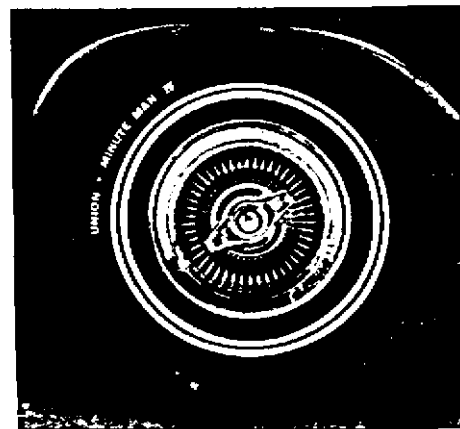
**36-month guarantee.** Every Minute Man IV is guaranteed 36 months, and carries our exclusive Insured Tire Warranty. If the tire fails due to road hazards within the first year or 10,000 miles (whichever occurs first) you get a new Minute Man IV free.

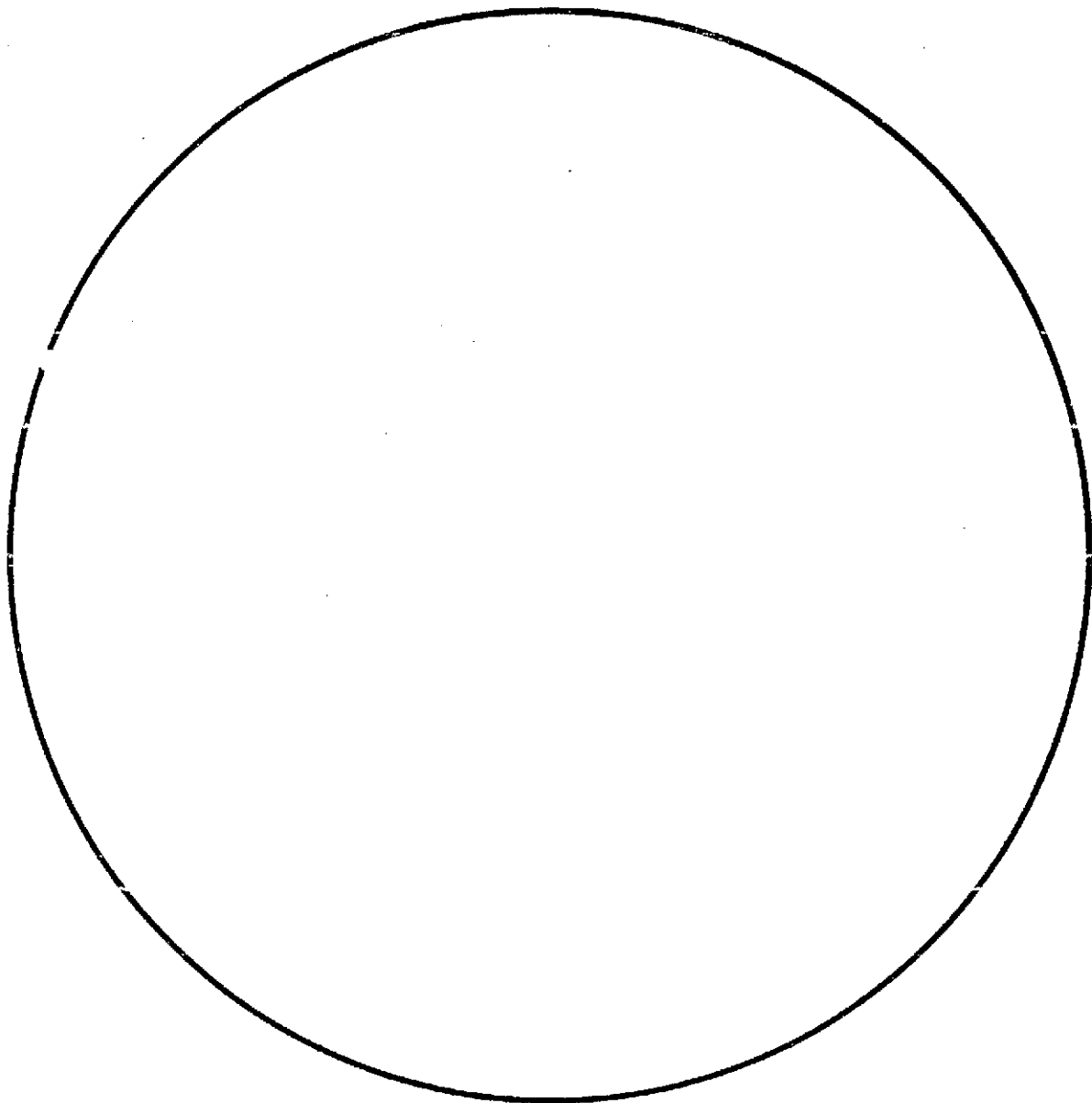
And, with the tire you get follow-up service. Your Union Oil dealer is there when you need him to check the air, the wear, the sidewalls and remind you when your tires need rotating.

**Up to 15 months to pay.** All this costs surprisingly little more than ordinary tires. And you can make your own terms. No money down on approved credit—up to 15 months to pay.

Wouldn't you like to join the circle of safety...drivers who put safety above all else? Move up to the Minute Man IV. See your neighborhood Union Oil service man.

**UNION OIL COMPANY OF CALIFORNIA**





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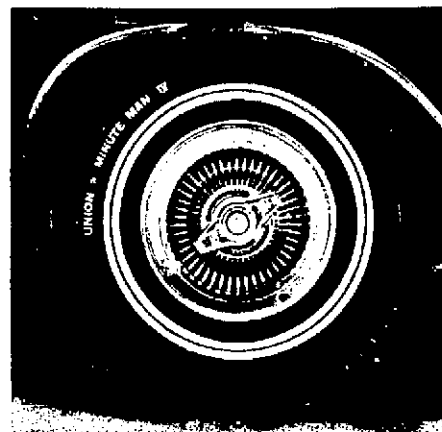
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# Huntington Hartford

**H**untington Hartford opened his own \$7 million art museum here last year because he thinks the trend in modern art is all wrong and he wants to set it right. Today his Gallery of Modern Art is an unexpected critical success—and running at a huge loss. So Hartford has decided to ask other like-minded art-lovers to help support it. "We expect to lose about \$500,000 a year," he says casually, "but the response to the Gallery has been so enthusiastic that I think others will be glad to help cut the deficit." That's a radical move for the headstrong millionaire who has been going it alone most of his life.

Although many of his wealthy contemporaries have established giant foundations to dole out grants for other people's projects, Hartford believes in doing things himself. When someone asked him if he had tried to get others to help pay for building the Gallery, a striking structure on this city's drab Columbus Circle, he said simply, "It never occurred to me."

The Gallery of Modern Art is only the latest of the many controversial projects conceived and carried out by the personable heir to "around \$50 million." He has headed a large New York model agency; established a legitimate theater in Hollywood; written and produced a stage version of *Jane Eyre* for Broadway; founded and supports an artists' colony in California; is board chairman of the Oil Shale Corporation; put \$25 million into Paradise Island, his dream resort in the Bahamas; published a big, slick magazine which he sold recently at a huge loss; written a controversial book that spells out the ideas he expressed in building his own art museum.

The carping criticism leveled at him as a result of all these activities pains Hartford but doesn't discourage him. "I've always been interested in cultural things, because they're a great influence on our society," he says earnestly. "I see areas where I think something should be done, and I try to do them."

## Theater Flop

Hartford's ideas of what should be done have seldom been shared by others, and even when others do agree, support for his enterprises has been slight.

Ten years ago he established the Huntington Hartford Theatre in Hollywood at the urging of a number of "very big actors," who convinced him there was a need for a legitimate theater where they could get back on a stage in front of live audiences. "After I opened the theater, I couldn't get a single one of those actors to perform there," Hartford says without rancor, "so I guess you'd have to call that project a failure. But it was a good idea and I'm glad I tried."

If some people have let Hartford down, he hasn't escaped the charge that he has done the same to others. He sold *Show* magazine late last year, and lawsuits were filed by several paper suppliers and typesetters who claim he didn't meet his obligations. "I made a lot of mistakes running *Show* and made some people unhappy," Hartford admits. "If I could start over again I'd do a lot of things differently. But when I sold the magazine I didn't give up on the idea. If the people who have it now can make it a success I won't regret the \$7 million I lost on it. I wasn't interested in making money, anyway."

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by R. H. HUBBARD



Headstrong millionaire Huntington Hartford with wife, Diane: He has his own ideas about modern art.

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It's easy to believe Hartford when he says he's not interested in making money. After graduation from Harvard in 1934, he went to work for the A&P Company, which his grandfather founded. The story goes that after a year or so there he asked for a Saturday afternoon off to see a football game. He got the day off all right—and a strong hint not to bother coming back at all. "It was a pretty old-fashioned company," he says wryly. Today he has no connection with A&P, although he still holds a large number of shares.

In spite of his graying hair, Hartford looks much younger than 54. He's tall, always seems relaxed and has the air of a politely enthusiastic schoolboy who wants to make a good impression. He doesn't look like an athlete, but even today he can take apart an opponent half his age on the squash court without breaking a sweat. He reluctantly confesses he was a championship player at Harvard.

People who know Hartford well agree that he has suffered the inevitable fate of any heir to a great fortune, especially one who doesn't shun controversy or publicity. "I can go to El Morocco and get falling-down drunk," says one friend, "and who cares? But all Hunt has to do is show up somewhere, and the next day there he is in the papers, picture and all." The fact that Hartford's third wife, Diane, is stunningly photogenic is just one more reason the Hartford name is always in the news.

Hartford's fame—or notoriety—reached a peak a few years ago when he built Paradise Island. With only 52 guest rooms, the plush resort has been tagged an exclusive "millionaires' playpen," and the chances of making a financial success of it seem remote. "Everybody forgets why Hunt developed Paradise Island in the first place," a close associate says. "He conceived it as a place where our great thinkers—the really important people of our times—could get together in a relaxed, informal atmosphere. Hunt is really an idealist, and he puts his money where his ideals are."

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# NEW! PRIME TAKES THE PLACE OF CANNED DOG FOOD

Tender, beefy chunks in cellophane packets. Just tear and pour—nothing to mix, nothing to add. And no refrigeration ever.



2 seconds from packet to pooch

Just tear the packet and pour the Prime—it's tender and beefy and saves you time. Those chunks are moist and ready to eat right away. Nothing to mix or add. Just tear and pour! Prime is easy for you—beefy for your dog.

You no longer have to open a can to feed the kind of dinner that dogs like best.

Because now, new Prime is here to take the place of canned dog food.

Like canned dog food, Prime is moist, ready to eat, and beefy. But Prime comes in bite-size chunks. And it's packed in packets.

To serve, you just tear the packet (one rip does it) and pour the Prime. No cans to open. No spooning out. Nothing to add. Nothing to mix. Prime's own juices keep it moist and tender—ready to eat right away.

Yet, Prime has no strong odor, needs no refrigeration ever—it stays

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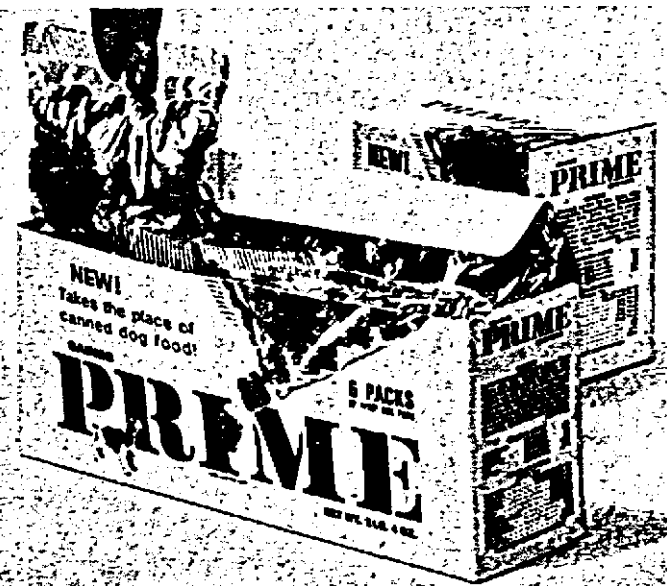
Will your dog like Prime? You can bet he will! The Prime recipe starts with beef and beef by-products, —then goes on to include milk solids, a vegetable, and lots of other things dogs like.

Prime also gives your dog the vitamins and minerals that are good for him. It's a complete, balanced diet that helps your dog's skin, bones, teeth, and coat stay in excellent condition.

So, from now on, serve your dog Prime every day—it takes the place of canned dog food.



Try this fingertip test  
Press down on a chunk. See how moist and tender Prime is.




Gaines Prime costs you no more than the leading canned dog foods. A box of six Prime packets costs about the same as six one-pound cans of dog food—and gives your dog just as many dinners. The three-packet box costs about the same as three one-pound cans. Why not put Prime on your shopping list right now? Prime takes the place of canned dog food.





Serve a packet in place of a can

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DOG FOOD

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Charming Flemish bonnet in blue and white checked chiffon is flattering to young teenagers. Created by Adolfo II. Sells for about \$14.

For fashion honors, junior class, credit goes to Emme for black and white synthetic straw with helmet brim, tiny patent bow. About \$20.



Downward-tilted brim (cover) in Easter-egg blue with delicate petal pink facing is creation of Sally Victor for sophisticates. About \$75.



Career girls are sure to get an appreciative glance or two when wearing this brimmed hat with rounded crown in

beige crepe boldly accented with large black coin dots. By Mr. John Jr. About \$11.50. Matching scarf is \$3.50.

# THE SWOOPING BRIM

by VIRGINIA POPE

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PHOTOS BY RAY SOLOWINSKI. FOR FURTHER INFORMATION ON THESE FASHIONS, WRITE TO VIRGINIA POPE, FASHION EDITOR, PARADE, 733 THIRD AVE., NEW YORK, N.Y. 10017. ENCLOSE SELF-ADDRESSED ENVELOPE.



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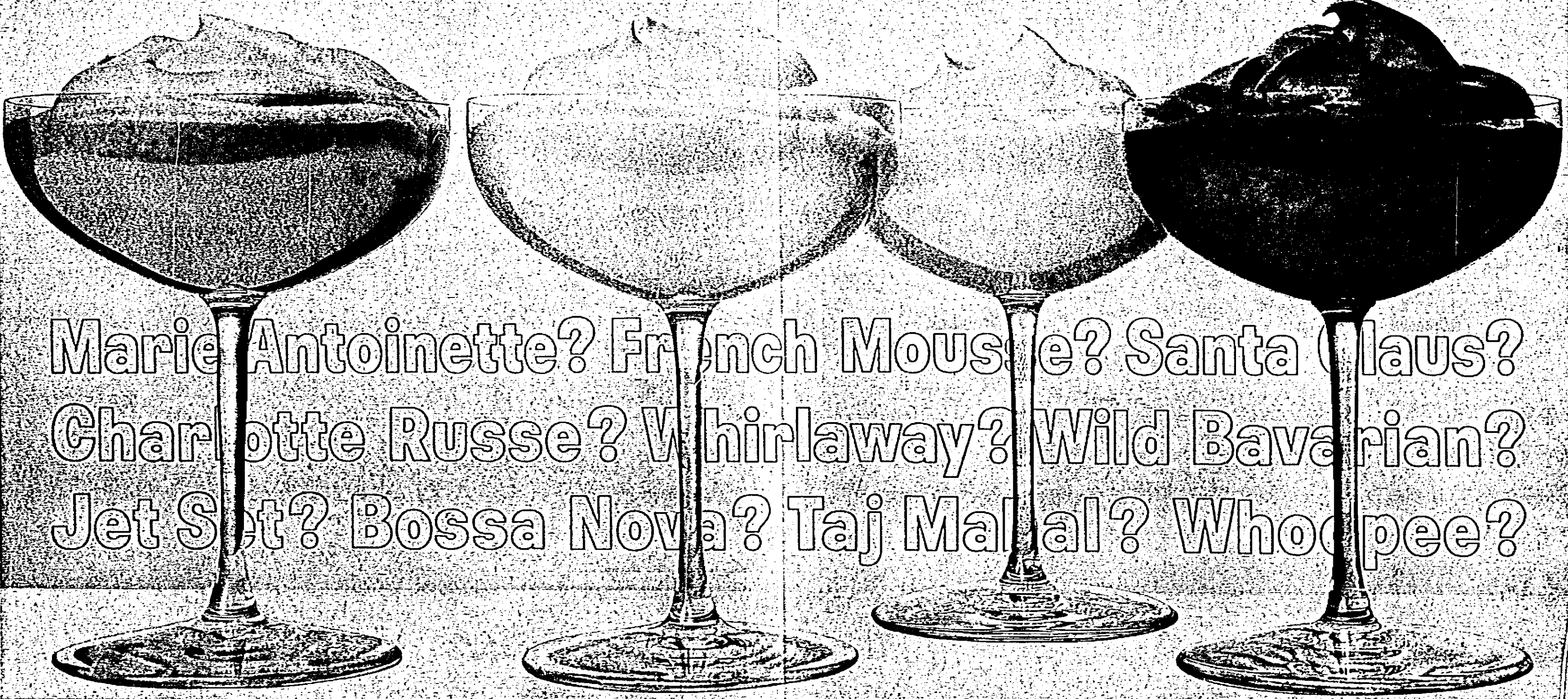
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Marie Antoinette? French Mousse? Santa Claus?  
Charlotte Russe? Whirlaway? Wild Bavarian?  
Jet Set? Bossa Nova? Taj Mahal? Whoopee?

## Please don't call this new dessert by any other name. Its name is Jell-O Whip'n Chill.

And though it bears some slight resemblance to a fine French mousse, a prize pudding, a rich Bavarian cream—when all is said and done, it is itself. Unique. One of a kind. Unlike anything yet to come out of a package. Light, yet satisfying. Creamy, yet somehow fluffy. Deliciously memorable in every single flavor.

To prepare it, you just do what the name says. Whip it. Chill it. Serve it. It never fails to turn out superb. Try delicious new Whip'n Chill on your family and friends. Use the coupon at right to get 10¢ off on your first package. And mind, now, please don't call it anything else. It's new Jell-O Whip'n Chill. It's a grand new name.



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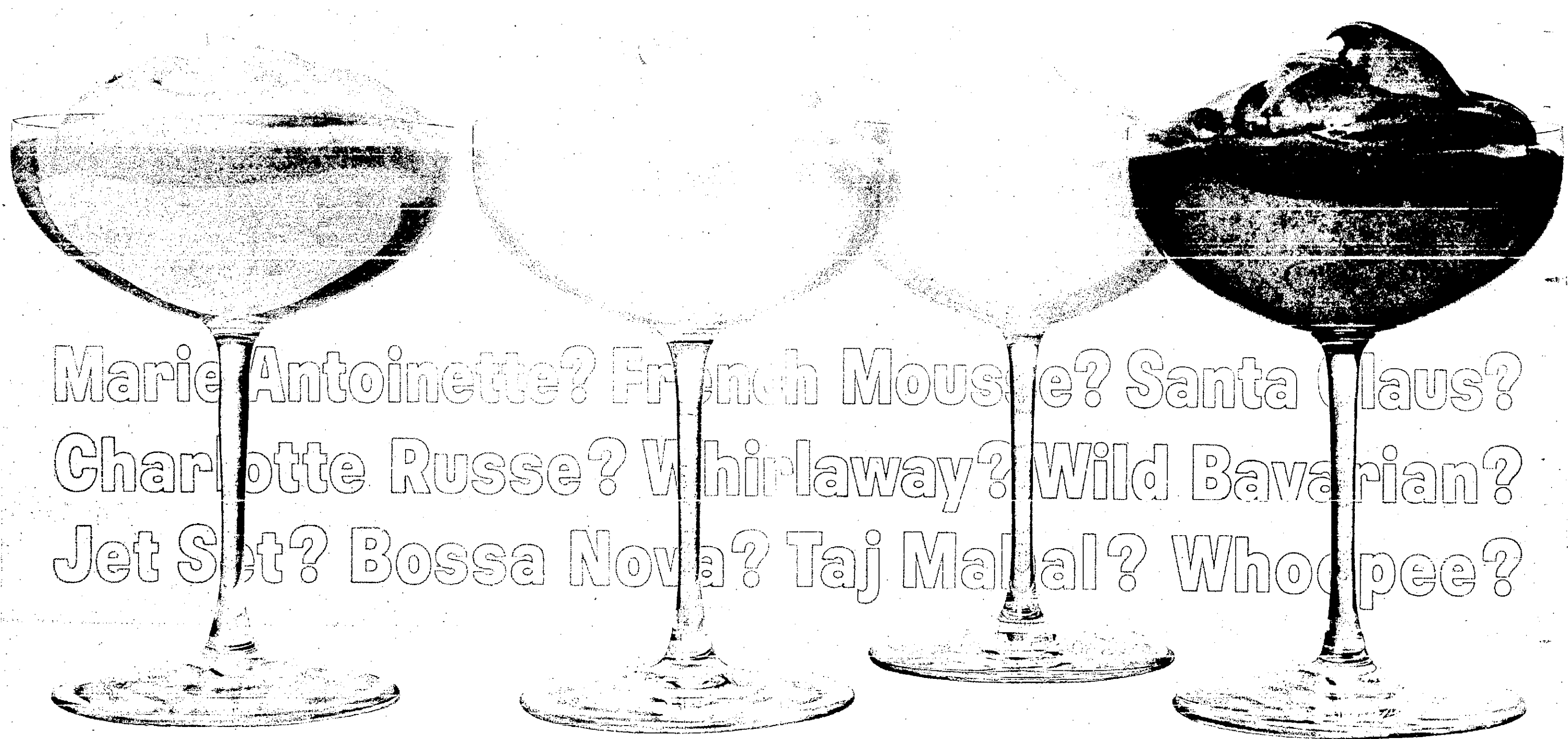
Whip'n Chill comes in Lemon, Strawberry, Vanilla, Chocolate.

10¢

THE COUPON WORTH  
YOU CAN GET FOR  
JELL-O WHIP'N CHILL  
COUPON  
STAMPED BY JELL-O

10¢

MR. GROCER: Jell-O Division will redeem this coupon for 10¢ plus 2¢ for handling, if you received it as your sale of one package of Jell-O Whip'n Chill. For payment, present it to your Jell-O Division representative, or mail it to General Foods, Coupon Redemption Office, P.O. Box 103, Kankakee, Illinois. Coupons may not be assigned or transferred by you. Invalids proving purchase of sufficient Jell-O Whip'n Chill to cover coupons presented for redemption must be shown upon request. Customer must pay any sales tax. Void where prohibited. Issued as restricted by law. Good only in U.S.A. Cash value 1/20¢. General Foods Corporation.



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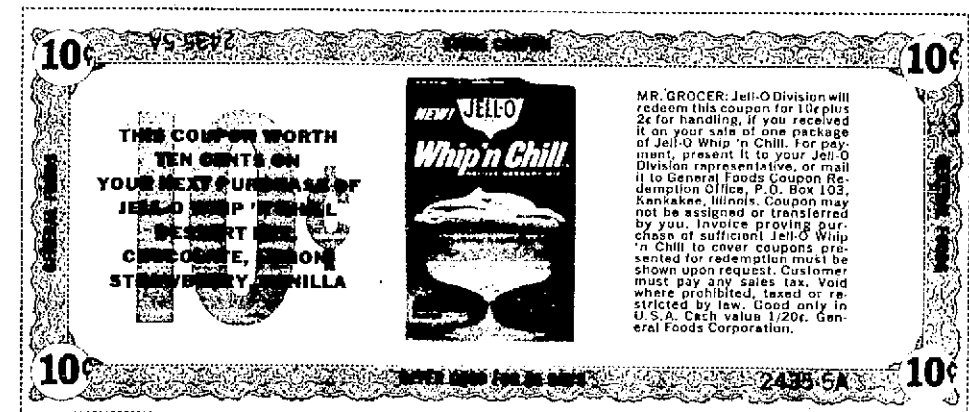
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# Pennsylvania Dutch Doughnuts

by Beth Merriman  
Parade Food Editor



**L**ong ago, Lenten fasting meant eliminating not only meat from the diet, but also fat, eggs and dairy products. So, on Mardi Gras (Fat Tuesday), housewives tried to use up all of these before Lent began, thus creating many traditional dishes. One is fastnachts, or raised doughnuts, brought from Germany by the Pennsylvania Dutch.

## FASTNACHTS

1½ cups milk  
¼ cup light molasses  
1 teaspoon salt  
¼ cup soft butter or margarine  
1 pkg. active dry yeast  
½ cup warm water (105° to 115°)  
1 egg, beaten  
4¼ to 4½ cups sifted all-purpose flour

Heat milk until bubbles form around edge of pan. Add molasses, salt and butter, stirring until butter is melted. Remove from heat; cool to lukewarm. Sprinkle yeast over warm water; stir until dissolved. Add milk mixture, egg and 2 cups flour; beat until smooth and light. Beat in 2¼ cups of flour with

spoon. Dough will be soft. Cover with damp towel. Let rise in warm place until double in bulk. Punch down dough. If dough seems too soft to handle, work in additional ¼ cup flour. Turn out on well-floured pastry cloth or board, rolling over to coat lightly with flour. Knead 10 times to make a smooth dough. Cover with mixing bowl; let rest 10 minutes. Divide dough in half. Roll out ½ inch thick. Cut with floured 3-inch doughnut cutter. Roll out and cut remaining dough. Cover with towel; let rise until double in bulk. Meanwhile heat vegetable oil (2 inches deep) to 375°. Gently drop fastnachts, 3 or 4 at a time, into hot oil. As they rise to surface, turn over with slotted spoon. Fry until golden on both sides (about 3 minutes). Drain well on paper towels. Roll in granulated sugar. Makes about 2 dozen.

From Parade's Test Kitchen / Photo by Town House

# Pennsylvania Dutch Doughnuts

by Beth Merriman  
Parade Food Editor



**L**ong ago, Lenten fasting meant eliminating not only meat from the diet, but also fat, eggs and dairy products. So, on Mardi Gras (Fat Tuesday), housewives tried to use up all of these before Lent began, thus creating many traditional dishes. One is fastnachts, or raised doughnuts, brought from Germany by the Pennsylvania Dutch.

## FASTNACHTS

1½ cups milk  
¼ cup light molasses  
1 teaspoon salt  
¾ cup soft butter or margarine  
1 pkg. active dry yeast  
½ cup warm water (105° to 115°)  
1 egg, beaten  
4¼ to 4½ cups sifted all-purpose flour

Heat milk until bubbles form around edge of pan. Add molasses, salt and butter, stirring until butter is melted. Remove from heat; cool to lukewarm. Sprinkle yeast over warm water; stir until dissolved. Add milk mixture, egg and 2 cups flour; beat until smooth and light. Beat in 2¼ cups of flour with

spoon. Dough will be soft. Cover with damp towel. Let rise in warm place until double in bulk. Punch down dough. If dough seems too soft to handle, work in additional ¼ cup flour. Turn out on well-floured pastry cloth or board, rolling over to coat lightly with flour. Knead 10 times to make a smooth dough. Cover with mixing bowl; let rest 10 minutes. Divide dough in half. Roll out ½ inch thick. Cut with floured 3-inch doughnut cutter. Roll out and cut remaining dough. Cover with towel; let rise until double in bulk. Meanwhile heat vegetable oil (2 inches deep) to 375°. Gently drop fastnachts, 3 or 4 at a time, into hot oil. As they rise to surface, turn over with slotted spoon. Fry until golden on both sides (about 3 minutes). Drain well on paper towels. Roll in granulated sugar. Makes about 2 dozen.





**Miniature rear projection:** Here's a rear projection screen (above) that makes it easy for you to show slides, movies, filmstrips anytime, anywhere. The tiny 8" x 8" screen fits in a thin briefcase, opens like a notebook, can be aligned quickly with any projector on table or desk top, is suitable for audiences of 1 to 6. No need for room darkening—a built-in folding hood eliminates room light washout of image quality. \$25. *Hudson Photographic Industries, Dept. PP, Irvington-on-Hudson, N.Y. 10533.*

**Fast cooking:** New way to cook roasts, fowl, other meats in as little as half the usual time is with a thin, hollow pin that looks like a meat thermometer. Sealed within it is Freon, the same liquid used to extract heat from refrigerators. Circulating in the pin, the Freon transfers oven heat to the inside of meat so cooking goes on inside and out simultaneously. Along with saving time

# parade of progress

HERE ARE NEW IDEAS FOR HOME AND FAMILY ■ BY PETER DRYDEN

and fuel, the pin cuts meat shrinkage and loss of juices, eliminates need for basting. \$7.49. *American International Marketing, Dept. PP, 670 Fairview Ave., Westbury, N.Y.*

**Compact torch:** You'll find many uses around the house for a handy little butane-fueled torch—in removing paint, refinishing furniture, softening putty, soldering electric connections, sweating copper tubing, even starting charcoal fires. Torch weighs only 12 oz.—and snaps onto a butane cylinder that doubles as lightweight handle. A dial control provides all types of flame—thin, wide, long, short. Complete with fuel cylinder: \$4.95 in stores. *Ronson, Dept. PP, 1 Ronson Road, Woodbridge, N.J.*

**Car degreaser:** With a new aerosol, you can quickly degrease your car engine and make it look new—and clean any other oily or greasy surface from concrete floor and driveway to barbecue grill. Just spray on, let stand 10 minutes, hose off. \$1.98 in stores. *Kapro, Dept. PP, 624 S. Michigan Ave., Chicago, Ill.*



**Safety whistle bracelet:** Here's a charm bracelet (above) that offers some protection, too, for women who must travel in dubious areas. It holds a shrill military whistle—and is elasticized and stretchable enough to allow carrying the whistle in the palm of your hand for quick use. Silver finish. \$2.95. *Fischer, Dept. PP, Box 1021, GPO, New York, N.Y. 10001.*

**Tough bike tire:** A new replacement tire for your youngster's or your own bicycle should last extra long. It's made of a new rubber that strongly resists wear—and won't crack or deteriorate from weather, sun, atmospheric ozone. \$3.60 in stores. *Carlisle Corp., Dept. PP, College & C Sts., Carlisle, Pa.*

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## Good Seasons Gravy makes any sandwich a good hot meal!

Here's your recipe for fresh, hot gravy whenever you want it: Good Seasons Gravy Mix! Just add water, heat and stir, for rich, hearty gravy that tastes like you made it in a roasting pan. Always smooth... always delicious...

Good Seasons Gravy just won't lump. Left-over roast? Pour on Good Seasons Brown Gravy, or Brown Gravy with Mushrooms or with Onions. Chicken or turkey sandwich? Try Good Seasons Chicken Gravy—delicious!

7¢

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**SAVE 7¢** on any one of  
**Good Seasons® Gravy Mixes**  
—or on any one of Good Seasons® Sauce Mixes

MR. GROCER: Red-Aid Division will redeem this coupon for 7¢ plus 2¢ for handling if you present it on your sale of one package of Good Seasons Gravy or Sauce Mix per package. No cash back. No other restrictions. COUNCIL REDUCTION OFFICE, P.O. Box 162, KANSAS CITY, MO. Coupon may not be assigned or transferred by you. It is your responsibility to present this coupon to the proper person. Coupon must be presented for redemption within 60 days of purchase. Customer must pay any sales tax. Void where prohibited. Good only in U.S.A. Cash value 1/20¢. Offer good for 60 days. Limited to one coupon per package. General Foods Corporation.



Brown Gravy  
Brown Gravy with Mushrooms  
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Italian Sauce  
Onion Sauce  
Sour Cream Sauce

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**SAVE 7¢** on any one of  
**Good Seasons® Gravy Mixes**  
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# CALIFORNIANS AGE 65 OR FUND/65 PLAN COSTS FOR HOSPITAL INSURANCE

## Some plans are less complete. None are lower cost.

When the Fund/65 Plan was introduced in 1959, it pioneered low-cost hospital and surgical insurance for people age 65 and older. It has since paid out more than seventeen million dollars in claims.

Now, other companies have announced similar insurance plans. But do they match the Fund/65 Plan in value?

For example, some of these plans cost much more, yet they provide only hospital coverage. The Fund/65 Plan helps pay both hospital and surgical bills.

With some plans, you must pay the first \$100 (sometimes even \$500) in hospital bills before the insurance takes over. But Fund/65 Plan benefits begin as soon as your hospital or surgical expenses begin.

Read through this summary of Fund/65 Plan coverage and see if you don't agree: *no other plan of this kind now available in California offers all this hospital and surgical protection at lower cost.*

**Who is eligible?** Any California resident, regardless of past or present condition of health, provided he or she is age 65 or older on the effective date of coverage.

**Are medical examinations required?** No medical examinations are required, and no health questions are asked.

**Exactly what protection do I get?** The Fund/65 Plan covers you for all kinds of injuries or illnesses except those caused by war or covered by any Workmen's Compensation or Occupational Disease law, provided hospitalization or surgery is required. Your Fund/65 Plan policy details the exact benefits summarized below. No guesswork—you know in advance how much you receive.

**When am I protected?** Your protection begins on March 1st and continues for as long as you pay your premium.

**Am I covered for surgical expenses?** Yes. A schedule right in your policy spells out exactly the maximum amount you are paid for expenses incurred for every type of operation in or out of the hospital. Payments range from \$5 to \$200. Example: \$5 for removal of a toenail; \$100 for removal of cataract by lens extraction; \$200 for perineal prostate removal.

**Am I covered for hospital room and board?** You are—up to \$10 a day for expenses incurred for as long as 31 days for each hospital confinement as a bed patient anywhere in the world. Not covered is confinement in Veterans Administration or other federal government hospitals, or in clinics and institutions operated primarily as nursing, rest or convalescent homes, or those established for treatment of alcoholics or narcotic addicts.

**Who pays for X-rays, tests, medicine, drugs?** Your policy pays you up to \$100 for those expenses you incur each time you are confined as a bed patient in the hospital as a result of a new accident or illness. This allowance covers X-ray examinations, operating room fee, anesthetics (including cost of administration), laboratory tests, prosthetic devices, dressings, drugs, medicines, and ambulance service to and from the hospital.

**How often can I receive benefits?** You receive benefits every time you are in the hospital as a bed patient for a different cause even if confinements are just a few days apart. You can even collect benefits for the same cause over and over—provided six months elapse between each confinement.

**Am I covered if I am ill right now?** Yes, if you have not been medically treated or advised for that particular illness.

**What if I have been treated?** You will still receive benefits when hospital confinement begins or surgery is performed after the coverage has been in effect six months.

**Can the Company cancel my policy?** The Company cannot cancel your policy, change the benefits, or raise premium rates unless it does so on all Fund/65 Plan policies in California. You may terminate on any premium date.

**Can I collect on other policies, too?** Certainly. You receive benefits from your Fund/65 Plan policy in addition to any other policies you might have. For example, benefits from your Fund/65 Plan will be paid in addition to Blue Cross, C. P. S., and even in the case of pre-paid medical plans when you incur hospital or surgical expenses. The only restriction is one Fund/65 Plan policy per person.

**Are there any tax benefits?** Yes. Your Fund/65 Plan Premiums are treated as medical expenses for purposes of taking federal income tax deductions.

**\$10,000 additional hospital coverage  
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Thousands of Fund/65 Plan members now enjoy protection against costly hospital and surgical expenses. But what happens when hospital expenses exceed the Fund/65 Plan benefits? Who would pay for long-term hospital confinements that could cost thousands of dollars? To guard against such catastrophic bills, the Plus/\$10,000 Plan was made available to Fund/65 policyholders.

**More protection at lower cost than any plan of its kind.** This protection package—the Fund/65 Plan and the Plus/\$10,000 Plan—is offered at a combined monthly cost of only \$15.75. Your Plus/\$10,000 Plan coverage will be effective on March 1 and, like the Fund/65 Plan, will continue as long as you pay your premium. The addition of Plus/\$10,000 Plan coverage does not affect your present Fund/65 Plan coverage in any way.

**Who is eligible?** Any person, age 65 or older, who is enrolled or who now enrolls in the Fund/65 Plan may take out this additional protection. If you choose, you may enroll only in the Fund/65 Plan, but the Plus/\$10,000

Plan cannot be purchased separately. It is *added* protection, available only to members of the Fund/65 Plan.

**How does it work?** The Plus/\$10,000 Plan takes over as soon as charges made for hospital room and board and miscellaneous hospital services exceed by \$200 the charges for the same items covered by the Fund/65 Plan. The Plus/\$10,000 Plan pays 80% of all additional hospital room and board and most other expenses for which the hospital makes a charge until you have collected up to \$10,000.

You are fully protected for each new ailment, even if you have used all your Plus/\$10,000 Plan benefits for another accident or illness—provided six months elapse between each hospital confinement.

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# OVER: WHY PAY MORE? ONLY \$6.50 A MONTH PLUS SURGICAL BENEFITS!

already belong to the Fund/65 Plan, and want to add Plus/\$10,000 Plan coverage for \$9.25 a month, check that square.)

3. Enclose check or money order payable to Fireman's Fund Insurance Company. (Send cash at your own risk.)

4. Mail now to Fund Plans c/o your state agent at the address in the coupon, or to your own insurance broker, or to any agent of Fireman's Fund Insurance Companies.

5. Your policy will be mailed to you on or before March 20th, along with an explanatory booklet, premium payment cards, and claim form. Remember, however, your protection starts immediately on March 1st as long as your enrollment premium is postmarked by that date.

## Money back guarantee

Fireman's Fund is over 100 years old. With assets of more than a billion dollars, and more than 26,000 agents coast-to-coast, it is one of America's largest property and casualty insurance groups—the largest headquartered in the West. The Company's performance in major disasters—like the 1906 earthquake and fire—has proved its strength and reliability. This business has been built on customer satisfaction. If you are not completely satisfied with your policy, return it within 10 days and your money will be refunded.

## Enroll your parents in Fund/65 Plan

You can give your parents lasting security by protecting them with the Fund/65 Plan and the Plus/\$10,000 Plan and making the premium payments yourself. Just fill out the enrollment coupon and

include mailing instructions when you send it to us. Tell us your name and address so that we can send you the payment cards. Premiums for dependent parents age 65 or older are 100% tax deductible.



**FIREMAN'S  
FUND  
AMERICAN  
INSURANCE COMPANIES**

HOME OFFICE: 3333 California Street, San Francisco, California  
New York • Newark • Chicago • Los Angeles • Boston • Atlanta • Dallas • Toronto

Applications must be postmarked before Midnight, March 1, 1965.

State Agent: Thomas W. Cordry, Jr., P.O. Box 54085, Los Angeles 54, Calif.

**GIVE ONE OF THESE COUPONS TO A FRIEND OR RELATIVE**

Mail this application to:

### CHECK ONE

- ☐ Please enroll me in both the FUND/65 PLAN and the PLUS/\$10,000 PLAN—at the combined premium of \$15.75 per month.
- ☐ Please enroll me in the FUND/65 PLAN only at a premium of \$6.50 per month.
- ☐ I already belong to the FUND/65 PLAN. My Policy number is \_\_\_\_\_ Please enroll me in the PLUS/\$10,000 PLAN for an additional \$9.25 per month.

Remember! The PLUS/\$10,000 PLAN is added protection and cannot be purchased separately. It is available only to those who belong to or now join the FUND/65 PLAN.

## FUND PLANS

P.O. Box 54085, Los Angeles 54, Calif.

### PLEASE PRINT OR TYPE

4-8

THIS POLICY IS FOR: LAST NAME FIRST NAME INITIAL

NUMBER AND STREET OR P.O. BOX

ADDRESS CITY OR TOWN ZONE STATE

LOCATION MONTH DAY YEAR

DATE OF BIRTH MONTH DAY YEAR

☐ Female ☐ Male Amount Enclosed \$

FILL IN BELOW ONLY IF DIFFERENT FROM ABOVE

LAST NAME FIRST NAME INITIAL

MAIL POLICY & PAYMENT CARDS TO: NUMBER AND STREET OR P.O. BOX

ADDRESS CITY OR TOWN ZONE STATE

LOCATION MONTH DAY YEAR

Be sure to enclose your check or money order to cover at least one month's premium. You can avoid monthly premium payments by sending as many additional premiums in advance as you wish. (Send currency at your own risk.)

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**ENROLLMENT CLOSES MARCH 1. MAIL COUPON TODAY!**

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4. Mail now to Fund Plans c/o your state agent at the address in the coupon, or to your own insurance broker, or to any agent of Fireman's Fund Insurance Companies.

5. Your policy will be mailed to you on or before March 20th, along with an explanatory booklet, premium payment cards, and claim form. Remember, however, your protection starts immediately on March 1st as long as your enrollment premium is postmarked by that date.

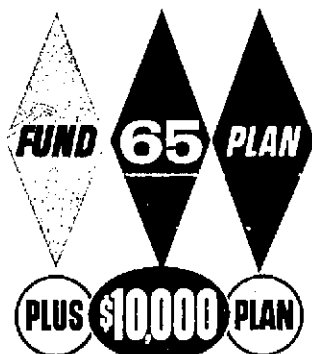
## Money back guarantee

Fireman's Fund is over 100 years old. With assets of more than a billion dollars, and more than 26,000 agents coast-to-coast, it is one of America's largest property and casualty insurance groups—the largest headquartered in the West. The Company's performance in major disasters—like the 1906 earthquake and fire—has proved its strength and reliability. This business has been built on customer satisfaction. If you are not completely satisfied with your policy, return it within 10 days and your money will be refunded.

## Enroll your parents in Fund/65 Plan

You can give your parents lasting security by protecting them with the Fund/65 Plan and the Plus/\$10,000 Plan and making the premium payments yourself. Just fill out the enrollment coupon and

include mailing instructions when you send it to us. Tell us your name and address so that we can send you the payment cards. Premiums for dependent parents age 65 or older are 100% tax deductible.



**FIREMAN'S  
FUND  
AMERICAN  
INSURANCE COMPANIES**

HOME OFFICE: 3333 California Street, San Francisco, California  
New York • Newark • Chicago • Los Angeles • Boston • Atlanta • Dallas • Toronto

Applications must be postmarked before Midnight, March 1, 1965.

State Agent: Thomas W. Cordry, Jr., P.O. Box 54085, Los Angeles 54, Calif.

**GIVE ONE OF THESE COUPONS TO A FRIEND OR RELATIVE**

Mail this application to:

### CHECK ONE

- ☐ Please enroll me in both the FUND/65 PLAN and the PLUS/\$10,000 PLAN at the combined premium of \$15.75 per month.
- ☐ Please enroll me in the FUND/65 PLAN only at a premium of \$6.50 per month.
- ☐ I already belong to the FUND/65 PLAN. My Policy number is \_\_\_\_\_

Please enroll me in the PLUS/\$10,000 PLAN for an additional \$9.25 per month.

Remember! The PLUS/\$10,000 PLAN is added protection and cannot be purchased separately. It is available only to those who belong to or now join the FUND/65 PLAN.

## FUND PLANS

P.O. Box 54085, Los Angeles 54, Calif.

PLEASE PRINT OR TYPE 4-B

THIS POLICY IS FOR: LAST NAME FIRST NAME INITIAL

NUMBER AND STREET OR P.O. BOX

CITY OR TOWN ZONE STATE

DATE OF BIRTH MONTH DAY YEAR

☐ Female ☐ Male Amount Enclosed \$

FILL IN BELOW ONLY IF DIFFERENT FROM ABOVE

MAIL POLICY & PAYMENT CARDS TO: LAST NAME FIRST NAME INITIAL

NUMBER AND STREET OR P.O. BOX

CITY OR TOWN ZONE STATE

LOCATION

Be sure to enclose your check or money order to cover at least one month's premium. You can avoid monthly premium payments by sending as many additional premiums in advance as you wish. (Send currency at your own risk.)

Mail this application to:

### CHECK ONE

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**ENROLLMENT CLOSES MARCH 1. MAIL COUPON TODAY!**



# PSORIASIS SUFFERERS

regain more normal looking skin!

## Scales, redness, itch, FADE FADE FADE

- Helps remove crusty scales without painful irritation
- Relieves itch and soreness fast
- Helps check formation of new scales. Nongreasy

Whenever the crusty scales, telltale redness, and scratchy itch of psoriasis occur, don't let them embarrass you... there is new hope.

Mazon, developed in the pharmacy of a large metropolitan hospital, has brought relief to thousands. Mazon is so easy to use. Just rub in. Prepared in a special vanishing cream base, it goes into the skin readily—disappears as you rub.

You don't know it's there... but Mazon's medically proven ingredients are there working to help speed the fading of telltale redness, de-scale the embarrassing crusty scales, give you smoother, healthier looking skin.

Don't spend \$4.00 or \$5.00 for psoriasis relief. Tried, proven Mazon is only \$1.00 at all drugstores. Nothing you can buy without prescription is more effective or has a more proven record — over 25,000,000 jars sold. Try Mazon today. Satisfaction guaranteed or your money back. *Thayer Laboratories, Edison, N. J.*

**LIPS SORE? FASTER RELIEF**

for COLD SORES, FLU, BLISTERS

**Blistik**

for DRY, CHAPPED CRACKED LIPS

Most highly medicated lip balm, combats infection. Quick healing, better moisture retention. Easy to use twist-type plastic case.

For free Blistik Sample write: Blistik, 75 E. Wacker Dr., Chicago, Ill., Dept. PW

**SMOKEY SAYS:**

**Be sure**  
fires are out  
-cold!

**U.S. SAVINGS BONDS**

**KEEP FREEDOM IN YOUR FUTURE**

**BUY AN EXTRA BOND NOW!**

**Shrinks Hemorrhoids New Way Without Surgery**

Science Finds Healing Substance That Does Both—Relieves Pain—Shrinks Hemorrhoids

New York, N. Y. (Special)—For the first time science has found a new healing substance with the astonishing ability to shrink hemorrhoids and to relieve pain—without surgery.

In case after case, while gently relieving pain, actual reduction (shrinkage) took place.

Most amazing of all—results were so thorough that sufferers made

astonishing statements like "Piles have ceased to be a problem!"

The secret is a new healing substance (Bio-Dyne-S)—discovery of a world-famous research institute.

This substance is now available in suppository or ointment form under the name Preparation H<sup>®</sup>. At all drug counters.

# THE AUTOMATIC MAILMAN

by JACK ANDERSON

WASHINGTON, D.C.

Ever dashed through the rain to buy a stamp? Queued up to have an envelope weighed? Glared through a slammed post office door at closing time?

Take heart. Postal pains, like stuck zippers, need no longer be part of civilized living.

A do-it-yourself, car-port post office has been operating around the clock in a shopping center on the outskirts of the nation's capital. The experiment, postal authorities say, has made an instant hit. Don't be surprised if thousands of the mailing drive-ins sprout from coast to coast.

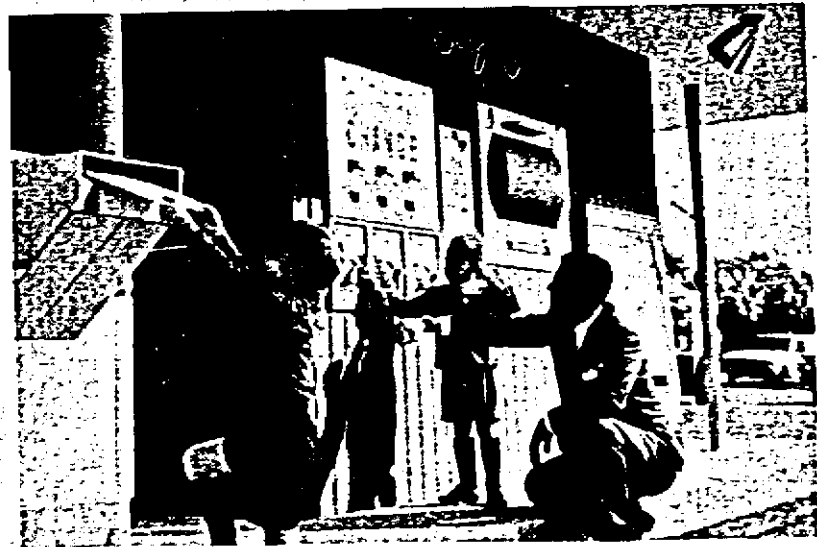
The futuristic post office in the Wheaton Plaza shopping center in suburban Maryland was pushed through by Assistant Postmaster General Tyler Abell. It is windowless, clerkless and practically wait-less.

"We have laundromats, soft drink machines and dispensers for candy and perfume. Telephone service is available everywhere but at the bottom of swimming pools, so the post office should give self-help a try," Abell reasoned.

## CAR-PORT MARVEL

Fighting red tape all the way, he triumphed over cumbersome federal procedures in a mere two and a half months, transforming his blueprints into something resembling Goldfinger's bank of mechanized marvels.

A motorist entering the shopping center can now drive into a car-port equipped with two automatic change-makers flanked by a half-dozen vending machines. A pair of converted cigarette vendors dispense post cards, stamps



Out of the slot and down the hatch. Even the kids find Wheaton Plaza's do-it-yourself post office a welcome change—no more long lines, no clerks and no closing time.



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Scales, redness, itch,

**FADE FADE FADE**

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FASTER RELIEF

for COLD SORES, FEVER BLISTERS, **Blistex** for DRY, CHAPPED, CRACKED LIPS. Most highly medicated lip balm, combats infection. Quick healing, better moisture retention. Easy to use twist-type plastic case.

For free Blistex Sample write: Blistex, 75 E. Wacker Dr., Chicago, Ill., Dept. PW



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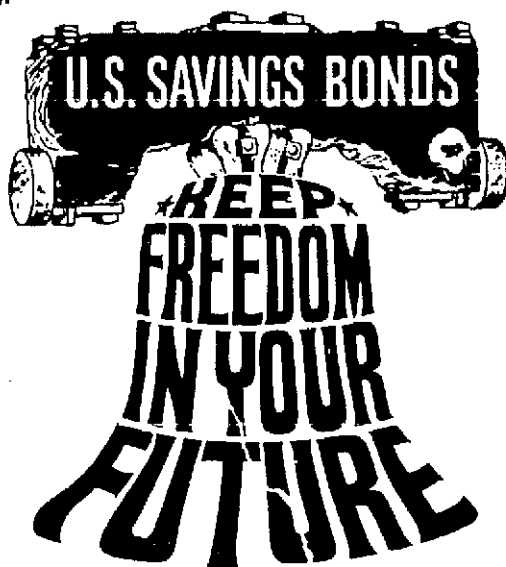
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**BUY AN EXTRA BOND NOW!**

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Out of the slot and down the hatch. Even the kids find Wheaton Plaza's do-it-your-

self post office a welcome change—no more long lines, no clerks and no closing time.







Battery of postage meters, bill-changers at Maryland shopping center takes the pain out of mailing chores.

and envelopes. A bill-changer distinguishes \$1 bills from other denominations, can also spot counterfeits. There are also parcel post mailing instructions, a map of U. S. postal zones, scales for weighing letters and packages and drops for all sizes of mail.

Private firms, taking a calculated risk on the success of Abell's baby, worked with the government at no cost. The car-port structure was financed jointly by the shopping center and the American Plywood Association. Modern stainless steel and aluminum mailboxes were provided by Allegheny Ludlum and Reynolds Metals companies. Minnesota Mining and Manufacturing tossed in reflecting tape and paint.

"This is more fun than Las Vegas," chuckled a fascinated customer, briskly slipping coins into slots, pressing levers and emptying jackpots of stamps and change.

An official who had helped develop the postal drive-in and wanted to make certain everything was functioning prowled the installation one day, watching a little old lady hobble from scale to change machine to stamp vendor. She became aware of his interest as she dropped her package in the chute. "Don't you know how to work these machines?" she queried. "There's really nothing to it. Let me show you."

For years the United States, plagued by postal deficits, has wondered whether to shut down 10,000 post offices in sparsely populated areas. Former Postmaster General Arthur Summerfield once tried to replace these money-losers with mechanized service. Screams from Capitol Hill soon squelched the threatened cut-back in postmaster patronage.

Abell claims his machines won't put anyone out of work, because machines require servicing by people. He also envisions locating the do-it-yourself units in populous suburban centers. "People in small towns have a stronger desire for personal service." He would restrict the automated drive-ins to "areas where there is enough business to warrant the investment."

Abell was needled into starting the self-service project by a stream of complaints about privately owned stamp machines in drugstores, supermarkets and airports. Resistance apparently is growing against paying 6¢ for a 5¢ stamp. Sen. Russell Long (D., La.) helped inspire the car-port idea by grumping to Abell, "There ought to be some way to mail a letter in a Louisiana downpour without getting drenched. If you don't have a stamp, you park a block from the post office, run inside, shake water over everyone, wait in line, buy the stamp, mail the letter, run back in the rain."

#### BOOMING BUSINESS

Wheaton Plaza averages \$200 in daily stamp sales, a figure which soared to \$550 in the pre-Christmas period. The drive-in's \$75,000 annual revenue surpasses that of 20,000 regular post offices. Business zooms, of course, on nights and weekends, when other post offices are closed.

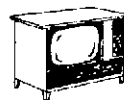
"Wonderful," "Tremendous," "We love it," are typical reactions picked up by postal surveyors from delighted patrons. Of 89 persons questioned one day, only 6 complained. One disgruntled customer reported that a vending machine sliced a 5¢ stamp in half, robbing him of a nickel. Another claimed the machine cheated him, but no attendant was available to take his complaint. The most serious—a woman mashed her thumb in the meter.

Another day, of 76 persons interviewed, 6 complained that one of the stamp vendors was hard to operate. One man unhappily reported that a vendor kept his change—one penny.

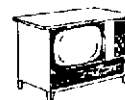
"This isn't self-service at all," concluded a customer trying to peer through a change slit. "There's a little man inside who takes those bills and puts coins in slots."

The new-style post office, it must be admitted, does not register letters, insure packages or sell money orders. But then, even Goldfinger left something for people to do.

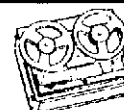
## Which should you buy?



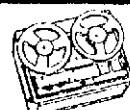
A 23-inch all-channel TV set priced at \$279.95...



OR a similar unit priced at \$319.95?



A tape recorder priced at \$99.00...



OR another tape recorder priced at \$179.50?



A tank-type vacuum cleaner priced at \$41.95...



OR another model priced at \$99.95?

### The answers below—from the 432-page CONSUMER REPORTS BUYING GUIDE issue—may surprise you!

IF YOU buy "blindfolded" (as most consumers do) you are probably spending too much money. For example, according to our impartial laboratory tests...

- the TV set priced at \$279.95 was among the best of 13 sets rated, and better than one priced at \$319.95. (Possible saving: up to \$40.00.)
- the tape recorder priced at \$99.00 was judged equal in overall quality to machines costing as much as \$179.50. (Possible saving: up to \$80.50.)
- the \$41.95 vacuum cleaner was considered a "Best Buy," and rated ahead of 31 others including one priced at \$99.95. (Possible saving: up to \$58.00.)

These ratings and hundreds more are in the latest 432-page *Consumer Reports Buying Guide*. A copy is yours as a gift with a one-year subscription to *Consumer Reports*.

*Consumer Reports* is published monthly by Consumers Union, a non-profit public-service organization. It is not connected with any manufacturer. It accepts no gifts or "loans" of products for testing. It accepts no advertising. Its sole income is from the sale of publications to some 800,000 subscribers and newsstand buyers.

Our own shoppers buy, at retail, random samples of products to be

tested comparatively by chemists and engineers. Each issue of *Consumer Reports* brings the latest findings with ratings by brand-name and model number.

In addition, the magazine reports authoritative (sometimes startling) facts about misleading advertising, deceptive packaging, hidden costs of credit buying, reducing diets, vitamins and many other topics essential to home management. *Wall Street Journal* credits our "broad appeal to the reputation for honesty and technical accuracy [we have] maintained".

#### Save \$3.00 Immediately

By subscribing now you will see *Consumer Reports'* ratings on room air conditioners, radio-phonographs, portable electric sanders, AM/FM portable radios, electric and gas ranges, semi-gloss paints, automobile tires and light bulbs—all scheduled for the coming 12 issues. In addition, you will get the 1965 *Buying Guide* issue which rates over 2,000 products.

All this costs \$9.00 at a newsstand. With the coupon, you save \$3.00 at the outset. And your subscription might end up not costing you a cent. Thousands have told us how *Consumer Reports* helped them save up to \$100 a year and more.

#### GIVEN TO YOU with your subscription to *Consumer Reports*—the 432-page *Consumer Reports Buying Guide* issue

Partial listing from table of contents. Many products are rated comparatively; general buying guidance is given for all.

Air conditioners	Electric motors	Kitchen phenomena	Shoe lasts
All surface	Fans	Laundry machines	Sheds, chicken
Antifreeze	Fishing tackle	Light covers	Sleeping bags
Automobiles	Floor washer-dryers	Mailboxes	Social services
Batteries	Food blenders	Paints	Spice racks
Bike pumps	Food processors	Perforators	Staplers, copy
Broilers, portable	Freezers	Photocopying	Tea kettles
Cameras	Fry pans, electric	Projectors	Television
Camp stoves	Garment steamers	Refrigerators	Toolboxes
Car antennas	Glues	Scales	Toolboxes, electric
Cash registers	Hall dryers	Shavers	Tuna fish, canned
Coffee makers	Hamburger	Schering pads	Vacuum cleaners
Carburetors	Horns, car	Shower, electric	Vacuum cleaners
Credit cards	Hotels	Shower, electric	Vacuums
Curtain holders	Household	Shower, electric	Vacuums
Dishwashers	Household	Shower, electric	Vacuums
Dog beds	Household	Shower, electric	Vacuums

THE COUPON AT RIGHT SAVES YOU \$3.00 IMMEDIATELY OVER THE NEWSSTAND PRICE

#### HERE'S HOW:

You get the next 12 issues of *Consumer Reports*, including the *Buying Guide* issue for 1965 when published—newsstand price... \$7.25

You get the 432-page *Buying Guide* issue for 1965—newsstand price... \$1.75

TOTAL... 9.00

YOU PAY ONLY... 6.00

YOU SAVE... \$3.00

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Mount Vernon, N. Y. 10550

Please enter my subscription to *Consumer Reports* for a year (12 issues) at just \$6.00, and send me the current 432-page *Buying Guide* at no extra cost.

☐ Bill me ☐ Payment enclosed

NAME (please print) \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP CODE \_\_\_\_\_

If you wish, you may benefit from the reduced rate for 2 or 3 years. Simply check the period you prefer.  
☐ 2 years—\$10.00 ☐ 3 years—\$14.00



# DRUG FIRM WAGES WAR ON SKIN PROBLEMS

Medieval scientists have conquered 4 dread diseases in the past decade, but they are still having difficulty in finding relief for many who are constantly scratching their skin.

New remedies containing antibiotic ingredients have been tested, but these have often caused side effects which are worse than the maddening desire to scratch a possibly already infected skin. RESINOL OINTMENT, a doctor's formula containing simple yet powerful and safe ingredients, contains an amazing proven "anti-itch" ingredient called RESORCIN. Quickly relieves many minor skin problems such as dry and rough skin, athlete's foot, rashes, itching of piles or hemorrhoids, etc. Sold in Drugstores Everywhere  
**FREE SAMPLE:** Resinol, P-14, Baltimore, 1 Md.

## MY FAVORITE JOKES



### BY HORATIO FULLER

**EDITOR'S NOTE:** Horatio Fuller claims he was born in a trunk because his family couldn't afford a hotel. In truth he was born and bred in Brooklyn, entered show business as a teenager, has run the gamut from night clubs to radio, from cruises to the Borsch circuit. He has appeared on Candid Camera, many TV variety shows, recently returned from a European tour where he told such jokes as these:

My cousin was thinking about getting married. So he wrote to his father for some personal advice. Here's what his father wrote back: "I can't tell you how happy I am to hear about your impending marriage. You will find marriage the most wonderful state of bliss and happiness. As I look across the table at your dear mother, I realize with great pride how full and wonderful our years together have been. By all means, get married. You have our blessings. It will be the happiest day of your life. Sincerely, Dad . . . P.S. Your mother just left the room. Stay single, you idiot!"

Juvenile delinquency is the subject of a new movie. Only in this particular movie the juvenile delinquents are too young to drive, so they steal only chauffeur-driven cars.

The carrier pigeon bearing important financial news to the House of Rothschild showed up eight hours late. When the bankers asked him what had happened, the pigeon said, "Nothing—it was such a nice day I decided to walk."

Two cannibals were conversing over dinner. One said, "You know, Max, I simply hate your mother-in-law." Said Max, "Okay, okay, then just eat the vegetables."

The honeymoon is over when she refuses to help you with the dishes.

A mother hen, experiencing difficulty in keeping a headstrong chick in line, finally declared: "If your Pa could only see you now, he'd turn over in his grave."

There's a new frying pan on the market. It has a 10-foot handle. Very clever. It's for housewives who want to watch TV in the living room while preparing dinner in the kitchen.

It's really dangerous living in big cities today. There's so much construction going on, even the pigeons are wearing helmets.

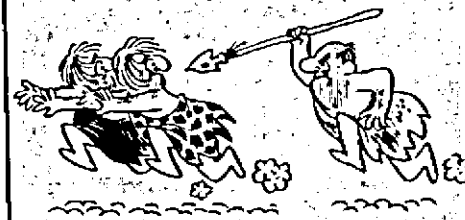
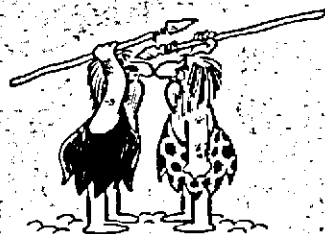
## Anecdote of the Week

■ A girl reporter, sent to interview the famous painter Pablo Picasso, asked him recently why mature men generally look younger than mature women. Picasso thought for a minute, then quickly explained, "It's because a woman of 40 is usually 50."



## the third man

by  
JACK TIPPIT



## AMERICA'S GREATEST MUSICAL HIT!

### HELLO, DOLLY!

MAX ORDERS FILLED  
4-11 25.90 2.05 1.30 4.30 5.75 4.20 1.60  
New & 1st Run 14.25 1.50 1.80 4.30 1.80 1  
ST. JAMES THEATRE 144 W. 44th ST., N. Y. C.

IF YOU CAN'T GET TO NEW YORK TO SEE  
"HELLO DOLLY!" HEAR IT ON THE RCA  
VICTOR ORIGINAL CAST SHOW ALBUM

1965

GIRL SCOUT  
WEEK  
MARCH 7-13

## Keep Feet Cool, Comfortable All Day!

Don't suffer from tired, tender, perspiring feet! Every morning apply Dr. Scholl's Foot Powder to feet, shake into shoes. Helps soothe away soreness all day. Eases tight shoes. Disperses foot odor. Helps prevent Athlete's Foot. 19¢. 50¢. Economy size 90¢. At all stores.

**Dr. Scholl's FOOT POWDER**



## FALSE TEETH

**KLUTCH** holds them tighter. KLUTCH forms a comfort cushion; holds dental plates so much firmer and stronger that you can eat and talk with greater comfort and security. In many cases almost as well as with natural teeth. Klutch lessens the constant fear of a dropping, rocking, chafing plate . . . If your dentist doesn't have Klutch, don't waste money on substitutes, but send us 10¢ and we will mail you a generous trial box. KLUTCH CO., Box 5708, Elmira, N.Y.



PARADE'S  
SPECIAL

## INTELLIGENCE REPORT

**SHOCKING.** One young man in six is found guilty of an indictable crime before he reaches the age of 21. This is the shocking revelation of a survey of criminal statistics for England and Wales conducted by the London School of Economics. British girls have a much lower criminality rate than boys, about 2.55% being convicted of indictable offenses before they are 21. A study of London police statistics shows that about 12 boys and girls in every 100 are arrested before they reach 21. The illegitimacy rate in London has also reached an all-time modern high, an estimated one in seven births.

**FLORIDA & SHEIKS.** Oil-rich Arab sheiks from Kuwait, Bahrain and Oman are buying up real estate in sunny Florida. So reports Miami real estate broker Fred Stanton Smith. Without revealing names, Smith declares he is purchasing choice beach-front homes for his wealthy Middle Eastern clients. "My biggest customers," he says, "used to be the Latin-American dictators, but they've given way to the Arab sheiks. We started getting their business two years ago when the Swiss banks stopped paying interest on some of their large savings accounts. It was then the sheiks decided to invest their surplus funds in real estate, convinced the value of Florida land would go up."

**SLOW-SPEED TAPES.** Owners of good tape recorders can now purchase reel-to-reel, pre-recorded, 3 $\frac{1}{2}$ -inches-per-second, 4-track tape. Capitol Records and Ampex are two major companies releasing libraries of such tapes. The 3 $\frac{1}{2}$  tape has two major advantages over the 7 $\frac{1}{2}$ -i.p.s. tape: (1) It costs no more than a long-playing album when you put two or more albums on one tape. (2) Its slow speed makes it possible to listen to almost two hours of uninterrupted music, four hours on reverse-a-matic equipment. Capitol is releasing

six such tapes per month. Its February best-seller is entitled The Beatles Song Book. Can you imagine four hours of uninterrupted Beatle music? Girls in the 10 to 16 age bracket say it's not enough.

**GREASING THE WAY.** Queen Mother Frederika, 48, of Greece, who ruled that country through her late husband, is having the skids greased for her. The one-time member of Hitler Youth, granddaughter of the Kaiser, who was put on the Greek throne by the British, is quietly being shunted aside by the Greek politicians and people who never liked her in the first place. Now that her son Constantine has become king and has his own queen, Anne-Marie of Denmark, Frederika is reportedly reconciled to going back to Austria. But first the so-called Iron Queen wants to marry off her remaining daughter, Princess Irene, 22. When she married off her older daughter, Sophie, to Juan Carlos, son of the Spanish Pretender, she insisted that the government vote Sophie a \$250,000 dowry. She also insisted that Anne-Marie of Denmark bring a sizable dowry when she married her son, Constantine. Just what she can do for Irene, Queen Frederika doesn't know, but she's sure in there trying. For a while it looked as if she had fixed up her daughter with Prince Harald of Norway, but the Norwegian prince said no soap and was backed up by his parents. The British have an eligible young prince in William of Gloucester, but the feeling in London is that there are enough ties with the Greek royal family. Queen Elizabeth's husband, Philip, is a Greek prince, and Marina, Duchess of Kent, is Greek-born. Frederika, however, is determined to do well by Irene, before the Papandreou government in Athens convinces her that the best thing she can do for Greece is to leave it.

BECAUSE OF VOLUME OF MAIL RECEIVED, PARADE REGRETS IT CANNOT ANSWER QUERIES ABOUT THIS COLUMN.

# Help free America of stuffy noses.

Over 600 tiny "time pills" in a Contac<sup>®</sup> capsule work up to twelve hours to relieve stuffy nose, sniffles, and sneezes. Contac is today's largest-selling cold medication at your pharmacy.





## PARADE'S SPECIAL INTELLIGENCE REPORT

**SHOCKING.** One young man in six is found guilty of an indictable crime before he reaches the age of 21. This is the shocking revelation of a survey of criminal statistics for England and Wales conducted by the London School of Economics. British girls have a much lower criminality rate than boys, about 2.55% being convicted of indictable offenses before they are 21. A study of London police statistics shows that about 12 boys and girls in every 100 are arrested before they reach 21. The illegitimacy rate in London has also reached an all-time modern high, an estimated one in seven births.

**FLORIDA & SHEIKS.** Oil-rich Arab sheiks from Kuwait, Bahrain and Oman are buying up real estate in sunny Florida. So reports Miami real estate broker Fred Stanton Smith. Without revealing names, Smith declares he is purchasing choice beach-front homes for his wealthy Middle Eastern clients. "My biggest customers," he says, "used to be the Latin-American dictators, but they've given way to the Arab sheiks. We started getting their business two years ago when the Swiss banks stopped paying interest on some of their large savings accounts. It was then the sheiks decided to invest their surplus funds in real estate, convinced the value of Florida land would go up."

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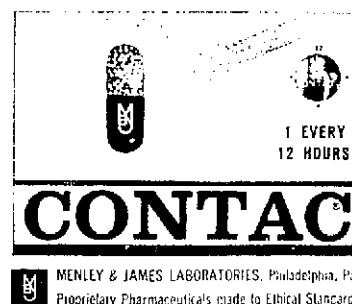
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GENUINE NURSERY  
GROWN

# Red Knight

(Improved Dr. Huey)

# LIVING ROSE FENCE



**12 PLANTS**  
**25 Feet \$2<sup>98</sup>**

**LESS THAN 12¢ A FOOT**  
50 Feet—24 Plants...\$5.75  
100 Feet—48 Plants...\$9.95

## Close Your Grounds with A Living Rose Fence

Here's a new easy way for solving your fencing problems... for enclosing a patio or swimming pool, surrounding your yard, house or for accentuating a walk or driveway with such a great savings in money and time you will be amazed and delighted. It's **RED KNIGHT**, our name for the improved Dr. Huey living fence of roses that grows in most any soil or weather condition into the beautiful yet absolutely impregnable protective fence of your dreams. Ordinary hedges offer practicality and beauty but the **RED KNIGHT** Living Fence of Roses offers so much more...

## PROTECTION—PRIVACY—BEAUTY—ECONOMY

**RED KNIGHT** gives the protection of barbed wire yet adds beauty and value to your property. It keeps children and pets in the yard... discourages trespassers and vandals. At the low, low cost of less than 12¢ a foot, savings up to \$100.00, compared to wire or brick, on a 25 ft. fence are entirely possible. Can you imagine any fence more beautiful than a living fence that produces masses of dark red flowers to beautify driveways or lanes as well as surrounding yards and pools or blocking out unsightly areas? Privacy from nosy and curious people is insured yet your **RED KNIGHT** fence has no unfriendly "GO AWAY—DON'T COME BACK AGAIN!" look like stone, brick, wood or wire fences. It's the fence neighbors will be glad to talk over and about.

## Why Red Knight is Your Best Living Fence Offer

Only the finest (Improved Dr. Huey) field grown plants with the strongest root systems are included in this offer. Given room to spread and develop, they are ready, willing and fully able to grow you a Living Fence that's strong and beautiful yet fully protective beyond your fondest expectations. Plants are all one year old nursery grown, never transplanted. For your convenience, prepruned under 12 inches high with strong root systems. For beauty, protection, for satisfaction and economy, mail your order today and get your genuine **RED KNIGHT** plants now at terrifically low money saving prices.

## MAIL ORDER TODAY AND SOON YOU MAY BE WRITING US LETTERS OF PRAISE

**PROTECTS CORNER LOT.** The leaves of our corner house was a mess from people taking short cuts. A hedge didn't work. Then we got your **RED KNIGHT LIVING FENCE**. In just a little over a year our lawn and **RED KNIGHT** fence look beautiful.

**STRONGER THAN WIRE OR WOOD.** I had two fences before I bought the **RED KNIGHT LIVING FENCE** but between the wild kids and the weather they didn't hold up. I've had the **RED KNIGHT** for two years and it's stronger and prettier than my wood and wire fences ever were.

**NO GREEN THUMB NEEDED.** It doesn't take a "green thumb" to grow your **RED KNIGHT LIVING FENCE**. I enclosed the children's play area with ours and now it's 3 ft. tall and covered with beautiful blooms.

**BLOCKS OUT UNSIGHTLY AREA.** In back of our yard is a garage used as a dump. We bought 25 ft. of new **RED KNIGHT LIVING FENCE** and it does as excellent job of screening the unsightly area. We are no longer ashamed to entertain guests in our back yard.

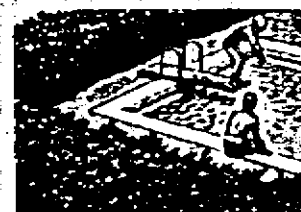
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Gives children their own private play area.



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Prevents unnoticed children from getting into pool area... also provides privacy.



**KEEP CROWLERS OUT**  
Keeps out trespassers and vandals even more completely than a wire or wood fence.



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## SEND NO MONEY

Mail Order Before May 15  
For Extra Bonus

Let us prove to your complete satisfaction that **RED KNIGHT** plants are everything we say and more... that **RED KNIGHT** is the quick, easy, beautiful and economical answer to your fencing problems. Just fill out the coupon below and mail your order today on the guarantee you must be satisfied on inspection or return within 10 days for your purchase price refund. On arrival pay postman plus C.O.D. postage. Cash orders add 60¢ and we not only ship order postpaid, but will include free of extra cost a prized Giant Hibiscus root. If you mail order before May 15 deadline, you also get 6 Anemones as described on coupon.

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**MICHIGAN BULB CO. Dept. NK1835 MAIL BEFORE MAY 15**  
**Grand Rapids, Michigan 49502 TO GET EXTRA FREE BONUS**

Customers: Please send the **RED KNIGHT** Living Fence planting stock checked below and include all FREE GIFT items in which I am entitled. It is understood each item is backed by your 2-WAY GUARANTEE. W.C.O.D., postage extra. Cash orders add 60¢ and we not only ship postage paid but also include Hibiscus Root free of extra cost.

### CHECK BOTTOM OF COUPON FOR OTHER FREE BONUSES

- ☐ 25 Foot Red Knight Living Fence (12 Plants) Plus One Silver Maple—\$2.98
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- ☐ 100 Foot Red Knight Living Fence (48 Plants) Plus Four Silver Maples—\$11.50
- ☐ 200 Foot Red Knight Living Fence (96 Plants) Plus Eight Silver Maples—\$23.00
- ☐ Seed C.O.D. Plus Postage ☐ Remittance Enclosed. Add 60¢ and we not only ship postage paid but also will include GIANT HIBISCUS ROOT free of extra cost.

**FREE** WITHOUT EXTRA COST INCLUDE VALUABLE FREE GIFT BONUSES TO WHICH I AM ENTITLED

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NAME \_\_\_\_\_  
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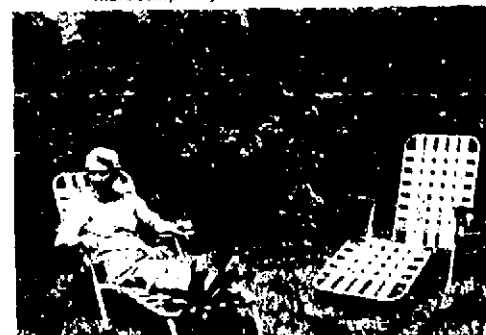
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Prevents unnoticed children from getting into pool area... also provides privacy.



## KEEP PROWLERS OUT

Keeps out trespassers and vandals even more completely than a wire or wood fence.



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**FREE!**

**SILVER**

**MAPLE TREE**

(Acer Saccharinum)  
Given Without  
Extra Cost With  
Each 25 Feet  
(12 Plants)  
**RED KNIGHT**  
LIVING ROSE  
FENCE.  
(See Coupon For  
Full Details)



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NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

**MICHIGAN BULB CO. Dept. NK1835 Grand Rapids, Michigan 49502**



**THE MOST APOLOGETIC MAN IN A PRISON IS THE GOVERNOR! - BERNARD SHAW. LOOK BEHIND YOU, REMEMBER YOU ARE BUT A MAN! - FROM A ROMAN LEGEND.**

I TOOK TH' OLD GUY HIS DINNER MOST A WEEK AGO! HE AIN'T TOUCHED IT! HE'LL EAT THAT 'FORE HE GETS ANY MORE!

YOU'RE QUITE RIGHT. NEVER PAMPER 'EM! HMM-M-???

NO USE WAITING ANY LONGER. JUST GO I HAVE A WITNESS WHEN HIS BODY'S FOUND! HEY! FOLLOW ME, APE! MAY NEED YOUR HELP!

SURE, DOC!

OLD 15-23 HASN'T TOUCHED HIS FOOD. HE MAY BE SICK, OR HE MAY ONLY BE FAKING TO GET SOMEONE TO OPEN HIS DOOR!

YEAH! AIN'T HE THAT TOUGH OLD GOAT?

OH, I'M SURE YOU CAN HANDLE HIM EASILY, IF HE SHOULD TRY ANY TRICKS. NOW THEN, IN YOU GO! ...WHAT'S THE MATTER, APE?

-D-D IS SPOOKY!

WHAT DO YOU MEAN, SPOOKY? YOU MEAN HE'S HAD A "FATAL SEIZURE"? YOU'VE SEEN DEAD MEN BEFORE!

THERE AIN'T NOBODY IN HERE, DEAD OR ALIVE! SHINE THAT LIGHT IN HERE, EH? WUFF!

YSEE? JUST SOME FILTHY OLD RAGS! HOLE HE MUST' DUG; ONLY BIG ENOUGH FER THEM RATS T'GIT IN! SURE CLEANED UP THEM DISHES! TH' BIZ THEY'RE SWOLE TO, LOOKS LIKE THEY'D BEEN PIZENED!

WHAT TH--? CLEAN UP THIS HOLE! THROW THOSE RATS IN THE FURNACE!

GREAT SCOTTY! HOW COULD HE HAVE GOT OUT? ONLY ONE KEY! IN ITS HIDING PLACE AS ALWAYS! I'LL HAVE PLANES IN THE AIR IN TEN MINUTES; TURN LOOSE EVERY LAW ENFORCEMENT...

WA-A-AIT A SECOND! IF THE BOYS FIND OUT I LET THAT GUY GET AWAY -- OH, NO! NO ONE EVER MUST EVEN SUSPECT THAT!

ONLY ONE CHANCE FOR ME! I'VE GOT TO TRACK HIM DOWN, QUIETLY, QUICKLY AND ALONE! AFTER NEARLY A YEAR IN THAT DUNGEON HE'LL BE TOO WEAK TO TRAVEL VERY FAST OR FAR!

NOT EVEN SNOW CAN HIDE TRACKS FROM THOSE HALF-WOLVES! COME ON! LET'S GO HUNTING!

WHILE HIGH IN THE ROCKY WILDS AHEAD--

WHY'D Y'LOOP BACK, ALMOST TH' WAY WE CAME FROM, TH' LAST HOUR 'FORE WE CAMPED 'DADDY'?

SO WE CAN ENJOY THE VIEW OF THE TRAIL WE CAME OVER, JUST IN CASE, EH, SANDY?

ARF!

HAROLD GRAY 2-25-43

# NANCY

By Ernie Bushmiller

I CAN'T STAND PANTS ON WOMEN

TSK TSK

HELLO, NANCY

OH, HELLO, MRS. PRIMM

THE STYLES HAVE CERTAINLY CHANGED SINCE I WAS YOUNG

WELL--- GIVE ME THE GOOD OLD DAYS

I GUESS I'M JUST AN OLD-FASHIONED GIRL

YOU CERTAINLY ARE

ADVERTISMENT

14.1 CUBIC FOOT

- King-size twin crispers hold a bushel
- Glide-out shelf puts food at your finger tips
- Big 109-pound "zero-degree" freezer
- Super-storage door holds even tall bottles, half-gallon milk containers

Model EMT-14C



\*In refrigerator section.

# AUTOMATIC DEFROSTING

Giant size - giant value!

**Whirlpool**

COMBINATION REFRIGERATOR-FREEZER

EASY TERMS

**\$249.95**

Price and terms optional with dealer

With trade Two-tone copper slightly higher

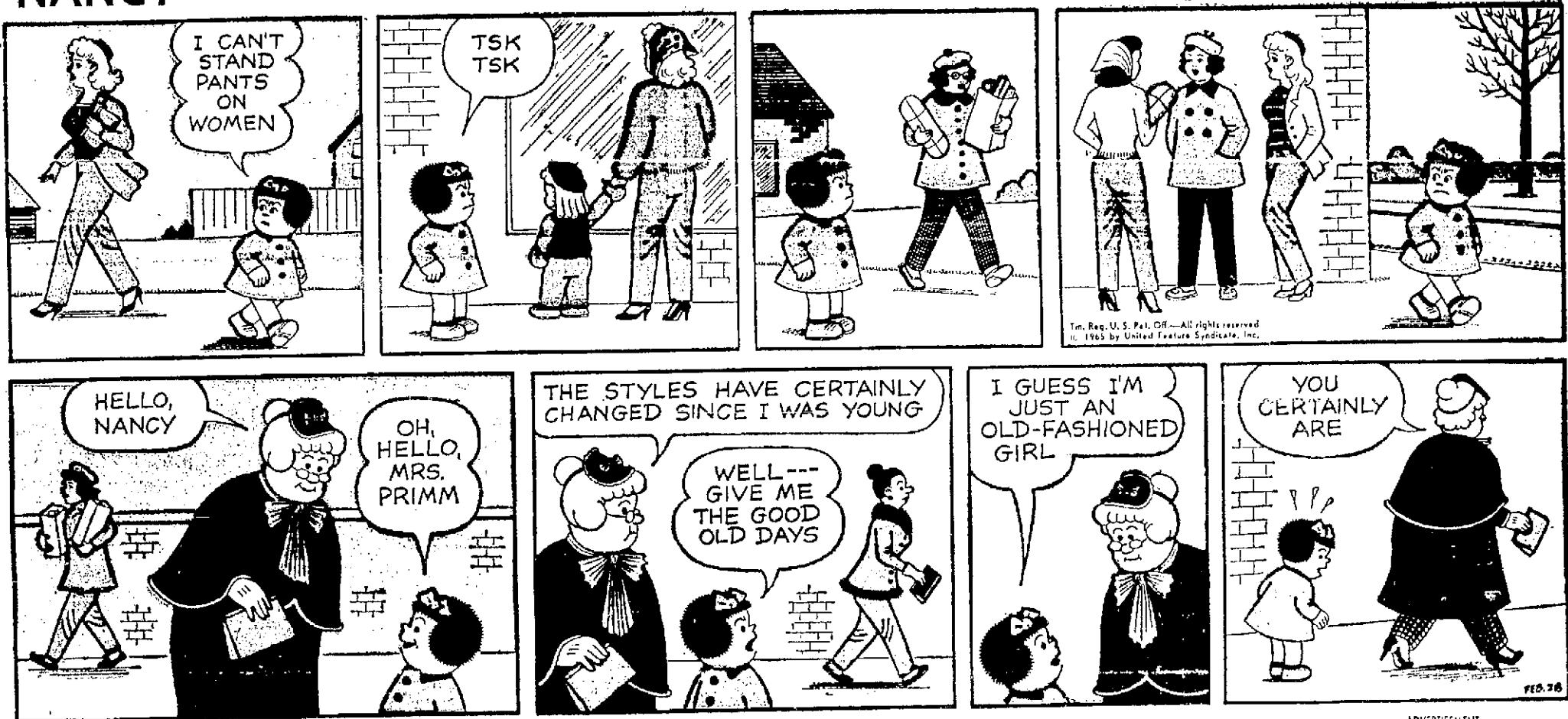
SEE THIS GREAT VALUE NOW AT YOUR NEAREST RCA WHIRLPOOL DEALER!

RCA WHIRLPOOL Appliances are Products of Whirlpool Corporation, Benton Harbor, Michigan. \*Illustrates RCA and © used by authority of Whirlpool Corporation, Benton Harbor, Michigan.



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\*In refrigerator section

Advertisement for RCA Whirlpool Combination Refrigerator-Freezer. The ad features the RCA logo and the Whirlpool brand name. It highlights the "Giant size... giant value!" and lists the features of the refrigerator-freezer combination. The price is listed as \$249.95, with a note that the price and terms are optional with the dealer. The ad also mentions that the two-tone copper is slightly higher.

ADVERTISING

SEE THIS GREAT VALUE NOW AT YOUR NEAREST RCA WHIRLPOOL DEALER!

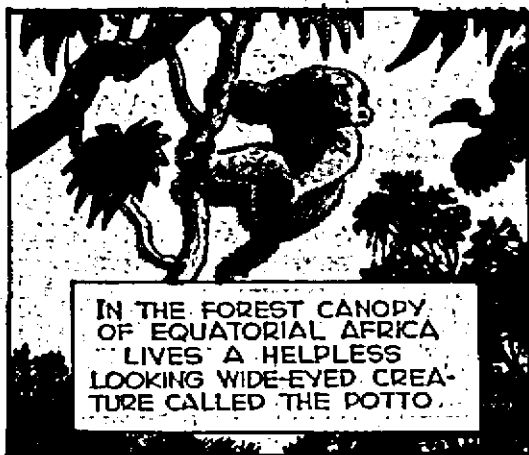
RCA WHIRLPOOL Appliances are Products of Whirlpool Corporation, Benton Harbor, Mich. 48004. Trademarks RCA and Whirlpool are registered trademarks of Whirlpool Corporation, U.S.A.



# MARK TRAIL

by

ED DODD  
2-28



IN THE FOREST CANOPY OF EQUATORIAL AFRICA LIVES A HELPLESS LOOKING WIDE-EYED CREATURE CALLED THE POTTO.

SEEMINGLY ILL-EQUIPPED FOR LIFE IN THE DANGEROUS PREDATORY WORLD, THIS SLOW-MOVING MAMMAL CAN TAKE CARE OF HIMSELF.



HIDDEN IN THE SOFT FUR OF HIS SHOULDERS THREE SPINY EXTENSIONS OF THE VERTEBRAE EXTEND THROUGH THE SKIN.



IF AN ENEMY APPROACHES HIM, THE POTTO STRETCHES UPWARD AT ARM'S LENGTH.



JUST AS THE ATTACKER REACHES HIM, HE SUDDENLY DUCKS HIS HEAD BETWEEN HIS LEGS...



AND THE PREDATOR RECEIVES THE DAGGERLIKE SPINES FULL IN THE FACE!

## ABBIE AN' SLATS

By Raeburn Van Buren



THERE'S NOT A MENU IN THE WHOLE WORLD WORTH \$5,000!!

I BEGS TER DIFFER, PAL. AS A MATTER OF FACT, THERE WAS A TIME THAT I PERSONALLY PUT AWAY A DISH WORTH A COOL MILLION!!



YERRR PULLIN' OUR LEG, GROGGINS!

NOPE, HAGGIS, IT'S THE HONEST TRUTH, BLARST IT!



COUPLE O' YEARS BACK THIS BABOON COMES T' ME REPRESENTIN' THE RAT FINK SOCIETY, AND SAYS HE HEARS THAT I'M THE ONLY LIVIN' SURVIVOR O'...

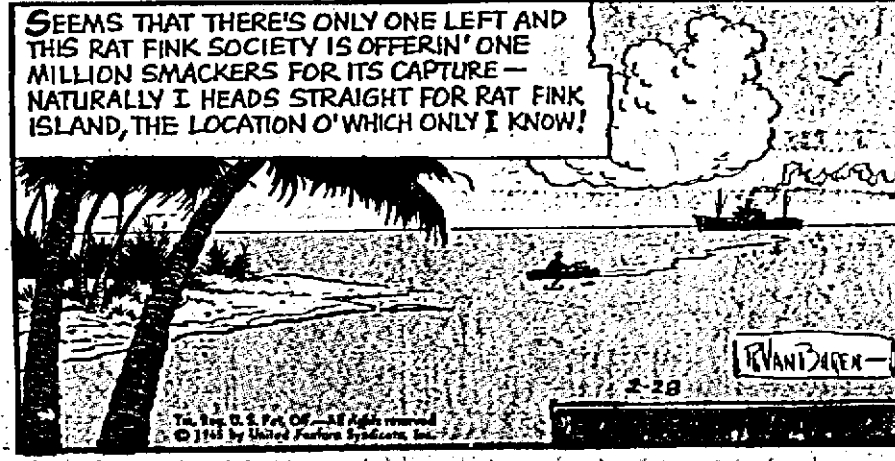


--THE RAT FINK PACK!

WHAT WAS THE RAT FINK PACK, GROGGINS?



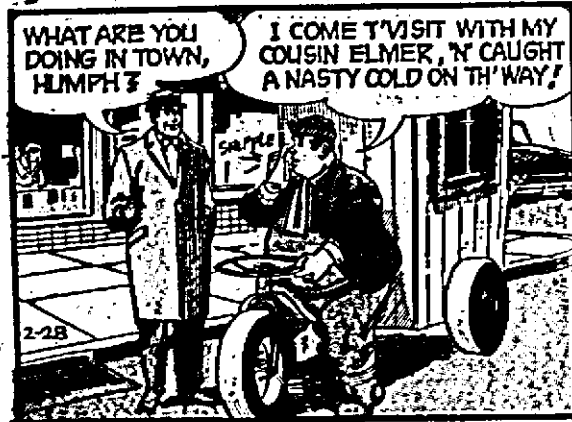
IT WAS A MIGHTY EXCLUSIVE GANG O' BOYS WHO HAD AT ONE TIME OR ANOTHER, ACTUALLY SET EYES ON THE RAT FINK, THE RAREST BIRD IN THE WORLD!



SEEMS THAT THERE'S ONLY ONE LEFT AND THIS RAT FINK SOCIETY IS OFFERIN' ONE MILLION SMACKERS FOR ITS CAPTURE -- NATURALLY I HEADS STRAIGHT FOR RAT FINK ISLAND, THE LOCATION O' WHICH ONLY I KNOW!

## JOE PALOOKA

By Ham Fisher



WHAT ARE YOU DOING IN TOWN, HUMPH?

I COME T' VISIT WITH MY COUSIN ELMER, 'N' CAUGHT A NASTY COLD ON TH' WAY!



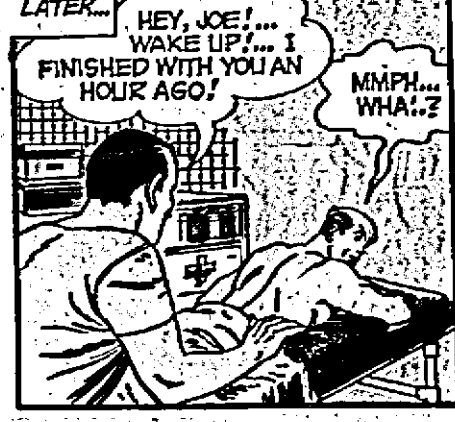
WHY DON'T YOU JOIN ME FOR A NICE HOT STEAM BATH?.. IT'LL DO YOU GOOD!

SOUNDS LIKE A MIGHTY FINE IDEA! I'LL TELEPHONE MY COUSIN TMEET ME HERE!



BLESS YER HEART, JOE... MY COLD IS FEELIN' BETTER ALREADY!

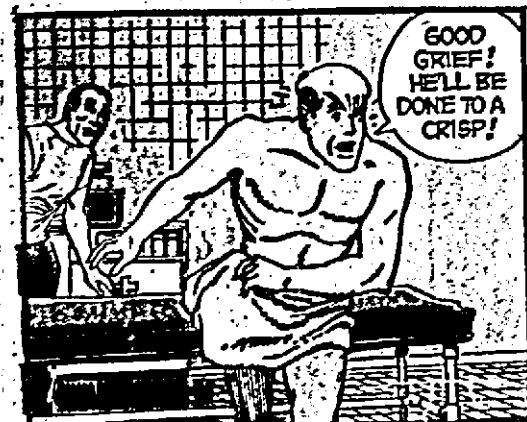
I'M GOING TO GET A RUB DOWN, HUMPH... DON'T STAY IN HERE TOO LONG!



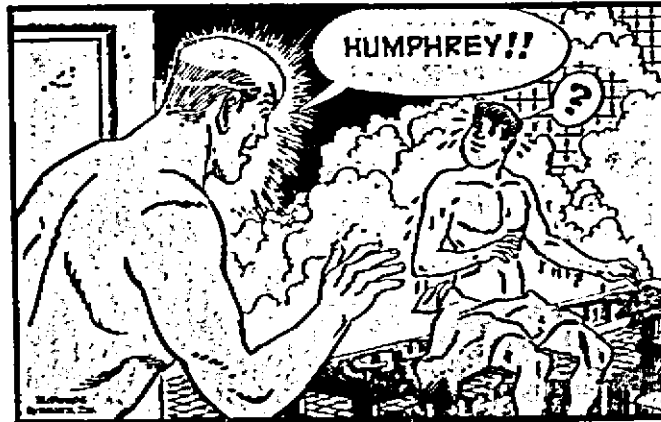
LATER...

HEY, JOE!... WAKE UP!... I FINISHED WITH YOU AN HOUR AGO!

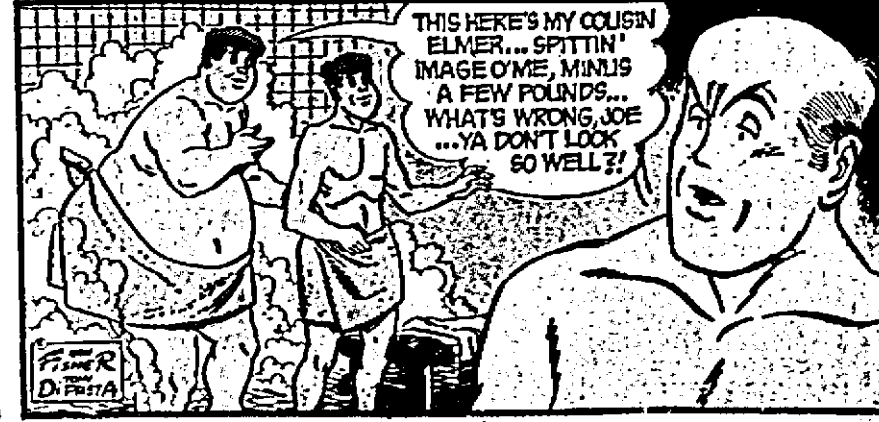
MMPH... WHA?..?



GOOD GRIEF! HE'LL BE DONE TO A CRISP!



HUMPHREY!!

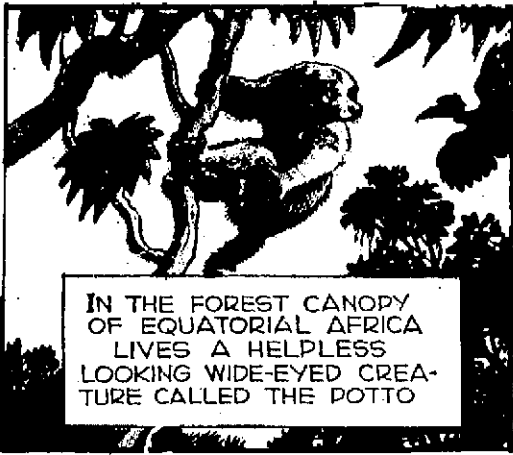


THIS HERE'S MY COUSIN ELMER... SPITTIN' IMAGE O' ME, MINUS A FEW POUNDS... WHAT'S WRONG, JOE... YA DON'T LOOK SO WELL?!



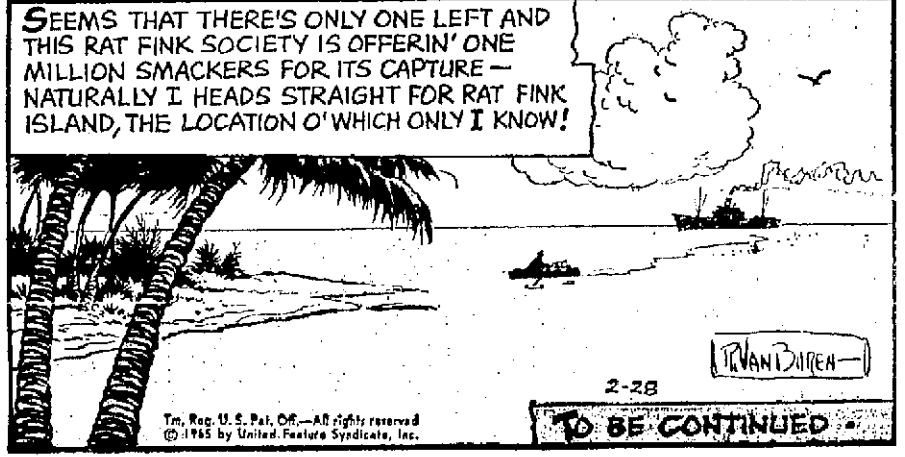
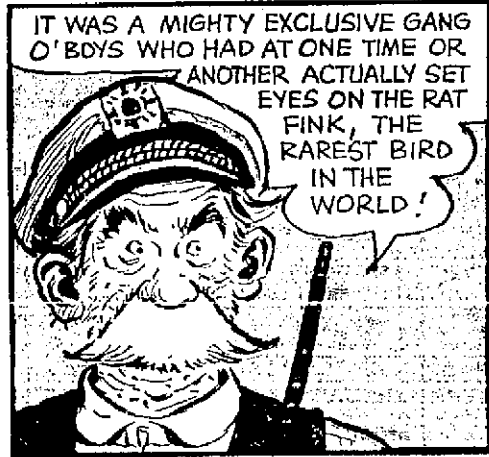
# MARK TRAIL

by ED DODD



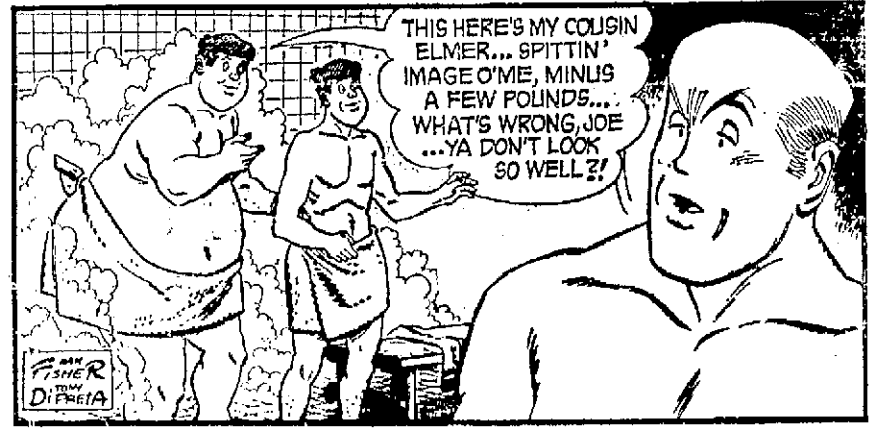
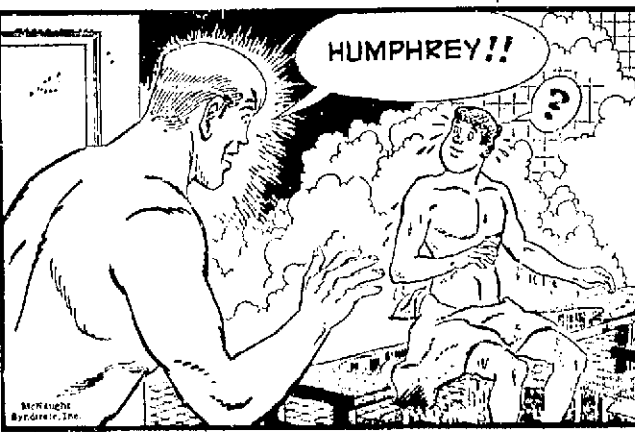
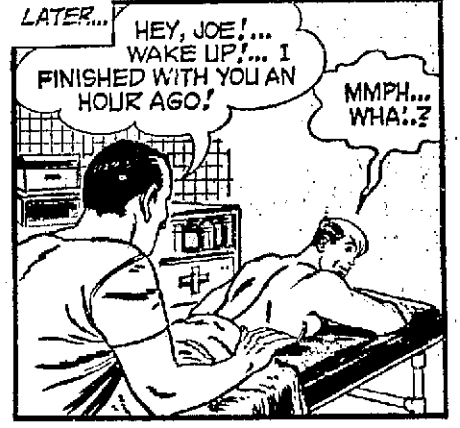
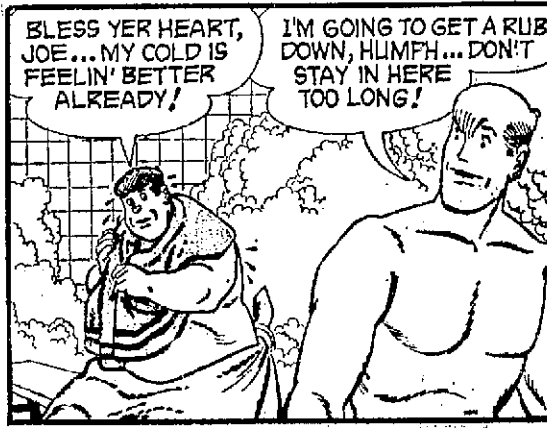
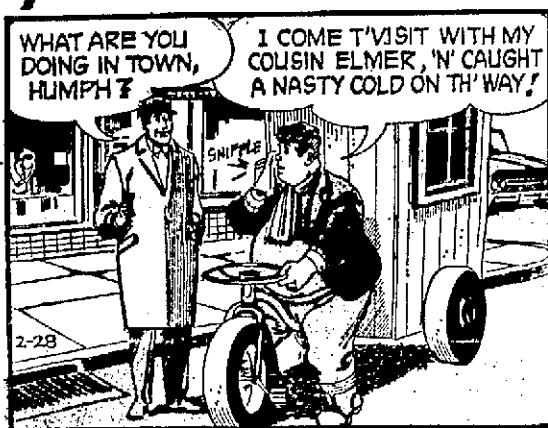
## ABBIE AN' SLATS

By Raeburn Van Buren



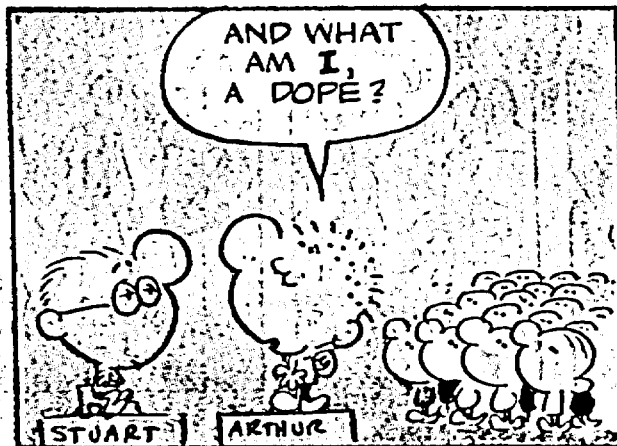
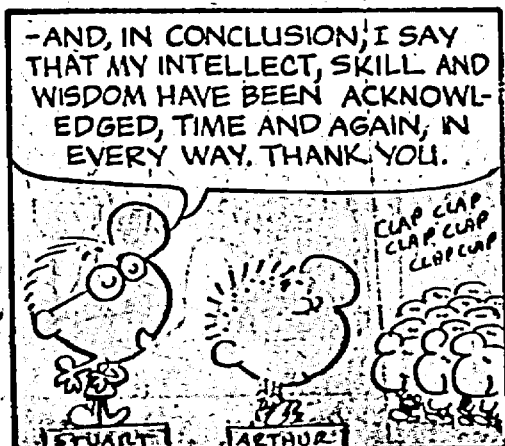
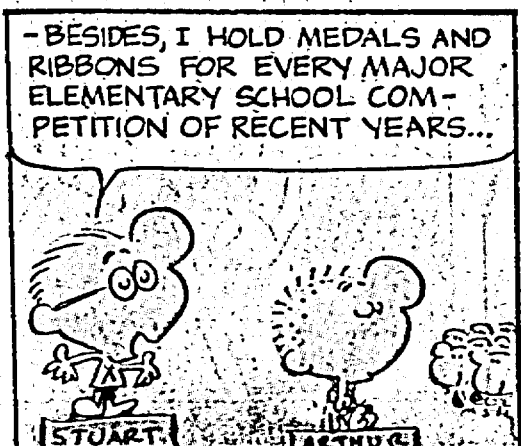
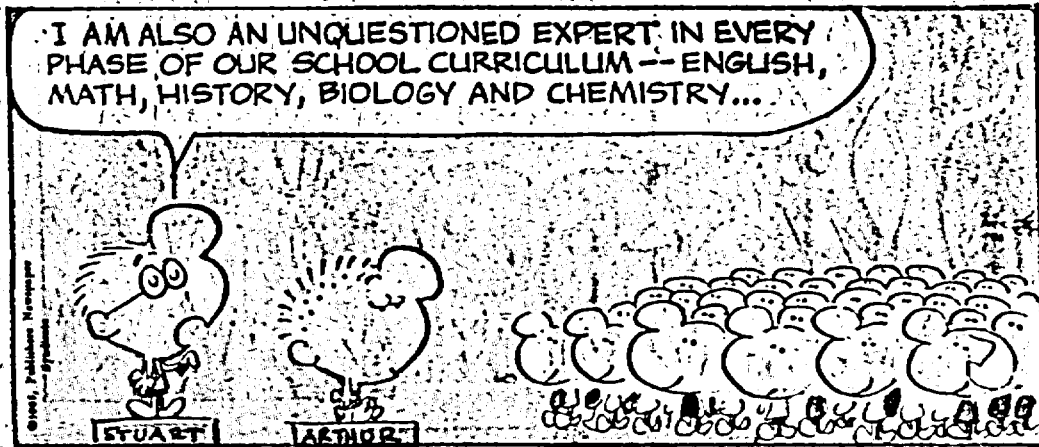
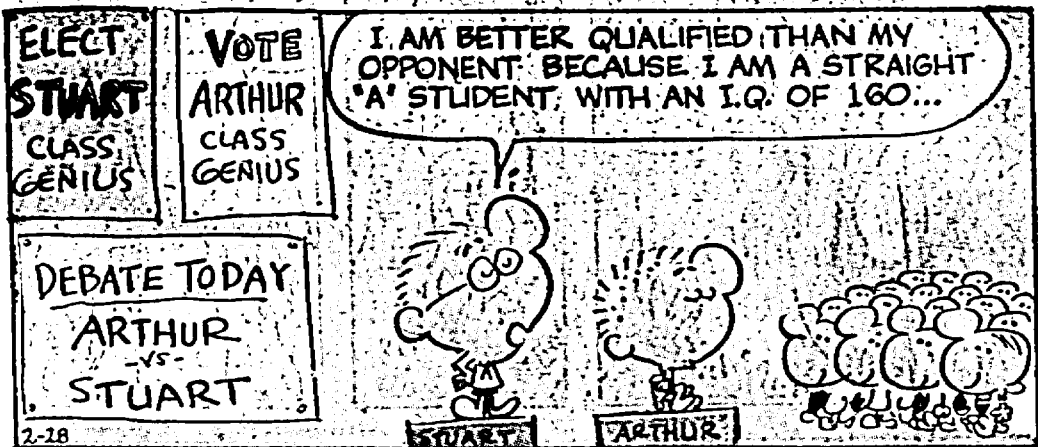
## JOE PALOOKA

By Ham Fisher

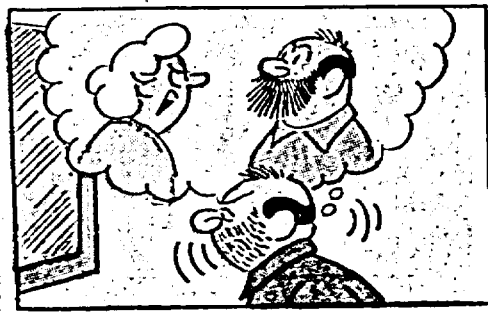
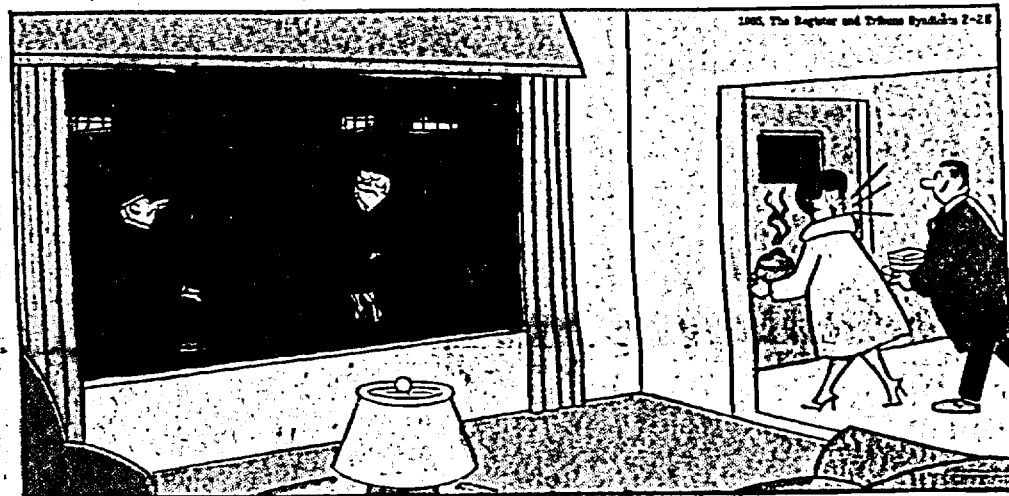
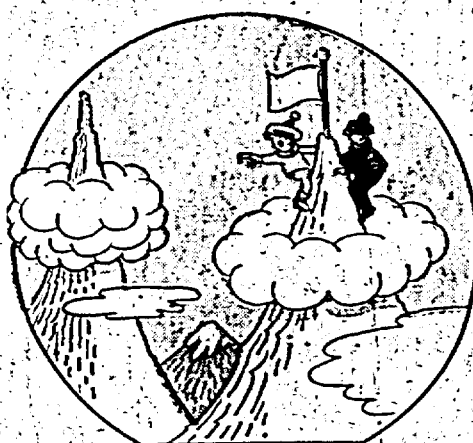
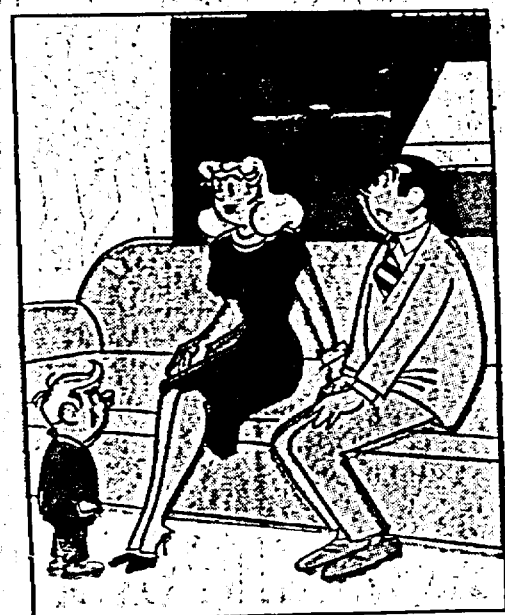


# MISS PEACH

By Mell

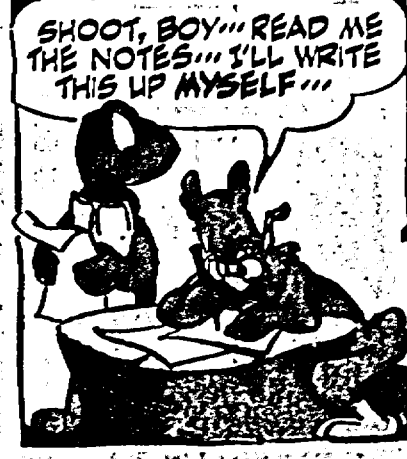


## OFF THE RECORD



## POGO

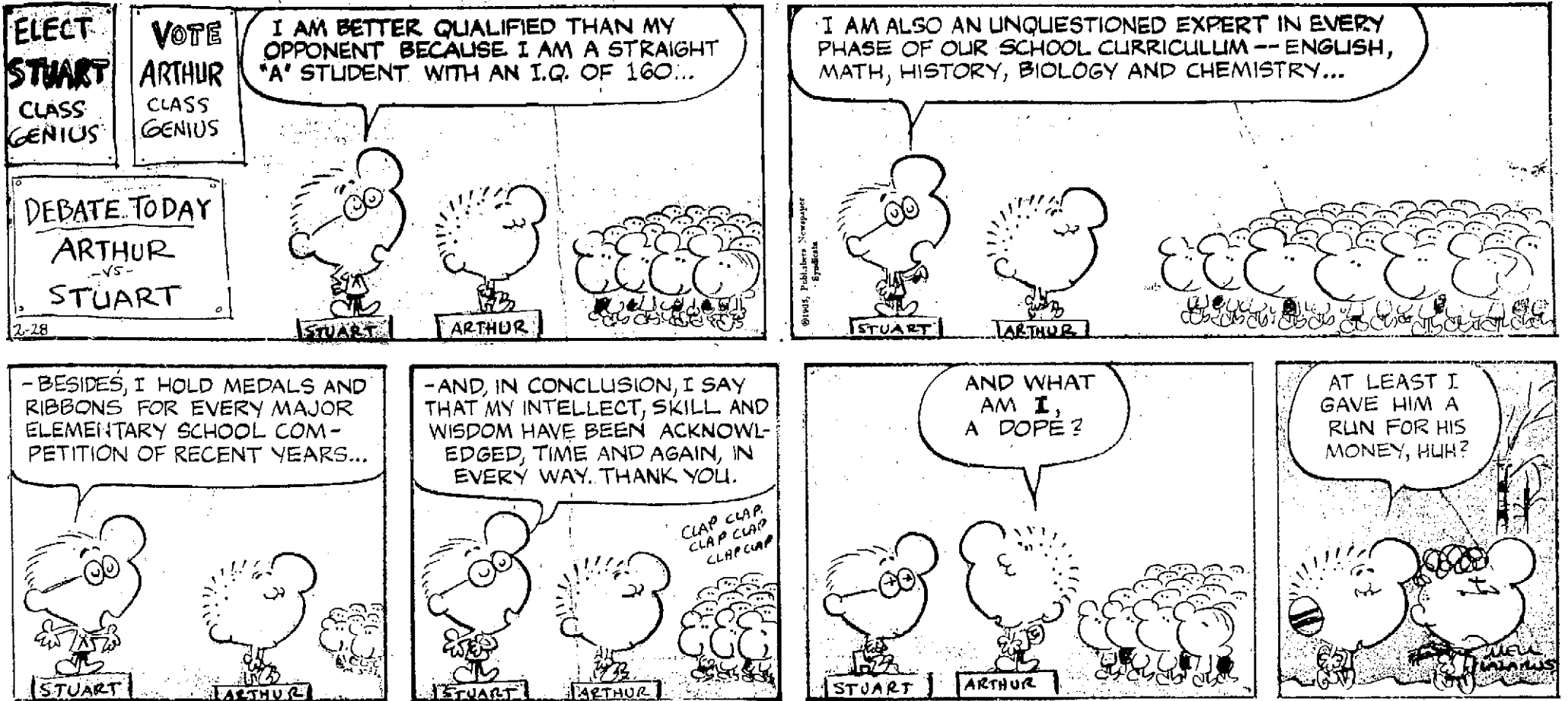
By Walt Kelly





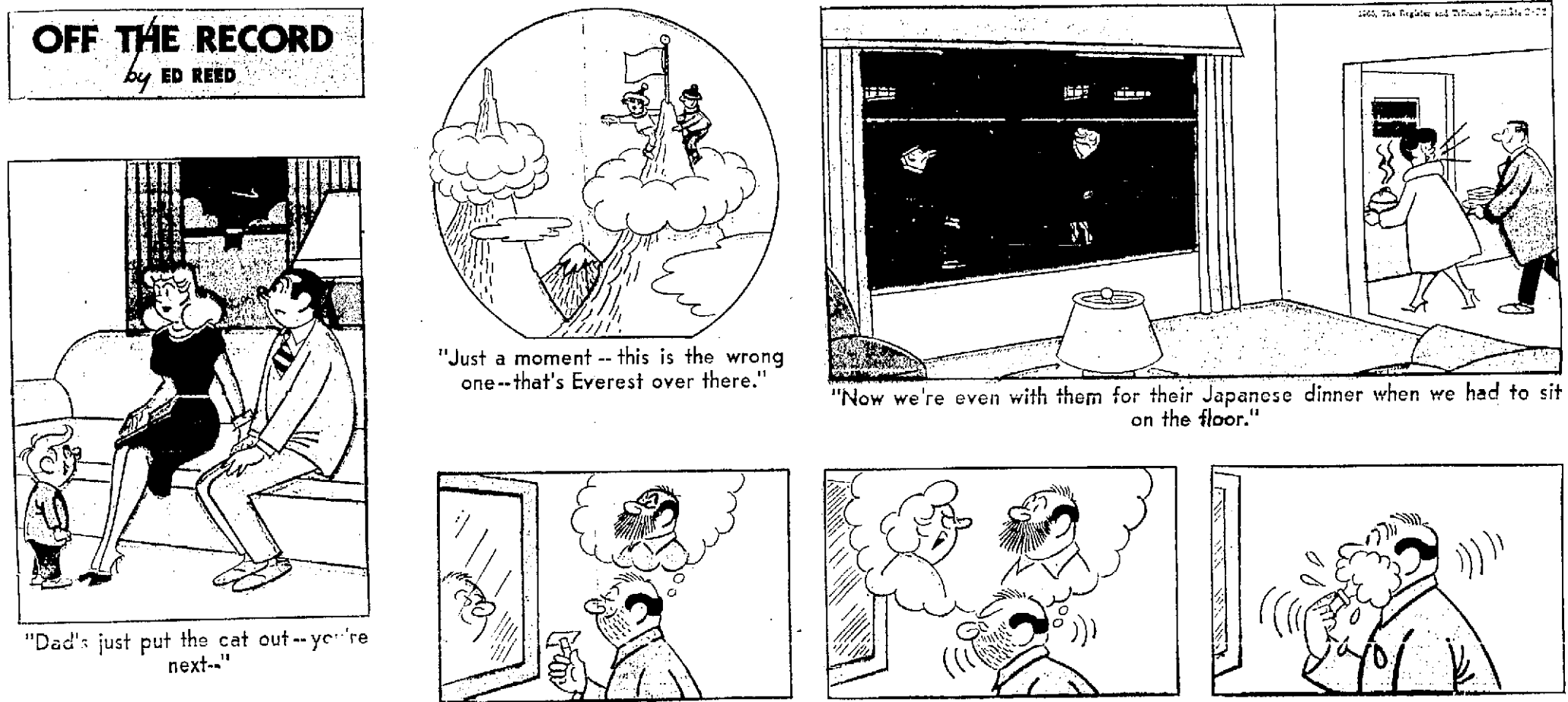
# MISS PEACH

By Mell



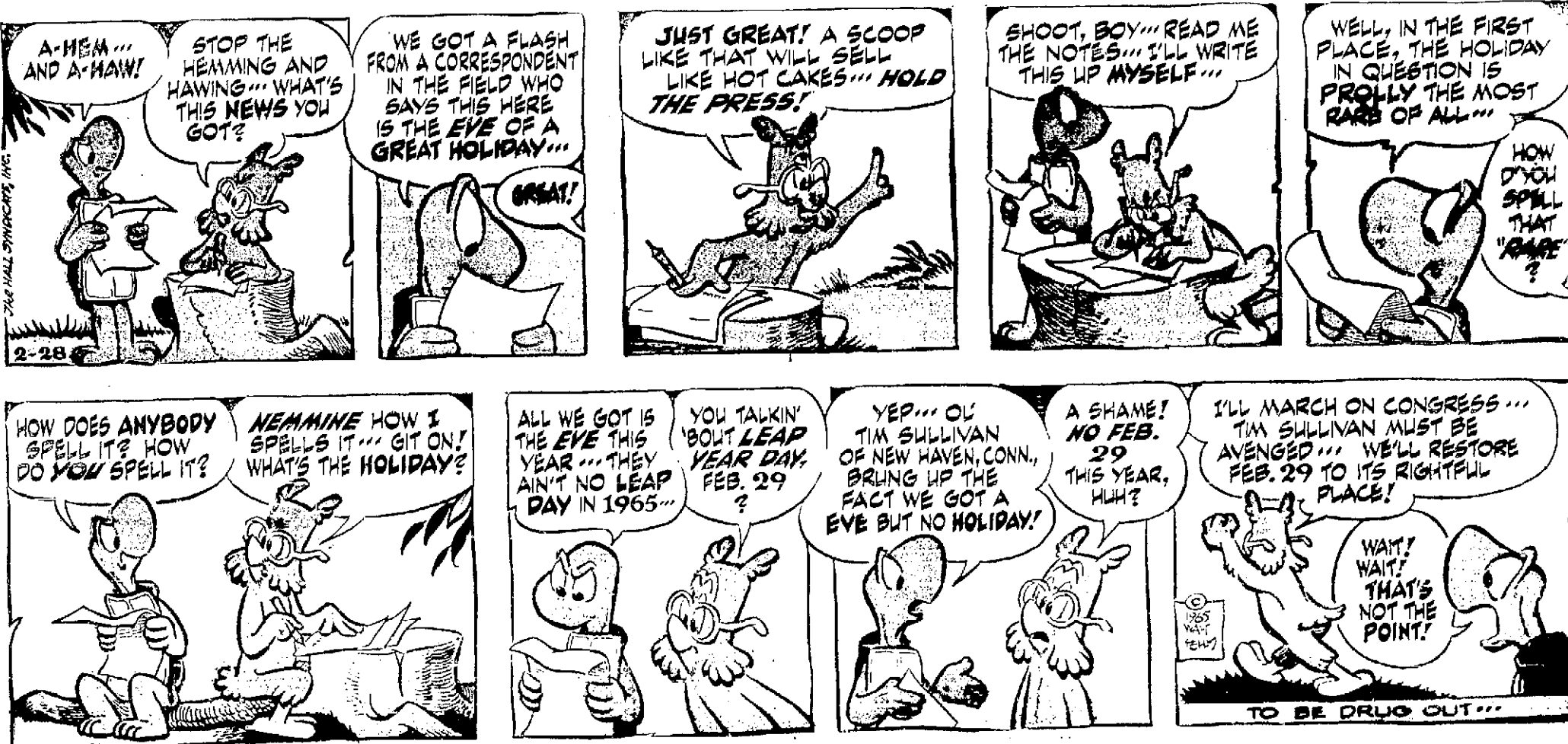
# OFF THE RECORD

by ED REED



# POGO

By Walt Kelly







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**"You've seen us on television"  
Now you can have your  
own tiger, elephant,  
horse or mouse for  
\$1.50  
and 6 outer wrappers from  
Beech-Nut Fruit Stripe Gum**



The Stripes Family, P.O. Box 217D, Canajoharie, New York  
Dear Beech-Nut: Enclosed is my \$1.50 and the outer wrappers from \_\_\_\_\_ packs of Fruit Stripe Gum for:  
☐ Lime Stripes the Tiger, ☐ Lemon Stripes the Elephant,  
☐ Cherry Stripes the Horse, ☐ Orange Stripes the Mouse.  
(I understand that I must include \$1.50 and the outer wrappers from six packs of Fruit Stripe Gum for each animal I choose.)  
Name \_\_\_\_\_  
Address \_\_\_\_\_ City \_\_\_\_\_  
State \_\_\_\_\_ Zip Code \_\_\_\_\_  
Void where prohibited, taxed, or otherwise restricted.

Comparable value, \$3.00.  
Cute'n cuddly, gay and  
colorful, stuffed plush  
animals. Full 12 inches high.

Yipee! Stripes! What fun! They're all stuffed and sturdy, plump and plush...each a full 12 inches high! And worth at least twice the price. The kids'll be wild about them! (Just as they are about the



five flavors of Beech-Nut Fruit Stripe Gum!) So hurry. Use this coupon and bring the fun-loving Beech-Nut Fruit Stripe Family into your home. Buy Beech-Nut...by gum!



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I'm Cherry Stripes the Horse.

I'm Lime Stripes the Tiger.

I'm Orange Stripes the Mouse.

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**Now you can have your own tiger, elephant, horse or mouse for \$1.50**  
**and 6 outer wrappers from Beech-Nut Fruit Stripe Gum**



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Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_

State \_\_\_\_\_ Zip Code \_\_\_\_\_

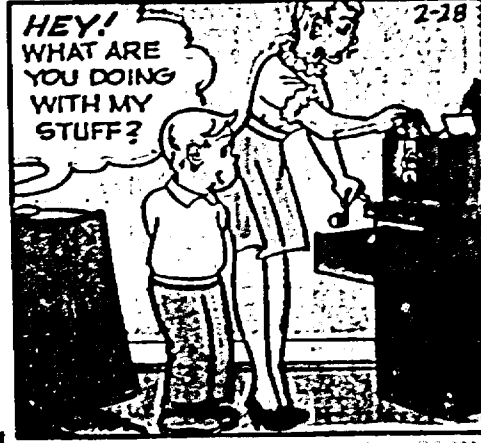
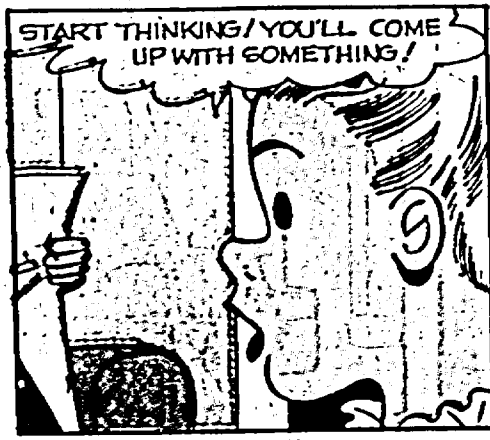
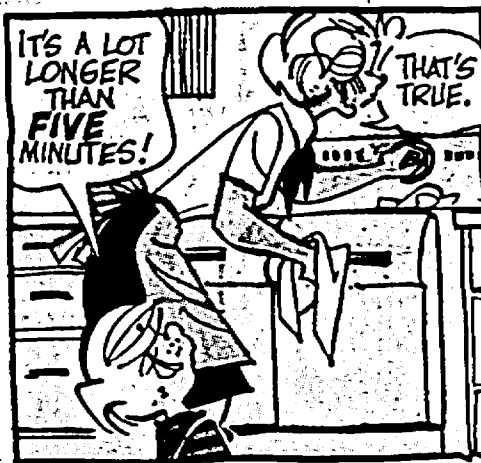
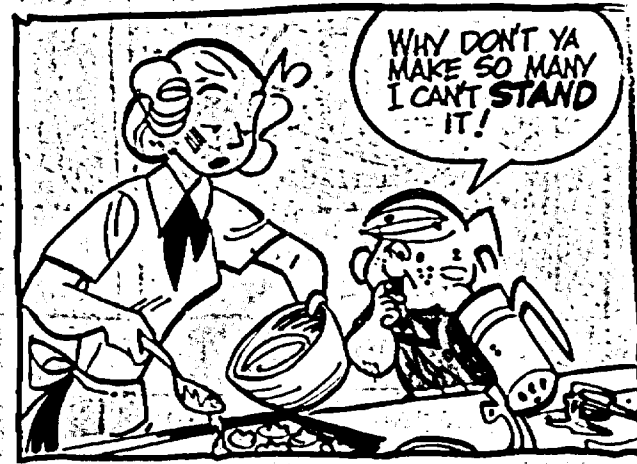
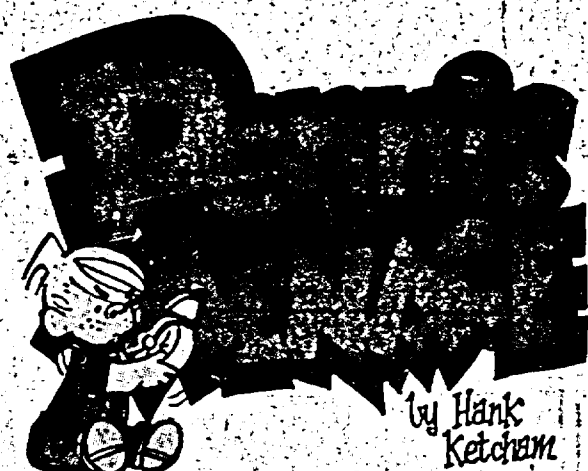
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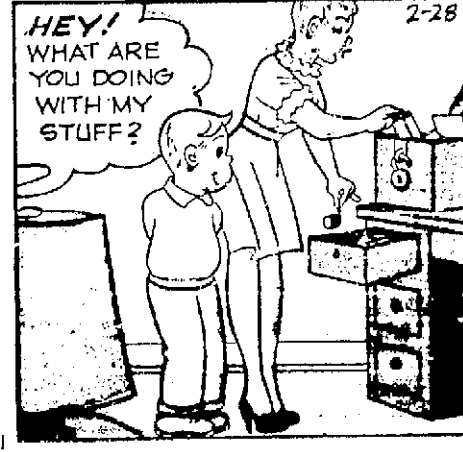
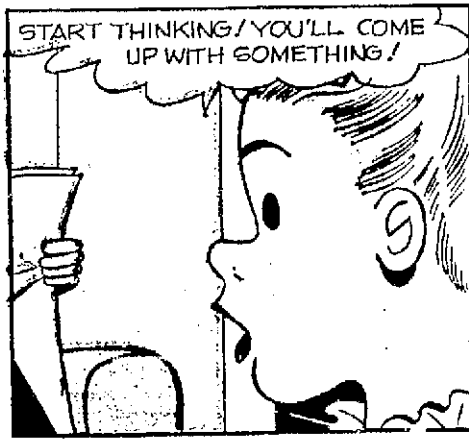
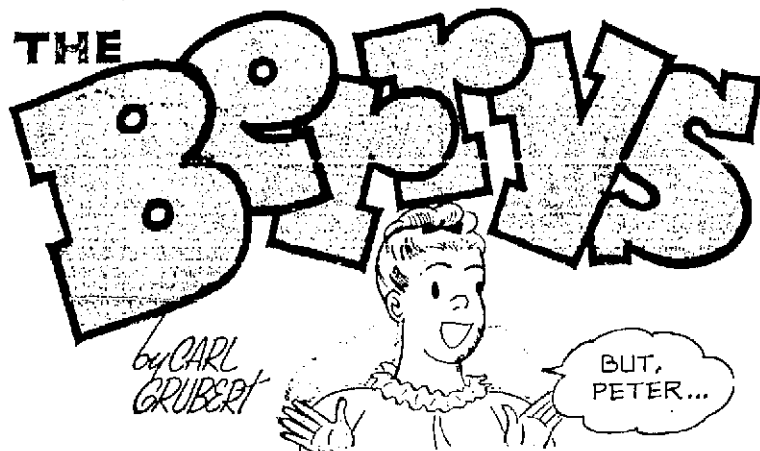
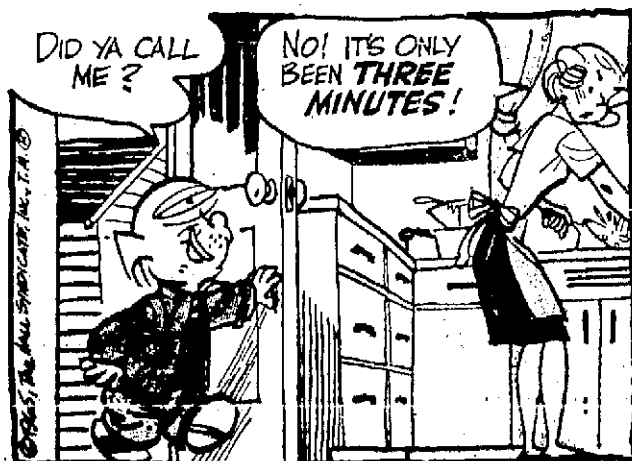
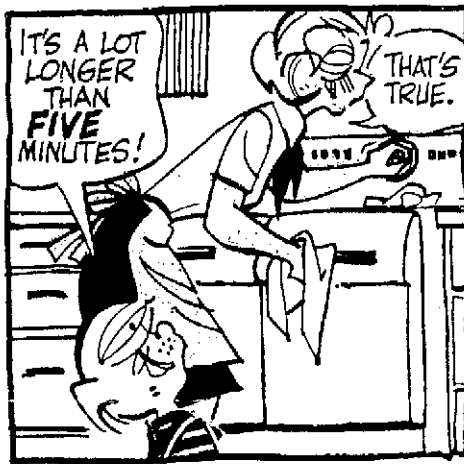
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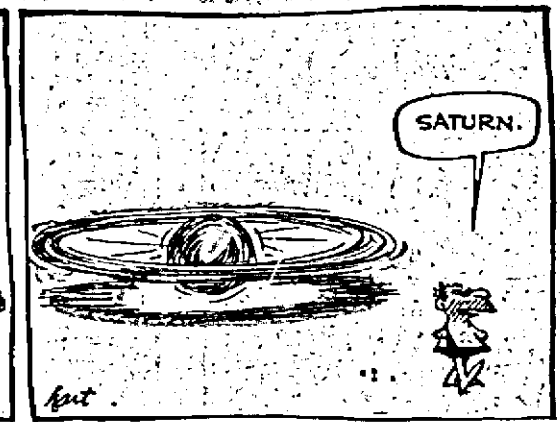
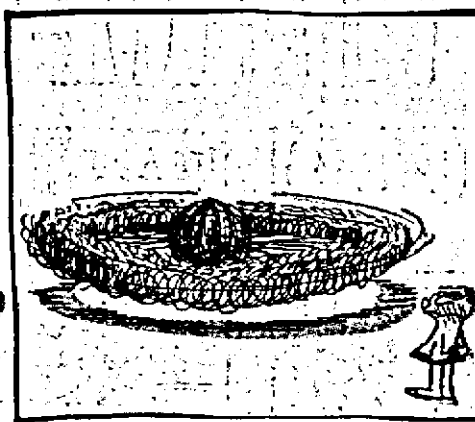
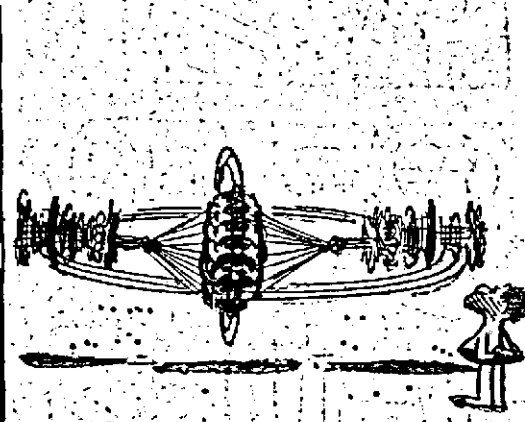
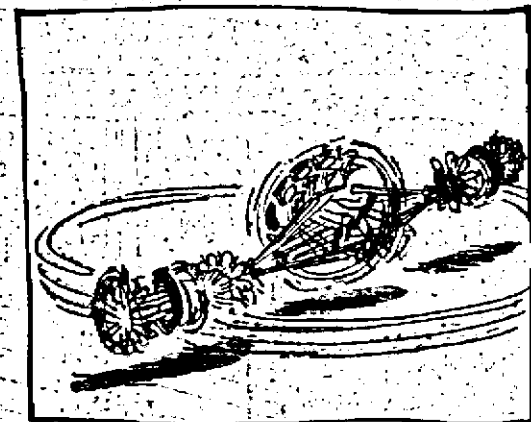
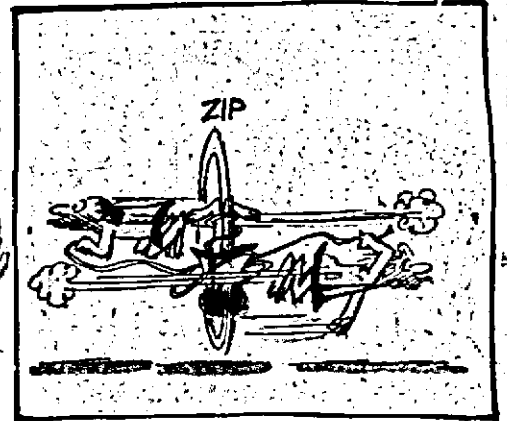
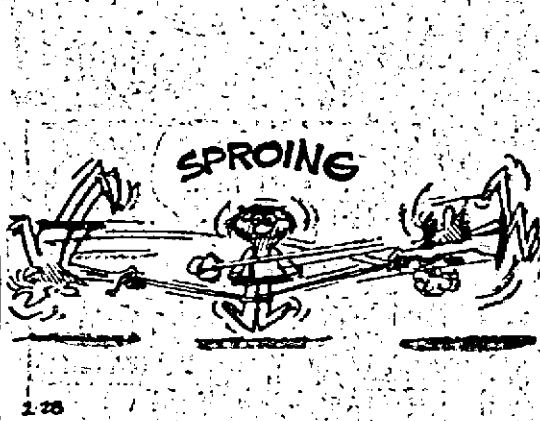
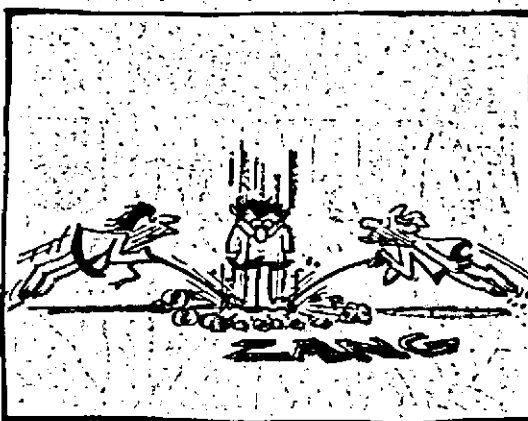
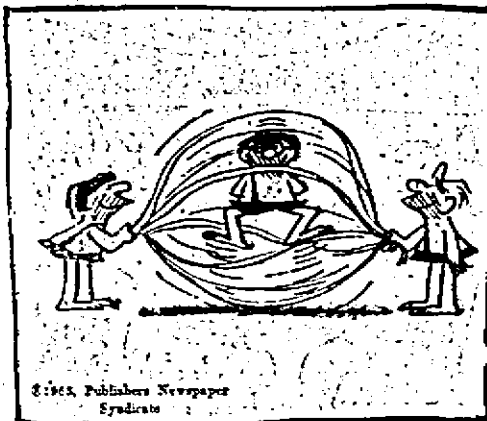






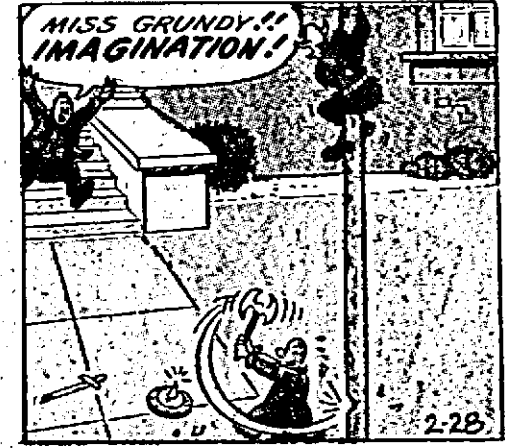
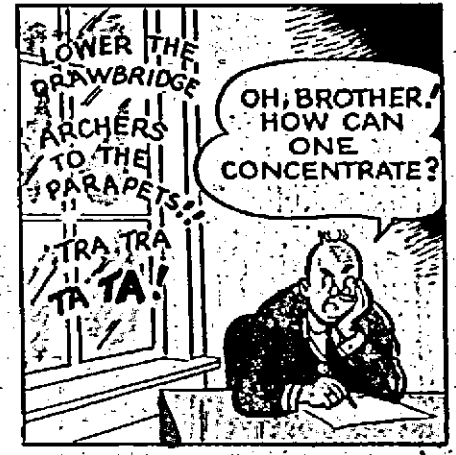
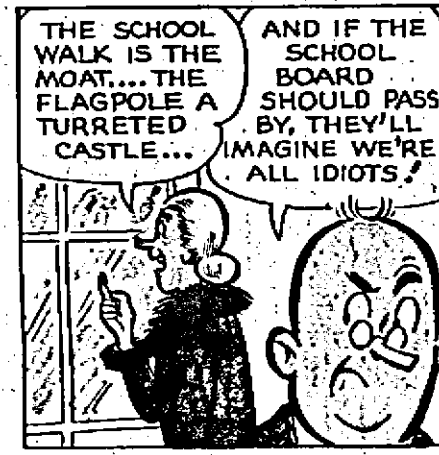
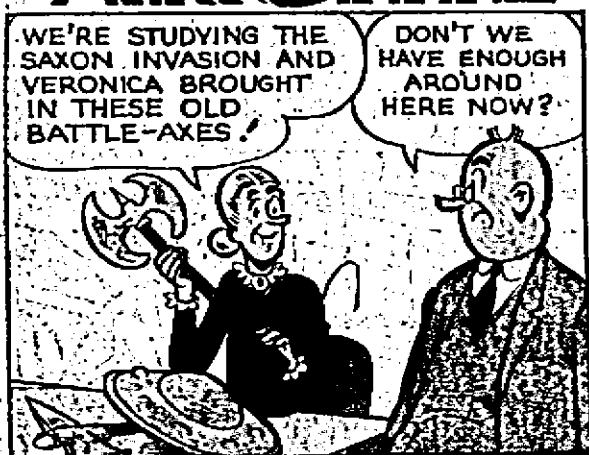
B.C.

By Johnny Hart



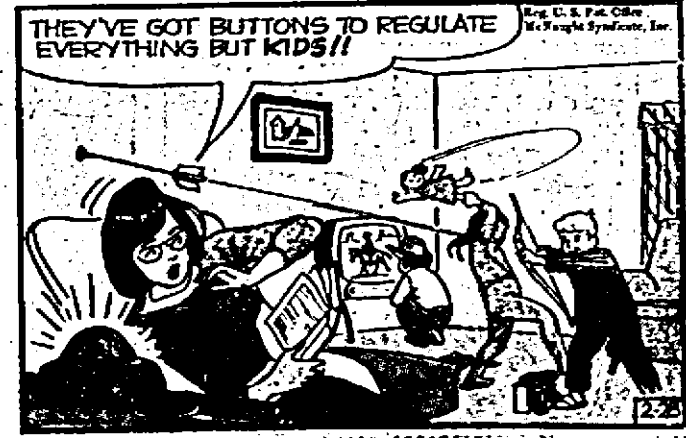
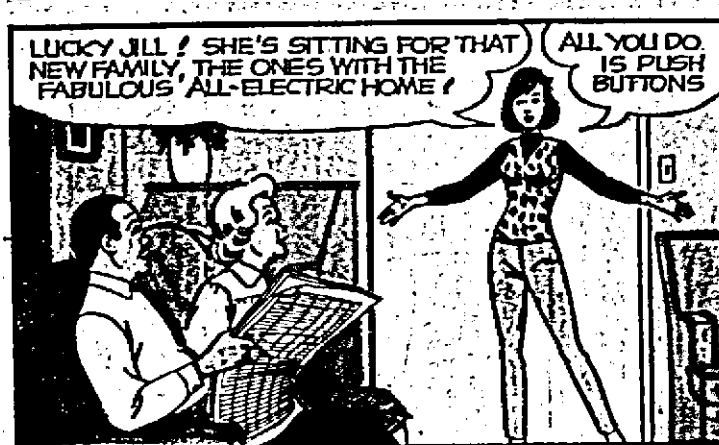
## AIRCHIE

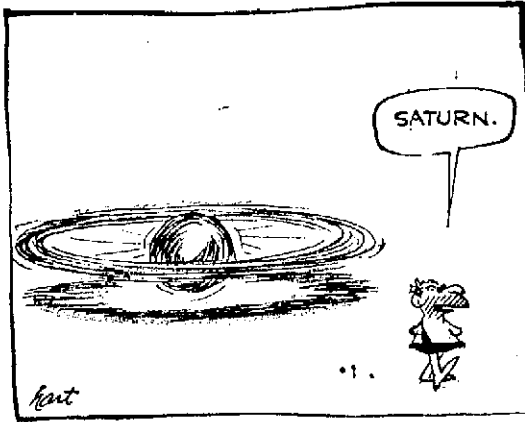
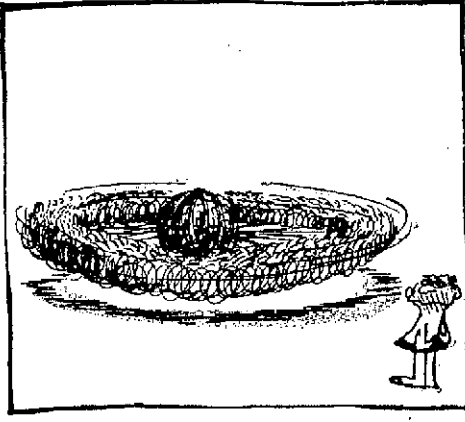
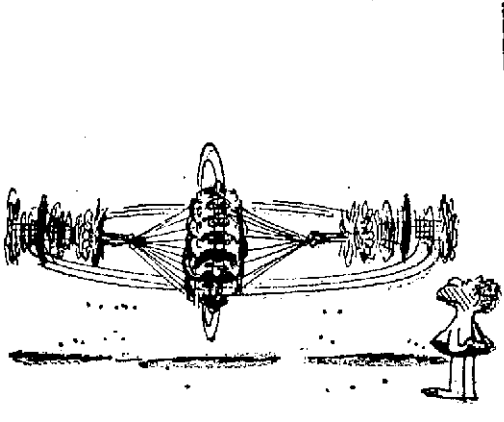
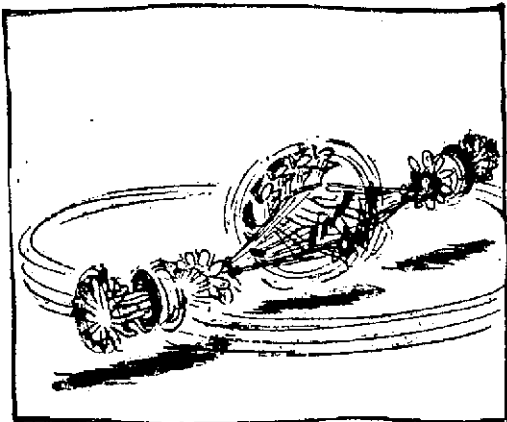
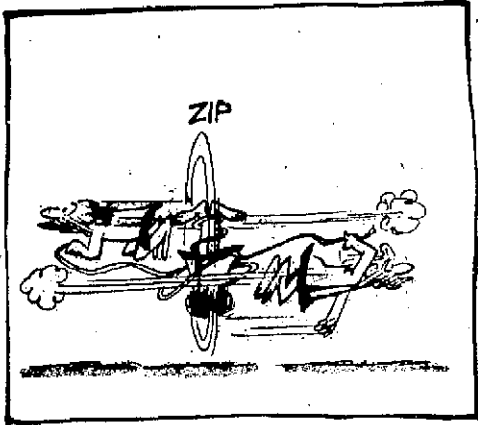
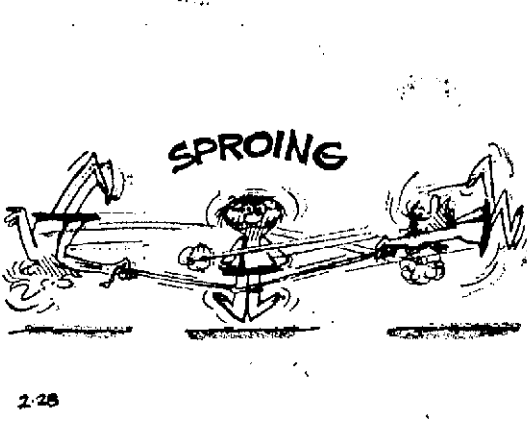
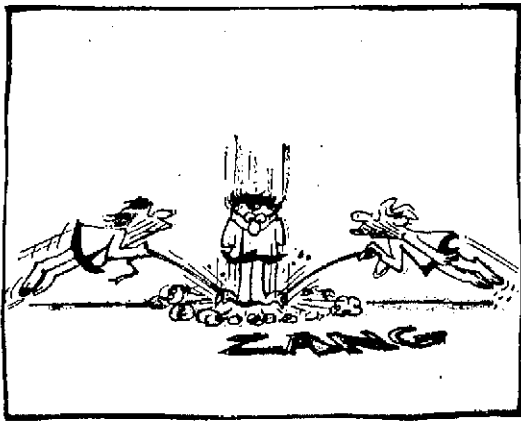
by BOB MONTANA



## THE JACKSON TWINS

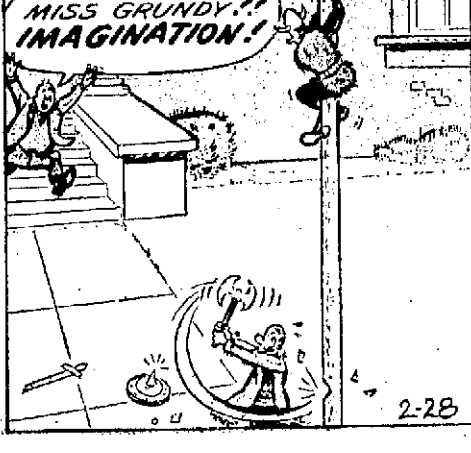
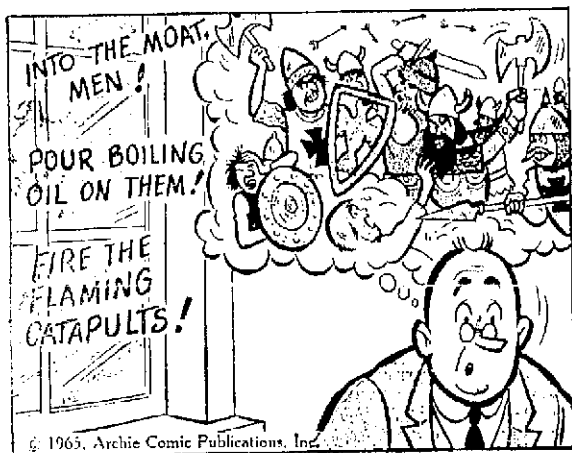
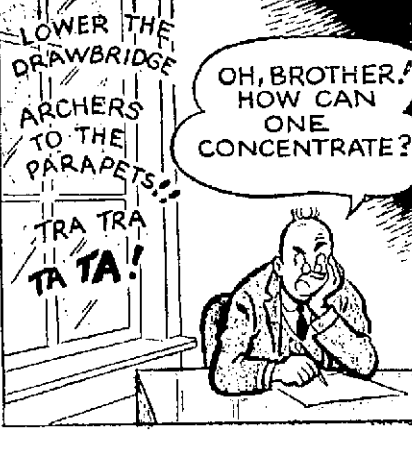
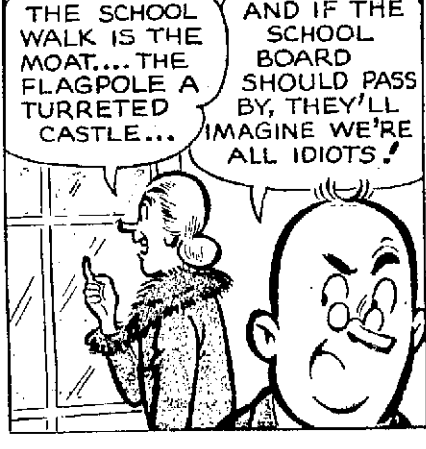
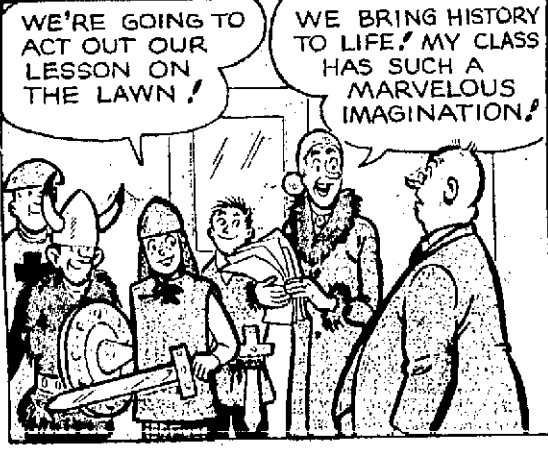
By Dick Brooks





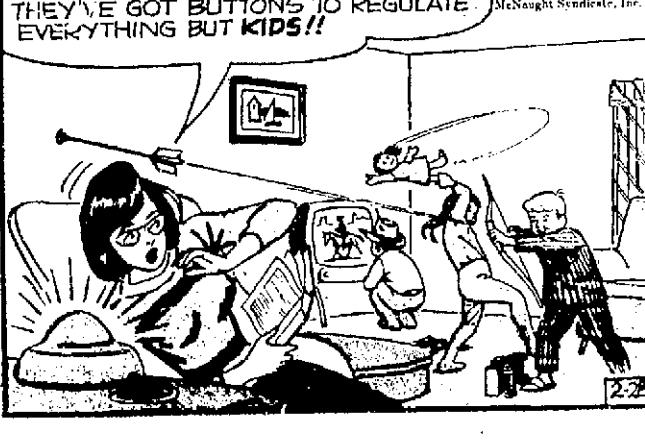
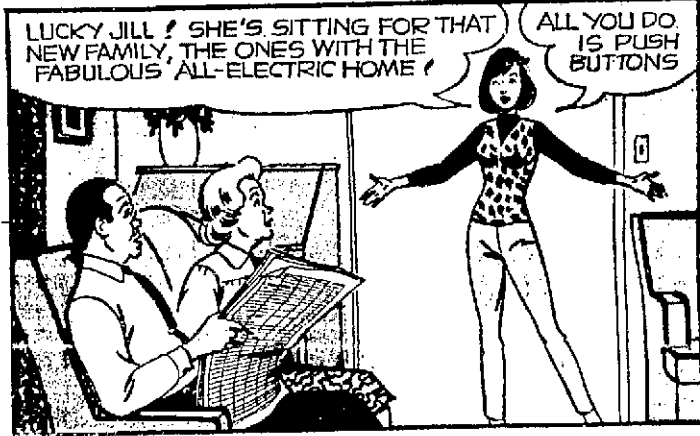
AIRCHIE

by BOB MONTANA



THE JACKSON TWINS

By Dick Brooks





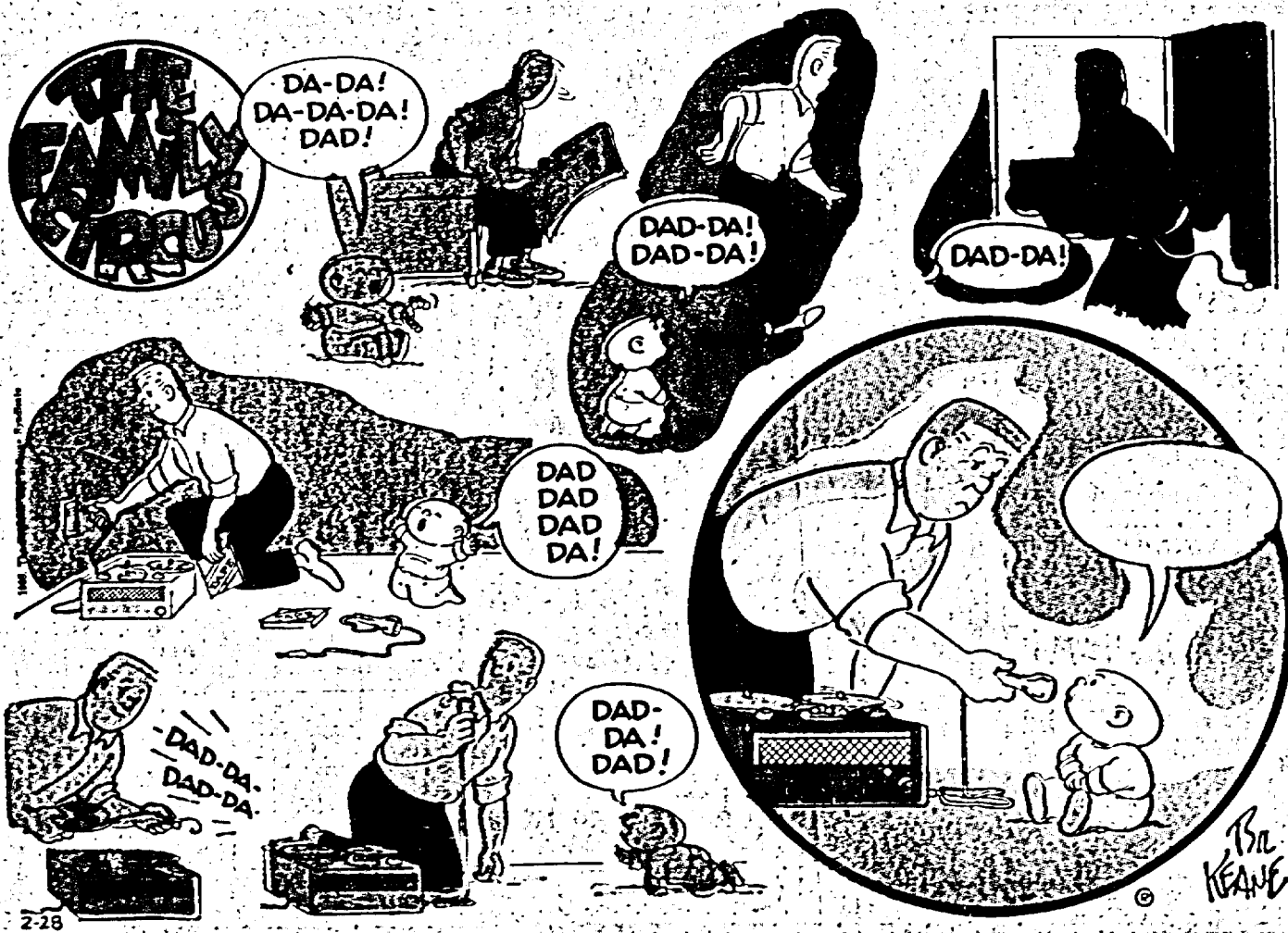
# PRISCILLA'S POP

By Al Vermeer



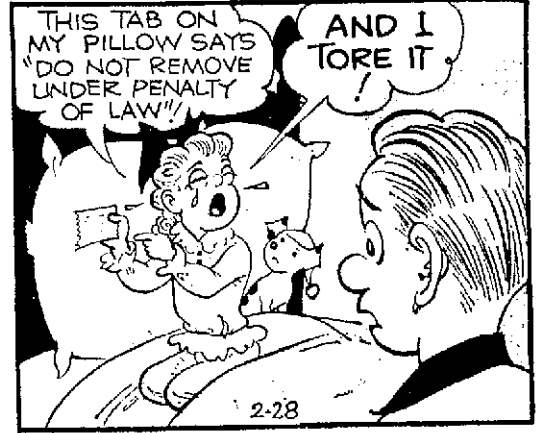
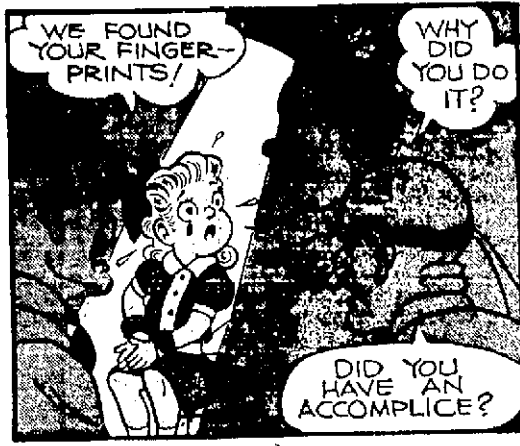
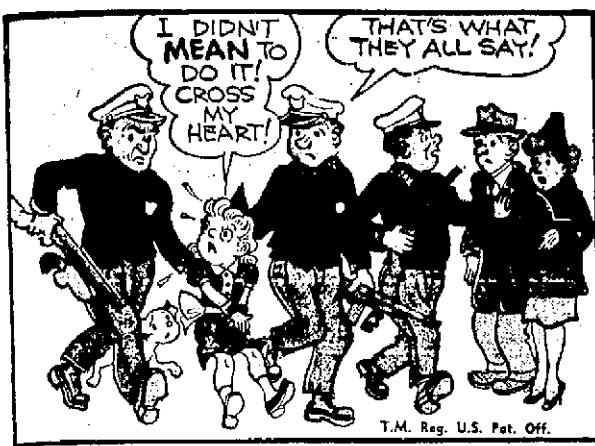
# THERE OUGHTA BE A LAW!

By Harry Shorten



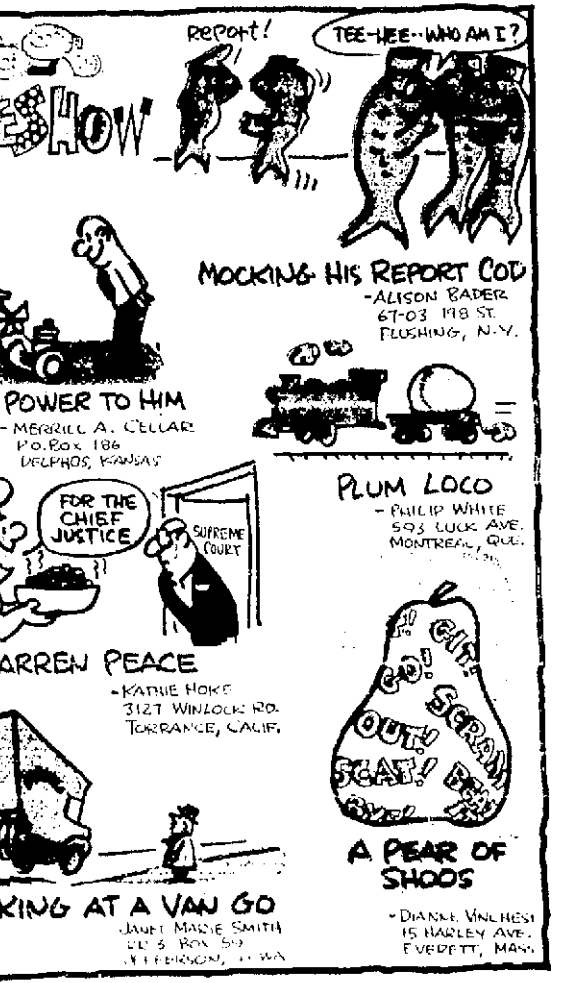
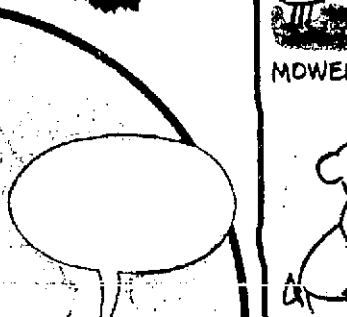
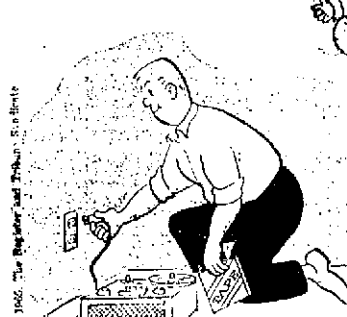
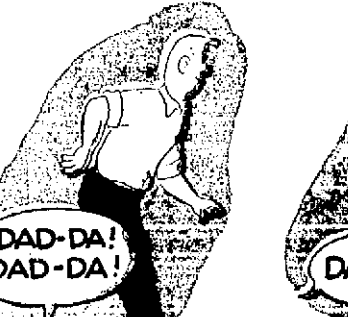
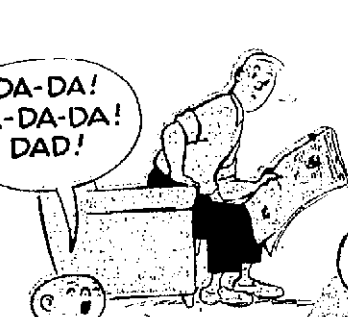
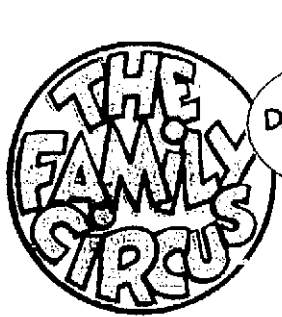
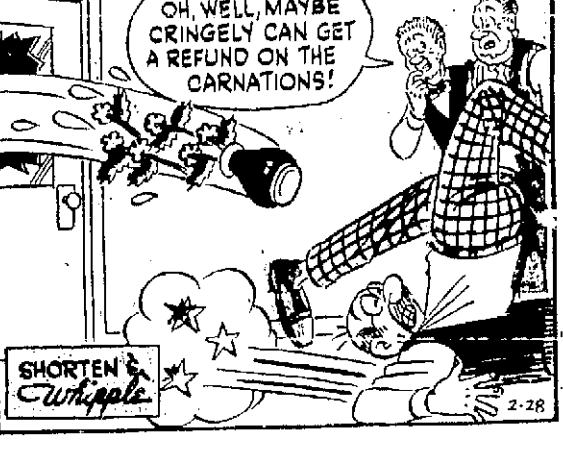
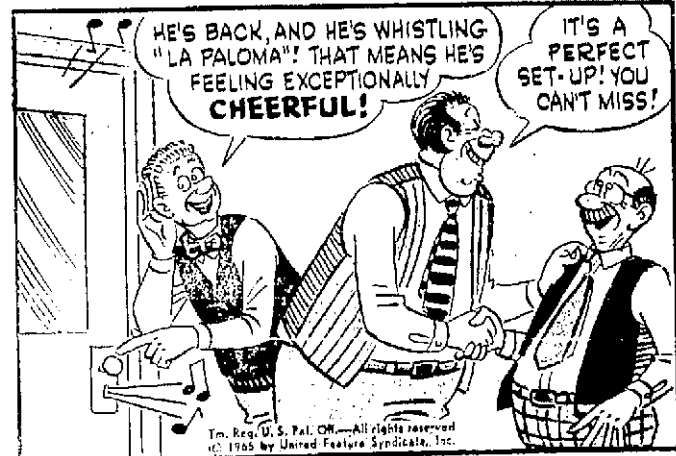
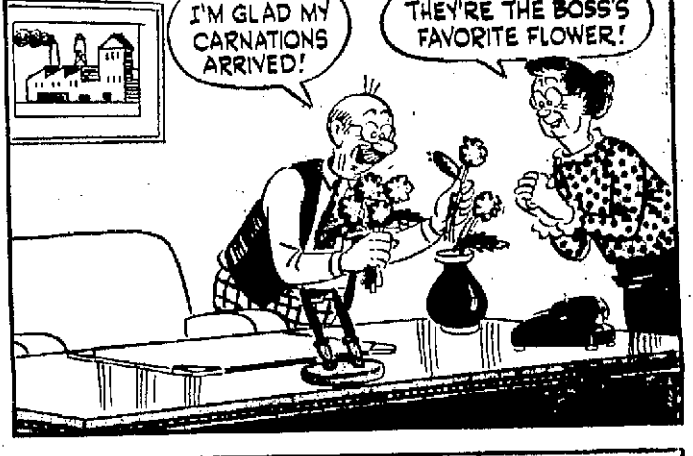
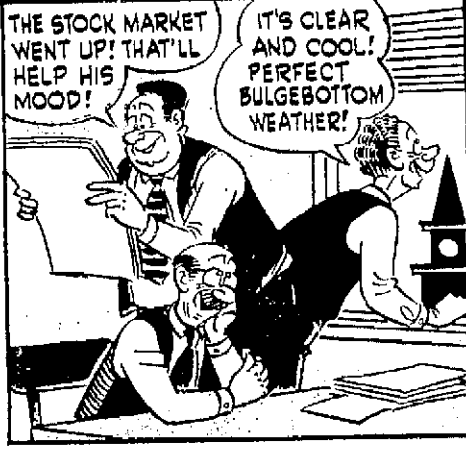
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By Al Vermeer



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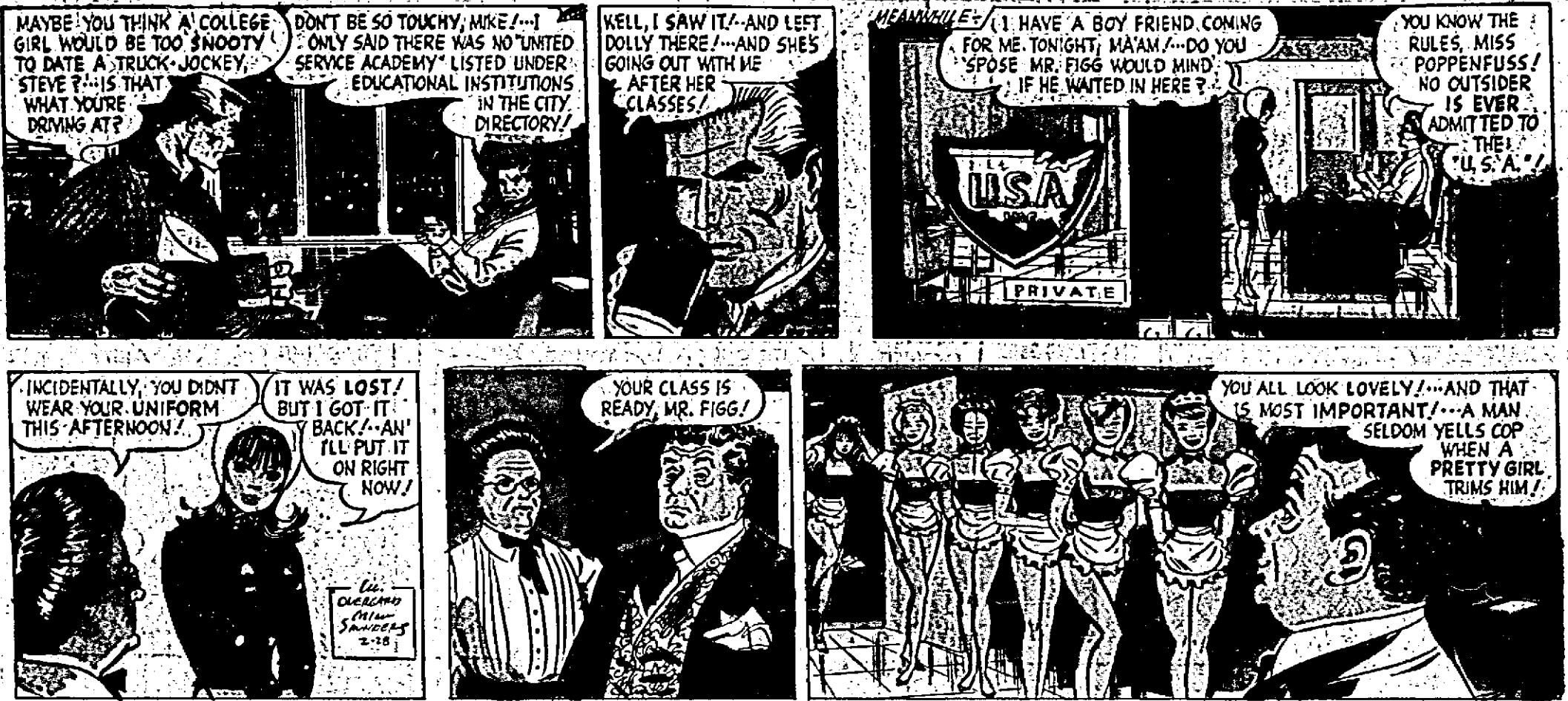
By Harry Shorten





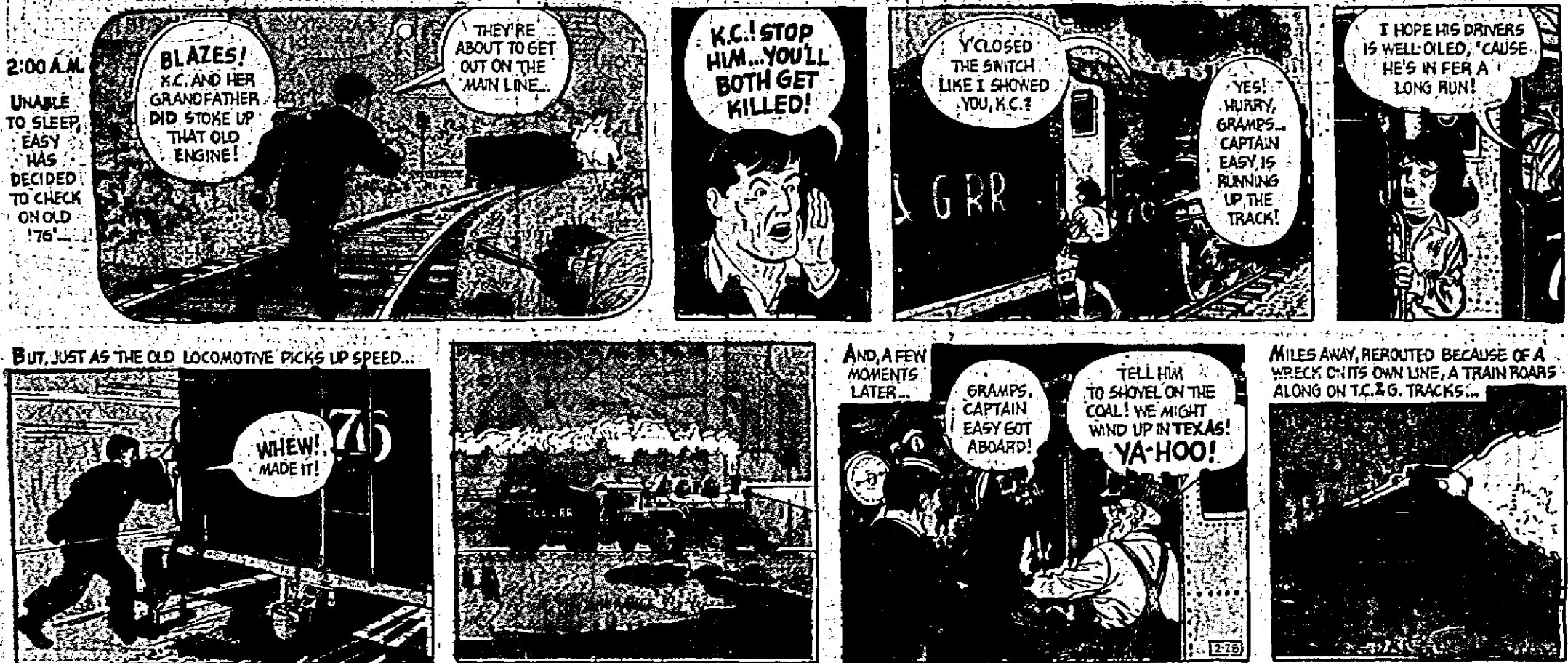
# STEVE ROPER

By Saunders and Overgard



# CAPTAIN EASY

By Leslie Turner



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Take the Long Beach Freeway to Foothill, go west  
to California Avenue (between Atlantic and Long  
Beach Blvd.) turn left and go approximately one  
mile to 9821 California.

U.S. INSPECTED  
BEEF HINDS

**33¢** lb.

1711 W. CHAPMAN AVE.  
in ORANGE

From Long Beach or Lakewood, take San Diego  
Freeway to Garden Grove Blvd. Go East to Beach  
Blvd. Turn left & go to Chapman, turn right and  
go East past Santa Ana Freeway.

U.S. INSPECTED  
HEAVY  
TENDER & DELICIOUS  
BEEF SIDES

**27¢** lb.

700 LBS. UP - CUT 4  
NO BILT WRAPPED FREE

SUPREME STEAK ORDER **79¢**  
SUPREME BEEF ORDER **69¢**

NO FREEZER!  
LOCKERS \$1.50 per month

CALL 604-2618  
OR 532-3346 NOW

(If Toll Call, Call Collect)  
or come in - to make an appointment  
in advance to select your meat and words  
is processed in 10 minutes.

7 BIG SALE DAYS  
SALE ENDS SAT., MAR. 6th

NOW! 4 PLANTS  
TO SERVE YOU

VISIT OUR NEW LOCATION AT  
1711 W. CHAPMAN, ORANGE  
or Come to 9821 California Ave., South Gate

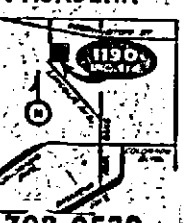
4 CONVENIENT LOCATIONS

SOUTH GATE



LO 4-2618  
SOUTH GATE

PASADENA



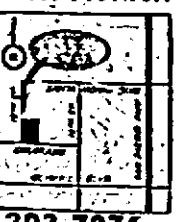
798-0539  
PASADENA

ORANGE



532-3346  
ORANGE

SANTA MONICA



393-7276  
SANTA MONICA



# STEVE ROPER

By Saunders and Overgard



# CAPTAIN EASY

By Leslie Turner



BLACK ANGUS'S

# BEER SALE

105 DAYS SAME AS CASH  
... OR UP TO 12 MONTHS TO PAY  
SET PAYMENT TO FIT YOUR BUDGET

TOP 100'S OF MEAT WHOLESALE  
Consisting of About 20 Flats  
— OR —  
500 POUNDS GROUPS  
with purchase of  
half or more

OPEN 9 'TIL 9 DAILY  
and Sunday (Wed. 9-6)  
ALL LOCATIONS



Guaranteed to Satisfy  
If not satisfied return within 10 days  
and your purchase will be replaced or  
money refunded.

2821 CALIFORNIA AVE.  
In Industry SOUTH GATE

Take the Long Beach Freeway to Firestone, go west  
to California Avenue (between Atlantic and Long  
Beach Blvd.) turn left and go approximately one  
mile to 2821 California.

1st PAYMENT  
APRIL 15th  
NO MONEY  
NEEDED DOWN

U.S. INSPECTED  
HEAVY  
TENDER & DELICIOUS  
BEEF SIDES

1711 W. CHAPMAN AVE.  
in ORANGE

From Long Beach or Lakewood, take San Diego  
Freeway to Garden Grove Blvd. Go East to Beach  
Blvd. Turn left & go to Chapman, turn right and  
go East past Santa Ana Freeway.

U.S. INSPECTED  
HEAVY  
TENDER & DELICIOUS  
BEEF SIDES

# 27<sup>c</sup> lb.

200 LBS. UP - CUT &  
DOUBLE WRAPPED FREE

SUPREME  
STEAK ORDER  
79¢

SUPREME  
BEEF ORDER  
69¢

NO FREEZER!  
LOCKERS \$7.50 per month

CALL 26 2-2610  
OR 532-3346 NOW

(If Toll Call, Call Collect)  
or come in — to make an appointment  
in advance to select your meat and watch  
it processed in 30 minutes.

7 BIG SALE DAYS  
SALE ENDS SAT., MAR. 6th

NOW! 4 PLANTS  
TO SERVE YOU

VISIT OUR NEW LOCATION AT  
1711 W. CHAPMAN, ORANGE  
or Come to 2821 California Ave., South Gate

4 CONVENIENT LOCATIONS

